SCRAPBOOK No. 2

"A Sacramento Tradition"

The Bill Rase Big Band or Combo

Best in Contemporary & Dance Music

(916) 929-9181
(916) 961-2370
955 VENTURE COURT • SACRAMENTO, CA 95825

INDEX

A

B

C

D

E

F

G

H

I

J

K

L

M

Mc

N

O

P

Q

R

S

T

U

V

W

X Y Z

MISCELLANEOUS

Another Styled-by-HANSON feature — this alphabetic index for your convenience

SCRAPBOOK #2
1962-1988

BILL RASE BAND
BILL RASE TV DAYS
BILL RASE STUDIOS

TELERAMA

1962

Californ

KCRA TV
APPLAUSE

bill rase
bill rase

California
TREASURE
CHEST

bill rase
bill rase
bill rase

bill rase
bill rase
bill rase

Where? Fireside
When? Fri. Oct. 13
Time: 7:33 p.m.

FUN SURPRISES MORE FUN

PRIZES FOR THE TOUGHEST MOBSTER & HIS MOLL

33c Dinner Drinks Dance 33c

ALL OUR LIQUOR GUARANTEED
TO BE AGED AT LEAST 33 DAYS

MUSIC BY MACHINE GUN "BILL" RASE
AND HIS TORPEDOES

8:30 p.m. TACKI & TIC—FUN SHOW—Dance Slab.
9:00 p.m. **BILL RASE ORCHESTRA**—Dance—Dance Slab.

AMVETS

AND

AUXILIARY

18th Annual State Convention

SACRAMENTO, CALIFORNIA

JULY 6, 7, and 8, 1962

1962 AMVETS AUXILIARY CONVENTION

AUBURN DISTRICT FAIR!

Opens With Noisy Fanfare

Picture on page C5.

McClatchy Newspapers Service

AUBURN, Placer Co.—The Auburn District Fair opened today with the fanfare for the four day festivities provided by carnival noises and the sounds of show animals waiting to be judged.

The gates opened at 10 AM but the official opening ceremonies will be held at 7:30 PM today before the grandstand where Farrell F. Wrenn, president of the California State Fair Board, and Maurine Dobbas, president of the 20th District Agricultural Association, sponsors of the event, will greet the public.

Royal Group

Fair Queen Jeanne Keith and her attendants, Penny Peat, Chere Wiebers, Susan Reeves and Sharon Yancey, also will participate in the ceremonies.

Following the event, county fire departments will present a show of new fire fighting technique, drills and demonstrations. Participating will be fire crews from Auburn, Roseville, Rocklin, Lincoln, Rock Creek, South Placer and the state division of forestry.

Football Games

Tomorrow's activities will include two football games and a dance to the music of the Bill Rase orchestra. Special events for women will include a hair styling demon-

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9:00 P.M. TIL 1:00 A.M.

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PLACER COUNTY FAIRGROUNDS

Music by BILL RASE AND HIS ORCHESTRA

DOOR PRIZES **Donation $1.00**

No. 109

BORA-BORA and HIS GROUP

PRESENT

TE TAMAARAA RAHI

FEATURING AUTHENTIC
TAHITIAN CUISINE
AND ENTERTAINMENT

at

DANTE CLUB

2330 Fair Oaks Blvd. Sacramento, Calif.

JULY 14, 1962

DINNER SERVED AT 8:00 P. M.

Address Inquiries to:
5075 Pasadena Ave., Sacramento, Calif.
Phone: IV 9-9075

AIR FRANCE GENERAL AGENTS FOR **T.A.I.**

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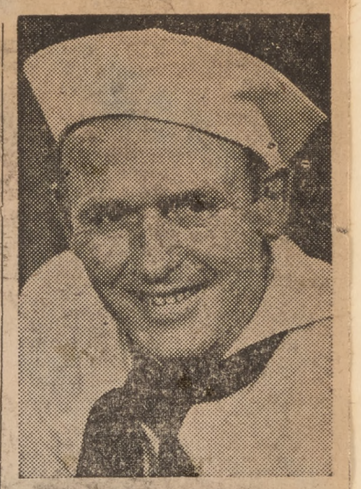

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Paradise Found!

Tahiti and the South Pacific

Never before has Tahiti been so easily accessible to vacationers from the U. S. A. Now you fly there in less than a half day by fast TAI DC 8 Jets via Hawaii or non-stop from Los Angeles. TAI Jet service features First Class and Economy accommodations, delicious French meals, movies shown in flight and stopover privileges in Hawaii at no extra fare. Plan to spend your vacation in the South Pacific this year!

PHOTO A. SYLVAIN, PAPEETE, TAHITI

A Word About TAI and AIR FRANCE

TAI and AIR FRANCE are known as the "Luxury Airlines of France" and richly deserves its title . . . Superlative in-flight service . . . The latest and finest in equipment . . . French wines and cuisine. Remember, too, that Tahiti is French and TAI is the ideal way to begin your visit to this unique combination of French and Polynesian life in the South Pacific.

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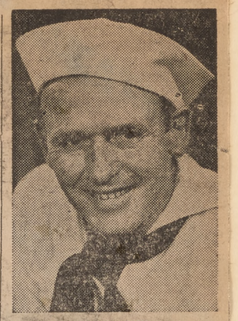

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No. 109

TAMARAA TAHITI

Menu

PUAA EU

(SUCKLING PIG IN
BARBECUE PIT)

IA OTA

(MARINATED FISH)

UMARA

(BAKED SWEET POTATO)

POE NO TAHITI

(TAHITIAN POE)

BEVERAGES

Tahitian Punch for adults
or Pineapple Juice
(one glass per meal) and coffee

MAIA EU

(BANANAS IN
BARBECUE PIT)

MOA CARI

(CURRIED CHICKEN
WITH COCONUT CREAM
AND STEAMED RICE)

DRINKS—SERVED AT THE BAR

ENTERTAINMENT

TAHITIAN, SAMOAN AND
HAWAIIAN DANCING

AND FOR THE
DANCING PLEASURE
OF OUR
PATRONS

THE MUSIC OF

BILL RASE AND HIS ORCHESTRA

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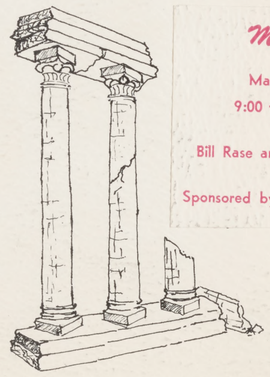

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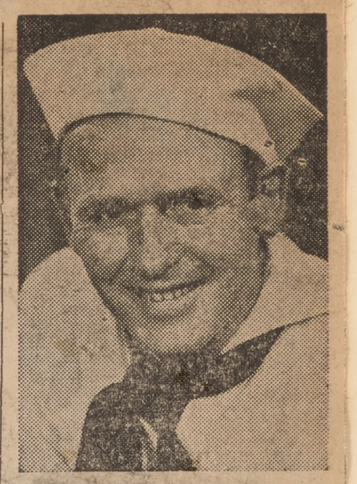

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Executive Director M.S.P. ..... Edson H. Lyons
Managing Director ..... Jack Igel
Production Director ..... Ben Smith
Commentator ..... Cathy Cox
Fashion Coordinator ..... Cathy Cox
Training of the Models ..... Barbara Ban

Music by the Bill Rase Combo

Flowers by Sunshine Florists

Hair Styling by Talk of the Town

Cosmetic Favors by Weinstock-Lubin & Co.

☆

Sacramento Society for Crippled Children

Easter Seals Sweetheart for 1962

Andrea Miller

MODELS

☆

Judy Allen
Diane Anderson
Jackie Bailey
Angela Bell
Jeannie Bisagno
Micheyl Broaddus
Dianna Carter
Alana Conner
Joan Fry
Pat Hamilton
Barbara Hodges
Jeanette Jenks
Joan Longacre
Sally McDonald
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Sixth Annual

FIREMAN'S BALL

ROSEVILLE FIREMAN'S ASSOCIATION

SATURDAY, SEPTEMBER 8, 1962

9:00 P.M. TIL 1:00 A.M.

JOHNSON'S HALL

PLACER COUNTY FAIRGROUNDS

Music by BILL RASE AND HIS ORCHESTRA

DOOR PRIZES **Donation $1.00**

No. 109

BORA-BORA and HIS GROUP

PRESENT

TE TAMAARAA RAHI

FEATURING AUTHENTIC
TAHITIAN CUISINE
AND ENTERTAINMENT

at

DANTE CLUB

2330 Fair Oaks Blvd. Sacramento, Calif.

JULY 14, 1962

DINNER SERVED AT 8:00 P. M.

Address Inquiries to:
5075 Pasadena Ave., Sacramento, Calif.
Phone: IV 9-9075

AIR FRANCE GENERAL AGENTS FOR **T.A.I.**

JUNE 1962

...DAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 STAG NITE Male Club members only. Free buffet dinner, 1900-2100. Sport shirts authorized —Club card required	2 THE LENNY PAUL COMBO in the BALLROOM 2100 to 2400 hrs.
		7 FAMILY NITE DINNER $1.25 for adults 75c for children ...ach Thursday ...Blend Hi-Balls ...30-1830	8	9 SHIPWRECK PARTY Sponsored by the 964th AEW&C Sq Crowning of "Queen of Olives—Miss Marini of 1962." Music by the BILL RASE ORCHESTRA 2100 to 0100

...NITY TRUTH CENTER
4553 North Avenue
...Mile N. of Marconi & Greenwood
Blanch T. Evans
11 A. M.
"...OUT of the ...ARK TOMB"
Soloist . . .
Bill Rase
Music by the Choir
IDELL REAMS
Director

...ocal

...e Show — 16¼ Hours: Begin- ... Saturday at 10:45 P.M., Ch. 3 ...hes to its vast March of Dimes ...non facilities at the State Fair ...nds and will stay there (and on ...air continually) until 3 P.M. ...lay. Heading the cast of stars ...be Robert Horton of *Wagon ...n*, Lorne Greene and Dan Block- ... *Bonanza*, Jack Smith of *You ...d For It* and Singer Betty John- ... Bill Rase's Band will appear.

Bosun Bill Will Be At Carnival Market Saturday April 21st 11 am to 3 pm

Paradise Firemen's Ass'n.
ANNUAL
BALL

MAY 12

Paradise Memorial Hall
9 till 2

Bill Rase, 9 Pc. Orchestra

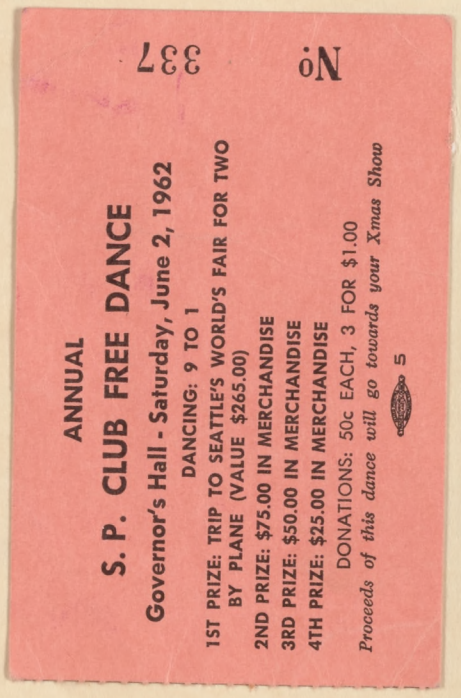
Donation $1.00 per person

Thirteenth Annual
MISS SACRAMENTO

Spo...
Junio...

Fashions...

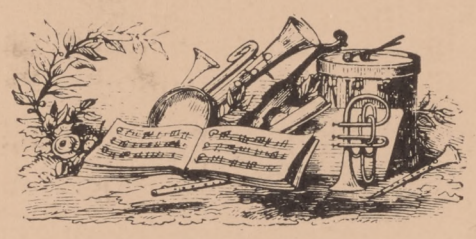
Empir...



"Bill Rase Orchestra" Bowling Team 1962

Leage Winners!

LOOKING FOR REAL DANCE MUSIC?



Our four piece combo

FOUR HRS.	THREE HRS.
$110.00	$85.00

Six pieces—blending a small orchestra

FOUR HRS.	THREE HRS.
$165.00	$125.00

Nine pieces—Our regular orchestra

FOUR HRS.	THREE HRS.
$245.00	$185.00

Twelve pieces—Our full orchestra

FOUR HRS.	THREE HRS.
$322.00	$246.00

COMPLETE PRICES

	4 HRS.	3 HRS.
Twelve	$322.00	$246.00
Eleven	295.00	225.00
Ten	268.00	205.00
Nine	245.00	185.00
Eight	216.00	165.00
Seven	190.00	145.00
Six	165.00	125.00
Five	137.00	105.00
Four	110.00	85.00

out of town prices slightly higher

BILL RASE ORCHESTRA

5701 FAIR OAKS BLVD.
CARMICHAEL, CALIFORNIA
IVanhoe 7-5412
OR
HIckory 4-7300

TUNE IN TO---

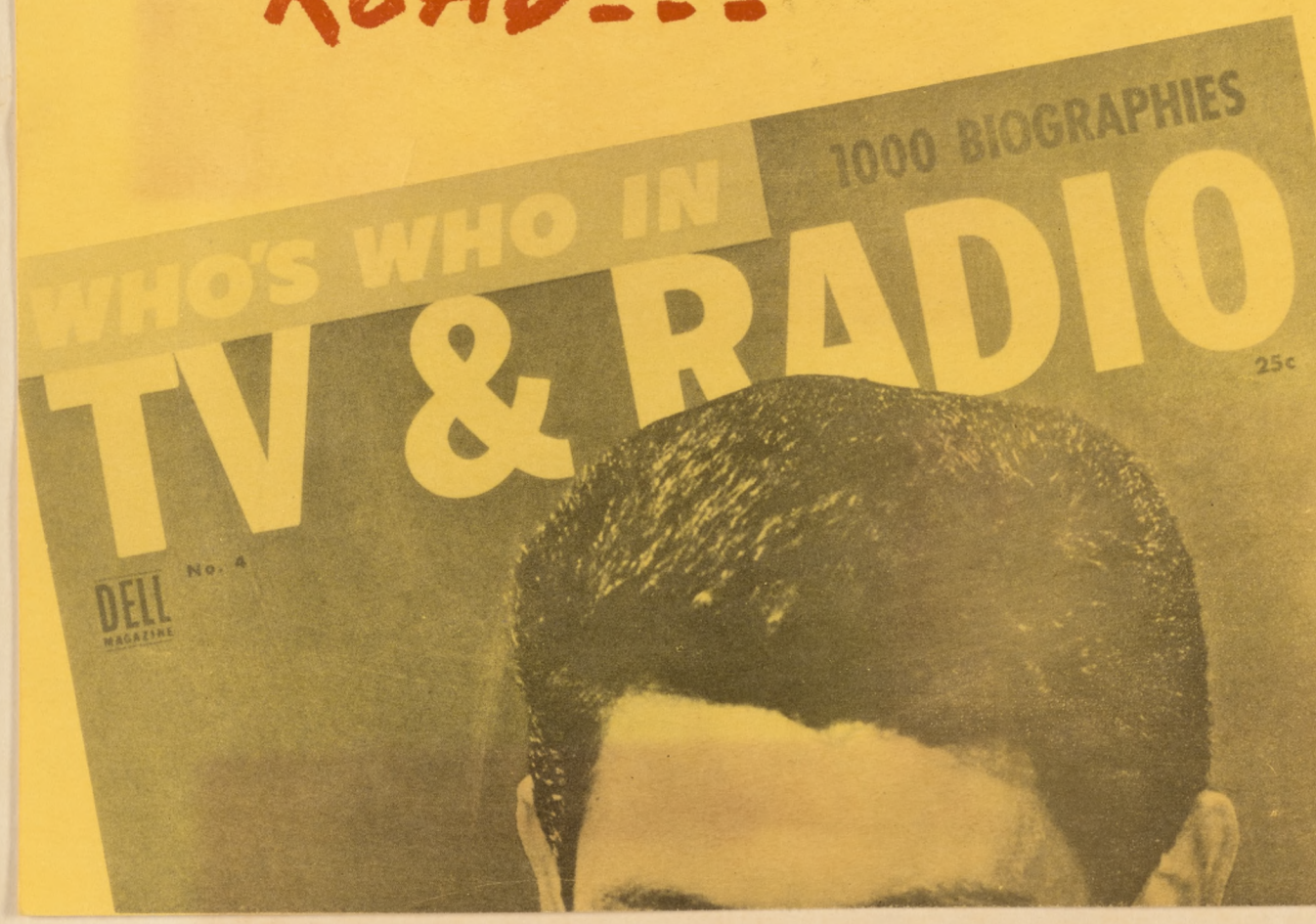
BILL RASE

over station

KCRA

FOR ALL THE NEWS ABOUT YOUR FAVORITES

READ---



ON SALE HERE 25¢

State Fair Review

NORMAN HUNT
CONDUCTOR

The HUNT-HARRISON Orchestra

HERB HARRISON
ARRANGER

The orchestra's 40 members include musicians who have performed with the National Symphony Orchestra, the Rochester Symphony, the Stokowski All-American Youth Orchestra, the Utah Symphony and many other top symphonic and concert groups.

The orchestra's repertoire ranges over a broad musical spectrum that includes musical comedy, light opera, popular standards and light classics — all in special arrangements by Herb Harrison. The Hunt-Harrison book contains no stock arrangements.

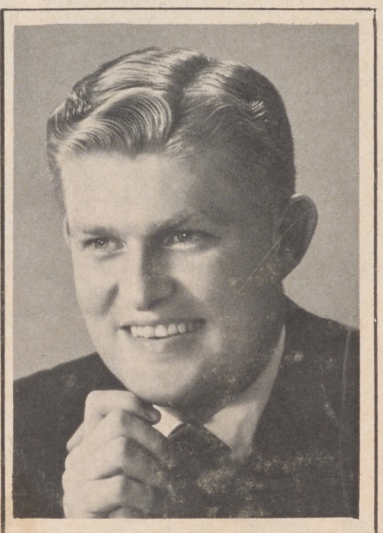
Hunt-Harrison has served as the official California State Fair orchestra for the last three years.

BILL RASE

Popular TV and Radio Personality
Master of Ceremonies

THE DUANE DANCERS

Recently Returned From a Successful Las Vegas Engagement



LOUIS CLAYSON

Well known in opera and musical comedy circles. Has appeared on television in New York and California.

DIANE SHELTON

Featured Act of the Duane Dancers

Grandstand Show

Variety Show Scores High on First Night

By RALPH ROSE

The California State Fair Revue, a variety show in front of the grandstand at the Fairgrounds which will be seen every night during the run of the Fair except on Aug. 30, 31, Sept. 1 and 2, opened Wednesday evening to a small, remote audience.

The backbone of the show is an orchestra composed of a fine group of musicians, playing special arrangements by H. Harrison, ably conducted by Norman Hunt. Almost every section is featured from tome to time with good effect. Mr. Harrison, the talented arranger also did a bit on a little-known instrument that sounded like a kind of granddaddy of the harmonica.

DANCERS RATE HIGH

Bill Rase, well-known local television and radio personality, M.C'd capably and opened the proceedings with a rousing version of "Taking A Chance On Love."

The principal vocalist was Lou Clayson, also very popular in local circles, who belted out "Granada," among other numbers, in fine style.

The proceedings are further enhanced by a group of girls called: "The Duane Dancers." The girls not only do ensemble routines but some of them are individually featured to good effect—or as good effect as the distant staging conditions permit.

TALENT APLENTY

The almost total lack of contact with the people because of the fact that the platform is positioned across the race track opposite the stands seemed to bother performers, audience and your reviewer.

Despite inherent handicaps, which, incidentally, can be adjusted with imagination and at not too great an expense, there is a good deal of talent in the show and they all did their very best. We will be extremely interested to see how Jimmy Durante and Company, who open Friday evening, will be able to make some sort of contact with the audience. It wouldn't surprise us to see Jimmy take one look across the race track, jump off the platform and wind up in the granstand singing, "Ink-a-dink-a-doo" on someone's lap.

DIFFICULT WORK

Probably no one except the performers working on the platform, unable to either see or hear the audience reaction, has any idea what terribly difficult conditions these are to work under. It isn't necessary and something should be done about it.

At any rate, it's a good show, talent-wise, and anything wrong with it is not the fault of the orchestra, the dancers, the soloists or the M. C.

We'll report further after the Durante Show Friday evening.

'Bosun Bill' Rase Band Plays At Officers' Mess

Bill Rase and his big band play for dancing tonight at the Officers' Open Mess. Rase, who entertains on TV's Channel 3 as Bosun Bill, leads his musicians from 9 p.m. until midnight.

Featured at popular prices in the Beefeaters Room are U.S. Choice, char-broiled steaks, prime ribs of beef and shrimp cocktail. Members are asked to make reservations for Beefeaters Room suppers, a spokesman for the open mess said today.

News of the scheduled booking riding a wave of popularity with the swing back to the big bands, will present many of the classics which made them famous, including the rhythmical "Woodchoppers' Ball."

Solano County's sparkling Fifth Tones combo will perform from 9 p.m. until 1 a.m. tomorrow night and Ade's Jivers jump Sunday evening at the informal St. Patrick's Day dance.

Following their engagements at Las Vegas and Reno, the Tony

TRUE AP 3/15/62

DIXON JR. PROM APRIL 6, 63

20-year Reunion For SHS Class

Sacramento High School class of 1943 will hold a 20-year reunion May 4 in Sacramento Inn. David McInnes will be master of ceremonies. Honorees will include Mabel Finch, class sponsor, and Dr. and Mrs. F. Melvyn Lawson.

AIRPORT LITTLE LEAGUE DANCE

Tuesday Clubhouse — Camellia Room

2722 L Street — April 27th 1963

Bill Rase Orchestra

DANCING 9 P.M. TO 1 A.M.

Donation $1.50 Per Person

No 213

THE BILL RASE SHOW

The valley's only live variety program.

SATURDAYS 3:30 PM

3 KCRA

5 DANCE PARTY—Stewart
8 8 10 12 MIGHTY MOUSE
3:30 3 BILL RASE—Variety
Bill's guests include singer Lois Johnson, Sacramento, and banjo player Georgette Twain of El Cerrito. (Live; 60 min.)
4 MOVIE—Drama
Golden Gate Playhouse: "The Lost Mo-

DANCE TONIGHT

public invited

Governors Hall

State Fairgrounds

$1.50 per person

Music by Bill Rase

THIS SATURDAY!

In Person **'BOSUN BILL'** In Person

STAR OF THE "BIG SHOW" AND THE "POPEYE AND BOSUN BILL" SHOW ON CHANNEL 3 TV

ON THE SCREEN "TARZAN'S GREATEST ADVENTURE" IN COLOR PLUS 5 WALT DISNEY CARTOONS

FUN FOR ALL

LAFFS GALORE

FREE AUTOGRAPHED PHOTOGRAPH OF "BOSUN BILL" GIVEN TO ALL CHILDREN!

DOORS OPEN 12:30
SHOW AT 1:00
ALL SEATS 50¢

State Theatre
AUBURN

Captain, USAF
Project Officer

KCRA

Limited Edition
TOSCA (Complete Recording)

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DOORS OPEN 12:30
SHOW AT 1:00
ALL SEATS 50¢

State Theatre
AUBURN

114 Arizona Street
Travis AFB, Calif
May 28, 1963

Mr. Bill Rase
KCRA Channel 3
Sacramento, Calif

Dear Bill,

In behalf of Colonel W.R. Smith, Commander of the 5th Bomb Wing, Travis Air Force Base and Lieutenant Colonel W.E. Perry, Commander of the 916th Air Refueling Squadron (party coordinator), I want to extend our thanks to you and your group for the very successful Armed Forces Day Dance on May 18, 1963.

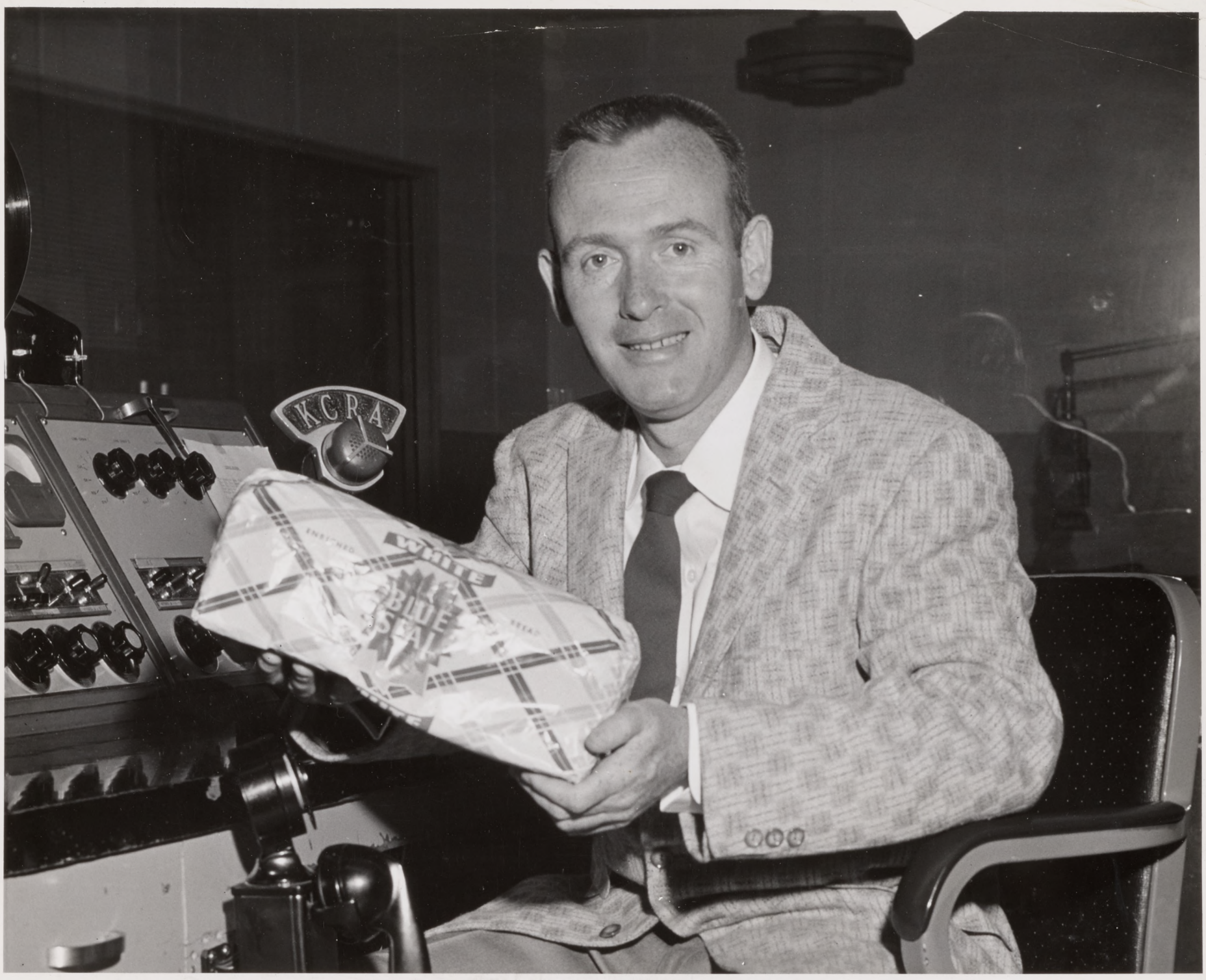
It might please you to know that the entire participating audience commented very highly on the delightful entertainment provided by you and your group; as well as the three personalities you introduced.

This was indeed rewarding to me as the project officer and I am in turn passing these worthy compliments on to you. I wish you continued success and again may I express my personal, as well as the Officers of the 5th Bomb Wing, deepest gratitude for everything you did in making the evening such a success.

Sincerely,

Irv R Gerrow

IRV R. GERROW
Captain, USAF
Project Officer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Limited Edition
TOSCA (Complete Recording)
TSCHAIKOWSKY
BEETHOVEN

MUSIC, ART, DRAMA

1963

Durante to Headline Four Fair Shows

Jimmy Durante, the one and only "Schnozzola," will be the feature attraction at the 1963 California State Fair and Exposition, opening on Friday evening, August 30, and appearing four consecutive nights.

With Durante will be his ever-popular sidekick, Eddie Jackson, singer Sonny King, Bobby Rydell, a current teenage idol, The Kane Triplets, a vocal trio who have made several successful appearances on The Ed Sullivan TV Show, The Durante Girls Chorus and the show business member of The White House family, Peter Lawford, who will appear as a song and dance man.

JIMMY DURANTE
. . . Coming to the Fair

Prior to and following the Durante show dates, a special State Fair Spectacular featuring The State Fair Orchestra conducted by Norman Hunt with Lou Clayson as soloist, Bill Rase, popular local television personality as master of ceremonies, and "The Duane Dancers" will be presented each evening.

Advance seat sale for Durante and company are on sale at Breuner's box office, downtown; Southgate Record Shoppe, The Town and Country Record Shop, Fairgrounds Administration building and at the grandstand on performance nights.

Seats for the Spectacular will be available at the grandstand for each performance.

A fireworks display will be a part of the Spectacular which will begin at 8:30 on August 28, 29 and September 3 through 9.

10 Mr. Al's Storytime

2:30 P. M.

4 Treasure (color)
5 Worlds of Man
10 Quick Draw McGraw

2:45 P. M.

11 Movie: "Hondo."

3:00 P. M.

2 **MOVIE: "Frontier Pony Express," Roy Rogers.**
3 Bill Rase
4 Movie: "Chumps at Oxford," Laurel and Hardy.
5 Movie: "Gun Play" ('35) Big Boy Williams.
10 Mighty Mouse

3:30 P. M.

8-10 Rin Tin Tin

4:00 P. M.

2 **STAR AND THE STORY**
"Unforgiveable," with Thomas Mitchell.
3 Movie: "She Demons."
5 Marshal J
7 My Friend Flicka
8-10 Roy Rogers
13 Outlaws

4:30 P. M.

2 **THREE STOOGES**
4 Bay Region Report
5 Movie: "Dishonored" (1931) Marlene Dietrich.
7 American Bandstand
8 Big Picture
10 Movie: "Desert Fury."
11-13 AFL Highlights

4:45 P. M.

11 Movie: "Painting the Clouds With Sunshine."

5:00 P. M.

2 **STONEY BURKE**
4 87th Precinct

. . . Bill Rase, one of this column's favorite local TV personalities because he does so much for Sacramento talent, had the three little dancing daughters of Mr. and Mrs. Max Schultz on his program recently. A year ago they were on national network TV out of Hollywood so you can see the type of acts Rase books Saturday afternoons on Channel 3. Max manages the Ranch Wagon at 19th and Broadway.

THE VOICES OF INSPIRATION CHOIR

presents

James H. Meredith

First Negro Graduate, University of Mississippi

Memorial Auditorium

Thursday, September 12, 1963

8:00 p.m.

CO-SPONSORS

Sacramento Central Labor Council, AFL-CIO, Sacramento Observer, Nathaniel Colley, Sr., Harry Finks, James Dodd, Rev. W. P. Cooke, Dr. Abraham McIntosh and Eugene Covington

MUSIC, ART, DRAMA

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S. F. News Call Bulletin 27
☆☆R Fri., Nov. 29, 1963

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. . . ABOUT JAMES MEREDITH . . .

Born in Kosciusko, Mississippi, James H. Meredith attended the elementary and high schools in the State. His senior year of high school was spent attending a St. Petersburg, Florida school.

Meredith entered the United States Air Force and spent 5 years, returning to Mississippi with an intention to enroll in the University of Mississippi. Deciding the "time was not ripe" he re-enlisted in the Air Force and served his country for 5 additional years.

After separation from the Air Force, Meredith went back to Mississippi determined to secure a higher education at Ole Miss.

After more than 2 years of lawsuits, Meredith became a student at the University of Mississippi.

Mr. Meredith was graduated in August, 1963, becoming the first Negro to graduate from the University of Mississippi in its 115 year history.

Meredith has established the MEREDITH EDUCATIONAL FUND to assist needy students. Contributions to the fund may be sent to P. O. Box 3470, Jackson, Mississippi.

SPECIAL ACKNOWLEDGEMENT

The Sponsor and Advisory Group to the Voices of Inspiration Choir acknowledge with thanks the contributions and assistance given to the Choir by Harry Finks, member, California Delinquency Prevention Commission and Executive Secretary of the Sacramento Central Labor Council, AFL-CIO and the labor unions.

The pre-program music was provided through the courtesy of the Recording Industries Music Performance Trust Fund, Samuel Rosebaum, Trustee.

PROGRAM

Nathaniel Colley, Presiding

MUSIC (7:30 - 8:00) ..... Bill Race and his Orchestra

Gloria in Excelsis (Mozart) ..... Choir

INVOCATION ..... Rev. W. P. Cooke
Pastor, Shiloh Baptist Church

Roll, Jordan, Roll ..... Choir
(Arrangement, VOI musical staff)

I've Got Religion ..... John Debbs and Choir
(Arrangement, Joseph Slade)

Italian Street Song ..... Patricia Valentine Thomas and Choir
(Victor Herbert)

STATEMENT OF PURPOSE OF MEETING ..... William H. Thompson
Founder-Sponsor, Voices of Inspiration Choir

GREETINGS:
State of California
County of Sacramento
City of Sacramento
Civic Organizations

Peace Be Still ..... Choir
(Arrangement, Thurston Frazier)

Swing Low, Sweet Chariot ..... Elizabeth Slade and Choir
(Traditional Spiritual)

PRESENTATION TO VOICES OF INSPIRATION CHOIR:
Sacramento Central Labor Council, AFL-CIO ..... Representative of Labor
Advisory Committee to Choir ..... Dr. Abraham McIntosh

Little David ..... Richard Callahan and Choir
(Arrangement, Herman Harper)

We've Come This Far By Faith ..... Choir

APPEAL

What Is America To Me ..... Kenneth Davis and Choir

Introduction of Guest Speaker ..... Harry Finks
Executive Secretary, Sacramento Central Labor Council, AFL-CIO

ADDRESS ..... James H. Meredith
First Negro Graduate, University of Mississippi

Remarks and Acknowledgements

Battle Hymn of the Republic ..... Choir
(Fred Waring)

TOYS

TELERAMA

11 P.M. to 4:30 P.M.
SAT. JAN. 20 - SUN. JAN. 21

ANNUAL "SNUFFY SMITH" dance of Eunoia Club will be held Friday night in Governors Hall. On the planning committee are (bottom to top) Les Eales, John Dosdorian and Pete Doyle.

FIRESIDE LANES

Dance To
Music By Bosun Bill and His Trained Mammals
33¢ DINNER - DRINKS 33¢
Get your tickets at the desk - or call PA-5-2101
Special Notice: THIS NIGHT ONLY! Courtesy GOLDEN BEAR
Authentic Scottish Piper's Band! PIPER'S BAND

Local Girl to Be Featured As Policemen's Ball Vocalist

A Vacaville High School senior will be the featured vocalist Saturday night for the annual Policemen's Ball at the high school gymnasium.

Miss Patsy Reed, 18-year-old daughter of Mr. and Mrs. Clarence Harris of Route 1, Box 53, will be featured with the Bill Rase Orchestra from Sacramento television station KCRA.

By BEE JAY OGDEN

"Jailbreak" will be presented by Ayudante Club from 9 p.m. to 1 a.m. Friday in Governors Hall. Bill Rase and his Chain Gang will provide music.

THURSDAY MORNING, MARCH 22, 1962

Ayudante Sets 'Jailbreak'

SIERRA·RANGERS AUBURN

COMPLIMENTARY

18th Annual Rodeo

AUBURN FAIRGROUNDS

APRIL 1 1962 (RAINDATE APRIL 15th)

TIME 1:00 & 7:30 P.M.

Event 6
Bosun Bill and daughter of KCRA-TV
(Potatoe Race on Horseback)

AYUDANTE PRESENTS . . .

"JAIL BREAK"

GOVERNOR'S HALL
9-1
Come As You Please

BILL RASE
AND HIS
CHAIN GANG

$2.00 PER COUPLE

FRIDAY, MARCH 23, 1962

NOT RESPONSIBLE FOR PLACEMENT OF STICKERS

SACRAMENTO

JUNIOR CHAMBER of COMMERCE

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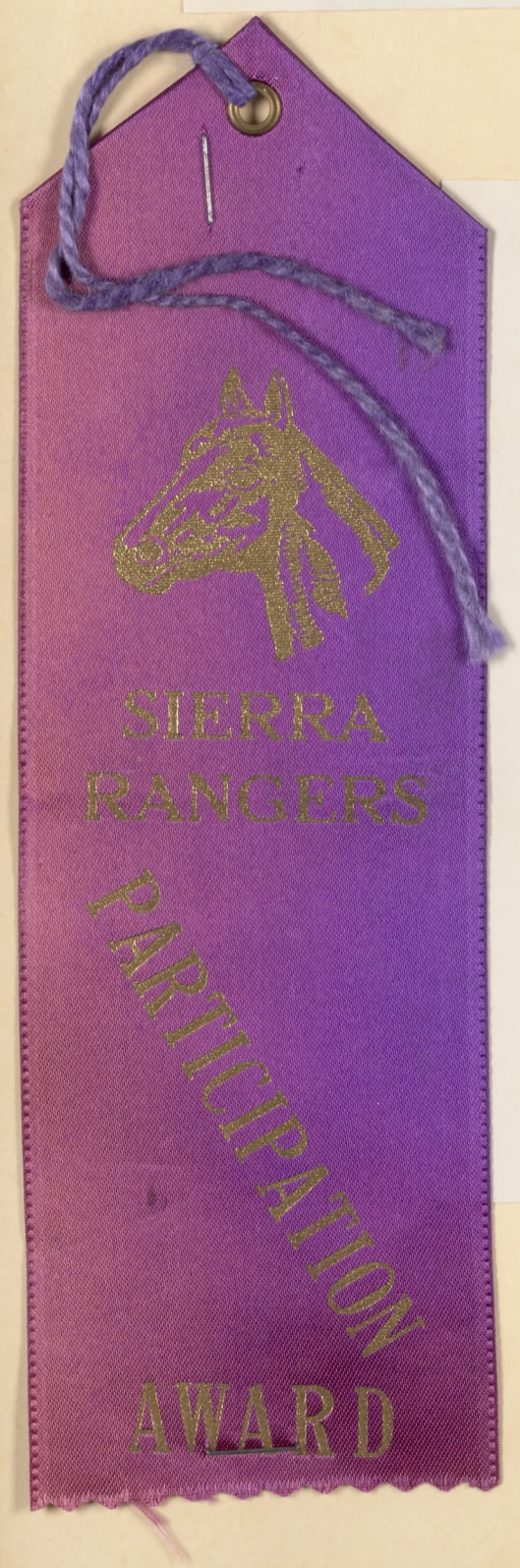

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SACRAMENTO

JUNIOR CHAMBER of COMMERCE

917 7th Street ★ Sacramento 14, Calif.
Phone GIlbert 1-2606

December 4, 1961

1961 - 1962

PRESIDENT
Karl J. Schnetz
Sacramento
Unified School District

EXECUTIVE VICE PRESIDENT
AND STATE DIRECTOR
John Atteberry
State Department of
Soil Conservation

INTERNAL VICE PRESIDENT
John Flieder
Equitable Life

EXTERNAL VICE PRESIDENT
Ed Widtfeldt
Modern Muffler Corporation

TREASURER
Don Funk
Crocker-Anglo Bank

EXECUTIVE SECRETARY
Agnes A. Readdy
Sacramento Junior Chamber
of Commerce

IMMEDIATE PAST PRESIDENT
Robert E. Dooley
Travelers Insurance Company

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Joe Ames
J & J Transmission

Keith Isenogle
Travelers Insurance Company

Ed Lyons, Jr.
Weinstock-Lubin & Co.

Mr. Bill Rase
KCRA TV
310 - 10th St.
Sacto., Calif.

Dear Mr. Rase:

The Sacramento Junior Chamber of Commerce extends to you its sincere "thanks".

Your presence, as a community leader, lent stature and prestige to a wonderful parade.

Although the annual Giant Balloon Parade is primarily a "kiddies" program, the thousands of parents present are always pleased that <u>you</u> take such an interest in our youth.

If we may be of service to you in the future, please do not hesitate to call on <u>your</u> Junior Chamber of Commerce.

Sincerely,

H. Joe Ames

H. Joe Ames, Director
Giant Balloon Parade

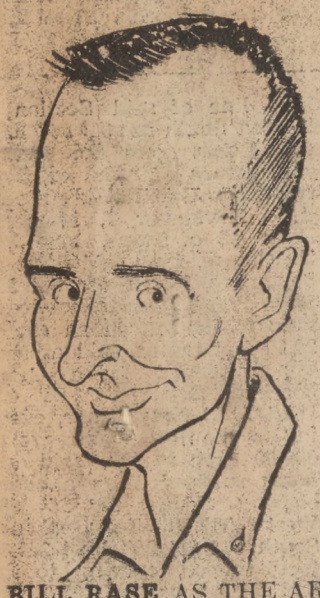
HJA:a

PROGRAM: "Window On The World" Bill Rase Show 6th Anniv.
VTR DATE: Sunday December 10,61.
TO BE AIRED: Tuesday December 19,61.

ACT	TIME	AREA	AUDIO	VIDEO DETAILS
RASE & ORCHESTRA	:15	Hall	STDO	Rase starts leading orchestra in selection "SLEIGH RIDE"(Under For)
WINDOW (ORCH AROUND)	:45	Hall	Stdo AB	Announcer introduction
RASE & ORCHESTRA	1:00	Hall	STDO	Concludes chorus of song. Tells men to continue rehearsing. Rase dons coat and says he'll be back later. Leaves thru door to street. Talks about past shows
RASE	1:00	MusicS.	STDO	and stops at Music Shop. Mentions first show and Joe Tatti. (Joe walks up and Rase greets
RASE & JOE TATTI JOE & SALESMAN	:30	Inside	Pantom	him) Joe sees uke in store window goes inside and asks salesman if he can take it out front fo try it) Brings uke out front and does his routine. (Crowd gathers)
JOE TATTI (1955)	4:00	MusicS.	STDO	Joe plays and sings "HUM & STRUM"(Combo fake Key C) (One chorus) "RUDOLPH RED NOSED" (Combo fake Key C One chorus and double tag) "JINGLE BELLS" (Combo fake Key F One verse and two choruses and tag)
RASE	:30	MusicS.	STDO	Rase looks into window.Refers to albs. Brings on next act.
ROBERTS SISTERS (1956)	3:30	Bench	STDO	They sing medley "WINTER WONDERLAND"(Orchestra) "SANTA CLAUS COMING"(Orchestra)
RASE	:30	MusicS.	STDO	Sees Tony inside Music Store. Talks about him. Cues him to play
TONY SUNSERI (1956)	2:30	Inside	STDO	He plays piano "THEME FROM MOVIE THE APARTMENT" (Rhythum section accompanys)Key
RASE	:05	MusicS.	STDO	Cues commercials.
#1 COMMERCIAL BREAK	2:15			
RASE	2:20	MusicS to BarberS.	STDO	Rase walks from Music Shore to front of Barber Shop singing "WHITE CHRISTMAS" (Orchestra) (One chorus-to bridge-retard End) Talks about 1957. To next act.
THE MYSTICS (1957)	4:00	In B.Shop	STDO	(Barber working on costumer) as quartet sings. "ACE IN THE HOLE" (No backing) "RED HEAD" (No backing)
RASE	:30	MusicS.	STDO	Refers again to albums. Sees record by Del and brings him on.
DEL REEVES (1958)	2:28		Et/M	He lips disc "BE QUIET MIND"

Rase Will Play For Free Center Dance

Bill Rase, Carmichael radio and television entertainer and dance band leader, will play for a free



BILL RASE AS THE ARTIST SEES HIM

dance in the Hillside Shopping Center Friday from 8 to 11 p.m.

The center is staging the dance as an anniversary party. The center has been established a year this month.

The party will include refreshments. It is open to all young people and adults in the community.

Rase, who lives in Carmichael, says it will be the first time he has played for a dance here. He will appear with a seven piece orchestra, which will play popular music liberally sprinkled with hits of today and yesterday.

A public address system will be set up to carry the music to the dancers.

'36 presents

CHUBASCO

Bill RAse and his Stubbie's

MARCH. - 3
9-1
Gov's-Hall

KIRT MacBRIDE
Good Morning
Bill Rase Moves Ahead

After leading orchestras, emceeing TV variety shows, and running a very popular disc jockey program, Bill Rase is finally hitting the big time: he will take over for Skipper Stu on Channel 3's kiddie show . . . Dan Donovan, fire

"Mid-Night Madness"

Presented By

BETA GAMMA

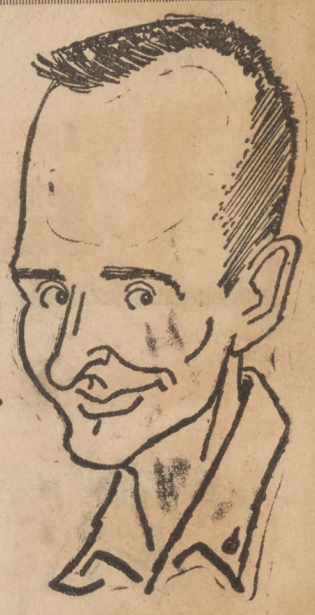
ST. PATRICK'S BALL FROGTOWN

Music by TV's
BILL RASE and his
ORCHESTRA

9 P. M. -- 3 A. M.

Admission $1.50
LADIES FREE
Hot Macaroni Supper
at Midnight

MARCH 18, 1961



An ALKA SELTZER Seller

The outstanding display piece shown on the right became one of the most talked-about displays seen in quite some time. It's the now-famous ALKA SELTZER "tilt" stack designed by Miles Laboratories for this season's campaign. Locally, KCRA-TV adapted the unit to include Channel 3 personalities "Bosun Bill" and "Captain Sacto." These two local favorites are appearing as supports for a display that looks to be tottering with ALKA SELTZER.

BO'SUN BILL of KCRA-TV Will Be At McClellan Market Saturday, August 26th, from 1 to 3 P.M.

meet Bosun Bill . . .

Rhodes Country Club Centre,
Saturday 10 to 12 A.M.
Rhodes Southgate,
Friday 6:30 to 8:30 P.M.
Free prizes at both stores!

Dance Will Benefit Mortar Company

CARMICHAEL—Heavy Mortar Company, 184th Infantry Regiment, 49th National Guard Infantry Division, will hold a benefit dance Saturday from 9 P.M. to 1 A.M. in the Carmichael Park Clubhouse.

Music will be by the Bill Rase Orchestra. Half the net proceeds

V F W

FALL DANCE

Bill Rase's Orchestra

Mt. Pleasant Hall

Dec. 2, 1961 — 9 to 1:00

DONATION $1.00

FAIRFIELD ELKS No. 1976

CHARITY DANCE & BARBECUE

DIXON FAIRGROUNDS

SATURDAY, NOVEMBER 4, 1961

Free Cocktails and Hors d'Oeuvres 6:30-7:30 p. m.
Barbecue starts at 7:30 ◆ Dancing 9:00 to 1:00
Dress: Come as you are.

Donation: $3.75 Nº 988

Dancing Friday & Saturday
with the
MANUEL MORANTE TRIO
"Bev" Moran, Vocalist
(A Bill Rase Group)

FIRESIDE LANES
7901 Auburn Blvd., Citrus Heights

We heartily urge your patronage of this fine bowling center. They not only offer to Sacramentans the finest in food, refreshments and entertainment but they are also helping to . . .

KEEP MUSIC ALIVE

This Advertisement Sponsored and Paid For By
SACRAMENTO MUSICIANS UNION
LOCAL 12
American Federation of Musicians

RASE	:30	MusicS.	STDO	Talks about Atwood Kids - to act
ATWOOD FAMILY (1958)	2:45		STDO	They sing "HE GAVE CHRISTMAS"(Orchestra)
RASE	:05	MusicS.	STDO	Cues commercials.
#2 COMMERCIAL BREAK	2:15			
RASE	:30	MusicS.	STDO	Refers to albums again. To act.
RINGMASTER SAM (1959)	5:30	Street	STDO	Dog acts perform (Sam narrates) "VIENNESE WALTZS" (Orchestra) "WUNDERBAR" (Orchestra)
RASE	:30	Outside Toy Shp	STDO	See's Emmet in Toy Store window. Talk's about him - cues disc.
EMMET RODIFER (1959)	3:00	Inside Toy Shp	Et/M	Lips/Pantomines to disc "ALL I WANT FOR XMAS"
RASE	:10	Outside	STDO	Thanks . . (Warner boys come
RASE & WARNER BROS.	:20	Toy Shp	STDO	up to Bill. They talk)(They leave to tap dance)
WARNER BROTHERS	2:45	Street	STDO	They tap dance to song "PUTTIN' ON THE RITZ"(Orchestra)
RASE	:05	Street	STDO	Cues Commercials.
#3 COMMERCIAL BREAK	2:15			
RASE	:30	MusicS.	STDO	Takks about Albs - to act.
THE CHESSMEN (1960)	2:30	Street	STDO	They sing "WE WISH YOU A MERRY XMAS"
RASE	:30	MusicS.	STDO	Intro's Miss Sacto film
	:30		NEG.Film	"Crowning of Miss Sacramento"
RASE	:10	MusicS.	STDO	(Rase narrates over film) Into's her act.
JULIE VAN DEVORT (1961)	3:50		STDO	She sings "ALMOST LIKE BEING IN LOVE" (Orchestra)
RASE	1:00	Door/Hall	STDO	Closes show. Plugs weekly show. (opens door and enters Hall)
RASE & ORCHESTRA	:30	Hall	STDO	Takes off coat and talks to orchestra about rehearsing. Starts number "SLEIGH RIDE" (Orchestra)
WINDOW (ORCH AROUND)	1:05	Hall	STDO/AB	Announcer gives closing credits - promotes next weeks show -
RASE & ORCHESTRA	:30	Hall	STDO	(Disolve to Orchestra if time) Orchestra plays until end of chorus or until audio fades out.
Total	58:23			

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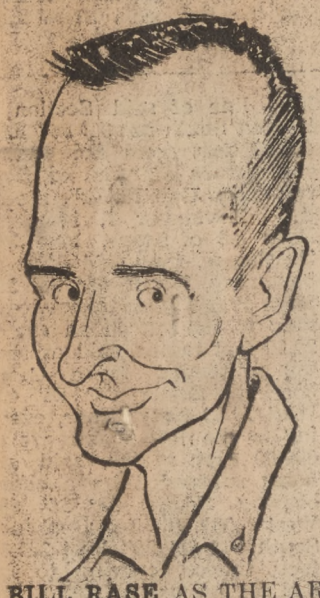

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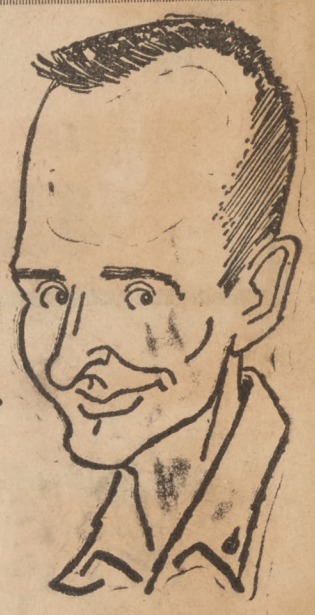

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KEEP MUSIC ALIVE

This Advertisement Sponsored and Paid For By
SACRAMENTO MUSICIANS UNION
LOCAL 12
American Federation of Musicians

Free Anniversary Dance Party

Friday Nite - 8 to 11 P.M. - September 8, 1961

HILLSIDE CENTER INVITES YOU TO A

BILL RASE AND HIS ORCHESTRA

GO'S HOMME RASE' PRESENTS PLACE

9 TO 1

PRICE

BILL WITH RASE

SEPT. 22-61

$2.00

SEP 61

SEP 61

UNITED STATES COAST GUARD
AUXILIARY
(12th Coast Guard District)

Thank God - for the best orchestra we have had at one of these affairs - Please - I'll Get By and Melancholy Baby -

SEP 61

CURTICISMS. Bill Rase will be among 30 DJs pictured on the front of a new RCA album. . . . Add to your radio roster, another Foley at KROY. Don F., DJ there, went and had a junior. . . . The traditional horn-honking caravan which follows newly weds

JUDY ALEXANDER is the general chairman for Ayudante's "Jailbreak" to be presented on March 23 with Bill Rase and his band providing the music.

Linda Bell, vice-president, will be the co-chairman. Decorations will be headed by Mary Ann Johnson; Jane Shiro, posters, and Syndie Johnston, bids.

Mary Harrison will preside over the party which will be held Wednesday in the home of Marilyn McGraw.

March of Dimes Volunteers Will Do It Again!

140 Bill Rase KCRA Production

OFFICIAL

Say Yes to the New March of Dimes

BILL RASE
& HIS ORCHESTRA

1000th Dance Anniversary!

Bill Rase and his Orchestra have played for 1000 dances!

Thanks to You!

DANCE—FREE

Thurs., Mar. 17th

St. Patrick's Day Dance 8 to 12

SUNDAY, MARCH 20th

High School Dance 2 to 6

PARENTS INVITED

BILL RASE

And His Orchestra

NEW Trianon Ballroom

910½ K St. (above Senator Theatre)

ABSOLUTELY FREE

NO ADMISSION CHARGE **NO** COVER CHARGE

Come as you are and have fun!

SACRAMENTO'S AIR RESCUE unit, Civil Air Patrol Unit 78 will sponsor a social evening Saturday in Eagles Hall. The Bill Rase Orchestra will play for dancing from 9 P. M. to 1 A. M.

Paper Feb — 7th '60

FINAL FLING—The Kappa Alpha Pi fraternity sponsored its annual Final Fling dance last evening in Governors Hall, State Fair ground. Dancing to the music of Bill Rase and his orchestra are, left to right, Charmaine Grant, Perry Odell,

NOW *twice a day!*

THE BILL RASE SHOW

Sacramento's leading disk jockey

Entertainment galore . . .
tops in popular recorded music,
featuring interviews with
name personalities
in the entertainment world.

MORNING EDITION

every Monday thru Friday

10:10 A. M.

EVENING SHOW

Monday thru Friday

4:30 P. M.

Sponsored every Friday by Coca-Cola

KCRA NBC

LUCKY 13 Two-Oh!

(DIAL 1320)

BARBARA WALLS AND RAY HERTEL, fresh and expectant, hold hands as they climb the stairs in Elks Temple on their way to McClatchy High School's all-night graduation party. But several hours later, at dawn, the scene changes. Fatigued by a night of dancing, they rest their feet and get ready to head for home.

'After the Ball Was Over, After Break of Day'

By BARBARA WALLS
McClatchy High School Correspondent for The Sacramento Union

The pomp and circumstance is over: the tears have been shed; and the diplomas have been given. The only thing left to do is to throw a party and celebrate. Ray and I, as did so many other couples, decided to go to the all-night grad party which was given for the graduates in the Elks Temple.

We arrived at about 11 o'clock, wide awake and full of enthusiasm. In the Mirror Room, Bill Rase and his orchestra already had started playing for the arriving couples, and we could see many of our friends dancing.

36 Club to Host Dance Friday

By PEG PENDERGAST

"Moonshine" will theme 36 Club's dance Friday to be held from 9 P.M. until 1 A.M. in Governors Hall. Bill Rase and his orchestra will provide the music.

Homme Rase's Honky Tonk Takes Over Tonight

By SUSIE JACKSON

The second annual "Honky Tonk" will be presented by Homme Rase today from 9 P.M. to 1 A.M. in Governor's Hall. Bill Rase and his "Dixiemen" will provide the musical background.

Bunny Hop Set for Tonight By Phaedo in Governors Hall

By NANCY TALLY

Phaedo will hold its "bunny hop" in Governors Hall from 9 to 1 A. M. Bill Rase and his band will play for the comes-as-you-are dance. Rich Ellsworth is chairman and his decorations com-

'Peanuts' Chosen as Theme Of Eunoia Club Dance

By SUSIE JACKSON

"Peanuts" is the theme of Eunoia Club's come-as-you-are dance today from 9 P.M. to 1 A. M. in Governors Hall. General chairman Pete Leonard is assisted by Eddie Aldana, Rich Bailey, Pete Smith, Tom McKerras, and Jim Mullen. Bill Rase and his orchestra will provide music.

Eunoia Club Presents Snuffy Smith Dance

By SUSIE JACKSON

Eunoia Club will present its annual "Snuffy Smith" dance today from 9 P.M. to 1 A.M. in Governors Hall. Bill Rase and his orchestra will provide the musical background.

Puritan to Hold 'Snowed-In'

By PEG PENDERGAST

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THE MALES will wear the corsages for SJC's Tolo, "Ah, Men and Mistletoe," Wednesday at 9 P. M. in Elks Building.

'Frozen Inn' Themes Puritan Dance Friday

By BEE JAY OGDEN

With ski season in full swing, "Frozen Inn" seems an appropriate theme for Puritan Club's dance to be held from 9 p.m. until 1 a.m. Friday in Governors Hall. Bill Rase and his snow men will provide music.

36 Club to Host Dance Tonig

By PEG PENDERGAST

Annual 36 Club dance, "Moonshine," will be held today from 6 P.M. until 1 A.M. in Governors Hall. Bill Rase and his band will provide music for dancing.

'Cannibal Cabaret' to Be Held by Manana

By PEG PENDERGAST

Manana Club will present "Cannibal Cabaret" today from 9 P. M. until 1 A. M. in Governors Hall. Bill Rase and his Headhunters will provide the music.

36 to Host Come-as-You-Are-Dance

By BEE JAY OGDEN

"Moonshine," sponsored by 36 Club, will be held Friday from 9 P.M. till 1 A.M. in Governors Hall. Bill Rase and his band will

'Yogi' to Theme Homme Rase

By PEG PENDERGAST

Homme Rase will present "Yogi" Friday from 9 P.M. until 1 A.M. in Governors Hall. Bill Rase and his Yogi men will provide the music.

Annual Spring Sport Dance Tonight at St. Francis High

By BARBARA MURPHY

"B-O-I-N-G" will be theme of the annual spring sport dance to be given today from 9 P. M. until midnight in St. Francis High School auditorium. The school newspaper staff will sponsor the dance which will feature the music of Bill Rase's orchestra. Frances Farrell is

Ayudante Sets 'Jailbreak'

BEE JAY OGDEN

eak" will be presented
nte Club from 9 p.m. to
riday in Governors Hall.
e and his Chain Gang
will provide music.

Pandemonium Reigns at El Camino Party

YOGI THE BEAR will highlight decorations at the Homme Rase "come-as-you-are" dance Friday in Governors Hall. On the committee are Pete Hill, Pat Kleeman, and Bob Strand.

'Yogi' to Theme Homme Rase Dance

By PEG PENDERGAST

Homme Rase will present "Yogi" Friday from 9 P.M. until 1 A.M. in Governors Hall. Bill Rase and his Yogi men will provide the music.

"FOOTBALL Finale," the annual dance sponsored by the Block "S" Society will be held November 24 from 9 P.M. to 1 A.M. in Governor's Hall. The dance, which is dressy sport, is open to everyone and is held as a final activity of football season.

This year for the first time a queen will reign over festivities and will present the trophies to the two most valuable players of the Sacramento and McClatchy High School game Thanksgiving Day.

Bill Rase and his orchestra will play.

Dinner Dance At North Ridge

"Wide Wide World" will be the theme for the North Ridge Country Club dinner dance Saturday at the club house. The cocktail hour will begin at 7:30 p.m., followed by dinner and dancing.

ARRANGING for 36 Club's dance, "Moonshine," Friday in Governors Hall, are Bill Cook, Rick Whitsell, and Jim Cordano.

36 Club to Host Dance Friday

By PEG PENDERGAST

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FINAL FLING—The Kappa Alpha Pi fraternity sponsored its annual Final Fling dance last evening in Governors Hall, State Fair ground. Dancing to the music of Bill Rase and his orchestra are, left to right, Charmaine Grant, Perry Odell, Penny Arnold and Tom Pimentel.

Gamma Delta

By PEG PENDERGAST

"Foolja" is the theme of Gamma Delta Club dance to be held today from 9 P. M. until 1 A. M. in Governors Hall. Bill Rase and his fools will provide the music for the dance.

36 Club Will Present Chug-a-lug Dance

By PEG PEN[illegible]

36 Club will present "Chug-a-lug" today from 9 A. M. until 1 A. M. in Governors Hall. Bill Rase will provide the music for the dance.

State of California
LIEUTENANT GOVERNOR'S OFFICE
SACRAMENTO

GLENN M. ANDERSON
LIEUTENANT GOVERNOR

July 7, 1960

Mr. Bill Rase
5701 Fair Oaks Blvd.
Carmichael, California

Dear Bill:

I would like to take this opportunity to congratulate you on doing a great job during the Fourth of July celebration at the Park. Both the show and your band were great.

Incidentally, I also want to thank you for your consideration during my few moments of apprehension.

Very truly yours,

Glenn M. Anderson
Lieutenant Governor

CORONATION SHOW & GRAND BALL
Empire Ballroom, Senator Hotel, Sacramento
FRIDAY, JUNE 2, 1961 9:00 P.M. to 1:00 A.M.
Music by BILL RASE and HIS ORCHESTRA
EACH HOLDER OF TWO TICKETS ADMITTED FREE
197

Bill Rase and his combo will accompany the group on some of their numbers and provide background music for the affair.

GOVERNOR MAIN SPEAKER AT NAACP SESSION

Bill, your music was out of this world. We had no thing but compliments for the whole affair, but the folks were especially delighted with your dance music.

GOLDEN JUBILEE CELEBRATION
--- 50 YEARS ---
PAUL'S RESORT
El Verano
MAY 27-28-29-30
● Gala Entertainment ● Jamboree
● Dancing ● Swimming ● Picnicking
● GRAND BALL SATURDAY MAY 28 Admission FREE ●
★ TV TALENT SEARCH ★
Bill Rase KCRA-TV Orchestra TV Stars
CALL WE 8-2010 TO ENTER

Sacramento Fire Fighters
IAFF ORG. 8161 FEB. 28 A.F.L.

SAINT PATRICK'S CHURCH
ANGELS CAMP, CALIFORNIA

FIRST BAPTIST CHURCH
TWENTY-FOURTH AND L STREETS
SACRAMENTO 16, CALIFORNIA

HUBERT HUNTLEY, JR.
MINISTER OF YOUTH

March 25, 1960

Mr. Bill Rase
5701 Fair Oaks Blvd.
Carmichael, Calif.

Dear Bill:

This is a note to thank you for your help in communicating with our young people the importance of planning for their life's work. The experience that our Junior Highs had with you last Wednesday night was a very good one, I feel. We certainly do appreciate your coming to spend the time with them.

God's richest blessing as you continue in your life of service to people here in the Sacramento area.

Yours in Christian friendship,

Hugh Huntley

Hugh Huntley

SOUTHSIDE IMPROVEMENT CLUB

Fourth of July Celebration

Manuel Perry, Jr., Chairman

9:00 a.m. — 2:00 p.m.:

Sacramento City Swimming & Diving Championship at South Side Park Pool.

10:00 a.m.

Softball Game, Flame Club No. 2 vs. Sacramento Ready Mix.

1:00 p.m.:

Flame Club No. 1 vs. Burgie

2:45 p.m. — 3:00 p.m.:

Introduction of "Miss Sacramento" and Mayor, James McKinney.

3:00 p.m. — 5:00 p.m.:

Water Ski Show by the Sacramento Water Ski Club.

6:30 p.m. — 7:30 p.m.:

Bill Rase Variety Show and Band.

7:30 p.m. — 7:45 p.m.:

Lieutenant Governor, Glenn Anderson, key speaker.

7:45 p.m. — 8:45 p.m.:

Bill Rase Variety Show and Band.

9:00 p.m. — 10:00 p.m.:

Fireworks.

CORONATION SHOW & GRAND BALL
Empire Ballroom, Senator Hotel, Sacramento
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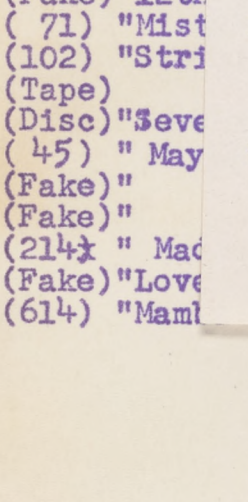

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PAUL'S RESORT
El Verano
MAY 27-28-29-30
● Gala Entertainment ● Jamboree
● Dancing ● Swimming ● Picnicking
● GRAND BALL SATURDAY MAY 28 Admission FREE
★ TV TALENT SEARCH ★
Bill Rase KCRA-TV Orchestra TV Stars
CALL WE 8-2010 TO ENTER

Sacramento Fire Fighters
IAF ORG. 8161 FEB. 28 A.F.L.

March 21, 1961

Mr. Bill Rase
5701 Fair Oaks Blvd.
Carmichael, California

Dear Bill,

Please accept my warmest congratulations for the outstanding work you did the other night in Angel's Camp. I wanted to thank you personally, but did not succeed in catching up with you.

There were many complimentary things said on the floor. In addition to the obvious enjoyment of the crowd, everyone expressed their pleasure in the very friendly relationship between the members of your orchestra and the audience.

Best wishes to you and the members of your orchestra.

Sincerely yours,

Father Mulligan

(Rev.) James T. Mulligan,
Pastor.

JTM:mw

CHAIRMAN
Manuel Perry, Jr.

CITY OF SACRAMENTO

AND THE

SOUTHSIDE IMPROVEMENT CLUB

SPONSORED
BY THE

FOURTH OF JULY CELEBRATION

35TH ANNUAL

SOUTHSIDE PARK * FORTH OF JULY SHOW

(6:30pm)	SONG	ACT	DETAILS
(Fake)	"Star Spangled Banner"	- Jack Finch	Once thru - Orch Stand
(456)	"Undecided"	BAnd	
(212)	"Mr. Lucky"	Band	
(38)	"All The Way"	Jack Finch	
(Fake)	" "	Roberts Sisters	Vocal Duet
(Fake)	" "	Roberts Sisters	
(Disc)	"Charleston"	Gail Becker & Yolanda Perez	Dance Act
(25)	"Summer Place"	Band	
(Fake)	"Kansas City"	Lee Sisters	Vocal Duet
(Fake)	"Hold Me Baby"	Lee Sisters	
(457)	"For Dancers Only"	Band	
(Fake)	"You Can't Get A Man"	Antoinette Silva	
(601)	"Cherry Pink"	Band	
(Disc)	"Midnite Oil"	Jimmy Becker & Debbie Relat	Dance Act
(82)	"More Than You Know"	Bill Rase	Intro & One Chorus
(809)	"Liechtensteiner Polka"	Band	
	"Accordian Boogie"	Janet Becker	Accordianist
	"Carnival of Venice"	Janet Becker	
(Fake)	" "	Antoinette Silva	
(607)	"El Pollo De Carlitos"	Band	

(7:30 to 7:45pm) SPEECH - Lt. Gov. Glenn Anderson

(7:45pm)

(413)	"Ultra"	Band	
(39)	"Witchcraft"	Jack Finch	
(Fake)	" "	Carolyn Roberts	
(Fake)	"12th St. Rag"	Barbara Best	Dance Act - 2½ Chorus
(71)	"Misty"	Band	
(102)	"String of Pearls"	Band	
(Tape)		Emmett Rodifer	Approx. 15 min act.
(Disc)	"Seventeen"	Gail Becker & Yolanda Perez	Dance Act
(45)	" Maybe It's Because"	Bill Vogel	
(Fake)	" "	Carolyn Roberts	
(Fake)	" "	Cindy Roberts	
(214)	" Madison Time"	Band	
(Fake)	"Love Is A Many Splendored"	Jack Finch	
(614)	"Mambo Jambo"	Band	

CORONATION SHOW & GRAND BALL
Empire Ballroom, Senator Hotel, Sacramento
FRIDAY, JUNE 2, 1961 9:00 P.M. to 1:00 A.M.
Music by BILL RASE and HIS ORCHESTRA
EACH HOLDER OF TWO TICKETS ADMITTED FREE
107

Bill Rase and his combo will accompany the group on some of their numbers and provide background music for the affair.

GOVERNOR MAIN SPEAKER AT NAACP SESSION

Bill, your music was out of this world. We had nothing but compliments for the whole affair, but the folks were especially delighted with your dance music.

GOLDEN JUBILEE CELEBRATION
--- 50 YEARS ---
PAUL'S RESORT
El Verano
MAY 27-28-29-30
• Gala Entertainment • Jamboree
• Dancing • Swimming • Picnicking
• GRAND BALL SATURDAY MAY 28 Admission FREE
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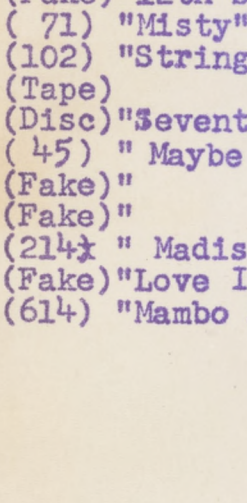

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(Rev.) James T. Mulligan,
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JTM:mw

30 30

ADMIT ONE

A. TEICHERT & SON, INC.

Annual Christmas Party

Arden Hills Tennis and Swimming Club
Fair Oaks Boulevard at Mission Avenue

FRIDAY EVENING - DECEMBER 21, 1962

Cocktail Hour 7 P. M. Dinner 8 P. M.
Dancing 9 P. M. to I A. M.

BILL RASE ORCHESTRA

$4.00 PRIZES INFORMAL

Sacramento City Employees' Association, Inc.
816 H Street • Sacramento, California 95814

6136

AFTER 10 DAYS RETURN TO

AT OFFICE OF MAILING

EDMONTON ALBERTA JUN 20 PM 1960

BOX 232,
EDSON, ALBERTA,
JUNE 20-1960.

DEAR BILL:-

THOUGHT YOU MIGHT BE INTERESTED IN THE FOLLOWING. WAS WATCHING CFRN TELEVISION, EDMONTON, ALBERTA, ON CHANNEL 3 THE OTHER AFTERNOON, WHEN ALL OF A SUDDEN THE PICTURE FADED OUT AND ANOTHER ONE TOOK ITS PLACE. IT WAS A LITTLE GIRL SINGING A SONG WHICH SHE DEDICATED TO HER DADDY. YOU LATER SAID HER NAME WAS ATTWOOD. THE PICTURE AND AUDIO WERE PERFECT FOR THE REMAINDER OF THE PROGRAM AND WELL INTO THE NEXT PROGRAM WHICH WAS A DOVORCE COURT SCENE. THERE WAS SOME "FAB" ADVERTISING SANDWICHED BETWEEN THESE PROGRAMS. I DONT BELIEVE YOUR STATION IDENTIFIED ITSELF, THEREFORE I DO NOT HAVE THE CALL LETTERS OF THE STATION TRANSMITTING, BUT AM INCLINED TO THINK IT WAS SACRAMENTO DIRECT.

MAYBE WE WILL SEE YOUR PROGRAM ON CHANNEL 3 AGAIN SOMETIME.

REGARDS.

ED DEAKIN.

Ed. Deakin

P.S. EDSON IS ABOUT 130 MILES WEST OF EDMONTON.

Music--Music with Bill Rase

A warm, friendly smile and a thorough knowledge of music have parlayed KCRA radio's Bill Rase into prominent recognition throughout Northern California. The popular KCRA "dee-jay" is now in his seventh year on Sacramento's NBC affiliated station and his popularity increases day by day.

Bill Rase has been music-conscious for as long as he can remember and in 1948 started his own dance band — a band which just recently played its 2,000th performance. This is quite remarkable in itself as Bill is just 30 years young.

To top off his brilliant record as a radio personality, Bill Rase stepped into television in 1955 and now has a weekly video show on KCRA-TV in Sacramento. The TV version incorporates more than a few of the successful ideas used over the years on his radio program.

At the present time, Bill is on the air Monday through Friday twice daily at 9:00 to 11:00 am and from 2:30 to 4:45 daily. In addition, he has a Saturday afternoon radio show from 12:00 to 4:00 pm.

Bill Rase, believe it or not, sings for a hobby as well as professionaly and is quite a record collector.

He was born on October 25, 1926 in Long Beach, California. He is married and his wife Shirley and he have two moppets; Suzzie, 4 years and Lori, 2 years.

Advertisers who have taken advantage of Bill's smooth and sincere radio salesmanship have found the results most amazing. Their increased sales have backed up the many surveys showing Bill Rase to be the highest rated local program personality.

Rating after rating, Bill has outrated all competition and on several occasions has topped the ratings of several disc jockey programs combined.

Bill's appeal primarily comes in his selection of music slanted to the type of audience listening in. These audiences are composed of the Teen-age group, the Housewife, and the automobile listener. The format calls for new records, pop albums, sweet music, old favorites, and those numbers currently on the Hit Parade.

For participations in any of the popular Bill Rase radio programs, contact your nearest Petry representative or KCRA Radio in Sacramento.

Lou Monte Visits Bill Rase

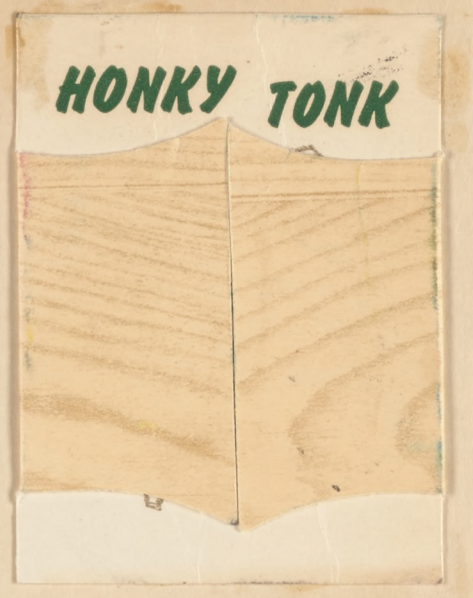
A recent visitor to the Sacramento area was singer Lou Monte who

Party Planned

To thank Ed Dumas for all that he has done for McClellan and to wish him health and happiness in his new life as a gentleman of leisure there will be a party at Governors Hall at the State Fairgrounds, April 25, 1959. To purchase tickets for this party contact your supervisor or call extension 25159.

This will be one of the big events of the year, good food and fun

AUBURN
GOLD RUSH REVIVAL
FAIR



Gold Rush Revival
and
Auburn District
FAIR
AUBURN, CALIFORNIA
September 10, 11, 12, 13, 1959

9:00 p.m. MIDNIGHT— BILL RASE'S DANCE Band and Show—Bandshell.

Block S Society Plans for Thanksgiving Dance

By JOLEEN MINENNA

"Football Final" will theme the annual Thanksgiving Day dance to be sponsored by Sacramento City College Block S Society Thursday from 9 P.M. to 1 A.M. in Governors Hall.

Providing music will be Bill Rase and his orchestra.

TOMORROW NITE

Sacramento County Deputy Sheriffs' Association

8th ANNUAL

BENEFIT FUND

DANCE

BILL RASE and HIS ORCHESTRA

OCT. 30th, 9 'TIL 1 A.M.

Door Prize • Refreshments • Entertainment

Not Necessary to Be Present to Win. Winners Will Be Notified

DONATION $1.00

Governor's Hall, Fair Grounds

Ayudante Girls to Present 'Huddle'

By PEG PENDERGAST

"Huddle" will be the theme of the Ayudante Club dance Saturday from 9 P.M. until 1 A.M. in Governors Hall. Music will be provided by Bill Rase.

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Sheriff Dance October 31

President Orlyn B. Knudson of the Sacramento County Deputy Sheriffs Association announced the group's 9th annual benefit fund dance will be held October 31 in Governors Hall, Fairgrounds.

At Raley's 24th & Fruitridge Store

HERE IN PERSON

BILL RASE & TRIO

Saturday, January 16th
from 1:30 'til 3:30 p.m.

HIT SONGS

Exclusive! LIBERACE — PIANIST EXTRAORDINARY

MARCH

FPI 10¢ 25¢

Song Hits MAGAZINE

BILL RASE, KCRA

Bill Rase, foremost disc jockey of California's Central Valley, has achieved success in dedicating his spins to the young housewife and the modern teen-ager. He is heard daily from 10:00 to 10:30 a.m. and 4:30 to 5:30 p.m. over KCRA.

We thing 26-year-old Rase may have something different in the d.j. field. His show features live-audience participation. Teen-agers by the droves flock into the studio to listen to their favorite record, dedicated to that current steady, or to enjoy the personal interviews concerning their future proms and sport events.

If the high school and college student drops into the show, he may receive a picture of his favorite recording star or join that star's fan club. Once a month these teen-agers, plus many more, meet in the local Coca Cola club room to enjoy their favorite pastime — popular music and Coca Cola.

And what about the young people in the surrounding areas? They respond with 1,000 to 1,500 letters per month. These boys and girls are also eager to join picture and fan clubs, and to make that very special request.

Often, the "Bill Rase Show" is highlighted with an outstanding celebrity from the music world. Seven-hundred and forty teen-agers crowd into the studio and down the halls to see Johnnie Ray or other personalities who've appeared on the show, like Nat "King" Cole, Harry James, Woody Herman, Joni James, Ralph Flanagan, Buddy Morrow, George Shearing and many others.

Bill's enthusiasm for popular music does not end with his dee jay work. His vocal talent has long been recognized in Sacramento, and, during the past ten years, he has made numerous recordings. His latest waxing is "If I Could Sing Like Bing," on the Rainbow label.

IND

'TEEN

MARCH 1958

SACTO BAND CRADLES STAR, ROCKS TEENS

Bill Rase and His Orchestra, without Hal Wylie

by Beverly Bowdoin, DIG Campus Editor, Sacramento

A local Sacramento gal has made good, signing with Capitol Records. **Margie Rayburn,** who at one time sang with **Bill Rase** and his band at local teen gatherings, has just made three releases for the company, but the new one, *Basin Street Blues,* looks like a winner. It couldn't happen to a nicer redhead.

Bill's band is still cradling talent, and rockin' teenagers in bandstand appearances. Featured pianist is Hal Wylie, whose Trio backs the acts on Rase's KRCA-TV show. His arrangements and talent spark the band, and give professional support to the teenagers appearing on this increasingly popular show. It gives Sacramento teens a big bang to see guys and gals they know cut loose with their talent. Hal is in there rockin'.

And speaking of redheads, did you know that Bill Rase's wife Shirley is a redhead, as are their two daughters Lori and Suzzie. Incidentally, Bill was born to a greasepaint family, so his interest in helping talent, whether they have red hair or not, is something that precedes his top tv show.

Here's Hal without Trio

Margie Rayburn

BILL RASE

KCRA, Sacramento, Calif.

In the California Central Valley, the hit parade scene is about the same as across the land. We dig Rock and Roll, pretty ballads, and discs by the big names. We do have a feature I think is a good one on my shows. My fans do all they can to promote recording artists from our area who are trying to make it big.

Some Sacramento area artists include Russell Arms on Era records; Eddie Howard for Mercury; Claire Austin with Good Time Jazz; Jackie Walker on Imperial; Johnny Mathis, Columbia; and Margie Rayburn, Liberty.

We call Johnny our own, and try to help him along, as we have in the past for other Bay area artists such as Rusty Draper, Tony Martin, and Phil Harris. Margie Rayburn used to sing with my dance orchestra. Her hit, I'm Available, makes us very happy.

I've been playing the top hits for all my disc jockey days and with great success. Here are some of the features we have that really go over well: phone-in dedications, mystery record winners, and free pictures of recording artists—I've given away 22,000 so far! It's all teenagers! You can understand the pleasure I have in talking and writing to 'teens, when you know that they have made me the most-listened-to deejay in Sacramento for the last five years.

WHO'S WHO 'TEEN and RADIO

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DIG

AMERICA'S COOLEST TEENAGE MAGAZINE

may, 1956 *for teenagers only* *twenty-five cents*

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This will be one of the big events of the year, good food and fun

AUBURN GOLD RUSH REVIV FAIR

Friday
Apr. 3
$ 2.00

HONKY TONK

Part 3

Presented by

HOMME RASE

Bill Rase &
The Fellas

Governors Hall

9 - 1
Come
Playful

Gold Rush Revival
and
Auburn District
FAIR
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At this holiday season may I take this opportunity to thank you for the fine team spirit and exemplary effort which you have put forth during the past year. The enthusiasm which you have demonstrated in the performance of your duties is greatly appreciated.

Werner R. Kirchner

The Polaris Development Engineering Division welcomes you to its Fourth Annual Christmas Party

7:00 Courtesy Cocktail Hour

8:00 Dinner

9:00 Dancing to the Bill Rase Orchestra

10:30 Show Time

11:30 Dancing til 1:00 a.m.

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Bill Rase

Radio Disc Jockey Moves To Television

Bill Rase, Sacramento disc jockey, will be on KRCA-TV, channel 3, this afternoon and every Saturday afternoon at 5 o'clock.

His new Bill Rase Show will feature teenage and adult guest talent in a half hour variety program. Rase is featured on three KCRA radio daytime shows. He has been with the station since 1950.

Rase

Thornley

Northern California Edition

Golden Gate Dateline

Herb Caen, S.F. Examiner columnist, appears on the *Bill Rase Show* Saturday at 5 P.M. on Ch. 3. Miss Sacramento of 1956, Joan Beckett, will also join in the show's half-year anniversary celebration.

Ch. 5's new weekly show, *High, Low and Close,* gives a layman's view of high finance. The setting: the S.F. Stock Exchange. The time: Sundays at 3:30 P.M.

San Jose State College, which last

Shown in the picture is KCRA's affable and popular disc jockey Bill Rase holding a copy of the new RCA Victor high-fidelity record bearing his endorsement and picture.

The issuing of this "Record Hop" designed to delight music listeners in all age brackets actually started months ago. RCA Victor contacted Rase and told him of their plans to press this disc. Bill was selected for many reasons, but primarily because of his tremendous popularity as Sacramento's leading dee-jay.

It is not too often that an area radio and television personality is selected to be a record cover and this coupled with Rase's great following make the record a top-seller in this area.

We at KCRA are extremely proud of this honor for our own Bill Rase and it serves to confirm our belief in him as a top radio on-the-air salesman and musician. Bill sells your products just as effectively as he does the latest song hits. You can take faith in Bill's endorements because it will move merchandise for you.

Meanwhile, take a listen to this new RCA Victor high-fidelity record. We trust you'll like the varied musical selections and that you will be reminded of Bill's selling power over KCRA Radio.

SJC: Tolo '

By SANDRA GARABEDIAN

Twirp Week will go into effect tomorrow at Sacramento Junior College. JC gals will be at the command of the male set. They will open doors, shine shoes, carry books, buy coffee, and do little chores the boys think up. Climaxing the week will be Tolo "Shegottum" Friday from 9 P. M. to 1 A. M. in Elks Building. The girls will make hats and corsages for their dates. Couples will dance to the tunes of Bill Rase.

2nd Snow Ball Will Feature Julie Mason

Julie Mason, a television entertainer who appeared at Governor Brown's inaugural ball, will be featured vocalist at the second annual Winter Olympic Snow Ball tomorrow night in Hotel El Dorado.

Ed Reardon, chairman, said Miss Mason also will be featured in a 15-minute act midway in the program.

Bill Rase and his orchestra will play. Highlight of the evening will be the naming of Miss Winter Sports of 1959, who will be selected from among 17 girls from ski clubs in Colorado, Nevada, Arizona and California.

Bill Rase
Sacramento's
Top Disc Jockey

STAR OF THE WEEK

THE BILL RASE SHOW

Bill Rase is one of the Sacramento Valley's most popular personalities. Besides being well known on KRCA Radio he is host to the many talented people of the Northern California Area. The BILL RASE SHOW is on Channel 3 every Saturday from 4 to 5 in the afternoon. In the coming weeks you can expectoto see such people as Rose Maddox, country and western singer, Emmett Rodifer from Vallejo and a portion of the Sacramento Ballet.

TONIGHT

Sacramento County Deputy
Sheriffs' Association

8th ANNUAL

BENEFIT FUND

DANCE

BILL RASE and HIS ORCHESTRA

Oct 30th 9 'TIL 1 A.M. 1954

Door Prize • Refreshments • Entertainment

Not Necessary to Be Present to Win. Winners Will Be Notified

DONATION $1.00

Governor's Hall, Fair Grounds

JUDY NIEDERLOH, Miss Sacramento of 1955, will be a special guest at the annual Sheriff's Ball, scheduled October 20 in Governors Hall. Miss Niederloh, a talented singer, will perform with the Bill Rase orchestra. Watching her

The 20-piece Bill Rase Band will perform during the stage show, which will start at 6 p.m. in the park and will last about one and a half hours. Guest speaker will be Carl S. Smith of Aerojet-General Corporation.

BILL RASE
. . . will entertain

Loretto High Dance Set Sunday

14 8 57

By CONNIE CHANDRA

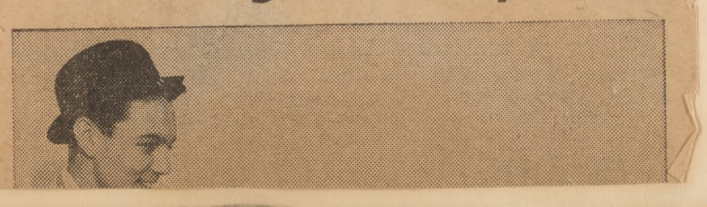
"Swingin' Sweethearts" will theme the first school dance of the year for Loretto High Sunday from 8:30 to 11:30 P. M. in St. Philomene's Auditorium. Dance attire will be sport. Music will be supplied by Bill Rase's orchestra.

Homme Rase to Stage Honky Tonk

57 - 3 - 29th

By SANDRA CASELLI

Governors Hall will be the setting today for staging "Honkey Tonk" by Homme Rase Club members from 9 P. M. to 1 A. M. Bill Rase and his band will furnish music for the come-as-you-are event.



All's Fair

EVERYONE adores small girls, and yesterday two of the prettiest were discussing the baked goods on display in the Woman's Building. Their conversation ran something like this:

First Girl—"Gee, Mary, those loaves of bread look funny, don't they?"

Second Girl—"Yes, they do look funny, they look like they have one raw end on each of them."

First Girl—"Yes, but not only that, I never saw such short loaves."

Second Girl—"Yes, I think that those must have been cooked in short pans set on their ends."

Adults standing by noted with some amusement the girls evidently were confused by loaves which had been cut in half. Judges divide the loaves so they can taste the bread.

* * *

BILL RASE, who emcees the David Rose State Fair Orchestra program, lounges comfortably between numbers on the bandstand. It is while "resting" though that Rase does his busiest work—signing autographs.

Yesterday a small boy approached Rase for his autograph and found to his consternation that he had no paper. A quick conversation ensued between Rase and the boy, and the crew-cut disc jockey then was seen signing his autograph on back of the boy's white leather jacket.

When the boy returned to his seat to show his mother the autograph, he said, "Look mother, Bill Rase's autograph!"

"Yes, dear," his mother replied, "but be sure not to give away your jacket when you go to trade it with your friends."

Dear Bill —

nice to hear from you.

Just listened to your recording and its swell —

I see no reason why you can't say — "Dave — I'd like to do a number with you — or I can ask you to do one during the show — Frankly I don't think we needed another male singer after hearing you — however I think they've got one — Come down to rehearsal and lets try 'I want to Fall ——

See you soon

Dave

ANNUAL
S. P. CLUB FREE DANCE
Governor's Hall — Saturday, Feb. 21, 1959
BILL RASE ORCHESTRA — DANCING 9 TO 1
— PRIZES —
Webcor — Stereo Tape Recorder & Hi-Fi Set
BOYS BIKE — NESCO ROASTER
DELFINO DEEP SEA SPINNING REEL
MIX MAID MIXER — DELUXE PAINT SPRAY GUN
DELUXE ACRILAN ELECTRIC BLANKET
— AND MANY MORE PRIZES —
PURCHASED FROM DAHNKEN OF SACRAMENTO
DONATION: 7 TICKETS FOR $1.00
Benefit Christmas Show
5 OPEN TO GENERAL PUBLIC
No. 2440

ADMIT ONE
Olympic Snow Ball
FRIDAY, JANUARY 16, 1959
CONVENTION HALL — HOTEL EL DORADO
SACRAMENTO, CALIFORNIA
• Crowning "Miss Winter Sports — 1959"
• Bill Rase's 12-piece band
• Latest in ski fashions and equipment
PRICE: $2.25 (including tax) DANCING: 9 pm to 1 am
SPONSORS: SACRAMENTO CITY-COUNTY CHAMBER OF COMMERCE — SACRAMENTO SKI PATROL
1500

NORTHERN CALIFORNIA FOOD DEALERS
AND INDUSTRY ASSOCIATES
6th Annual Spring Dinner Dance
HONORING OUR ASSOCIATION'S
PAST PRESIDENTS
SATURDAY EVENING, MAY 2ND, 1959
GOVERNORS HALL ◆ STATE FAIR GROUNDS
INFORMAL
SOCIAL HOUR 8 'TIL 9 DINNER AT 9 P.M.
DANCING 'TIL ONE A.M. $5.75 PER PERSON
No. 798

California State Policeman's Ball
WIDOWS AND ORPHANS FUND BENEFIT
Elks Temple — 11th and J St. — May 22, 1959
Dancing 9-1 — Bill Rase Orchestra
PRIZES TO BE GIVEN:
14' Field and Stream House Trailer
Second Prize: $100 U.S. Savings Bond
You Need Not Be Present to Win
Door Prizes for those Present
Donation $1.00
No. 4937

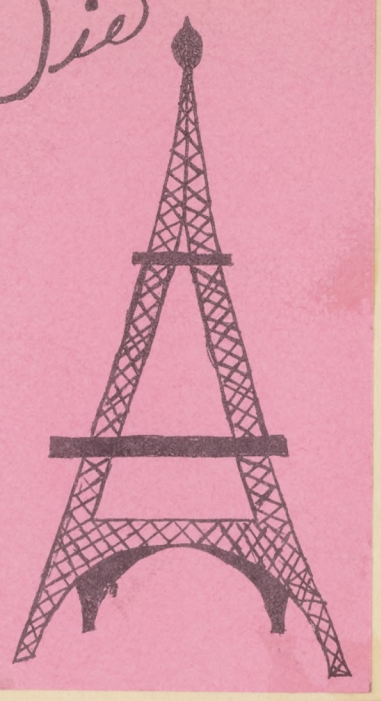
SAINT PATRICK'S DANCE
(SEMI-FORMAL)
SATURDAY, MARCH 14th — 9 'TIL 1
SPONSORED BY SACTO. TIP-TOPPERS CLUB
BILL RASE & HIS ORCHESTRA
WITH SPECIALTY ENTERTAINMENT
BY THE TRIO-ETTES
BARBARA - JUDY - BEVERLY PEYTON
MANHART LEGION HALL
3520 5th AVE. AT 35th ST. — OAK PARK
OPEN TO ALL — NOT ONLY THE TALL

Homme Rasé

presents .....

C'est La Vie

SEPTEMBER 12, 1958
GOVERNOR'S HALL
9 'TIL 1
COME CASUAL!
BILL RASE'S ORCHESTRA
$2.00



NOT RESPONSIBLE FOR PLACEMENT OF STICKERS

One of the nicest singing voices is that of deejay Bill Rase, KCRA, Sacramento, Calif. His recording of "A ROSE IN THE SNOW" is a bit of all right. Take a listen and see if you don't agree. Don't be mad at us, Bill, but we think you sound a lot like Vaughn Monroe.

The Highlands Festival Dance

featuring
BILL RASE AND HIS ORCHESTRA

FRIDAY, JUNE 13, 1958 — 9 TO 12

Don Julio Junior High School
Don Julio & Walerga Road

DONATION — ADMISSION $1.00 EACH

No. 692

Eunoia to Present 'Bird Dog'

By SUSIE JACKSON

"Bird Dog" will be presented today from 9 P.M. to 1 A.M. in Governors Hall by Eunoia Club. Bill Rase and his "K-9's" will provide the musical entertainment.

PLANNING Norte Del Rio's Junior Prom today are Josie Portillo, Gary Oltmer, and Lauralea Price.

Norte Junior Prom Themed 'Manhattan Mood'

THIS IS THE SMART AFFAIR OF 1958

Place: Hotel Senator, 12th & L Sts., Sacramento, Calif.
Sunday night, October 26 — 5 P.M. until 12.

Sponsored by the Alpha Chi Pi Omega Sorority & Fraternity and beauticians of Sacramento, Oakland and San Francisco.

You and your friends are cordially invited to attend a Three Star Attraction in one afternoon.

No. 1. Cocktail Party
No. 2. Dance (dance to the music of Radio & TV Star Bill Rase)

PURITAN PRESENTS

FROZEN-IN

Governor's Hall
9 - 1
Come As You Are

Bill Rase
and His
Party Pack

FRIDAY, DECEMBER 5, 1958

$2.00 per couple

MAY 30 P.M. MAY 31 P.M. MAY 28 P.M. MAY 28 A.M. MAY 24 P.M. MAY 27 A.M. MAY 29 P.M.

CLASS OF SERVICE
This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION
TELEGRAM

W. P. MARSHALL, PRESIDENT

1201

SYMBOLS
DL = Day Letter
NL = Night Letter
LT = International Letter Telegram

The filing time shown in the date line on domestic telegrams is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

77th ANNUAL ITALIAN PICNIC TO BE HELD AT SOCIETY GROUNDS AT SUTTER HILL BETWEEN JACKSON AND SUTTER CREEK **stop** AN OUTSTANDING PARADE TO BE MAIN FEATURE SUNDAY MORNING AT 10:00 A. M. JUNE 1st IN SUTTER CREEK **stop** AWARDS AND CASH PRIZES TO BE GIVEN IN THE ENCLOSED CLASSIFICATIONS **stop** RETURN ENCLOSED CARD FOR YOUR PROPER PLACING IN PARADE **stop** OTHER ATTRACTIONS INCLUDE AMATEUR RODEO, TALENT SHOW, WITH BILL RASE OF KCRA TV AS MC, AND DEEP PIT BARBECUE PLATE AT $1.00. **stop**

ALDO PINOTTI. Secretary

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

— CRITIC'S CORNER —

Naming Names

— By William C. Glackin —

BILL RASE is featured as vocalist on a new coupling (45 RPM) from Era Records of Hollywood . . . and KAY KAPPOS of Roseville, a former Sacramentan, has one of her original tunes, Gotta Be Yes Or No, out on the Mark Records label.

No. 2161

BENEFIT DANCE
NORTH AREA BABE RUTH LEAGUE
BILL RASE TV ORCHESTRA
Rio Linda Legion Hall
May 24 9 to 1 A.M.
Do Not Have to Be Present to Win
DONATION 90c DOOR PRIZES

ELKS CLUB ENTERTAINED Saturday night in the Elks Building at the first of the season fall dinner dances. Taking part in the event were (left to right) Mr. and Mrs. Fred Conran and Mr. and Mrs. Kenneth Lindbergh. Lindbergh was chairman.

Homme Rase Will Sponsor Fall Dance

Plans are near completion for the first fraternity dance of the season. Homme Rase will present C'est La Vie tomorrow from 9 PM to 1 AM in Governors Hall. A French accent will be carried out in the Parisian decor and presentation of the can can by eight of the club's members.

Music for the come as you are event will be presented by Bill Rase and his band.

Cochairmen are Jim Bulotti and Phil Shuper, assisted by Carl Alexander, decorations; Rick Dumm, Gary Kerns, Jim Chenu and Bob Sullivan, publicity; Rick Pesauento, refreshments, and Steve Thompson, Bob Sullivan, Rick Dumm, Jim Chenu, Tim Kennedy, Jim Toshjan, Bill Dohrman and Carl Alexander, entertainment.

Bill Rase To Play

Bill Sartore, chairman of the CEAS board of governors, and his group have again engaged the services of Bill Rase and his band for the dancing part of the evenings entertainment.

This will mark the fifth year in a row that this personable disc jockey, TV personality and band leader has been the main attraction for this event. A recent change in style has caused him to rename his band. It is now known as the 'New Bill Rase Band'.

DANCE

NEW YEAR'S EVE

KINGS HALL

FRANKLIN

Music By BILL RASE

The grand military ball in the evening will feature Bill Rase and his nine-piece television band of Sacramento with vocals by Jackie Walker, recording star for Dot and Imperial Records.

Annual Jr. Prom Staged Tomorrow

One of Norte's biggest events is just around the corner. Tomorrow night, December 12, "Manhattan Mood", Norte's Fourth Annual Junior Prom, will be held in the girl's gym from 9 p.m. until 12 midnight.

The cost for admission is $1.50 per couple, and 75c stag. Bids may be purchased upon entrance to the prom. No corsages will be allowed in the dance.

Dressy-dress is the attire for the dance. This means a girl wears a dress that is dressier than the one she would wear to school and is definitely not a formal. Boys may wear either a dark suit, or a sports coat and slacks. Ties are preferable.

Prince and princess were voted on during extended reg this morning. Candidates for prince were: James Baldridge, Gary Kollenborn, Henry Montoya, Jerry Neil, and Scotty Strain. Princess candidates were: Pat Frazier, Laura Martinez, Laurelea Price, Frances Scott, and Benny Jo Watkins.

Bill Rase and his band will provide the evening's dancing music.

There will be a half hour of intermission entertainment.

Parade, Fireworks Today

City Celebrates 4th

SACRAMENTO'S official Independence Day Celebration will be highlighted by a parade and chain of festive events in Southside Park to be concluded with a 1½ hour fireworks display.

The official city and county parade in Oak Park sponsored by Oak Park Merchants Association will start at 10 A.M. from 25th Street and Broadway and will end at 35th Street and 5th Avenue in Oak Park.

Opening ceremonies of the Southside Park festivities will begin at 4 P.M., sponsored by the Southside Improvement Club.

Judy Bassanelli, Miss Sacramento County, and Mayor Azevedo will open the program by touring the lake in Southside Park in decorated motor boats.

The parade in Oak Park will feature 50 floats, 11 marching bands and an equine divisions to have approximately 150 horses.

Trucks and floats in the parade will be draped with 29 entrants in the Miss Sacramento-Yolo Port District beauty pageant.

At the conclusion of the parade a horse show and swim meet will be held in McClatchy Park.

The Southside Park program will feature a stage show, all kinds of events and contests.

Guest speaker will be Carl S. Smith of Aerojet-General Corporation who will speak at 6:30 P.M., between breaks in the stage show. Smith will give a patriotic-scientific address entitled "Man at the Edge of Space."

Bill Rase and his band will perform during the stage show and continue after Smith's talk, until 7:30 P.M.

Other stars of the show will be Jackie Walker, Jack Finch, Carolyn Roberts, and Margie LaFontaine.

A local long distance swimmer, Paul Herron, will take part in the festivities by trying to break the distance record for swimming in a small body of water.

He will attempt to swim for about 14 hours and cover 26 miles.

A two hour concert, beginning at 3 P.M., has been scheduled by the 3535th USAF Band, and dancing to the music of Buddy Harpan's Band will be from 5 to 9 P.M.

The Wah Yens, a Chinese Boys Club will hold a picnic for the Chinese community in Land Park starting at 10:30 A.M.

An old fashioned Fourth of July parade will take place on the 1000 block of 41st Street. Neighborhood youngsters will stage their own parade and

(Continued on page 3, col. 3)

Sacramento's favorite entertainer with two hours of music and merriment. Singing - dancing - and today's top songs. You've heard him on radio and have seen him on television — now, see him in person.

★ BILL RASE and his Trio IN PERSON!

THURSDAY AND FRIDAY 5-7 P.M.

SATURDAY 4-6 P.M.

by **Bill Rase**

The disc jockey's place in radio is basic. What to play for teenagers is basic. They want to hear the hits. Teenager's tastes quickly change, and a good disc jockey will feel this and play to them. He will also shape their tastes by subtley suggesting good ideas in song and story. But remember that today's teenagers are teenagers and most DJ's are adults, and no matter how they try to keep young in mind they sometimes find themselves falling back into what used to be popular—or what they like personally.

Today, Rhythm and Blues seems to be the thing. How long I don't know, but it's here and the kids like it — so . . . play it! Rhythm and Blues music is very similar to western in that it has a basic melody line and repeats and repeats. It's simple! It's repetitious! And it sells! The louder, the better! It's a sign that kids want peppy stuff and music that they can bop to. So dig it man! Many adults say OH! . . . NO! Maybe they don't remember when, about 10 years ago, they liked "The House of Blue Lites" by Ella Mae Morse. It's back again . . . still boogie woogie . . . and back on the top ten.

I say leave the teenagers alone. They like the pretty music, too. How about Autumn Leaves, The Longest Walk, Love Is A Many Splendored Thing, Suddely, There's A Valley, Love and Marriage, I'll Never Stop Loving You, etc.? Music is like women's hair styles . . . it gets real long hair . . . then gradually goes back to the Crewcuts.

EDITOR'S NOTE: Year after year, The Bill Rase Show, on KCRA Radio continuously since 1950, is the highest-rated local program in Sacramento. Bill Rase's daily programs Monday through Friday, 9:45 to 10:30 a.m., 3:30 to 5:30 p.m., plus his big Saturday show, 12:00 to 3:00 p.m., feature the finest in popular music. For five years Bill has been on the air the same time, same station, playing the same type of music.

The morning shows entertain all with "a bit of everything" on records. New releases, pop albums, sweet music, some religious, old favorites, and of course the Hit Parade. The afternoon shows feature one format or idea for every day of the week.

MONDAY: The Hit Parade (pops and R&B). TUESDAY: The Hit Parade (mail dedications from all over the state averaging 300 a week for one two-hour show! WEDNESDAY: New releases by pop artists and teenage school news interviews. THURSDAY: Hit Parade and standards—plays on hit following with a new release on a standard, etc. FRIDAY: The Pop Hit Parade.

The Bill Rase Saturday show is composed of all hit parade favorites.

THE FUNCTION

by '36'

With BILL RASE and his FUNCTIONEERS

at Governor's Hall

9 P.M. ~ 1 A.M.

$2.00

Come Prepared to TURN ON

Fri. Jan. 9, 59.

(Placement of this sticker is TUFF BREAK)

april 19, 1958

Dear Bill Rase,

Watched your TV show april 17th. Enjoyed it very much. Hope to hear and see more of that type of show.

Enjoyed your orchestra and hope you can have them with you on TV more often.

The talent is very nice. Good Luck to You and your orchestra & TV show.

Keep up the fine show.

Mrs. F. R. Yuba City, Calif.

Congratulations to you & your band for your years of service to the people. We'll sure you'll keep on for many more years (I hope so).

Your last T.V. show was the greatest. Congratulations !!

BILL RASE'S
BIG SHOW
TOMORROW
★ KING SISTERS
★ Miss Sacramento
★ MISS STOCKTON
★ CAROLYN ROBERTS
★ JACK FINCH
★ CAPT. SACTO
★ SKIPPER STU
AND BILL'S
13 PIECE BAND!
all on the
BILL RASE SHOW
TOMORROW 5:00 P.M.
KCRA-TV 3
SACRAMENTO

1958
"C"

BRODERICK FIREMEN'S ASSOCIATION
BENEFIT DANCE
ILWU HALL, BRODERICK
4th and F Streets
FRIDAY, NOVEMBER 21, 1958 BILL RASE ORCHESTRA

SACRAMENTO COUNTY FIREMAN ASSOCIATION
Annual Installation Dinner
ELKS TEMPLE
11th and J Streets, Sacramento
SATURDAY, JANUARY 3, 1959
Free Social Hour, 7 to 8
Dinner 8 - 9 $3.25 Per Plate
69

ROCKET AND GUIDED MISSILE LODGE 946
FIFTH ANNUAL DINNER DANCE
HONORING INCOMING AND OUTGOING OFFICERS
GOVERNORS HALL
SATURDAY, JANUARY 17, 1958
COCKTAIL HOUR 6:30-7:30 P.M. DINNER 7:30 P.M.

The Cash Box, Music

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Larry Taylor (WINN-Louisville, Ky.) is looking for an old record by **Les Brown** and his ork, which he wants for his theme on his show. The title: "That Solid Old Man". Larry would appreciate info on how he can obtain the platter. . . . **Chris Connor** and **Kai Winding** visited **Don Bassett** (WHIM-Providence, R. I.) recently. . . . Deejay Team: **Don Kelley** and **Steve Cannon** of WLOL, Minneapolis, Minn. have been teamed up in an early morning platter program. . . . **Bill Rase** (KCRA-Sacramento, Calif.) told listeners he'd devote a 3-hour Saturday afternoon exclusively to **Elvis Presley** records if he'd receive 1,000 okays in cards or letters. Within two days, he stacked up 4,500 eyes, and only 6 nays, so the Presleyites got their wish. According to KCRA, Bill's program is the highest rated local program in Sacramento. . . . **Evdie Gorme** guested, a short

BILL RASE
(KCRA—Sacramento, Calif.)

IN PERSON
SATURDAY, MARCH 26th
At Raley's Tallac Village Supermarket and Drug Center

Bill Rase Trio
11 a.m. to 1 p.m.
DIXIELAND JAZZ BAND
1:15 to 3:15 p.m.
(playing in our parking lot)

Ranger Roy 1 to 3 p.m.

TALLAC VILLAGE, FRIDAY NIGHT, 6:00 TO 8:00 P.M.
Billy Jack Wills IN PERSON
AND HIS WESTERN SWING BAND

ANOTHER BIG
FOOD FEATURE WEEK
AT
Raley's
24th Street and Fruitridge Road
****
SHOP THESE GREAT BUYS
- SPRECKELS Sugar
- BC Cocktail Juices
- Red's Tamales
- TRADER VIC'S Bongo
- STOKELY-Van Camp's

Meet These KCRA Stars!

SATURDAY, January 16
"Skipper Stu" — 10 a.m. to 12:00 noon
"Bill Rase Trio" — 1:30 p.m. to 3:30 p.m.
A Food Feature of
KCRA Radio
1320 ON THE DIAL

WEEKLY TV LOG FREE!
Nov. 6 thru Nov. 12 and DAY TO DAY MARK-IT LIST

Carmichael Super Market
GEORGE SAYERS - TOM GRAY
In The Heart of Carmichael
WE GIVE BLUE CHIP STAMPS
CARMICHAEL'S LOCALLY OWNED SUPERMARKET
OPEN 7 DAYS—8 A.M. - 10 P.M.
2955 FAIR OAKS BLVD.

BILL RASE
COMPLETE TV LOG AND MARK-IT LIST

Ray's Rich...
...WEEK
STAR OF THE WEEK

THE BILL RASE SHOW
Bill Rase is one of the Sacramento Valley's most popular personalities. Besides being well known on KRCA Radio he is host to the many talented people of the Northern California Area. The BILL RASE SHOW is on Channel 3 every Saturday from 4 to 5 in the afternoon. In the coming weeks you can expectoto see such people as Rose Maddox, country and western singer, Emmett Rodifer from Vallejo and a portion of the Sacramento Ballet.

...ESSORIES
...MPLETE CAR CARE
N... ...PER IV 3-8231 CARMICHAEL

Homme Rase to Hold 'Honky Tonk' Dance

By PEG PENDERGAST

"Honky Tonk" will be presented by Homme Rase Club today from 9 P. M. until 1 A. M. in Governors Hall.

'Cannibal Cabaret' to Be Held by Manana Tonight

'Dogpatch' KT Members

By PEG PENDERGAST

KT Club will present "Dogpatch" today from 9 P.M. until 1 A.M. in Governors Hall. Bill Rase and his orchestra will provide the music.

'Jail Break' Ayudante

By PEG PENDERGAST

"Jail Break" is the theme for Ayudante Club's dance today from 9 P. M. until 1 A. M. in Governors Hall. Bill Rase and his "chain gang" will provide the music.

april 19, 1958

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Enjoyed your orchestra and hope you can have them with you on TV more often.

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Keep up the fine show.

Mrs. F. R. Yuba City, Calif.

Congratulations to you & your band for your years of service to the people. We'll sure you'll keep on for many more years (I hope so).

Your last T.V. show was the greatest. Congratulations !!

BILL RASE'S
BIG SHOW
TOMORROW
★ KING SISTERS
★ Miss Sacramento
★ MISS STOCKTON
★ CAROLYN ROBERTS
★ JACK FINCH
★ CAPT. SACTO
★ SKIPPER STU
AND BILL'S
13 PIECE BAND!
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KCRA-TV 3
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BENEFIT DANCE
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FIFTH ANNUAL DINNER DANCE
HONORING INCOMING AND OUTGOING OFFICERS
GOVERNORS HALL
SATURDAY, JANUARY 17, 1958
COCKTAIL HOUR 6:30-7:30 P.M. DINNER 7:30 P.M.

SUNDAY November 6

9:00— 3—Under The Capitol Dome
4—Cartoons
5—10—U.N. In Action
7—Herald Of Truth
13—Oral Roberts
9:15— 4—Light Time
9:30— 3—Brave Stallion
4—It's A Family Affair
5—10—Camera Three
7—Public Service Film
13—Wonderama
9:45—5—12—Football Warmup
7—How Christian Science Heals

10:00— 2—Off To Adventure
3—This Is The Life
4—Roy Rogers
5—We Believe
7—Faith For Today
10—How Christian Science Heals
10:15— 2—Sacred Heart
10:30— 2—"Angels Wash Their Faces"
3—Eternal Light
4—Cartoons
5—Felix The Cat
7—Rocky & His Friends
10—"Mr. Doodle Kicksoff"
13—Dan Smot

11:00— 3—NL Pro Football: Balt—Green Bay
5—"Along The Rio GRande"
7—13—AFL Football: Dallas At Buffalo
11:30—13—Rocky Jones

12:00— 2—Big Picture
4—Adventures In Ideas
5—"Dangeous Mission"
10—Tugboat Annie

12:30— 2—Ramar Of Jungle
4—Special Program
10—Amos & Andy

1:00— 2—Editors Forum
4—Open Mind
10—"Bataan"

1:30— 4—Why Teacher
5—Decision 1960
2:00— 2—"Winter Meeting"
3—4—Celebrity Golf
5—Original Amateur Hour
7—"Dr. Gillespe's New Assitant"
13—"Gentleman From California"
2:30—3—4—Chet Huntley Reporting
5—Reaction
2:45— 5—Van Amburg Sports
3:00— 3—4—Meet The Press
5—Deadline Debate
10—"Ninotchka"
3:30— 5—Royal Canadian Mounted Police
7—Championship Bridge
13—Football Wrapup
4:00— 2—"Rage At Dawn"
3—"Alice In Wonderland"
4—"Adv. In Silverado"
5—"House Of Rothschild"
7—13—College News Conf.

4:30— 7—Campaign Roundup
13—Matty's Funday Funnies
5:00— 7—Matty's Funday Funnies
10—Amateur Hour
13—Men With A Mission

5:30— 2—News
4—Evening Movie
5—G.E. College Bowl
7—13—Rocky & His Friends
10—20th Century

5:45— 2—Dan Smoot Report
6:00— 2—Stanford—Calif. Football
3—You Asked For It
5—10—Face The Nation
7—Joan Davis Show
13—Deputy Dawg

6:30— 3—Channel 3 Reports
5—20th Century
7—13—Walt Disney Presents
10—Pony Express
7:00— 2—Evening Movie
3—4—Shirley Temple (c)
5—10—Lassie
7:30— 5—10—Dennis The Menace
7—13—Maverick
8:00— 3—4—National Velvet
5—10—Ed Sullivan Show
8:30— 2—Evening Movie
3—4—Tab Hunter Show
7—13—The Lawman
9:00— 3—4—Chevy Show (c)
5—10—G.E. Theatre
7—13—The Rebel
9:30— 2—Paul Coates
5—10—Jack Benny Show
7—13—The Islanders
9:55— 5—Political
10:00— 2—Dan Smoot Report
3—4—Loretta Young
5—10—Candid Camera
10:15— 2—Evening Movie
10:30— 3—Newsbeat
4—This Is Your Life
5—10—What's My Line
7—13—Walter Winchell

10:45— 3—Play Of The Week
11:00— 4—13—Evening Movie
5—Five Star Final
7—Baghdad By The Bay
11:15— 5—10—Evening Movie
12:30— 4—13—News
5—Evening Movie

(Programs in Quotations are Movies — A

This Log is given FREE to you by the Advertisers listed

MONDAY November 7

2:00— 2—"Always In My Heart"
3—Make Room For Daddy
5—10—The Millionaire
7—13—Day in Court
2:10— 6—Probing Headlines

2:30— 3—Paul Coates
4—Here's Hollywood
5—10—Verdict Is Yours
6—Exploring The News
7—Road to Reality

3:00— 3—"Cry Wolf"
4—Golden Gate Playhouse
5—10—Brighter Day
7—13—Beat The Clock
3:15— 5—Secret Storm

3:30— 2—Topper
5—10—Edge Of Night
7—13—Who Do You Trust

4:00— 2—Captain Satellite Cartoon
5—KPIX Dance Party
7—13—American Bandstand
10—"Dancing Lady"

4:30— 2—Brother Buzz
4—Bozo, The Clown
4:45— 2—Capt. Satellite

4:55— 3—Headlines Of The Century
5:00— 2—Three Stooges
3—4—Popeye
7—Capt. Gallant
13—Impact
5:15— 5—"The Life Of Vergie Winter"

5:30— 3—Capt. Sacto
7—Charley Horse Show
10—Sheriff Of Cochise
13—Capt. Gallant

5:55— 4—Heart Of A Champion
6:00— 2—Amos 'N Andy
3—Quick Draw McGraw
4—10—News
7—It's A Great Life
13—McKenzie's Radiers

6:15— 4—Huntley—Brinkley
6—Hablenos Espanol
10—Doug Edwards News

6:30— 2—Woody Woodpecker
3—Channel 3 Reports
4—Honeymooners
6—Friendly Giant
7—Shell News
10—Whirlybirds
13—Highway Patrol
6:45— 3—Huntley—Brinkley Report
5—Popeye
6—Sing Hi—Sing Lo
7—John Daly & The News

7:00— 2—Cannonball
3—Brother Brannagan
4—Science In Action
5—News—Sports
6—Probing The Headlines
7—Phil Silvers Show
10—Wanted: Dead Or Alive
13—Man & The Challenge

7:15— 5—Doug Edwards News
7:30— 2—Grand Jury
3—Rescue 8
4—Riverboat
5—10—To Tell The Truth
7—13—Cheyenne
7:40— 6—American Dream

8:00— 2—Police Station
3—Johnny Midnight
5—CBS Reports

6—Julius Ceasear
10—Pete & Gladys

8:30— 2—Evening Movie
3—4—Tales of Wells Fargo
7—13—Surfside 6
10—Bringing Up Buddy

9:00— 3—4—Klondike
5—10—Danny Thomas Show

9:30— 3—4—Dante
5—10—Andy Griffith Show
7—13—Adv. In Paradise

10:00— 2—Nichols with News
3—4—Barbara Stanwyck
5—10—Special Political Rep. Program

10:15— 2—Sports and Weather
6—Politics '60
10:30— 2—Sherwood, As Is
3—Newsbeat
4—Jackpot Bowling With Milton Berle
7—13—Peter Gunn

11:00— 2—Paul Coates
3—Mike Hammer
4—News & Sports
5—10—Special Political—Dem. Program
7—Evening Movie
13—Republican Political

11:15— 4—Jack Paar
11:30— 2—5—Evening Movie
3—Jack Paar

12:00—13—Evening Movie
1:00— 3—4—10—News
5—Evening Movie
2:00— 5—News & Benediction

WEEKLY SHOPPING REMINDER LIST and DAY TO DAY MARK-IT-LIST

BAKERY

BAKING GOODS

BABY FOODS

B-B-Q & HOLIDAY SUPPLIES

BEVERAGES

BREAKFAST FOODS

CANNED FOODS

CLEANING SUPPLIES & INSECTICIDES

CONDIMENTS

CONFECTIONS

DAIRY PRODUCTS

DELICATESSEN

DIETETIC FOODS

DRIED FOODS

FROZEN FOODS

KITCHENWARE & HARDWARE

LAUNDRY SUPPLIES

MEAT

PAPER PRODUCTS

PET FOODS

PRODUCE

STAPLES

TOBACCO GOODS

TOILETRIES

MISCELLANEOUS

CUT HERE CUT HERE CUT HERE CUT HERE

STAR OF THE WEEK

THE BILL RASE SHOW

Bill Rase is one of the Sacramento Valley's most popular personalities. Besides being well known on KRCA Radio he is host to the many talented people of the Northern California Area. The BILL RASE SHOW is on Channel 3 every Saturday from 4 to 5 in the afternoon. In the coming weeks you can expectoto see such people as Rose Maddox, country and western singer, Emmett Rodifer from Vallejo and a portion of the Sacramento Ballet.

MARK-IT LIST PUBLICATION
FOR RATES CALL TW 3-5816 - 366 GRAND AVENUE, OAKLAND

Billy Jack Wills IN PERSON
AND HIS WESTERN SWING BAND

Homme Rase to Hold 'Honky Tonk' Dance

By PEG PENDERGAST

"Honky Tonk" will be presented by Homme Rase Club today from 9 P. M. until 1 A. M. in Governors Hall.

ANOTHER BIG
FOOD FEATURE WEEK
AT
Raley's
24th Street and Fruitridge Road
****
SHOP THESE GREAT BUYS
- SPRECKELS Sugar
- BC Cocktail Juices
- Red's Tamales
- TRADER VIC'S Bongo
- STOKELY-Van Camp's

Meet These KCRA Stars!

SATURDAY, January 16
"Skipper Stu" — 10 a.m. to 12:00 noon
"Bill Rase Trio" — 1:30 p.m. to 3:30 p.m.
A Food Feature of
KCRA Radio
1320 ON THE DIAL

'Dogpatch' KT Members

By PEG PENDERGAST

KT Club will present "Dogpatch" today from 9 P.M. until 1 A.M. in Governors Hall. Bill Rase and his orchestra will provide the music.

'Jail Break' Ayudante

By PEG PENDERGAST

"Jail Break" is the theme for Ayudante Club's dance today from 9 P. M. until 1 A. M. in Governors Hall. Bill Rase and his "chain gang" will provide the music.

'Cannibal Cabaret' to Be Held by Manana Tonight

April 19, 1958

Dear Bill Rase,
Watched your TV show april 17th. Enjoyed it very much. Hope to hear and see more of that type of show.
Enjoyed your orchestra and hope you can have them with you on TV more often.
The talent is very nice. Good Luck to you and your orchestra + TV show.
Keep up the fine show.
Mrs F.R. Yuba City, Calif.

Congratulations to you & your band for your years of service to the people. Am sure you'll keep on for many more years (I do hope so).

Your last T.V. show was the greatest. Congratulations !!

BILL RASE'S
BIG SHOW
TOMORROW
★ KING SISTERS
★ Miss Sacramento
★ MISS STOCKTON
★ CAROLYN ROBERTS
★ JACK FINCH
★ CAPT. SACTO
★ SKIPPER STU
AND BILL'S 13 PIECE BAND!
all on the
BILL RASE SHOW
TOMORROW 5:00 P.M.
KCRA-TV 3
SACRAMENTO

BRODERICK FIREMEN'S ASSOCIATION
BENEFIT DANCE
ILWU HALL, BRODERICK
4th and F Streets
FRIDAY, NOVEMBER 21, 1958 BILL RASE ORCHESTRA

SACRAMENTO COUNTY FIREMAN ASSOCIATION
Annual Installation Dinner
ELKS TEMPLE
11th and J Streets, Sacramento
SATURDAY, JANUARY 3, 1959
Free Social Hour, 7 to 8
Dinner 8 - 9 $3.25 Per Plate
69

ROCKET AND GUIDED MISSILE LODGE 946
FIFTH ANNUAL DINNER DANCE
HONORING INCOMING AND OUTGOING OFFICERS
GOVERNORS HALL
SATURDAY, JANUARY 17, 1958
COCKTAIL HOUR 6:30-7:30 P.M. DINNER 7:30 P.M.

1958
"C"

SUNDAY November 6

9:00— 3—Under The Capitol Dome
4—Cartoons
5—10—U.N. In Action
7—Herald Of Truth
13—Oral Roberts
9:15— 4—Light Time
9:30— 3—Brave Stallion
4—It's A Family Affair
5—10—Camera Three
7—Public Service Film
13—Wonderama
9:45—5—12—Football Warmup
7—How Christian Science Heals
10:00— 2—Off To Adventure
3—This Is The Life
4—Roy Rogers
5—We Believe
7—Faith For Today
10—How Christian Science Heals
10:15— 2—Sacred Heart
10:30— 2—"Angels Wash Their Faces"
3—Eternal Light
4—Cartoons
5—Felix The Cat
7—Rocky & His Friends
10—"Mr. Doodle Kicksoff"
13—Dan Smoot
11:00— 3—NL Pro Football: Balt—Green Bay
5—"Along The Rio GRande"
7—13—AFL Football: Dallas At Buffalo
11:30—13—Rocky Jones
12:00— 2—Big Picture
4—Adventures In Ideas
5—"Dangerous Mission"
10—Tugboat Annie
12:30— 2—Ramar Of Jungle
4—Special Program
10—Amos & Andy
1:00— 2—Editors Forum
4—Open Mind
10—"Bataan"
1:30— 4—Why Teacher
5—Decision 1960
2:00— 2—"Winter Meeting"
3—4—Celebrity Golf
5—Original Amateur Hour
7—"Dr. Gillespe's New Assitant"
13—"Gentleman From California"
2:30— 3—4—Chet Huntley Reporting
5—Reaction
5—Van Amburg Sports
3:00— 3—4—Meet The Press
5—Deadline Debate
10—"Ninotchka"
3:30— 5—Royal Canadian Mounted Police
7—Championship Bridge
13—Football Wrapup
4:00— 2—"Rage At Dawn"
3—"Alice In Wonderland"
4—"Adv. In Silverado"
5—"House Of Rothschild"
7—13—College News Conf.
4:30— 7—Campaign Roundup
13—Matty's Funday Funnies
5:00— 7—Matty's Funday Funnies
10—Amateur Hour
13—Men With A Mission
5:30— 2—News
4—Evening Movie
5—G.E. College Bowl
7—13—Rocky & His Friends
10—20th Century
5:45— 2—Dan Smoot Report
6:00— 2—Stanford—Calif. Football
3—You Asked For It
5—10—Face The Nation
7—Joan Davis Show
13—Deputy Dawg
6:30— 3—Channel 3 Reports
5—20th Century
7—13—Walt Disney Presents
10—Pony Express
7:00— 2—Evening Movie
3—4—Shirley Temple (c)
5—10—Lassie
5—10—Dennis The Menace
7—13—Maverick
8:00— 3—4—National Velvet
5—10—Ed Sullivan Show
8:30— 2—Evening Movie
3—4—Tab Hunter Show
7—13—The Lawman
9:00— 3—4—Chevy Show (c)
5—10—G.E. Theatre
7—13—The Rebel
9:30— 2—Paul Coates
5—10—Jack Benny Show
7—13—The Islanders
9:55— 5—Political
10:00— 2—Dan Smoot Report
3—4—Loretta Young
5—10—Candid Camera
10:15— 2—Evening Movie
10:30— 2—Newsbeat
4—This Is Your Life
5—10—What's My Line
7—13—Walter Winchell
10:45— 3—Play Of The Week
11:00— 4—13—Evening Movie
5—Five Star Final
7—Boxhead By The Bay
11:15— 5—10—Evening Movie
12:30— 4—13—News
5—Evening Movie

TUESDAY November 8

2:00— 2—"Boy Meets Girl"
3—4—Make Room For Daddy
5—10—The Millionaire
7—13—Day In Court
2:10— 6—Space Science
2:30— 3—"The Senator Was Indiscrete"
4—Here's Hollywood
5—10—Verdict Is Yours
7—13—Road To Reality
3:00— 3—News & Political
4—Golden Gate Playhouse
5—10—Brighter Day
10—"Double Dynamite"
13—Headlines Of The Century
4:30— 3—Popeye
4—Bozo, The Clown
5:00— 2—Three Stooges
3—Capt. Sacto
7—Rin Tin Tin
13—Impact
5:15— 5—Popeye
5:30— 3—Channel 3 Reports
5—American Forum Of The Air
7—Charley Horse Show
10—Sheriff Of Cochise
13—Rocky & His Friends
5:45— 3—Huntley—Brinkley
5:55— 4—Heart Of A Champion
6:00— 2—Amos 'N Andy
3—Election Coverage
4—10—Election Coverage
5—Election Coverage
7—Election Coverage
13—Jeff's Collie
6:15— 4—Huntley Brinkley
6—Let's Find Out
6:30— 2—This Is Alice
3—Election Coverage
4—Election Coverage
6—Compass Rose
10—Election Coverage
13—Harbor Command
6:45— 3—Election Coverage
5—Election Coverage
6—U.N. Review
7:00— 2—Sheriff of Cochise
3—Election Coverage
4—Election Coverage
5—Election Coverage
7—Election Coverage
10—Election Coverage
13—Election Coverage
7:15— 5—Election Coverage
7:30— 2—Wonders of the World
4—Election Coverage
5—Election Coverage
7—Election Coverage
10—Election Coverage
13—Bugs Bunny
7:45— 6—Dateline
8:00— 2—Election Coverage
5—10—Election Coverage
6—Book's & Authors
7—Election Coverage
13—Rifleman
8:30— 2—Election Coverage
3—4—Election Coverage
5—10—Election Coverage
6—Exceptional Child
7—Election Coverage
13—Wyatt Earp
9:00— 2—Election Coverage
3—4—Election Coverage
5—10—Election Coverage
6—National Problems & Colonialism
7—Election Coverage
13—Stagecoach West
9:30— 2—Election Coverage
5—10—Election Coverage
6—Science & Human Responsibility
10:00— 2—Election Coverage
3—Election Coverage
4—Election Coverage
5—10—Election Coverage
7—Election Coverage
13—Alcoa Presents
10:15— 2—Election Coverage
10:30— 2—Election Coverage
3—Election Coverage
7—13—Election Coverage
10:45—10—Love Of Life
11:00— 2—3—Election Coverage
4—Election Coverage
5—News & Sports
7—13—Election Coverage
11:15— 4—Election Coverage
5—Election Coverage
7—Election Coverage
11:30— 2—Election Coverage
3—Election Coverage
4—Evening Movie
12:00— 2—Evening Movie
12:30—13—Final Edition
12:45— 5—Evening Movie
1:00— 3—4—10—News
1:30— 5—News & Benedictine

(Programs in Quotations are Movies — All Evening Movies are listed on Back Page)

This Log is given FREE to you by the Advertisers listed as an additional way of thanking you for your patronage.

MONDAY November 7

2:00— 2—"Always In My Heart"
3—Make Room For Daddy
5—10—The Millionaire
7—13—Day In Court
2:10— 6—Probing Headlines
2:30— 3—Paul Coates
4—Here's Hollywood
5—10—Verdict Is Yours
6—Exploring The News
7—Road to Reality
3:00— 3—"Cry Wolf"
4—Golden Gate Playhouse
5—10—Brighter Day
7—13—Beat The Clock
3:15— 5—Secret Storm
3:30— 2—Topper
5—10—Edge Of Night
7—13—Who Do You Trust
4:00— 2—Captain Satellite Cartoon
5—KPIX Dance Party
7—13—American Bandstand
10—"Dancing Lady"
4:30— 2—Brother Buzz
4—Bozo, The Clown
4:45— 2—Capt. Satellite
4:55— 3—Headlines Of The Century
5:00— 2—Three Stooges
3—4—Popeye
7—Capt. Gallant
13—Impact
5:15— 5—"The Life Of Vergie Winter"
5:30— 3—Capt. Sacto
7—Charley Horse Show
10—Sheriff Of Cochise
13—Capt. Gallant
5:55— 4—Heart Of A Champion
6:00— 2—Amos 'N Andy
3—Quick Draw McGraw
4—10—News
7—It's A Great Life
13—McKenzie's Radiers
6:15— 4—Huntley—Brinkley
6—Hablenos Espanol
10—Doug Edwards News
6:30— 2—Woody Woodpecker
3—Channel 3 Reports
4—Honeymooners
6—Friendly Giant
7—Shell News
10—Whirlybirds
13—Highway Patrol
6:45— 3—Huntley—Brinkley Report
5—Popeye
6—Sing Hi—Sing Lo
7—John Daly & The News
7:00— 2—Cannonball
3—Brother Brannagan
4—Science In Action
5—News—Sports
6—Probing The Headlines
7—Phil Silvers Show
10—Wanted: Dead Or Alive
13—Man & The Challenge
7:15— 5—Doug Edwards News
7:30— 2—Grand Jury
3—Rescue 8
4—Riverboat
5—10—To Tell The Truth
7—13—Cheyenne
7:40— 6—American Dream
8:00— 2—Police Station
3—Johnny Midnight
5—CBS Reports
8:30— 2—Ellery Queen
3—4—Dante
5—10—Andy Griffith Show
7—13—Adv. In Paradise
9:00— 3—4—Klondike
5—10—Danny Thomas Show
9:30— 3—4—Dante
5—10—Andy Griffith Show
7—13—Adv. In Paradise
10:00— 2—Nichols with News
3—4—Barbara Stanwyck
5—10—Special Political Rep. Program
10:15— 2—Sports and Weather
10:30— 2—Sherwood, As Is
3—Newsbeat
4—Jackpot Bowling With Milton Berle
7—13—Peter Gunn
11:00— 2—Paul Coates
3—Mike Hammer
4—News & Sports
5—10—Special Political—Dem. Program
7—Evening Movie
13—Republican Political
11:15— 4—Jack Paar
11:30— 2—5—Evening Movie
3—Jack Paar
12:00—13—Evening Movie
1:00— 3—4—10—News
5—Evening Movie
2:00— 5—News & Benedictine

WEDNESDAY November 9

2:00— 2—"Tokyo File 212"
3—4—Make Room For Daddy
5—10—The Millionaire
7—13—Day In Court
2:30— 3—Paul Coates
4—Here's Hollywood
5—10—Verdict Is Yours
7—13—Road to Reality
3:00— 3—"Commandos Strike At Dawn"
4—Golden Gate Playhouse
5—10—Brighter Day
7—13—Beat The Clock
3:15— 5—Secret Storm
3:30— 2—Topper
5—10—Edge Of Night
7—13—Who Do You Trust
4:00— 2—Captain Satellite Cartoons
5—KPIX Dance Party
7—13—American Bandstand
10—"The Locket"
4:30— 4—Bozo, The Clown
4:55— 3—Headlines Of The Century
5:00— 2—Three Stooges
3—4—Popeye
7—Lone Ranger
13—Impact
5:15— 5—"The Locket"
5:30— 3—Capt. Sacto
7—Charley Horse Show
10—Sheriff Of Cochise
13—Lone Ranger
5:45— 6—Music Classes
5:55— 4—Heart Of A Champion
6:00— 2—Amos 'N Andy
3—Woody Woodpecker
4—10—News
7—It's A Great Life
13—Boots & Saddle
6:10— 6—Our Living Language
6:15— 4—Huntley—Brinkley
6:30— 2—Huckleberry Hound
3—Channel 3 Reports
4—Two Faces West
6—Friendly Giant
7—Shell News
10—Whirlybirds
13—Highway Patrol
6:45— 3—Huntley—Brinkley Report
5—Popeye
6—Sing Hi—Sing Lo
7—John Daly & The News
13—Outdoorsman
7:00— 2—49'er Highlights
3—Two Faces West
4—Tombstone Territory
5—News—Sports
6—Arts For Me, Too
7—Tightrope
10—Death Valley Days
13—Border Patrol
7:15— 5—Doug Edwards News
7:30— 2—Raider Highlights
3—4—Wagon Train
5—10—The Aquanauts
6—Heritage
7—13—Hong Kong
8:00— 2—Play Of The Week
6—Science In Action
8:30— 3—4—Price Is Right (c)
5—Wanted: Dead Or Alive
6—Jesse James
7—13—Adv. Nelson Family
10—Case Of The Dangerous Robin
9:00— 3—4—Perry Como (c)
5—10—My Sister Eileen
6—Heredity
7—13—Hawaiian Eye
9:30— 5—10—I've Got A Secret
6—Once Upon A Japanese Time
9:55— 5—Political
10:00— 2—Nichols with News
3—4—Lawes Mary
5—10—Circle Theatre
7—13—Naked City
10:15— 2—Sports and Weather
10:30— 2—Sherw ood, As Is
3—Newsbeat
4—This Man Daw son
10:55— 3—5—Political
11:00— 2—3—Paul Coates
4—5—10—News & Sports
7—13—Evening Movie
11:15— 4—Jack Paar (c)
11:30— 5—10—Evening Movie
3—Jack Paar Show (c)
2—Evening Movie
12:00—13—Final Edition
12:45— 5—Evening Movie
1:00— 3—4—10—News
2:00— 5—News & Benedictine

CHICO Channel 12

SUNDAY, November 6
10:45—12—Oral Roberts
11:30—12—Football: LA vs. Cowboys
2:30—12—"Desert Mystery"
3:30—12—"Swamp Water"
4:30—12—Brave Stallion
5:00—12—Rawhide Hour
5:30—12—G.E. College Bowl
6:00—12—Big Bowl
6:30—12—20th Century
7:00—12—Lassie
7:30—12—Dennis The Menace
8:00—12—Ed Sullivan
9:00—12—G.E. Theatre
9:30—12—Jack Benny Show
10:00—12—Candid Camera
10:30—12—Whats My Line?
11:00—12—Sunday News Special
11:15—12—"House On 92nd St."

MONDAY THRU FRIDAY
9:00—12—December Bride
9:30—12—Video Village
10:00—12—I Love Lucy
10:30—12—Chico State Presents
11:00—12—Love Of Life
11:30—12—Search For Tomorrow
11:45—12—Guiding Light
12:00—12—Medic
12:30—12—As The World Turns
1:00—12—Full Circle
1:30—12—House Party
2:00—12—The Millionaire
2:30—12—Verdict Is Yours
3:00—12—News
3:15—12—Secret Storm
3:30—12—Edge Of Night

MONDAY, November 7
4:00—12—Jeanne Posey
4:30—12—Western Theatre
5:30—12—Cartoons
6:00—12—Valley News
6:15—12—Doug. Edwards News
6:30—12—National Velvet
7:00—12—Assignment Underwater
7:30—12—To Tell The Truth
8:00—12—Election Coverage
8:30—12—Election Coverage
9:00—12—Election Coverage
9:30—12—Election Returns
10:00—12—Election Returns
10:30—12—Election Returns
11:00—12—Election Returns
11:05—12—Election Returns

WEDNESDAY, November 9
4:00—12—Jeanne Posey
4:30—12—Western Theatre
5:30—12—Cartoons
6:00—12—Valley News
6:15—12—Doug. Edwards News
6:30—12—Huckleberry Hound
7:00—12—Trackdown
7:30—12—Aquanauts
8:30—12—Wyatt Earp: Dead or Alive
9:00—12—My Sister Eileen
9:30—12—I've Got A Secret
10:00—12—Circle Theatre
11:00—12—News
11:05—12—"Laura"

THURSDAY, November 10
4:00—12—Jerry Bowen
4:15—12—Life Of Riley
4:45—12—Cisco Kid
5:15—12—Cartoons
6:00—12—Valley News
6:15—12—Doug. Edwards News
6:30—12—Twilight Zone
9:30—12—Two Faces West
11:00—12—News
11:05—12—"The Men"

SATURDAY, November 12
9:00—12—Capt. Kangaroo
10:00—12—Magic Land
10:30—12—Junior Auction
11:00—12—Cartoon Carnival
11:30—12—CBS News
12:00—12—Cisco Kid
12:30—12—Life Of Riley
1:00—12—Jeff's Collie
1:30—12—Western Theatre
2:30—12—Teentime Dance Party
3:30—12—"Young Mr. Lincoln"
4:30—12—Dan Smoot
5:15—12—Dog Of The Hour
5:30—12—Wrestling
6:30—12—Pro Football Hilites
7:00—12—Ann Southern Show
7:30—12—Perry Mason
8:30—12—Checkmate
9:30—12—Have Gun, Will Travel
10:00—12—Gunsmoke
10:30—12—Not For Hire
11:00—12—News
11:05—12—"Gentlemen's Agreement"

REDDING Channel 7R

SUNDAY November 6
3:30— 7—Christian Science
3:45— 7—Dan Smoot Report
4:00— 7—"Lullaby"
6:00— 7—Coronado 9
6:30— 7—Walt Disney Presents
7:30— 7—Maverick
8:30— 7—Lawman
9:00— 7—Chevy Show (c)
10:00— 7—Loretta Young
10:30— 7—This Is Your Life
11:00— 7—Wayne Ross
11:05— 7—Burns & Allen
11:30— 7—The Christophers
12:00— 7—Late News

MONDAY THRU FRIDAY
10:00— 7—Price Is Right
10:30— 7—Education
11:00— 7—Truth Or Conseq.
11:30— 7—Bob Cummings Show
12:00— 7—The Texan
12:30— 7—Queen For A Day
1:00— 7—About Faces
1:30— 7—From Generation Roots
2:00— 7—Day In Court
2:30— 7—Road To Reality
3:00— 7—Beat The Clock
3:30— 7—Who Do You Trust
4:00— 7—American Bandstand

MONDAY, November 7
5:00— 7—Popeye
5:30— 7—Captain Gallant
6:00— 7—Newsbeat Northstate
6:15— 7—NBC News
6:30— 7—The Rebel
7:00— 7—Lock Up
7:30— 7—Cheyenne
8:30— 7—Surfside 6
9:30— 7—Adventure In Paradise
10:30— 7—Peter Gunn
11:00— 7—News, Sports & Weather
11:15— 7—Jack Paar (c)
12:30— 7—Late News

TUESDAY, November 8
5:00— 7—Popeye And Friends
5:30— 7—Rin Tin Tin
6:00— 7—Newsbeat Northstate
6:15— 7—NBC News
6:30— 7—Highway Patrol
7:00— 7—Leave It To Beaver
7:30— 7—My Three Sons
8:00— 7—Rifleman
8:30— 7—Wyatt Earp
9:00— 7—Stagecoach West
10:00— 7—Thriller
11:00— 7—News & Sports
11:15— 7—Jack Paar Show (c)
12:30— 7—Late News

WEDNESDAY, November 9
5:00— 7—Popeye And Friends
5:30— 7—Lone Ranger
6:00— 7—Newsbeat Northstate
6:15— 7—NBC News
6:30— 7—Bugs Bunny
7:00— 7—Donna Reed
7:30— 7—Wagon Train
8:30— 7—Price Is Right (c)
9:00— 7—Hawaiian Eye
10:00— 7—Naked City
11:00— 7—News & Sports
11:15— 7—Jack Paar (c)
12:30— 7—Late News

THURSDAY, November 10
5:00— 7—Ruff & Reddy
5:30— 7—Rocky & His Friends
6:00— 7—Newsbeat Northstate
6:15— 7—NBC News
6:30— 7—Brothers Brannagan
7:00— 7—Sea Hunt
7:30— 7—Outlaws
8:30— 7—Real McCoys
9:00— 7—Bachelor Father
9:30— 7—Ford Show (c)
10:00— 7—Groucho Marx Show
10:30— 7—Bat Masterson
11:00— 7—News & Sports
11:15— 7—Jack Paar Show (c)
12:30— 7—Late News

FRIDAY, November 11
5:00— 7—Death Valley Days
5:30— 7—Rin Tin Tin
6:00— 7—Newsbeat Northstate
6:15— 7—NBC News
6:30— 7—Shotgun Slade
7:00— 7—Pony Express
7:30— 7—Riverboat
8:30— 7—Flintstones
9:00— 7—Sunset Strip
10:00— 7—The Detectives
10:30— 7—Lov & Mr. Jones
11:00— 7—News & Sports
11:15— 7—"White Cliffs Of Dover"
1:00— 7—Late News

SATURDAY, November 12
11:15— 7—NCAA Football: Ohio vs. Iowa
2:30— 7—T.B.A.
4:15— 7—The Enforcers
4:30— 7—Circle Star Enterprises
5:00— 7—Vikings
5:30— 7—Disc Date
6:00— 7—Lawrence Welk
7:00— 7—Fight Of The Week
7:45— 7—Make That Spare
8:00— 7—Alfred Hitchcock
8:30— 7—Tall Man
9:00— 7—Untouchables
10:00— 7—Roaring Twenties
11:00— 7—"Jungle Patrol"
12:30— 7—Late News

WEEKLY SHOPPING REMINDER LIST and DAY TO DAY MARK-IT-LIST

BAKERY
BAKING GOODS
BABY FOODS
B-B-Q & HOLIDAY SUPPLIES
BEVERAGES
BREAKFAST FOODS
CANNED FOODS
CLEANING SUPPLIES & INSECTICIDES
CONDIMENTS
CONFFCTIONS
DAIRY PRODUCTS
DELICATESSEN
DIETETIC FOODS
DRIED FOODS
FROZEN FOODS
KITCHENWARE & HARDWARE
LAUNDRY SUPPLIES
MEAT
PAPER PRODUCTS
PET FOODS
PRODUCE
TOBACCO GOODS
TOILETRIES
MISCELLANEOUS

CUT HERE CUT HERE CUT HERE CUT HERE

STAR OF THE WEEK

THE BILL RASE SHOW

Bill Rase is one of the Sacramento Valley's most popular personalities. Besides being well known on KRCA Radio he is host to the many talented people of the Northern California Area. The BILL RASE SHOW is on Channel 3 every Saturday from 4 to 5 in the afternoon. In the coming weeks you can expectoto see such people as Rose Maddox, country and western singer, Emmett Rodifer from Vallejo and a portion of the Sacramento Ballet.

MARK-IT LIST PUBLICATION
FOR RATES CALL TW 3-5816 - 366 GRAND AVENUE, OAKLAND

Billy Jack Wills IN PERSON
AND HIS WESTERN SWING BAND

Homme Rase to Hold 'Honky Tonk' Dance

By PEG PENDERGAST

"Honky Tonk" will be presented by Homme Rase Club today from 9 P. M. until 1 A. M. in Governors Hall.

ANOTHER BIG
FOOD FEATURE WEEK
AT
Raley's
24th Street and Fruitridge Road
SHOP THESE GREAT BUYS
• SPRECKELS Sugar
• BC Cocktail Juices
• Red's Tamales
• TRADER VIC'S Bongo
• STOKELY-Van Camp's
Meet These KCRA Stars!

SATURDAY, January 16
"Skipper Stu" — 10 a.m. to 12:00 noon
"Bill Rase Trio" — 1:30 p.m. to 3:30 p.m.
A Food Feature of
KCRA Radio
1320 ON THE DIAL

'Dogpatch' KT Members

By PEG PENDERGAST

KT Club will present "Dogpatch" today from 9 P.M. until 1 A.M. in Governors Hall. Bill Rase and his orchestra will provide the music.

'Jail Break' Ayudante

By PEG PENDERGAST

"Jail Break" is the theme for Ayudante Club's dance today from 9 P. M. until 1 A. M. in Governors Hall. Bill Rase and his "chain gang" will provide the music.

'Cannibal Cabaret' to Be Held by Manana Tonight

april 19, 1958

Dear Bill Rase,

Watched your TV show april 17th. Enjoyed it very much. Hope to hear and see more of that type of show.

Enjoyed your orchestra and hope you can have them with you on TV more often.

The talent is very nice. Good Luck to You and your orchestra & TV show.

Keep up the fine show.

Mrs. F. R. Yuba City, Calif.

Congratulations to you & your band for your years of service to the people. We'll sure you'll keep on for many more years (I hope so).

Your last T.V. show was the greatest. Congratulations !!

BILL RASE'S
BIG SHOW
TOMORROW
★ KING SISTERS
★ Miss Sacramento
★ MISS STOCKTON
★ CAROLYN ROBERTS
★ JACK FINCH
★ CAPT. SACTO
★ SKIPPER STU
AND BILL'S
13 PIECE BAND!
all on the
BILL RASE SHOW
TOMORROW 5:00 P.M.
KCRA-TV 3
SACRAMENTO

1958
"C"

BRODERICK FIREMEN'S ASSOCIATION
BENEFIT DANCE
ILWU HALL, BRODERICK
4th and F Streets
FRIDAY, NOVEMBER 21, 1958 BILL RASE ORCHESTRA

SACRAMENTO COUNTY FIREMAN ASSOCIATION
Annual Installation Dinner
ELKS TEMPLE
11th and J Streets, Sacramento
SATURDAY, JANUARY 3, 1959
Free Social Hour, 7 to 8
Dinner 8 - 9 $3.25 Per Plate
69

ROCKET AND GUIDED MISSILE LODGE 946
FIFTH ANNUAL DINNER DANCE
HONORING INCOMING AND OUTGOING OFFICERS
GOVERNORS HALL
SATURDAY, JANUARY 17, 1958
COCKTAIL HOUR 6:30-7:30 P.M. DINNER 7:30 P.M.

THURSDAY November 10

2:00— 2—"Make Your Own Bed"
3—4—Make Room For Daddy
5—10—The Millionaire
7—13—Day In Court

2:10— 6—Our Living Language

2:30— 3—Paul Coates
4—Here's Hollywood
5—10—Verdict Is Yours
7—13—Road To Reality

3:00— 3—News 3:05—"Dark Corner"
4—Golden Gate Playhouse
5—10—Brighter Day
7—13—Beat The Clock

3:15— 5—Secret Storm

3:30— 2—Topper
5—10—Edge Of Night
7—13—Who Do You Trust

4:00— 2—Captain Satellite Cartoons
5—KPIX Dance Party
7—13—American Bandstand
10—"Blossoms In The Dust"

4:30— 4—Bozo, The Clown

4:55— 3—Headlines Of The Century

5:00— 2—Three Stooges
3—4—Popeye
7—Rocky & Friends
13—Impact

5:15— 5—"My Reputation"

5:30— 3—Capt. Sacto
7—Charley Horse Show
10—Sheriff Of Cochise
13—Rocky & His Friends

5:55— 4—Heart Of A Champion

EVENING

6:00— 2—Amos 'N Andy
3—Huckleberry Hound
4—10—News
7—It's A Great Life
13—Cannonball

6:15— 4—Huntley—Brinkley
5—Popeye
6—TV Ski School

6:30— 2—Quick—Draw McGraw
3—Channel 3 Report
4—Peoples Choice
6—Art Of The Theatre
7—Shell News
10—Whirlybirds
13—Harbor Command

6:45— 3—Huntley—Brinkley
7—John Daly & The News

MORNING PROGRAMMING

8:15— 5—Captain Kangaroo
10—Capt. Kangaroo
8:30— 3—Romper Room
7—Charley Horse Show
9:00— 3—My Little Margie
4—Dough Re Mi
5—Life Of Riley
7—Jack La Lanne
10—Diver Dan
13—Ding Dong School
9:15—10—Passport To Beauty

9:30— 3—4—Play Your Hunch
5—10—Video Village
6—Exploring The News
7—Romper Room
13—Morning Matinee
10:00— 3—4—Price Is Right (c)
5—10—I Love Lucy
13—Ten O'Clock Movie
10:30— 3—4—Concentration
5—10—Clear Horizon
7—Ray Milland Shwo
11:00— 3—4—Truth or Consequences
5—10—Love Of Life
7—13—Morning Court

11:30— 2—Jet Jackson
3—4—It Could Be You (c)
5—10—Search for Tomorrow
7—13—Love That Bob
11:45— 5—10—Guiding Light

AFTERNOON

12:00— 2—Short Story
3—4—Jan Murray Show (c)
5—Noon Day News
7—13—The Texan
10—Topper
12:30— 2—Paul Coates
3—4—Loretta Young Theatre
5—10—As The World Turns
7—13—Queen For A Day
12:45— 5—Secret Storm
1:00— 2—Burns & Allen
3—4—Young Dr. Malone
5—10—Full Circle
7—13—About Faces
1:30— 2—Our Miss Brooks
3—4—From These Roots
5—10—House Party
7—Divorce Hearing
13—Burns & Allen

THURSDAY -- Cont.

7:00— 2—You Asked for It
3—7—Manhunt
4—Lock—Up
5—News—Sports
6—Philosophy
10—Royal Canadian Mounted Police
13—Trackdown
7:15— 5—Doug Edwards News
7:30— 2—State Trooper
3—Coronado 9
4—Outlaws
5—10—The Witness
7—13—Guestward Ho

7:45— 6—Hablemos Espanol
8:00— 2—Interpol Calling
3—Sea Hunt
6—Art Auction
7—13—Dona Reed Show

8:30— 2—Highway Patrol
3—4—Bat Masterson
5—10—Zane Grey Theatre
6—Portraits In Print
7—13—The Real McCoys

9:00— 2—Victory At Sea
3—4—Bachelor Father
5—Angel
6—Resources & National Security
7—13—My Three Sons
10—Third Man

9:30— 2—Public Defender
3—4—Ford Show (c)
5—10—Ann Southern Show
6—The Press & The People
7—13—The Untouchables

10:00— 2—Nichols with News
3—4—Groucho Marx Show
5—10—Person To Person
10:15— 2—Sports and Weather

10:30— 2—Sherwood, As Is
3—New sbeat
4—The Unexpected
5—10—June Allyson Show
7—13—Take A Good Look

11:00— 2—Paul Coates
3—S.F. Beat
4—5—10—News & Sports
7—13—Evening Movie
11:15— 4—Jack Paar (c)
5—10—Evening Movie

11:30— 2—Evening Movie
3—Jack Paar (c)
12:30—13—Final Edition
12:45— 5—Evening Movie
1:00— 3—4—10—News
2:00— 5—News & Benedicition

Chauteau HAIR STYLING
HAIR COLORING - PERMANENTS
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IV 3-5079
EASY CREDIT - FREE ESTIMATES
RESIDENTIAL - COMMERCIAL
2817 FAIR OAKS BLVD. (ONE BLOCK SO. OF MARCONI)

FRIDAY November 11

2:00— 2—"The Storm"
3—4—Make Room For Daddy
5—10—The Millionaire
7—13—Day In Court
2:10— 6—American Dream

2:30— 3—Paul Coates
4—Here's Hollywood
5—10—Verdict Is Yours
7—13—Road to Reality
3:00— 3—"To The Shores Of Tripoli"
4—Golden Gate Playhouse
5—10—Brighter Day
7—13—Beat the Clock
3:15— 5—Secret Storm

3:30— 2—Topper
5—10—Edge Of Night
7—13—Who Do You Trust
4:00— 2—Captain Satellite Cartoons
5—KPIX Dance Party
7—13—American Bandstand
10—"Above Suspicion"

4:30— 4—Bozo, The Clown
4:55— 3—Political
5:00— 2—Three Stooges
3—4—Popeye
7—Rin Tin Tin
13—Impact
5:15— 5—"The Trumpet Blows"

5:30— 3—Capt. Sacto
7—Charley Horse Show
10—Sheriff Of Cochise
13—Rin Tin Tin

6:00— 2—Amos 'N Andy
3—Bold Journey
4—10—News
7—It's A Great Life
13—Rough Riders
6:15— 4—Huntley—Brinkley

6:30— 2—Jeff's Collie
3—7—News
4—Assignment Four
6—Musical Forms
10—Whirlybirds
13—Highway Patrol

6:45— 3—Huntley—Brinkley
5—Popeye
7—John Daly & The News

7:00— 2—Pony Express
3—Michael Shayne
4—Case Of The Dangerous Robin
5—News & Sports
6—200 Years Of Woodwinds
7—Trackdown
10—Tales Of The Vikings
13—Tightrope
7:15— 5—Doug Edwards News
7:30— 2—Ben Alexander Show
4—Dan Raven
5—10—Rawhide
6—Redman's America
7—13—Matty's Funday

8:00— 3—Shotgun Slade
6—Julius Caesar
7—13—Harrigan & Son
8:30— 2—Night Court
3—4—The Westerner
5—10—Route 66
7—13—The Flintstones
9:00— 2—Championship Wrestling
3—4—Bell Telephone Hr. (c)
7—13—77 Sunset Strip
9:30—5—10—Mr. Garlund
10:00— 2—Nichols With News
3—Evening Movie
4—Michael Shayne
5—10—Twilight Zone
7—13—The Detectives
10:15— 2—Sports & Weather
10:30— 2—Sherwood As Is
3—Newsbeat
5—10—Eyewitness To History
7—13—Law & Mr. Jones
11:00— 2—Paul Coates
3—Evening Movie Cont.
4—5—10—News & Sports
7—13—Evening Movie
11:15— 4—Jack Paar (c)
5—10—Evening Movies
11:30— 2—Evening Movie
12:30— 3—Evening Movie
13—Final Edition
12:45— 5—Evening Movie
1:00— 4—10—News
3—Evening Movie
2:00— 5—News & Benedicition

SATURDAY November 12

10:15— 2—Industry On Parade
10:30— 2—"Torrid Zone"
3—4—Lone Ranger
5—10—Mighty Mouse
7—Charley Horse Show

11:00— 3—Jungle Jim
4—Pro Basketball
5—10—Sky King
7—Pre Game
11:15—7—13—NCAA Football: Ohio State vs. Iowa

11:30— 3—Capt. Gallant
5—Felix The Cat
10—CBS News
12:00— 2—Famous Playhouse
3—True Story
5—Deputy Dawg
10—Roy Rogers
12:30— 2—"Amazing Dr. Clitterhouse"
3—Detectives Diary
5—Colonel Bleep c
10—Noon Movie
1:00— 3—Popeye
5—"Key Largo"
1:30— 3—Bowling Stars
4—Adventure In Ideas
2:00— 2—Gene Autry Show
3—Three Stooges
4—"Wicked Wife"
10—Why Teacher?
2:30— 3—"Stowaway"
7—13—Pro Football Hilites
10—Big Picture
3:00— 2—Roy Rogers Theatre
5—About You
7—"No Place For A Lady"
10—Matinee Movie
13—Movie
3:30— 4—True Story
5—KPIX Dance Party
4:00— 2—Pet Life
3—Bill Rase
4—Detectives Diary
7—Chicago Wrestling
13—Champ. Bowling
4:30— 2—Blackjack Wayne Show
4—Bowling Stars
5:00— 2—Three Stooges
3—Divorce Court
4—Captain Gallant
5—"The Flanagan Boy"
7—13—All Star Golf
10—Man Without A Gun
5:30— 4—Saturday Prom
10—Evening Movie
5:45— 2—Football Scoreboard
6:00— 2—Championship Bowling
3—People Are Funny
4—Divorce Court
7—Deadline
13—NFL Football Hilites
6:30— 3—Channel 3 Reports
5—Johnny Midnight
13—Interpol Calling
7:00— 2—Seven League Boots
3—Award Theatre
4—Border Patrol
5—S.F. Beat
7—13—Fight Of The Week
10—Angel
7:30— 2—Kingdom Of The Sea
3—4—Bonanza (c)
5—10—Perry Mason
7:45—7—13—Make That Spare
8:00— 2—Crusade In The Pacific
7—Shotgun Slade
13—International Detective
8:30— 2—Evening Movie
3—4—The Tall Man
5—10—Checkmate
7—Leave it to Beaver
13—Air Power
9:00—3—4—The Deputy
7—13—Lawrence Welk
9:30— 3—4—The Nation's Future
5—10—Have Gun Will Travel
10:00— 5—10—Gunsmoke
7—13—The Roaring 20's
10:30— 2—T.B.A.
3—Newsbeat
4—Medic
5—Death Valley Days
10—Evening Movie
10:45— 3—Evening Movie
11:00— 2—4—7—13—Eve. Movie
11:15— 5—Evening Movie
12:30—3—4—Evening Movie
12:45— 5—Evening Movie

Billy Jack Wills IN PERSON
AND HIS WESTERN SWING BAND

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- BC Cocktail Juices
- Red's Tamales
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'Jail Break' Ayudante

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"Jail Break" is the theme for Ayudante Club's dance today from 9 P. M. until 1 A. M. in Governors Hall. Bill Rase and his "chain gang" will provide the music.

1960?

All friends of the Great Forests are invited to Tuolumne to pay homage to Her Majesty, Queen of the Woodlands, and help Paul Bunyan and his Lumberjacks celebrate the

1960 — SILVER ANNIVERSARY

Tuolumne Lumber Jubilee

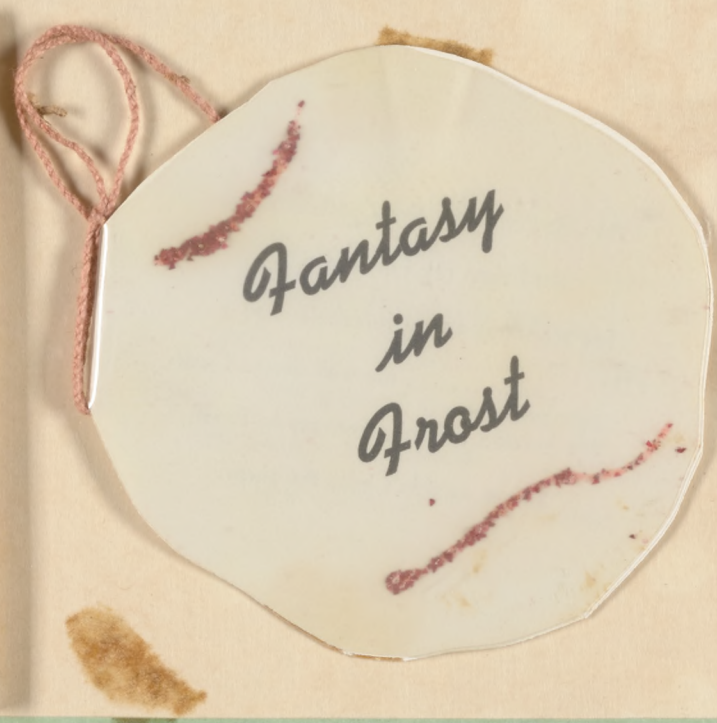
Tuolumne, California

SATURDAY and SUNDAY, JUNE 25th and 26th

— Featuring —

Tug O' War	Talent Show
Chain Saw Contest	Coronation Ball
Kiddy Parade	Needle In The Haystack
Giant Street Parade	Steam Train Ride
Lumberjack Contests	Western Barbecue
Carnival	

THE PASSWORD IS A FRIENDLY SMILE —
THE COUNTERSIGN IS TIMBER-R-R-R-R !!



FIRST ANNUAL

Colusa Firemen's Benefit Ball

SATURDAY, SEPT. 10, 1960

EXHIBITS BUILDING
FAIR GROUNDS, COLUSA

Door Prize . . . Dancing 9 to 2

DONATION: $1.00

No. 138

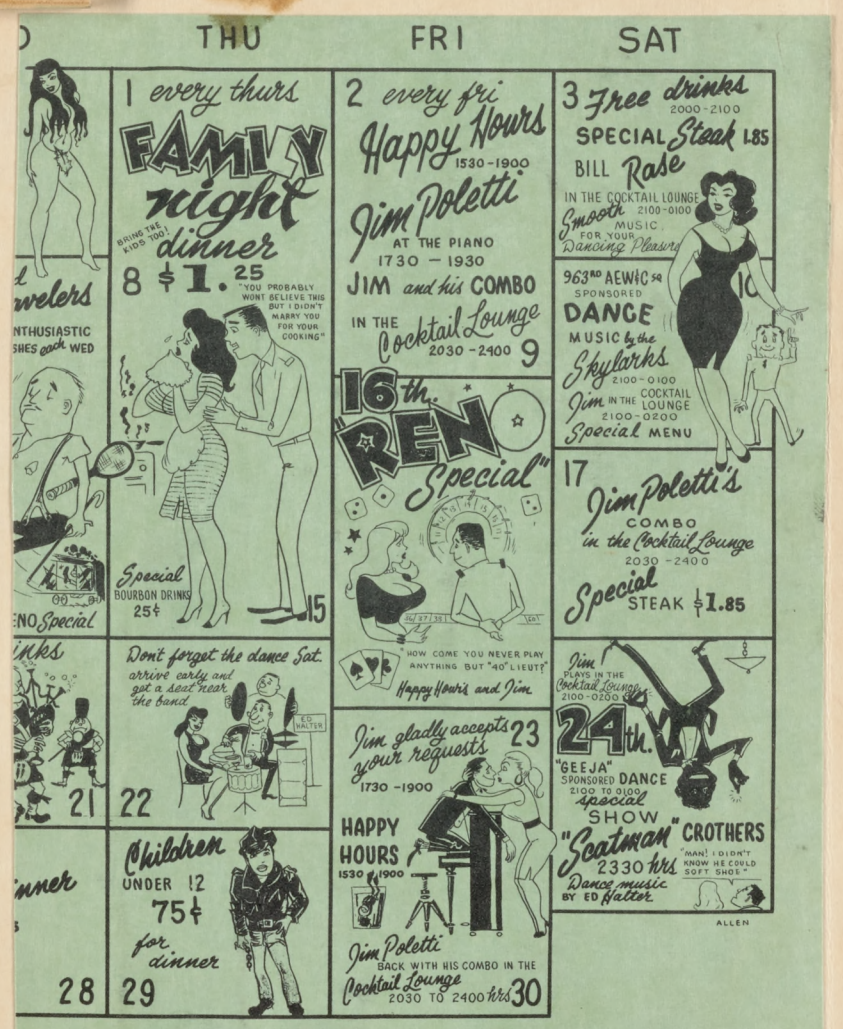
June 29, 1960 — El Dorado Hotel

MIXER

Hawaiian Holiday

9 to 1

Music by BILL RASE — $3.00



BRODERICK FIREMAN'S ASSN.
presents the
3rd ANNUAL

FIREMAN'S BALL

Saturday, November 26, 1960

I.L.W.U. Hall

4th and F Streets — Broderick, Calif.

Music by: Bill Rase and his Orchestra

1st Prize: Motorola Portable Stereo Record Player
2nd Prize: Decca Portable Hi-Fi Record Player

Time: 9 'til 1 — Donation $1.25

No. 1258

Enchanted Hills Auxiliary Plans Benefit Dance

DAVIS — Enchanted Hills Auxiliary met in the home of Mrs. Miles Nicholson to plan the annual spring dance April 2 at Dixon Fairgrounds.

Camp in Napa County, and William Ramsey, executive director of the Lighthouse for the Blind in San Francisco. Mrs. Ramsey was also pres-

Sacramento Junior Chamber of Commerce

President's Appreciation Award

to

BILL RASE

presented in appreciation for outstanding contributions in
furthering the objectives of the
Sacramento Junior Chamber of Commerce

Leadership Training Through Community Service

Dated at Sacramento, California, this 16 *day of* May, 19 61

Robert E. Dooley
President

IN APPRECIATION TO

Bill Rase

Program Speaker

SALES AND MARKETING EXECUTIVES
OF SACRAMENTO, Inc.

3/16/72
Date

Gerald Cyders
President

6th Anniversary

FOLSOM - ORANGEVALE DEM
BILL RASE AND HIS O
SATURDAY, AUGUST 6, 9 P
"UNDER THE ST
Folsom City Park — Oper

DOOR PRIZES
NEED NOT BE
PRESENT TO WIN

5

1960?

All friends of the Great Forests
homage to Her Majesty, Q
Paul Bunyan and

1960 — S

Tuolumn

Tu

SATURDAY an

Tug O' War
Chain Saw Contest
Kiddy Parade
Giant Street Parade
Lumberjack Contests
Carnival

THE PASSWORD IS A FRIENDLY SMILE —
THE COUNTERSIGN IS TIMBER-R-R-R-R!!

At ..... P. M. the doorbell rang,
And then my fun began
For standing at my threshold was
....., my well dressed man
We hurried off to a Fantasy in Frost,
So we wouldn't miss the show.

And we danced to the tune of
the ..... band,
Their music-soft and low.
We went to ..... to eat a bite,
Which closed the evening right.
He brought me home at ..... A.M.
To dream of a ..... night

FIRST ANNUAL
Colusa Firemen's Benefit Ball
SATURDAY, SEPT. 10, 1960
EXHIBITS BUILDING
FAIR GROUNDS, COLUSA
Door Prize . . . Dancing 9 to 2
DONATION: $1.00
No. 138

June 29, 1960 — El Dorado Hotel
MIXER
Hawaiian Holiday
9 to 1
Music by BILL RASE — $3.00

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Saturday, November 26, 1960
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4th and F Streets — Broderick, Calif.
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1st Prize: Motorola Portable Stereo Record Player
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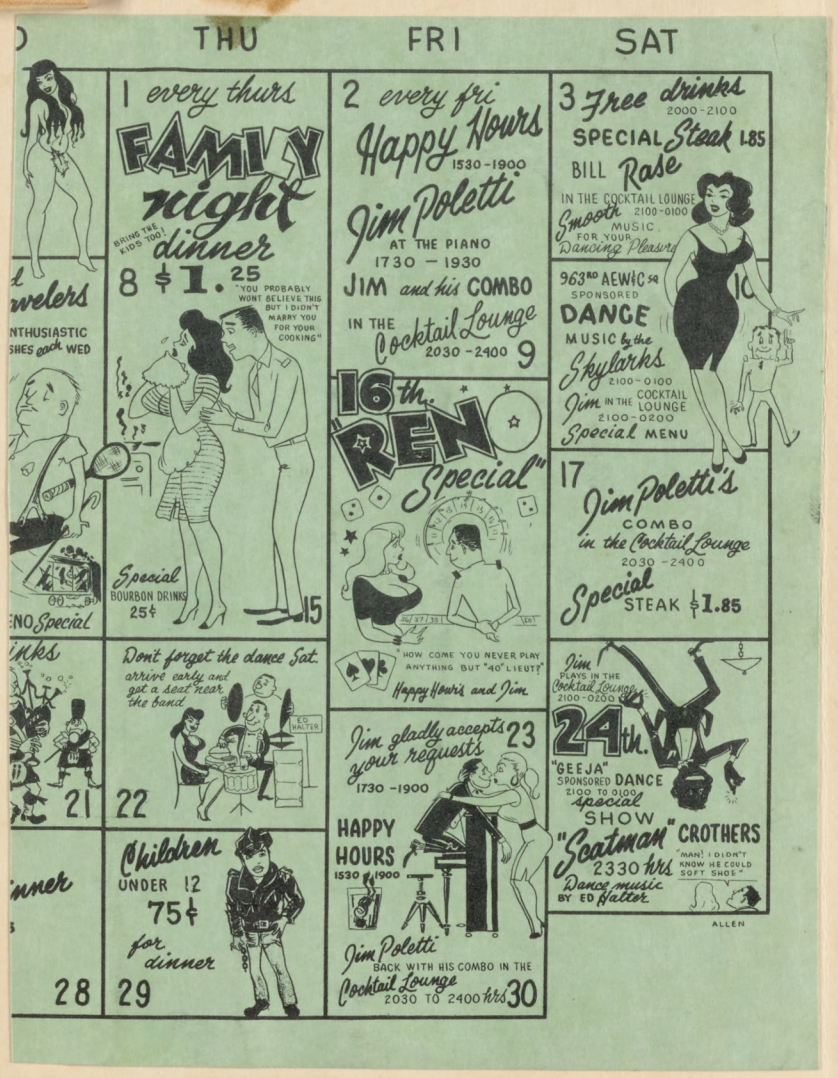

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IN APPRECIATION TO

Bill Rase

Program Speaker

SALES AND MARKETING EXECUTIVES
OF SACRAMENTO, Inc.

3/16/72
Date

Gerald Cyders
President

Certificate of Appreciation

May it be Known that

Bill Rase

Was the Guest Speaker at the

Fort Sutter Lions Club

on 3- November *19*70

As an Expression of Appreciation for Courtesies extended to this Club, we hereby present this Certificate.

Secretary

President

PRINTED IN U.S.A.

Certificate of Appreciation

Presented to

BILL RASE

in recognition of your address before the

Southeast Sacramento Kiwanis

Your contribution to our Club is deeply appreciated. We hope this certificate will serve as a lasting memento of this pleasant occasion.

M. J. Montgomery
PRESIDENT

Sept 18, 1969
Date

Dick Fisher
PROGRAM CHAIRMAN

PRINTED IN U. S. A.

Certificate of Appreciation

Presented to

BILL RASE

in recognition of your address before the

Kiwanis Club of Carmichael

Your contribution to our Club is deeply appreciated. We hope this certificate will serve as a lasting memento of this pleasant occasion.

Bob Graeber
PRESIDENT

3/1/72
DATE

Doyle C. Dale
PROGRAM CHAIRMAN

Printed in U.S.A.

SACRAMENTO JUNIOR CHAMBER OF COMMERCE

Certificate of Appreciation

To BILL RASE

in recognition of unselfish service as

KCRA-TV PROGRAM

HELPING TO PROMOTE PROJECTS.

We wish to express, by this certificate, the gratitude and appreciation for the inestimable benefits which have accrued from a cordial relationship, together with the hope that the future may witness the same splendid co-operation.

Dated this 28 TH day of MAY A. D. 1964

Sally Welch
EXECUTIVE SECRETARY

Robert D. Mayo
PRESIDENT

©GOES 463.

LITHO IN U.S.A.

THE FORT SUTTER LION

"SERVICE TODAY!"

NEXT MEETING:
TUESDAY, NOV. 10TH

VOLUME XXIV
NUMBER 19

LIBERTY + INTELLIGENCE + INTERNATIONAL LIONS CLUB OUR + NATIONS + SAFETY

SACRAMENTO CALIFORNIA

DISTRICT 4-C-5, SACRAMENTO REGION, CROCKER ZONE

The Fort Sutter Lions Club Meets Every Tuesday Noon
at Rosemount Grill, 3145 Folsom Blvd., Sacramento

President
JACK R. WOOD
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DISTRICT GOVERNOR "BOB" BACON does us the honor this coming week of paying his Annual Official Visit to Fort Sutter. Although we all know Lion Bob quite well, it behooves us to have one of our better turnouts in order to show him that we appreciate his leadership, which our delegates at Hoberg's helped to make possible. In fact, it would be a great tribute to Bob if we could have 33 of us there, since 32 members is the most we've had present since Yours Truly became bulletin editor (is somebody trying to tell me something?). Anyhow, let's do our best. Bob will have a good message for us, built around his year's theme: "Service Today!"

"THE AGE OF AUDIO-VISUAL" was the theme of last week's meeting, presented by "Bosom Bill" Rase, who has recording and film studios at 2904 Franklin Blvd. (at 4th Ave.) and received his new nickname from Lion Ken (I really should see Dr. Pickel) McCray. Anyhow, Bill's background includes 21 years as leader of his own orchestra -- with nearly 3,000 engagements--12 years as a Disc Jockey and a combined 12 years with KCRA Radio and Channel 3 TV. He opened his audio-visual operation (his studio was engineered and built by Lion Ken's son, Bill) five years ago and opened his remarks before our gathering with mixed emotions: "When your teen-age daughter comes home at 4 a.m. with a Gideon Bible under her arm!" Bill's 12½-minute illustrative film included examples of his productive art, encompassing so many facets of recording and photography as to be almost unbelievable. Showing "pop" and folk singers, rock 'n' roll groups, a classical pianist, advertising "blurbs" by himself and Rick Cimino, news "clips," "label" (Genie & Vulcan, to name two) records, Bill showed us his studio's versatility. Moreover, the amplified sound of his three-unit projection "system" at the club was excellent. "Bosun" Rase, who gets 30% of his current business from the Bay Area--having the most complete recording/filming center in Northern California--has done many local jobs in the civic and political spheres, for example recordings for the Golden Empire Council of Boy Scouts, messages for the United Crusade, advertisements for Assessor Irene Hickman (shame!) and Mayor Dick Marriott. He has even recorded the droning voices of "sleep teachers" who attempt to rehabilitate the errant (who, being incarcerated, have no choice!). The latest things in Bill's repertoire are Video-tape recording and high-speed duplicating of radio cassettes and tapes. Since most of our children have learned many of their lessons via TV, rather than the razor strop, Rase predicts that "packaged" audio-visual methods of information dissemination will be the rule in the not-too-distant future. He disavowed any connection with the "bootleg" record and tape traffic (which attempts to profit by duplicating and distributing "name" recordings), but did emphasize his ability to preserve family "gems" through proper reproduction. He mentioned that an audio-visual motion picture film production might be sold for an average of $1,000 per minute and that his whole staff is local, including some of his former associates at Channel 3. That figures. Good for Bill and Ken!

PARTICIPATING in Fort Sutter's 1st Annual Golf Tournament were: the men we mentioned last week (read your Bulletin, dammit!), less Lion Frank (I'll Sue) Roberts, who arrived too late for the 1st hole tee-off and too early for the 19th. Frank, being a non-competitor and a jurist, presided over the cutting of cards for first place in the Calloway competition. Winner: Lion Al Barnard. Lions Harry Wilson and Ernie Pleschner are appealing the case. To whom, it isn't clear. Meanwhile, Tournament Chairman Howard Severson "snuck" in with a 91-18-73 for Low Net in the Handicap Division and his assistant, Andy Andresen, won Low Gross with an 86. Y. T. is indebted to Lion "Doc" Merrill for "blowing up" to an 87 (after having shot a 79 the Wednesday before) for being awarded the former's first trophy ever. Land Park Lions showed up with six lively competitors: Jim Coppage, Ray Bringle, President Dick Craig, Bill Nicholas, Fran Riggs and Dave Stone. Challenge match coming up!

SAW LION ROGILIO RODRIGUEZ at Sacramento Executive Airport on Monday. He had just flown his own plane in from Santa Barbara and suggested that he'd like to "take me up" someday. I'll "take him up" if he'll come to Lions Club this coming Tuesday.

GUESTS were John Gumz (Lion Bob Moore's boss at P.G.&E.) and James M. Scott (Ray Ebbage's friend, who is showing "live" vaudeville in Auburn.)

DATES TO REMEMBER: Nov. 8th: 4-C-5 Presidents' Dinner at Carmichael Elks Club; Veteran's Day, Nov. 11th; and Thanksgiving Day, Nov. 26th.

$30. was (or were) collected from 28 Lions by Bacon Raffler Al Clark for the Fund. Bacon Winners were: Frank Roberts, Lin Parsons and Andy Andresen. Gosh!

TAILTWISTER Stan Klebs, with the help of Hal Kohn, raised $22.35! Discouraging, since we all know this money will be spent foolishly--like on Welfare!..

DOCTOR MERRILL didn't win a trophy at our Club's golf tournament, but he did succeed in being the LATEST. TT Klebs almost had his name engraved on the Memorial Trophy, but failed because of his Attention to Duty! Besides, Stan thought he might win the Jackpot once again. As it happened, Lion Adolph Esparcia was the lucky JP winner, and nobody deserves it more. Adolph is the Lion who does most to make us attend meetings. God bless you, sir.

ARDEN LIONS' BUCK STEW, Wed., Nov. 18th, Dante Club. Ask Sec'ty Don Corrington for tickets.

HAPPY BIRTHDAY TO DOROTHY JOHNSON, Nov. 9th.

Your Editor,
Andy Andresen

Certificate of Appreciation

May it be Known that

Bill Rose

was the **Guest Speaker** *at the*

Carmichael Rotary Club

Carmichael, California

Dec 4-1967

As an Expression of Appreciation for Courtesies
extended to the Club we hereby present this Certificate

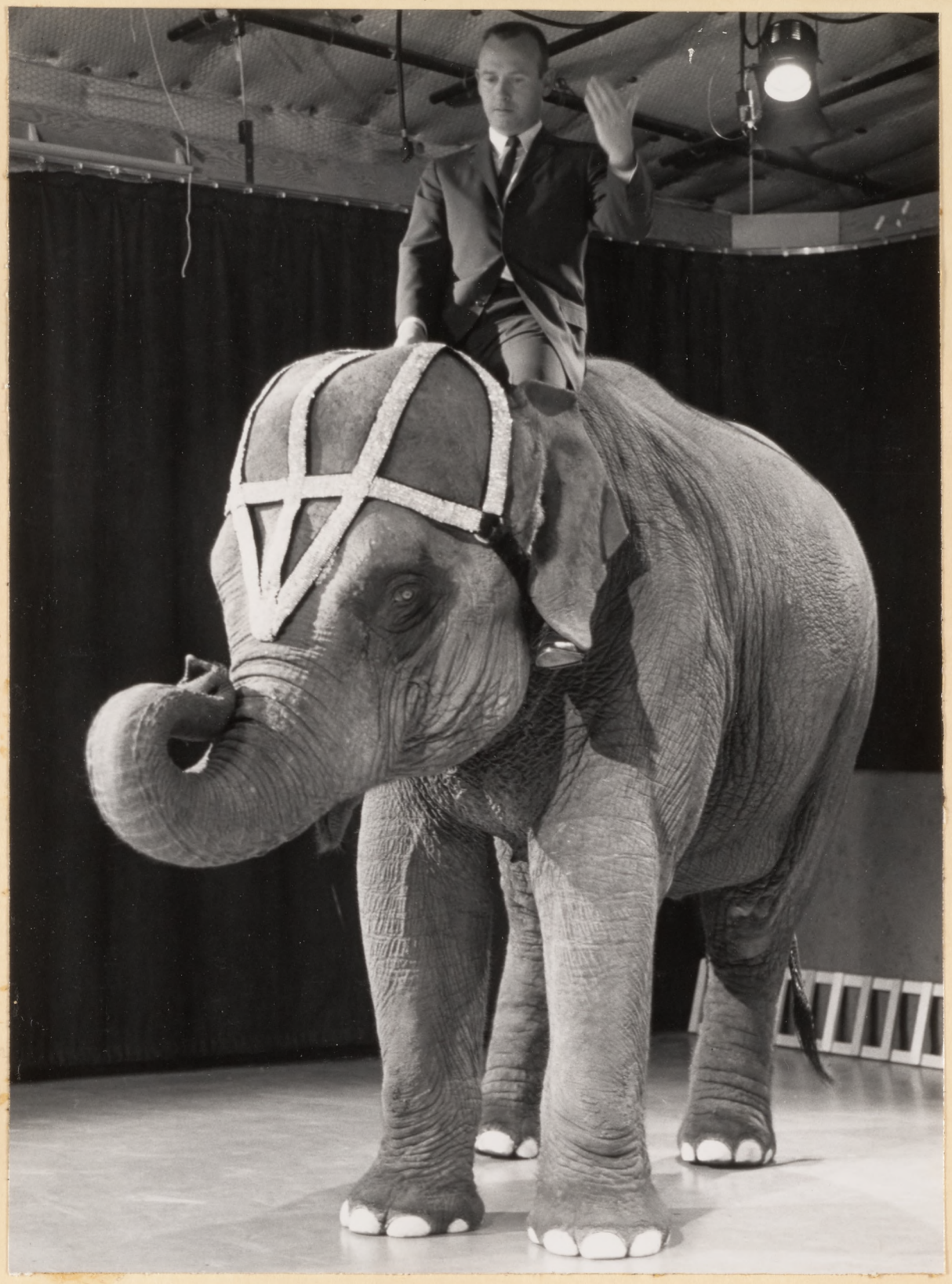
Maurice A Breech
SECRETARY

James B. Lowry
PRESIDENT

OFFICIAL ENTRY BLANK

KEDS SUPER CHAMP COLOR CONTEST

See Reverse Side for Official Rules



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KCRA-TV
bill rase

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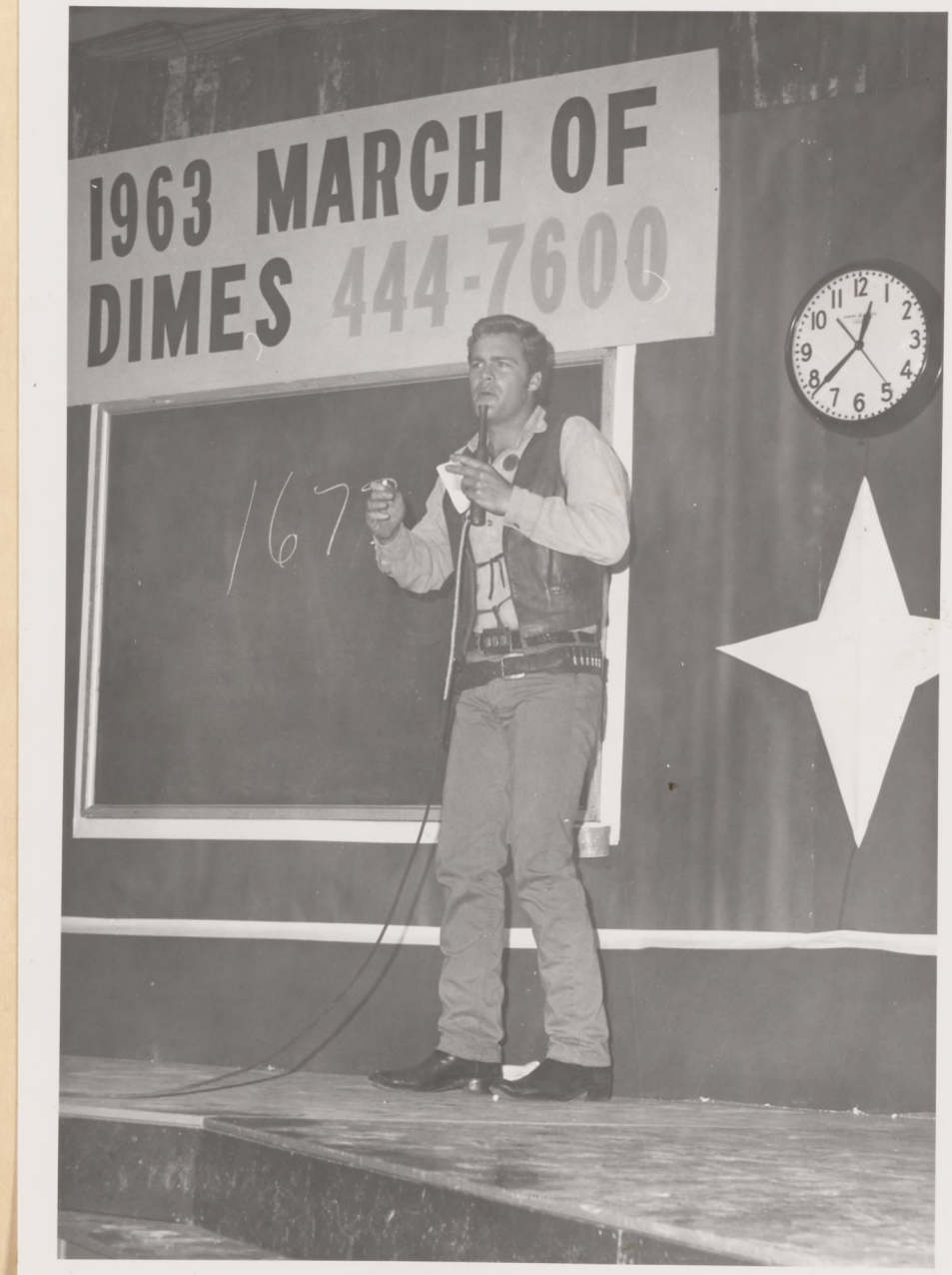
MARCH OF DIMES TELETHON
(Old State Fair Grounds)

(Michael Landon & Doug McClure)



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1963 MARCH OF
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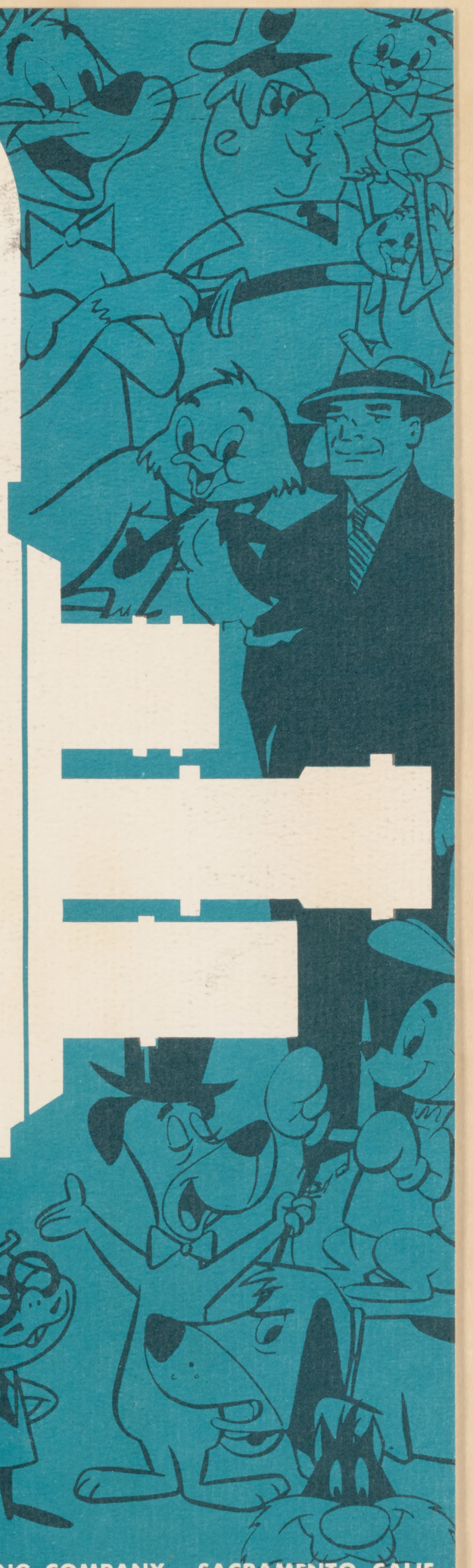
bill rase

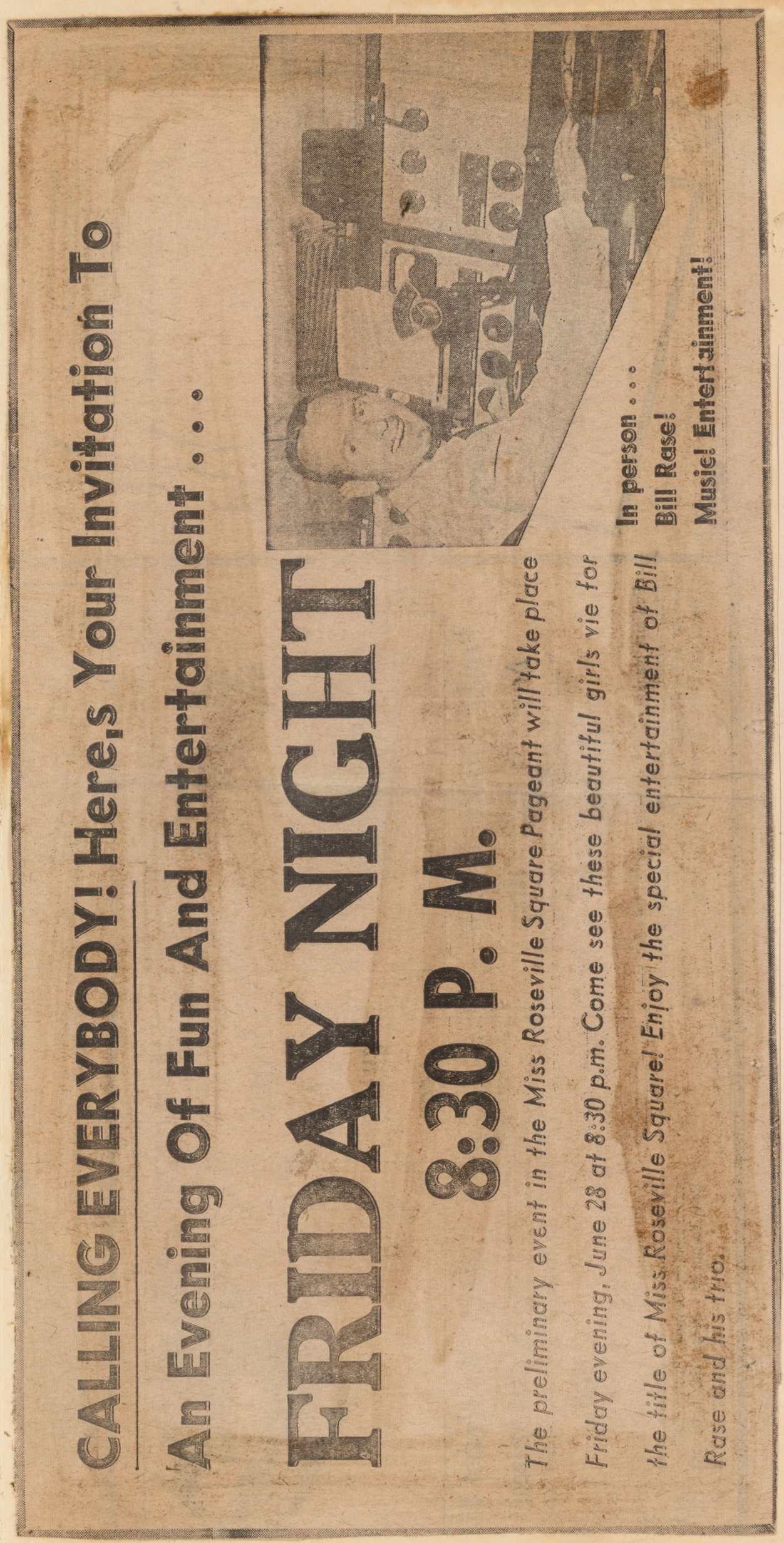
3 KCRA TV

THE BIG SHOW

4:30-6:00 PM MONDAY-FRIDAY



KCRA-TV • KELLY BROADCASTING COMPANY • SACRAMENTO, CALIF.



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FRIDAY, SEPTEMBER 13, 1963
YOUTH DAY

9:00 A.M. JUDGING - Senior and Junior Goats

10:00 A.M. GATES OPEN.
CARNIVALTIME SHOW and FAIRYLAND CIRCUS OPENS.
ALL EXHIBIT BUILDINGS OPEN.

12:00 Noon LUNCH PERIOD - FOOD for every taste at your favorite Concessionaire.

1:00 P.M. JUDGING - Senior Dairy Cattle.
SCOTTY, the CLOWN - Everywhere.

4:30 P.M. MUSICAL COMEDY - Auburn Community Players - Commercial Building.

5:00 P.M. APPLIANCE DEALERS DRAWING - Commercial Building.

6:00 P.M. JUDGING - Junior Dairy Cattle.
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FAIRFIELD ELKS NO. 1976
Drawing Saturday, Nov. 9, 1963
DIXON FAIRGROUNDS
CHARITY FUND BENEFIT

First Award: 7-day expense paid vacation for two in Hawaii, plus cash

2nd: 3-day, 2-night expense paid tour to Las Vegas, for two, plus cash

3rd: One weekend expense paid tour to Reno, for two, plus cash

Donation $1 Need not be present to win

No. 4647

3 KCRA TV

THE BIG SHOW

4:30-6:00 PM MONDAY-FRIDAY

The Voices of Inspiration Choir

811 "S" STREET
SACRAMENTO 14, CALIFORNIA
GIlbert 8-1570

WILLIAM H. THOMPSON
MANAGER

September 16, 1963

JOSEPH L. SLADE
DIRECTOR

ALEECE SPICER, PIANIST
CLARENCE EGGLETON, ORGANIST

Mr. Bill Race
KCRA
310 - 10th Street
Sacramento, California

. . . **BILL RASE** and his band never sounded better at a recent rally in the auditorium that featured an address by James Meredith, only Negro grad from Ole Miss . . . Thought For The Month:

Dear Mr. Race:

On behalf of the Voices of Inspiration Choir, I would like to express our appreciation for the fine support you gave to us on the occasion of the James H. Meredith Rally when your orchestra provided the musical interlude preceding the formal program.

Your fine contribution helped make our program a success. I do hope we can count on future cooperation with this youth group.

Sincerely yours,

William H. Thompson
Manager

WHT:atls

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CONCEPT:

In the past KCRA-TV's children's programming weekday afternoons was divided into separate and distinct programs. Under the heading of THE BIG SHOW all of KCRA-TV's weekday afternoon children's programs are seen contiguously. Each program segment however, remains a separate program part. Now all children (and their parents too) know that when they turn the dial to Channel 3 at 4:30 each weekday afternoon, the next hour and a half will be devoted strictly to programs suited for children.

FORMAT:

Under the program title THE BIG SHOW viewers now see several different shows each designed to interest, entertain and inform the youngster. The live action takes place on a carrier-based space center and both Bosun Bill and Captain Sacto host youngsters on board ship and at home with games, contests and interviews. From time-to-time special guests such as a clown, a policeman or fireman are seen on THE BIG SHOW. A specially designed opening alerts viewers that the time has come for the finest in children's programs, including cartoons, shorts and action aboard a make-believe carrier-based space center.

CONTENT:

The first segment of THE BIG SHOW each weekday is Bosun Bill and Popeye featuring the newest and finest Popeye cartoons plus live interviews with young guests and contests that invite participation at home. At 5 PM Captain Sacto lands on the carrier with an arm load of fun with Heckle and Jeckle, Porky Pig, Daffy Duck, Crusader Rabbit, Rocky and Friends, Bugs Bunny and other cartoons. Captain Sacto also has guests and entertains the youngsters at home by reading from Dr. Xavier's dictionary of twisted definitions. The final half-hour is devoted to Yogi Bear on Tuesdays, Quick Draw McGraw on Wednesdays and Bold Journey, The Three Stooges, Dick Tracy, Space Patrol and many others on the remaining days.

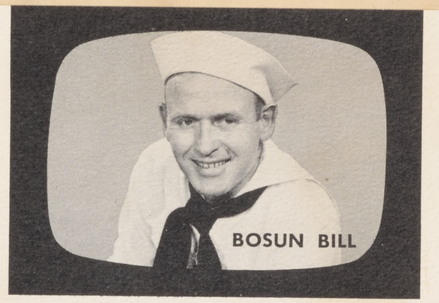
LIVE... THE VALLEY'S MOST POPULAR CHILDREN'S PERSONALITIES

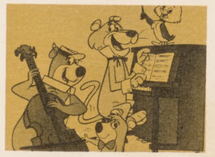
BOSUN BILL

Bosun Bill, known to the Northern California public equally as well as BILL RASE, has been in Sacramento radio and television for more than 11 years, having spent the entire time with KCRA. While on radio he held the honor of being the Valley's highest rated DJ. Now devoting his efforts strictly to television, he is KCRA-TV's specialist on children's programming. Bill has 2 children of his own and has made the wants, desires and needs of children his main undertaking. Most important of all, BOSUN BILL knows how to entertain children and keep their interest.

CAPTAIN SACTO

Captain Sacto has been one of Northern California's favorite children's hosts for more than six years. Harry Martin (Captain Sacto for 5 of the 6 years) has established a personality that is known to virtually every youngster in the KCRA-TV viewing area. His popularity is proven by the large crowds he draws whenever he makes a public appearance. In a two hour supermarket appearance it is not unusual for him to draw 3,000 to 4,000 youngsters. Harry Martin is one of KCRA-TV's most versatile personalities and has been seen on commercials in this and many other markets. He also doubles as host and MC for many of the special features seen on KCRA-TV.



CARTOON CHARACTERS ON THE BIG SHOW

CALLING EVERYBODY! Here's Your Invitation To

An Evening Of Fun And Entertainment . . .

FRIDAY NIGHT

8:30 P. M.

The preliminary event in the Miss Roseville Square Pageant will take place Friday evening, June 28 at 8:30 p.m. Come see these beautiful girls vie for the title of Miss Roseville Square! Enjoy the special entertainment of Bill Rase and his trio.

In person . . .
Bill Rase!
Music! Entertainment!

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No. 4647

SALES BULLETIN

SACRAMENTO, CALIFORNIA

3 KCRA TV

THE BILL RASE SHOW

3:00-4:00 PM SATURDAYS

The Bill Rase Show is the oldest continuous variety program now on the air in the Sacramento Market. Since December, 1955, more than 4,000 different acts have appeared including amateurs from all over Northern California plus the many professional entertainers who make the Bill Rase Show an important part of their visits to the area.

Bill Rase has been active in the entertainment business for over 14 years as a popular radio DJ, as a TV children's personality and as the leader of his own highly successful dance orchestra. His close association with performers over these years has given him the needed experience to put together weekly the most popular local variety show in the history of the market.

KCRA-TV • SACRAMENTO, CALIFORNIA

NBC FOR MOST OF NORTHERN CALIFORNIA

Bill Rase Presents
MARLA MASON
MCR Records 10637 S. Vermont, L.A.
on THE BILL RASE SHOW
3:30 to 4:30 TOMORROW, SATURDAY
(Record Please Stay Away & Slipping Around is Available at Tower Records)

Canadians Open Meet Of Legion

Approximately 250 delegates of the Royal Canadian Legion, Western States Command, gathered at the Hotel El Rancho Thursday for preliminary activities of the organization's 33rd annual convention that will swing into full business sessions today.

Convention Chairman John McMillan, Sacramento, said a total of 450 delegates and their families are expected to take part in activities before the four-day gathering is closed Sunday with a tea sponsored by Auxiliary of Post 19.

The Twelfth of Never

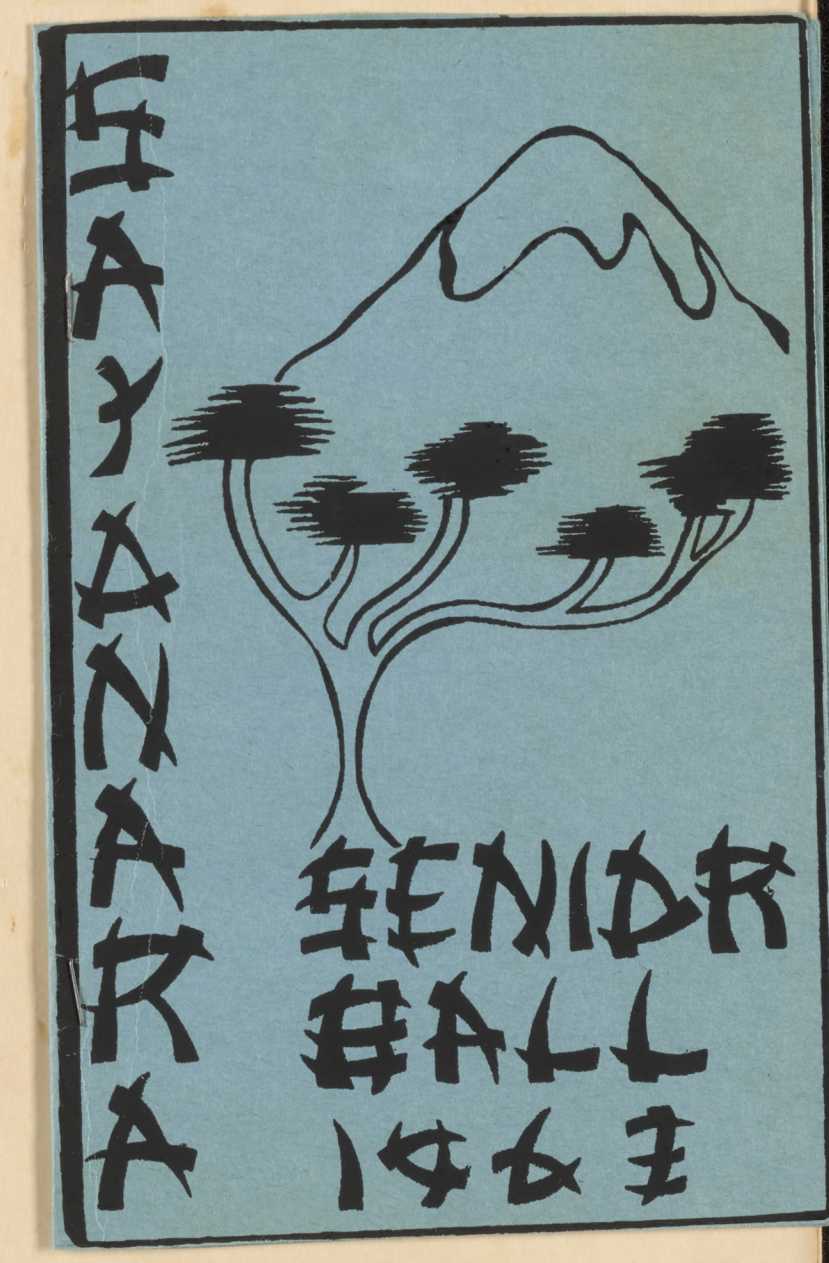
DEL ORO SPECIAL MATINEE
Thursday, April 11th—1:00 P.M.
IN PERSON
BOSUN BILL (BILL RASE)
To Meet and Greet You-!
PLUS — "TARZAN FEATURE"
And Six Disney Cartoons.!
All Tickets 50c — Come early!

Bosses Night To Be Held

"Bosses Night" will be held by Insurance Women's Club of Sacramento on Tuesday in North Ridge Country Club. Theme of the event, which will include cocktails and dinner, will be "Winter Wonderland." Bill Rase and his orchestra will play for dancing.

Queen of Industry Benefit
Sacramento-Yolo County 40 et 8 Society (American Legion)
Benefit Handicapped Children & Training Student Nurses

50 Votes For.....Donation 50c
8 SEPARATE DRAWINGS FOR THE PUBLIC
$100.00 U. S. Savings Bond • $50.00 U. S. Savings Bond
$100.00 U. S. Savings Bond • $50.00 U. S. Savings Bond
$100.00 U. S. Savings Bond • $50.00 U. S. Savings Bond
$100.00 U. S. Savings Bond • $50.00 U. S. Savings Bond
— Need Not Be Present to Win —
FOR FREE DRAWING TICKET - 3805 WATT AVE., SACRAMENTO
CORONATION SHOW & GRAND BALL
SENATOR HOTEL — SACRAMENTO
SATURDAY, JUNE 8, 1963 — 9 P.M. TO 1 A.M.
Bill Rase and His Orchestra
EACH HOLDER OF TWO TICKETS ADMITTED FREE 2
No. 13788



VACAVILLE LIONS CLUB
INSTALLATION DINNER DANCE
SATURDAY, JUNE 8th, 1963
El Macero Country Club

No Host Cocktails 7 to 8 p.m.	Dinner and Installation 8 to 10 p.m.
Dancing 10 to 2 p.m.	$5.50 Per Person

BILL RASE has joined the Ralph K. Clark Advertising Agency in Sacramento and will head the firm's radio and television department. Rase has had 20 years' experience with KCRA. He has been active locally in the United Crusade, March of Dimes and the Hire the Handicapped Committee. Rase will continue to produce his variety show every Saturday on Channel 3.

tions . . . Bill Rase, local orchestra leader and TV showman, waxed a "Take Me Out To The Ball Game" record which Little League teams are snapping up . . . Her Aerojet friends wish a speedy recovery for Mary Dee Lee, their personality brunet who has been home ill for a month . . . In the look-alike department it's said Kenneth Scanlon, nephew of supervisor Ancil Hoffman,

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MARLA
MCR Records
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(Record Please Stay Away & Slipping

DEL ORO SPEC
Thursday, April
IN PE
BOSUN BILL
To Meet and
PLUS — "TARZAN FEATURE
And Six Disney Cartoons.!
All Tickets 50c — Come early!

Queen of Industry Benefit

Sacramento-Yolo County 40 et 8 Society (American Legion)
Benefit Handicapped Children & Training Student Nurses

50 Votes For.....

8 SEPARATE DRAWINGS FO
$100.00 U. S. Savings Bond • $50.
$100.00 U. S. Savings Bond • $50.
$100.00 U. S. Savings Bond • $50.
$100.00 U. S. Savings Bond • $50.

— Need Not Be Present t
FOR FREE DRAWING TICKET - 3805 WATT
CORONATION SHOW & GR
SENATOR HOTEL — SACI
SATURDAY, JUNE 8, 1963 — 9 P
Bill Rase and His Orc
EACH HOLDER OF TWO TICKETS ADMIT

VACAVILLE LIONS C
INSTALLATIO
DINNER DANC
SATURDAY, JUNE 8th,
El Macero Country C

No Host Cocktails
7 to 8 p.m.

Dancing
10 to 2 p.m.

tions . . . Bill Rase, local orche
showman, waxed a "Take Me
Game" record which Little
snapping up . . . Her Aeroj
speedy recovery for Mary Dee
ty brunet who has been home i
In the look-alike departmen
neth Scanlon, nephew of supervi

urday on Channel 3.

The Twelfth of Never

SENIOR BALL

CLASS OF 1963

HOTEL EL DORADO

FRIDAY EVENING MAY 31, 1963

9:00 P. M. TO 12:00 MIDNIGHT

Music by BILL RASE

Many thanks to our dance

dynasty.

Special thanks to:

Mr. Harvey
Mr. Philipelli
Mr. Cates

MY KOJOKI

Most Honorable Date _____

Beneath the Shadows of Fujiama _____

_____ played haunting

melodies.

I will always remember _____

_____

Before returning to Pagoda we used

chopsticks at _____

_____

Confusius say _____

_____

Forever Sayonara

SALES BULLETIN

SACRAMENTO, CALIFORNIA

3 KCRA TV

THE BILL RASE SHOW

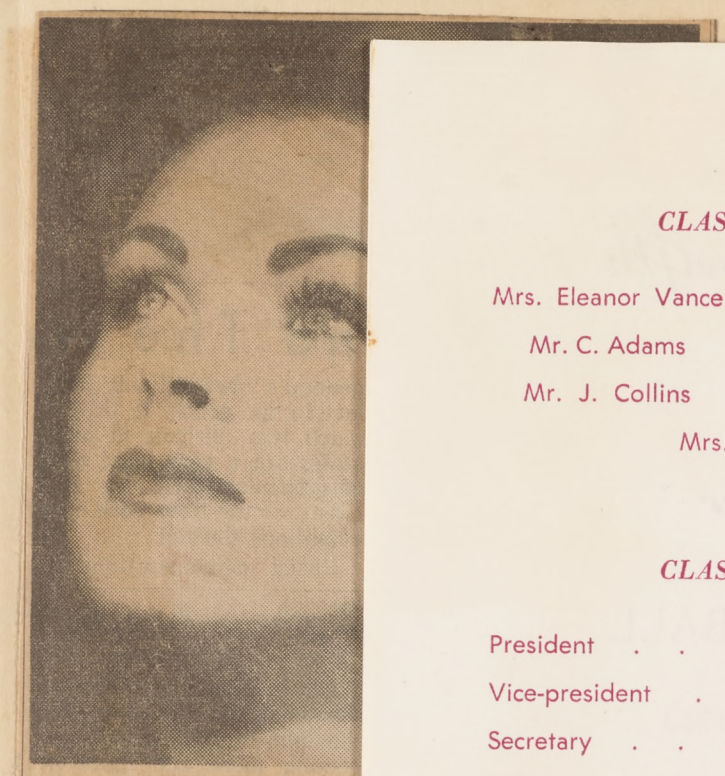
3:00-4:00 PM SATURDAYS

The Bill Rase Show is the oldest continuous variety program now on the air in the Sacramento Market. Since December, 1955, more than 4,000 different acts have appeared including amateurs from all over Northern California plus the many professional entertainers who make the Bill Rase Show an important part of their visits to the area.

Bill Rase has been active in the entertainment business for over 14 years as a popular radio DJ, as a TV children's personality and as the leader of his own highly successful dance orchestra. His close association with performers over these years has given him the needed experience to put together weekly the most popular local variety show in the history of the market.

KCRA-TV • SACRAMENTO, CALIFORNIA

NBC FOR MOST OF NORTHERN CALIFORNIA



Bill Rase
MARLA
MCR Records
on THE BILL
3:30 to 4:30 TOMO
(Record Please Stay Away & Slipping

DEL ORO SPE
Thursday, April
IN PE
BOSUN BILL
To Meet and
PLUS — "TARZAN FEATURE
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All Tickets 50c — Come early!

Queen of Industry Benefit

Sacramento-Yolo County 40 et 8 Society (American Legion)
Benefit Handicapped Children & Training Student Nurses

50 Votes For.....Donation 50c

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— Need Not Be Present to Win —
FOR FREE DRAWING TICKET - 3805 WATT AVE., SACRAMENTO
CORONATION SHOW & GRAND BALL
SENATOR HOTEL — SACRAMENTO
SATURDAY, JUNE 8, 1963 — 9 P.M. TO 1 A.M.
Bill Rase and His Orchestra
EACH HOLDER OF TWO TICKETS ADMITTED FREE 2

No. 13788

VACAVILLE LIONS CLUB
INSTALLATION
DINNER DANCE
SATURDAY, JUNE 8th, 1963
El Macero Country Club

No Host Cocktails 7 to 8 p.m.	Dinner and Installation 8 to 10 p.m.
Dancing 10 to 2 p.m.	$5.50 Per Person

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CLASS ADVISORS

Mrs. Eleanor Vance — Mr. R. Meyers
Mr. C. Adams — Mr. F. Borgia
Mr. J. Collins — Mrs. W. Jones
Mrs. M. Maskall

CLASS OFFICERS

President . . . . GEORGE BARTON
Vice-president . . . . DALE RUNDQUIST
Secretary . . . . . MARY FEARS
Treasurer . . . . . PAM BURNETT

Class Representatives

JUDY EASTON — THALA VANCE
GENE MORAIO

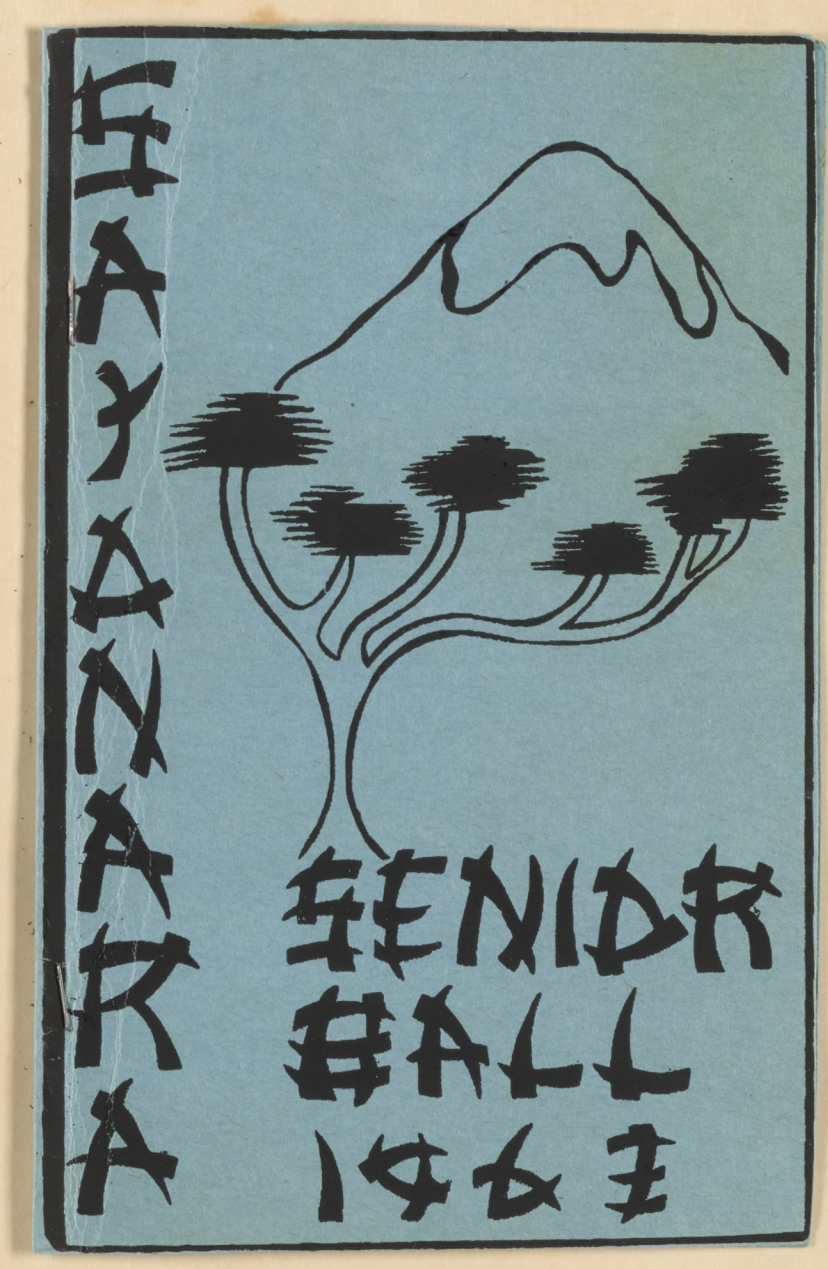
A special note of appreciation to all committees and workers who made our Senior Ball a success

Royalty

OF THE SENIOR BALL

CLASS OF 1963

KING	*QUEEN*
.....	.....
Princes	*Princesses*
.....	.....
.....	.....
.....	.....



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KCRA-TV • SACRAMENTO, CALIFORNIA

NBC FOR MOST OF NORTHERN CALIFORNIA

Bill Rase
MARLA
MCR Records
on THE BILL
3:30 to 4:30 TOMC
(Record Please Stay Away & Slipping

My Escort: .....

Dances:

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....
11. .....
12. .....

NOTES and AUTOGRAPHS

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Thursday, April
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SENATOR HOTEL — SACRAMENTO
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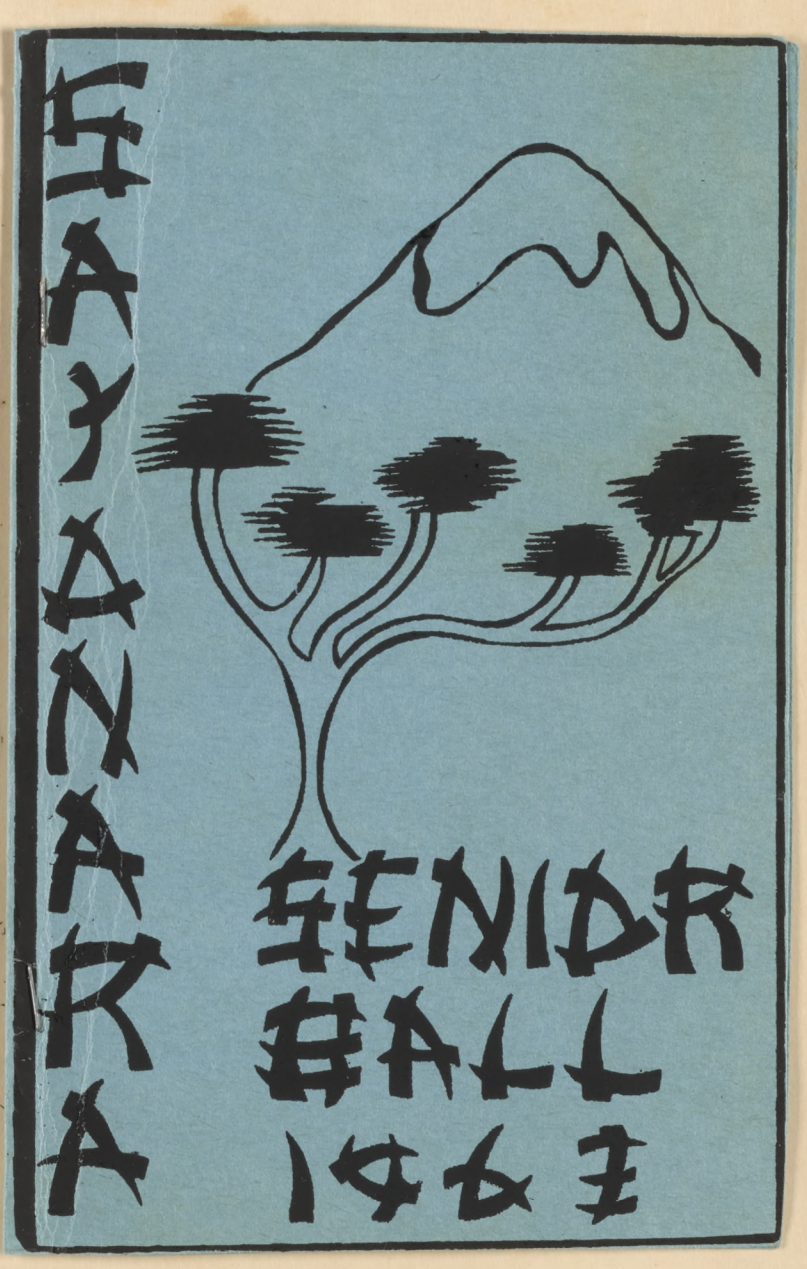

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TRAVIS AIR FORCE BASE

ASTRO CINEMATS

ACTIVITI

		OFFICERS' OPEN MESS	SE… C…
day			
day	FRI.	BILL RASE BAND	DA… Reggie… Cc… 8:3…
day			
nex… day	SAT.	BILL'S COMBO	SM… GA… TOU… 2 …
day,			
day			
xt.	SUN.	THE WINDSOR TRIO	COF… CA… 10 a…
r-			
m.			

OFFICERS' CLUB

Travis Air Force Base
California

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Triplets, a vocal trio who have made several successful appearances on The Ed Sullivan TV Show, The Durante Girls Chorus and the show business member of The White House family, Peter Lawford, who will appear as a song and dance man.

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9 **No. 00019** **JOE'S BIG BAND**	10 THE **FIFTH TONES**
16 FIRST APPEARANCE **EDDIE HALTER'S BAND**	17 **THE JERRI COX TRIO**
23 **JOE'S BIG BAND** **No. 14639**	24 DINE HERE TONIGHT ! **COMBO**
30 DINE EARLY **COMBO** DANCE LATE	31 **JOE'S COMBO** **No. 16001**

OFFICIAL

SACRAMENTO PORT DEDICATION

PORT OF SACRAMENTO

meet famous T.V. personalities in our Toy Department!

Captain Delta
9:30-11:30 A.M.

Captain Sacto
12:30-2:30 P.M.

Diver Dan
3:30-5:30 P.M.

Bosen Bill
6:30-8:30 P.M.

KOVR COVER GIRL

PORT OF SACRAMENTO

PROGRAM

PORT OF SACRAMENTO
OPENING & DEDICATION

JULY 1963

Camera Cornered

SOFT AND SMOOTH—Hal Wiley, pianist with a local band, gets a far away look in his eyes while playing a favorite piece of music. Bee Photo

YOU ARE CORDIALLY INVITED TO ATTEND THE

BAKERS' UNION NO. 85

Annual Social

FEBRUARY 23, 1963—DINNER AT 6:30 P. M.

GOVERNOR'S HALL, STATE FAIR GROUNDS

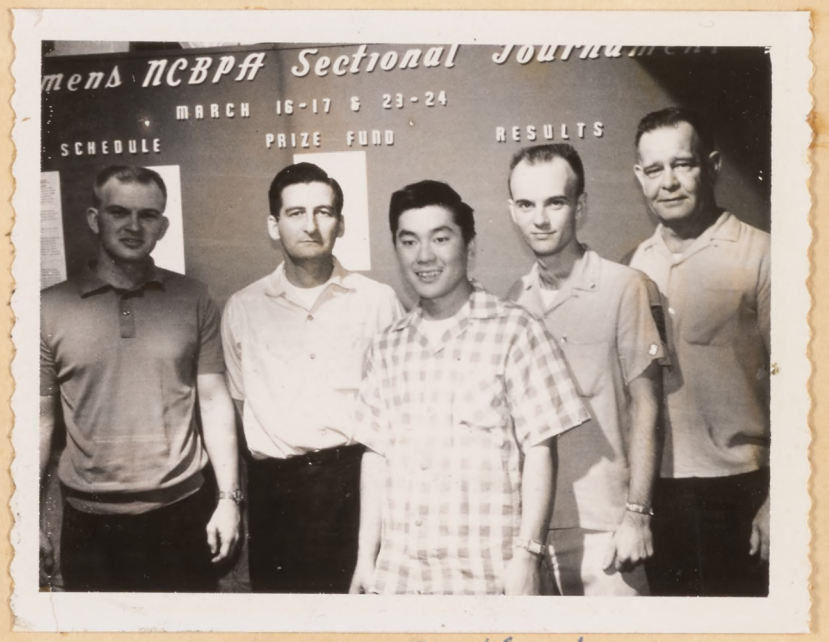
MUSIC BY:

BILL RASE AND HIS ORCHESTRA

✣

USE THIS INVITATION FOR YOU AND YOUR ESCORT'S ADMITTANCE

16



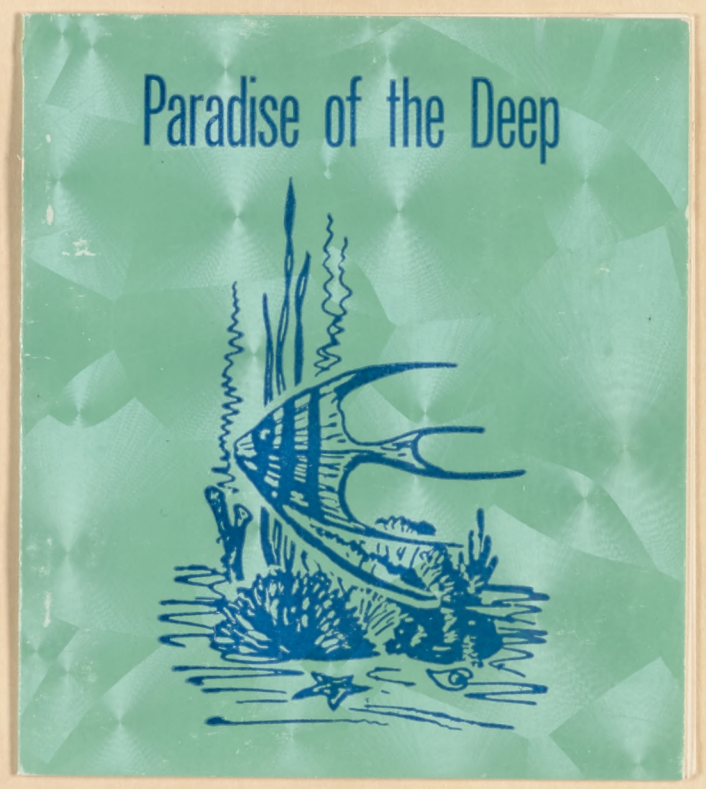
1963 Bowling Teams

CAMPBELL SOUP COMPANY

Sacramento Plant

CHILDREN'S CHRISTMAS PARTY

Memorial Auditorium, 15th and J Streets
Sunday, December 16, 1962



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Newman Club Prepares for Holiday Dance

LOYAL ORDER OF MOOSE, Lodge No. 1020

Governor-Harry Strawtter-man
City - D.H. Enz

GL 63867

Presents

help tonight from Ladies Chapter #550 & Lodge men

"Childrens Fun Frolic Show"

Sponsored

AT

GOVERNORS HALL — STATE FAIRGROUNDS

FRIDAY EVENING, APRIL 5, 1963 — 8 P. M.

BENEFIT MOOSE COMMUNITY PROJECTS

General Admission 50c — NO REFUND

TRAVIS AIR FORCE BASE

ASTRO CINEMATS

ACTIVITI

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day			
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OFFICERS' CLUB

Travis Air Force Base
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OFFICIAL

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KOVR COVER GIRL

PORT OF SACRAMENTO

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PORT OF SACRAMENTO
OPENING & DEDICATION

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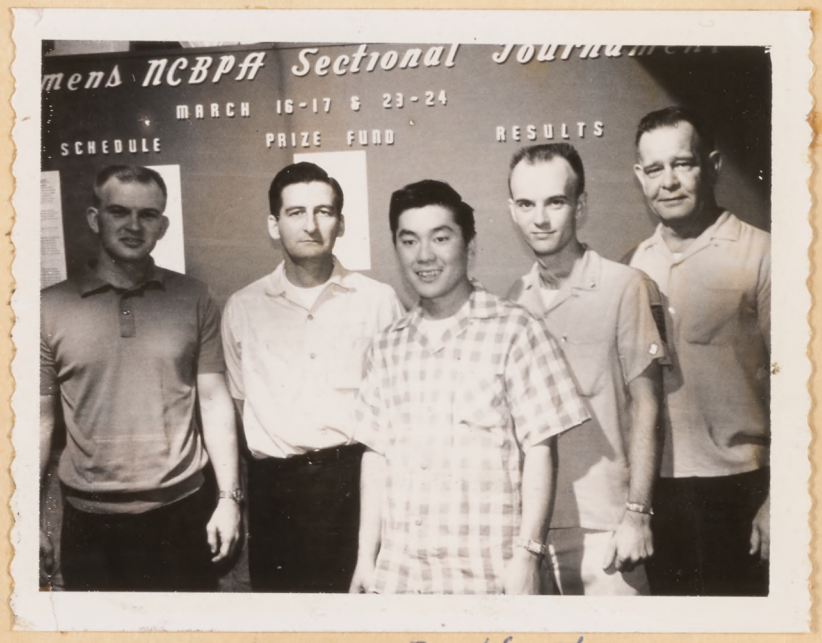

1963 Bowling Teams

CAMPBELL SOUP COMPANY

Sacramento Plant

CHILDREN'S CHRISTMAS PARTY

Memorial Auditori
Sunday, December

THE JUNIOR CLASS

of

DIXON HIGH SCHOOL

presents

Paradise of the Deep

from nine to one

Saturday Evening

April Sixth

Nineteen Hundred Sixty-Three

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City-D.H. Enz
GL 63867

Presents

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"Childrens Fun Frolic Show"

AT

(Sponsors)

GOVERNORS HALL — STATE FAIRGROUNDS

FRIDAY EVENING, APRIL 5, 1963 — 8 P. M.

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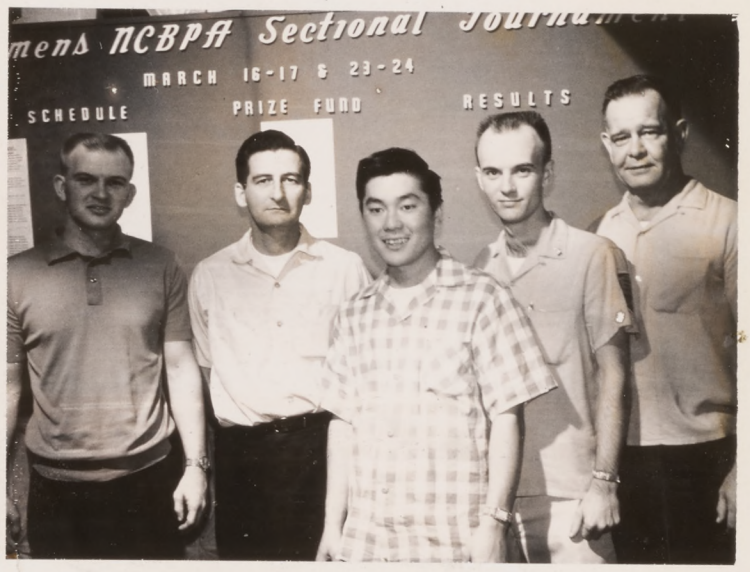

1963 Bowling Teams

CAMPBELL SOUP COMPANY

Sacramento Plant

CHILDREN'S CHRISTMAS PARTY

Memorial Auditorium, 15th and J Streets
Sunday, December 1

JUNIOR CLASS

OFFICERS

President ---------- Allen Wentworth
Vice-President ---------- Marie Taylor
Secretary ---------- David Harris
Treasurer ---------- Bradd Brown
Social Affairs ---------- Jayna Jones

SPONSOR
Mr. Dickson Mullin

COLORS
Emerald-Sapphire

FLOWER
Sea Anemone

MOTTO
"Flooded with memories of days gone by
Looking to the future with an open eye"

SOPHOMORES

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City - D.H. Enz
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ASTRO CINEMATS

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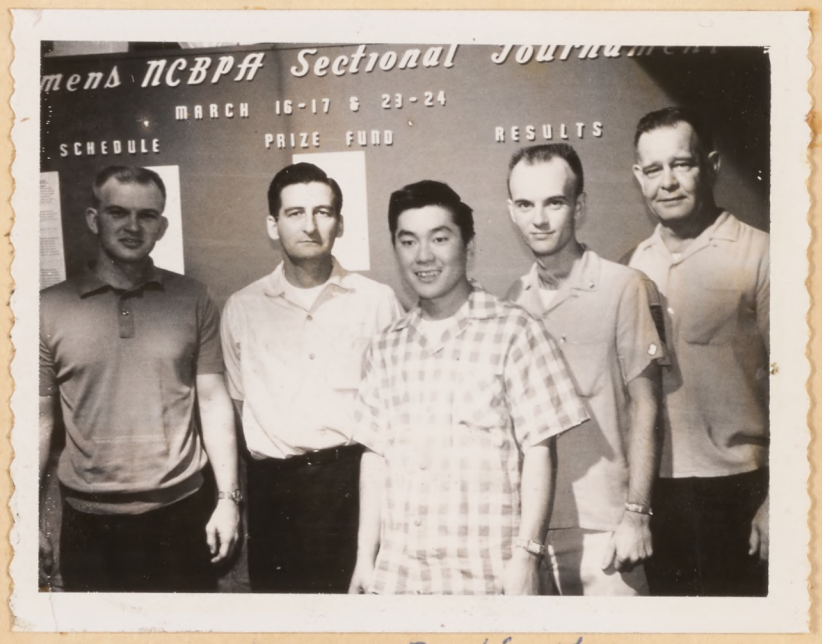

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Memorial Auditorium,
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day	FRI.	BILL RASE BAND	DA… Reggie… Cc… 8:3…
day			
nex… day	SAT.	BILL'S COMBO	SM… GA… TOU… 2 …
day,			
day			
xt.	SUN.	THE WINDSOR TRIO	COF… CA… 10 a…
r-			
m.			

OFFICERS' CLUB

Travis Air Force Base
California

THE BILL RASE BAND, the FIFTH TONES and JOE'S BIG BAND are slated for various Friday and Saturday evenings and there'll be a duo for dancing every Sunday.

Triplets, a vocal trio who have made several successful appearances on The Ed Sullivan TV Show, The Durante Girls Chorus and the show business member of The White House family, Peter Lawford, who will appear as a song and dance man.

Prior to and following the Durante show dates, a special State Fair Spectacular featuring The State Fair Orchestra conducted by Norman Hunt with Lou Clayson as soloist, Bill Rase, popular local television personality as master of ceremonies, and "The Duane Dancers" will be presented each evening.

FRIDAY	SATURDAY
2 **BILL RASE BAND** 9 PIECES	3 **BILL RASE BAND** 6 PIECES
9 **No. 00019** **JOE'S BIG BAND**	10 THE **FIFTH TONES**
16 FIRST APPEARANCE **EDDIE HALTER'S BAND**	17 **THE JERRI COX TRIO**
23 **JOE'S BIG BAND** **No. 14639**	24 DINE HERE TONIGHT ! **COMBO**
30 DINE EARLY **COMBO** DANCE LATE	31 **JOE'S COMBO** **No. 16001**

OFFICIAL

SACRAMENTO PORT DEDICATION

PORT OF SACRAMENTO

meet famous T.V. personalities in our Toy Department!

Captain Delta
9:30-11:30 A.M.

Captain Sacto
12:30-2:30 P.M.

Diver Dan
3:30-5:30 P.M.

Bosen Bill
6:30-8:30 P.M.

KOVR COVER GIRL

PORT OF SACRAMENTO

PROGRAM

PORT OF SACRAMENTO
OPENING & DEDICATION

JULY 1963

Camera Cornered

SOFT AND SMOOTH—Hal Wiley, pianist with a local band, gets a far away look in his eyes while playing a favorite piece of music. Bee Photo

YOU ARE CORDIALLY INVITED TO ATTEND THE

BAKERS' UNION NO. 85

Annual Social

FEBRUARY 23, 1963—DINNER AT 6:30 P. M.

GOVERNOR'S HALL, STATE FAIR GROUNDS

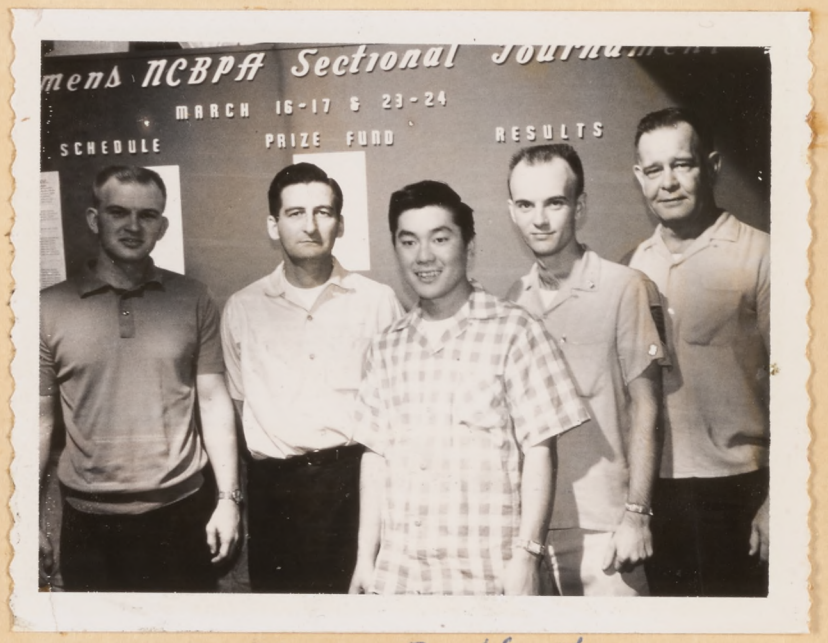
MUSIC BY:

BILL RASE AND HIS ORCHESTRA

✣

USE THIS INVITATION FOR YOU AND YOUR ESCORT'S ADMITTANCE

16



1963 Bowling Teams

CAMPBELL SOUP COMPANY

Sacramento Plant

CHILDREN'S CHRISTMAS PARTY

Memorial Auditorium, 15th and J Streets
Sunday, December 16, 1962

NEWMAN CLUB from SCC will sponsor a "Half Past Christmas" dance at 9 p.m. Friday in Newman Center. Planning the event are Melodee Carey, Suzanne Sickels, Richard Latimer and Vicki Caravalle.

Newman Club Prepares for Holiday Dance

LOYAL ORDER OF MOOSE, Lodge No. 1020

Governor-Harry Strawbridge-man
City-D.H. Enz
Presents
Helping 27 from Ladies Chapter $550 & Lodgemen

GL 63867

"Childrens Fun Frolic Show"

AT

GOVERNORS HALL — STATE FAIRGROUNDS

Sponsors

FRIDAY EVENING, APRIL 5, 1963 — 8 P. M.

BENEFIT MOOSE COMMUNITY PROJECTS

General Admission 50c — NO REFUND

KCRA

KCRA
Television

Ahoy Mates!
See you on
Channel 3,
Bosun Bill

Bill, if you please play
Bill again!
Wonderful!
Mom Rase's music
Yours always
Thanks!

Sacramento Falanthos Chapter No. 95

ANNUAL SEVENTH DISTRICT CONVENTION

9:00 p.m. to 1:00 a.m. Dancing with Bill Rase's Orchestra

Smorgasbord Slated By Sons of Norway

Semi-annual smorgasbord sponsored by Roald Amundsen Lodge 48, Sons of Norway, will be at 6:30 p.m. Nov. 2 in Masonic Building. Dancing will follow from 9 p.m. to midnight. Traditional Norwegian dishes will be served, including lefse, krumkaker, rosettes, Christmas bread and sandbakelser. Tickets are available from members or at the door.

3 UNITED CRUSADE—Variety

SPECIAL: Wendy Douglas, Miss California from Sacramento, will guest. Others appearing will be Lou Clayson, California State Fair singer; the Atwood family from Placerville, singers; the dancing Warner Brothers from Richmond; the Trilites, singing group and the Voyagers,

Very Good!
Wanda Bonilli
-alli Music Co
Bonilli
Welcome
Rosanilli

PROFESSIONAL ENTERTAINERS WHO HAVE APPEARED ON THE BILL RASE SHOW

Frankie Laine
Bobby Rydell
Eddie Peabody
The Four Coins
Jack Smith
Russell Arms
Lionel Hampton
King Sisters
Randy Sparks
Tex Beneke
Cab Calloway
The Accidentals
Korla Pandit
Paris Sisters
Marvin Kaplan (Actor)
Russ Arno
Rex Allen
Lefty Frizzel
Jimmy Wakley
Rose Maddox
Roger Miller
Del Reeves
Chester Smith

Sue Raney
Elsa Lanchester
Neil Sedaka
Paul Desmond
Kirby Stone Four
Rusty Draper
Sylte Sisters
Peggy De Castro
Jimmy Rodgers
Noreen Corcoran (TV "Bachelor Father")
Cynthia Pepper (TV "Margie")
Anson Weeks & Orchestra
Toni Harper
Ink Spots
John Smith (TV "Laramie")
Robert Fuller (TV "Laramie")
Lorne Greene (TV "Bonanza")
Michael Landon (TV "Bonanza")
Gary Clark (TV "Virginian")
Doug McClure (TV "Virginian")
James Drury (TV "Virginian")
Johnny Crawford (TV "Rifleman")
Dean Jones

	FRIDAY	SATURDAY
		NO. 00002 1. BOB FISCHER TRIO 9:00 P.M. TO 1:00 A.M.
	1 BILL RASE 6 PCS. 9:00 P.M. TO MIDNITE	8 WOODY HERMAN MAKE RESERVATIONS EARLY 3.00 PER COUPLE 9:00 P.M. TO 1:00 A.M.
	14 SWEETHEART'S BALL JOE'S BIG BAND FLOOR SHOW MR. SATURDAY NITE FORD & WILLIAMS 9:00 P.M. TO 1:00 A.M.	15 HAL HARRIS COMBO NO. 14797
	21 THE TRI-TONES WITH BILLY ALEXANDRA	22 BILL RASE & ALL 6 PCS. 9:00 P.M. TO MIDNITE
GE	28 1501ST A.T.W. DINING IN	29 THE KNICKERBOCKER FOUR 9:00 P.M. To 1:00 A.M.

Travis Air Force Base
California

For ye olde favorites, BILL RASE's six-piece band, JUSTIN MURRAY and the KNICKERBOCKERS will perform this month.

Capitol RECORDS

5003

EVERYWHERE SEE ME

clairette clementino

Patricia Hand
1903 Glenmont Drive
Olivehurst . Calif.

You're wonderful
come again

SACRAMENTO BUSHERS BASEBALL PLAYERS ASSOCIATION

Twenty-Fourth Annual Bushers Ball

December 7, 1963—Governors Hall

Featuring Insurance for the Bushers
VOTE for your favorite Team Queen

BILL RASE ORCHESTRA

9 p.m. to ?? DOOR PRIZES Donation $1.00

No. 0081

. . . they've introduced a sandwich
d with all sorts of goodies, including hot &
cold salads . . . served daily during lunch, Mon. thru Fri. . . .
make a note to drop in soon . . . how about today? ? ?

THE MOTOR CYCLE OFFICERS ASSN. . . . will hold their
annual dance tomorrow nite at Governor's Hall. Bob Speith is
general chairman . . . according to Chuck Coyle & Joe Mangan,
who are in charge of publicity, this will be the best yet . . .
public is invited . . . Bill Rase & Company will play for your
dancing pleasure . . . suggest you plan to attend.

BE THE GUEST OF . . . Macc-O-velli, at the Men's Room,
Tues. Mar. 17th . . . 5 p.m. til ? ? ? . . . oddly enough the main
course will be corn beef & cabbage . . . this reminds me of

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Travis Officers Club					1 JOES COMBO..... 9:00 P.M. TO 1:00 A.M.	2 NO. 15068
3 DOMIONS TRIO	4 CONTRACT BRIDGE AT 7:45 P.M. EVERY MONDAY	5 FAMILY SPECIAL $5.00 FOR FAMILY DINNER IN GOLD ROOM PLEASE MAKE RESERVATIONS	6 OWC LUNCHEON NO. 00021	7 PARTY BRIDGE 7:45 P.M.	8 5TH TONES	9 THE KNECKERBOCKERS 9:00 P.M. TO 1:00 A.M.
10 MONTHLY BUFFET CINDY LAYNE & THE BOB HALL QUINTET DINE & DANCE	11 BRIDGE AT 7:45 P.M. EVERY MONDAY	12 WHY NOT MAKE A RESERVATION FOR NO. 13005 THE	13 OWC BRIDGE	14 REMEMBER HALFY HOUR 5:00 P.M. TO 6:00 P.M.	15 BILL RASE 9:00 P.M. TO MIDNITE	16 LOUIE JORDAN QUINTET 9:00 P.M. To 1:00 AM. BY RESERVATION.....
17 THE TOWN PIPERS 7:30 P.M. TO 11:30 P.M.	18 NO. 10939	19 BEEFEATERS ROOM YOU'LL BE GLAD YOU DID.....	20 HI & BY COFFEE	21 PARTY BRIDGE 7:45 P.M.	22 THE KNECKERBOCKERS DINE EARLY AND STAY LATE.....	23 BILL RASE & HIS ORCHESTRA..... NO. 16435
24 DUO FOR DANCING	25 CONTRACT BRIDGE AT 7:45 P.M.	26 VISIT THE COCKTAIL LOUNGE	27 OWC BRIDGE	28 NO BRIDGE TONIGHT THANKSGIVING..... BRUNCH $1.00 10:00 AM To 2:00 P.M. BUFFET $2.25 5:00 P.M. To 9:00 P.M.	29 JOES COMBO NO. 20115	30 COMBO FOR DANCING

UNO WHAT EVERY WEDNESDAY 8:00 P.M. - TRY YOUR LUCK

ADMIT ONE

DIVISION 3200 PRESENTS

"Candy Cane Lane"

Place: W. & R. Club
Date: Dec. 13, 1963
Cocktails and Hors d'oeuvres 8 P.M.

Music: Bill Rase
$2.50 Per Person
Dancing 9 P.M.-1 A.M.

No. 114

July 24, 64

First Xmas Tree

FIRST CHRISTMAS TREE is up in the offices of Joe and Cindy Lilliedahl, 1800 block on J . . . Adman Burt Wilson has bought an old jalopy from Dick Wareing and will race KROY disc jockeys Mark Ford and Barry Ellis in a "destruction derby" at Hughes Stadium tonight. Object is to run into and smash every car in sight with the winner being the car able to negotiate after all others have been rendered immobile. Sounds like the freeway fighters on Interstate 80 . . . Six parachutists, Bill Rase's band, Banjoist Georgette Twain, the Glendy-Burke singers—those are some of the acts Bill Woods will present at his invitation-only birthday party at Royal Villa Apartments Saturday night. Last year 3600 came . . . Rumor in moderate Republican circles: that U.S. Sen. Thomas Kuchel will run for governor of Cali-

BILL RASE, the TV personality, is now sales manager of Ikon, local recording studio at 4232 H Street. Studio owners — Jim Barkley, Donald Barbeau, Bob Lindfeldt and Virginia Jager — have quite a deal going although only a year old.

Add taverns in one family for over 30 years:

Saturday December 7, 1963

Afternoon

circus. Clyde Beatty, Pat O'Brien, Mickey Spillane. (One hour, 45 min.)

3:00 (2) MOVIE—Western

"Billy the Kid Returns." (1938) Roy Rogers, Smiley Burnette. (60 min.)

(3) BILL RASE—Variety

SPECIAL The show marks its 8th Anniversary today—the oldest local television show in the Valley. Bill's guests include singer Carolyn Granger, accordianist Rene Klia, and acrobatic dancer Rene Segunda. (60 min.)

(4) MOVIE—Cartoon

"Hoppity Goes to Town." (1941) The adventures of Hoppity, a grasshopper, and his girl friend Honey Bee. (90 min.)

(4) BIG PICTURE—Army

(7) SHERIFF BILL—Western

(13) BAT MASTERSON—Western

4:

FRIDAY	SATURDAY
JOE'S COMBO 9:00 P.M. TO 1:00 A.M.	3 DUSTY AND SYLVIA FLOOR SHOW BOB FISCHER 9 P.M. TO 1 A.M. 4
NO. 12175 10	11
BILL RASE 6 PC. 9:00 P.M. TO 1:00 A.M.	
JOE'S COMBO 9:00 P.M. TO 1:00 A.M. 17	NO. 14740 MARK III TRIO 9 P.M. TO 1 A.M. 18
23 HAL HARRIS COMBO 9 P.M. TO 1 A.M.	24 JOE PALLOTTA 8 PC. BAND 9 P.M. TO 1 A.M. 25

ENCINA HIGH SCHOOL

Senior Class of 1962

PRESENTS . . . .

All Too Soon

BILL RASE ORCHESTRA

BIDS 2.00

WILLIAM RASE, local television performer and advertising consultant, has been elected chairman of the Sacramento Committee for Employment of the Handicapped. The committee is composed of local business, state, and federal agency people dedicated to creating a better understanding of how to hire handicapped workers in our area.

Nut Tree Toy Festival

AND A HAPPY time was had by all. After a day of stormy weather on Saturday, sunshine and these five television personalities greeted hundreds of youngsters on Sunday for the Nut Tree Toy Festival. Balloons, lots of toys and personal autographs from Marshal J, Doc Birdbath, Scraps, Bosun Bill and Bozo were the order of the day.

Class Plans Fifth Reunion

ROSEVILLE — Members of Roseville Union High School class of 1959 are completing plans for their fifth reunion which will include two events, a semi-formal dinner dance on Aug. 5 and a family picnic on Aug. 16.

Cocktails from 6:30 to 7:30 p.m. will precede the dinner in Dante Club, Sacramento, followed by dancing until 1 a.m. to the music of Bill Rase's orchestra. Reservations must be made with Sandra Freeny before June 15.

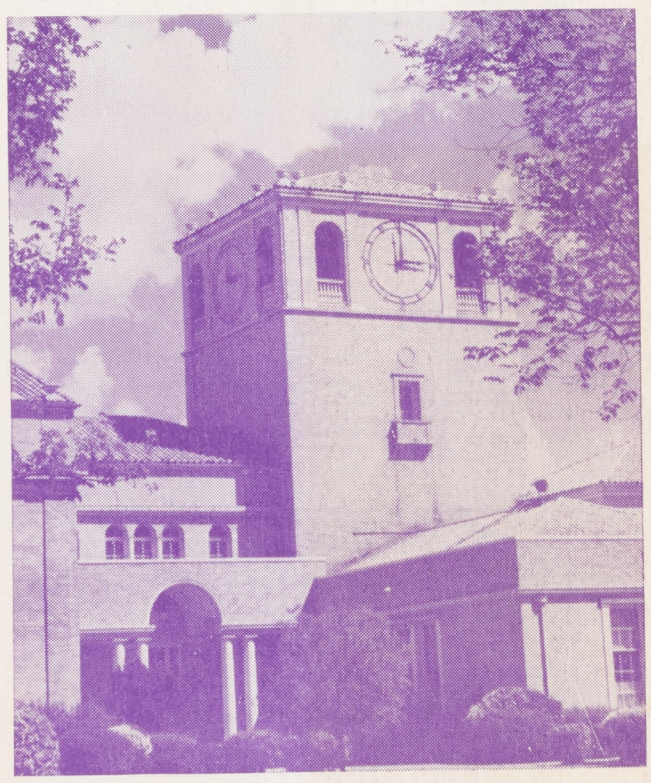
Sacramento Senior High School

The February and June Classes of 1944

present their

20th Anniversary

REUNION PARTY



Saturday Evening

April 18, 1964

Sacramento Inn

Sacramento, California

Royal Villa actors go professional

SACRAMENTO BUSHERS BASEBALL PLAYERS ASSOCIATION

Twenty-fifth Annual Bushers Ball

December 5, 1964 — Governors Hall

Featuring Insurance for the Bushers
VOTE for your favorite Team Queen

BILL RASE ORCHESTRA

9 p.m. to ?? **DOOR PRIZE** **Donation $1.00**

No. 1181

ACTIVITIES

August 21
Friday — DANCE — Red Clark — Playhouse
9:00 P.M.

August 30
Sunday — VOLLEYBALL TOURNAMENT
(doubles)

September 4
Friday — DANCE — Bill Rase — Playhouse
9:00 P.M.

September 18
Friday — DANCE — Bill Rase — Playhouse

3rd Annual Birthday P

The Royal Villa tennants and their guests enjoyed an evening of activities on Saturday, July 25th. Some 3,000 people crowded the outdoor amphitheater with some 400 bales of hay comprising the seating. This year's party was based around a good ole

Sunset Oaks Slates Dance

The Sunset Oaks Country Club will stage a Christmas party for members December 19th beginning with a cocktail hour at 6:30 PM followed by dinner.

Dancing will be from 9 PM to 1 AM to the music of the Milton Dick orchestra.

The Bill Rase Orchestra will play for the New Years Eve dinner dance of the club.

Plans Are Under Way For 25th Bushers Ball

Eleven queens have been chosen to represent various teams at the annual Bushers Ball which will be held Saturday night, Dec. 5, in Governors Hall from 9 p.m. to 1 a.m. All proceeds from this 25th annual dance will go to the injured player fund. The admission will be $1.

Alvarado, Charles Schanz, Butter Cole, Bob Berry, Ronnie King, Manuel Silva and Eugene Lynch.

The queens and their teams: Sue Pollack, representing Marasha Giants; Audrey Bingham, Libby's Electric; Sheri French, French Electric; Irene Baker, North Gaters; Ruth Arementa.

BILL RASE ORCHESTRA
Excellent Commercial
Dance Music
OVER 2,000 ENGAGEMENTS
487-5412

Medical Group Dinner Dance Rated As Highly Successful

The Women's Auxiliary to the Placer-Nevada Medical Society gave a semi-formal dinner dance last Saturday evening at the Sunset Oaks Country Club with almost 90 members and guests attending. A social hour began at 6:30 p.m. and continued until dinner was served at 8 p.m. Dinner dancing, to the music of Bill Rase and his orchestra, was enjoyed from 9 until 1. Mrs. Art Weaver was a feautred vocalist with the orchestra at intervals during the evening.

COUNTY ASSESSOR

RICHARD A. BLECHSCHMIDT
COUNTY ASSESSOR

LOUIS P. GUTENBERGER
ASSISTANT ASSESSOR

COUNTY OF SACRAMENTO
827 7TH STREET
SACRAMENTO 14, CALIFORNIA

September 29, 1964

Mr. Bill Race
5701 Fair Oaks Boulevard
Carmichael, California

Dear Bill:

Many times I have watched your program on television and have always been quite impressed but it wasn't until I had the opportunity of working with you in person and listening to your dance band that I realized what an excellent job you are doing in entertaining in Sacramento.

I heard many excellent remarks about how you played appropriate dance tunes for the crowd and were generous in your playing the many requests which you received. At the end of the dance, when the group walked up and gave you a round of applause, they really meant it.

I will always remember your group and whenever possible will certainly recommend you and your orchestra for entertainment at its best.

Sincerely yours,

Dick Blechschmidt

Richard A. Blechschmidt
County Assessor

RAB:gc

Thursday, October 6, 1960

Secretaries to Honor Bosses

Members of Sacramento Chapter of Executives' Secretaries, Inc. will honor their executives and their wives at their Seventh Annual Executives' Night, Tuesday, October 11th, at the Del Paso Country Club.

Cocktails will be served at 7:00 p.m. followed by dinner at 8:00 p.m.

Table decorations and color scheme of white, purple and gold will portray the theme "King For A Night."

Invitations have been extended to national officers, directors and chapter presidents of Executives' Secretaries, Inc.

The "Bayfairers" of Pittsburg, California, folk singers, and Emmett Rodifer, comic record pantomimist who has appeared several times on Ed Sullivan's TV show, will furnish the evening's entertainment.

Sunset FAIR

2 LOCATIONS
• Arden Way & Fair Oaks Blvd.
• Sunset Ave. & Fair Oaks Blvd.

GRAND OPENING
HOLIDAY TRIP TO HAWAII FOR TWO
RCA Color TV — 21" Consol
2 Kitchen Aid Portable Automatic Dishwashers
PLUS MANY OTHER VALUABLE PRIZES
GRAND PRIZE DRAWING SATURDAY, DEC. 5 — 4 P.M.
NEED NOT BE PRESENT TO WIN
No. 67094

California State Fair and Exposition

Box 2036, Sacramento 9, California

September 15, 1964

Mr. Bill Rase
5701 Fair Oaks Blvd.
Carmichael, California

Dear Bill:

On behalf of the 1964 California State Fair and Exposition I would like to thank you for your help and cooperation as a member of the Special Events Department. You did a very good job as Master of Ceremonies and it was a pleasure to have you a member of the staff.

Sincerely,

CALIFORNIA STATE FAIR AND EXPOSITION

Margaret Sweeny

Margaret Sweeny, Supervisor
Special Events Department

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PLUS MANY OTHER VALUABLE PRIZES
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NEED NOT BE PRESENT TO WIN
No 67094

GRATEFULLY, AND
IN THE NEW-OLD LANGUAGE
OF OUR PEOPLE, TOO,
WE ACKNOWLEDGE
YOUR GIFT TO HADASSAH
TO FURTHER OUR
HUMANITARIAN WORK
תורה רבה

22 SACRAMENTO NEWS
Wednesday, Oct. 7, 1964

Dance Will Benefit World's Lost Children

The Martinique Room of the Sacramento Inn will become a luxury ocean liner when Sacramento Chapter of Hadassah presents a "Holiday in Haifa" at 7:30 p.m. Saturday evening, October 17.

This year, Hadassah's annu-

Banjo Queen Recaptures The Bastille

The undisputed Queen of the Banjo returned to San Quentin's 50th Show of Stars New Year's day in spite of a busy schedule at House of Harvey at Stateline, and thrilled her many fans with banjo magic.

Miss Georgette Twain, who missed the 1964 show, was given a thunderous welcome back to the Bastille as she opened with "When The Saints Go Marchin' In" and the wildest interpretation the old standard has ever received.

The Lady of the Banjo really went to work on the next number and flying fingers picked out a Georgette specialty—playing melody and harmony on one instrument.

Miss Twain did a medley tribute to Dixie with a number of songs of the south, and closed out the set with "Aloha."

Accompanied by the Bill Rase Trio, Georgette has an LP album of stirring banjo music released by IKON Records which demonstrates her versatile talent. Numbers range from Liebestraum to Stars and Stripes Forever.

Dear Bill,

I personally want to thank you and the members of your Quintet for playing for the Arden Hills Fashion Show. "Arden Go Braugh" was a success and your music helped to make it possible.

Thanks again

Sincerely,
Joyce Whitney

peared on the recent TV-rama for the National Foundation viewed on Channel 3-KCRA . . . a special congratulation is in order for **BILL RASE** who had much to do with lining up all of the talent that appeared on the Big Show . . . almost 120 grand was collected and pledged . . . some recent changes . . . **HAL HARRIS** has replaced

PORT OF SACRAMENTO

PROGRAM

PORT OF SACRAMENTO
OPENING & DEDICATION

JULY 1963

MISS GEORGETTE TWAIN

"Queen of the Banjo"

Miss Georgette Twain, the Queen of the Banjo, is truly a unique and versatile young lady whose talents on the only true American musical instrument, the Banjo, have been acclaimed great by Mr. Banjo himself, Eddie Peabody. After listening to Georgette's latest album, "Let My Banjo Sing," there will be no doubt in your mind that you'll have to orbit many Earths to find a more delightful and entertaining personality on the banjo than Georgette.

The musical sounds of "Let My Banjo Sing" range from Shubert's "Ave Marie" to Georgette's clever, two banjo effect, rendition of Franz Liszt's "Liebestraum."

Miss Georgette Twain is one rare and gifted artist whose career almost ended tragically. Georgette was an aspiring singer and was on the threshold of becoming a great name in opera when she was stricken with polio, which paralyzed her throat. She was near death for many weeks. With the encouragement of the famous comedian, Joe E. Brown, the inspiration of banjoist Eddie Peabody, and with training from the late, vaudeville entertainer, the "Three Fingered Banjo Wizard," Gil Snyder, Georgette succeeded in overcoming her handicap, and with the determination of a true artist has since made her mark as America's foremost woman banjo artist.

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TO PLAY — FOLD FRONT COVER UNDERNEATH BACK COVER, AND PLACE ENTIRE BOOKLET ON PHONOGRAPH TURNTABLE

BINDING PATENT U.S. No.

Georgette Twain

33 1/3 rpm

DON'T REMOVE RECORD FROM FOLDER TO PLAY

Queen of The Banjo

MFG IN U.S.A. BY EVA-TONE® DEERFIELD, ILL.

Miss Georgette Twain is accompanied by the inimitable

BILL RASE TRIO

At all performances, Georgette uses only the Vega Banjo* and the Electric Banjolene, an instrument invented by Eddie Peabody that produces a Zither and Mandolin hybrid sound. These musical instruments suddenly come alive with the soul of Georgette as she envelops the truth and beauty of the musical world around her. Thanks to Miss Georgette Twain, the Banjo is given its rightful place in the world of music.

*The Vega Company Boston, Mass.

22 SACRAMENTO NEWS
Wednesday, Oct. 7, 1964

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Dear Bill,

I personally want to thank you and the members of your Quintet for playing for the Arden Hills Fashion Show. "Arden Go Brough" was a success and your music helped to make it possible.

Thanks again

Sincerely,
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PROGRAM

SATURDAY, JULY 20
PUBLIC CELEBRATION
SACRAMENTO PORT AREA

SHIP VISITATIONS

The public is invited aboard the following:

9:00 A.M. - 5:00 P.M.
TS GOLDEN BEAR (California Maritime Academy Training Ship)
Captain Carl C. Bowman

CGC COMANCHE (Coast Guard Rescue Vessel)
Lieutenant Commander David R. Rondestvedt

MARY BARBARA (Tuna Clipper — Westgate California Corp.)
Captain Peter Giacalone

9:00 - 11:30 A.M.
1:00 - 5:00 P.M.
U.S.S. LYNDE McCORMACK (Navy Guided Missile Destroyer)
Commander Oliver L. Norman, Jr.

1:00 - 5:00 P.M.
U.S.S. CHARLES BERRY (Navy Destroyer Escort)
Lieutenant Commander R. E. Weeks

2:30 - 5:00 P.M.
U.S.S. McMORRIS (Navy Destroyer Escort)
Lieutenant Commander R. G. Spencer

Also participating in dedication ceremonies are the United States Navy Destroyer, U.S.S. LAWS, Commander C. W. Wiese, Jr., and the United States Navy Mine Sweeper, U.S.S. THRASHER, Commander Sumner C. Clark. These two vessels depart from the Port the afternoon of July 20.

SPECIAL NOTE
Children boarding ships must be accompanied by adults.
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10:00 A.M.
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12:00 NOON - 12:30 P.M.
United States Air Force Fly-Over.

2:00 P.M.
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2:00 - 4:00 P.M.
Sacramento children's TV personalities interview children aboard
TS GOLDEN BEAR: Bos'n Bill and Captain Sacto, KCRA; Captain Delta, KOVR; Diver Dan, KXTV.

3:00 - 3:30 P.M.
Water Ski Exhibition.

4:00 - 4:15 P.M.
Sky Diving Exhibition — Marine Sky Diving Team, Banta, California.

4:00 - 4:30 P.M.
Live TV show featuring KXTV's Diver Dan — Berth No. 2.

BAND CONCERT
Sixth Army Band from The Presidio, San Francisco; Chief Warrant Officer Nathan A. Cammack, conducting. Will be in concert during the day.

DISPLAYS
United States Air Force Display — Thor-Agena Missile-Satellite Space Research Vehicle.
Railroad Equipment — Southern Pacific and Western Pacific.
Harbor Patrol Boat — United States Coast Guard.
Truck Equipment — featuring the "Mighty Mite" Pacific Intermountain Express.
Scale model of historic Paddlewheel Steamer DOVER — Diamond National Corporation.

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MISS GEORGETTE TWAIN

"Queen of the Banjo"

Miss Georgette Twain, the Queen of the Banjo, is truly a unique and versatile young lady whose talents on the only true American musical instrument, the Banjo, have been acclaimed great by Mr. Banjo himself, Eddie Peabody. After listening to Georgette's latest album, "Let My Banjo Sing," there will be no doubt in your mind that you'll have to orbit many Earths to find a more delightful and entertaining personality on the banjo than Georgette.

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Ball
Race

the freeway fighters on Interstate 80 . . . Six parachutists, Bill Rase's band, Banjoist Georgette Twain, the Glendy-Burke singers—those are some of the acts Bill Woods will present at his invitation-only birthday party at Royal Villa Apartments Saturday night. Last year 3600 came . . .

Remember all that chatter this summer that Aerojet had ordered only 14,000 turkeys for its employees this Christmas? It was supposed to be the "real lowdown," meaning that the work force would be cut from around 17,000 to 14,000. Well, I'm happy to report that the missile plant is sending out 17,000 talking Christmas cards this week (two original Yuletide songs written by John Nelson, sung by Bill Rase and recorded by Ikon, all of Sacramento). I don't know whether the turkeys are coming next, but I do know there are 17,000, not 14,000 at the Nimbus plant as of this Dec. 9.

It'll be a sad Christmas for 13-year-old Debbie

DONATION $1.00

ELKS CHARITY FUND

The following awards will be presented:

1st Award—$100 month for 12 months
2nd Award—$50 month for 12 months
3rd Award—$25 month for 12 months

Awards will be presented
NOV. 14, 1964—DIXON FAIRGROUNDS

You need not be present to receive award

No. 13471

Morning

7 ALL-NIGHT MOVIE-Continued
Time approximate. "On Borrowed Time." (1939) Death comes to call. Lionel Barrymore, Sir Cedric Harwicke.
5:30 4 WHITE COLLAR FARMER
6:00 4 ACROSS THE FENCE
Guests include Rex Daly and Dr. Arthur Kevorkian, Foreign Agriculture Service.
5 COLOR AGRICULTURE FILM
6:10 13 NEWS
6:15 13 SOCIAL SECURITY IN ACTION
Guest: ventriloquist Edgar Bergen.
6:30 4 WAKE-UP CLUB—Cartoons
5 10 SUNRISE SEMESTER
Mathematics in Western Culture: "The Trigonometric Functions of Oscillatory Motion." Dr. Morris Kline lectures.
13 BIG PICTURE—Army
The story of Sylvanus Thayer, "The Father of West Point."
7:00 5 JACK'S SPECTACULAR

CAMPBELL SOUP COMPANY

Sacramento Plant

CHILDREN'S CHRISTMAS PARTY

Memorial Auditorium, 15th and J Streets
Sunday, December 20, 1964.

Greetings, 1965

SO BACK TO 1965 GREETINGS TO: Trophymen Leo Shapiro, who has made up a plaque for Bill Rase honoring that TV personality's nine years on the air in behalf of Sacramento talent; and Ed Wallace, who combines trophy-peddling with auto racing and will build the circular track at Sacramento Raceway Park . . . To Eddie David of the Fair Oaks Boulevard sports and liquor shop who has thoughtfully put in a supply of duck stamps for this final week-end of shooting . . .

The State Fair Management, as well as thousands of fair-goers, are all raving about the wonderful job that is being done by the State Fair Orchestra with the grandstand show. In addition to playing for the Jimmy Durante show for four nights, the orchestra has provided the show for the other nights and it has been a real surprise package.

Norm Hunt conducting, Herb Harrison arranging and producing, Bill Rase handling the MC chores — all have contributed a great deal in demonstrating that

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Sunday December 27, 1964

Morning

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See Sat. 2 A.M., Ch. 7, for details.
6:00 4 ACROSS THE FENCE
See Sat. 6 A.M., Ch. 4, for details.
6:30 4 WHITE COLLAR FARMER
5 CHRISTOPHER PROGRAM
Actor Tom Carlin tells a story.
6:40 13 NEWS
6:45 13 SACRED HEART—Religion
"Christ Code."
7:00 4 MR. WIZARD—Science
Mr. Wizard (Don Herbert) and Rita disprove the idea that the shortest distance between two points is a straight line.
5 INTERNATIONAL ZONE
"What We Want."
7 ALMANAC FOR FARMERS
COLOR "The Sun Goes North" shows how Florida citrus fruits are grown, packaged and shipped to market.
10 SOCIAL SECURITY IN ACTION
Diane Baker talks about her career.
13 FAITH FOR TODAY—Religion
A social worker with a teen-age daughter brings a delinquent into his home.
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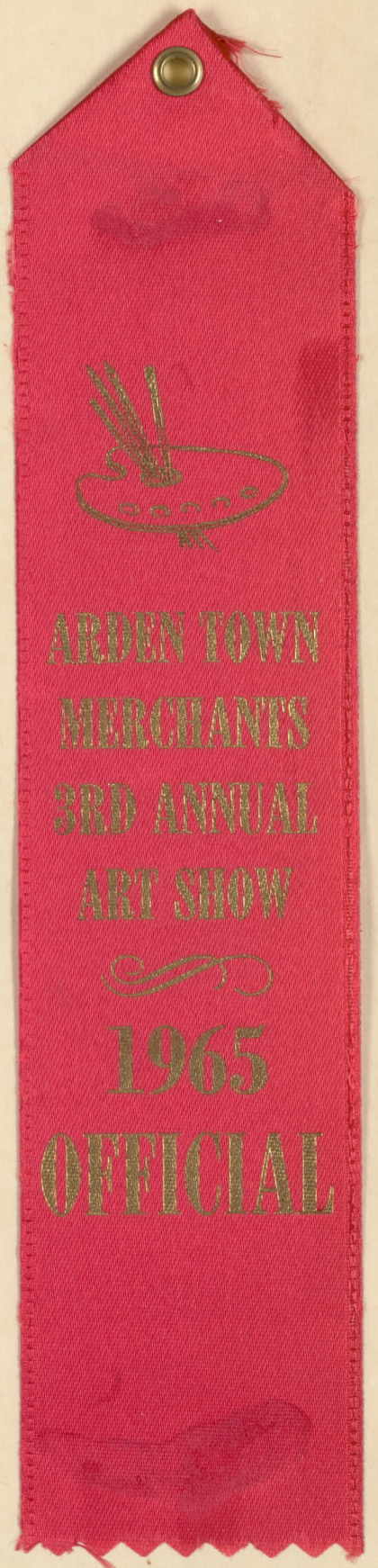
7:30 4 WAKE UP CLUB—Cartoons



DIVISION 1300

CHRISTMAS PARTY — DINNER DANCE

DECEMBER 18, 1964

SKY ROOM #1 CANDLEROCK RESTAURANT
2600 Watt Avenue, Sacramento, California

MUSIC BY BILL RASE

DOOR PRIZES

Donation $14.00 Per Couple

Cocktails 6:30—8:30 P.M.
Dinner 8:30

No. 124

Ball
Race

Dear mr. Rase,
We appreciated very much your handling all the entertainment for our clinic christmas party.
The children enjoyed every minute of it. Their children are all very poor. So you were a big help in making their life a little brighter

Along with this
"thank you"
So warm and sincere
Is a wish for a bright
And a happy New Year

Sincerely yours
Sister Mary Redempta

DONATION $1.00

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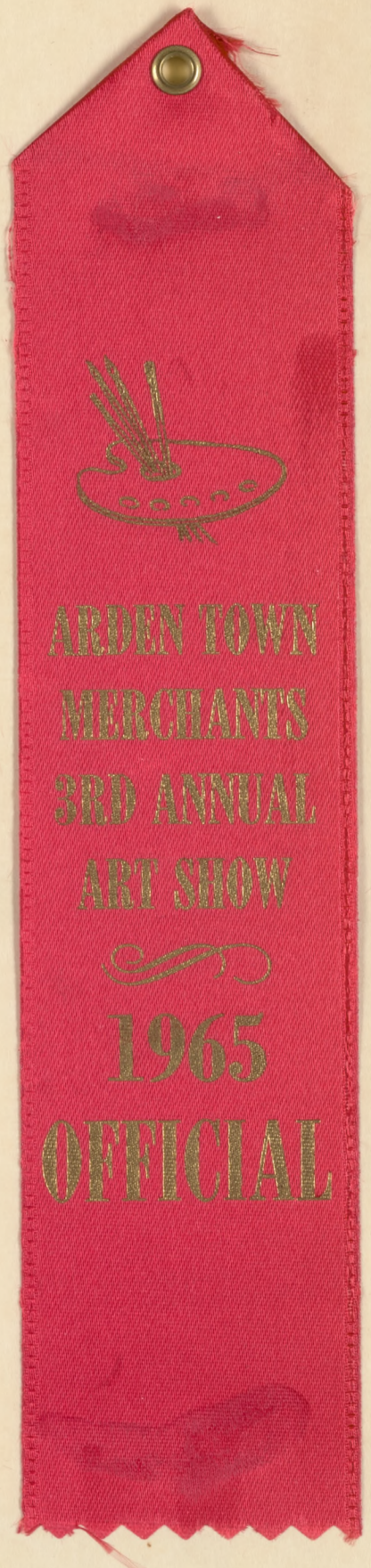

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No. 124

New Years Eve Party 1964/5"

Thank You!

Gold and Green Balls

DANCING AROUND THE WORLD

SACRAMENTO STAKE
MARCH 12th 1965

AMERICAN RIVER STAKE

"A Big Wide Wonderful World"

February 1965

UNIVERSITY CLUB OF SACRAMENTO

1319 "K" STREET 443-5788

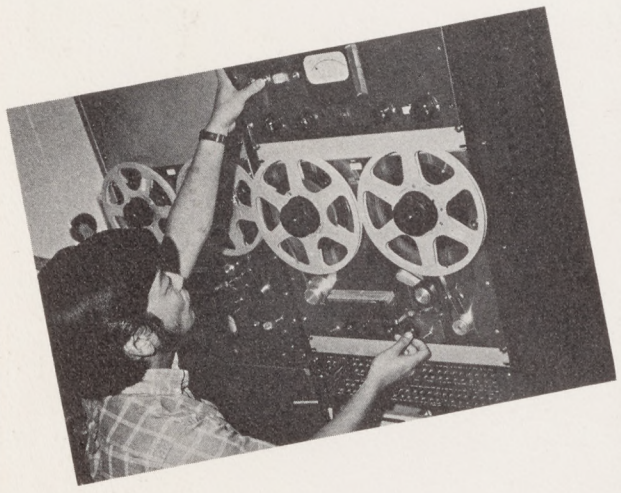
Bill Rase Recording and Film Studios

●AUDIO and VIDEO RECORDING

●COMPLETE FILM PRODUCTION

for

BUSINESS INDUSTRY EDUCATION



PROFESSIONAL RECORDING STUDIOS

Audio and Video Tape Recording
Radio and TV Productions
Personal Recording
Complete Record Manufacture
Eva-Tone Sound Sheets
Acetate Dubs
High Speed Tape Duplication
Cassette and 8 Track Cartridges
(Recording & Duplication)
Radio and TV Air Checks
On-Location Recording
(Twelve Imput Mixer)
Complete Record Album Art Services

COMPLETE MUSIC SERVICES

Music Copyrighting
Songwriting
Lead Sheets and Arrangements
Demo Record Sessions
Singing Jingles

FILM AND SLIDE PRODUCTIONS

Complete Motion Picture Production
(Industrial - Documentary)
16mm and 35 mm
Motion Picture Sound Recording
(Using Magnasync and Nagra)
Narration Recording
Music Scoring & Sound Effects Library
Dukane Film Strips and Records
Slide and Audio Tape Productions
Slide and Still Photography
Slide Art Services
News Film Clips
Film Editing and Updating

AUTHORIZED DEALER

Concord Video Tape Recording Systems
Crown International / Uher / Concord
Tape Recorders
Shure / Electro-Voice / M.B.
Microphones and Accessories

PUBLIC ADDRESS RENTAL

2904 Franklin Boulevard (4th Avenue and Franklin Boulevard), Sacramento, California 95818

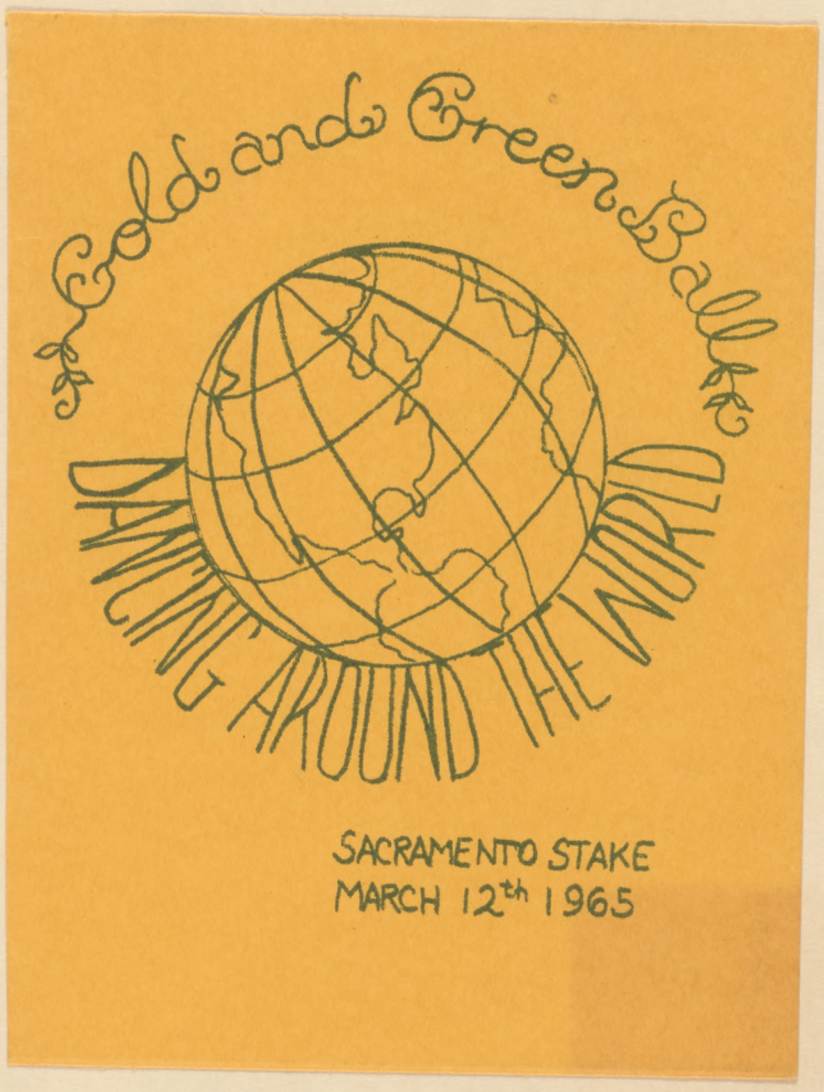
Telephone (916) 452-4266

— SINCE 1965 —

New Years Eve Party 1964 "5"

BILL RASE

WE WANT TO ACKNOWLEDGE OUR APPRECIATION FOR THE FINE MUSIC ROGER MENDEZ AND HIS GROUP PLAYED. WE COULDN'T HAVE ASKED FOR A MORE COOPERATIVE GROUP. SKIP HELLEWELL



RED WINES

Wines most complementary to Red Meats and Cheese

	½ Bottle	Bottle
Almadén Burgundy	1.35	2.50
Almadén Pinot Noir	1.50	2.75
Almadén Cabernet Sauvignon	1.50	2.75

ROSÉ WINES

The ONE wine that goes with everything

Almadén Grenache Rosé	1.35	2.50
Masson Vin Rosé	1.35	2.50

WHITE WINES

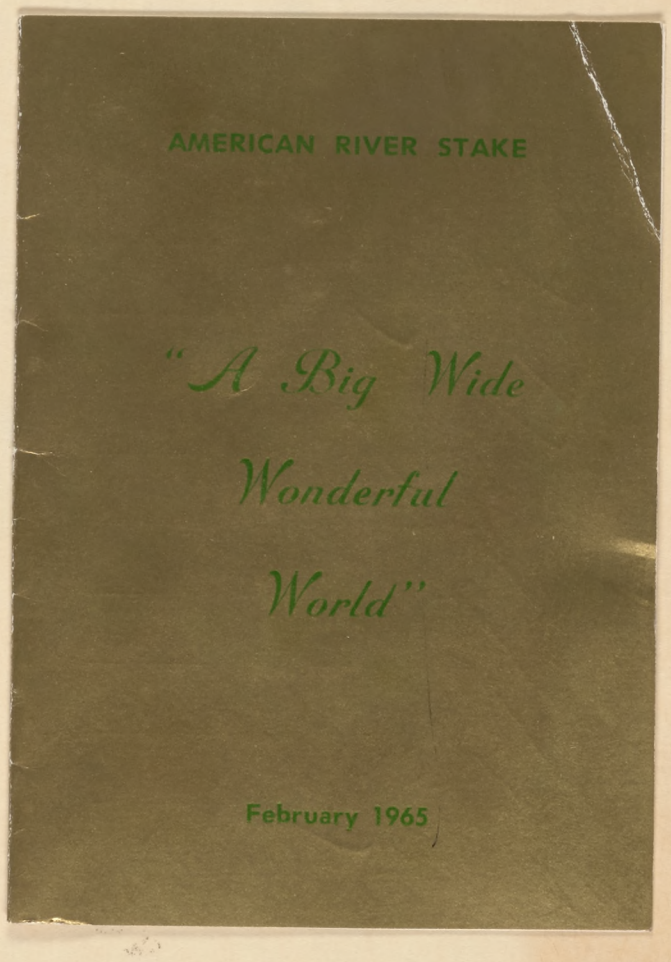
Blends particularly well with shellfish and lighter meats

Almadén Chablis	1.35	2.50
Almadén Pinot Chardonnay	1.50	2.75
Almadén Johannisberg Riesling	1.50	2.75
Almadén Chenin Blanc	1.35	2.50

SPARKLING WINES

Truly festive wines for cocktails or dining

Le Domaine Extra Dry Champagne	2.75	5.00
Le Domaine Sparkling Burgundy	2.75	5.00
Masson Extra Dry Champagne		6.00



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— SINCE 1965 —

New Years Eve Party 1964 "5"

Thank You!

Gold and Green Balls

DANCING AROUND THE WORLD

SACRAMENTO STAKE
MARCH 12th 1965

DANCES

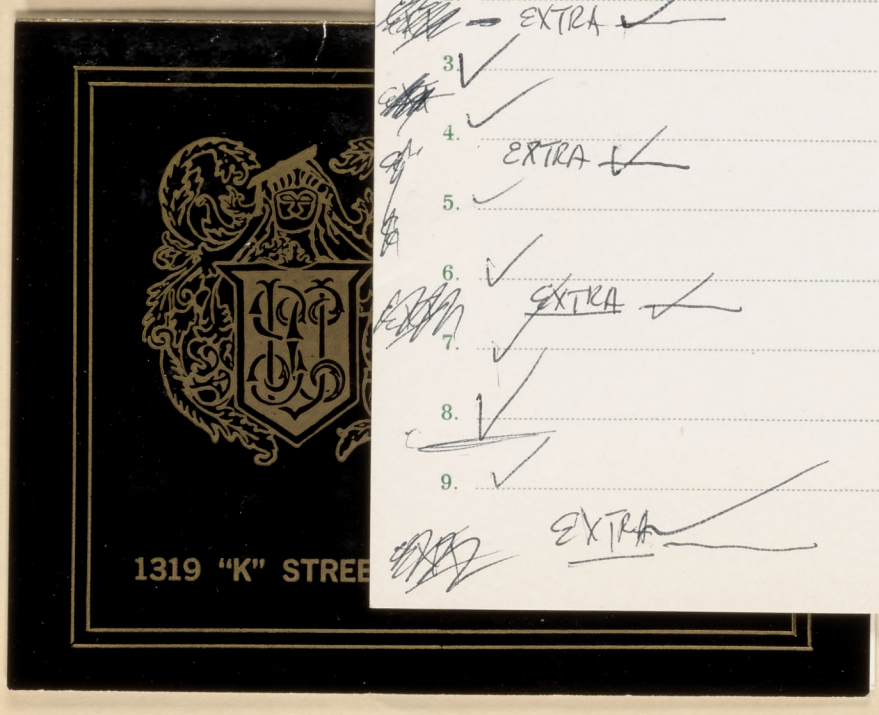
1. ✓
2. ✓
3. EXTRA ✓
4. ✓
5. EXTRA ✓
6. ✓
7. ✓
8. EXTRA ✓
9. ✓
10. EXTRA ✓

DANCES

10. ✓ 2
11. ✓ 2
12. .....

EXTRAS

1. Waltz ✓
2. ✓
3. ✓
4. ✓



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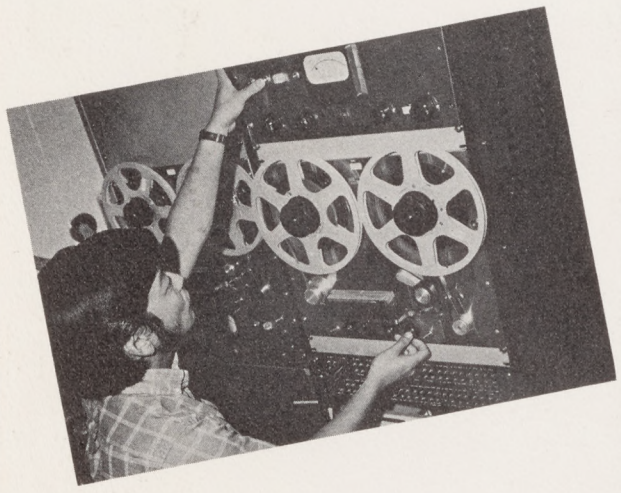

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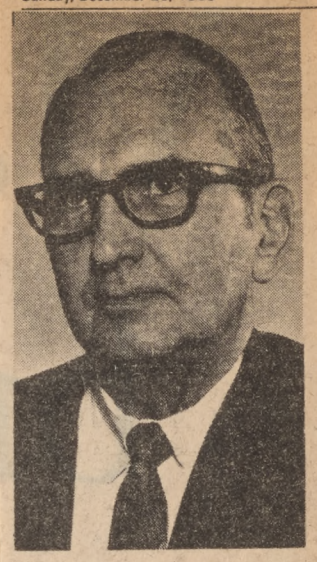
— SINCE 1965 —

The Sacramento Union
Sunday, December 28, 1969
C7



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The 52nd District Agricultural Association
Cordially invites you to attend
the
117th California State Fair Horse Show

Press Party

Thursday — June 4, 1970
6:00 to 7:30 p.m.

GOLD MEDALLION ROOM
Cal - Expo

Please present this invitation at the door

Good Morning

Canoeing Down The American

By KIRT MacBRIDE

In spite of all those canoes you see fighting white water on television, there's a scarcity of them, at least around here, claims **Ed Corum. T. K. Johnson, Charles Armstrong, John Hattel, Gen. Jay Chapman (Ret.)** and Ed are planning their annual canoe trip down the American River from Lake Natoma to the mouth but have only one canoe. They'd like to borrow or rent two more; all efforts to date have proved futile. Corum may be contacted at 441-6748.

Patti Thiebaud ran into unexpected opposition when she called famed **Mel Belli** in San Francisco to see if he would come up for the Best Dressed Men contest party May 14. Belli had already received a written request from **Jeff Wong,** local attorney who'll be emcee at the affair. "That guy stole my boat!" roared Belli. "I won't have anything to do with anything he's connected with." Wong's the mouthpiece for Riverboat's Comin!", the organization fighting to keep the Delta King here. Belli represented the boat when it was in Stockton. In fact, he still does.

BEST ENTERTAINMENT bargain in town this Saturday night is the benefit dance for the injured fireman, **Ed Luttig,** at Governor's Hall. **Bill Rase's** 13-piece orchestra will play, the tab is only $1 a head.

MAY • 70

Insurance Womens Club of Sacramento
Annual Bosses Nite
"Belles and Bosses"
Admit One
00270
$8.50 Per Person

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Through sight and sound, we heard samples of work produced for Bill's accounts, ranging from public service announcements to commercials for leading advertising agencies.

Lions Will Have Medieval Ball

By TRACY SCHWARTZ

McClatchy's Senior Ball, "One Brief Shining Moment," will be held from 9 p.m. to midnight Saturday in Memorial Auditorium.

The decorations committee, headed by Diane Caldwell and Candie Johnson, has designed decorations that will transform the ballroom into King Arthur's Castle. The main door to the dance floor will resemble a drawbridge, and 14 foot arches will outline the side entrances. A red and gold throne will be placed on a raised platform near the stage, and shields bearing lions and fleur-de-lis will line the balcony. The bids also carry out the Camelot theme with gold on a white background.

Co-chairmen of the bids committee are Martha Barajas and Linnea Venning. Gail Simons and Rick Steere, co-chairmen of the pictures committee, have planned a background of a stone castle wall and archway.

Lynn Pfeifer is general chairman of the ball and her co-chairman is Bill Michel. The planning committee includes Marilyn Sardonis and John Weber. Other committee chairmen are Joyce Morrison and Sharon Nielsen, grand march; Claudia Dias and Dennis Wood, clean-up; Kathy Hipp and Diane Delzell, invitations; and Marilyn Kabakov and Marilyn Holden, publicity. Many of the selections played by Bill Rase and his orchestra will be from the musical, "Camelot."

Among those planning to attend are:

OFFICER'S OPEN MESS
TRAVIS AIR FORCE BASE, CALIFORNIA

FEBRUARY 1966

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TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1. HAPPY HOUR EACH WEEKDAY 5:15 P.M. TO 6:15 P.M.	2. FAMLY GAMES	3. BRIDGE	4. The Fabulous FIFTH TONES DANCING 9 P.M. TO 1 A.M.	5. Key Notes 9:30 P.M. TO 1:00 A.M.
8. CANDLELITE NITE FREE WINE WITH DINNERS	9. NITE 8:00 P.M.	10. BRIDGE No. 20098	11. THE BILL RASE ORCH. DANCING 9 P.M. - 1 A.M.	12. OWC SWEETHEARTS BALL NICK BARDES AND HIS ORCHESTRA SPECIAL HAPPY HOUR IN THE TRAVIS ROOM 8:15 P.M.
15. ENJOY YOUR FAVORITE STEAK DINNER	16. CASUAL DRESS PERMITTED ALL	17. 7:45 P.M. No. 11497	18. CURT MOUTON AND HIS ORCHESTRA 9 P.M. TO 1 A.M. DANCING	19. DAMIENS MUSIC MAKERS DANCING 9 P.M. TO 1 A.M.
22. IN THE RED ROOM No. 14-553	23. EVENING EVERY WEDNESDAY	24. ITALIANO NITE MAGNIFICO Special Menu BY TONY	25. FOR YOUR DANCING AND LISTENING PLEASURE THE FIFTH TONES 9 P.M. TO 1 A.M.	26. BILL RASE AND HIS ORCHESTRA 9 P.M. TO 1 A.M.

DON'T MISS GUY LOMBARDO AND HIS ORCHESTRA
MARCH 20TH
RESERVATIONS ON SALE 1 MARCH

The USA Salutes the USO

25TH ANNIVERSARY YEAR

February 8, 1966

Mr. Bill Rase
2904 Franklin Boulevard
Sacramento, California

Dear Bill:

We want to express our sincere appreciation to you for the Board of Directors of USO and to the service men whom we serve for your fine quality of cooperation in connection with our Birthday Celebration Dance held in Memorial Auditorium of Sacramento on February 4th.

You certainly have a delightful and engaging manner in which you present matters. Your willingness to be Master of Ceremonies with respect to our entertainment features is very much appreciated. We frankly think you are a "great guy" and do a tremendous amount of good for your profession. It has indeed been nice working with you. We appreciate your attitude and spirit of cooperation.

Very truly yours,

Mortimer B. Crossman, Chairman
USO Executive & Operating Comm.

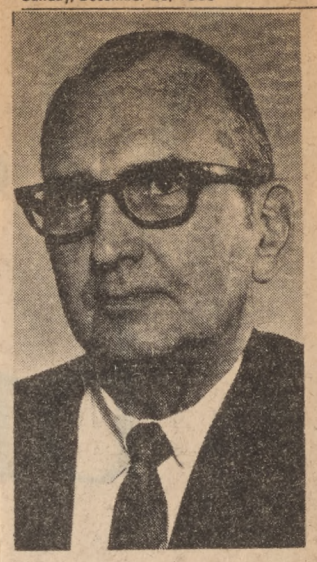
H. Harold Leavey, Chairman
Birthday Celebration Committee

HHL:ad

USO MEMBER AGENCIES

Young Men's Christian Associations • National Catholic Community Service • National Jewish Welfare Board
Young Women's Christian Association • The Salvation Army • National Travelers Aid Association

The Sacramento Union
Sunday, December 28, 1969
C7



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DON'T MISS GUY LOMBARDO AND HIS ORCHESTRA
MARCH 20TH
RESERVATIONS ON SALE 1 MARCH

February 8, 1966

Musicians Union, Local No. 12
2623 1/2 J Street
Sacramento, California

Att: Mrs. Mildred Springer

On behalf of the Board of Directors, the Staff and Committee of USO and the service men whom we are attempting to serve, we want to thank you and the musicians Union for your generous cooperation in furnishing an orchestra of excellent for the Dance for Servicemen which we conducted in Municipal Auditorium, Sacramento, on Friday, February 4th. It was quite obvious that the musicians were men of good quality and under the direction of Bill Rase we think they performed admirably well.

We do appreciate the extensive cooperation and understanding which we were afforded by you.

Very truly yours,

Mortimer B. Crossman, Chairman
USO Executive & Operating Comm.

H. Harold Leavey, Chairman
Birthday Celebration Committee

HHL:ad

March 20, 1966

Dear "Bosun Bill,"

My children were on the "Mayor Act" show with you – the first Monday that you did the show. I'm sure you have many pictures sent to you from the parents, and enclosed are a few more to add to your collection –

It was such a thrill for the children to be on the show, and they really enjoyed themselves. Thank you for giving them such a nice time – I

Sincerely,

Mrs. Norene Peterson

"Senior Queen" Contest

On Thursday night, June 9, the preliminary judging of Southgate's "Senior Queen" contest will begin at 7 p.m. The judges will be Miss Dotti Kent, local fashion expert, and Mr. Bill Rase, owner and operator of the Bill Rase Recording Studio and Talent Center. They will select the ten finalists in the contest.

Free B[illegible] Game
For 18 Dads and Children, Plus
Greatest Array of Gifts for
"Grads and Dads" Featured at
Southgate, June 9, 10, 11

Cover Story

The Sacramento Union
Sunday, Feb. 6, 1966 F3

Top Stars Join Telerama Starting Saturday

(Continued from page F1)

Edwin Gish, creative director for KCRA (Channel 3), will be the show's producer, assisted by William Sprague and William Rase.

Jack Mingo, campaign director for the Sacramento County Chapter, March of Dimes, has expressed his gratitude for support of the Telerama by television's top stars and the community.

"We urge everyone to join us, either in person at the Fairgrounds or at home by watching the telerama on television," Mingo stated.

"We hope to raise a considerable amount of money to aid the vast research programs of the National Foundation, March of Dimes."

PHILIP CAREY
... A Helping Hand

The Sacramento County Chapter supports the Birth Defects Evaluation Center in Mercy Hospital.

Among others to appear during the Telerama airing will be:

Emmet Rodifer Jr., record pantomimist; Pete Compton & The Jet Set; The Whirlin' Wheels, unicycle act; Georgette Twain, banjo queen; John Ryan, bull-whip performer; Rene, child acrobat;

Donna Spitz, dancer; Dave Dollar, singer; Kan-oh Sanjo, Japanese dancer; Miss Carleen, hula dancer; The Pylons, gymnasts; Sweet Adelines, Camellia City Chapter; Lynn Steiner, Miss Sacramento, dancer.

JACK MINGO
MARCH OF DIMES
TELERAMA
BILL RASE
CO-PRODUCER
4

OCT · 66 ·

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OCT · 66 ·

Nº 2813

WIN A YAMAHA 60 cc

Motorcycle

Furnished by Jim Hawkins Tire Center, Folsom

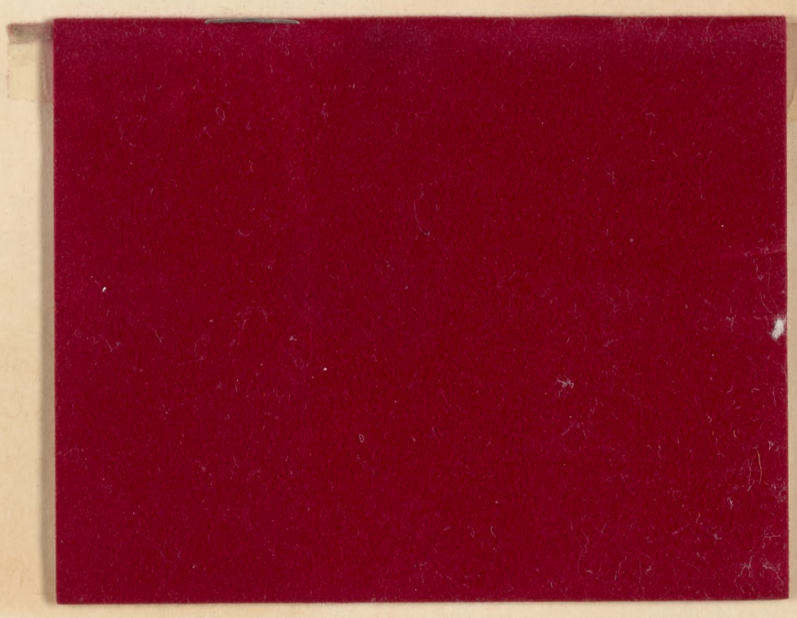
Sponsored by Folsom Moose Lodge 2009

Donation $1.00

Drawing will be held July 4th, 5:00 P.M.

FOLSOM CITY PARK

All funds will be used for an Old - Fashioned Bandstand in City Park



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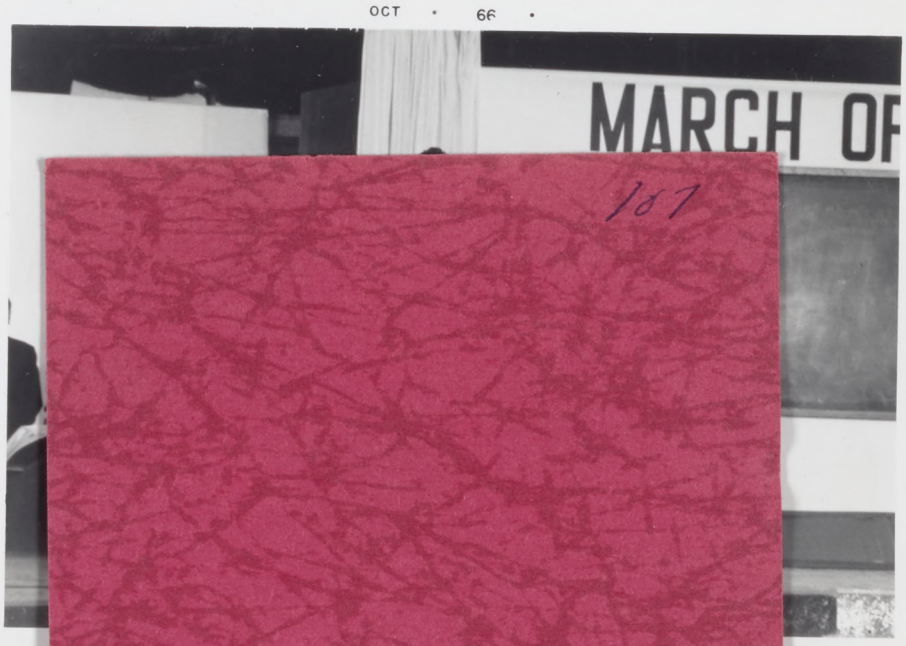

101

No 2813

WIN A YAMAHA 60 cc

Motorcycle

Furnished by Jim Hawkins Tire Center, Folsom

Sponsored by Folsom Moose Lodge 2009

Donation $1.00

Drawing will be held July 4th, 5:00 P.M.
FOLSOM CITY PARK

All funds will be used for an
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"Moonlight and Roses"

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PHILIP CAREY
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JACK MINGO
MARCH OF DIMES
TELERAMA
BILL RASE
CO-PRODUCER
4

OCT · 66 ·

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Nº 2813

WIN A YAMAHA 60 cc

Motorcycle

Furnished by Jim Hawkins Tire Center, Folsom

Sponsored by Folsom Moose Lodge 2009

Donation $1.00

Drawing will be held July 4th, 5:00 P.M.

FOLSOM CITY PARK

All funds will be used for an Old - Fashioned Bandstand in City Park

Folsom High School

Class of '66

Caravan Inn

May 27, 1966

9:00 - 12:00

music by
Bill Rase

March 20, 1966

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Sincerely,

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For 18 Dads and Children, Plus
Greatest Array of Gifts for
"Grads and Dads" Featured at
Southgate, June 9, 10, 11

Cover Story

The Sacramento Union
Sunday, Feb. 6, 1966 F3

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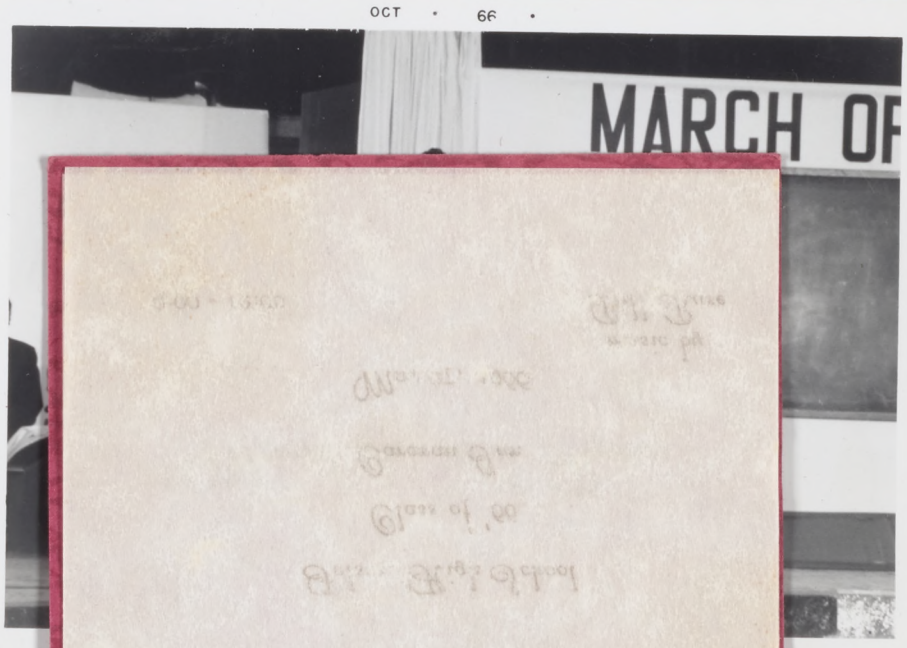

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Class Officers

President	*Mark Yaksic*
Vice-President	*Tom Parker*
Secretary	*Pat Armstrong*
Treasurer	*Bill Miks*
Representatives	*Virginia Akin, Roger Ghilain, John Goins*
Sponsor	*Mrs. Eleanor Vance*

March 20, 1966

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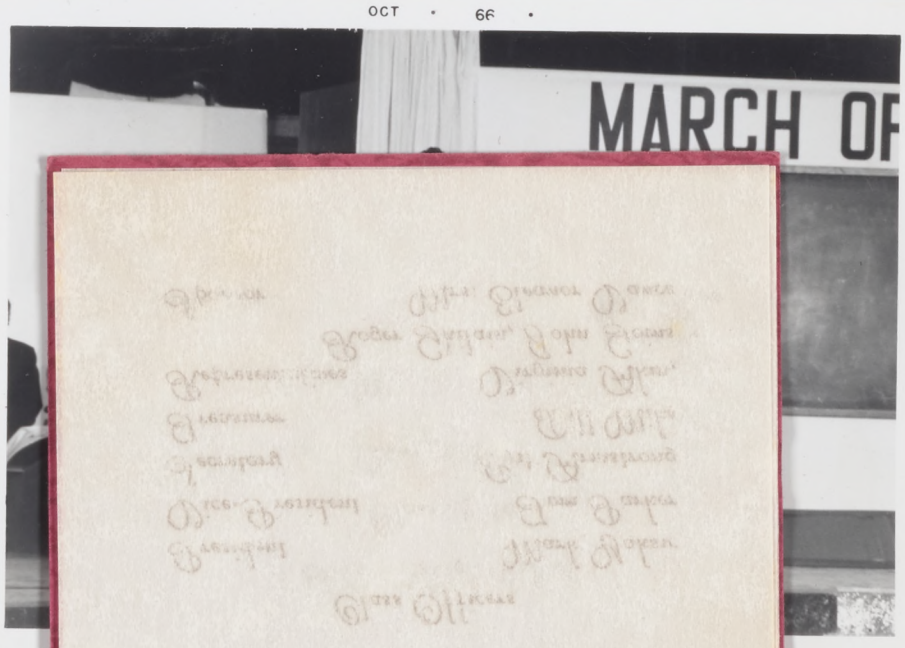

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Committees

General	Virginia Akin
Bids	Kathy Jones
Entertainment	Greta Gilbert
Correspondence	Pat Armstrong
Publicity	Marilyn Weed

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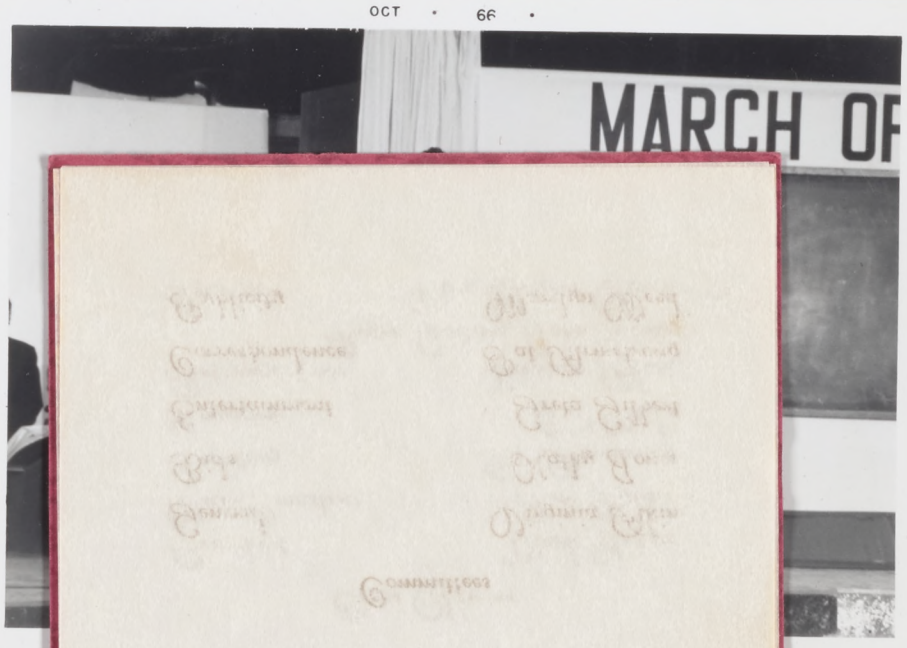

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King _____

Queen _____

Court

_____ _____

_____ _____

_____ _____

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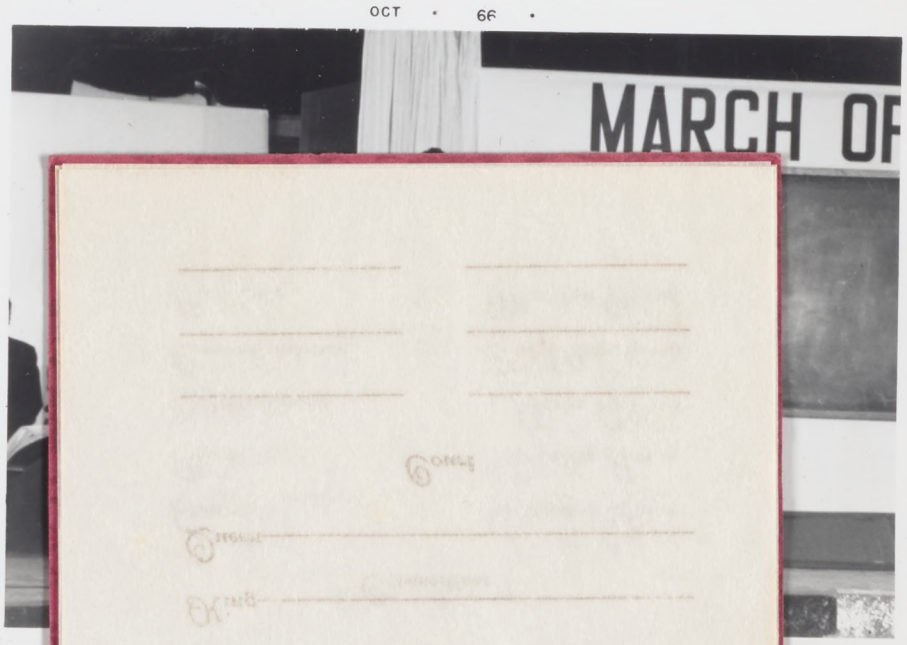

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Memories

Our journey in the moonlight began at _____ when _____ adorned me with a corsage of _____. We dined at _____. We had a lovely time.

After the dance we went to _____ and arrived home at _____. With the fading of the moonlight our treasured memories will never be forgotten.

Officers Open Mess

BEALE AIR FORCE BASE

MARYSVILLE - CALIFORNIA

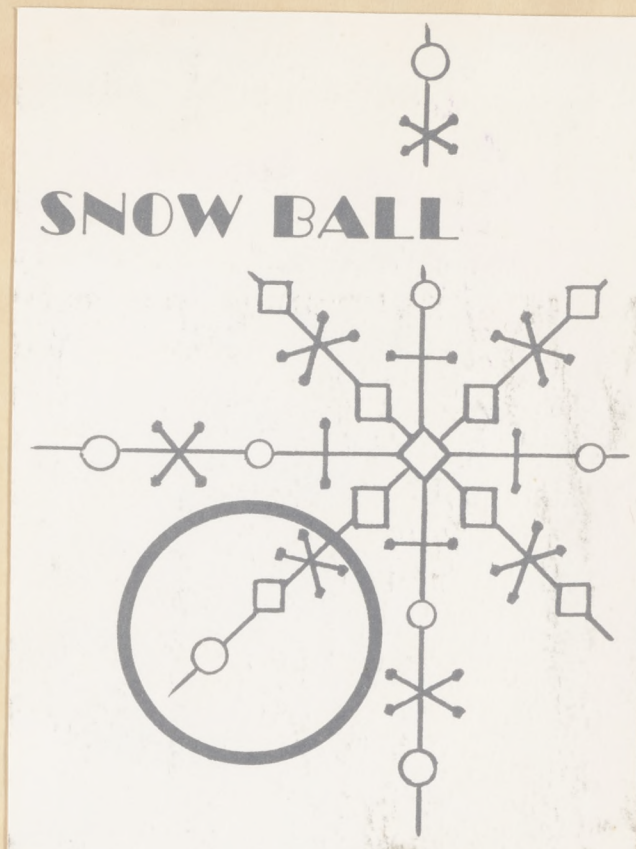
SOCIAL CALEN

JUNE 1966

FREDDY MORGAN 25 Dance and Comedy Show

We backed act

SNOW BALL



AMERICAN RIVER STAKE

FEBRUARY 11, 1966

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The festivities Sunday will be launched with a barbecue beef dinner catered by Tom Myers at a cost of $1.50 for adults, and free for children under 8.

A PLEDGE TO THE VOTERS OF SACRAMENTO COUNTY'S FIFTH DISTRICT:

"I will continue to devote my full time in serving you as your supervisor. Call me at home, MU 5-4730 or my office, 454-5371 so that I may help you with your problems."

E. Henry Kloss

SACRAMENTO COUNTY'S 5TH SUPERVISORIAL DISTRICT

12

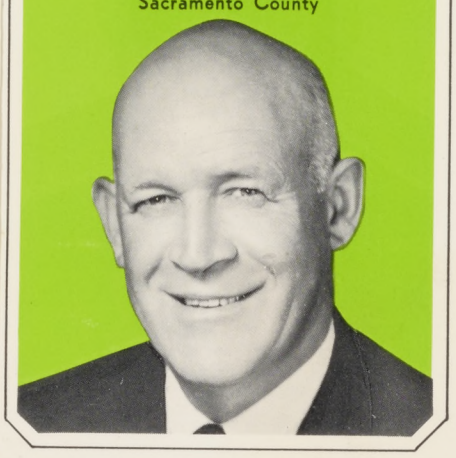
RE-ELECT HENRY

KLOSS

SUPERVISOR

FIFTH DISTRICT

Sacramento County



ELECT FRANK J.

O'BRIEN

SACRAMENTO COUNTY

SUPERVISOR

OFFICERS' OPEN MESS
TRAVIS AIR FORCE BASE, CALIFORNIA

MAY 1966

Entertainment Attractions

6-7 MAY - FRANKIE CARLE AND HIS ORCHESTRA

14 MAY - VINCE GRECO AND HIS ORCHESTRA
ALSO - OWC SPONSORED WESTERN FROLICS

21 MAY - BILL RASE AND HIS ORCHESTRA

WORKING PRESS
HORSE SHOW SEASON CREDENTIAL
1966

CALIFORNIA STATE FAIR HORSE SHOW
June 11 through 19

Bill Rase
(NAME)

Radio/TV News, Calif. State Fair
(NEWS AFFILIATION)

ADMIT TO GROUNDS AND HORSE SHOW

Clarence J. Azevedo
PRESIDENT

No 26

65838-D-353 2-66 500 OSP

Beale Air Force Base
Marysville, Calif.
NCO OPEN MESS
Social Calendar
JUNE

NCO CLUB

		SAT 4 PRIME RIB $1.95 DISCOTHEQUE
		11 DINE - DANCE "FRESH FOURSOME"
DAY	17 Special CRAB LOUIE $1.00 DANCE DISCOTHEQUE MUSIC	18 DINE - DANCE "RED CLARK'S MUSIC"
PY	24 DINE - DANCE FREDDY MORGAN FLOOR SHOW	25 PRIME RIB $1.95 DISCOTHEQUE
UR	DUES & ACCOUNTS PAYABLE ON 1ST DELINQUENT AFTER 15TH	HOME DELIVERY 1730-2100 hours CALL 634-2277 OR 788-0286 $1.00 MINIMUM
RS		

Program

FOURTH ANNUAL GET-TOGETHER NIGHT

SPONSORED BY

The Sacramento Postal Employees Welfare Committee

(Assisted by the Postal Credit Union)

★ ★ ★

5:30 P.M. NO HOST COCKTAIL HOUR

6:45 P.M. "DINNER IS SERVED"
By Dole's Catering Service

7:00 P.M. INVOCATION — James Brady

7:30 P.M. ANNOUNCEMENTS AND INTRODUCTIONS
By Fred Schroder, Chairman, Welfare Committee

7:35 P.M. ENTERTAINMENT
Featuring: BEN WRIGLEY, Master of Ceremonies
with DIANE LUCAS
THE LINEBACKERS TRIO

8:45 P.M. INTERMISSION
Cocktails on both patios, and at Rear of Hall

9:00 P.M. DANCING
Melodies by BILL RASE AND ORCHESTRA

Mr. and Mrs. Oliver Bernard Cook
request the honour of your presence
at the celebration of the Nuptial Mass
uniting their daughter
Sally Elizabeth
and
Mr. Peter George Ruzir, Jr.
in the Sacrament of Holy Matrimony
Saturday, the tenth of September
at six o'clock in the evening
Sacred Heart Church
Sacramento, California

Dear Bill,
It was so very sweet of you to play for our wedding reception. The music was the best and it was so much more personal with you and your group there! Thank you.
Sincerely,
Peter JR. and Sally

Bill Rase
RECORDING STUDIO
TALENT CENTER

2904 FRANKLIN BOULEVARD
SACRAMENTO, CALIFORNIA 95818

A NEW DIMENSION IN AUDIO REPRODUCTION!

Our modern, completely equipped recording facility makes available a new dimension in all phases of recording.

Whether it be manufactured records, personal discs, audio tapes or Eva-Tone Sound Sheets, our studio is prepared to give the customer fast professional service at reasonable prices.

Officers Open Mess

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MARYSVILLE - CALIFORNIA

SOCIAL CALEN

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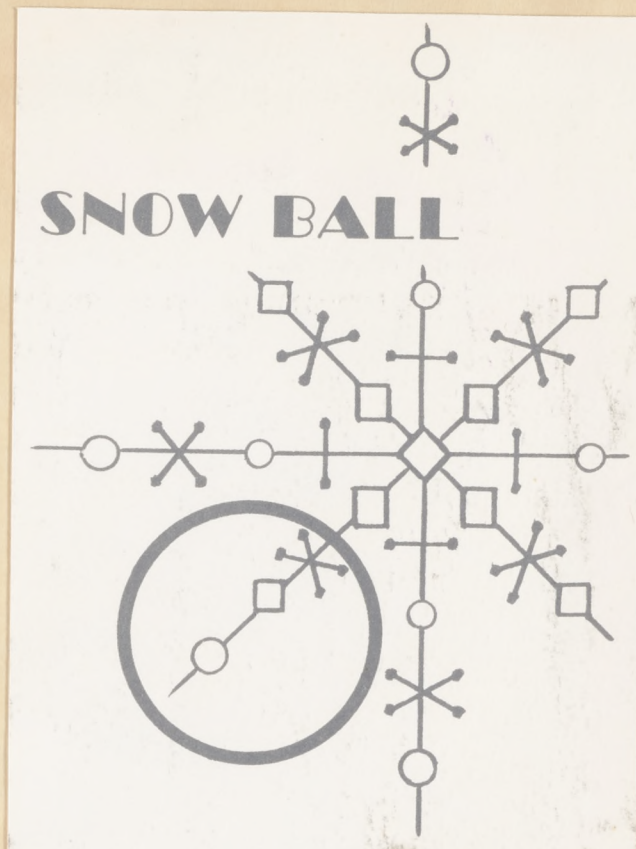

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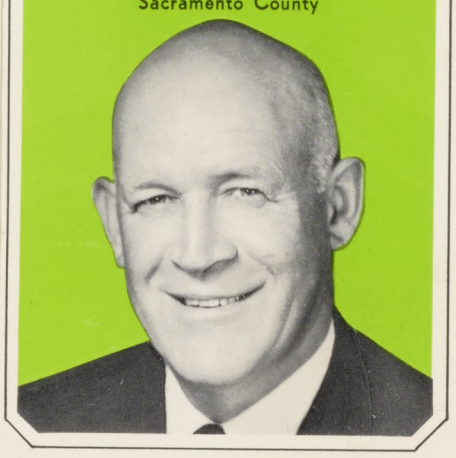

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GET-TO

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The Sacrame
Welfa
(Assisted by

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7:00 P.M. INVOCATION

7:30 P.M. ANNOUNCEN
By Fred

7:35 P.M. ENTERTAINM
Featuring:
with D
T

8:45 P.M. INTERMISSIO
Cocktails

✓ **9:00 P.M.** DANCING
Melodies b

REGULAR RECORDING SERVICES

STUDIO RENTAL

Equipment: Services of one engineer, twelve microphone six channel Western Electric Console, mono and stereo Ampex tape recorders, microphones, reverberation unit and echo chamber.

RECORDING RATES

Studio Set-up	$ 7.00
Location Set-up	$12.00

(Recording time starts after set-up)

MONDAY THRU SUNDAY

	Per Hour
Studio Time (9:00 a.m.—12 midnight)	$25.00
Legal Holidays	$30.00

One half-hour minimum on all studio rental.
Location Recording add $5.00 per hour.
After 12:00 midnight rates upon request.

EDITING AND ASSEMBLING

	Per Hour
Monday through Sunday	$12.00
Legal Holidays	$15.00

(Add costs of materials)

HI SPEED TAPE DUPLICATION

	Per Hour
Duplication at 1⅞, 3¾, 7½ or 15 IPS, either regular or double speed	$18.00

SOUND ON FILM RECORDING

Prices upon request.

RECORD JACKETS

Hard-cover preprinted record jackets in four colors with up to four lines of overprint. Additional printing, photography, or art work on back side of album done at extra cost.

25 to 100 7″ or 12″	.75 ea.
100 to 250 7″ or 12″	.65 ea.
250 to 500 7″ or 12″	.55 ea.
1,000 to 5,000 7″ or 12″	.35 ea.

(plus freight charges)

MUSIC SERVICES

MUSIC COPYRIGHTING

We will copyright your original songs in your name. Services include:

Transfer from audio tape, your voice or instrument, to music manuscript in proper copyright form and make six copies of manuscript for your personal use. $26.00

Furnish and prepare Music Copyright Form E in your name ..... $ 6.00

PACKAGE PLAN

Transfer from audio tape, your voice or instrument, to manuscript and make six extra copies for your use.

Furnish and prepare Music Copyright Form E in your name. Make payment, in your name, of copyright fee ($6.00). Handle mailing costs and details.

Record your song on audio tape using professional vocalist and pianist.

Give you master tape and two 45 RPM recordings of your song. .. **SPECIAL PRICE $115.00**

OTHER MUSIC SERVICES

Original music (per selection)	$60.00
Original lyrics (per section)	$60.00

FOR THE VOCALIST

Sheet music transposition, music copying, piano and rhythm parts, full orchestra arrangements, and personal vocal instruction available. Prices upon request.

RADIO/TV JINGLES

See Separate Rate Card

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CARMICHAEL — Parachute jumps from 7,000 feet, a variety show drawing upon talent from the Northern California area, and a barbecue dinner will highlight the fourth annual St. John's Catholic Church spring festival this weekend at Locust and Hackberry.

At 3 p.m. both Saturday and Sunday, three parachutists will jump in a death-defying exhibition. At 4 p.m. Sunday, Bill Race will host a variety show.

The festivities Sunday will be launched with a barbecue beef dinner catered by Tom Myers at a cost of $1.50 for adults, and free for children under 8.

A PLEDGE TO THE VOTERS OF SACRAMENTO COUNTY'S FIFTH DISTRICT:

"I will continue to devote my full time in serving you as your supervisor. Call me at home, MU 5-4730 or my office, 454-5371 so that I may help you with your problems."

E. Henry Kloss

SACRAMENTO COUNTY'S 5TH SUPERVISORIAL DISTRICT

12

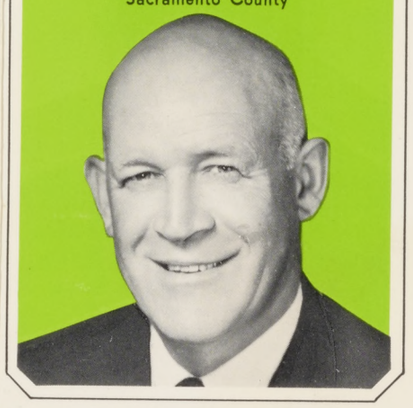
RE-ELECT HENRY

KLOSS

SUPERVISOR

FIFTH DISTRICT

Sacramento County



ELECT FRANK J.

O'BRIEN

SACRAMENTO COUNTY

SUPERVISOR

OFFICERS' OPEN MESS
TRAVIS AIR FORCE BASE, CALIFORNIA

MAY 1966

Entertainment Attractions

6-7 MAY - FRANKIE CARLE AND HIS ORCHESTRA

14 MAY - VINCE GRECO AND HIS ORCHESTRA
ALSO - OWC SPONSORED WESTERN FROLICS

21 MAY - BILL RASE AND HIS ORCHESTRA

WORKING PRESS
HORSE SHOW SEASON CREDENTIAL
1966

CALIFORNIA STATE FAIR HORSE SHOW

June 11 through 19

Bill Rase
(NAME)

Radio/TV News, Calif State Fair
(NEWS AFFILIATION)

ADMIT TO GROUNDS AND HORSE SHOW

Clarence L. Azevedo
PRESIDENT

No 26

65838-D-353 2-66 500 OSP

Beale Air Force Base
Marysville, Calif.
NCO OPEN MESS
Social Calendar
JUNE

NCO CLUB

		4 SAT PRIME RIB $1.95 DISCOTHEQUE
		11 DINE - DANCE "FRESH FOURSOME"
	17 Special CRAB LOUIE $1.00 DANCE DISCOTHEQUE MUSIC	18 DINE - DANCE "RED CLARK'S MUSIC"
	24 DINE - DANCE FREDDY MORGAN FLOOR SHOW	25 PRIME RIB $1.95 DISCOTHEQUE
	DUES & ACCOUNTS PAYABLE ON 1ST DELINQUENT AFTER 15TH	HOME DELIVERY 1730-2100 hours CALL 634-2277 OR 788-0286 $1.00 MINIMUM

P

FOUR
GET-TO

SP

The Sacrame
Welfa

(Assisted by

★

5:30 P.M. NO HOST CO

6:45 P.M. "DINNER IS S

7:00 P.M. INVOCATION

7:30 P.M. ANNOUNCEN
By Fred

7:35 P.M. ENTERTAINM
Featuring:
with D
T

8:45 P.M. INTERMISSIO
Cocktails

✓ **9:00 P.M.** DANCING
Melodies b

REGULAR RECORDING SERVICES

STUDIO RENTAL

Equipment: Services of one engineer, twelve microphone six channel Western Electric Console, mono and stereo Ampex tape recorders, microphones, reverberation unit and echo chamber.

RECORDING RATES

Studio Set-up	$ 7.00
Location Set-up	$12.00

(Recording time starts after set-up)

MONDAY THRU SUNDAY

	Per Hour
Studio Time (9:00 a.m.—12 midnight)	$25.00
Legal Holidays	$30.00

One half-hour minimum on all studio rental.

Location Recording add $5.00 per hour.
After 12:00 midnight rates upon request.

EDITING AND ASSEMBLING

	Per Hour
Monday through Sunday	$12.00
Legal Holidays	$15.00

(Add costs of materials)

HI SPEED TAPE DUPLICATION

	Per Hour
Duplication at 1⅞, 3¾, 7½ or 15 IPS, either regular or double speed	$18.00

SOUND ON FILM RECORDING

Prices upon request.

RECORD JACKETS

Hard-cover preprinted record jackets in four colors with up to four lines of overprint. Additional printing, photography, or art work on back side of album done at extra cost.

25 to 100 7″ or 12″	.75 ea.
100 to 250 7″ or 12″	.65 ea.
250 to 500 7″ or 12″	.55 ea.
1,000 to 5,000 7″ or 12″	.35 ea.

(plus freight charges)

TAPE OR RECORD TRANSFER

If your tape is 1⅞, 3¾, 7½ or 15 IPS we can transfer it to a personal recording.

7″ 45 RPM records from your edited tape:

One side (up to 4:00 mins. per side)	$ 5.00
Two sides	$ 7.00

Editing runs $12.00 per hour. The average 7″ disc runs $3.00 for first recording made.

If over six record copies are ordered subtract $1.00 from price of each disc.

12″ 33⅓ RPM records from your edited tape:

One side (up to 16:00 mins. per side)	$10.00
Two sides	$13.00

If banded, (separate grooves for each selection) add $1.00 per side.

Editing runs $12.00 per hour. The average 12″ disc runs $8.00 for first record made.

If over six record copies are ordered subtract $1.50 from price of each disc.

RECORD TO TAPE TRANSFER

Prices based on Tape Duplication Rates

VARIABLE SPEED RECORD TRANSFER

Dance Studios and Dancers Attention!

Transfer regular speed (33⅓, 45 or 78 RPM) recordings to metal acetate records at any variable speed but playable at regular speed.

45 RPM 7″ records, up to 4:00 mins. time on each side. $5.00 one side—$7.00 both sides.

33⅓ RPM 12″ records, up to 16:00 mins. time on each side. $10.00 one side—$13.00 both sides.

TAPE MATERIAL COSTS

5″ reel (600′) Scotch 111 or 131	$ 3.00
7″ reel (1200′) Scotch 111 or 131	$ 5.00
10½″ reel (2400′) Scotch 111 or 131	$11.00

PERSONAL RECORDING PACKAGE

Make a Personal Recording of your voice or group. (Includes set-up charge, one hour of studio recording time, engineering, use of tape, editing, finished master tape and one 45 RPM recording). (a $55.00 value)
SPECIAL PRICE $38.00

Additional records $7.00 each.
Six or more records $6.00 each.
Additional tape copies @ 7½ IPS $5.00 each

TAPE SESSION PACKAGE

A three hour session including instrumental recording on one track and vocal over-dub on second track. Both tracks balanced, equalized, and with reverb added to either or both tracks at your request. This, also, includes mastering of tape, tape use (up to 2400′), engineering, use of mono and stereo Ampex tape recorders, and Syncron Condenser microphones.

You receive MASTER TAPE of two songs and one TAPE COPY, or MASTER TAPE and one 7″ 45 RPM RECORD. (a $112.00 value)
SPECIAL PRICE $80.00

Extra tape copes @ 7½ IPS $5.00 each.
Extra records $7.00 each,
Six or more $6.00 each.

MANUFACTURED RECORD SESSION PACKAGE

A four hour session including all services rendered in TAPE SESSION plus complete manufacture of 100% pure black vinyl plastic records. Your choice of label and ink colors. Records come in white sleeves. Freight charges included in prices.

100 (7″ 45 RPM or 7″ 33⅓ RPM records)	$155.00
150	$170.00
200	$200.00
250	$220.00
300	$240.00
350	$255.00
400	$270.00
500	$290.00
1,000	$390.00
2,000	$580.00

Deduct 25% on reorder.
Deduct 20% when master tapes are furnished by client.
Prices for 12″ LP recording and manufacture upon request.

Mr. and Mrs. Oliver Bernard Cook
request the honour of your presence
at the celebration of the Nuptial Mass
uniting their daughter
Sally Elizabeth
and
Mr. Peter George Ruzir, Jr.
in the Sacrament of Holy Matrimony
Saturday, the tenth of September
at six o'clock in the evening
Sacred Heart Church
Sacramento, California

Dear Bill,
It was so very sweet of you to play for our wedding reception. The music was the best and it was so much more personal with you and your group there! Thank you.
Sincerely,
Peter JR. and Sally

James Torrence Writes Songs

There's no doubt about the songwriting business being a most difficult field to break into, whether it be as a vocation or advocation. However, a young man, James Torrence is in there trying.

Torrence works for the State of California and writes his songs during his leisure time. Recently, he decided to put his songs in front of the Music Publishers themselves by copyrighting and recording demonstration records and then sending them to the professionals in the music field.

Hal Harris, Music Director of the Bill Rase Recording Studios, prepared the music for copyright and accompanied the singer on tape. From the master tape, demo discs were made. The singer, Al Goodson, also works for the State. He hopes that a music publisher or major record company will like his voice.

Recording Session

At a recent recording session Hal Harris, music director; Al Goodson, State of California employee and vocalist for the session, and James Torrence, song writer go over lyrics for a new song. Session was produced in the Bill Rase Recording Studios at 2904 Franklin Boulevard, Sacramento.

ATTENTION SONGWRITERS!
WE WILL COPYRIGHT YOUR ORIGINAL SONGS IN YOUR NAME
All form work, manuscript preparation, payment of copyright fee, mailing, recording with piano and two 45 r.p.m. records..... $115.00
Tapes - Personal Recordings - Manufactured Records
BILL RASE RECORDING STUDIO
2904 Franklin Blvd. 452-4266

B. P. O. E. No. 1299
WOODLAND, CALIF.
Meeting
Every Wednesday
8:00 P.M.

ATTENTION SONGWRITERS!
WE WILL COPYRIGHT YOUR ORIGINAL SONGS IN YOUR NAME

Services Include:

★ Transfer from audio tape, your voice, or instrument, to music manuscript in proper copyright form and make six copies of manuscript for your personal use. $26.00

★ Prepare Music Copyright Form E in your name (includes $6.00 copyright fee to government)..... $12.00

PACKAGE PLAN

★ Transfer from audio tape, your voice, or instrument, to manuscript and make six extra copies for your use.
★ Prepare Music Copyright Form E in your name.
★ Make payment, in your name, of copyright fee.
★ Handle mailing costs and details.
★ Record your songs on audio tape using professional vocalist and pianist (you keep master tape).
★ Furnish two 45 RPM records of your song.

TOTAL PRICE..... $115.00

Bill Rase Recording Studio and Talent Center
2904 FRANKLIN BLVD., SACRAMENTO, CALIF. PHONES 452-4266 or 487-1370
10

WORKING PRESS
HORSE FAIR SEASON CREDENTIAL
1967
CALIFORNIA STATE FAIR HORSE FAIR
June 10 through 18
(NAME)
(NEWS AFFILIATION)
ADMIT TO GROUNDS AND HORSE SHOW
Jamison Custer
MANAGER
No. 79
87541-362 1-67 500 OSP

SACRAMENTO
COUNTY
FAIR

P. O. BOX 5151
Sacramento, Calif. 95817
PHONE 452-5211

ASK ME

ABOUT

RCA VICTOR

WEEK

THE CHURCH OF JESUS CHRIST
OF LATTER DAY SAINTS

American River Stake

New Year's Dance
1966

presenting

BILL RASE AND HIS ORCHESTRA

THEME *"Best of '66"*

The Board of Directors
of the
California State Fair
and
Exposition
requests the pleasure of your company
at dinner honoring the
Press, Radio and Television
Industries of California
on Saturday, the Third of September
nineteen hundred and sixty-six
at six o'clock

* * *

Governor's Hall
Fairgrounds, Sacramento

R.S.V.P.
August 22, 1966

Please present this invitation. Good for admission to Fairgrounds on September 3, 1966 and to Press Awards Banquet, for invitee and guest.

Certificate of Participation

The State of California
is pleased to present this Certificate of Participation
To

BILL RASE VARIETY SHOW

in Appreciation
for Outstanding Participation
at the 1966 California State Fair and Exposition

THE GREAT SEAL OF THE STATE OF CALIFORNIA
EUREKA

Edmund G. Brown
GOVERNOR

Clarence L. Azevedo
PRESIDENT

Harmon Cuble
MANAGER

BILL RASE RECORDING STUDIO
Hires ONLY Union Musicians
and has a Union Label
registered with the A. F. of M.
Personal Records - Manufactured
Records and Tapes
2904 Franklin Blvd. 452-4266
Bill Rase
RECORDING STUDIO
TALENT CENTER

This Local has had some problems, in the past, with Ikon Studios. As a matter of fact, we have a matter that is not settled satisfactorily yet, and for that reason we instructed the members of this Local not to perform in, with, by, of, etc., with Ikon.

I can tell you now that the current management of Ikon is tryin gto straighten out the matter and we are trying to be reasonable. For this reason I can tell you now, that if you receive a call from Ikon for your services you are free to talk business. I would suggest, however, that you check with the Secretary's office before making any commitments. It is possible that the picture can change quickly and before placing yourself in jeopardy you should have all the scoop. So don't hesitate to call the office when in doubt. I should add, here, that we do have a studio in Sacramento with whom we have never had any difficulty and you should have no fears at all about performing for or in the Bill Rase Studios – they have always been right and I suspect that they always shall.

1962 at Ch3, KCRA Studios

Hi boys and girls!
Bill
Bosun Bill

Capt.
Jacto

21 Contestants For Talent Contest

LINDEN — The Linden Community Talent Contest, scheduled for February 8 at 8:00 p.m. at the Linden Union High School, will have 21 contestants in both divisions, the 12 and under and the 13 to 18 group. Mrs. Rowena Richetti of Stockton, will be the mistress of ceremonies.

Judges have been chosen from out of town and are all in the professional musical field.

Winners in this show will appear on the Bill Rase show on Channel 3. Arrangements are being made for this to be done in the very near future. There are also cash prizes.

4
INFORMAL
DANCE
bill rase
orch.
21:00 to 01:00

SOCIAL CALENDAR

OFFICERS' OPEN MESS

MATHER AFB, CALIF.

JANUARY

1964

Park Orchestra Concert Today

Bill Rase, Sacramento television and band personality, will serve as master of ceremonies and open the William Land Park Orchestra Concert today with a solo rendition of "What Kind of Fool Am I?" The free con-

Over 17,000 persons were on hand to welcome Santa who arrived by parachute to visit with children of Centre shoppers.

Bill Rase and Louis O. Clayson will be soloists with the orchestra, enlarged by the addition of strings from the usual band.

Grandstand Show

Variety Show Scores High on First Night

By RALPH ROSE

The California State Fair Revue, a variety show in front of the grandstand at the Fairgrounds which will be seen every night during the run of the Fair except on Aug. 30, 31, Sept. 1 and 2, opened Wednesday evening to a small, remote audience.

The backbone of the show is an orchestra composed of a fine group of musicians, playing special arrangements by H. Harrison, ably conducted by Norman Hunt. Almost every section is featured from tome to time with good effect. Mr. Harrison, the talented arranger also did a bit on a little-known instrument that sounded like a kind of granddaddy of the harmonica.

Bill Rase, well-known local television and radio personality, M.C'd capably and opened the proceedings with a rousing version of "Taking A Chance On Love."

The principal vocalist was Lou Clayson, also very popular in local circles, who belted out "Granada," among other numbers, in fine style.

The proceedings are further enhanced by a group of girls called: "The Duane Dancers." The girls not only do ensemble routines but some of them are individually featured to good effect—or as good effect as the distant staging conditions permit.

TALENT APLENTY

The almost total lack of contact with the people because of the fact that the platform is positioned across the race track opposite the stands seemed to bother performers, audience and your reviewer.

Despite inherent handicaps, which, incidentally, can be adjusted with imagination and at not too great an expense, there is a good deal of talent in the show and they all did their very best.

We will be extremely interested to see how Jimmy Durante and Company, who open Friday evening, will be able to make some sort of contact with the audience. It wouldn't surprise us to see Jimmy take one look across the race track, jump off the platform and wind up in the granstand singing, "Ink-a-dink-a-doo" on someone's lap.

DIFFICULT WORK

Probably no one except the performers working on the platform, unable to either see or hear the audience reaction, has any idea what terribly difficult conditions these are to work under. It isn't necessary and something should be done about it.

At any rate, it's a good show, talent-wise, and anything wrong with it is not the fault of the orchestra, the dancers, the soloists or the M. C.

We'll report further after the Durante Show Friday evening.

2/28/64

Employ Handicapped Chairman Is Named

Bill Rase, TV personality and band leader, has been named chairman of the Sacramento Committee for Employment of the Handicapped.

He replaces Jack Hoss, insurance claims manager, in the committee's top spot. The committee, made up of local businessmen and government officials, is designed to further the employment of handicapped persons.

WANTED — 1000 YOUNGsters 1 to 81 to MEET AND GREET 'BOSUN BILL' In Person — DIRECT FROM CHANNEL 3 . . AT THE DEL ORO THEATRE's Special Kiddie Matinee Thursday April 11th at 1:00 P.M. Also "Tarzan Feature" and 6 Disney cartoons. All Tickets 50c.

REHEARSAL — The Carmichael Symphonic Band, shown in a rehearsal scene prior to an earlier concert, will present a Holiday Concert in Mira Loma High School at 8 p.m. Thursday, December 12.

◇ ANOTHER BLOW was struck at the good ol' office Christmas party last Saturday night. Luppen and Hawley had been having them for years, the day before Christmas, but owner Delbert O'Connor decided to throw it this month, and he did last Saturday at Arden Hills Swim and Tennis Club. Some 200 attended and although the Christmas tree was lacking the spirit was there. ◇

American River Stake

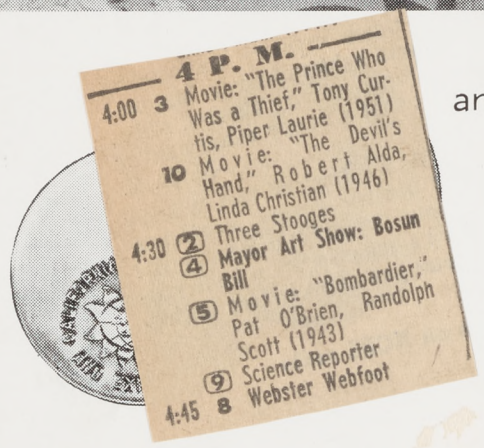
GOLD and GREEN

Sweetheart Ball

♥

FEBRUARY 14, 1964

Memorial Auditorium



and Ring-a-Ding

4

KRON·TV
SAN FRANCISCO

The Academy
of Television Arts and Sciences
at San Francisco
cordially invites you to attend the
Third Annual

EMMY AWARDS NIGHT WITH THE STARS

a benefit for Educational Television
May 25, 1964
The San Francisco Hilton

5:30 p.m. No host cocktails ☆ 7:00 p.m. Dinner ☆ 8:00 p.m. Floor Show, Entertainment ☆ 9:30 p.m. Northern California Chapter Emmy Awards Presentation ☆ 10:00 p.m. Monitor of Emmy Awards NBC ☆ Dancing ☆ Contribution: Ten Dollars per person ☆ Dress optional

TV PERSONALITY BOSUN BILL
IN PERSON---TIME: 1 p.m. to 3 p.m.

Thank you very much for the "Beautiful Spray of Yellow and white Chyrs." I know you will miss him.
Family of David Ro.

By: Grace Kaupalolo

Program

SUNDAY, JULY 19, 1964 - 6:30 P. M.

SACRAMENTO MUNICIPAL ORCHESTRA

Norman Hunt, Director

Bill Rase, Master of Ceremonies

S. E. A.
ELECTION BANQUET
SECTION NO. 6

MARCH 21, 1964
GOVERNOR'S HALL, SACRAMENTO

☆ ☆ ☆

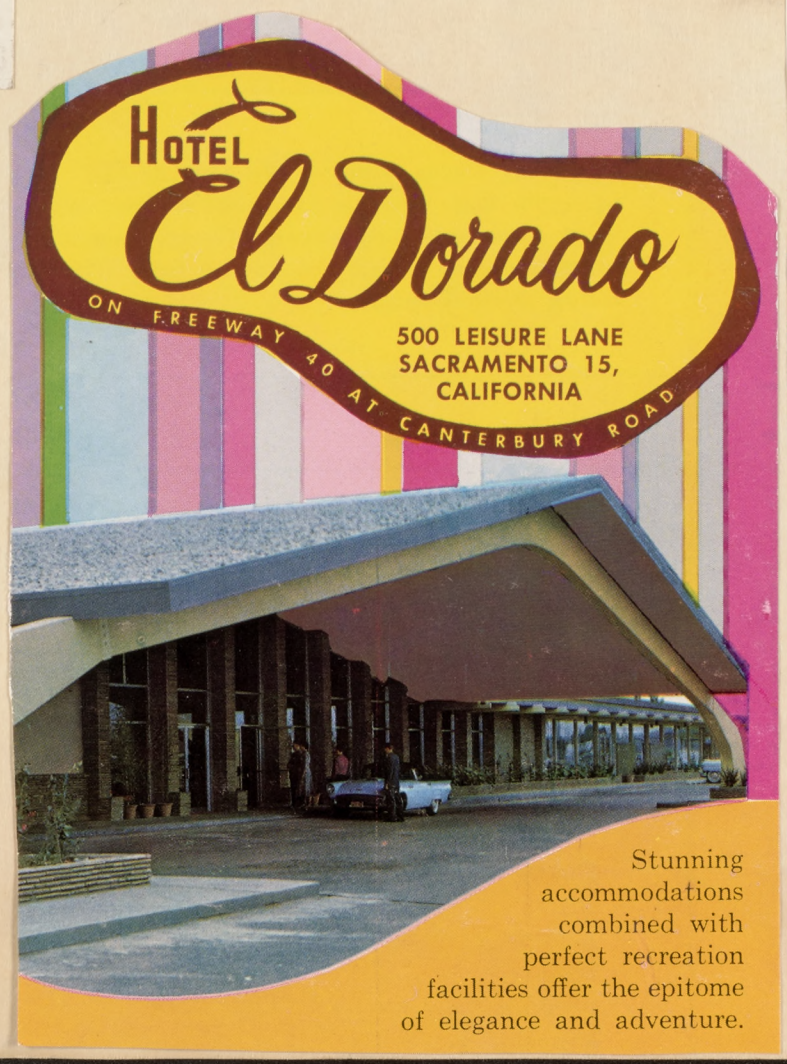
- PROGRAM -

Opening Remarks by Section President

- DINNER -

Introductions
Presentation of S.E.A. Pins and Trophies
Introduction of New Officers
New President's Remarks

ENTERTAINMENT — Bill Rase Orchestra



Certificate of Appreciation

Presented to

BILL RASE

in recognition of your address before the

SACRAMENTO MIDTOWN KIWANIS CLUB

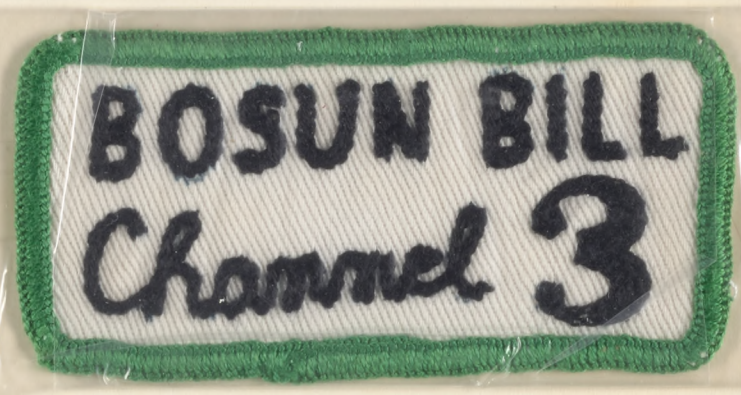
Your contribution to our Club is deeply appreciated. We hope this certificate will serve as a lasting memento of this pleasant occasion.

Robert J. Greenman
PRESIDENT

Irving Press & Rogers
PROGRAM CHAIRMAN Chairman

MAY 15, 1970
Date

PRINTED IN U.S.A.



from the desk of . . . JAY HOFFER

Dear Bill:

Thank you for taking the time and effort to present a most interesting slide and audio presentation before the joint meeting of the PRRT and the Ad Club.

I appreciate your courtesy in favoring us with this presentation.

Best regards,

Jay

SALES AND MARKETING EXECUTIVES OF SACRAMENTO INC.

present BILL RASE AUDIO-VISUAL CONCEPTS FOR BETTER MARKETING

thurs. MAR. 16th

BAR 6PM
DINNER 7PM

A STIMULATING PROGRAM ON AUDIO-VISUAL CONCEPTS FOR BETTER MARKETING ...NEW INNOVATIONS IN THE GROWING FIELD OF AUDIO-VISUAL SALES AIDS AND DEVICES.

PLAN TO ATTEND THIS EXCELLENT PROGRAM.

Bill Rase is a lifelong resident of Sacramento.. Formerly a TV Personality at KCRA-TV..with a diverse background in Public Relations and Advertising. Bill was associated with Channel 3 for 12 years and in 1965 formed his own company.

Here is the latest on the Distinguished Salesman's Award Banquet . . .

Our guest speaker will be Mr. Stan F. Damkroger, A.T.&T. Vice President - Marketing, retired. Mr. Damkroger also served as President of S.M.E.I., 1970-71.

Bruce Gossett of the 49'ers will be our M.C. Bruce, as you probably know, has his own television show, as well as being a football player.

Along with these distinguished men we will have other outstanding civic leaders as guests, but the real stars of this big event will be your own TOP SALESMAN. We hope to make this night one they and their spouses will never forget. Remember, this is our only BIG EVENT this year and it's up to the entire membership to make it successful.

We have 15 companies participating, still shooting for 20 so spread the word. If you know of a company that would be interested in our program and you don't want to contact them, give the D.S.A. committee a call.

By the way, we also need help in selecting the Sales Executives of the year--any ideas let us know.

Murray Arnold
452-8525
Tom Trittpo
444-8100
Tom Curran
922-6576
Joe Stinghen
441-5392
John Kims
927-3461

NEWS ITEMS

Bill Daniels is now with Manufacturers Life. He is the Regional Vice President of the western operations. His office is at 2233 Watt Ave., Suite 360.

John Kims is not only in charge of ticket sales for D.S.A., he has also assumed the responsibility of chairman of the Fellowship Committee. We need more members like John.

Our association just purchased tapes entitled "Techniques of Association Management" from S.M.E.I. I hope they will help in building our association up to the 106 members we had at one time.

If you have any news worthly items- for the bulletin- send them to Joe Stinghen, Cal-Central Press, P.O. Box 551, Sacramento, California.

You're Invited to

RODDY'S RACING ROUND-UP

Friday, November 27th
8:00 P.M.

Woodlake Inn

- ☆ SELECTION OF MISS RODDY for 1970-71
  FROM 10 BEAUTIFUL FINALISTS
- ☆ RACING MOVIES OF ACTION AT CAPITOL AND ROSEVILLE SPEEDWAYS
- ☆ DANCING TO BILL RACE'S BAND
- ☆ NO HOST COCKTAILS

and it's all FREE!

COMPLIMENTS OF

RODDY DISCOUNT AUTO STORES

COME EARLY... *MISS RODDY JUDGING STARTS AT 8:15 P.M.*

YOU ARE CORDIALLY INVITED TO

WEINSTOCK'S

Spring Bridal Seminar and Fashion Show

AT THE WOODLAKE INN
WEDNESDAY EVENING, JANUARY 17, 1973
7:30 P.M.

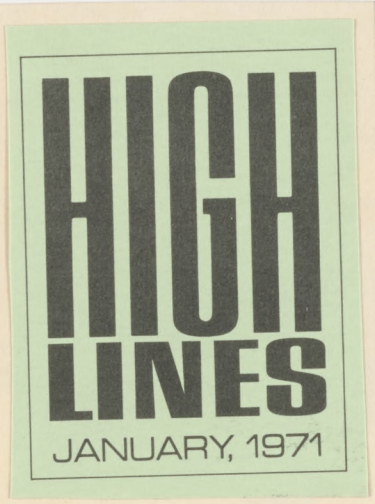
•

THIS IS YOUR TICKET OF ADMISSION.
ALL BRIDES TO BE WILL BE ELIGIBLE TO WIN A FREE BRIDAL GOWN AND VEIL.

WEINSTOCK'S EMPLOYEES AND MEMBERS OF THEIR FAMILIES ARE NOT ELIGIBLE.

RODDY-QUIPPED

RCA Kicks-Off 1971 with Big Show



FANFARE — Ruffles, flourishes and cool sounds by the Bill Rase combo helps add a festive flavor to the evening. The showing was held at Holiday Inn North on January 4.

Sutter Club

WINE and HARVEST

Dinner Dance

Saturday October 29, 1983

Menu

Mixed Nuts Olives Hearts of Celery

Potage Jardinière en Croute

Tournado de Bœuf Rossini

HEITZ CELLAR CABERNET SAUVIGNON 1977

Salade Coeur de Romaine
Fromage Roquefort

FICKLIN VINEYARDS PORT WINE

Kiwi au Sabayon

Demi Tasse

Bill Rase and his Orchestra

Annual Meeting of SACTO Members

Ninth Annual

Agenda

Invocation
Judge Leonard M. Friedman

Remarks of Welcome and Annual Business
Peter Raffetto

Keynote Address
Peter Raffetto
Keiske Yawata
President and Chief Executive Officer
NEC Electronics, Inc.

Report of Executive Director
Alan Ewen

Closing
Peter Raffetto

"American Economic Renaissance—
Reflection on Capital City Region"

Sacramento Community Center
May 2, 1984 • 7:00 a.m.

How time flies for boys in the band

5/84 Bee

Stan's Sacramento

By Stan Gilliam

Don't complain because the start of daylight-saving time a week ago cost you a mere hour's sleep. **Bill Rase's** orchestra, all 18 of 'em, played for a Sacramento Area Commerce and Trade Organization breakfast the other morning — from 6 to 8.

That, says Bill, is the time musicians traditionally are just going to bed. And after all his years in show biz, no one should know better.

* * *

The thought of a day camp without counselors

Piano - Jack Dorithy Alto - Norm Bylin
Bass - Eric Klever Trumpet - Ernie Jones
Drums - Rase

The nurses staff of Sacramento City Unified School District cordially invites you to attend a reception in honor of EDNA MORGAN who is retiring as Supervisor of Health Services.

Date: Friday, June 1, 1984

DINNER
8:00-9:00 p.m.

KENNEDY HIGH SCHOOL JAZZ CHOIR

PROGRAM
9:00-9:30 p.m.

DANCE
9:30-12:00 pm.

BILL RASE ORCHESTRA

Dun & Bradstreet
Credit Services
a company of
The Dun & Bradstreet Corporation

Dear Mr. Rase -

please our conversation is a list of the type of music (if possible) we would like to hear - and a few songs. I am looking forward to hearing you play again - you always do such a great job

Thank you -

Mary D. Astorga

wismer & becker

thirty third annual
spring dinner dance
may 30, 1980
red lion motor inn

featuring the
BILL RASE
orchestra ✲
added attraction
Bob Brown

Radio, TV ads sell big with Bill Rase

By MELISSA CRABBE

Ever wondered who's responsible for the catchy little commercials heard over the radio?

If the station you're listening to is based in Sacramento, chances are City College alumnus Bill Rase is the man.

Rase's company, Bill Rase Productions, Inc., is the only one of its kind in Northern California. The studio is fully equipped for audio, video and film production, and soundtracks for many local television and radio commercials are made there.

In spite of his success, Rase, City College class of 1950, is an easy-going man. He has sparkling eyes, an engaging smile and sandy hair that falls across his forehead from a part on the left.

He is a man who loves his work and enjoys the variety of his clients, among whom are Gov. George Deukmejian, Weinstock's and Standard Oil/Chevron.

"I enjoy it. I could be doing something in geology one minute and something with music the next. I still am active as a voice in commercials, and I do a lot of script reading," Rase says.

He smiles, "I enjoy the challenge of trying to get interesting accounts."

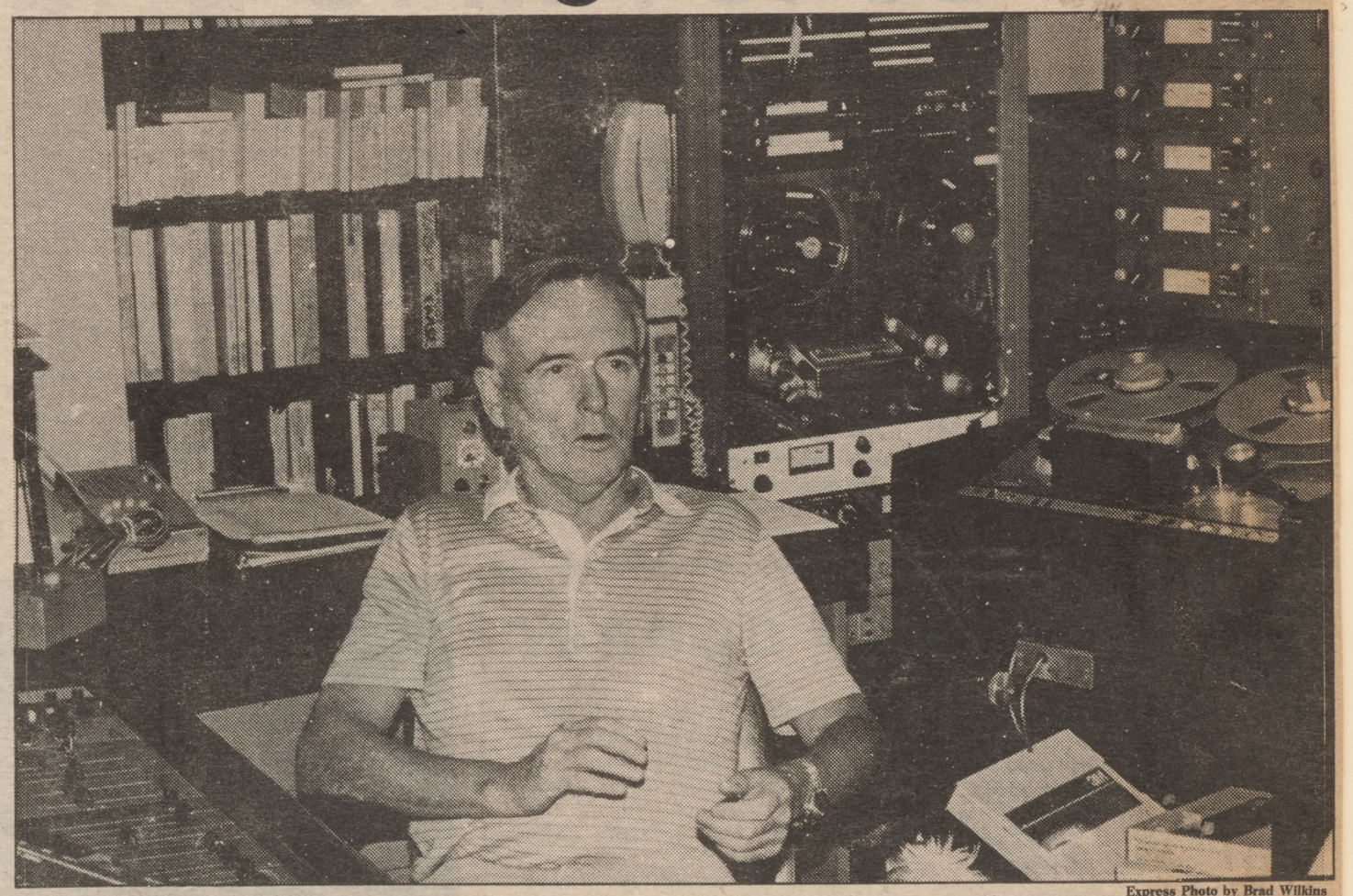
Rase was active on the City College campus. At that time the equivalent of the Student Center was a room called the Student Union. Rase opened it up in the morning, locked it at night and kept it clean. "I made $35 a week," he recalls.

Rase also performed in City College's dramatic productions, sang in the chorus and was a yell leader.

Rase followed a roundabout route to the production business.

A music minor at City College, Rase was a singer for awhile and then became a big band leader. "Being a band leader made more money than being a singer," he explains.

From band leading, Rase moved to radio disc-jockeying. "When I eventually got into radio, I knew that (sound production) was where I wanted to go."



Express Photo by Brad Wilkins

DAYS GONE BY—Recording producer Bill Rase, seated in his Sacramento studio, reminisces about his early days in the recording industry. Rase's studio produces advertising for various political and commercial clients.

He didn't go there directly. From radio, Rase moved to television where he hosted an Ed Sullivan-type variety show for about 10 years.

Then, in 1964, he started Bill Rase Productions, Inc.

Despite Rase's roots in music, "We're really not a musically oriented studio." Sacramento's small number of recording musicians can support only a few studios. Says Rase of his company, "I'm happy that I went into that because there'd be so much competition in music."

However, Rase is still very active musically. Rase and his band recently put out an album of big band hits which sold for awhile at Tower, and they are scheduled to play at the Baroque Ball Dec. 3 at the Crocker Art Museum.

"It (music) has been my fun and hobby."

"All my family were vaudeville performers. I got started as a singer—[illegible] this type of thing—while I was [illegible] College. I started my own band in [illegible] I've played every weekend since

Tea dancing at the Senator

Tea dancing, a social tradition popular from the turn of the century until the mid-40s, will return to Sacramento on Feb. 15, 5 to 8 p.m., in the Senator Hotel lobby, 12th and L streets.

The dance is a fund-raiser sponsored by the United Way's Volunteer Center.

At the height of their popularity, tea dances were formal afternoon or early evening affairs in private homes, often to introduce a debutante. The young women had dance cards to reserve dances.

The United Way's tea dance, based on the Valentine's Day theme, "Hearts and Flowers" will feature ballroom music by the Bill Rase Orchestra, with an emphasis on old-time dances such as the fox trot, swing and waltz. Hors d'oeuvres will be served with a no-host bar.

Tickets are $7 per person. They are available at the Volunteer Center, 331 J St., Suite 203, Sacramento 95814, phone 441-HELP; and at the California State Employees Association, 1108 O St., Room 214, Sacramento 95814. Phone, 442-7460.

The memory of these happy hours
You've shared with us today,
Will linger on throughout the years
And ever with us stay.

Shelli and Michael
February 2, 1985

The Union/Wayne Floyd

Showin' its stuff

Bill Coy of Las Vegas shows off one of 54 Arabian horses offered for sale Saturday at the Heaven's Classic Three, sponsored by Heaven's Arabian Center in Lake of the Pines. The sale went "very, very well" according to Marion Del Bene of the center." The sale was held at the Nevada County Fairgrounds and was the largest private treaty sale of Arabians in the country.

Bill Rase Productions, an AV studio now in its twentieth year, has initiated a film-to-tape service for transferring slide shows, 8mm, super 8 and 16mm motion pictures to U-matic, VHS and Beta videocassettes. BRP, 955 Venture Ct., Sacramento, CA 95825, (916) 929-9181. New York City-based

CELEBRATION PLANNERS—Four Carmichael Elks Club members are shown immersed in a planning session for the Elks-sponsored Bonanza Days to be held July 3, 4, and 5 at the lodge, Hackberry and Cypress. Left to right, they are Howard Dunn, prize chairman; Ord Bremm[illegible] ted ruler; Bill Rase, variety show producer, and G[illegible] rey, talent show chairman.

THE COURIER July 1, 1965

JULY 4TH CONCERT—A feature of the Bonanza Days Celebration in Carmichael this weekend will be a concert by the Carmichael Symphonic Band, Sunday at 6 p.m. on the grounds of the Elks Lodge, Cypress and Hackberry Avenues. The photo above, taken at the last concert in Carmichael Park, shows James Thompson, commentator, in the foreground with Robert Weber, first trombonist at the right. The conductor, Paul Goodwin, stands in the background.

CARMICHAEL

4th of JULY
1965

BONANZA DAYS

JULY 2nd, 3rd & 4th

at the

CARMICHAEL ELKS LODGE 21[illegible]

TALENTED--Mary Jo Polack, acrobatic dancer, Steven Crawford, dancer, singer and pianist and Kellerman Marich were awarded third, second and first place respectively in the Carmichael Elks talent contest which was held during the Bonanza Days celebration held last week. Bill Rase, standing behind Mary Lou Polack, was master of ceremonies for the three nights of the talent show.

The Second Annual Medical Sciences

Gala Dinner & Dance

The Dean of the University of California, Davis, School of Medicine and the Director of the University of California, Davis, Medical Center, Sacramento, cordially invite you to the second annual Medical Sciences Gala Dinner and Dance.

Seven in the evening to midnight

Saturday, November Seventeen
1984

at the
California State Railroad Museum
in
Old Sacramento

Music performed by the Bill Rase Orchestra

$100 per person

Proceeds to benefit cancer research. All donations are tax-deductible.

Black tie optional
Valet parking available at the Museum

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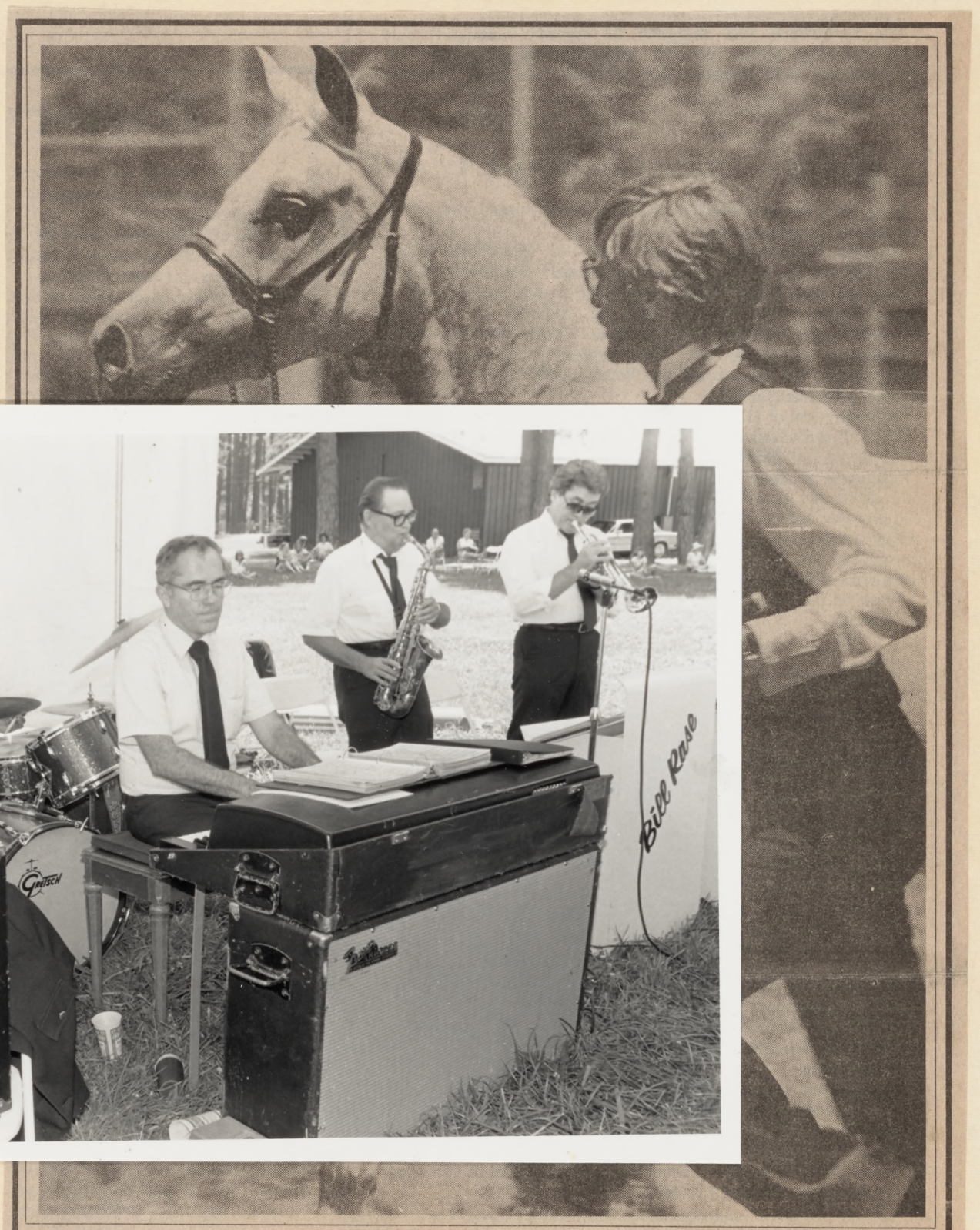

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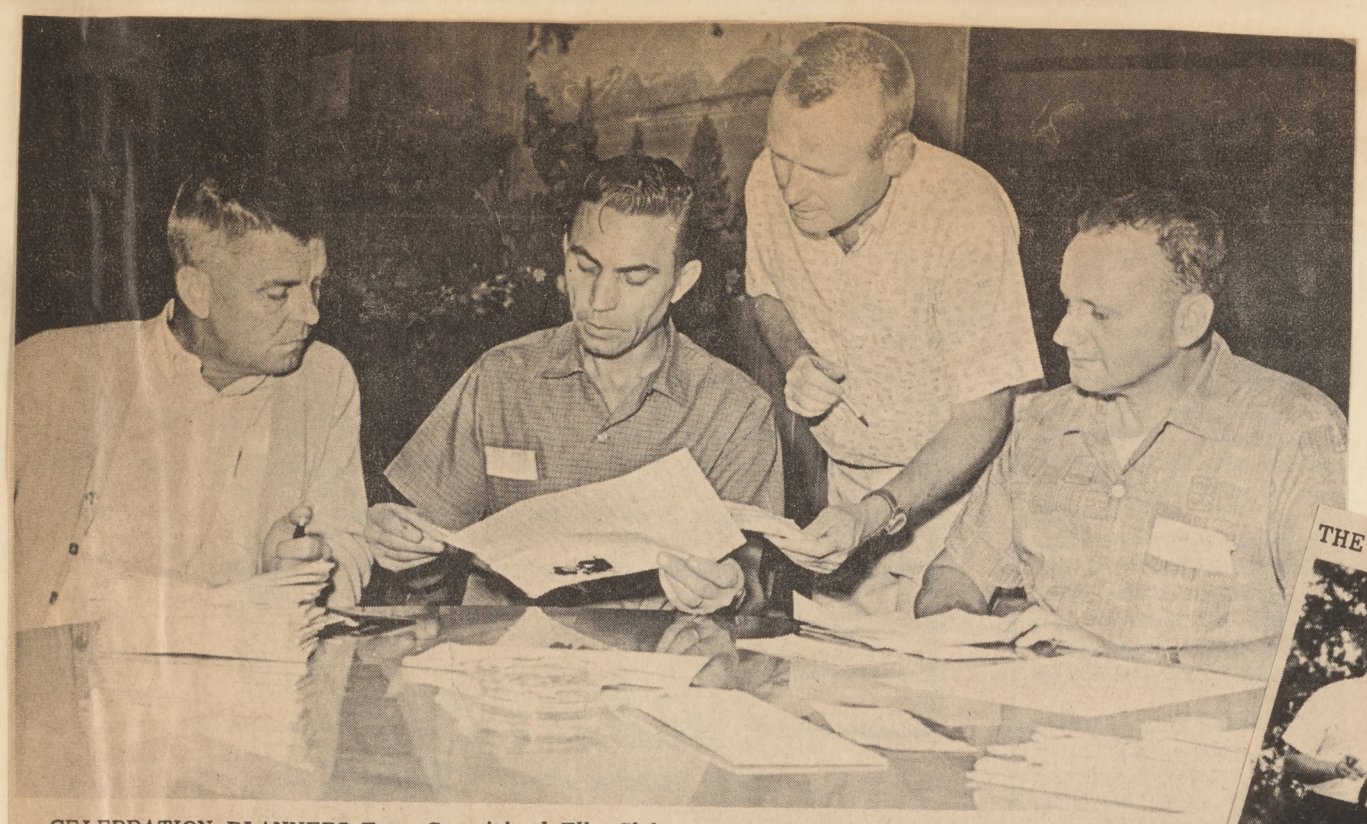

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Land Park Band Concert Will Feature Singing Trio

The Ladettes, a trio of vocalists, will be special guests at this evening's Sacramento Municipal Band concert at 6:30 in the William A. Carroll Memorial Amphitheater in William Land Park.

Bill Rase will be master of ceremonies for the second of 10 summer series concerts, all free to the public.

version of the all time musical show favorite, Oklahoma!, a medley of tunes associated with the Gay 90s and a repertoire of show and popular tunes. The trio is composed of Donna Laidet, Dick Capps and Elena Sandone.

The municipal band selections will include Robert Farnon's Peanut Polka, excerpts from

Music Concert

"Music in the Park," a weekly Sunday night feature of the Sacramento Municipal Band, will present its seventh performance in the William Land Park Amphitheater this evening.

Norman J. Hunt, well-known Sacramento musician and music professor at Sacramento State College, is the season conductor and will give the downbeat at 6:30 p.m.

Bill Rase, local television personality, is serving as master of ceremonies.

Tonight's program will bring back Louis O. Clayson, noted vocalist in the area, who performed with the Municipal Or-

Program

MONDAY, JULY 5, 1965

SACRAMENTO MUNICIPAL BAND

NORMAN HUNT, Director

BILL RASE, Master of Ceremonies

SEMPER FIDELIS MARCH	JOHN PHILIP SOUSA
AMERICAN SALUTE	MORTON GOULD
SWEDISH POLKA	HUGO ALFVEN
CAN CAN FOR BAND	JACQUES OFFENBACH
STAR SPANGLED SPECTACULAR	GEORGE M. COHAN
THE JANUARY, FEBRUARY, MARCH	DON GILLIS

INTERMISSION

EL CAPITAN	JOHN PHILIP SOUSA
THE SECRET MARRIAGE OVERTURE	DOMENICO CIMAROSA
THE RAKES OF MALLOW	LEROY ANDERSON
TULSA	DON GILLIS
OVER THERE FANTASIE	FERDE GROFE
THE STARS AND STRIPES FOREVER	JOHN PHILIP SOUSA

January 16, 1965 **Saturday**
Afternoon

KETBALL—Oregon State vs. Washington State
Bohler Gymnasium, Pullman, Wash., is the site for a match between the Oregon State Beavers and the Washington State Cougars. Frank Sims reports. (Live)
3 BILL RASE—Variety
Guests include singer Cindy Roberts and the Castle Air Force Base Chorus. (60 min.)

January 23, 1965 **Saturday**
Afternoon

at Bohler Stadium, Pullman, Wash. (Live)
3 BILL RASE—Variety
Guests include banjo artist Georgette Twain; folk singer Kent Clegg; and The Penetrators, surf band. (60 min.)
4 COMMUNITY CIRCLE

USO to Sponsor Dance Friday

May 17 — 67

The USO will present its annual Armed Forces Ball from 9 p.m. to midnight Friday in Masonic Building. A highlight will be the crowning of Miss USO-Miss Armed Forces. She will be selected by the vote of the men of the armed forces stationed in the Sacramento area.

Capt. John F. Sunley, commanding officer of United States Naval and Marine Corps Reserve Training Center, will crown the winner. Finalists are Sharon Brenenstall, Patricia Douglas and Diana Penny. Bill Rase and his band will provide dancing music.

May 17 — 67

KVIE in the Bank

Watt Avenue Branch of Bank of California will be locale for a dance for KVIE Women's ssociation and their guests Friday. Cocktails begin at 7:30 p.m. with dancing to follow to the Bill Rase Combo. A late buffet is scheduled.

With the chosen setting, the KVIE women have come up with an appropriate theme: "An Evening to Bank On."

Mrs. Vernon Hansen, general chairman, is assisted by Mesdames Allan Thomas, reservations; Milton E. Lawrence and E. Leroy Young, decorations; Carl E. Horn and Robert Eiland, buffet; and Robert Livingston, host committee.

Included in the decorations will be many art items from the Daisy Tree.

Drama

Park Orchestra Concert Today

Bill Rase, Sacramento television and band personality, will serve as master of ceremonies and open the William Land Park Orchestra Concert today with a solo rendition of "What Kind of Fool Am I?" The free concert begins at 6:30 p.m. in the Carroll Memorial Amphitheater.

Featured will be the Capital City Jazz Band with Louis Clayson, tenor. Included in the program are such numbers as "Waltz Medley," by Richard Rodgers; selections from "My Fair Lady," "And This Is My

Thursday, July 22, 1965

Bill Rase Announces Own Studio

Bill Rase, local television personality and orchestra leader, has opened his own audio recording studios at 2904 Franklin Blvd. The studio is open from 9 a.m. to 5 p.m. weekdays, evenings and weekends by appointment.

The Bill Rase Recording Studio and Talent Center will deal in manufactured recordings, acetate discs, audio tapes and tape duplication.

Equipment includes monaural and stereophonic tape machines, reverb, echo chamber, etc.

One unique feature will be the complete music department. All phases of manuscript preparation, music copying, transposition, arrangements, vocal coaching, plus copyrighting of original songs is offered.

BILL RASE OPENS RECORDING STUDIO

Bill Rase, local television personality and orchestra leader, has opened a professional recording studio at 2904 Franklin Blvd., containing the most modern equipment available.

The new studio is equipped with monaural and stereophonic tape machines, and features both reverberation and echo chamber effects. It can also handle the production of up to 15,000 discs, either single or long-play.

A special music department is prepared for all phases of manuscript preparation, including arranging, transposing, and even copywriting of original works.

The studio is open from 9 to 5 weekdays, and on weekends by appointment.

~~Article~~ July 1, 65

Recording Studio Opened by Rase

William W. Rase has opened an audio recording studio at 2904 Franklin Blvd. Hal Harris will head the music department for the studio, which occupies a building owned by Rase.

Rase has been prominent in local radio and television for 15 years. For nine years he has produced and emceed his own television variety program, which is the oldest of its kind in California.

SONGWRITERS ATTENTION!
Bill Rase
Talent Center
now offers
Manuscript Preparation and
Copyrighting
487-5412

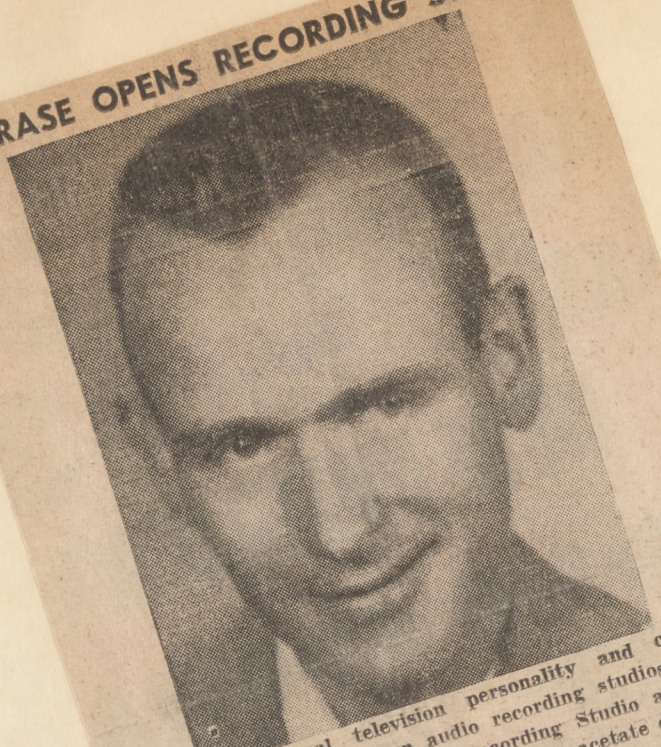
Bill Rase
RECORDING STUDIO
TALENT CENTER

TELEPHONE DAYS 452-4266 - NIGHTS 487-5412
2904 FRANKLIN BOULEVARD, SACRAMENTO, CALIFORNIA 95818

TV PLEA—Gov. Ronald Reagan tapes a television message on behalf of the United Crusade fund raising campaign. The campaign kickoff luncheon will he held Tuesday noon in the Sacramento Inn. The crusade goal this year is $2.25 million. Bee Photo

BIG BEN
ANT FARM
TRAIN SET
SNAKE NOSE 3/8
LOUIS VUITTON

RASE OPENS RECORDING STUDIO



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The studio will be open from 9:00 A.M. to 5:00 P.M. weekdays, evenings and weekends by appointment.

TONIGHT IT'S SUNDOWNERS

And we encourage you to join your friends from 6 to 8 p.m.

MUSIC IN THE AIR . . .

That's right, as Bill Rase from television appears with his orchestra tomorrow for dancing. There'll be free snacks with that hard-to-spell French name in the lounge from 4:30 to 6.

CAMPBELL SOUP COMPANY
Sacramento Plant

CHILDREN'S CHRISTMAS PARTY - 1965

Memorial Auditorium, 15th & Jay Streets
Sunday, December 20, 1965

"Fantasy In Frost"

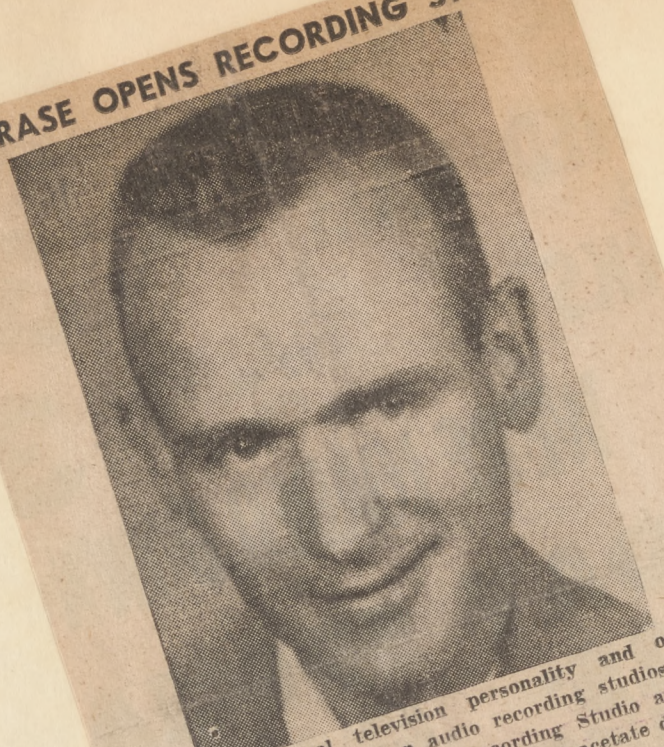
Mutual Marrieds
DINNER DANCE

December 4th, 1965

University of California
DAVIS CAMPUS

BIG BEN
ANT FARM
TRAIN SET
SNAKE NOSE 3/8
LOUIS VUITTON

RASE OPENS RECORDING STUDIO



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DANCES

1.
2.
3.
4.
5.
6.
7. EXT LONG
8.
9.

DANCES

10.
11.
12.

EXTRAS

1.
2.
3.
4.

University of California
DAVIS CAMPUS

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CAMPBELL SOUP COMPANY
acramento Plant
1965
h & Jay Streets
5

"Fantasy In Frost"

Mutual Marrieds

Dear Mr. Bill Rase:

I would like to thank you so much for the great band that you sent us for our Peyson Closed Party on April 3rd at the Holiday Inn. Everyone that was there is still talking about what a great job they did. I rather hoped that they will be asked to play for more of our functions soon. If you have any cards or posters on them please send some to me & I will put them up on the bulletin boards in the dorm.

(over)

CHRISTMAS DANCE will be held by Sacramento chapters of Daughters of Penelope and Order of Ahepa from 9 p.m. to 2 a.m. next Saturday in Hellenic Center. Planning the dance are Mary Saetes, tickets; Harry N. Champas, decorations; and Mary Sklavos, publicity. John Gates and Becky Bouris are serving as chairmen. Providing music for the semi-formal dance will be Bill Rase.

American River Stake

New Year's Eve Ball

December 31st, 1965

The SKYWAY
CHICO, CALIFORNIA

BANQUET FACILITIES
Lunches
Dinners
Cocktail Lounge

343-4774

Burton's Mesa Restaurant

CLOSE COVER BEFORE STRIKING MATCH

JANUARY 1965

TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DON'T GO OUT WITH THE OLD YEAR AFTER RINGING IN THE NEW YEAR. USE YOUR SEAT BELTS.....			1. JOE PALLOTTA COMBO DANCING 9P.M. TO 1A.M.	2. BILL RASE ORCHESTRA 9P.M -1A.M.
5. THE HAPPIEST HOUR OF THE DAY	6. GAME NIGHT	7. PARTY BRIDGE	8. NICK BARDES AND THE KNICKERBOCKERS 9P.M. TO 1A.M.	9. 5TH TONES DANCING 9P.M. TO 1 A.M.
12.	13. EVERY WEDNESDAY FIRST	14. EVERY THURSDAY	15. BILL RASE ORCHESTRA 9P.M. TO 1A.M.	16. ANDY PENN AND THE MANHATTANS 9P.M. TO 1A.M.
19. AT YOUR "O" CLUB EVERY	20. GAME STARTS	AT 21. 7:45 P.M.	22. JOE PALLOTTA COMBO 9P.M. TO 1A.M.	23. SPECIAL ENTERTAINMENT TO BE ANNOUNCED AT A LATER DATE
26. MONDAY THRU FRIDAY 5:15 TO 6:15P.M.	AT 27. 8:00 P.M.	28. SPECIAL TWIST NIGHT 8:00P.M. TILL CLOSING	29. NICK BARDES AND THE KNICKERBOCKERS 9P.M TO 1A.M.	30. HALL HARRIS COMBO 9P.M. TO 1A.M.

ZELINKO

The Sacramento High School Class of June 1945 is holding their 20 year reunion at the Sacramento Inn at 6:00 P.M., May 22, 1965. Dinner at 8:00 followed by dancine to Bill Rase Orchestra. Class members who have not been contacted, please send name and address to Carolyn Johnson, 1049 44th Street or Gerald Green, 4345 Alderwood Way. The next committee meeting will be held at 7:30 on April 22nd at the Clunie Clubhouse.

1945 Class to Have Reunion

Graduates of the class of February, 1945 at the Sacramento High School announced plans for a 20 year reunion to be held February 13th in the Sutter Room at the El Rancho Hotel.

In an attempt to locate all graduates, those who have not been notified by mail of the reunion are asked to call Mrs. Barbara (Bancroft) Stewart at 362-1888 or 363-9416 or Mrs. Margaret (Burnett) March at 457-4454.

Dr. Melvyn F. Lawson, superintendent of Sacramento City Schools, has been invited to serve as guest of honor

We thank you friends and neighbors
And relatives so dear,

For all the joy you've wished us.
And for your presence here.

Now when this night is over,
And our gifts are put away,

The memory of this joyous time,
Will ever with us stay.

Thank you,

Peggy and Frank

LDS Party Set Today

Spring festival will be held by LDS Institute Clubs in Northern California today in American River Stake Center. A devotional service and dinner dance will be held by the clubs, which are composed of college students.

Highlight of the afternoon will be a talk by Paul Dunn of Salt Lake City, general authority.

A string quartet will play during dinner, and playing for dancing will be Bill Rase "Jeske Dumig" will be theme.

Skip Hellewell will be general chairman assisted by

GOOD THIS DAY ONLY
May 30

GOOD FOR ONE
— ADMISSION —
SACRAMENTO COUNTY FAIR
No 2555 Tax Exempt

No. 90

8th Annual ARDEN LIONS CLUB
PANCAKE BREAKFAST
BENEFIT — ARDEN AREA YOUTH ACTIVITIES
SATURDAY, MAY 15, 1965
Hours: 7 A.M. to 12 A.M. at ARDEN TOWN CENTER
Fair Oaks Blvd. at Watt Avenue
DONATION: 50c 21
1965 Portable TV
Given by ARDEN TOWN MERCHANTS ASSN.
Drawing: SATURDAY, MAY 15, 1965 — HIGH NOON
Need Not Be Present to Win
Tickets Courtesy of
ARDEN TOWN MERCHANTS ASSN.
Fair Oaks Blvd. at Watt Avenue

Fair, Circus On Today's Fun Menu

Sacramento County Fair opens a five-day run today,

Singer

JANIE JONES, songstress popular in night clubs and television, will be one of the featured attractions of Talent Revue 1965, to be held at 8 p.m. the opening night of Sacramento County Fair, Thursday, May 27. Currently residing in the Carmichael area, Janie has played such cities as Reno, Las Vegas, New York, Toronto, Los Angeles and Tucson. Her television credits include the Arthur Godfrey Morning Show and the Lawrence Welk Show.

River Mansion

GRAND BALLROOM

WILLIAM LAND PARK BAND CONCERT

Program

SUNDAY, JUNE 26, 1966 — 6:30 P. M.

SACRAMENTO MUNICIPAL BAND

NORMAN J. HUNT, Director

BILL RASE, Master of Ceremonies

HANDS ACROSS THE SEA ..... John Philip Sousa
MARCH AND INTERMEZZO ..... Georges Bizet
LARGHETTO ..... Emmanuel Chabrier

Allen Herr. French Horn Soloist

VALDRES MARCH ..... Johannes Hanssen
BALLET MUSIC FROM "FAUST" ..... Charles Gounod
THE PURPLE CARNIVAL ..... Harry L. Alford

INTERMISSION

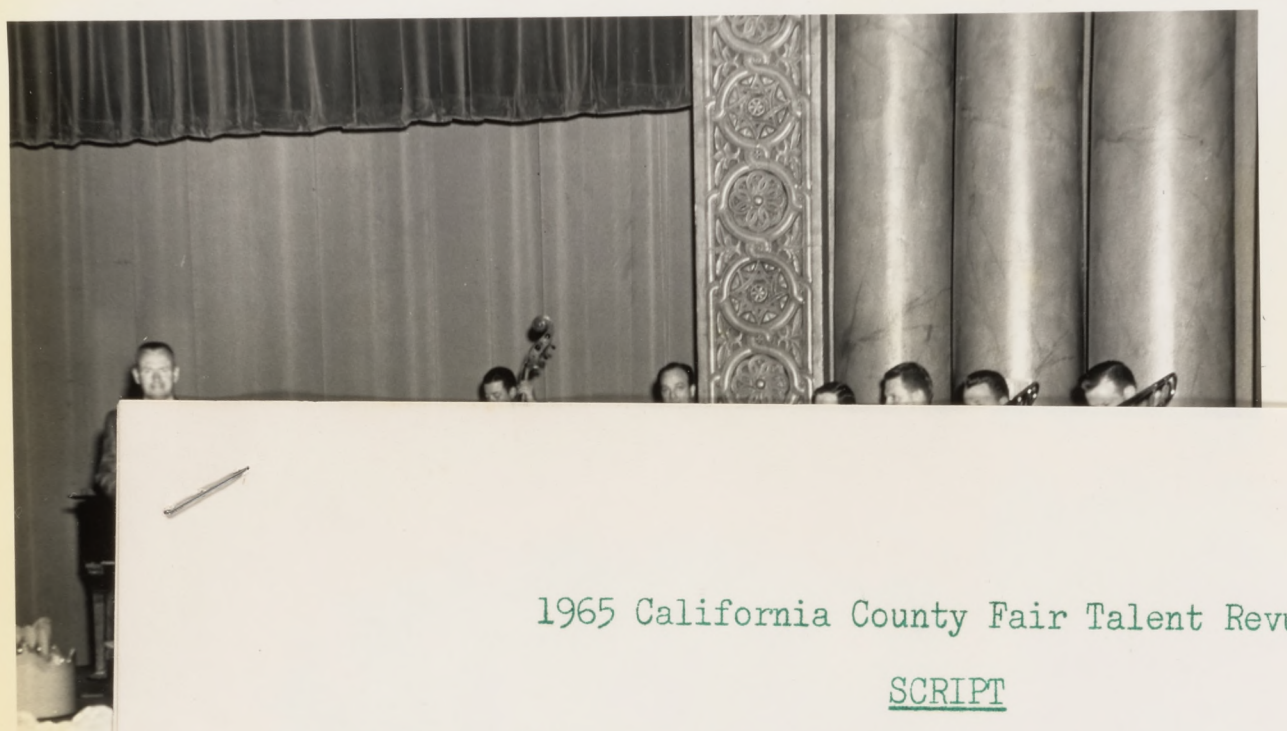
FIESTA DEL PACIFICO ..... Roger Nixon
MERRY MOUNT SUITE ..... Howard Hanson
VARIATIONS ON A THEME BY PAGANINI ..... Maurice Gardner
PRELUDE AND EUGUE ..... Houston Bright
THE FAIREST OF THE FAIR MARCH ..... John Philip Sousa

A relaxed mid-summer audience enjoys the music of director Norman J. Hunt and his Sacramento Municipal Band playing a Sunday evening outdoor concert in William Land Park.

Today's program begins at 6:30 p.m. and includes such highlight selections as "Lady of Spain," "Caribbean Cruise," tunes from "Most Happy Fella," and march music.

As one of the judges in the talent contest at the County Fair yesterday, it was virtually impossible to chose between Chris Murata, a baton-twirling genius, and Connie Durand, a cute little blond who belted out "Second Hand Rose" like a pro. And fellow judges Harry Martin and Stu Scott were in the same boat. So it was judged a tie.

I hope, with her powers of persuasion, theatrical booker Betty Kaye can place both on some TV shows. Betty, Bill Rase, Frankie Fanelli, Pete Compton and others did a great job of rounding up and presenting the talent show.



Fair, Circus On Today's Fun Menu

Sacramento County Fair opens a five-day run today,

Singer

1965 California County Fair Talent Revue

SCRIPT

Orchestra (Plays selection) Show opener "_____"
Orchestra (Plays selection)
Orchestra (Plays music under MC)"_____"
M.C. Pete Compton (opens show - remarks - Intros Bill Rase and Orchestra
-Intro first act (himself)

Pete Compton (vocal with orchestra) "_____"

Ray Boyer (tap dancer with orchestra) "_____"

Wayside Trio (folk singers) "_____"

Whirlin Wheels (unicycle act) (orchestra backs) "_____"

Joni Jones (vocal with orchestra) "_____"
(vocal with orchestra) "_____"

Royal Rhythum Steppers (no music over) "_____"
(Record under)"_____"

Pete Compton (vocal with orchestra) "_____"

The Millingtons (vocal with own guitars - rhyth back) "_____"
(vocal with own guitars - rhyth back) "_____"

Lynn Steiner (Tap dance with orchestra) "_____"

Lonna Daniels (Vocal - folk with own guitar) "_____"

Bill Rase Orchestra (Plays selection) "_____"

Pete Compton (vocal with orchestra) "_____"

Emmet Rodifer (Record pantominist) "_____"

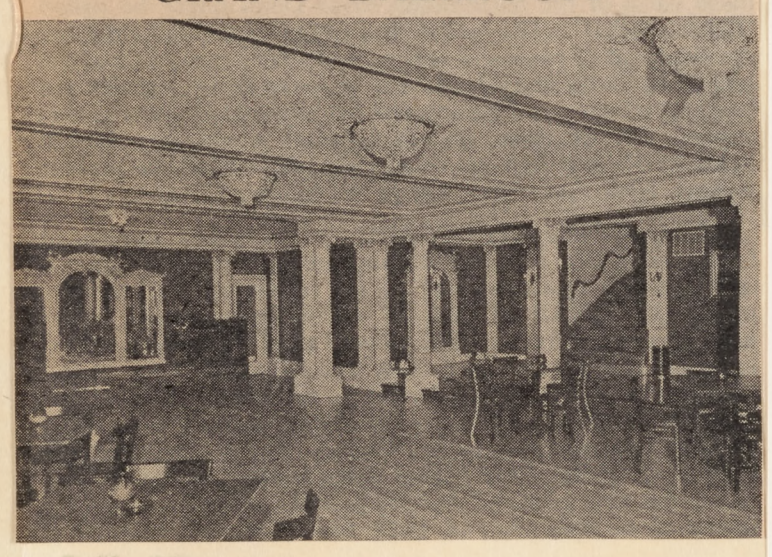
Joni Jones (vocal with rhythm) "_____"

Kent Clegg (folk singer with own accomp) "_____"

Rene Fagundez (acrobat - orchestra backs) "_____"

River Mansion

GRAND BALLROOM



WILLIAM LAND PARK BAND CONCERT

Program

SUNDAY, JUNE 26, 1966 — 6:30 P. M.

SACRAMENTO MUNICIPAL BAND

NORMAN J. HUNT, Director

BILL RASE, Master of Ceremonies

HANDS ACROSS THE SEA ..... John Philip Sousa
MARCH AND INTERMEZZO ..... Georges Bizet
LARGHETTO ..... Emmanuel Chabrier

Allen Herr. French Horn Soloist

VALDRES MARCH ..... Johannes Hanssen
BALLET MUSIC FROM "FAUST" ..... Charles Gounod
THE PURPLE CARNIVAL ..... Harry L. Alford

INTERMISSION

FIESTA DEL PACIFICO ..... Roger Nixon
MERRY MOUNT SUITE ..... Howard Hanson
VARIATIONS ON A THEME BY PAGANINI ..... Maurice Gardner
PRELUDE AND EUGUE ..... Houston Bright
THE FAIREST OF THE FAIR MARCH ..... John Philip Sousa

A relaxed mid-summer audience enjoys the music of director Norman J. Hunt and his Sacramento Municipal Band playing a Sunday evening outdoor concert in William Land Park.

Today's program begins at 6:30 p.m. and includes such highlight selections as "Lady of Spain," "Caribbean Cruise," tunes from "Most Happy Fella," and march music.

As one of the judges in the talent contest at the County Fair yesterday, it was virtually impossible to chose between Chris Murata, a baton-twirling genius, and Connie Durand, a cute little blond who belted out "Second Hand Rose" like a pro. And fellow judges Harry Martin and Stu Scott were in the same boat. So it was judged a tie.

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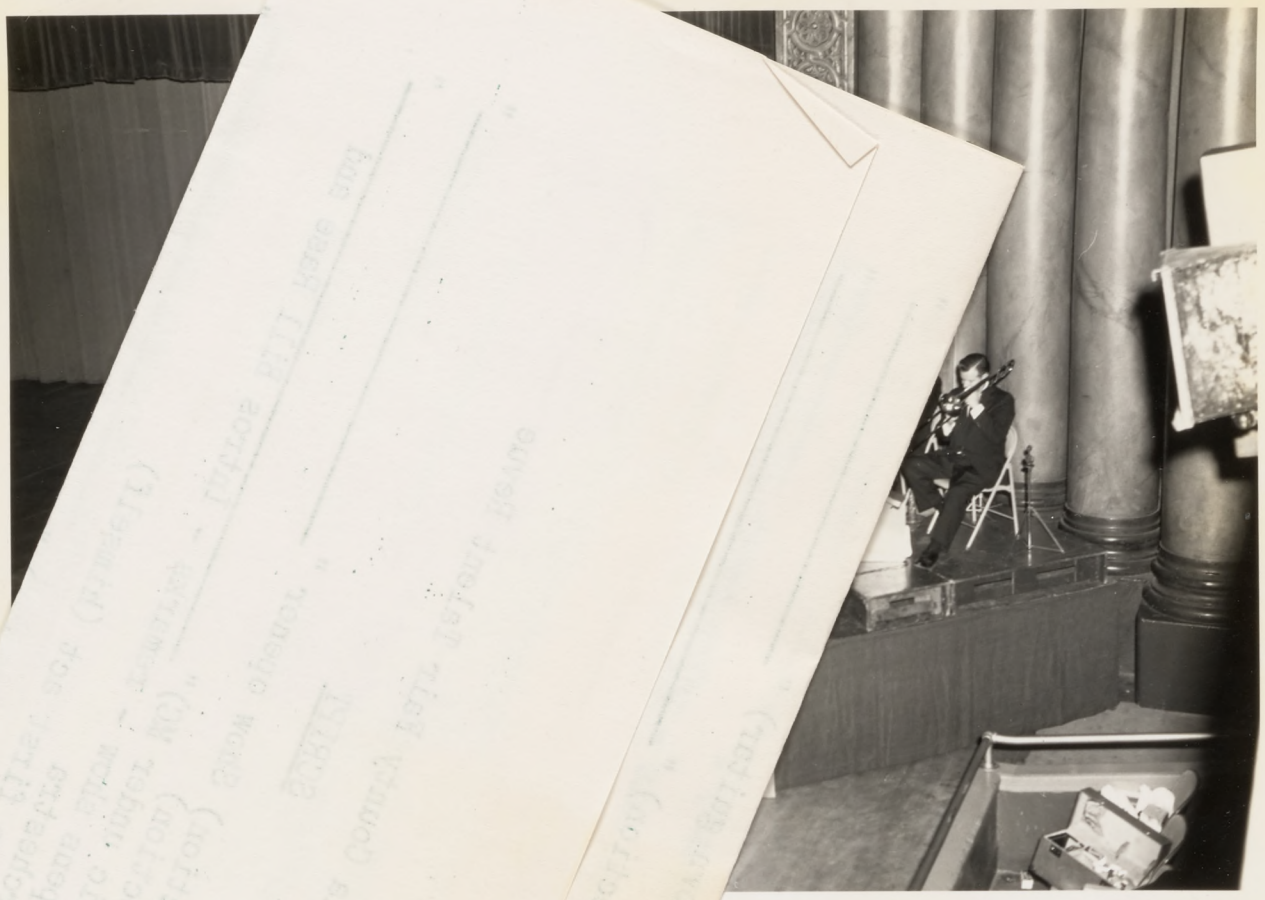


Fair, Circus On Today's Fun Menu

Sacramento County Fair ppens a five-day run today,

Singer

Rase & Orchestra (vocal with orchestra) "_____"

Emmet Rodifer (record pantominist) "_____"

Lonna Daniels (folk singer - own accomp) "_____"

Ray Boyer (tap dancer with orchestra) "_____"

Pete Compton (vocal with orchestra) "_____"

The Millingtons (vocal with own guitars) "_____"

Lynn Steiner (tap dancer with orchestra) "_____"

Orchestra (plays selection) "_____"

Christine Murata (baton act)(with record) "_____"

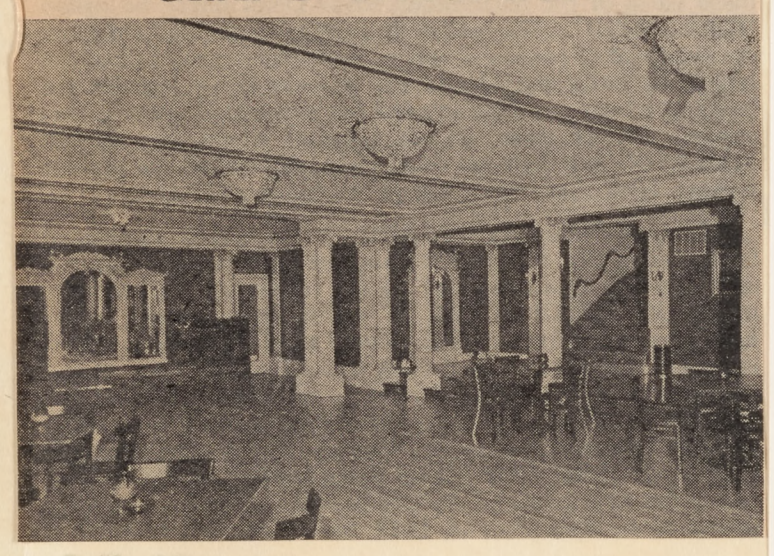
Pete Compton (vocal with orchestra) "_____"

Orchestra (Plays background music under Pete's show closing) "_____"

Orchestra (Show closer)

River Mansion

GRAND BALLROOM



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AUBURN DISTRICT FAIR
Queen Contest
HOME EC. BUILDING
AUBURN FAIRGROUNDS
AUGUST 26, 1966
8 P.M.

WELCOME ..... Dr. Lorance Harwood
General Chairman Auburn Area Jr. Chamber of Commerce

Introduction of Bill Rase
Master of Ceremonies

PART I

INTI ..... Formal Dress Division

PART II

JUDGING 8 P.M. ...TANTS ..... Poise and Personality

PART III

JUDGING OF CONTESTANTS ..... Swimsuit Division

Sugar Pine Ramblers

PART IV

ANNOUNCEMENT OF WINNERS

Introduction of Queen Marsha, 1964-65 "Miss Auburn District Fair"
Miss Congeniality .....
Second Runner-up .....
First Runner-up .....
"Miss Auburn" .....

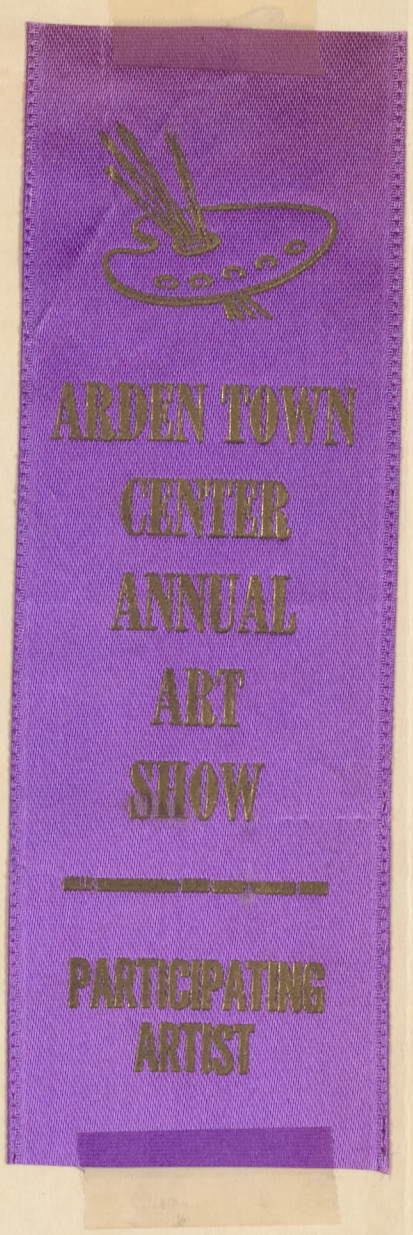
PART V

PRESENTATION OF TROPHIES ..... Al Amaro
President Fair Boosters Association

PART VI

DANCING UNTIL 1 A.M. ..... Bill Rase and Orchestra

PROGRAM



23rd ANNUAL
LODI DAKOTA
PICNIC
PUBLIC INVITED

Saturday, August 6, 1966

12:00 Noon - Gates open - Registration
Free Admission - Free Parking - Public Invited
Hamburgers - Hot Dogs - Soft Drinks - Coffee - Beer
Treats for children under 12
Interesting games to win prizes. Saturday and Sunday
Play Pitch to win Ham and Bacons.
8:00 to 9:00 Bill Race Variety T. V. Talent Show. Featuring dancer, Pantomist, singer and roller skating act.
9:00 till 1:00 - Dance. Local Orchestra - Emil Knapp and his 4-piece Band.

Sunday, August 7, 1966

10:00 Gates open. Free admission, registration, games and get acquainted.
3:00 - Terrific Magician, Folk singer and Baton Act, (Bill Race T. V. Talent)
4:00 Watermelon Eating Contest. Children under 12.
4:30 Foot Races for children.
7:30 Introduction of Grape Festival Queen and Court.
8:00 Local Talent Stage Entertainment.
9:00 to 12:00 Dance, Local Orchestra - Elmer Aipperspach.
10:00 Drawing for Prizes.

SATURDAY and SUNDAY
AUGUST 6 - 7, 1966
Micke Grove
Lodi, California

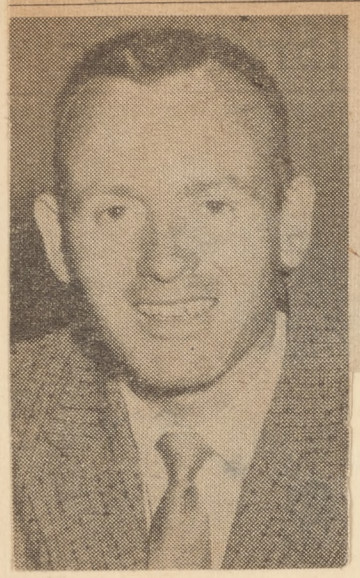
No. 118

9TH ANNUAL ARDEN LIONS CLUB
PANCAKE BREAKFAST
BENEFIT—ARDEN AREA YOUTH ACTIVITIES
SATURDAY, MAY 14, 1966
HOURS 7 A.M. TO 12 NOON AT ARDEN TOWN CENTER
FAIR OAKS BLVD. AT WATT AVENUE
DONATION: 50c 21
1966 Portable TV
GIVEN BY ARDEN TOWN MERCHANTS ASSN.
DRAWING: SATURDAY, MAY 14, 1966—HIGH NOON
NEED NOT BE PRESENT TO WIN
TICKETS COURTESY OF
HOLIDAY MARKETS AND VINE'S SHELL SERVICE

C4 THE SACRAMENTO UNION Sunday, May 8, 1966

PRESENTING TICKETS for the fourth annual Arden Town Center art show and festival is John Howard, right, president of the Arden Town Merchants Association, sponsor of the event. At left is Joe Fessia, co-chairman of the Arden Lions Club which will hold a pancake breakfast in conjunction with the event, scheduled next Saturday. In the center is Bill Rase, the centers promotion director.

MBER 3, 1955



Radio Disc Jockey Moves To Television

Bill Rase, Sacramento disc jockey, will be on KRCA-TV, channel 3, this afternoon and every Saturday afternoon at 5 o'clock.

His new Bill Rase Show will feature teenage and adult guest talent in a half hour variety program. Rase is featured on three KCRA radio daytime shows. He has been with the station since 1950.

DANCE
with
Bill Rase
POPULAR MUSIC
FRIDAY
OCT. 14th
9 P.M. to 2 A.M.
WILL'S POINT
ARCADE FIREMEN'S
ASSOC. BENEFIT

A.G.B.U. Annual Charity
DINNER DANCE
OCTOBER 1st 1955
TURN VEREIN HALL
34th and J. Sts.
BILL RASE AND HIS ORCHESTRA
Dinner 6 to 9
Dancing 9 to 1
Donation $5.00 Door Prizes No. 462

1 VOTE
"MISS AMIGOS OF 1955"
A POPULARITY CONTEST
Building Fund Benefit Sponsored By
AMIGOS OF SACRAMENTO
Opens July 16, 1955 • Closes Sept. 30, 1955
ADMIT ONE
AWARD BALL
MANHART HALL
SEPT. 30, 1955
9:00 P.M.
DONATION $1.00
MUSIC BY BILL RASE AND HIS ORCHESTRA

FRIDAY
3 Dance to the
BILL RASE
Orchestra
2100-0100

STRATEGY FOR AYUDANTE Club's "Huddle" dance tonight is planned by (left to right) Susan Baker, Janice Adams, and Roberta Rossi.

Ayudante Club Holds Dance Tonight in Governors Hall

By SANDRA CASELLI

Ayudante Club will present its fourth annual "Huddle" dance tonight in Governors Hall. Bill Rase and his Linemen will play for the come-as-you-are event from 9 P. M. to 1 A. M.

Panhellenic Unit Sets Fall Dance

The Non Academic Panhellenic Association of Sacramento will have its annual fall dance next Saturday evening in the Empire Room of the Hotel Senator. The theme for the formal event will be Fall Fantasy.

Music will be furnished by the Bill Rase orchestra.

Those working on arrangements are Ruth Gill and Betty MacKenzie, both of Zeta Chapter, Phi Epsilon Phi Sorority, and Betty Riggs of Delta Zeta Chapter, Tau Phi Lambda, general chairman; Dorreen Morris, Delta Chapter, Delta Phi Epsilon, decorations; Jean Berg of Alpha Tau Chapter, Delta Chi Sigma, favors; Patricia Wallner of Gamma Omicron Chapter, publicity, and Betty Rogers, Zeta Zeta Chapter, Tau Phi Lambda, and June Chrysler of Theta Lambda Chapter, Sigma Phi Gamma, hall and orchestra.

Debonairs Plan Formal Dance

Fall activities for the Debonairs of Sacramento will begin on Saturday with a formal dance in the recreation hall of the Latter Day Saints Chapel. Bill Rase and his orchestra will furnish music for the event for which the theme will be Autumn. Mr. and Mrs. Kenneth Woodward and Dr. and Mrs. Reo Westover are cochairmen of the affair.

This year's officers are Dr. Norman L. Perry, president; Frederick Singley, vice president; Mrs. LeRita Mitchell, secretary, and Dr. Franklin Little, treasurer.

Serving as sponsors for the season are Drs. and Mmes. Perry, Franklin Little and Westover, and Messrs. and Mmes. Harold Christianson, Singley, Woodward, Richard Busath and Donald R. Mitchell.

13th ANNUAL BENEFIT DANCE
Sponsored By
Arcade Firemen's Association
Friday, October 14, 1955 — 9 to 2
BILL RASE AND HIS ORCHESTRA
Will's Point Ball Room
Auburn Blvd. at Del Paso Park
Donation . . $1.00 Per Person
(See Reverse Side For List Of Prizes)
No. 446

KCRA-AM
5000 WATTS DAYTIME
1000 WATTS NIGHTTIME
1320kc

KCRA

SACRAMENTO, CALIFORNIA

KCRA-FM
15000 WATTS
CHANNEL 241
96.1mc

The BILL RASE SHOW

SACRAMENTO's Number ONE PERSONALITY

Year after year, The BILL RASE SHOW, on K C R A continuously since 1950, is the Highest Rated local program in Sacramento....

SELLS THE RICH SACRAMENTO VALLEY

Radio Salesmanship at its Best!

Northern California's Highest Rated -- Most Popular -- Local Radio Personality.

The following pages outline the basic facts about this outstanding radio PERSONALITY.

Another reason why K C R A is your BASIC BUY station!

"AUTUMN SPREE"

FOR THE

EMPLOYEES' ASSOCIATION
OF THE
CALIFORNIA-WESTERN STATES
LIFE INSURANCE COMPANY

HELLENIC CENTER — OCTOBER 11, 1955

COMMENTATOR: JEANETTE ANDREWS

MUSIC: BILL RASE'S "COMBO"

ENTERTAINMENT: CAVALCADE OF DANCES
THE ROTHROCKS, KAY AND HARRY
COURTESY ROTHROCK DANCE STUDIO
1013½ 13TH STREET

DECOR: MOREBECK'S FLOWER SHOP
1955 STATE FAIR BLUE RIBBON
FLORICULTURE PRIZE
1223 21ST STREET

County Bar Plans Dance

Sacramento County Bar Association is having a dinner dance themed "Barristerial Bacchanalia" beginning with 7 p.m. cocktails Feb. 18 in Hotel El Dorado.

Mr. and Mrs. Marion H. Pothoven are general chair. man. Dinner will be served at 8 p.m. and dancing will follow to music of the Bill Rase orchestra.

Two Men Named For Fair Posts

Lyle Mills, manager of the Sacramento County Fair, has announced the appointment of F. Leland Elam and Bill Rase to the fair's staff.

Elam, editor for two farm magazines and former news bureau chief for the California State Fair, has been named public relations director for the county fair.

Rase, coproducer of several special events at the 1966 county fair, has taken the position of director of special events.

Reunion for SHS Class

Sacramento High School class of 1957 is planning a 10 year reunion from 9 p.m. until 1 a.m. May 6 in Dante Club. Masters of ceremonies wil be Curtis Casey and Delbert Alberti. Honored guests will be Dr. and Mrs. Albert J. Sessarego, assistant superintendent for secondary schools and formerly principal of Sacramento High School.

Mrs. Gail Richards Dettling is chairman, assisted by Mesdames Patricia Petrovich Sommers, treasurer; Judy Lemen Timme, communications; Julie Short Greve, secretary; Bonnie Gorman Rogers, entertainment; Dona Anderson Wilson, refreshments; Dianne Moroni Ayers, decorations; Nancy Albertson Sherman, registration; Clara Berry Henderson, alumni handbook; and Michael Baker, special awards.

Bill Rase will provide music for dancing.

SURF & ROCK GROUPS RECORD AT **BILL RASE RECORDING STUDIOS!**

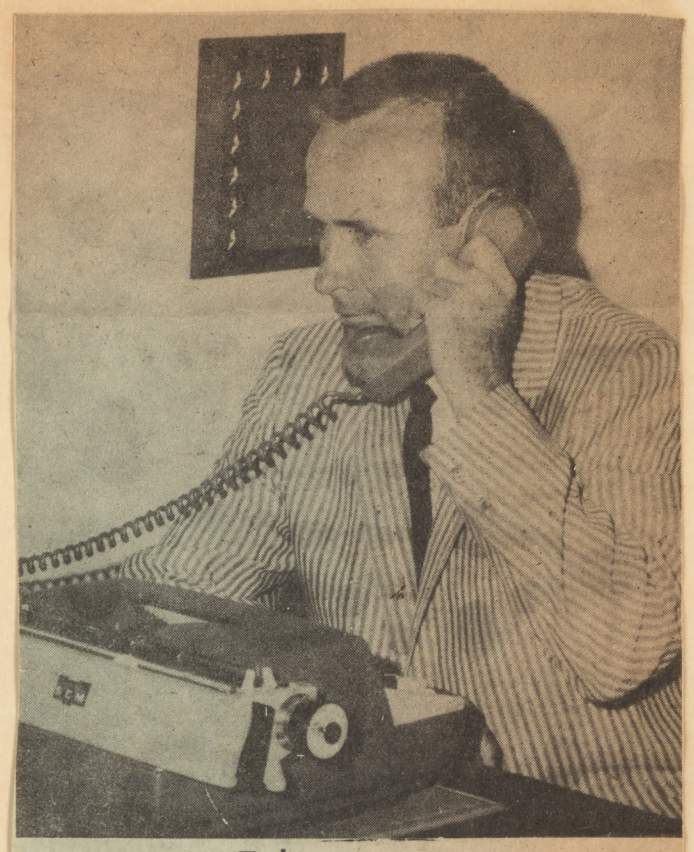
- *The Coachmen*
- *St George & the Dragons*
- *Pound Sterling*
- *The Minority*
- *The Liberty Lads*
- *The Hustlers*
- *The Nite Walkers*
- *The Sixpence*
- *The Reflections*
- *Campbell Bros.*
- *Living End*
- *The Opposite Six*
- *The Insurgents*
- *Children of Stone and many others*

RECORDS - TAPES
MUSIC COPYRIGHTING
B.M.I. PUBLISHER

Bill Rase RECORDING STUDIO TALENT CENTER

2904 Franklin Blvd. 452-4266

. . . how about that. BILL RASE'S STUDIO, will be making the recording of DELL BEUTLER'S song "It's Ridiculous" . . . this tune is a winner, in my opinion.



Talent center

Bill Rase, local television performer and orchestra leader, celebrates one year in business at his Bill Rase Recording Studio and Talent Center, 2904 Franklin Boulevard. The studio deals in recordings, audio tapes and tape duplication, radio and television audio commercials, local singing jingles and sound-on-film productions. All phases of music manuscript preparation, copying, trasposition, arranging, and original music, and music copyrighting is offered. Over 130 songs have been copyrighted for local songwriters this pastt year.

AUCTION Every FRIDAY
THIS STORE ONLY 7 til 9pm

Plus Entertainment

NEW MERCHANDISE OFFERED FOR SALE BY AUCTION · REGULAR CREDIT AND TERMS ARE AVAILABLE ON ITEMS PURCHASED BY AUCTION!

In Person:

Lynn Steiner-Miss Sacramento, 1965
The popular Wayside Trio, Bill Rase,
TV Personality, Sacto's Renee Elia,
Accordianist and many others.
Door prizes and fun for all!

Lynn Steiner-Miss Sacramento 1965

Don't Miss It!!

Miracle MART
FAMILY VALUE CENTERS

FUN AND BARGAINS FOR THE WHOLE FAMILY!

ADMIT ONE

PRESS IDENTIFICATION PASS

Inaugural Ceremony

RONALD REAGAN, *Governor*

THE CAPITOL

SACRAMENTO, CALIFORNIA

January 5, 1967 10:30 a.m.

Admit Bearer to
Working Press Area
WEST Capitol Steps

RR 268

HIGHLANDS HIGH SCHOOL

6601 Guthrie Way Phone 332-5025
North Highlands, California 95660

May 31, 1967

Mr. Bill Rase

2904 Franklin Blvd.

Sacramento, California

Dear Bill,

Thank you again for Saturday night.

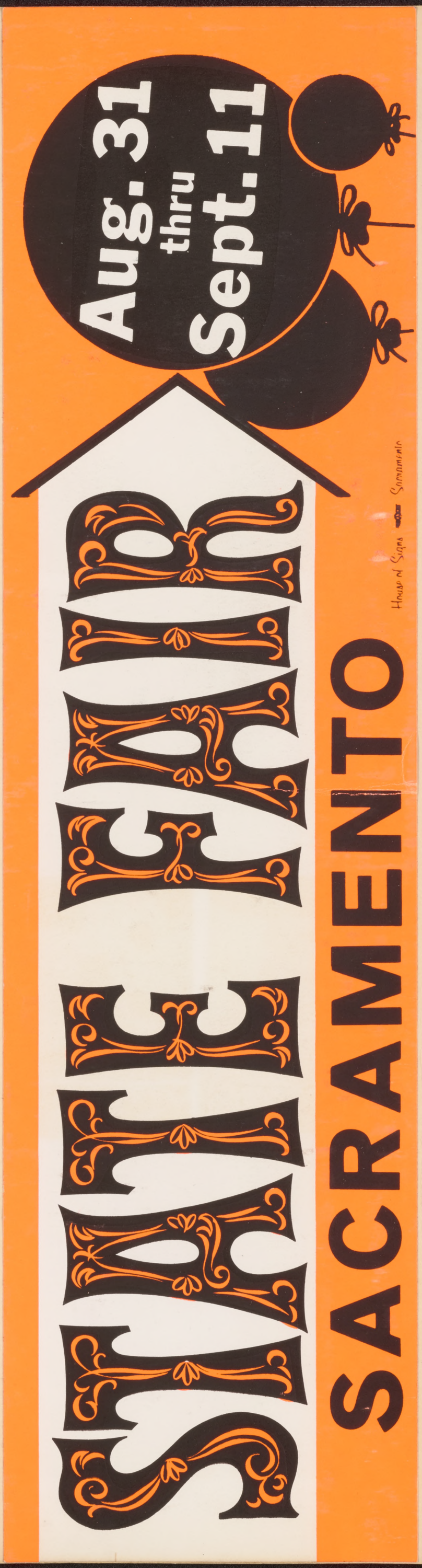
The music was well appreciated.

Sincerely yours,

R. Nelson

R. Nelson

ss



ALL ABOARD!

CALIFORNIA BUSINESS EDUCATORS

1967 STATE CONVENTION

6:30 p.m.-Midnight — "Captain's Night!" (A really dressy dinner-dance)

6:30-7:30 p.m.—A complimentary social hour in rooms 229-30 and 231-2; courtesy of the Gregg Division of McGraw-Hill Book Company

7:30-8:30 p.m.—(El Dorado Room) Dinner Menu: Assorted relishes, seafood salad with Louie dressing, broiled 12 oz. Filet Mignon, baked potato with sour cream and chives, asparagus milanese, rolls, butter, beverage, and cherries Jubilee Vesuvio.

8:30-9:00 p.m.—Professional Entertainment
9 p.m.-Midnight—Dancing to the famous Bill Rase Orchestra

Sunday, March 19; Monday, March 20, and Tuesday, March 21

At Sacramento's EL DORADO HOTEL

The Magic lamp

AMERICAN RIVER STAKE

February 24, 1967

ADMISSION TICKET

Mission Little League BENEFIT DANCE

№ 100

Orchestra Music

8:30 P.M. — 1:00 A.M.

Del Norte Tennis Club — 3040 Becerra Way

APRIL 29, 1967 — $1.00 PER PERSON

DOOR PRIZE
(Need not be present to win)

County Bar Plans Dance

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Mr. and Mrs. Marion H. Pothoven are general chairman. Dinner will be served at 8 p.m. and dancing will follow to music of the Bill Rase orchestra.

USO to Sponsor Dance Friday

The USO will present its annual Armed Forces Ball from 9 p.m. to midnight Friday in Masonic Building. A highlight will be the crowning of Miss USO-Miss Armed Forces. She will be selected by the vote of the men of the armed forces stationed in the Sacramento area.

Diana Penny, Bill Rase and his band will provide dancing music.

California Cosmetologist Association

38th ANNUAL CONVENTION

MAY 27, 28, 29, 30, 1967

El Dorado Hotel — Sacramento, Calif.

ADMIT ONE

PRESS IDENTIFICATION PASS

Inaugural Ceremony

RONALD REAGAN, *Governor*

THE CAPITOL

SACRAMENTO, CALIFORNIA

January 5, 1967 10:30 a.m.

Admit Bearer to
Working Press Area
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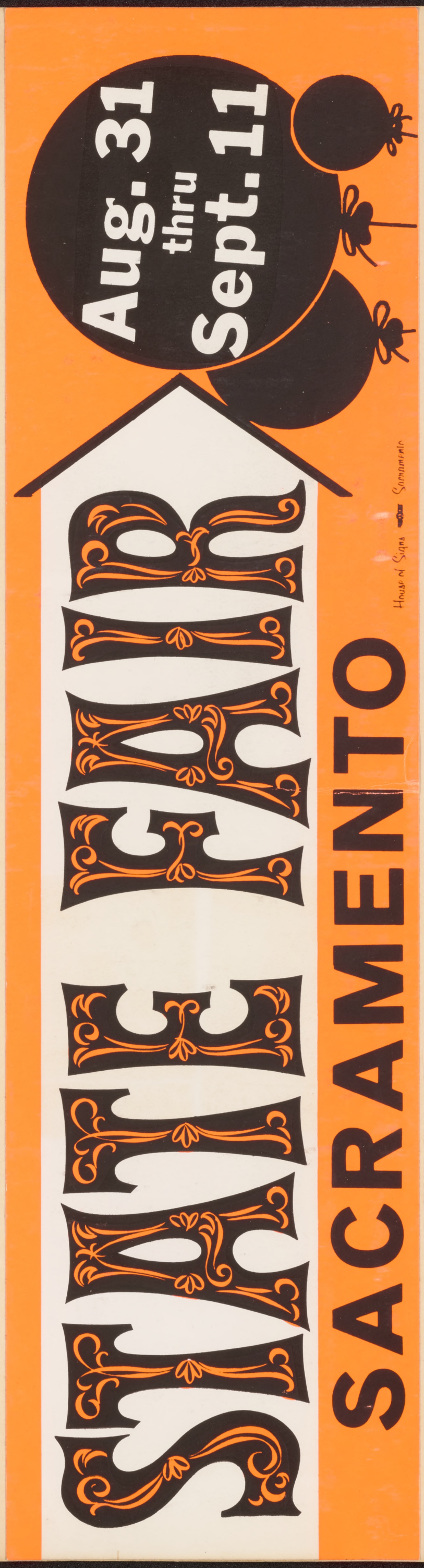

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The Magic lamp

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BENEFIT DANCE

No. 100

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Del Norte Tennis Club — 3040 Becerra Way

APRIL 29, 1967 $1.00 PER PERSON

Cou
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7 p.m.
Hotel E
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The Indoor Sports Club, Inc.

Sacramento LOANI Chapter

An International Club for the Physically Disabled

Founded in 1930 — Incorporated in 1936
(Non-Profit)

July 3, 1967

Mr. Bill Rase
5710 Fair Oaks Blvd.
Carmichael, Calif. 95608

Dear Mr. Rase:

On behalf of the District 4 Chapters of the Indoor Sports Club, we wish to extend our thanks to you for your contribution toward the success of our annual convention last month. As host chapter, we were extremely gratified with the results of the convention and appreciate your contribution toward this event.

As our Master of Ceremonies you helped to liven up our afternoon of activities and make the proper introductions of all participants in the various activities. We were pleased that you took the time to attend and offer your services.

Thank you again for your help.

Yours truly,

Earl Welsh Jr.

EARL WELSH, JR., President

EW:td

Mid Afternoon Concert Is Set

The Carmichael Symphonic Band will stage a mid afternoon concert in the Danny Bishop Memorial Pavilion Sunday, beginning at 3:30 p.m.

Jim McDonald, conductor, announces that included will be the Concert Suite by Frederick Ashe, a three movement selection; scores from My Fair Lady and the King And I, two marches and Tijuana Brass selections.

He estimates it will run about 1 1/2 hours. Bill Rase will be master of ceremonies.

McDonald says he is pleased with the quality of the band and also with the acoustics of the pavilion. "The music comes through very well. We are hopeful of a good sized audience this Sunday," he said, adding that it is scheduled for mid afternoon in order that those attending may have the evening free for church and other activities if they wish.

Bal Norte Dance Club will have a "Folloween Turkey Trot" Saturday in Del Norte Swimming and Tennis Club. Bill Rase Orchestra will play for dancing.

Mira Loma's senior ball, "La Nuit Elegante"—The Elegant Night, will be held from 9 p.m. to midnight Saturday in the school cafetorium. Bill Rase and his orchestra will provide the music.

PROGRAM

WELCOME.....Terry Cooney
President Auburn Area Jr. Chamber of Commerce

INTRODUCTION OF BILL RASE.....Master of Ceremonies

INTROL ...al Dress Division

JUDGING OF ... Personality

JUDGING OF CON ...vision

AUBURN DISTRICT FAIR
Queen Contest
HOME EC. BUILDING
AUBURN FAIRGROUNDS
8 P.M. AUGUST 26, 1967

Crowning by
MAUREEN KENNEDY
FAIR QUEEN
1966-1967

OFFICIAL PRELIMINARY
of the
Miss California
and
Miss Universe
Pageants

SUZANNE WENSCH
Auburn Junior Chambe
37—25—37

...OUNCEMENT
OF WINNERS
Introduction of Queen Maureen
1966-67 'Miss Auburn District Fair'

Miss Congeniality

Second Runner-up

First Runner-up

"Miss Auburn"

PART V
PRESENTATION
OF TROPHIES
Ray Yamasaki
President Fair Boosters Association

PART VI
DANCING UNTIL 1 A.M.
Bill Rase and Orchestra

WEST SACRAMENTO
FIREMAN'S BALL
V.F.W. HALL Soule & Drever Sts.

DOOR PRIZES
1st $75.00 Defense Bond
2nd 50.00 Defense Bond
3rd 25.00 Defense Bond

BILL RASE'S BAND

Donation $1.25

SATURDAY, NOVEMBER 18, 1967 9 P.M. to 1 A.M.

FIREMAN'S BENEFIT FUND

HERE'S YOUR CHANCE
BEN ALI BAND
PRESENTS
Free Trip to Western Shrine Convention in Hawaii
MAY 16, 17, 18, 1968
(One Noble, Round Trip & Hotel for Seven Nights)
Drawing Friday, October 13, 1967
— Need Not Be Present To Win —
Donation $1.00

Fiesta will bust out all over Fair Oaks this weekend.

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el camino high school student body

presents the

fourteenth annual homecoming dance

"the king's road to emerald city"

on

saturday, november eighteenth,

nineteen hundred and sixty-seven

cafeteria—9:00 to 12:00 semi-formal

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President Auburn Area Jr. Chamber of Commerce

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JUDGING OF ... Personality

JUDGING OF CON ...vision

AUBURN DISTRICT FAIR

Queen Contest

HOME EC. BUILDING
AUBURN FAIRGROUNDS
8 P.M. AUGUST 26, 1967

Crowning by
MAUREEN KENNEDY
FAIR QUEEN
1966-1967

OFFICIAL PRELIMINARY
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SUZANNE WENSCH
Auburn Junior Chambe
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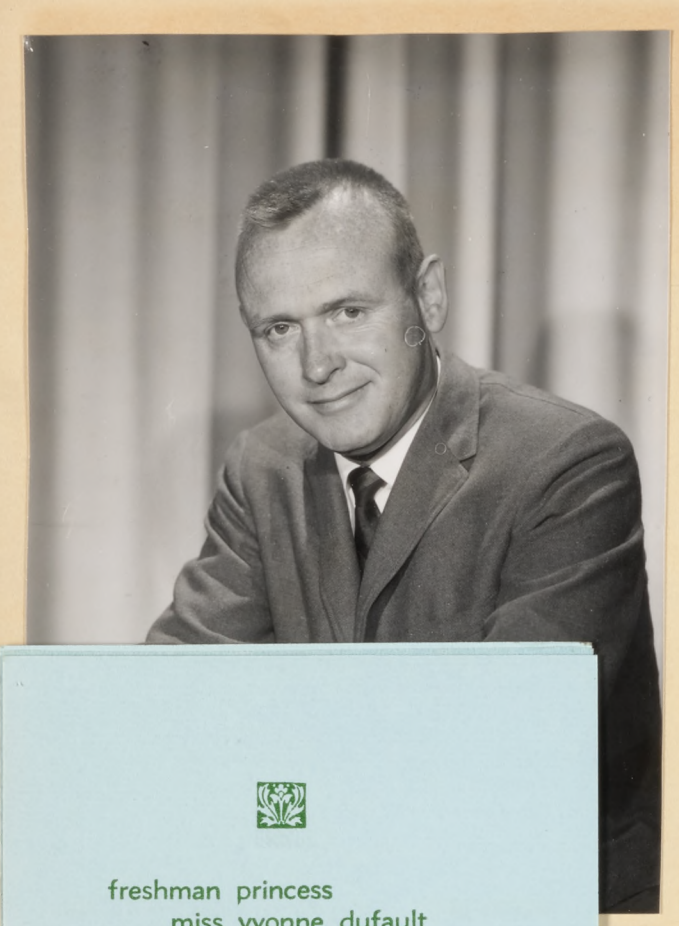

freshman princess
miss yvonne dufault

sophomore princess
miss julie extram

junior princess
miss jeannine barnes

queen's court

princess laura bahlhorn
princess libby frye
princess ronda lee
princess barbara moe
princess irene trautt

committee chairman

dance (general)	gayla faustman
refreshments	candi march
decorations	janie steres
princesses	glenn olsen
publicity	lynne glade
parade	rogene manas
bids	linda parisi

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dressed in ....., he gave me

a corsage of ..... after eating

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dance where queen .....

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a column

By Nancy Skelton

Ghosts Of Boppers Past Float Through Shattered Hall

"IT'S A HELL of a note," said the old man. "They don't leave a damn thing stand anymore."

He rubbed a thin wrinkled hand over the whiskers on his chin and looked around at the rubble.

There was a pumpkin sun about to burn out on the smokey horizon. It would be one of those orange-streaked dusks. Quiet and eerie.

Ghost weather.

I didn't ask him what he was doing walking through the ruins of the old State Fair ground and he didn't ask me. He just scuffed off down an empty path toward where the race horses used to pound their stalls — and disappeared.

The old man's shirt was too big around his neck and his eyes were more empty than sad.

"Damn shame's right," I would have said if he stayed. "Would you like me to tell you about Governor's Hall? Would you like to hear about the times we used to come to this place in slim-waisted toreador pants and dip and slide around the dance floor to "Hold Me, Kiss Me" with a half can of Country Club beer hidden under the chair? Would you listen to how our decoration committee once turned this old barn into a shimmering slice of heaven, taping 5,000 glittered stars, one by one, on the walls? Come back a minute, mister. Listen . . ."

NO ONE OVER 30 — who happened to spend the 1950s growing up in Sacramento — ought to go near what's left of Governor's Hall.

There is no frat dance this Friday night — no more ever — there is not even any floor left.

You can stand all night now in front of the shattered building and not hear one note from Bill Rase' 12-man band. No "Ebb Tide" or "No Other Love." No bunny hops.

"Dada dada dada, da da da— do the bunny hop, hop-hop-hop."

"Wanna' do the bunny hop?"

Program

TUESDAY, JULY 4, 1967 — 6:30 P.M.

SACRAMENTO MUNICIPAL BAND

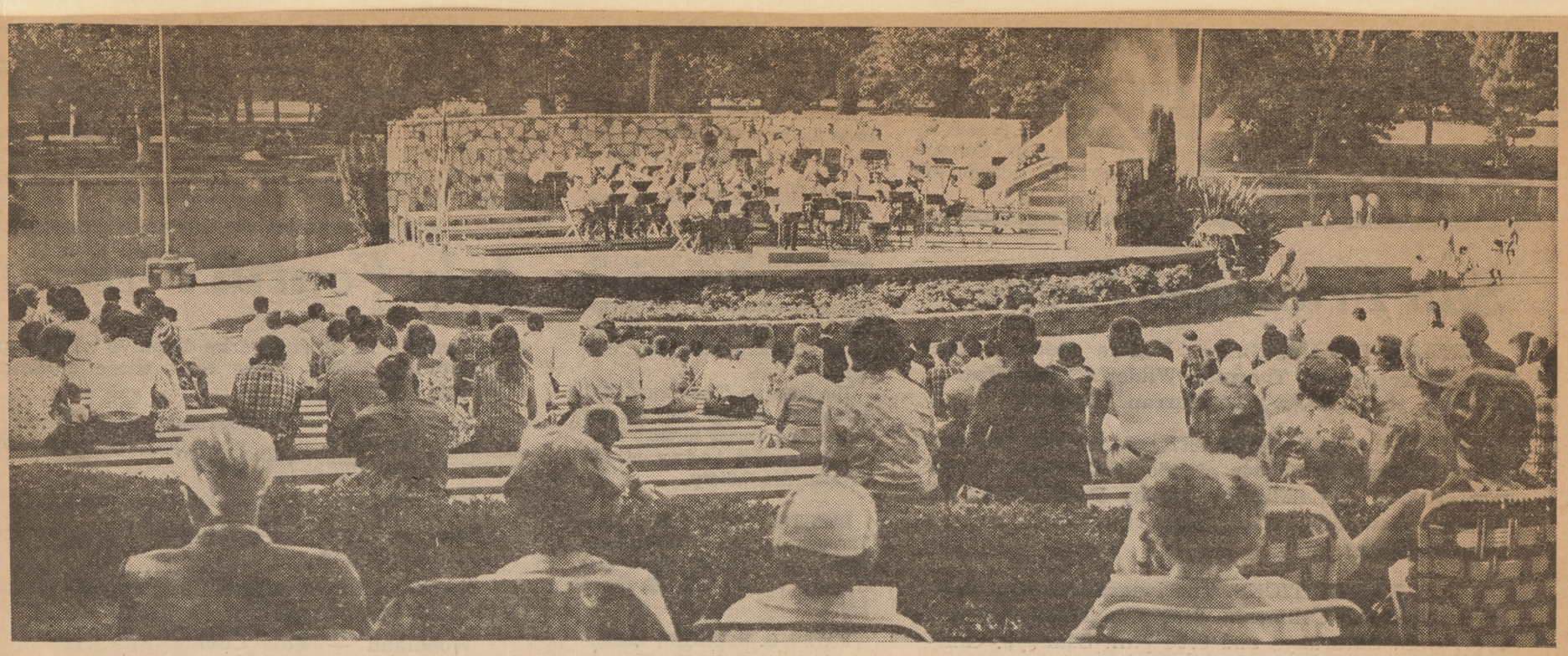
NORMAN J. HUNT, Director

BILL RASE, Master of Ceremonies

HANDS ACROSS THE SEA MARCH	JOHN PHILIP SOUSA
AMERICAN FOLK RHAPSODY	CLARE GRUNDMAN
LADY OF SPAIN	TOLCHARD EVANS
SPIRITUAL FOR BAND	H. OWEN REED
BEGUINE FOR BAND	GLENN OSSER
SEMPER FIDELIS MARCH	JOHN PHILIP SOUSA

INTERMISSION

YANKEE DOODLE	ARR. MARTON GOULD
FIVE AMERICAN FOLK SONGS	ELIE SIEGMEISTER
BUGLERS HOLIDAY — TRUMPET TRIO	LEROY ANDERSON
NOEL SMELSER, KEN SNYDER, FRED COOPER — TRUMPETS	
THE KING AND I SELECTIONS	ROGERS-HAMMERSTEIN
THE STARS AND STRIPES FOREVER	JOHN PHILIP SOUSA



Here's the rest of the crowd pictured on page B12 at the William Land Park Amphitheater listening to one of the traditional summer band concerts. The concerts are held at 6:30 p.m. Sundays through Aug. 13. A special concert is scheduled for Tuesday, the Fourth of July. The concerts are sponsored jointly by the City Recreation Department and the Recording Industries Trust fund through the Sacramento Musicians Union, Local No. 12. Norman J. Hunt is director and Bill Rase is the series emcee. (Staff photos by Don Minnick)

Program

SUNDAY, JUNE 18, 1967 — 6:30 P. M.

SACRAMENTO MUNICIPAL BAND

NORMAN J. HUNT, Director

BILL RASE, Master of Ceremonies

MUSIC

CONCERT - IN - THE - PARK. The first of three orchestral concerts. Norman J. Hunt will conduct, Louis Clayson is tenor soloist and Bill Rase will act as announcer. The program includes selections from "Mary Poppins," Academy Award songs of 1966, a salute to Henry Mancini, and a medley of American folk songs. Arrangements are by Herbert Harrison. 6:30 p.m. Sunday, William Land Park Amphitheater. Free.

Bill Rase Orchestra
POPULAR DANCE MUSIC AT ITS BEST
6 Pieces 9 Pieces 12 Pieces
PLUS COMBOS
452-4266 OR 487-1370
2904 FRANKLIN BLVD., SACRAMENTO, CALIFORNIA 95818

CHAIRMAN

BOY SCOUTS OF AMERICA REGION TWELVE

EXPLORER DELEGATE CONFERENCE

UNIVERSITY OF CALIFORNIA DAVIS, CALIFORNIA

JUNE 23, 24, 25, 1967

"Our BEST Today for a BETTER Tomorrow"

8:00-11:00 p.m.	EXPLORER BALL — Freeborn Hall Chairman, Chris Mahan Mistress of Ceremonies—Miss Donna Battista
11:30 p.m.	Return to Dorms
12 Midnight	"Lights Out"

Academy of Television Arts and Sciences at San Francisco

A Non-Profit Association Dedicated to the Advancement of Television

This is to certify that

Bill Rase

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WORKING PRESS
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1967
CALIFORNIA STATE FAIR HORSE FAIR
June 10 through 18

(NAME)

(NEWS AFFILIATION)

ADMIT TO GROUNDS AND HORSE SHOW

No. 78

Harrison Cuttle
MANAGER

87541-362 1-67 500 ① OSP

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BILL RASE
Dance Orchestra
Over 2,500 Engagements
5 thru 12 pieces
452-4266 487-1370
Sacramento

BYRON H. DEMOREST, M. D.
OPHTHALMOLOGY
5301 F STREET
SACRAMENTO 19, CALIFORNIA

January 23, 1968

Mr. Bill Rase
5701 Fair Oaks Boulevard
Carmichael, California 95608

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BHD/mmt

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Program

FOURTH ANNUAL GET-TOGETHER NIGHT

SPONSORED BY

The Sacramento Postal Employees Welfare Committee

(Assisted by the Postal Credit Union)

★ ★ ★

5:30 P.M. NO HOST COCKTAIL HOUR

6:45 P.M. "DINNER IS SERVED"
By Dole's Catering Service

7:00 P.M. INVOCATION — James Brady

7:30 P.M. ANNOUNCEMENTS AND INTRODUCTIONS
By Fred Schroder, Chairman, Welfare Committee

7:35 P.M. ENTERTAINMENT
Featuring: BEN WRIGLEY, Master of Ceremonies
with DIANE LUCAS
THE LINEBACKERS TRIO

8:45 P.M. INTERMISSION
Cocktails on both patios, and at Rear of Hall

9:00 P.M. DANCING
Melodies by BILL RASE AND ORCHESTRA

1:00 A.M. "GOOD NIGHT"

Programs Courtesy Skarles Printing Co. 19

Program

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FAIR OAKS STAKE

MIA

Gold and Green Ball

FEBRUARY 23, 1968

8 - 12 P. M.

Graduating Class
of "69"
presents

Moonlight & Roses

El Dorado High School

May 17, 1968
Time 9:00 - 12:00

Academy of Television Arts and Sciences at San Francisco

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Kathy and Bruce
Sept. 28, 1968

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87541-362 1-67 500 (1) OSP

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BILL RASE, Master of Ceremonies

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BHD/mmt

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FAIR OAKS STAKE

MIA

Gold and Green Ball

FEBRUARY 23, 1968

8 - 12 P. M.

My date was.....

I was wearing.....

Decorations were.....

Prom King.....

Prom Queen.....

Afterwards we went to.....

I had a..... time!

at the 1968 Senior Ball.

Academy of Television
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MIA

Gold and Green Ball

FEBRUARY 23, 1968

8 - 12 P. M.

Committee Chairmen

Decorations ..... Karen Mellow

Refreshments ..... Patty Coan

Programs ..... Karen Mellow

King & Queen ..... Merketa Jennison

Publicity ..... Debbie Collins

Cleanup ..... Charlie Thomas

Theme & Cover Design ..... Karen Mellow

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Very sincerely yours,

Byron

BYRON H. DEMOREST, M.D.

BHD/mmt

Officers Installed by DeMolay

Dan Newall, a Sonoma State College drama major, and Mike Stevens of Sacramento were elected master councilor and deputy master councilor at the windup of the 1,000-member convention of the Northern California DeMolay Association in the Hotel El Dorado Saturday night.

The pair was installed preceding the Sweetheart Ball, a semi-formal dance which was the highlight of the four-day convention.

"UP, UP AND AWAY" is theme for 1968's junior-senior ball to be held from 8 p.m. to midnight on Friday in the cafetorium. Committees are Freddy Gomes, general chairman; Tammy Pell, decorations

Spirit week will be in full swing this week at Del Campo High School in preparation for "Aloha Alumni," Del Campo's third homecoming. On Monday, the Rally Committee will sell voodoo dolls. These will be worn and stuck with pins to

The semi-formal homecoming dance will be from 9 p.m. to midnight Saturday in the B multi-purpose room. Playing for the dance is Bill Rase.

Program

FOURTH ANNUAL GET-TOGETHER NIGHT

SPONSORED BY

The Sacramento Postal Employees Welfare Committee

(Assisted by the Postal Credit Union)

★ ★ ★

5:30 P.M. NO HOST COCKTAIL HOUR

6:45 P.M. "DINNER IS SERVED"
By Dole's Catering Service

7:00 P.M. INVOCATION — James Brady

7:30 P.M. ANNOUNCEMENTS AND INTRODUCTIONS
By Fred Schroder, Chairman, Welfare Committee

7:35 P.M. ENTERTAINMENT
Featuring: BEN WRIGLEY, Master of Ceremonies
with DIANE LUCAS
THE LINEBACKERS TRIO

8:45 P.M. INTERMISSION
Cocktails on both patios, and at Rear of Hall

9:00 P.M. DANCING
Melodies by BILL RASE AND ORCHESTRA

1:00 A.M. "GOOD NIGHT"

Programs Courtesy Skarles Printing Co. 19

Program

FIFTH ANNUAL GET-TOGETHER NIGHT

SPONSORED BY

The Sacramento Postal Employees Welfare Committee

★ ★ ★

5:30 P.M. NO HOST COCKTAIL HOUR

6:45 P.M. "DINNER IS SERVED"
By Dole's Catering Service

7:00 P.M. INVOCATION — James Brady

7:30 P.M. ANNOUNCEMENTS AND INTRODUCTIONS
By Fred Schroder, Chairman, Welfare Committee

7:40 P.M. ENTERTAINMENT
Featuring: PAUL DESMOND, Master of Ceremonies
with THE DEL RUBIO TRIPLETS
and THE CHANGS

8:45 P.M. INTERMISSION
Cocktails

9:00 P.M. DANCING
Melodies by BILL RASE AND ORCHESTRA

1:00 A.M. "GOOD NIGHT"

Programs Courtesy Skarles Printing Co. 19

PROGRAM

Starting September 15th

- Four hours of ballroom dancing, featuring BILL RASE and his band, one of Sacramento's most renowned and successful dance bands. Some old favorites mixed with the more modern popular tunes, and a few for those who like to dance the Latin steps.

Dance Time - 9:00 PM to 1:00 AM
Admission - $4.00 per couple
by invitation only

FAIR OAKS STAKE

MIA

Gold and Green Ball

FEBRUARY 23, 1968

8 - 12 P. M.

CTC

California Television Corporation

August 18, 1968

KCRA STUDIOS

PHI BETA LAMBDA
BANQUET DOOR PRIZE
Saturday Night
April 20, 1968
7:30 p.m. - 10:00 p.m.

NO. 30

CALIFORNIA EXPOSITION

BILL RASE
TALENT COORDINATOR

1600 EXPOSITION BOULEVARD
SACRAMENTO, CALIFORNIA 95815
PHONE: 916/641-2381

Just a Reminder

❖ ❖ ❖

Robertson's Ballroom Dance Club
Will Dance Saturday November 2nd
9:00 P.M. to 12:00 P.M.
Music BILL RASE & His Band

Entertainment and Refreshments
You are welcome to bring a guest
"A guest of yours is a guest of ours"
Robertson Dance Studio
3600 33rd Avenue *Sacramento, Ca. 95824*
Phone 421-1518

RCA October month

CALIFORNIA EXPOSITION & FAIR
"PREVIEW OF THE NEW"
EMPLOYEE PARTY
FRIDAY, JUNE 14, 1968 7:00 P.M. til (?)
New Administration Building
DINNER — REFRESHMENTS — DANCING
TOURS OF CAL-EXPO
"ALL PAYGATE" $4.00 Per Person Includes Everything
ADMISSION BY TICKET ONLY
Catered by AMERICAN NEWS CO.
140

CAL EXPO

TEEN WORLD

Fun, fashion, films, light shows and the battle of the bands highlight a week with the pop-rock generation in the spotlight

The Sacramento Union
Sunday, July 14, 1968

"New 1969 Zenith Stereo"

With Really New Styles, Features, Finishes and Performance

plus

"Zenith TV Election Specials for 1969"

New Models, New Merchandising, New Promotions Never Before Presented!

Program

5:30-6:00 Tour of KCRA Studios and Production facilities

6:00-7:00 Cocktail Party

7:00-8:00 Presentation

Opening Remarks
Ron Lyons — Master of Ceremonies
Jon Kelly — President CTC

Line Presentation
Charles Carney, Color TV
Larry Warmack, B/W TV
Steven Bradley, Phono
Louis P. Mitchell, Stereo
Larry Brockett, Radio

Fall Advertising and Sales Promotion
Norton Spitzer, Bruce Pankratz

Conclusion
Dan Dougherty — Vice President - Sales, Zenith Corp.
Charles Carney

Full orchestra, Plus Personalities
Bob Whitten, Bill Thorpe, Rick Cimino, Harry Martin

Del Courtney — Director of Administration for Oakland Raiders

Connie Haines — Singer

Lee Groscup — Former football player for AFL and NFL

8:00-9:00 Dinner and viewing of new Zenith Line

Show written by Park Blanton

PHI BETA LAMBDA
BANQUET DOOR PRIZE
Saturday Night
April 20, 1968
7:30 p.m. - 10:00 p.m.
NO. 30

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October RCA month.

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CAL EXPO

TEEN WORLD

Fun, fashion, films, light shows and the battle of the bands highlight a week with the pop-rock generation in the spotlight

The Sacramento Union
Sunday, July 14, 1968

Services Wednesday For Walter Starnes

A Rosary for Walter Buddy Starnes, 54, a production controller at McClellan Air Force Base for 28 years, will be said at 8 tonight in the N. G. Culjis and Son Chapel of the Valley.

Services will be at 9:30 a.m. Wednesday in the Culjis Chapel followed by a Requiem Mass at 10 a.m. in the Immaculate Conception Catholic Church. Burial will be in St. Mary's Cemetery.

Starnes died Saturday in a local hospital. A resident of Sacramento County for 52 years, he lived at 3216 6th Ave.

Starnes also was a member of Bill Rase's orchestra for 18 years.

He was a member of Sacramento Musicians Protective Union No. 12 and the American Federation of Musicians.

Survivors include his widow, Aileen; four sons, Richard Starnes of Santa Clara, Gary Starnes and Lawrence Lopes, both of Sacramento, and Joseph Lopes of Los Angeles; a daughter, Mrs. Johyne Geram of San Francisco; his mother, Mrs. Elsie Starnes of Sacramento; a brother, Charles Lewis of Los Angeles, and three grandchildr

SACRAMENTO
COUNTY
FAIR

P. O. BOX 5151
Sacramento, Calif. 95817
PHONE 452-5211

Dec 1968

Capital Chatter

By THE HIPSTER

A note from **BILL RASE** informs us that his band is in its 20th year, is approaching its 2,000th Casual and that brothers, **BILL SOLENBERGER, LOUIS MERLINO, PETE RUZIR,** and **MEL DOSCH** have all worked with the band for eighteen of those years . . . **EVELYN OSBURN,** for 10 years the

FAIR OAKS STAKE

Gold and Green Ball

"Four Seasons"

1969

GOOD FOR ONE
—ADMISSION—
1968
SACRAMENTO COUNTY FAIR
№ 2010 Tax Exempt

AUDIO ENGINEERING SOCIETY
CONVENTION AND EXHIBIT

BILL W. RASE
Print Name BILL RASE REC.
Company
№ 337 MEMBER 1969

NCO Wives Plan Social

Mather A B Non-commissioned Officers' Wives Club will honor newly elected club officers on Saturday at a dinner dance in the NCO Club. A 6:30 p.m. social hour will begin the evening.

quet. Funeral at Culjis Chapel Thursday, 2:30 p.m. . . . Look-alikes: **Walter Beall** of El Macero, insurance consultant, and **Bill Rase,** veteran orchestra leader. . . Good-looking **Charles A. Badgley Jr.,** stockbroker, can recall when the Sacramento Delta was a swinger's paradise, although he admits he heard

52nd District Agricultural Association

1969

116th
CALIFORNIA
STATE FAIR
HORSE SHOW

EXPO
SACRAMENTO
CALIFORNIA EXPOSITION

March 1, 1969

Cast

Alan Newell .....Sidney Poitier
Inga Dyson .....Anne Bancroft
Dr. Coburn .....Telly Savalas
Mark Dyson .....Steven Hill
Det. Judd Ridley .....Edward Asner

13 SKIING

SPECIAL COLOR The International World Cup Races. For details, see page A-12. (60 min.)

Regular programming is pre-empted.

11:00 **5 10** COLOR **NEWS**

7 COLOR **NEWS—Bob Marshall**

12 MOVIE—Comedy

COLOR "How to Marry a Millionaire." (1953) Pola, Loco and Schatze decide the best way for them to land an eligible millionaire is to pretend they have lots of money. Marilyn Monroe, Lauren Bacall, Betty Grable.

40 TELETHON

SPECIAL COLOR This 15-hour telethon is held to benefit the Sacramento Association for the Mentally Retarded. The show is co-hosted by Gene Barry ("The Name of the Game") and actor Barry Sullivan. Guests scheduled include comedians Jackie Curtis and Sammy Shore, Wanda Hendrix, singers Jackie Fontaine and Jean-Paul Vignon, and James Hampton and Denver Pyle of "The Doris Day Show."

OFFICERS' CLUB
BEALE AIR FORCE BASE CALIFORNIA
SOCIAL CALENDAR
MAY 1969

BOOK 30
RASSE
MEMORIAL DAY

McClatchy High 1949 Reunion

"The Generation Gap" will be the theme of the 20th reunion of the 1949 graduating class of McClatchy High School at 7 p.m. Saturday Oct. 4 at the Arden Hills Swimming and Tennis Club.

Class members should contact Allen Bender, alumni president, at 457-5735 or Marilyn Shans at 421-2012 for reservations.

Just a Reminder

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Will Dance Saturday Sept. 4th
9:00 P.M. to 12:00 P.M.
Music Bill Rase & His Band
Entertainment and Refreshments
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Robertson Dance Studio
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Gold and Green Ball

"Four Seasons"

1969

AUDIO ENGINEERING SOCIETY
CONVENTION AND EXHIBIT

RASE
REC.
R

GOOD FOR ONE

The Directors

of the

52nd District Agricultural Association

Cordially Invites You to the

PRESS PARTY

of the

One Hundred Sixteenth

California State Fair Horse Show

GOLD MEDALLION ROOM
CAL-EXPO GROUNDS
FRIDAY EVENING, JUNE 6th, 1969

COCKTAILS — 6:30 P.M. to 8:00 P.M.

GEORGE W. G. SMITH
President

JAMES H. YANT, M.D.
Horse Show Chairman

ALLEN ROSS
Horse Show Manager

LEE ELAM — BILL RASE
Public Relations

R.S.V.P.
(916) 641-2415

P. O. Box 4834
Sacramento, Calif. 95825

Please Present This Invitation at the Door

CAL EXPO
SACRAMENTO
CALIFORNIA EXPOSITION

March 1, 1969

Cast

Alan Newell .....Sidney Poitier
Inga Dyson .....Anne Bancroft
Dr. Coburn .....Telly Savalas
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3600 33rd Avenue Sacramento, Ca. 95824
Phone 421-1518

You Are Cordially Invited to Attend the

19th ANNUAL DINNER DANCE

of the

SACRAMENTO COUNTY BAR ASSOCIATION

Saturday Evening, February 1, 1969

El Dorado Room — El Dorado Hotel

Cocktails 7:00 p.m. Dinner 8:30 p.m.

ALL TABLES RESERVED—MAXIMUM SEATS TEN PER TABLE

Mail Reservations No Later
Than January 28, 1969
MRS. TOM LYTLE
71 Lakeshore Circle
Sacramento, California 95831

$15.00 Per Couple
Semi-Formal

TICKETS WILL BE DISTRIBUTED AT THE DOOR

Local Air Waves

Continued from Page 3

YOU'VE PROBABLY heard that Bob Wilkins has moved from KCRA-TV to Gish, Sprague & Associates Advertising as a senior account executive. Bob continues to host his late night horror movies Saturday nights on Channel 3. In the works: a series of locally produced "featurette" films to precede the horror movie.

KRAK NOTES: Jerry Grisham, DJ, is thesping it again at the Jay-Rob playhouse . . . KRAK gave away 10,000 American flag bumper stickers . . . For some eye-catching basketball, wander on out to American River gym at 8 p.m. Monday. The KRAK-er-jacks DJ team plays the Fig Leaf Eves during halftime of an all-girl game between the Athletics and the San Francisco Warriors Girl All-Stars. Proceeds go to the Veterans Club Scholarship Fund.

KROY's MORNING DJ, Johnny Hyde, is campaigning to have markets sell meat after 6 p.m. Johnny says phone calls and letters favor his stand 90 to 1.

BOB SHERWOOD . . . of Sherwood's Forest . . . came out of the woods long enough to be appointed assistant program director at KROY.

BILL RASE Recording Studio hosted celebs recently. Included were James Drury "The Virginian," and Pernell Roberts, formerly of "Bonanza." All were doing recording work or else just wanted to meet Rase.

IF YOU want to hear some free-form radio . . . it's KZAP at 98.5 on the FM band.

THE GENE NELSON show on Channel 40 has a nice lineup for today's airing . . . "Blind Justice . . . "Forty Good Men" . . . and Rick Nice and Nels Grant keep the conversation moving.

IF YOU have any questions regarding Sacramento broadcasting, drop us a note. We're more than happy to try to answer them for you.

The Junior Class of
Winters High School
requests the pleasure of
your company at the
Junior-Senior Prom
on Saturday, the twenty-second of March
Nineteen hundred and sixty-nine
at nine o' clock in the evening
High School Gymnasium

DIRECTOR

"Preludes to Eternity"

NORTH SACRAMENTO STAKE
GOLD & GREEN BALL
MARCH 21, 1969

Centennial Ball

1869 - 1969

Scottish Rite Memorial Hall
November 14, 1969
8:30 p. m.

Career Explo
CONSULTANT
Bill Rase

SACRAMENTO PUBLIC RELATIONS ROUND TABLE

INVITES

SACRAMENTO ADVERTISING CLUB

TO A JOINT MEETING

THURSDAY, OCTOBER 16 - 12:00 NOON

AT

CHRISTIE'S ELBO ROOM, 2000 K STREET

PROGRAM: THE RECORDING STUDIO GROWS UP .....
by BILL RASE, Bill Rase Recording & Film Studios

Members of both organizations are welcome to bring a member of their audio-visual department.

BASE-WIDE PARTY

Saturday 20th

Moon Theme

SPONSORED BY

744 th B. S.

Bill Rase Band

DRESS FOR THE OCCATION

COME ONE & ALL FOR FUN

Program

SUNDAY, JULY 6, 1969 — 6:30 P. M.

SACRAMENTO MUNICIPAL BAND

NORMAN J. HUNT, Director
BILL RASE, Master of Ceremonies
Soloist, GORDON FINLAY, Trumpet

☆ ☆ ☆

WEST SACRAMENTO

ANNUAL FIREMEN'S BALL

FIREMEN'S BENEFIT FUND

Bill Rase's Band — 9 p.m. to 1 a.m.

SATURDAY, NOVEMBER 8, 1969

V.F.W. Hall - Soule and Drever Streets

DOOR PRIZES **DONATION $1.00**

No. 0828

HELLO!
MY NAME IS

C. A. H. P.

APRIL 16, 1969

Bank Manager Promoted

Charles P. Morgan, manager of Wells Fargo Bank's Alhambra-Broadway office, has been promoted to vice-president. Formerly assistant vice-president, he joined the bank in 1948 in the Sacramento main office and in 1953 was named assistant manager at the North Sacramento office . . . **Marjorie M Oland** has been named manager of Security Title Insurance Co.'s El Camino Avenue branch. She replaces **Charmaine Barnhart,** who was assigned to the firm's office in Redwood City . . . **Lee Elam and Bill Rase** have been named to the public relations department of the California State Fair Horse Show, scheduled June 6-15 at Cal Expo. Elam will be publicity director, while Rase will be television and radio news director. Both have worked for the State Fair in the past.

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Saturday 20th

Moon Theme

SPONSORED BY

CO

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SACRAMENTO MUNICIPAL BAND

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DOOR PRIZES DONATION $1.00

No. 0828

HELLO!
MY NAME IS

C. A. H. P.

APRIL 16, 1969

Dear Mr. Rase

May I extend my deepest gratitude to you and your band. We enjoyed your performance immensely. Enclosed is your check.

Thanks You Again
sincerely

Jerry Sorenson
Junior Class Vice President

SIERRA TREASURE HUNTERS

1969

OUR GOLDEN HERITAGE

L

T

SACRAMENTO AERIE #9
SACRAMENTO AUXILIARY #9

FRATERNAL ORDER OF EAGLES

Joint Installation of Officers

SATURDAY, JUNE 7, 1969
7:00 P.M.

Music
Bill Rase Orchestra

Eagle Hall
1112 – 15th. Street
Sacramento, California

J

E

Fifteenth Annual Convention
LADIES AUXILIARY TO THE VETERANS OF WORLD WAR I – Department of California
JULY 9 TO 12, 1969 — SACRAMENTO, CALIF.
ROSE SHERMAN, Department President

Casey Jones

SATURDAY OCTOBER 11, 1969

THE SLAB TOW[illegible]

FEATURING BILLY THE KID (RASE) AND his FLATLAND GANG

MARCHING SOC[illegible] WEST

PRESENTS

SACRAMENTO COUNCIL OF CAMP FIRE GIRLS
47TH ANNUAL DINNER
JANUARY 29, 1970

PROGRAM

Flag Recognition

Welcome — Mr. Bill Rase

Grace

Dinner

Introduction of Council President
Mr. Rase

WOODLAND CHAMBER OF COMMERCE 1970

Installation Dinner-Dance

FRIDAY, JANUARY 16, 1970
Yolo Fliers Club

Reception: 6:30 p.m.
Dinner: 8:00 p.m.
Dancing: 8:30 p.m.

Nº 284

Tickets
$7.50
Tax & Tip Inc.

The British-American Club
of
Northern California Inc.

FOUNDED
1963

ADMIT ONE GUEST

Nº 2695

Sacramento Fire Fighters

LOCAL 522, INTERNATIONAL ASSOCIATION OF FIRE FIGHTERS, AFL-CIO

Affiliated with

California Labor Federation, AFL-CIO — Federated Fire Fighters of California

Sacramento Central Labor Council

Bill Rase
2904 Franklin Blvd
Sact's Cal

1970

Dear Bill,

The members of the Ed Kuttig Committee and the Sacramento Firefighters wish to thank you for your concern and extra effort. With the help of people like you, this benefit was very successful.

Attached is a financial statement.

Thank you again,

Don Odgers

Member Ed Kuttig Committee

1970

The Class Of 1970 Proudly Presents:

'In

The

Spring

Of

Our

Lives'

Junior Prom '68'

CHAIRMAN

PLACER COUNTY FAIR
ROSEVILLE

July 23 to July 27, 1969

September 23, 1969

Mr. Bill Rase
2904 Franklin Blvd.
Sacramento, California

Dear Bill,

Enclosed is a Certificate of Appreciation which will in some way express our gratitude for your efforts in making the Placer County Fair what it is.

Thank you for all your help and accept this certificate with our most sincere appreciation.

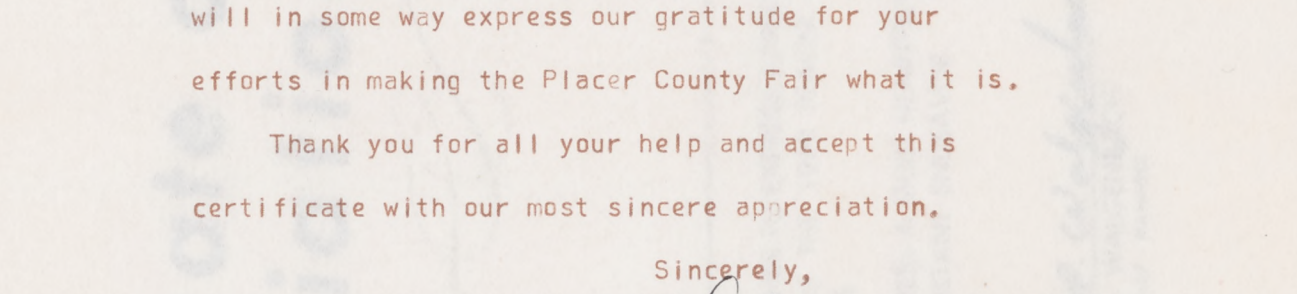
Sincerely,

L. Walgenbach

Lowell A. Walgenbach
Secretary-Manager
PLACER COUNTY FAIR

LAW:kl

Enc.



P. O. BOX 700 ★ ROSEVILLE, CALIFORNIA 95678 ★ PH. (916) 783-3931

DAVID FIDDYMENT, President

JOHN MOURIER, First Vice President
TONY LUCICH, Second Vice President
MAURICE T. MAHAN, Treasurer
L. "Jake" WALGENBACH, Secretary-Manager

DIRECTORS

ROBERT AMLIN
EARL E. BARBER
AL B. BROYER
GEORGE W. FISHER
EDWIN N. FJELLINE
GEORGE HAYASHIDA
LOUIS E. JONES, M. D.
TOM J. PUGH
RAY E. TAYLOR

The Class Of 1970 Proudly Presents:

'In

The

Spring

Of

Our

Lives'

Junior Prom '68'

CHAIRMAN

Certificate of Appreciation

Presented to

Bill Base

THE PLACER COUNTY FAIR ASSOCIATION, WISHES TO EXPRESS APPRECIATION FOR YOUR DEDICATED ASSISTANCE IN MAKING THE 1969 PLACER COUNTY FAIR "GOLDEN SPIKE CENTENNIAL" A SUCCESS.

ON BEHALF OF THE BOARD OF DIRECTORS, I EXPRESS A MOST HEARTFELT THANK YOU, FOR YOUR CEASELESS EFFORTS AND CONSTANT ENDEAVOR.

Lowell A. Walgenbach

LOWELL A. WALGENBACH
SECRETARY - MANAGER

Janie and Richard

Kathy Dan
June 19, 1971

Diane and Joe

Dee Bill

St. Johns May "Daze" Festival & Barbecue

MAY 22, 23 and 24, 1970

$2,000.00 IN CASH PRIZES

1st PRIZE — $1,000.00 CASH
2nd PRIZE — $500.00 CASH
3rd PRIZE — $100.00 CASH
8 PRIZES OF $50.00 CASH

I won!

№ 11514

Courtesy of SIERRA VIEW FUNERAL CHAPEL INC.

1970

DRAWING MAY 24th — NEED NOT BE PRESENT TO WIN — DONATION $1.00

WEST SACRAMENTO
Annual FIREMEN'S BALL
V.F.W. HALL - Soule & Drever Sts.
Firemen's Benefit Fund
BILL RASE'S BAND - 9 - 1
Saturday, May 14, 1966

Door Prizes — Donation $1.00

1282

Omega Nu Presents

Holiday Happening

Saturday, December 5, 1970

Time: 9:00 — 1:00 Place: Elks Club

Cocktails: 7:00 — 9:00

Buffet: 10:00 — 12:00

Bill Rase and His Orchestra

Semi-Formal $15.00 Donation

The 1973 Miss Sacramento Pageant

FASHION SHOW

THEME: "CHILDREN OF THE UNIVERSE"

Thursday, March 29, 1973

1:00 P.M.

WoodLake Inn

HWY. 160 AND CANTERBURY ROAD

$7.50

№ 433

JAN • 70

JAN • 70

A DANCE WILL BE HELD AFTER THE AWARD DINNER WITH MUSIC BY BILL RASE AND HIS BAND

Sacramento Valley Ceramics & Crafts Association

2nd Annual Show

ROCKLIN FIREMEN'S
ANNUAL BALL
SATURDAY, MAY 5, 1973
Finnish Hall - Rocklin
Music by Bill Rase
Dancing 9 p.m. to 2 a.m.
We Have Dance - You Travel
You Have Fire - We Travel
— PRIZES —
NEED NOT BE PRESENT TO WIN
DONATION $1.00

01237

• JAN • 70

• JAN • 70

• JAN • 70

• JAN • 70

MAC
Western Advertising News

Sacramento Ad Club Elects Rase

Sacramento — Bill Rase (Rase Recording & Film Studio) has been elected president of the Advertising Club of Sacramento.

Other officers are: Dick Robinson (Admail/West), first vice-president; Al Hellenthal (A. W. Hellenthal Adv.), second vice-president; Doug Robertson (Doug Robertson Adv.), treasurer; Sal Gangitano (*Sacramento Valley Union Labor Bulletin*), Maureen Nelson (Abbey Carpet Co.) and Bob Ricci (Foster & Kleiser), directors for two years; and Tom Curran (Curran, Singley, Hitomi), director for one year.

Directors remaining on the board are Tom Craig (Dannenfelser, Runyon & Craig) and Frank Raymond (KXTV).

Ad Club Elects Bill Race

Bill Race of Race Recording Studios has been elected president of the Advertising Club of Sacramento to succeed Bill Oliver of W. W. Cribbins Co.

Other 1971 officers include Dick Robinson, first vice president; Al Hellenthal, second vice president; Doug Robertson, treasurer; Sal Gangitano, Maureen Nelson and Bob Ricci, two-year terms as directors; Tom Curran, one-year term as director. Holdover directors as Tom Craig and Frank Raymond.

Bill Race

DID YOU HEAR THE TAPE I SENT YOUR AGENCY

BILL RASE RECORDING STUDIO
2904 Franklin Blvd.
Sacramento, Calif. 95818

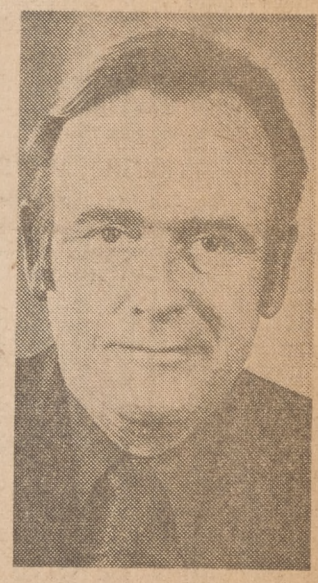
Sunday, December 27, 1970

THE SACRAMENTO BEE

Business Spotlight

Ad Club Installs Rase At Helm For New Year

THE ADVERTISING CLUB of Sacramento has installed Bill Rase, who operates the Rase Recording & Film Studio, as its 1971 president. Serving with Rase will be Dick Robinson, first vice president; Albert W. Hellenthal, second vice president; Douglas Robertson, treasurer, and directors Sal Gangitano, Maureen Nelson, Robert Ricci, Tom Curran, Tom Craig and Frank Raymond ... Richard M. Davis, chairman of the board of Davis, Skaggs & Co., Inc., announced Chester T. Bjerke Jr., manager of the brokerage firm's Sacramento office, has been named a vice president ... Lowell Kuhn recently was appointed general manager of Servisoft of Sacramento, according to G. H. Roberts, owner and president of the water conditioning dealership. Kuhn previously was advertising director for Water Treatment Corp. in City of Industry, Calif.



Bill Rase

TWO RECENT promotions were announced by the Bank of America. Charles T. Davidson was named general lending officer at the bank's Northridge Center branch in Fair Oaks and Carl R. Depew was advanced to lending officer and assistant cashier at the Fulton-Fair Oaks branch here. Davidson, previously on the Sacramento regional administration staff, succeeds W. J. Stein, who was promoted to the North Sacramento branch. Depew, who moved from the Davis branch, succeeds Gloria Wilson. Mrs. Wilson is being promoted to the McClellan AFB unit.

BILL RASE'S BAND PLAYS TODAY'S MUSIC!

JUNIOR PROM
SENIOR BALL
HOMECOMING

HERE ARE A FEW SONGS WE PLAY

SAN FRANCISCO - WINDMILLS OF YOUR MIND - A TIME FOR US - RAINDROPS KEEP FALLIN ON MY HEAD - MISTY - BORN FREE - SUNNY - LOVE IS BLUE - SOFTLY AS I LEAVE YOU - GENTLE ON MY MIND - SPINNING WHEEL - I WILL WAIT FOR YOU - BY THE TIME I GET TO PHOENIX - CAN'T TAKE MY EYES OFF OF YOU - WHAT THE WORLD NEED NOW - I'LL NEVER FALL IN LOVE AGAIN I WISH YOU LOVE - THE LOOK OF LOVE - GOERGIE GIRL - MEDITATION - THIS GUY'S IN LOVE WITH YOU - DIDN'T WE - A DAY IN THE LIFE OF A FOOL - BOTH SIDES NOW - BORN TO LOSE - GOIN OUT OF MY HEAD - ON A CLEAR DAY LIVE FOR LIFE - I WANT TO HOLD YOUR HAND - CALL ME - I SAY A LITTLE PRAYER - MOON RIVER - FLY ME TO THE MOON - TENDERLY - MOONGLOW.

SOME OF THE SCHOOL DANCES WE HAVE PLAYED FOR

Highlands High Senior Ball, Del Campo High Homecoming, Norte Del Rio Junior Prom, Bella Vista High Junior Prom, Bella Vista Senior Ball, Washington High Jr./Sr. Ball, Lincoln High Junior Prom, El Dorado High Senior Ball, Galt High Senior Ball, Elk Grove High Senior Bal, Winters High Junior Prom, Winters High Senior Ball, Placer High Senior Ball, Folsom High Junior Prom.

SACRAMENTO PRICES

3 Hours		4 Hours	
5 men	$135.00	5 men	$165.00
6 men	158.00	6 men	197.00
7 men	185.00	7 men	229.00
8 men	210.00	8 men	262.00
9 men	237.00	9 men	294.00
10 men	262.00	10 men	327.00
11 men	288.00	11 men	359.00
12 men	315.00	12 men	392.00

BILL RASE ORCHESTRA
2904 Franklin Blvd., Sacramento, Ca. 95818
452-4266 or 487-1370

West
Capital
Raceway

ANNUAL AWARDS

Banquet

October 21, 1972

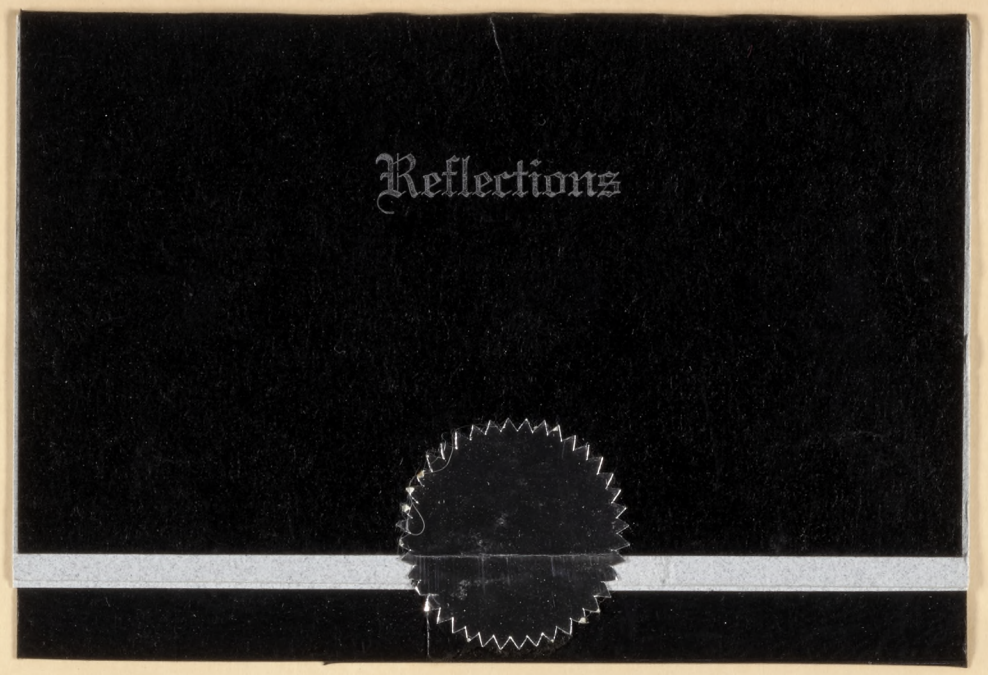
1,000 Bricks, No Bats

The item about horses on the shoulder patches of postal employes triggered a memory with Arthur B. Journey. When he was 15 in 1912—the parcel post law went into effect. It was fought bitterly by some at the beginning and one disgruntled person wrapped 1,000 bricks individually and sent them parcel post—figuring the p.o. would never be able to handle the deal. But every brick was delivered—to all parts of the nation—and the opposition melted.

Ironic touch to yesterday's 500-mile Indy broadcast with the race studded with accidents: a local sponsor was a body shop and the commercials stressed how well it could repair your own accident.

As one of the judges in the talent contest at the County Fair yesterday, it was virtually impossible to chose between Chris Murata, a baton-twirling genius, and Connie Durand, a cute little blond who belted out "Second Hand Rose" like a pro. And fellow judges Harry Martin and Stu Scott were in the same boat. So it was judged a tie.

I hope, with her powers of persuasion, theatrical booker Betty Kaye can place both on some TV shows. Betty, Bill Rase, Frankie Fanelli, Pete Compton and others did a great job of rounding up and presenting the talent show.



Jaycees' $82,740 Charity Telethon Take Shrinks And Shrinks, Now Totals $3,456

By John Berthelsen

Sacramento Musicians Local 12 President Tom Kenny, writing in the union's publication, has charged the Sacramento Junior Chamber of Commerce and a Los Angeles-based telethon promoter named Sid Barlowe with failure to meet obligations stemming from a March 1 charity telethon.

The story of the telethon is instructive on the way $82,740 can shrink to $3,456.

Kenny charged that the bandleader for the 15-hour show on a local channel was not paid $605.50 for his services. Since the article appeared in the union publication, the bandleader was paid.

The Sacramento Union
Monday, December 1, 1969 11

Staff Photo

The organization of the women into the church and the work they do was commemorated Saturday evening during the annual Centennial Ball sponsored in Scottish Rite Temple by Fair Oaks Stake of the Church of Jesus Christ of Latter-day Saints. Among those attending were Mr. and Mrs. Boyd Jensen, Mr. and Mrs. Ken Karley and Mrs. Henry Linder, general chairman.

Sandy and Randy

1970

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PLAYS TODAY'S MUSIC!

JUNIOR PROM
SENIOR BALL
HOMECOMING

HERE ARE A FEW SONGS WE PLAY

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10 men ..		... 327.00
11 men ..		... 359.00
12 men ..		... 392.00

1972 Board of DIRECTORS

SUPERS
1. Johnny Tiner – Chairman
2. Leonard Davies
3. Robert Decker
4. Jack McAfee

STOCK
1. Ed Wilbur – Chairman
2. Ray Hart
3. Jim Hopkinson
4. Mike Klein
5. Ed Shelby

6:00 P.M. PIT GATE OPEN - For Happy Hour

7:00 P.M. DINNER - Bar Closed

8:00 P.M. BAR OPEN
1972 In Review - Gary Gerold
Awards Presentation

9:00 P.M. DANCING
Special Awards & Door Prizes
Presented During Intermission

"I do not believe today everything I believed yesterday; I wonder will I believe tomorrow everything I believe today."

—ISAAC GOLDBERG

—Go straight ahead, you can't dodge destiny . . .

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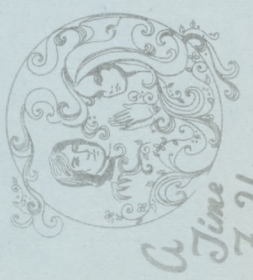
Francie and Bruce
April 29, 1972



A Time For Us

Sandy and Randy

1970

Annual Cabrillo Parley

Delegates from Cabrillo Civic Clubs throughout California convened in Woodlake Inn during the weekend for the group's 38th annual convention. Highlight of Friday's activities was a buffet dinner.

1970

BILL RASE AND HIS ORCHESTRA

1970

63RD ANNUAL

FIREMEN'S BALL

MEMORIAL HALL — ORLAND

SATURDAY, MARCH 17, 1973

Music By Bill Rase's 7-Piece Orchestra

ORLAND VOLUNTEER FIRE DEPARTMENT

$1.50 Per Couple Donation

Valley Hi
Country Club

Please Close Cover Before Striking

International musician

Official Journal of the American Federation of Musicians of the United States and Canada

DECEMBER, 1970

Bill Rase and his Orchestra, all members of Local 12, Sacramento, California, play engagements throughout the Sacramento Valley area. The band books from five to twelve men and features popular dance music. Seven of the men have been in the band since it was formed twenty-one years ago.

AMERICAN ADVERTISING FEDERATION AAF

BILL RASE

ADVERTISING CLUB
OF SACRAMENTO

SACRAMENTO, CALIFORNIA

CLUB PRESIDENT

THE TERRACE
OFFICERS' CLUB
BEALE AIR FORCE BASE - CALIFORNIA
SOCIAL CALENDAR DECEMBER 1970

Dec 1970

OFFICER'S OPEN MESS

12-70

FRI	SAT.
O.W.C.'s FORMAL ... with ... Billy Rase!	STEGALL'S Prime Rib!!
WILL SIMMONS!! 903 XMAS Party!	MIDDLEAIRES!! Orchestra from MARCH A.F.B.!! 9TH Wing Formal!!
THE STARLIFTERS! Orchestra from Hamilton A.F.B. 456TH Group Formal!!	BIG BANDS! Billy Rase!! plus ROCOCO!!! 456TH WING FORMAL!!
Merry Christmas! CLUB CLOSED	PRIME RIB!!! Try it! YUMM!

Elect Bruce MacLean

Assemblyman 3rd District

Let's Get Serious!

Annual Cabrillo Parley

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AMERICAN ADVERTISING FEDERATION AAF

BILL RASE

ADVERTISING CLUB
OF SACRAMENTO

SACRAMENTO, CALIFORNIA

CLUB PRESIDENT

We Need Solutions!

Our present Assemblyman amuses himself with frivolous bills that have no chance of passage . . .

Meanwhile:

- Sacramento County has the 2nd highest California tax rate.
- The drug problem continues unabated.
- The cost of education rises faster than the tax base.
- Truly constructive environmental laws are lacking.

We Need:

- Tax Relief **Now!**
- A Massive Attack on Hard Drugs!
- A **Sane** school finance policy!
- **Workable** environmental legislation!

It's important that we try!

22

Let's Get Serious!

THE TERRACE
OFFICERS' CLUB
BEALE AIR FORCE BASE - CALIFORNIA
SOCIAL CALENDAR DECEMBER 1970

Dec 1970

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12-70

FRI.	SAT.
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THE STARLIFTERS! 18 Orchestra from Hamilton A.F.B. 456TH Group Formal !!	BIG BANDS! 19 Billy Rase!! plus ♪ ROCOCO !!! ♫ 456TH WING FORMAL !!
Merry Christmas! 25 CLUB CLOSED	PRIME RIB !!! 26 Try it! YUMM!

Third Annual

Sacramento Public Relations Round Table

FREELOADERS FOLLIES

Dedicated to the Area's News Media with appropriate side remarks and side effects.

THURSDAY, FEBRUARY 18, 1971 JAYROB PLAYHOUSE

Presenting

THE PUBLIC BE DAMNED

or

PUBLIC RELATIONS GOES TO HELL

Produced this one!

Cast

(..or miscast)

Narrator . . . . . Jim Scott
Horatio Trueheart . . . . . John Z. Ickes
"Lucky" Cluck . . . . . Si Nathenson
Daphne Bedworthy . . . . . Pat Sheehan
The Devil . . . . . Mike Side
Mel Bang . . . . . Si Nathenson
Blatant Flanders . . . . . Bill Oliver
Vaughn Willcall . . . . . John Z. Ickes
Karen Hotlip . . . . . Gussie Holloway
Finehart Nutson . . . . . Terry Clark
Harry Geese . . . . . Sid Mandel
Helen Highwater . . . . . Susie Akers

Olios

"Hello, My Baby" — Larry Korosec, Jim Scott

"Hat Dance" — Kenneth Kligerman

"Mother Was A Lady" — Lois Butler & Friends

Pianoforte - Gary Ruppert

* MANAGER'S WARNING: Tomatoes and rotten eggs will not be tolerated onstage.

COURTESIES

FONG & FONG printers and lithographers
INSTANT PRINTING SERVICE
CAL-CENTRAL PRESS
Korosec, Scott & Company

Bill Rase, orchestra leader and proprietor of a recording studio, is in charge of the media-ribbing skit the Pulic Relations Round Table will stage at the third annual Free Loaders Follies tonight at JayRob Playhouse

THIRD ANNUAL

SACRAMENTO PUBLIC RELATIONS ROUND TABLE

Free Loaders Follies

Dedicated to the Area's News Media, with appropriate side remarks and side effects.

THURSDAY, FEBRUARY 18, 1971
Jayrob Playhouse • Sacramento Inn Plaza

Cocktails . . . . . 6:30 P.M.
Follies . . . . . 8:00 P.M.

$5.00 PER PERSON

№ 183

Bill Rase
RECORDING & FILM STUDIOS

2904 FRANKLIN BLVD.
SACRAMENTO, CALIFORNIA 95818
(916) 452-4266

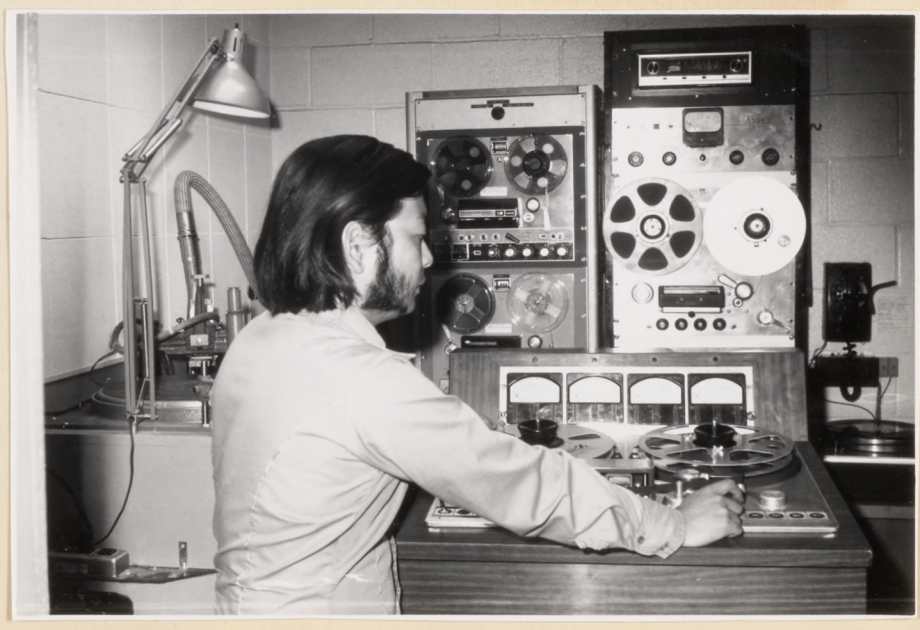
RATE GUIDE

PROFESSIONAL RECORDING STUDIOS
Audio and Video Tape Recording
Personal Recording
Complete Record Manufacture
Record Album Art Services
Demonstration Records
On-Location Recording
Radio and TV Productions
and Air Checks
High Speed Reel and Cassette Duplication
Eva-Tone Sound Sheets

MUSIC SERVICES
Music Copyrighting
Arrangements and Transpositions

AUTHORIZED DEALER
Pentagon Cassette and Reel Duplicators
Crown International Tape Machines
Audiscan Audio-Visual Equipment
Shure/Electro-Voice/M.B.
Microphones and Accessories

Since 1965



DIXON MAY FAIR

All U. S. Servicemen, Policemen, Firemen Admitted Free!

MAY 7·8·9·10

"The Oldest Fair Of Its Kind In California"

notice and map

EMPLOYES.....FAMILIES..... FRIENDS:

This year we are trying something different by having our summer picnic on a weekday. (A skeleton crew will work that afternoon in return for a compensatory time three-day weekend. Talk it over with your Department head.)

Beginning at 12:00 noon, all are invited to come for lunch and

¡ANNOUNCING!

the 3rd

Sacramento Housing Authority

ANNUAL PICNIC

Featuring:

free hamburgers · hot dogs

Beer · soft drinks

cones · 2¢

s · contests · prizes

& children welcome

2 · ELK GROVE PARK

's employes, families and friends od picnic on a working day.

KCRA
RADIO AND TELEVISION

Sacramento, California Feb 9 19 70

To Bill Rase From Irma Davis

Subject

Thanks again for your interesting presentation before the AMS group. It was a new and fascinating subject to them. And, your professional approach to the recording studio business was beautifully done.

The gal I mentioned to you who is interested in joining the Public Relations Roundtable is:

Mrs Deb Wollesen
Public Relations Director
Dorado Estates
P O Box 158
Shingle Springs, CA 95682

This is the Cameron Park development.

Thanks again

Irma

SACRAMENTO PUBLIC RELATIONS ROUND TABLE
INVITES
SACRAMENTO ADVERTISING CLUB
TO A JOINT MEETING
THURSDAY, OCTOBER 16 - 12:00 NOON
AT
CHRISTIE'S ELBO ROOM, 2000 K STREET

PROGRAM: THE RECORDING STUDIO GROWS UP .....
by BILL RASE, Bill Rase Recording & Film Studios

Members of both organizations are welcome to bring a member of their audio-visual department.

* * * * * * * * * * * *

A turnout of 45 at PRRT's September meeting heard Jerry Vorpahl tell the Saga of the Delta King .....
tracing its history from its construction in Scotland in the early 20's ...its run between San Francisco and Sacramento ... as a troop transport ... as a barracks ... as a restaurant; to the present -- as the Sacramento Community efforts of RIVERBOAT'S COMIN,INC. The goal set for public donations is between $125,000 and $150,000. Using color slides to show the recent "pirating" from Stockton, Jerry whipped enthusiasm among PRRT members for using their PR talents in helping the cause.

* * * * * * * * * * * *

Si Nathenson was Lucky Winner of the FM radio presented at our last meeting by Miss Stereo-FM.

* * * * * * * * * * * *

PRRT CELEBRATES ITS 20th ANNIVERSARY ... November 20.
Cocktails at 6:30, T-bone steak dinner at 7:30 ....
at the Elbo Room. $5.00 covers dinner with dessert, tax, tip, and scholarship donation.
Past-presidents will be honored, will have various other guests; and a birthday cake with 20 candles will help us celebrate.
Wives/girlfriends/escorts are especially invited.
AND --SPECIAL NOTE -- EVERYONE PURCHASING TICKETS IN ADVANCE (at October meeting or by November 14) is eligible for special prizes to be raffled at the Anniversary Dinner.
(Over)

* * * * * * * * * * * *

DIXON MAY FAIR

"The Oldest Fair Of Its Kind In California"

8-9-10

notice and map

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the 3rd

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ANNUAL PICNIC

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free Beer · soft drinks

cones · 2¢

s · contests · prizes

& children welcome

2 · ELK GROVE PARK

's employes, families and friends
ood picnic on a working day.

1971 ANNUAL DINNER DANCE AND QUEEN CORONATION

at the
Candle Rock

7:00 pm Cocktails
8:00 pm Dinner
9:00 pm to 1:00 am Dancing

MENU

PRIME RIB of BEEF

Shrimp Salad
Vegetable
Potato
Roll & Butter
Dessert
Coffee or Tea

CORONATION 9:30

QUEEN CANDIDATES

Diane Boudier
Elaine Blackburn
Claire Burger
Debbie Lane
Nancy Snyder

1971 Cal-Western Queen

Lynn Reynolds

Decorations Chairman

Georgia Massey

Publicity, Tickets & Program

Joe Shaw
Dwight Lawrence
Don Pullen

Master of Ceremonies

Mike Kemp

Music By

Bill Rase Band

KCRA
RADIO AND TELEVISION

Sacramento, California Feb 9 19 70

To Bill Rase From Irma Davis

Subject

Thanks again for your interesting presentation before the AMS group. It was a new and fascinating subject to them. And, your professional approach to the recording studio business was beautifully done.

The gal I mentioned to you who is interested in joining the Public Relations Roundtable is:

Mrs Deb Wollesen
Public Relations Director
Dorado Estates
P O Box 158
Shingle Springs, CA 95682

This is the Cameron Park development.

Thanks again

Irma

SACRAMENTO PUBLIC RELATIONS ROUND TABLE
INVITES
SACRAMENTO ADVERTISING CLUB
TO A JOINT MEETING
THURSDAY, OCTOBER 16 - 12:00 NOON
AT
CHRISTIE'S ELBO ROOM, 2000 K STREET

PROGRAM: THE RECORDING STUDIO GROWS UP .....
by BILL RASE, Bill Rase Recording & Film Studios

Members of both organizations are welcome to bring a member of their audio-visual department.

* * * * * * * * * * * *

A turnout of 45 at PRRT's September meeting heard Jerry Vorpahl tell the Saga of the Delta King .....
tracing its history from its construction in Scotland in the early 20's ...its run between San Francisco and Sacramento ... as a troop transport ... as a barracks ... as a restaurant; to the present -- as the Sacramento Community efforts of RIVERBOAT'S COMIN,INC. The goal set for public donations is between $125,000 and $150,000. Using color slides to show the recent "pirating" from Stockton, Jerry whipped enthusiasm among PRRT members for using their PR talents in helping the cause.

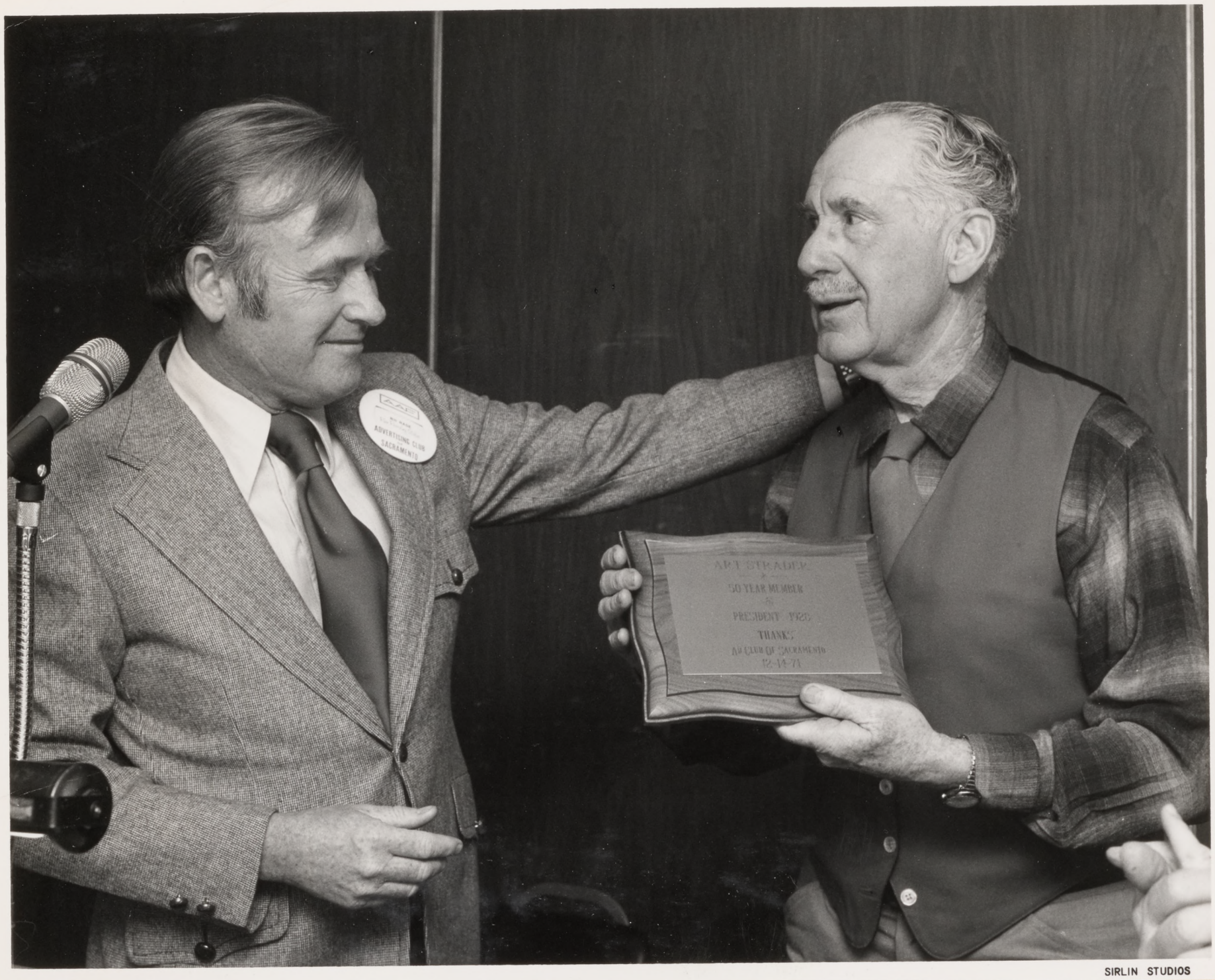
* * * * * * * * * * * *

Si Nathenson was Lucky Winner of the FM radio presented at our last meeting by Miss Stereo-FM.

* * * * * * * * * * * *

PRRT CELEBRATES ITS 20th ANNIVERSARY ... November 20.
Cocktails at 6:30, T-bone steak dinner at 7:30 ....
at the Elbo Room. $5.00 covers dinner with dessert, tax, tip, and scholarship donation.
Past-presidents will be honored, will have various other guests; and a birthday cake with 20 candles will help us celebrate.
Wives/girlfriends/escorts are especially invited.
AND --SPECIAL NOTE -- EVERYONE PURCHASING TICKETS IN ADVANCE (at October meeting or by November 14) is eligible for special prizes to be raffled at the Anniversary Dinner.
(Over)

* * * * * * * * * * * *



SIRLIN STUDIOS

Ron and Velma
October 9, 1971

John and Marsha

AAF
WESTERN REGION FALL CONFERENCE
WELCOMES
BILL RASE
SACRAMENTO
AD CLUB
RENO, NEVADA - NOVEMBER 4-7, 1971

CLUB PRESIDENT

MERRY CHRISTMAS

BILL RASE RECORDING STUDIOS

1971

NEWCOMER'S CLUB ANNUAL
CHRISTMAS DINNER - DANCE
FRIDAY, DECEMBER 10, 1971
COSMOPOLITAN - TIKI ROOM - TOKAY BOWL
Cocktail Hour: 7:00 P. M. — Dinner: 8:00 P. M.
Dancing 9:00 P. M. to 1:00 A. M.
Per couple $13.50
Tickets Courtesy BURTON'S SHOE STORE

Jan 1972

40 and 50-yard lines, phone 442-7659 . . . Children at the Better Way Church of Christ, 2230 Fairfield St., Sacramento, will present a Christmas play at 8 p.m. today and Saturday . . . Adman **Don Brown** gave one of the swingingest Christmas parties to ever rock Old Sacramento Thursday. **Laurel** and **Hardy** movies, **Bill Rase's** orchestra, etc., etc. (and you know what etc., etc. means).

a column

By Nancy Skelton

Ghosts Of Boppers Past Float Through Shattered Hall

"IT'S A HELL of a note," said the old man. "They don't leave a damn thing stand anymore."

He rubbed a thin wrinkled hand over the whiskers on his chin and looked around at the rubble.

There was a pumpkin sun about to burn out on the smokey horizon. It would be one of those orange-streaked dusks. Quiet and eerie.

Ghost weather.

I didn't ask him what he was doing walking through the ruins of the old State Fair ground and he didn't ask me. He just scuffed off down an empty path toward where the race horses used to pound their stalls — and disappeared.

The old man's shirt was too big around his neck and his eyes were more empty than sad.

"Damn shame's right," I would have said if he stayed. "Would you like me to tell you about Governor's Hall? Would you like to hear about the times we used to come to this place in slim-waisted toreador pants and dip and slide around the dance floor to "Hold Me, Kiss Me" with a half can of Country Club beer hidden under the chair? Would you listen to how our decoration committee once turned this old barn into a shimmering slice of heaven, taping 5,000 glittered stars, one by one, on the walls? Come back a minute, mister. Listen . . ."

NO ONE OVER 30 — who happened to spend the 1950s growing up in Sacramento — ought to go near what's left of Governor's Hall.

There is no frat dance this Friday night — no more ever — there is not even any floor left.

You can stand all night now in front of the shattered building and not hear one note from Bill Rase' 12-man band. No "Ebb Tide" or "No Other Love." No bunny hops.

"Dada dada dada, da da da— do the bunny hop, hop-hop-hop."

"Wanna' do the bunny hop?"

"Okay, but let me take off my bucks first."

The only sound you get around there now is the faint snap of three crepe streamers, left hanging on the rafters by some long-gone cleanup crew.

How did they close this place out? you can ask. Did they play "I'll See You in My Dreams" and did the lights go on exactly at 1 a.m. and blind all the couples still wrapped uptight in the middle of the floor?

"What time do you have to be home?"

"1:30."

"For sure?"

"Yeah."

"Heck."

THE CLOCK'S GONE, anyway — the big one at the back of the room that went around quicker than any other timepiece in the world. The light fixtures are smashed and there is no more mirrored ball flashing tiny dots over all the walls.

In the early days, we use to try to catch the spots.

Later on, we just let them hypnotize us.

"Will you still go to dances after I leave for college?"

"Course not. How about you?"

"What do you think?"

("The next song is dedicated to Sue and Jim — going steady three months tonight.")

There'll be no more bopping on the buckled hardwood floor. There are empty beer cans lying around, but none are Country Club. No Christian Brothers block sweaters hang in the checkroom, no suede jackets. The mirror's gone from the ladies restroom.

"You like my bangs this way, kid?"

"Yeah, but why don't you peroxide them?"

"My mother'd flip."

THERE ARE CIGARETTE butts and broken bulbs strewn around the floor, leaves and torn paper, but not a trace of the 5,000 glittered stars. No trace. We hung them up for "Stardust," the semiannual, girl-ask-boy, soph hop . . . $1.50 a couple, 9-1, Bill Rase and his Stardusters, dressy sport. And where are the posters from "Snuffy Smith" or "Dogpatch" or "Jailbreak." (Names of those dances would be names of the bands today.)

Any middle-aged sentimentalist can wander free throught the weed-lined door of Governor's Hall now. No policeman will stamp your hand with fluorescent ink. You can crunch about on the broken glass and look for something — anything — left over from the time when life was so marvelously simple you figured it always would be.

Jammed down a cobwebbed air vent the other day was part of a newspaper — yellowed with age, brittle and about to crumble. A remnant of the past at last. 1954 . . . ? 1955 . . . ?

"President Nixon Signs Bill To Let Teens Vote" bellowed the headline. June 23, 1970 was the date.

"Vote?" we would have said in those sweet, uninvolved days. "Who wants to vote? We've enough to do getting these stars up.

"Hey, somebody, pass some of that tape."

YELLOW PAGES + YOUR PHONE = QUICK SERVICE

SEE OUR AD IN THE YELLOW PAGES OF YOUR TELEPHONE DIRECTORY

LOOK FOR THIS ADVERTISEMENT IN THE
RECORDING SERVICE-SOUND & VIDEO
CLASSIFICATION

Bill Rase
RECORDING & FILM STUDIOS

CALL 452-4266

2904 FRANKLIN BLVD.
(At 4th Ave.)
SACRAMENTO

PROFESSIONAL & PERSONAL RECORDING
1 - 2 & 4 TRACK AMPEX RECORDERS
• COMPLETE RECORD MANUFACTURING • ON LOCATION RECORDING
• HI-SPEED TAPE DUPLICATION — REELS — CASSETTES — 8 TRACK
COMPLETE AUDIO-VISUAL AID PRODUCTIONS
• MOTION PICTURES • FILM STRIPS • SLIDES
• 16 MM FILM PERFS.
ALL SONGWRITERS SERVICES
(SINCE 1965)

Yellow Pages

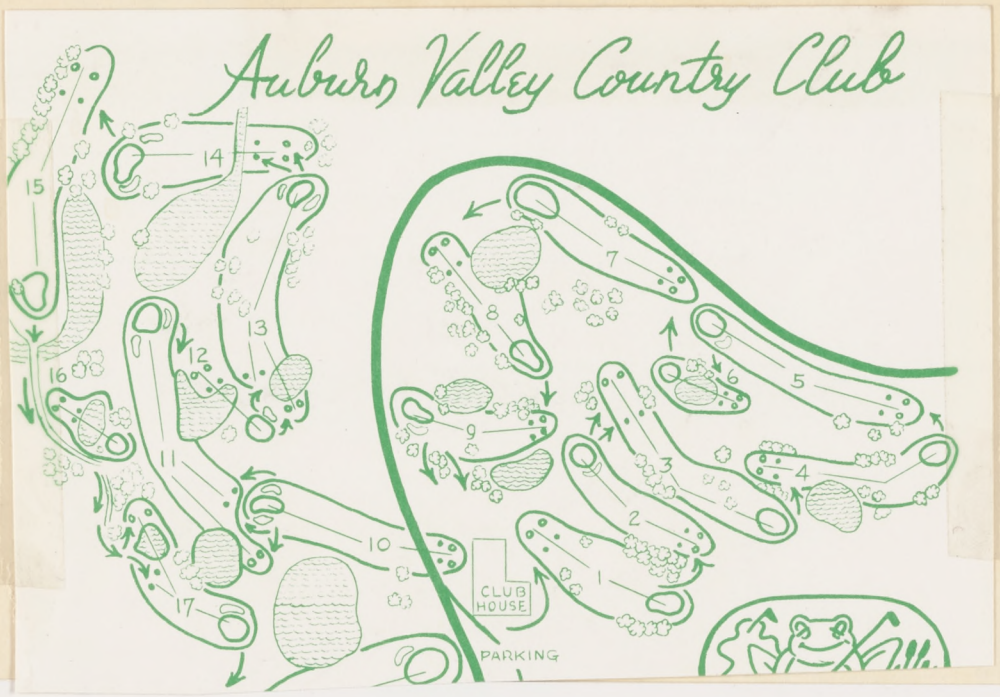
Find us fast in the Yellow Pages!

Mary Lynn and Han

photo review

Miller Mrs. Miller Rase Cunningham

For humanizing an otherwise serious meeting, the Reno Advertising Club's skit to support university scholarships gets smiles and applause from Jim Miller, Doyle & McKenna Advertising, Reno, and Mrs. Miller; Bill Rase of Rase Recording & Production Studios, Sacramento; Judy Cunningham of Doyle & McKenna; Gordon Iles of Gordon R. Iles Inc., Seattle,



Half a century

At the December meeting of the Advertising Club of Sacramento, Art Strader, right, Strader Art Service, was presented a plaque commemorating 50 years of membership in the club. He was president of the club in 1928. Making the presentation was Bill Rase, left, president of the Advertising Club.

SIRLIN STUDIOS

Mather NCO Club — Calendar of Events

January '72

Sun	Mon	Tue	Wed	Thu	Fri	Sat

Happy Hour Seven (7) Days A Week: Monday - Friday 1700 - 1800 Hours,
Saturday & Sunday 0900 - 1000 Hours
Hooch Drawing Tuesday & Thursday 1800 Hours
Club Card Drawing Monday - Friday 1800 & 1900 Hours
Club Key: (W) = Western, (S) = Soul, (AAG) = Accepted By All Groups

NCOWC NEWS

Board Meeting	3 Jan.
Business Meeting	10 Jan.
Hail & Farewell Coffee	20 Jan.
Social	24 Jan.

1 Reduced Holiday Schedule
NO LIVE ENTERTAINMENT

2 1400 HRS.
Kiddie Bingo
EVERY SUNDAY

3
Italian Spaghetti
garlic bread & salad
75¢
All You Can Eat
Pinochle Tournament
Every Monday Evening

4 Special
T-BONE
Steak Dinner
1700 - 2100

5 1930 HOURS
Bingo
BIG PRIZES
Free Card Given With Each Buffet Meal
Lots of Fun! Come Out Early

6 Mr. Lee's Famous
CHINESE BUFFET
1730 - 2000

7
ANN JONES AND HER Western Sweethearts

9 Every Sunday
We Serve
SUNDAY BRUNCH
0900 - 1300 Hours
ON JAN. 9:
EMPLOYEES' ANNUAL PARTY
LOUNGE BAR OPEN
ALL OTHER FACILITIES CLOSED
1800 HRS.

11 Buck & Doe Steak Night
TOP SIRLOIN
Buck: Reg Price, Doe: Free
→ MATHER MEMBERS ONLY

13
Don't Forget Accounts Due JAN. 15

14 TONITE!
Bobby Bank AND THE Rebelics

15
Black Gold (S)

18
Special 1700-2100
t-bone Steak Dinner

20 MR. LEE'S FAMOUS
CHINESE BUFFET
1730 - 2000

21
Bill Rase Quintet #
-AAG-

22
BLACK GOLD (S)

25 Buck & Doe Steak Night
Top Sirloin
Doe: Free
Buck: Reg. Price
Mather Members Only

27 TONITE
Regular Dining Room Hours

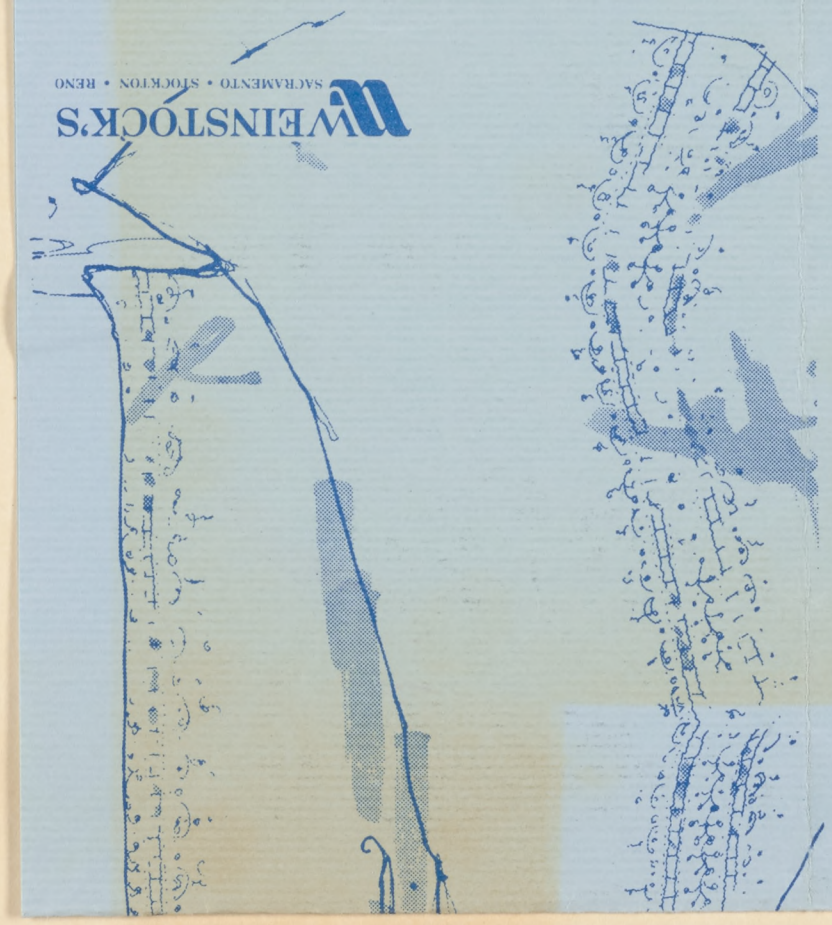
28 BIG SOUL NIGHT!
Earl (Good Rockin') Brown AND THE Sacred Souls (S)

31

WEINSTOCK'S and KJOY
SPRING AND SUMMER BRIDAL FASHION SHOW, 1972

ALFIE

1.	White cotton maid's gown embossed with green flowers and ruffled lace trim.	$ 54.00
2.	Floral printed maid's gown with sheer, long sleeves, coral cummerbund.	46.00
3.	Wallpaper print voile maid's dress with scooped, ruffled neckline.	44.00



Reception refreshments courtesy of
HOLIDAY INN and WEBBS CATERING SERVICE

Floral arrangements courtesy of
O.K. FLOWER SHOPPE
565 East Harting Way

Bridal Bouquet by DANA perfumes,
courtesy of WEINSTOCK'S

Two 5 piece place settings of
Centura Tableware by CORNING will
be given to a lucky winner

CREDITS

Bank of Stockton

Sacramento Symphony Association

5709 Freeport Boulevard, Sacramento, California 95822 Phone (916) 428-1860

HARRY NEWSTONE
Music Director

PETER P. TENCATI
Business Manager

April 29, 1971

Bill Rase Orchestra
2904 Franklin Boulevard
Sacramento, California 95818

Gentlemen:

On behalf of the members of the Sacramento Symphony Association and League, I wish to express our sincere thanks and appreciation for your special contribution to our community's fund raising effort to establish the one million dollar endowment for the perpetual support of the Sacramento Symphony Orchestra.

Your demonstrated support will be an everlasting credit to your deep concern for the cultural and educational progress of our community while also inspiring us to continue in our efforts to achieve this mutual objective.

Sincerely,

Peter F. Mancina, President

Staff Photo

The Sacramento Advertising Club boosts the Roll of Honor drive with a $100 contribution. Preparing the donation are, from left, Bill Rase, club president; Albert Hellenthal, vice president, and Robert Ricci, member of the board of directors. The campaign has $3,000 to go.

Roll of Honor Home Stretch —$3,000 to Go

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LOVE STORY

4.	Bridal gown of organza, lace trimmed pinafore bodice, detachable train.	$112.00
5.	Maid's gown of lime green, venise lace trim, watteau panel.	40.00
6.	Bridal gown of English Cluny lace, wedding ring collar, detachable train.	140.00
7.	Bridal gown of cotton lace edged with wide scallop detail, satin ribbon trim.	90.00

WE'VE ONLY JUST BEGUN

8.	Maid's gown of lilac banlon, scoop neck, long sleeves, high rise waist.	$ 48.00
9.	Wedding gown of Maricaine jersey highlighted by iridescent rhinestones.	140.00
10.	Gown of candlelight organza, bead and satin ribbon trim.	140.00
11.	Lilac chiffon bridesmaid dress, sheer cage back, embroidered trim.	50.00

PORTRAIT OF MY LOVE

12.	Candlelight organza, bishop sleeves pintucked yoke, alencon lace panels.	$140.00
13.	Daffodil yellow maid's dress long sleeves, high neck, braid trim.	52.00
14.	Organza gown with alencon and venise lace panel, detachable chapel train.	120.00
15.	Reembroidered, pearl-dotted alencon lace gown, attached train.	135.00

LAURA'S THEME

16.	Satin organza and cotton guipure lace, high neck, long sleeves, A-line skirt.	$140.00
17.	Gown of venise lace forming a bertha collar, cummerbund and cuff trim.	140.00
18.	Schiffli embroidered organza, lantern sleeves, natural waist.	100.00
19.	Blue embossed cotton maid's dress, long sleeves, ruffled hem and cuffs.	54.00

THE LOOK OF LOVE

20.	Bridal taffeta, bodice sleeves and neckline accented with alencon motif.	$ 60.00
21.	Pink dacron sheer maid's dress, double self ruffle, satin cummerbund.	40.00
22.	Bridal gown of dacron organza, accented by 3 rows of ruffled val lace.	74.00
23.	Bridal taffeta, bib front trimmed in ruffled val lace, detachable train.	140.00

THIS GUY'S IN LOVE

24.	Maid's gown of white tufted dacron sheer over taffeta, baby doll sleeves.	$ 44.00
25.	Powder Puff gown of organza and val lace, chapel train with satin bows.	140.00
26.	Pink dotted swiss maid's gown, waist and bodice accented by venise lace.	36.00
27.	Organza "Total Look" gown with sheer bib bodice and illusion sleeves.	100.00

MUSIC TO WATCH GIRLS BY

28.	Maid in striped organza and yellow dacron sheer, low oval neckline.	$ 44.00
29.	Maid's dress of boarder print cotton topped with a tufted dacron bodice.	60.00
30.	Lilac maids gown of embossed voile, flocked sleeves, high rise waist.	50.00

LOVE IS BLUE

31.	Gown of dacron sheer over taffeta, free flowing skirt venise lace trim.	$ 54.00
32.	"Total Look" gown of silk organza venise lace trim matching headpiece.	100.00
33.	Blue dacron voile maid's dress puffed baby doll sleeves, ruffled neckline.	38.00
34.	Bridal dress of candlelight organza, with peau d' ange lace.	160.00

A TIME FOR US

35.	Gown of chantilly lace accented with pearls, traditional styling.	$106.00
36.	Traditional gown with Southern Belle styling, chapel train.	100.00
37.	Organza gown, square neck, attached chapel train, venise lace motif.	160.00
38.	Blue cotton voile maids dress with bib of val lace.	40.00
39.	Bridal gown of imported English cotton lace, bouffant cage back.	240.00

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Roll of Honor Home Stretch —$3,000 to Go

"BILL
BASE"

"BILL
BASE"

Ad Libber

Publication of the Advertising Club of Sacramento
P.O. Box 694, Sacramento, California 95803
Established 1907

TUESDAY, OCTOBER 26, 1971

Holiday Inn North **Bar 11:45** **Meeting 12:30**

HARFIELD WEEDIN

Director of Network Programs, Hollywood, and Western Manager of Affiliate Relations for the CBS Radio Network

Mr. Weedin will speak on "Radio, The Taken For Granted Medium" and will prove that radio has pictures as good or better then television.

A veteran of 38 years in broadcasting, Weedin started as an announcer in 1933 while attending the University of Texas. His varied experience includes producing, directing, writing, announcing, acting, sales and management. When Weedin went into the United States Navy in 1944 he was vice-president and general manager of Mrs. Lyndon Johnson's first radio station, KTBC, in Austin, Texas.

In 1945 he joined the Armed Forces Radio Service in Hollywood and upon his release from the Navy joined the ABC Network as a producer-director-writer working with many of Hollywood's biggest shows. Among the personalities with whom he was associated were Abbott and Costello, Lionel Barrymore, Groucho Marx, Art Linkletter, Bing Crosby, Lucille Ball, Tennessee Ernie, Lum and Abner and many others.

Since 1961 Weedin has been with CBS Radio in an executive capacity.

A pioneer in television as well as radio, Weedin was on the founding boards of both the Hollywood Radio and Television Society and Pacific Pioneer Broadcasters. He was president of the latter organization in 1968 and 1969.

VERSATILITY IS THE WORD AND THE WORD, IS THE FINE.

Bill Base Quintet

SATURDAY NIGHT · DECEMBER 23

"BILL"
RASE

"BILL"
RASE

from the president

Over 110 members and guests attended the Second Annual Advertising Awards Contest last month. It was the largest meeting in our club's history and we hope it created an awareness of good advertising in our community.

The publicity given by Channel 3, The Bee, and Union was good for us and for the image of advertising in general.

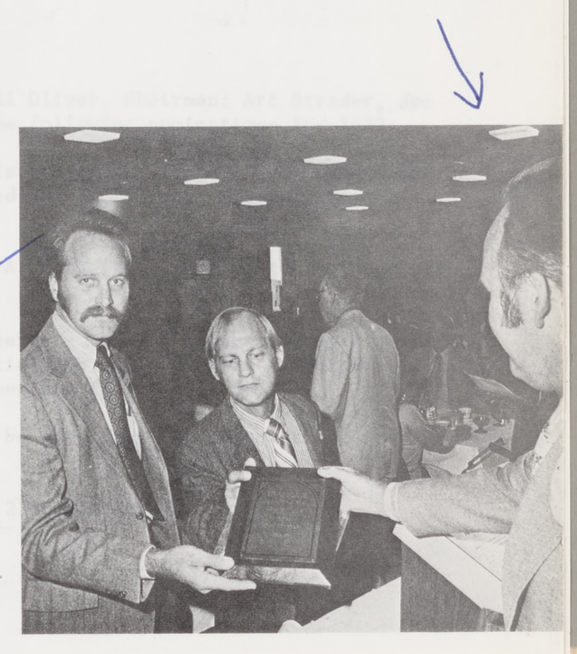
Perhaps our future aims and projects should involve more young blood. The provocative and contemporary ideas of our young men and women could prove a valuable asset.

However, I firmly believe that all our members should take an active part in the club. I have attemped to allocate responsibility and have been pleased with the number of members who have contributed their time and talent.

Speaking of contributions, my thanks to BILL OLIVER for his outstanding work on the Awards Program. Also, a "thank you" to BOB RICCI for handling the Golf Tourney and to LEE ZAVORAL for updating the Constitution and By-Laws.

Wecome to new members RICHARD BLAMEY, Producer-Writer for Channel 3, and LARRY McGHEE, National Advertsing Manager of the Sacramento Union.

Bill Rase



Ad Infinitum

By Howard Bailey
and Bill Gaylord

The Western Region Fall Conference of the AAF in Reno November 4-7 at Harrah's should attract a goodly number of Sacramento ad men and ladies. Besides hearing "A Time To Build" (theme of the conference) there are certain added fringe benefits - or losses...

* * * * * * * * * * *

Three Sacramento radio stations were represented at the RAB sales clinic October 12 at the Hilton Inn in San Francisco - reps from KCTC, KFBK and KROY were in attendance.

* * * * * * * * * * *

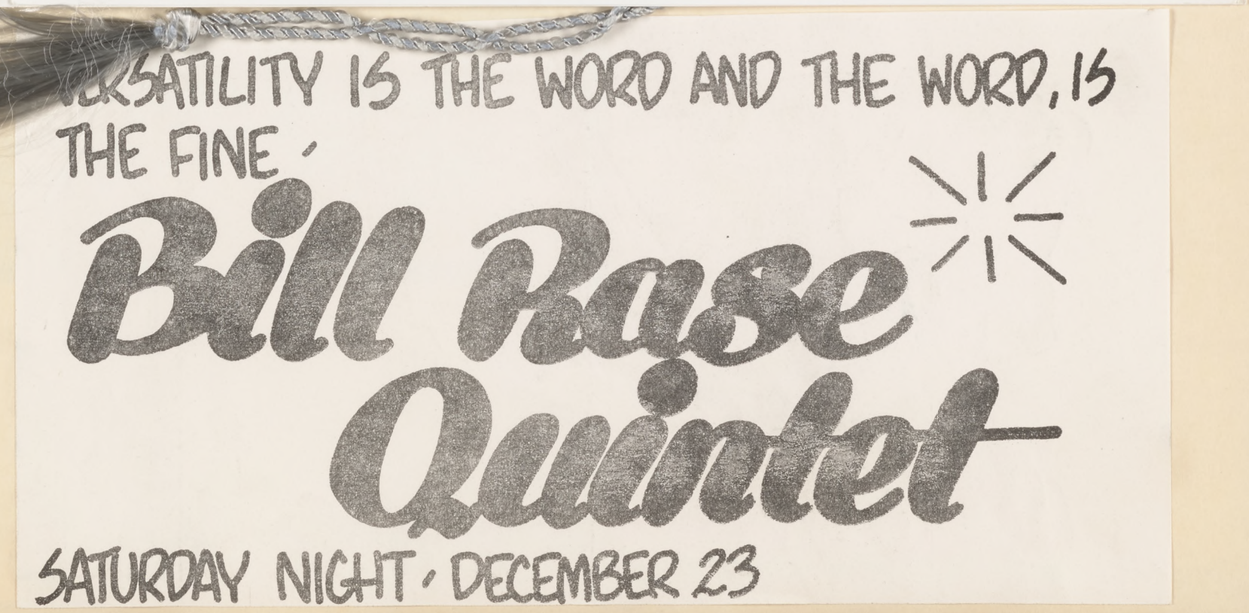
Art Williams, KFBK station manager, is on an agency junket to New York and Chicago. Hopefully he will be back to introduce our speaker on October 26.

* * * * * * * * * * *

NEW APPOINTMENT - Al Hellenthal has been appointed the agency for Handy Pantry in this area.

* * * * * * * * * * *

PROGNOSTICATION - Jim Taylor, Bee Classified manager, will be among the top swingers at the Ad Club's golf tournament - maybe low gross even.....



"BILL"
RASE

"BILL"
RASE

AAF WESTERN REGION CONFERENCE
NOVEMBER 4-7, RENO

The Fall Conference will be held in Reno November 4-7th. Those interested in brochures and programs should contact our club secretary, Jan Freitag at 483-8775.

So far, Dick Robinson, Tom Curran, Doug Robertson and Bill Rase are planning to attend.

Speakers include Bob Nelson, Executive V.P. and General Manager of the L. A. Times; Len Matthews, President of Leo Burnett Advertising; and Dr. William Glasser, President, Institute for Reality Therapy.

NOMINATION COMMITTEE REPORT

The Nominating Committee consisting of Bill Oliver, Chairman; Art Strader, Joe Stinghen, Pinky Pankey and Verne Odgers makes the following nominations for 1972:

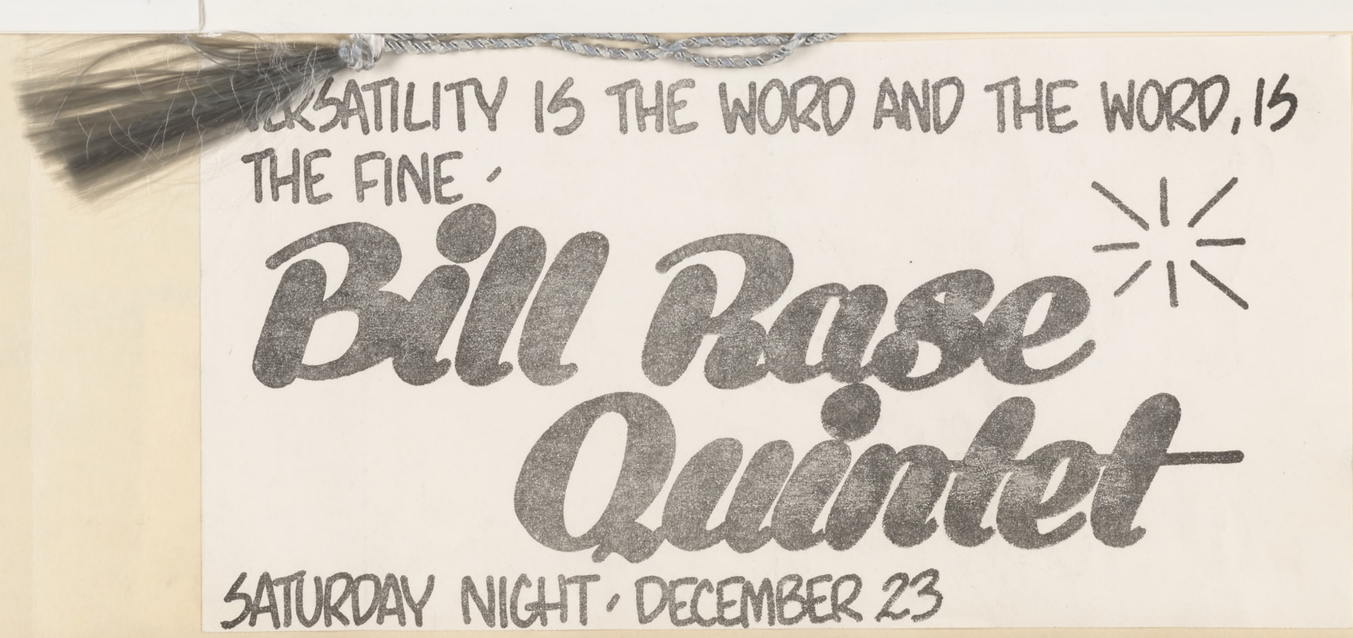
President - Dick Robinson, Admail/West; First Vice President - Tom Curran, Curran, Hitomi & Associates; Second Vice President - Fred Bujack, Diamond National Corp.; Treasurer - Jerry Rausch, Precision Lithoplate.

Directors (two-year terms) Al Hellenthal, A. W. Hellenthal Advertising; Christine McGlasson, KCTC; Jim Spencer, KOVR TV.

Directors who will have one year left to serve - Maureen Nelson, Abbey Carpet; Sal Gangitano, Sacramento Valley Union Labor Bullentin; Bob Ricci, Foster & Kleiser. Bill Rase will serve on the Board for one year as Immediate Past President.

Additional nominations for any office may be made from the floor at the October 26th meeting.

The election will be held at the November 23rd meeting.



"BILL"
RASE

"BILL"
RASE

OFFICERS AND DIRECTORS

OFFICERS

Bill Rase — President
Rase Recording & Film Studio
Dick Robinson — 1st Vice President
Admail/West
Al Hellenthal — 2nd Vice President
A. W. Hellenthal Advertising
Doug Robertson — Treasurer
Doug Robertson Advertising, Inc.

DIRECTORS

Two Year Terms:
Maurene Nelson — Abbey Carpet Co.
Sal Gangitano
Sacto. Valley Union Labor Bulletin
Bob Ricci — Foster & Kleiser

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Publicity — Tom Craig
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CLUB MEETING - Fourth Tuesday, Noon each twelve months a year
DIRECTORS - First Tuesday, Noon at the Elk's Club
AD LIBBER Editor - Bill Rase
DEADLINE - for all copy 2nd Tuesday

Advertising Club of Sacramento
P.O. Box 694
Sacramento, California 95803

SACRAMENTO CALIF OCT 22 '71 — U.S. POSTAGE — 08¢ — PB METER P.O. 127321

Bill Rase
Rase Recording & Film Studio
2904 Franklin Blvd.
Sacramento, CA 95818

INDUSTRIAL DOMESTIC AGRICULTURAL WATER AGENCIES

Association of California Water Agencies

Cabrillo Convention

Delegates from 15 Cabrillo Civic Clubs of California will convene in Sacramento's Woodlake Inn this weekend for the 38th annual convention.

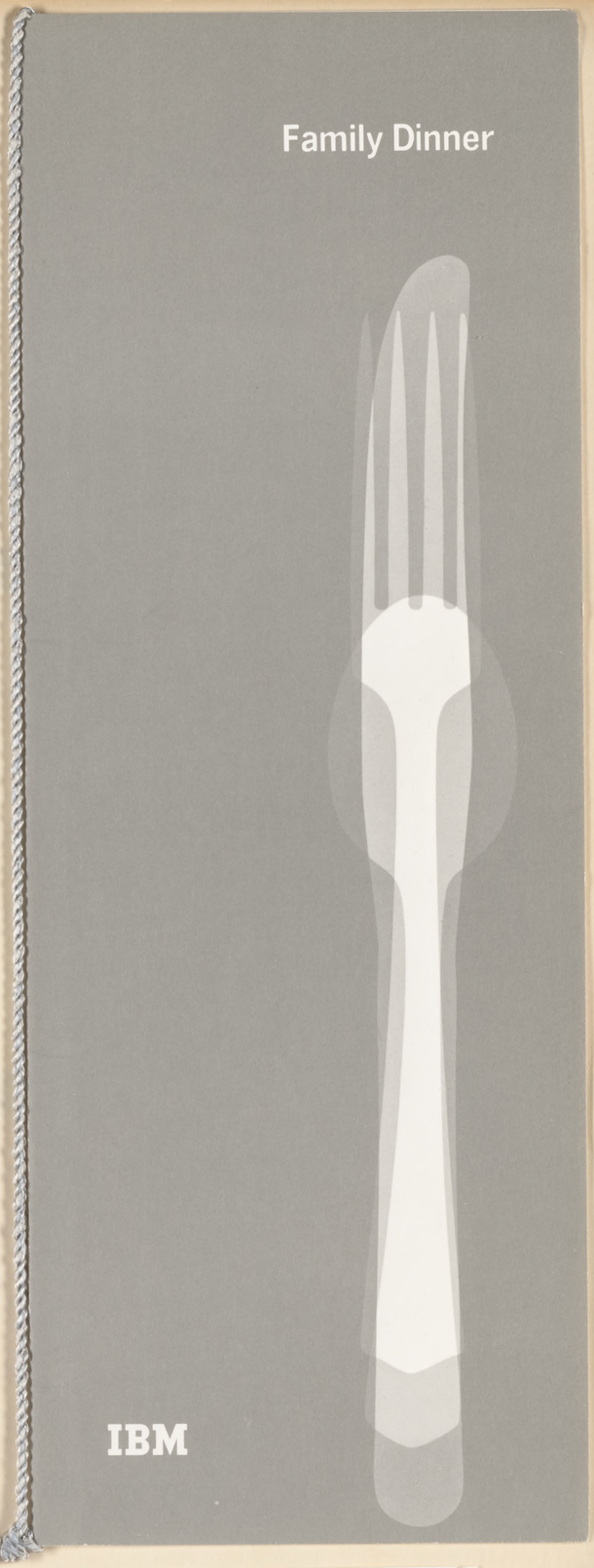
Eli Viegas is general chairman of the parley, which opens with registration from 10 a.m. to 5 p.m. on Friday. Celia Viegas is co-chairman.

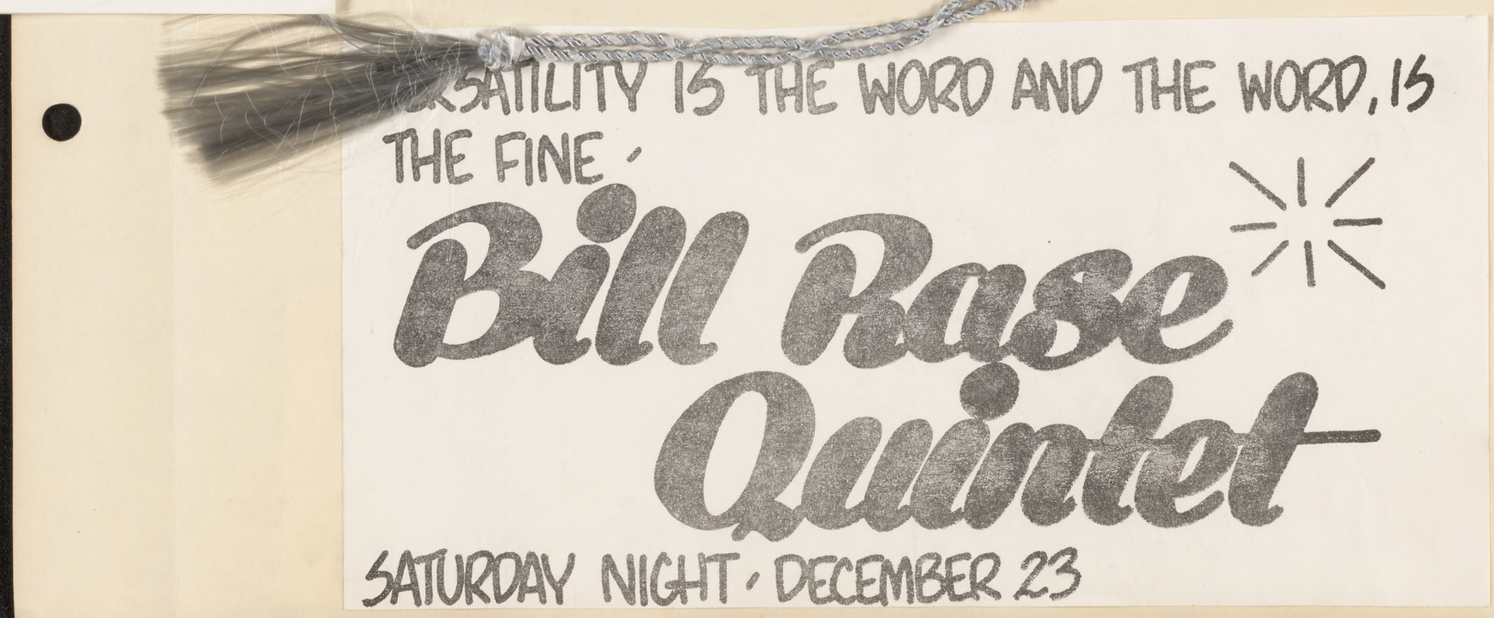
Assisting with convention planning are Margaret Wilson, Alvin Serpa, Frank Nordeste, Marge Rose, Lorene Rosa and Gene Machado.

Mrs. Teofla Rosa, a member of Sacramento Club 5, is second vice-president of the state organization.

A semi-formal dinner dance is planned Friday evening preceded by a cocktail hour hosted by Fresno County Club 10. Mr. and Mrs. Dave Ferguson are chairmen of the event.

Celia Viegas and Greta August are heading plans for the Saturday luncheon and Mr. and Mrs. Valine are chairmen of the Saturday dinner dance.





"BILL"
RASE

"BILL"
RASE

OFFICERS AND DIRECTORS

OFFICERS

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Rase Recording & Film Studio

Dick Robinson — 1st Vice President
Admail/West

Al Hellenthal — 2nd Vice President
A. W. Hellenthal Advertising

Doug Robertson — Treasurer
Doug Robertson Advertising, Inc.

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Two Year Terms:

Maurene Nelson — Abbey Carpet Co.
Sal Gangitano
Sacto. Valley Union Labor Bulletin
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Bill Rase
Rase Recording & Film Studio
2904 Franklin Blvd.
Sacramento, CA 95818

Menu

Punch and Assorted Snacks

Shrimp/Crab Cocktail

Tournedos Rossini

Green Beans Amandine

Baked Potato

Peach Flambé

Rolls

Beverage

Program

7:00 p.m.	Reception
8:00 p.m.	Dinner Served
9:00 p.m.	Formal Program
9:30 p.m.	Guest Speaker William C. Bethke Vice President Business Development
10:00 p.m.	Dancing till 11:30 p.m.

...ALITY IS THE WORD AND THE WORD, IS
THE FINE
Bill Rase Quintet
SATURDAY NIGHT · DECEMBER 23

Bauder Fashion College

SECOND
ANNUAL COMMENCEMENT

Woodlake Inn

Saturday, the twenty-seventh of May
Nineteen hundred and seventy-two
at one-thirty o'clock in the afternoon

YOU ARE CORDIALLY INVITED TO

WEINSTOCK'S

Fall Bridal Seminar and Fashion Show

AT THE WOODLAKE INN
THURSDAY EVENING, JULY 13, 1972, 7:30 P. M.

Bill Rase
and his Orchestra

DANCE ORCHESTRAS • COMBOS • THEATRICAL ACTS

487-5412
5701 Fair Oaks Blvd., Carmichael, Calif.

Friends and Alumni
of
Sacramento High School
are Celebrating their
125th Birthday !!

All alumni and friends of Sacramento High School are invited to the 125th birthday celebration festivities at Sacramento High School during the week of April 25. Planned activities include:

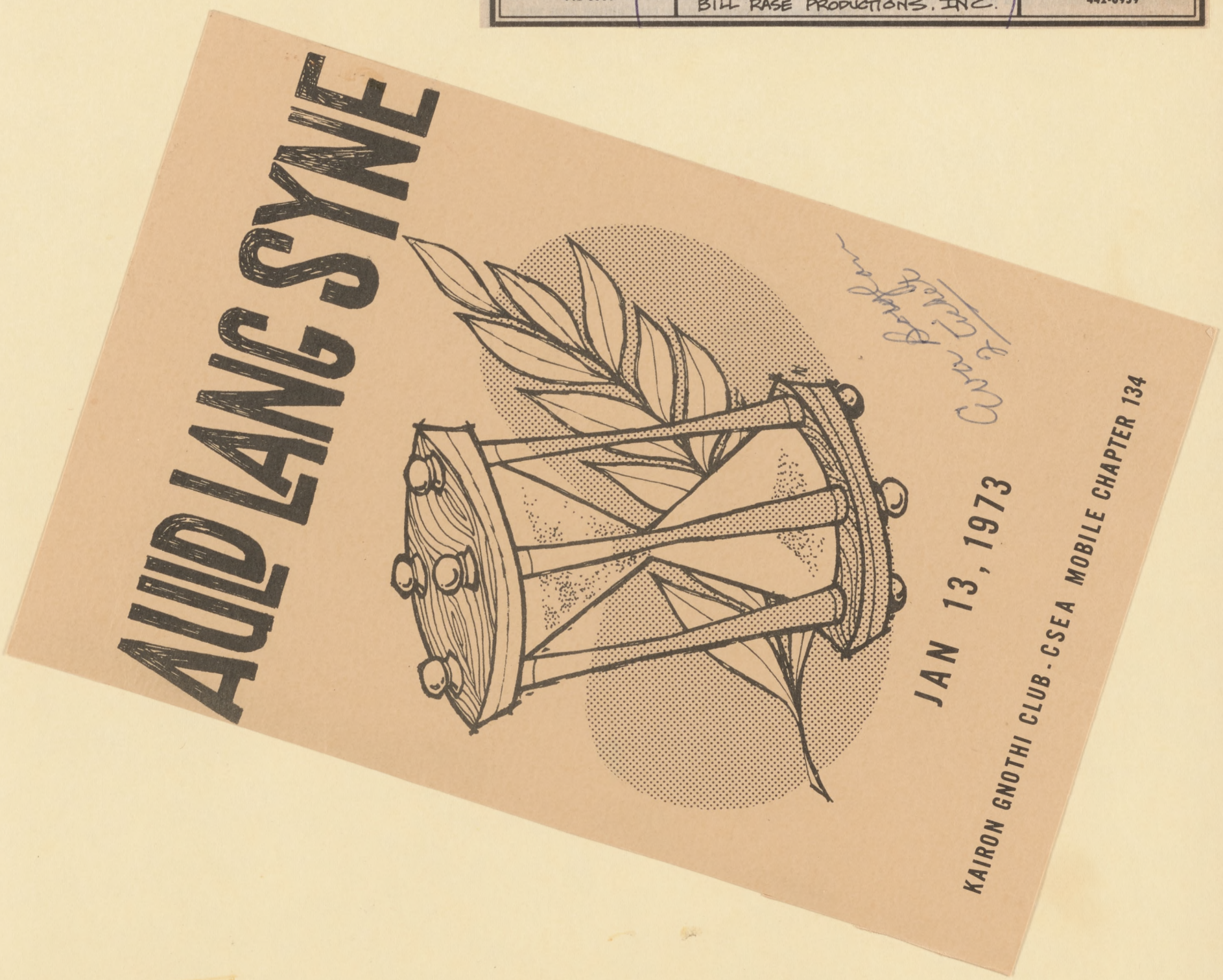
Sunday—Parade through Old Sacramento
Monday—Alumni assembly
Tuesday—Student poetry contest
Wednesday—Student carnival
Thursday—Retired teachers' tea
Friday—Alumni golf tournament
Dinner dance
For further information on "Celebration 125" activities, call TODAY—Sacramento High School, 454-8617

HAPPY 125th—Congratulations From All of Us

FRANK SIMMS
Class of '39
PRESIDENT,
SIMMS HARDWARE CO.
2801 J
Sacramento
442-3030

Congratulations!
BILL RASE
Student Body President
Fall 1944
BILL RASE PRODUCTIONS, INC.

GENE GUALCO
Class of '41
CALIFORNIA OFFICE
FURNITURE
1724 10th St.
Sacramento
442-6959



FALL BRIDAL SHOW AND SEMINAR 1972

GIRL FROM IPANEMA		
1.	Maid's gown of red chiffon with juliet sleeves trimmed with ribbon and lace.	$ 52.00
2.	Maid's gown of red chiffon over taffeta with satin cummerbund.	50.00
3.	Maid's gown of shocking pink chiffon with pale pink chiffon bodice.	50.00
I WISH YOU LOVE		
4.	Bridal gown of white velvet trimmed in venise lace with red velvet sash.	$100.00
5.	Bridal gown with guipure lace bodice and hem.	126.00
6.	Bridal gown of satapeau with nottingham lace bib, sleeve and cummerbund.	120.00
LOVE THEME, THE SANDPIPER		
7.	Maid's gown of ruby velvet with guipure lace trim.	$ 48.00
8.	Maid's gown of green chiffon with multi-colored floral trim.	54.00
9.	Bridal gown of alaskine with reembroidered alencon lace trim.	90.00
10.	Bridal gown of satapeau with daisy cotton lace trim and bishop sleeves.	112.00
11.	Bridal gown of satapeau with delicate venise lace trim and motifs.	120.00
SOFTLY		
12.	Maid's gown of royal purple saki with venise lace trim.	$ 46.00
13.	Maid's gown of lilac chiffon with purple lace cuff and bib.	36.00
14.	Bridal gown of satapeau with ruffled apron front and venise lace trim.	86.00
15.	Bridal gown of opaque satapeau with lantern sleeve trimmed in venise lace.	100.00
16.	"Total Look" Bridal gown of satapeau, bib front, lace ruffled flounce.	100.00
I DON'T KNOW HOW TO LOVE HER		
17.	Bridal gown of schiffli embroidered taffeta with pearl trim.	$160.00
18.	Bridal gown of delustered satin with venise lace and ribbon trim.	160.00
19.	Maid's gown of aqua dacron sheer with tourquoise satin sash.	40.00
YESTERDAY		
20.	Bridal gown of ivory taffeta with elaborate self pleated venise lace trim.	$160.00
21.	Dream bridal gown of dulcette satin with cascading 'peau d' ange motifs.	180.00
22.	Maid's gown in gold boucle knit with venise lace.	40.00
23.	Coral chiffon gown over taffeta trimmed in ivory venise lace.	46.00
24.	Maid's gown in violet crepe with reembroidered alencon lace.	38.00
ALL MY TOMORROWS		
25.	Bridal gown of dulcette satin with chantilly lace bodice and sleeves.	$180.00
26.	Bridal gown of satapeau and guipure lace over taffeta with fluted ruffles.	180.00
27.	Maid's gown of sage green chiffon with nottingham lace bib and cuff.	46.00
28.	Maid's gown of coral chiffon with cotton lace bib and cuffs.	48.00
29.	"Total Look", bridal gown of silk faille with venise lace appliques.	180.00
30.	Bridal gown of dulcette satin double bands of reembroidered alencon lace.	180.00
THE LOOK OF LOVE		
31.	Maid's gown in dacron sheer bodice and sleeves with blue velvet skirt.	$ 56.00
32.	Bridal gown of ivory silk faced peau de soie with reembroidered alencon lace trim.	225.00
WE'VE ONLY JUST BEGUN		
33.	Maid's gown of emerald green velvet with ruffled neckline and cotton lace detail.	$ 60.00
34.	Maid's gown of ruby velvet with peau d' ange lace trim on bib front.	52.00
35.	Bridal gown of double faced organzine satin with elaborate jeweled trim on bodice and cuff.	360.00

Woodlake Inn

Saturday, the twenty-seventh of May

Nineteen hundred and seventy-two

at one-thirty o'clock in the afternoon

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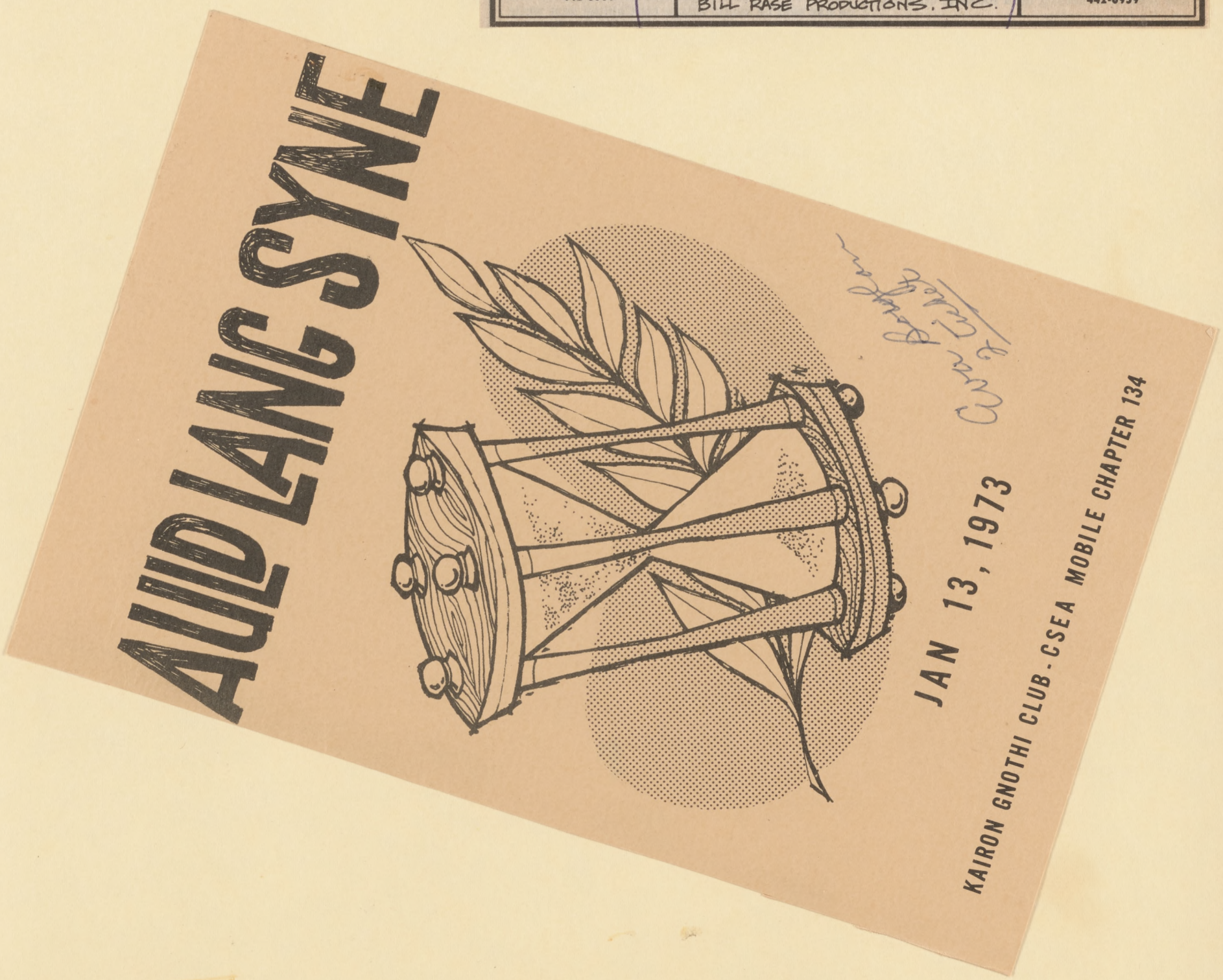

MATHER AFB NCO OPEN MESS

MARCH 1972

CALENDAR OF EVENTS

SUN	MON	TUE	WED	THU	FRI	SAT
NCOWC NEWS BOARD MEETING 6th BUSINESS MTG. 13th HAIL & FAREWELL 16th SOCIAL 27th	HAPPY HOUR - SEVEN DAYS A WEEK - MON. THRU FRI. 1700-1800 HRS. - SAT & SUN. 0900-1000 HRS. HOOCH DRAWING - TUE. & THU. - 1800 HRS. CLUB CARD DRAWING - MON. THRU FRI. - 1800 HRS & 1900 HRS CLUB ENTERTAINMENT KEY ..... S SOUL E&W COUNTRY & WESTERN - aaq ACCEPTED BY ALL GROUPS	1 1900 HRS G	2 MR. LEE'S CHINESE 1730-2000 BUFFET	3 BILL aaq S RASE QUINTET	4 BLACK GOLDS
5 **Kiddie** 1400 HRS 12 **Games**	6 Every Monday Italian 13 **Spaghetti** S GARLIC BREAD SALAD $.75	7 SPECIAL **T-Bone** °STEAK DINNER 1700-2100 14 BUCK & DOE STEAK NIGHT TOP **Sirloin** -BUCK-REG. PRICE -DOE — FREE MATHER MEMBERS ONLY	8 A	9 REGULAR DINNER SERVICE 16 MR. LEE'S CHINESE BUFFET 1730-2000	10 Ann Jones AND HER WESTERN Sweethearts 17 aaq ST. PATRICKS DAY	11 E&W 18 PROJECT SOUL S FLOOR SHOW
19 CREDIT UNION GENERAL° MEETING. NO BRUNCH - NO KIDDIE BINGO - SNACK BAR CLOSES 1200 - NO DINNER SERVICE CLUB CLOSES AT 1300 HRS. LOUNGE OPEN 26 **Sunday Brunch** 0930-1300	20 ALL YOU CAN EAT! Pinochle 27 Tourney	21 1700 HRS - ??? **Membership NIGHT** -DANCING GIRLS- 28 BUCK & DOE STEAK NIGHT TOP **Sirloin** -BUCK-REG. PRICE -DOE — FREE MATHER MEMBERS ONLY	22 M E S 29 FREE CARD - WITH EACH BUFFET MEAL	23 **Regular Dinner Service** 30 MR. LEE'S CHINESE BUFFET 1730-2000	24 E&W **Bobby Brink** and the **Rebeliers** 31 BACK AGAIN THE **Earl Brown** AND THE **Sacred Souls** S	25 BLACK GOLDS 1 POPULAR 'GOOD ROCKIN'

16 0930-1300 Eddie Cash
STEAK NITE
BUCK - REGULAR PRICE
DOE - FREE
MATHER MEMBERS ONLY
Eddie Cash S AND HIS WORLD OF MUSIC
1700-1800 SAT. & SUN. 0900-1000
HOOCH DRAWING - TUES. & THU. 1800
CLUB CARD DRAWING - MON. - FRI. 1800 & 1900 HRS
CLUB KEY - COUNTRY AND WESTERN E&W SOUL MUSIC S ACCEPTED BY ALL GROUPS aaq

23 0930 1300 30 BRUNCH	24 31 PINOCHLE TOURNAMENT EVERY MONDAY—	25 SPECIAL STEAK NITE T-Bone	26 MEAL PURCHASED	27 1700 2100 Thursday	TWO BIG NIGHTS WITH PROJECT SOUL S HOOCH DRAWING - TUESDAY AND THURSDAY 1800 CLUB CARD DRAWING - MONDAY THRU FRIDAY 1800 AND 1900 CLUB KEY aaq ACCEPTED BY ALL GROUPS S SOUL MUSIC E&W COUNTRY AND WESTERN MUSIC

TRAFFIC

AUGUST 12

FROM the DESK of the SECRETARY:

Once again there will be a wide variety of music for all to enjoy during the month of March. The soft sweet music of 'The Bill Rase Quintet' will start things off on Friday 3 March, followed by 'The Black Gold' and their sound of Soul on Saturday 4 March. 'Ann Jones and Her Western Sweethearts' return for a two (2) night stand on the 10th and 11th of March.

Mark your calendar for the 17th of March, and come out to help us celebrate St. Patricks Day. The color for the day will be green including the beer. To start things off there will be a good old fashioned New England Buffet at 1730 hours featuring Corned Beef and Cabbage with all the trimmings, and a glass of green beer. At 2100 hours, the 'Awards' will play for your dancing and listening pleasure. For all you Leprechauns an Irish Whiskey Special will be available throughout the evening.

The 18th will feature a floor show and music by the 'Project Soul'. 'Bobby Brank and the Rebeliers' return on Friday 24 March for all you Country and Western fans; followed by the 'Black Gold' on Saturday 25 March. To round out the month, 'Earl Brown and the Sacred Souls' will return for two (2) nights on 31 March and 1 April.

FLASH; Membership night returns on Tuesday 21 March with a free buffet and floor show. The Club will be closed to all except members at 1700 hours.

NOTICE: The 19th of March, there will be no brunch service, Kiddie Bingo, and the Snack Bar will be closed all day. There is a Credit Union General Meeting to be held in the NCO Club, and the Club will be closed at 1300 hours with the exception of the Lounge, Package Store, and Cashiers Cage which will operate on regular Sunday hours.

MATHER NCO OPEN MESS
SCHEDULE OF EVENTS
SUBJECT TO CHANGE WITHOUT NOTICE.

MAY 1972

SUN	MON	TUE	WED	THU	FRI	SAT
NCOWC 1ST BOARD MEETING 8TH BUSINESS MEETING 18TH HAIL & FAREWELL 22ND SOCIAL	1 EVERY MONDAY Italian Spaghetti GARLIC BREAD AND SALAD ALL YOU CAN EAT - $.75 - Pinochle Tourney	2 Buck & Doe STEAK NITE BUCK - REGULAR PRICE DOE - FREE MATHER MEMBERS ONLY	3 1930 HRS GAMES NIGHT EVERY WED. FREE CARD GIVEN WITH EACH MEAL PURCHASED	4 No Buffet Regular Dinner Service	5 BOBBY BRANK C&W AND THE REBELIERS	6 Mexicana FIESTA FEATURING Los Alegres aaq
7 Brunch 0930-1300	8	9 SPECIAL STEAK NITE T-BONE	10	11	12 THE Hollywood aaq BRASS	13 SOUL MAN S
14 NO BRUNCH Mother's Day BUFFET	15	16 Buck & Doe STEAK NITE BUCK - REGULAR PRICE DOE - FREE MATHER MEMBERS ONLY	17	18	19 MERLE TRAVIS C&W RESERVATIONS REQUIRED.	20 THE FABULOUS TEMPS FEATURING THE Tangiers S
21 Brunch 0930-1300	22	23 SPECIAL STEAK NITE T-BONE	24	25	26 PROJECT SOUL S	27 BILL RASE Quintet aaq
28 Brunch 0930-1300	29 NO SPAGHETTI OR PINOCHLE TONIGHT. Eddie Cash	30 Buck & Doe STEAK NITE BUCK - REGULAR PRICE DOE - FREE MATHER MEMBERS ONLY	31	1 JUNE Eddie Cash AND HIS WORLD OF MUSIC	2 JUNE aaq S	HAPPY HOUR - 7 DAYS A WEEK: MON.-FRI. 1700-1800 SAT. & SUN. 0900-1000 HOOCH DRAWING - TUES. & THU. 1800 CLUB CARD DRAWING - MON.-FRI. 1800 & 1900 HRS CLUB KEY - COUNTRY AND WESTERN C&W SOUL MUSIC S ACCEPTED BY ALL GROUPS aaq

SUN	MON	TUE	WED	THU	FRI	SAT
30 0930 1300	24	25 SPECIAL STEAK NITE T-Bone	26 MEAL PURCHASED	27 1700 2100	28 TWO BIG NIGHTS WITH PROJECT SOUL	
BRUNCH	PINOCHLE TOURNAMENT EVERY MONDAY—	STEAK NITE BUCK - REGULAR PRICE DOE - FREE MATHER MEMBERS ONLY		Thursday	HOOCH DRAWING - TUESDAY AND THURSDAY 1800 CLUB CARD DRAWING - MONDAY THRU FRIDAY 1800 AND 1900 CLUB KEY aaq ACCEPTED BY ALL GROUPS S SOUL MUSIC C&W COUNTRY AND WESTERN MUSIC	

MONTHLY TRAFFIC

AUGUST 12

FROM THE DESK OF THE SECRETARY -

Another well rounded month of e
members and their guests. 'Bobby Br
off on Friday 5 May for all you Coun
Mexican Fiesta featuring the 'Los Al
cial Mexican dinner will be availabl
outstanding 'Hollywood Brass' will a
of all ages to enjoy. Soul returns
of Man'. Friday 19 May the one and
initial appearance at the NCO Open M
Country-Western fans. Tickets are n
from 0800 to 1630 Monday through Fri
special Chuck Wagon buffet will be s
'Fabulous Temps with The Tangiers' w
Saturday 20 May. The last weekend w
day 26 May, followed by 'Bill Rase Q
Cash and His World of Music' returns
1 & 2 June 1972.

Don't forget to bring Mother out on Sunday 14 May for a special
Mothers Day Buffet. This is one day when Mom can eat at a price less
than the Children.

NOTICE: Due to lack of participation Membership Night has been can-
celled for the month of May.

NAVSAC CHAPTER

MATHER ABF CALIF

CHAPTER OFFICIALS

MSgt Leo Murphy, Chairman - Phone 363-5743
TSgt Charles Marlow, Vice Chairman - Phone 362-4741
John C. Mays, Resident Counselor - Phone 635-6461

MONTHLY BUSINESS MEETINGS

Fourth Tuesday each month at 1930 hours, NCO Club Mather AFB, California.

All Military Personnel, Active duty and Retired, in pay grade E-4 thru E-9 are invited to attend the Monthly Business Meeting.

NCOA MEMBERSHIP BENEFITS

NCOA Local Chapter Discounts
Your Voice in Washington
Employment Counselling
Lifetime Dues Refund
NCOA Journal
Civic and Leadership Training
Symposiums and Conventions
Personal Affairs Inventory
Analysis of Government Benefits
Career Option Plan

OFFICERS ASSOCIATION

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NAVSAC

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Another well rounded month of ente
Saturday, July 1st,'Bobby Brank an
and Western Fans. The following w
beginning with 'The Soul of Man' o
Brothers' on Saturday, July 8th.
group 'The Western Union Telesoul'
time. Saturday, July 15th, Bill R
Big Band Era. 'Ann Jones and her W
nights on Friday and Saturday, Jul
entertainment concludes with the r
Saturday, July 28th and 29th.

Note: There will be no Spaghetti

NOTICE

Don't forget to assemble at the Ba
1100 and 1900 hours. There will b
members and their families. You m
can be picked up at the business o

entertainment is in store for all members.
k and the Rebeliers'return for all you Country
ng week-end will feature two great soul bands
n' on Friday, July 7th, followed by 'The Wooten
h. On Friday, July 14th, another great soul
oul' will apear at the NCO Club for the first
ll Rase will bring you the sweet sounds of the
er Western Sweethearts' return for two (2) big
July 21st and 22nd. The monthly week-end
he return of 'Project Soul' on Friday and

tti Night on Monday, July 3rd.

NOTICE

e Base Picnic Area on the 4th of July between
ll be free beer, soft drinks and food for the
ou must have a ticket to be admitted and these
ss office from 0800 to 1630 hours.

AUGUST 1972 NCO CLUB MATHER AFB SCHEDULE OF EVENTS

SUN	MON	TUE	WED	THU	FRI	SAT
NCOWC BOARD MEETING ____ AUGUST 7 BUSINESS MEETING ____ 14 HAIL AND FAREWELL ____ 17 SOCIAL ____ 28		1 Buck & Doe STEAK NITE BUCK - REGULAR PRICE DOE - FREE MATHER MEMBERS ONLY	2 GAMES NIGHT EVERY WED. FREE CARD GIVEN WITH EACH MEAL PURCHASED.	3 Regular Dinner	4 THE ROWE BROTHERS C&W	5 THE FINEST IN COUNTY - WESTERN ENTERTAINMENT
6 0930 1300 *	7 Spaghetti	8 SPECIAL STEAK NIGHT	9	10	11 THE BILL RASE QUINTET CCC S	12 MERGING TRAFFIC S
13 WE SERVE	14 SPAGHETTI - GARLIC BREAD - SALAD - ALL YOU CAN EAT - $.75 EVERY MONDAY —	15 Buck & Doe STEAK NITE BUCK - REGULAR PRICE DOE - FREE MATHER MEMBERS ONLY	16	17 Service	18 THE WESTERN UNION TELESOUL BAND S	19 BOBBY BRANK C&W
20 SUNDAY	21 Pinochle	22 SPECIAL STEAK NIGHT	23	24 Every	25 THE Dee Johnson REVIEW S	26 DONT MISS THIS FANTASTIC GOOD ROCK'IN SOUL SHOW -
27 BRUNCH	28 PINOCHLE TOURNAMENT EVERY MONDAY—	29 Buck & Doe STEAK NITE BUCK - REGULAR PRICE DOE - FREE MATHER MEMBERS ONLY	30	31 Thursday	HAPPY HOUR - 7 DAYS A WEEK: MONDAY THRU FRIDAY 1700-1800 SATURDAY AND SUNDAY 0900 - 1000 HOOCH DRAWING - TUESDAY AND THURSDAY 1800 CLUB CARD DRAWING - MONDAY THRU FRIDAY 1800 AND 1900 CLUB KEY CCC ACCEPTED BY ALL GROUPS S SOUL MUSIC C&W COUNTRY AND WESTERN MUSIC	

IN YOUR TRAFFIC

AUGUST 12

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NAVSAC

The NCO Club will again offer a wide variety of entertainment for the coming month. To start things off the "Rowe Brothers" will make a return engagement, on Friday and Saturday the 4th and 5th of August for all you Country and Western fans. Friday 11 August "The Bill Rase Quintet" will return for your listening and dancing pleasure. Your club will feature three new SOUL groups this month starting with "Merging Traffic" on Saturday 12 August. "Western Union Telesoul" will make their initial appearance on Friday 18 August followed by "Bobby Brank & The Rebeliers" on Saturday 19 August. Concluding the monthly entertainment will be "The D Johnson Review" which is a must for all who enjoy SOUL music.

NOTICE: The Mather Chapter of the Air Force Sergeants Association will hold their monthly meeting at 1930 hours 24 August in the NCO Club.

Newly elected President of the NCOWC, Mrs. Thomas Livsey extends an invitation to all NCO Wives to attend our meetings. Business and Social Meetings are held the second and fourth Monday evenings in the Command room at 7:30 pm. The Hail and Farewell coffees are held on the third Thursday at 10:00 am in the Command room. Free Nursery is provided.

WEEKEND ENTERTAINMENT SCHEDULE AT YOUR MATHER AFB NCO CLUB

FRIDAY 11, AUGUST 1972 2100-0100
THE SWEET SOUNDS OF THE...

Bill Rase Quintet

THIS GROUP IS ACCEPTED BY ALL AGES

ON SATURDAY NIGHT GET IT ON WITH THE FAST MOVING SOUL SOUNDS

MERGING TRAFFIC

AUGUST 12

CSEA CHAPTER

INSTALLATION OF O
AND DINNER DA

SATURDAY NIGHT J

WOODLAKE IN

NO HOST COCKTAIL HOUR 7:00

DINNER 8:00

DANCING 9:30 - 1

Cocktail or Fruits Au Kirsch (In Season)
Tossed Green Salad
Broccoli Polonaise
Roast Cross Ribs of Beef
Baked Potato
Coffee Sherbet

Royal Elegance

American River Stake

Gold and Green Ball

Mormon Center

Friday, March 17, 1972

DINNER
AND
DANCING

Dancing
To The Music Of
Bill Rase

ON

Menu

ABBEY CARPET CONVENTION

APRIL 1, 1972

"Your host for this evening is Mohasco"

First in carpet — your fame is known;
Now as hosts this title you own.
So cheers to you and all have fun;
Where we're concerned, you're Number One!

* * *

"Kass" Smoked Salmon on *"Mathis"* Toast
(soon to be introduced in all stores)

Chicken Soup with Mandel
(based on an old Levison family recipe)

Roast New York Strip *"McMechan"*
Garnished Vegetables — Carrots, spinach, artichokes

(Page 16 of the *"Skillman's"* Salem Cookbook)

Mashed Potato Rolls in Bread Crumbs
(*"Bill Morgan"* says they love these in Oregon)

"Turner" Salade

Matzoh

"Steagalls" Bavarian Cream with Chocolate Custard

Coffee

THE ROTARY MESSENGER

ROTARY CLUB of Rancho Cordova, Calif.

NEXT TUESDAY

Remember BILL RASE? You've seen him on local TV many a time. BILL now has the BILL RASE RECORDING STUDIO in Sacramento; with many years of TV and radio behind him. WARREN STEINMAN has arranged for BILL to talk to our members next Tuesday, although we don't know the title of his talk. In any event we'll swear that it will be interesting and informative, so be there!

Martie ♡ Bob
June 3, 1972

MATHER AFB, NCO OPEN MESS, CALIFORNIA

December 1972

NCO CLUB

ALL ACTIVITIES AND RATES SUBJECT TO CHANGE WITHOUT NOTICE

SUN	MON	TUE	WED	THU	FRI	SAT
NEW YEAR'S EVE RESERVATIONS ON SALE · DEC. 1 DUE TO HOLIDAY PARTIES, OUR REGULAR SCHEDULE OF ACTIVITIES WILL BE DISCONTINUED FOR THIS MONTH; HOWEVER WE WILL BE BACK ON SCHEDULE IN GOOD OLD 1973 REGULAR DINNER SERVICE —··· 1700 · 2100 HOURS DAILY			HAPPY HOUR · MONDAY THRU FRIDAY 1700-1800 CLUB CARD DRAWING · MONDAY THRU FRIDAY 1800 & 1900 HOOCH DRAWING · TUESDAY — THURSDAY 1800		1 THE ROWE BROTHERS	2 THE FOUR WINDS
3 NO BRUNCH DURING THIS MONTH	4 NO Spaghetti SPECIAL OR PINOCHLE DURING THIS MONTH	5 NO SPECIAL DINNERS DURING THIS MONTH	6 GAMES NIGHT TONIGHT ONLY	7 NO SPECIAL BUFFET DURING THIS MONTH	8 THE ROWE BROTHERS	9 THE BILL RASE QUINTET
NCOWC MONDAY 4, DECEMBER 1930 BOARD MEETING — NEXT SCHEDULED NCOWC EVENTS IN JANUARY ·	11 Eddie Cash	12	13	14 AND HIS WORLD OF MUSIC	15	16 SIX BIG NIGHTS OF ENTERTAINMENT
17 KIDDIE Christmas PARTY	18	19 HAIL & FAREWELL REDUCED PRICED DRINKS & FREE SNACKS 1700 · 2000	On the behalf of the staff and management, we wish all our members and their families ... Merry Christmas and Happy New Year	22 Bobby Brank AND THE Rebeliers	23 THE BILL RASE QUINTET	
24 FOR HOLIDAY SCHEDULE CHECK THE BACK 1973	25 Last Week To Get Your Reservations For NEW YEAR'S EVE!	26		29 God's CREATIONS	30 THE LITTLE ROCK BAND	31

sacramento public relations round table

The Board of Directors of
S.P.R.R.T.
declares that

Bill Rase

has met the membership qualifications
required by the Association.

Lee Swan
President

Welcome to GREATER BAKERSFIELD

CONVENTION BUREAU
GREATER BAKERSFIELD
CHAMBER OF COMMERCE

AAF
Western Region Fall Conference

BILL RASE
SACRAMENTO, CALIFORNIA

Marilyn Smolich
4731 Chancery Way
Carmichael, California 95608

September 14th

Dear Bill,

Thanks very much for giving my husband Andy and me your record last night after the dance at the Woodlake. We will really enjoy it.

TV Artist Will Assist Benefit

Margie Rayburn, recording artist and television personality, will appear at the fund-raising Muscular Dystrophy Ball Saturday night in the Manson Inn's Terrace Room.

For ticket reservations, call Robert L. Crawford at 446-1000, or write to him at 909 12th St., Sacramento 95814.

The Bill Rase Orchestra will provide mustic from 9 a.m. to 1 a.m. Donations will be accepted at the door. All major hotels are selling tickets.

LLOYD L. DIMINYATZ, D.D.S.

GENERAL DENTISTRY

St. George Medical Center
6620 Coyle Avenue
Suite 208
Carmichael, California 95608
Telephone 967-7774

May 10, 1972

Bill Rase Orchestra
5701 Fair Oaks Blvd.
Carmichael, Ca. 95608

Dear Mr. Rase,

Please accept my thanks for your musical contributions to a memorable evening. Your music added so much to the pleasantness of the occasion and was appreciated by all.

Sincerely,

Lloyd L. Diminyatz

Lloyd L. Diminyatz, DDS
President
Loma Linda University Alumni Assoc.
Sacramento Chapter

Statement

Arthur Murray STUDIO
1422 Kay Street Sacramento, California 95814
Telephone: (916) 441-0247

August 28, 1972

Dear Bill and the rest of the Combo,

Just a little note to say thank you for the wonderful music you played for the Muscular Dystrophy Ball last Saturday night. I was also very impressed with the way you accompanied Marjorie Rayburn with her singing when you had only a few minutes of preparation. She went over quite well with the audience and I know that the accompaniment has a great deal to do with the presentation. Thanks again.

Helen Alameda
Arthur Murray Student and
KFBK Radio Traffic Mgr.

PLEASE RETURN THIS STATEMENT WITH PAYMENT

DEPARTMENT OF CORRECTIONS

CHRISTMAS PARTY

23 DECEMBER 1972

MATHER AFB CALIFORNIA

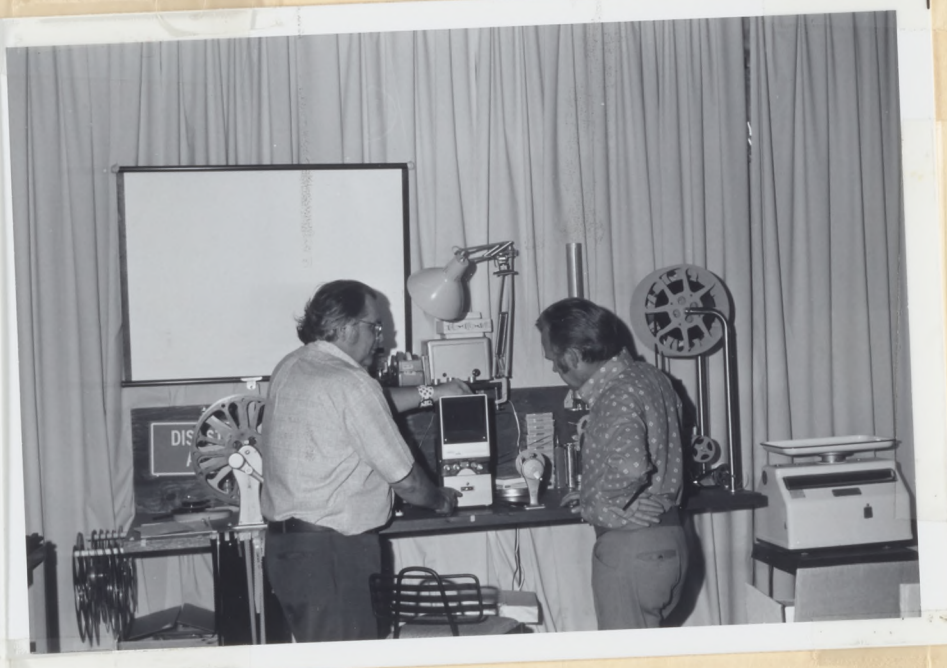
1972 Awards Competition
Sponsored by
Sacramento Advertising Club

Awards Banquet, October 25, 1972
Grand Ballroom, Woodlake Inn
Sacramento, California

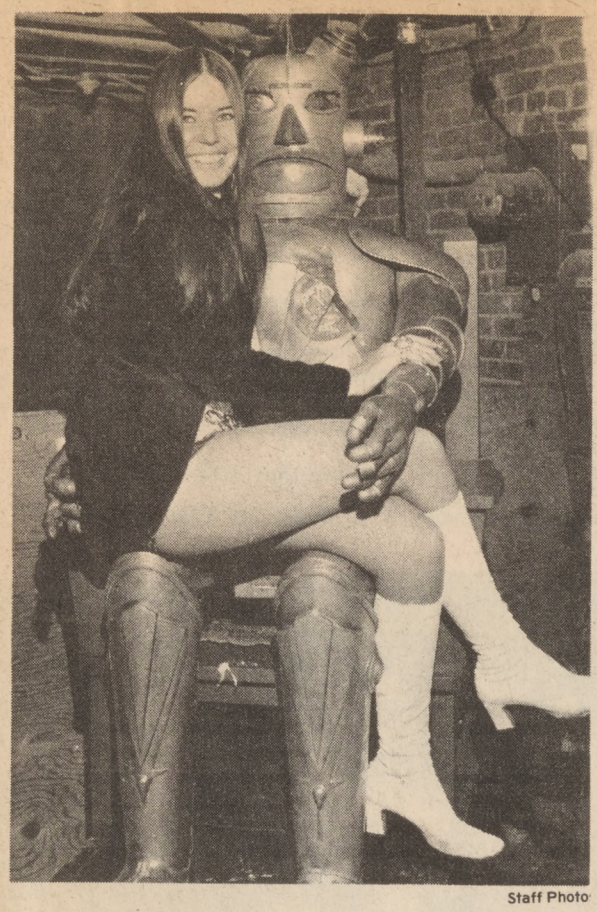
Slides: Dick Robinson, AdMail
Projection: Duane Thompson,
Monitors: Chuck Carney, Calif
Music: Bill Rase Quintet
Lobby Display: The Art Director
Plaques: Walter W. Cribbons C
Certificates: Designed by Ron

"BILL RASE"

"BILL RASE"



Bill Rase
RECORDING & FILM
STUDIOS
Sacramento



Staff Photo

Secretary Barbara Pariph gets acquainted with a guest at her boss's unusual Christmas party in Old Sacramento basement.

Yule Party Below Past Standards

Continued from Page A1

ing about Christmas.

It certainly seemed as if everyone were there. The grab-bag guests included politicians, lawyers, news folk, construction workers, males in jeans and beards, women in miniskirts. The only thing they had in common was cups of Christmas spirits.

One guy flew up from Los Angeles especially for the party.

"Of course, I never miss any of his parties," agreed a frolicking lass, bundled in a heavy coat. (The ad warned to "dress warmly, there are no doors or windows." There weren't.)

The only complaint was about cold feet, and several merrymakers maintained that the only reason they were drinking so much was to warm their feet, rapidly becoming frosty from long hours on cold concrete. "And it takes a long time to get the booze down that far, you know," ined.

The or ld were the cop cryptically labe e Cost of \$22, !" — and a toot a derelict, ship, the bar. F he doors opene floating Q and" — down he cro

Partygoers All Go Under The Weather

By VEDA FEDERIGHI
Staff Writer

You could hear the rocking music a block away, even over the sound of the generator being used by the construction crew rebuilding the upstairs of the Embarcadero Building in Old Sacramento.

The downstairs area, usually a cold, dank, mirthless basement, was transformed Thursday into a cold, dank, mirthful basement full of revelers imbiding the Christmas spirit.

An ad in Thursday's Sacramento Union heralded Don Brown's 12-hour Christmas extravaganza, inviting anyone who had ever met him or seen him or heard of him, as well as any "member of the Imperial Japanese navy on Dec. 7, 1941."

The ad gave no address for the party, but "the basement of the ruins of Brown's office in Old Sacramento." The Union switchboard answered calls all day Thursday from puzzled readers who wanted to know what the address was or what the joke was.

No joke, just advertising man Brown's annual Christmas thing.

"This year was a little harder," he explained. "We all had to move out of the Embarcadero Building while it's being renovated, so I was a little behind think-

Please See Page A2, Col. 1

ENTERTAINMENT AT YOUR MATHER AFB NCO CLUB.
ON STAGE --- --- ---
GET READY FOR THIS OUTSTANDING COUNTRY AND WESTERN SHOW.
BRIAN
A YOUNG, FRESH AND INOVATING GROUP.
FRIDAY NIGHT · DECEMBER 22

EVOLENT PROTECTIVE ORDER OF ELKS LODGE #1299
ARBUCKLE, CAPAY VALLEY, DAVIS, ESPARTO, KNIGHTS LANDING, & WINTERS

NEW YEARS EVE PARTY

DOORS OPEN 7:30 PM
DRINKS FREE ALL NIGHT

DINNER 7:30 to 8:30 PM
NEW YORK STEAK

DANCE 9:00 to 2:00 AM 1973

Music by Bill Race

DRESS
Coat & Tie or Tux
Cocktail dress or Formal

ELKS ONLY UP TO DEC. 23
RESERVATIONS PICKED UP BY DEC. 23

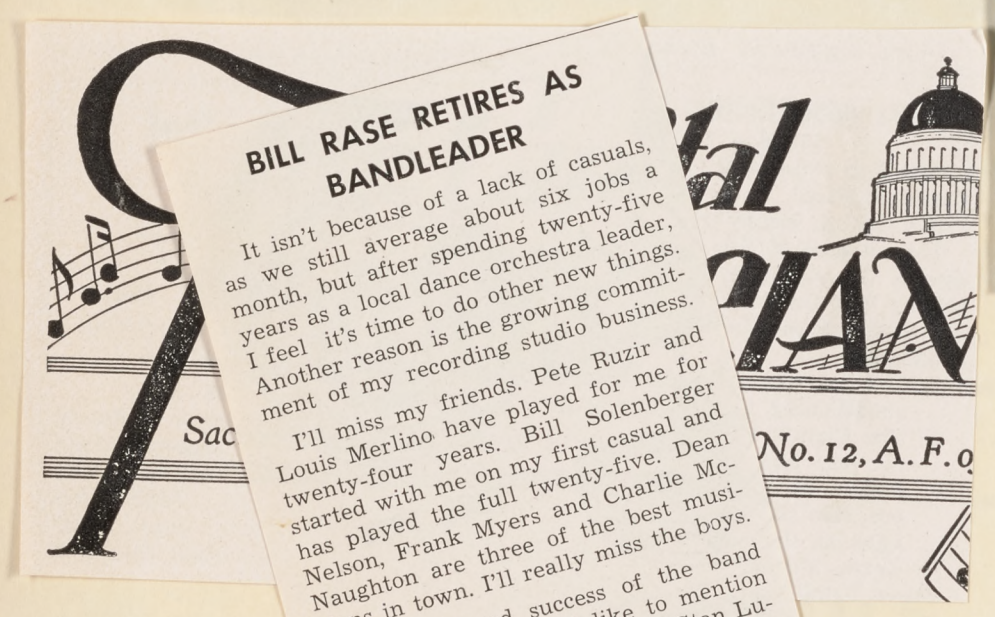
REALTOR®

73rd Annual

INSTALLATION CEREMONIES

SACRAMENTO
BOARD OF REALTORS

Kiwanis



BILL RASE RETIRES AS BANDLEADER

It isn't because of a lack of casuals, as we still average about six jobs a month, but after spending twenty-five years as a local dance orchestra leader, I feel it's time to do other new things. Another reason is the growing commitment of my recording studio business.

I'll miss my friends. Pete Ruzir and Louis Merlino have played for me for twenty-four years. Bill Solenberger started with me on my first casual and has played the full twenty-five. Dean Nelson, Frank Myers and Charlie McNaughton are three of the best musicians in town. I'll really miss the boys.

The continued success of the band was due to many. I'd like to mention a few: Hal Wiley, Les Jaspar, Stan Lunetta, Bob Weber, Mel Dosch, Andy Chears, Bob Lindfellt, Jim MacDonald, Bill Vogel, Les Lehr, Emmett O'Sullivan, Roger Mendez, Jack Gumbiner, Noel Smelser, Dennis Sacco, Frank Delavan, Corky Barnes, and three fine guys no longer with us; Buddy Starnes, Ray Jenkins and Dick Matteson.

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Thanks to all of you for playing for me. They were great years!

— BILL RASE.

7/14/73

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I'm sure you know how pleased and surprised Bill was with your presentation to him. He is going to purchase a special type winch for the boat.

Everything was just perfect - Seeing so many old friends - Eating such delicious food - and most of all being able to celebrate the occasion with you, our very special friends.

Many Thanks Again

Bill & Jan

Dear Lori:

Just a note to say Thanks for getting the guest list together, addressing the invitations & following it to the letter. I greatly appreciate it, for without your help, we couldn't have accomplished our goal.

It was a wonderful party!

Thanks Again!

Love, Lori ☺

PEGGY GRENZ

1981 PRESIDENT

INSTALLATION DINNER OUTLINE

Taking the chair at the head of the table is GRI, REALTOR Peggy Grenz, the 1981 President of the Sacramento Board of REALTORS.

Owner of Peggy Grenz Realty, she is also secretary-treasurer of Ray Grenz Construction Co., Inc. She decorates and helps design the homes built; then markets them.

Peggy has been with the Board since November 1968. Over the last twelve years, she has served as the Vice President and Secretary-Treasurer for the Board and chaired the MLS, Membership, Budget and Long Range Planning Committees. She also has served on the Professional Standards Panel and Government Relations Committee.

Additionally, Peggy has been a CAR Director since 1971 and has received the SBOR Award for "Board Service" for the last 5 years. Along with these many commitments she established the Senior Member designation and the SBOR "Masters Club" (previously known as the Million Dollar Club).

Also active in other organizations, Peggy has been a Past President of the Sacramento Children's Home Guild and the 20-30ettes. She belongs to the Fair Oaks Chamber of Commerce, The Sacramento Metropolitan Chamber of Commerce, The Comstock Club, the BIASC, the Republican State Central Committee and S.A.C.T.O. (Sacramento Area Commerce and Trade Organization).

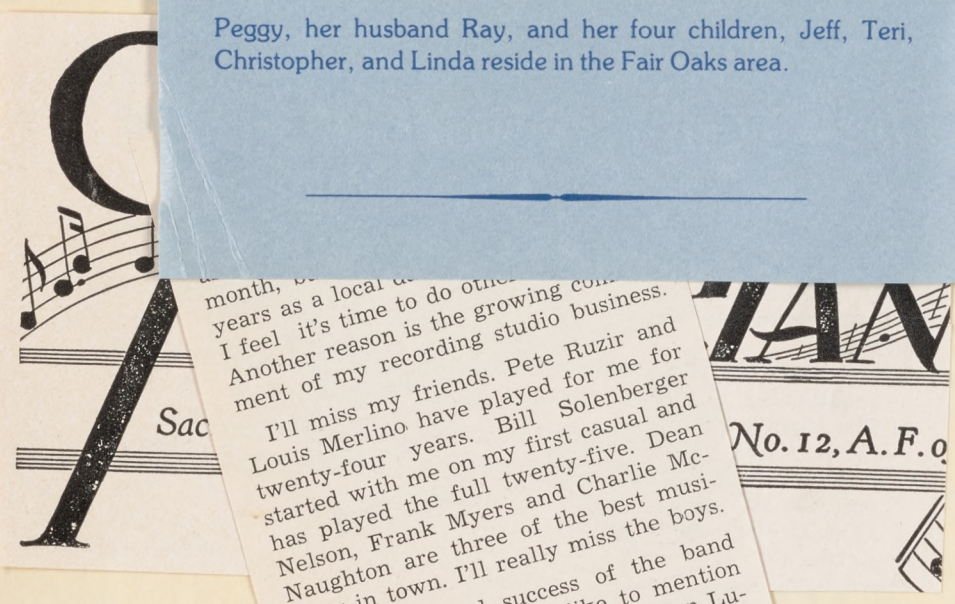
In December 1980 Peggy received the Distinguished Business Woman's Award from the Sacramento Metropolitan Chamber of Commerce.

Peggy, her husband Ray, and her four children, Jeff, Teri, Christopher, and Linda reside in the Fair Oaks area.

HONORING

1981 President
of the
SACRAMENTO
BOARD OF REALTORS

January 9, 1981
Red Lion Inn
Sacramento, California



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All in all, a wonderful party!

Thanks Again,
Jan

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absolutely
Heavenly!

Howard & Bev.

1981 INSTALLATION CEREMONIES

CALL TO ORDER
Pledge of Allegiance, Marilyn MacBride
Master of Ceremonies, Mike Walker

INVOCATION
Mike Walker

DINNER SERVED

AWARDS
REALTOR ASSOCIATE Citizen of the year
REALTOR Citizen of the year

INSTALLATION OF THE BOARD OF DIRECTORS
Steve DeSena, Vice President
District 3, California
Association of REALTORS

DIRECTORS
Ross Lytle
Addie Mills
Art Hickey
Rob Gallaway
Judy Thompson
Jack Lewis
Genny Johnson
Larry Knapp
Brian Holloway
Mary Hanawalt
David Comeaux
Sue Vogel

OFFICERS
Peggy Grenz, President
Marilyn MacBride, Vice President
Mack Powell, Secretary-Treasurer
Bill Green, Immediate Past President

PASSING OF THE GAVEL
From 1980 President, Bill Green
to 1981 President, Peggy Grenz

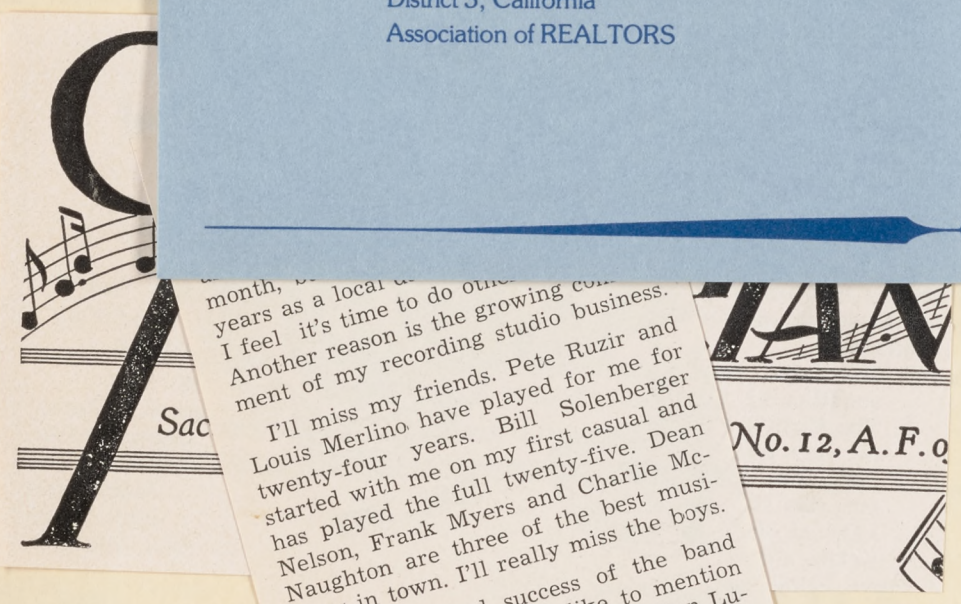
PRESIDENTIAL PRESENTATIONS

COMMENTS BY OUTGOING PRESIDENT

COMMENTS BY INCOMING PRESIDENT

Adjournment

Dancing



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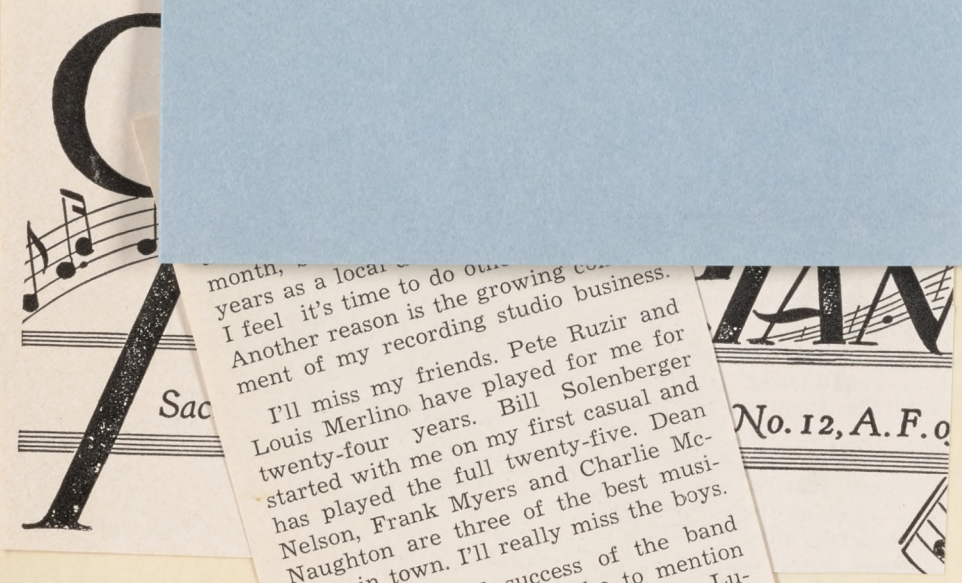

PAST PRESIDENTS OF SACRAMENTO BOARD OF REALTORS

1908	J. C. Carly	1951	Henry Moss
1911	W.G. Wood	1952	Ronald R. Davis
1922	W.C. Wright	1953	J. Tobin Sebastian
1923	E.J. Morrissey	1954	Donald Lucas
1924	Carl E. Johnston	1955	Fred Speich
1925	E.E. Huston	1956	John L. Williams
1926	Carroll A. Cook	1957	Richard R. Dunnigan
1927	Frank E. Michel	1958	Wilbur F. Brand
1928	Frank E. Michel	1959	Joseph Ruzich
1929	Frank Leonard	1960	Reid McClatchy
1930	Rodney J. Morrissey	1961	George L. Cook
1931	Rodney J. Morrissey	1962	E. Ford Chase
1932	Omer E. Cheek	1963	Tom Dovi
1933	J.V. McClatchy	1964	Jack Chamberlain
1934	Elmer A. Bush	1965	John B. Bowker
1935	Chris R. Jones	1966	Tom Kiernan
1936	Frank E. Michel	1967	Bill Schoeffler
1937	Butler Jack, Jr.	1968	James Lambert
1938	Butler Jack, Jr.	1969	Deno Paoli
1939	Eugene L. Williams	1970	Bill Zimmerman
1940	A. R. Gallaway, III	1971	Heinie Witzel
1941	Curtis H. Cutter	1972	Asa M. Clark, Jr.
1942	W.P. Carmody	1973	William C. Vogel
1943	Carl Klein	1974	Lew Ritz
1944	Stephen Williams	1975	Mike Walker
1945	Stephen Williams	1976	John Urda
1946	Thomas G. Mapel	1977	Chuck Manly
1947	John H. McMahon	1978	Irv Borchert
1948	Frank MacBride, Jr.	1979	Neva Cimaroli
1949	William P. Wright	1980	Bill Green
1950	Henry Moss		

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SECOND ANNUAL AMERICAN FIELD SERVICE

International Costume Ball

(COSTUME OPTIONAL)

SPONSORED BY

EL DORADO & PONDEROSA CHAPTERS, AFS

SATURDAY, MARCH 2, 1974

(No Host) Cocktails - 8 p. m. — Buffet 10:30 to 12:00

Dancing 9:00 p. m. to 1:00 a. m.

Music by "Bill Rase"

MULTI-PURPOSE ROOM — EL DORADO COUNTY FAIRGROUNDS

PROCEEDS TO AFS INTERNATIONAL SCHOLARSHIPS

$10.00 per couple — Door Prizes — Costume Prizes

No. 311

E. S. A. — KAPPA PSI

Basket of Liquor Raffle

Proceeds for Philanthropic Project
SAVE THE CHILDREN FOUNDATION
Includes one fifth each of: Early Times • Gordon's Gin
Paul Masson Pink Champagne • Christian Bros. Brandy
Seagram's 7 Crown • Smirnoff Vodka • Bacardi Rum

Saturday, December 8, 1973

Drawing will be held at Annual Christmas Dance

Donation — 50c each, 3 for $1.00

Need not be present to win

No. 1051

NEW YEARS BALL

DECEMBER 31, 1973

VFW Post 3010 — Lincoln BPW Club

Bill Rase Orchestra

9 p.m. to 2 a.m. — Veterans Hall

Door Prizes — Hors d'oeuvre

Donation $7.50 per person

No. 176

One of the reasons **Bill Rase** gave up leadership of his band (**Bill Solenberger** is taking the baton) is the full work load at Rases's local recording studios. Among those who have used the facility of late are **Raymond Burr, Governor Reagan, James Drury, Pernell Roberts** and **Andrew Duggin.**

Wonder if I lost the touch for th...

1944

1974

July 24, 1973

Mr. Bill Rase,

We want to thank you so very much for contributing to the success of the most beautiful day of our lives, "Our Daughter Barbara's Wedding Day."

Your music pleased all ages, and brought so much happiness to people; such as those who have said to me: "Don't know when I was on a dance floor last."

I'm sure you know how much the Bride and Groom enjoyed having happy people sharing their "Day". Well, Mom and Dad were enjoying you even more, for we have stored many dances with you.

Thank you and your fine musicians so much for everything beautiful.

Sincerely Kathleen Betzing

The Prince & Princess Imperial

Costume Ball

"A NIGHT IN VIENNA"

Saturday Sept. 21 8:30 p.m.

HOTEL EL RANCHO
1029 W Capitol Ave.
West Sacramento, Calif.

Donation $5.00

No. 0240

SECOND ANNUAL AMERICAN FIELD SERVICE

International Costume Ball

(COSTUME OPTIONAL)

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Wonder if I lost the touch for this

Ide be seeing you
Aroom
Sis going to buy a paper doll.

Sacramento Senior High School

The February and June Classes of 1944

Slow boat to China

present their

peg of my heart.

30th Anniversary

Reunion Party

Saturday Evening

May 18, 1974

Sacramento Inn

Sacramento, California

Behind closed doors
Most beautiful girl.
Babe.

SPECIAL GUESTS

Dr. and Mrs. F. Melvin Lawson

CO-CHAIRMEN

Marylyn Clark Greiner, *February*
Everett Uldall, *June*

COMMITTEES

Arrangements:

Adair Thrash Davis, *Chairman*
Madelon Barrett McNamara
Glenn Millage

Master of Ceremonies:

Stan Johnson

Budget and Finance:

Marcia Blair Carey

July 24, 1973

Mr. Bill Raise,

We want to thank you so very much for contributing to the success of the most beautiful day of our lives, "Our Daughter Barbara's Wedding Day."

Your music pleased all ages and brought so much happiness to people; such as those who have said to me: "Don't know when I was on a dance floor last."

I'm sure you know how much the Bride and Groom enjoyed having happy people sharing their "Day". Well, mom and Dad were enjoying you even more for we have stood many dances with you.

Thank you and your fine musicians so much for everything beautiful.

Jim and Kathleen Betzing

The Prince & Princess Imperial

Costume Ball

"A NIGHT IN VIENNA"

Saturday Sept. 21 8:30 p.m.

HOTEL EL RANCHO
1029 W Capitol Ave.
West Sacramento, Calif.

Donation $5.00

No. 0240

KXOA-FM Party
3/4/71

Bill Watson - Gene Chenault - Bill Rase

BILL RASE
Master of Ceremonies

Our Master of Ceremonies, Bill Rase, was with Kelly Broadcasting for twelve years as a disc jockey, children's TV personality, and producer-MC of The Bill Rase Show. The Bill Rase Show, a talent program, was seen continuously on Channel 3 for almost ten years.
In 1965 Rase opened a recording studio. In April he will open new studios for recording, tape duplication, film productions and video tape productions. It will be the only one of its kind in northern California.

DISTINGUISHED SALESMAN'S AWARD PROGRAM

FRIDAY, FEB. 22, 1974 •

WE'VE DUPLICATED 145,000
REELS AND CASSETTES
FOR BAY AREA FIRMS.
WE ALSO PRODUCE A/V,
COMMERCIALS, FILM.

Bill Rase Studios

2904 Franklin Blvd.
Sacramento, Cal. 95818
Call Collect (916) 452-4266

Billboard 4/74

Tape Duplicator

Century Cassette Corp. has been formed in Los Angeles by **Peter Stanton,** formerly president of **Infonics Inc.**

Century will manufacture C-zero cassettes for the professional duplicator market. It has no plans at present to enter the retail market.

The product will be manufactured in Southern California, with assembly in Mexico.

Joining Stanton at the new firm as marketing vice president and a director is **Paula Nelson,** formerly sales manager at Infonics.

Bill Rase Recording & Film Studios has changed its name to **Bill Rase Productions Inc.** and will move into a 5,400 square foot plant in **Sacramento** on May 1. The new facility will feature a new and enlarged cassette and reel duplication, printing and packaging plant. There will also be two control rooms for production, one large and one small recording studio, film and video tape studios.

25th Anniversay Party Bill Rase Orchestra

APRIL 73

MATHER NCO CLUB

ALL ACTIVITIES AND DATES SUBJECT TO CHANGE WITHOUT NOTICE

SUN	MON	TUE	WED	THU	FRI	SAT
1 SNACK BAR OPEN 0900-1900 EVERY SUNDAY EXCEPT HOLIDAYS	2 spaghetti buffet	3 SPECIAL VEAL CORDON BLEU DINNER $2.00	4 BINGO	5 MR LEE'S FAMOUS CHINESE BUFFET $2.00	6 The BLACK ICE S	7 Johnny Draper AAG AND THE LAST DAZE
8 SPECIAL SHOW SUNDAY ONLY Eddie Cash and his World of Music PRIME RIB DINNER $2.75 SERVED FROM 1830-2030	ALL YOU CAN EAT FOR .85	10 BUCK & DOE Seafarer's PLATTER $3.10 MATHER MEMBERS ONLY		12 SPECIAL BAR B.Q. SHORT RIB OF BEEF $1.75	13 Hollywood Brass BACK! BY POPULAR DEMAND AAG	14 The FABULOUS ROWE Brothers W
15 COCKTAIL LOUNGE OPEN 0900-2300 EVERY SUNDAY	16	SPECIAL 17 T-BONE STEAK DINNER $2.75 THE NCO CLUB'S 12th ANNIVERSARY MANY PRIZES WILL BE GIVEN AWAY		19 SPECIAL SAVORY PORK LOIN DINNER $2.25	20 21 APOLLOS SHOW FEATURING CHICO HALL S	
22 Easter Sunday BUFFET 1130-1930 ADULTS $2.95 UNDER 12 $1.75	EVERY	24 SPECIAL CORNISH GAME HEN DINNER $2.00		26 TONIGHT BUCK & DOE Top Sirloin DINNER $3.10 MATHER MEMBERS ONLY	27 The OUTSTANDING Bill Rase Quintet AAG	28 the Countryside Band W
29 PACKAGE STORE OPEN 1200-1800 EVERY SUNDAY	30 MONDAY PINOCHLE TOURNEY					

REMEMBER 17 APRIL

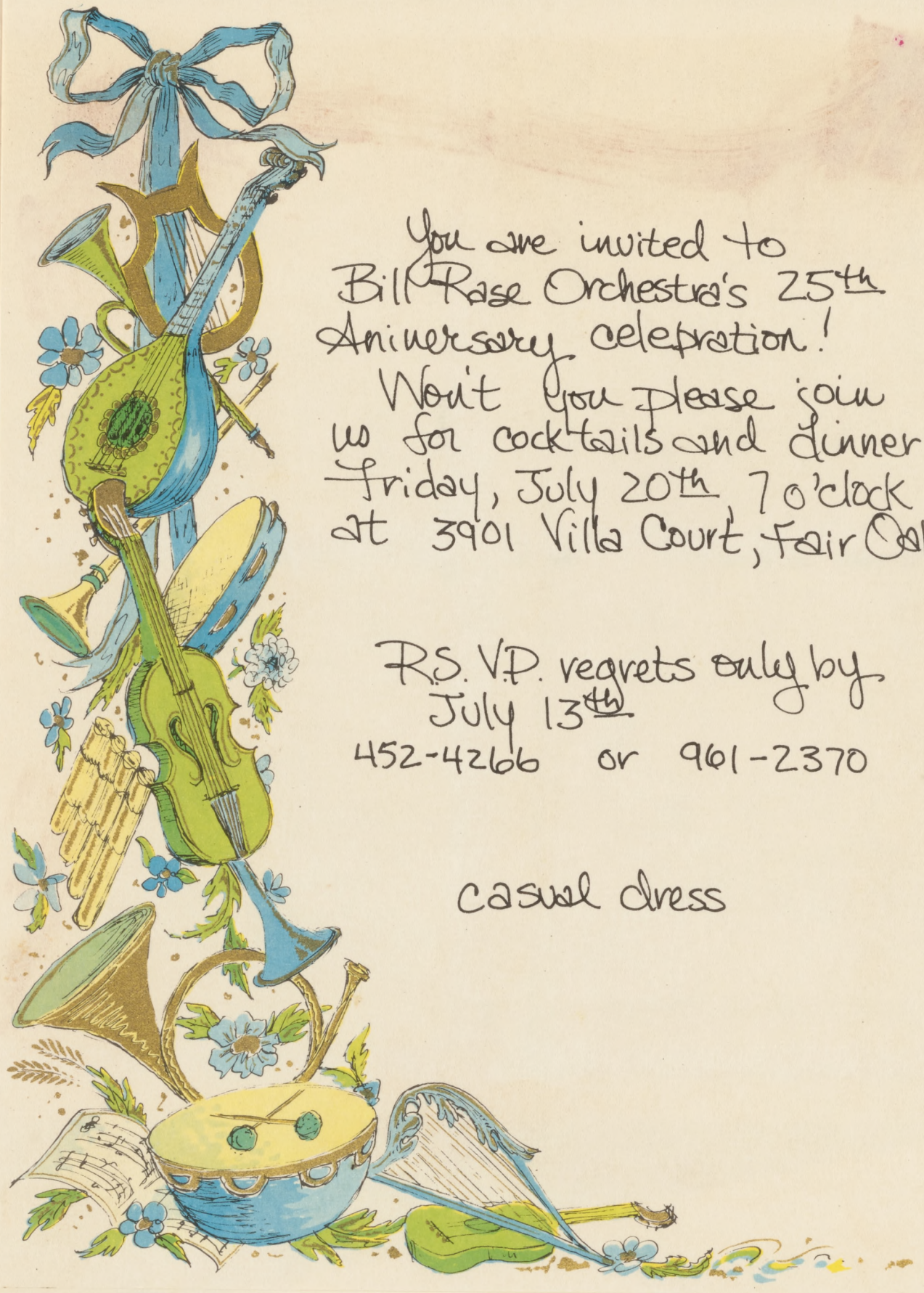
HAPPY HOUR. EVERY WEEK DAY MONDAY THRU FRIDAY 1700-1800 HRS.
CLUB CARD DRAWING. MONDAY THRU FRIDAY 1800 AND 1900 HRS.
HOOCH DRAWING. TUESDAY AND THURSDAY 1800 HRS.

NCO CLUB's 12TH ANNIVERSARY.
3 FULL HOURS of HAPPY HOUR.
FREE BAR SNACKS AND DOOR PRIZES GALORE!

NCOWC	APR
BOARD MEETING	2
BUSINESS MEETING	9
SOCIAL	23

AAG - ACCEPTED BY ALL GROUPS
CW - COUNTRY WESTERN
S - SOUL

MATHER NCO CLUB PRESENTS:
2 OUTSTANDING GROUPS
FOR THIS WEEKENDS ENTERTAINMENT.
27 APRIL THE SWEET SOUNDS OF
Bill Rase Quintet
AAG
AND



You are invited to
Bill Rase Orchestra's 25th
Aniversary celebration!
Won't you please join
us for cocktails and dinner
friday, July 20th 7 o'clock
at 3901 Villa Court, Fair Oaks.

R.S.V.P. regrets only by
July 13th
452-4266 or 961-2370

casual dress

Thanks again - and best
of everything to you, Bill,
in this "new phase" of
your career.

Jack and Shirley
Dorothy

Dear Bill and Shirley,

Thank you for including
us in your 25th anniversary
party the other day. We
had a wonderful time and
I know the party was deemed
by all as a terrific success.
It was particularly enjoyable
to meet other musicians we
had heard and heard of.
Your lovely home was
the perfect setting, too.

Sacto Bee Aug 4, 1974

BUSINESS AND FINANCE

New Rase Studio

Bill Rase, after nine years in audio-visual production and recording in Sacramento, has opened a new, custom-built facility at 955 Venture Court. The 5,400-square foot building houses two recording studios with adjacent control rooms, cassette and reel duplicating facility, storage room, shipping department, lounge and general offices. Rase has leased part of the building to two allied firms, Mobile Video, owned by Kenneth Nagle, and Glynis Films, owned by Jack Butler. The total investment by Rase and the other two firms is more than $485,000.

OFFICIAL VOLUNTEER

the march of dimes

Bill Rase

NAME ~~Bill Rase Orchestra~~

Issued by THE NATIONAL FOUNDATION

CAMPAIGN DIRECTOR — PRESIDENT

DIXON MAY FAIR

OFFICIAL

PARKING

1975

2053

25th Reunion

SACRAMENTO HIGH

JUNE CLASS OF "45"

Richey and Pam

February 14, 1975

Bill Rase Productions Inc.

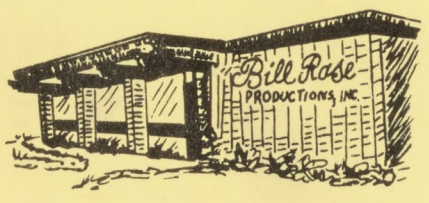
Northern California's Most Complete Facility!

955 Venture Court - Sacramento, California 95825 PHONE: 916 - 929 - 9181

Studio One:
Music Recording & Complete Sound Stage for Filming & Video Taping
Studio Two:
Radio / TV & Audio-Visual Productions
*Professional & Personal Record Sessions
*Record Manufacture & Demo Records
*Eva-Tone Sound Sheets
*On-Location Recording
*Album Art Services

Cassette & Reel Duplication
High Speed Duplication
from 1 to 100,000, Over
50 Duplicator Machines -
All Track Formats, Complete
Labeling & Packaging Services

Film And Slide Productions -
Complete Motion Picture Production



Sac High reunion planned

The Sacramento High School Class of 1960 is planning their 15 year reunion, including a dance and a picnic for the family.

Class members interested in attending one function or both, or those unable to attend, are asked to contact Georgia Morganthaler Veare at 961-8129; Dana Bergland Hope at 481-2808; or Truman Keith at 451-3047.

No. 302

ST. ANTHONY PARISH HALL

Annual Cioppino Dinner

SATURDAY, MARCH 15, 1975

Cocktails 7:00 to 8:00 p.m.

DINNER TICKET — Reserved Seating Only

Donation: $8.50 No Refunds No Carry Out

ADULTS ONLY

THIRD ANNUAL AMERICAN FIELD SERVICE

International Costume Ball

(COSTUME OPTIONAL)

SPONSORED BY

EL DORADO & PONDEROSA CHAPTERS, AFS

SATURDAY, MARCH 8, 1975 8-9

(No Host) Cocktails 8 p. m. — Buffet 10:30 to 12:00

Dancing 9:00 p. m. to 1:00 a. m.

Music by "Bill Rase"

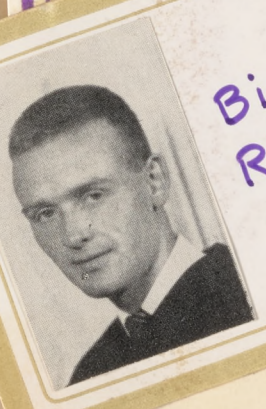
MULTI-PURPOSE ROOM — EL DORADO COUNTY FAIRGROUNDS

PROCEEDS TO AFS INTERNATIONAL SCHOLARSHIPS

$6.00 per person — Door Prizes — Costume Prizes

No. 403

Class of '45



Bill
Rase

We thank you, friends and neighbors,
And relatives so dear,
For all the joy you've wished us,
And for your presence here.

Now, when this day is over,
And our gifts are put away,
The memory of this joyous time
Will ever with us stay.

Thank you,
Cathie & Steven
6/7/75

Honeybear Auxiliary - C.H.S.
HIGH SCHOOL NOSTALGIA
COME AS YOU WERE

DINNER & DANCING
Bill Rase's Band

Del Norte Tennis Club
3040 - Becerra Way

Saturday, April 19, 1975 - 7:00 p.m. - 1:00 a.m.

Donation: $6.50 per person

221

Reception
at five o'clock
Woodlake Inn
Sacramento

The Best in Contemporary and Favorite Dance Music!

Bill Rase Quintet
& FULL ORCHESTRA
•••••••955 Venture Ct., Sacramento, Calif. 95825
(916) 929-9181 or (916) 961-2370

This day is filled with happiness,
And joy is ours to share
With all our friends and relatives
Who came to show they care.

The prayer we carry in our hearts
Of love, and faith, and peace,
We give to you with every hope
That these will never cease.

Joy and Eric
August 30, 1975

Bicentennial bash

So successful was last year's Beta Sigma Phi fund raiser in behalf of the Bradley E. Wilson Foundation, that a repeat performance seemed inevitable.

So, on Saturday, Sacramento City Council of BSP will hold a "Bicentennial Bash" in Machinist Hall on Sunrise Ave., Rancho Cordova, to benefit the establishment of a children's respiratory disease clinic in Sacramento Medical Center.

Cocktails and a gaming casino will begin at 7 p.m., with a spaghetti dinner and dancing to Bill Rase's band to follow. Tickets are $5.50 per person, available by calling 455-4036.

Beta Sigma Phi
"BICENTENNIAL BASH"
DINNER, DANCE, CASINO
Proceeds to Bradley E. Wilson Foundation
International Machinists Hall
3081 Sunrise Boulevard, Rancho Cordova
SATURDAY, NOVEMBER 8, 1975 – 7:00 P.M.
Donation: $5.50 Per Person № 109
Ticket printing courtesy of Straw Hat Pizza Palace
1307 Florin Road, Sacramento, CA

NEW YEAR'S DANCE

Wednesday Night, December 31

Live Music By

Bill Rase Quintet

THE TIDES

BODEGA BAY RESORT HOTEL

$25 PER COUPLE $12.50 Single INCLUDES. . .

Midnight Supper with Champagne
Party Favors & Door Prizes

ALSO, for a Special Holiday Treat, we suggest dinner & Motel Reservations.

PHONE 707-875-3553 or 875-3595

New Year Dance

Wednesday Night, December 31st

Live Music by

Bill Rase Quintet
& FULL ORCHESTRA

THE TIDES

Bodega Bay Resort Motel

$25.00 per couple
$12.50 single *includes:*

Midnight Supper with Champagne
Party Favors - Music - Door Prizes

Also, for a special Holiday Treat, we suggest Dinner and Motel Reservations.

Phone (707) 875-3553 & 875-3595

Your Waitress will take your Reservations.

Happy Holidays

THE TIDES

Bill Rase Quintet
& FULL ORCHESTRA

Gala New Years

Live Music - Dancing

Midnight Supper with
Champagne-Party Favors-
Door Prizes
Make Reservations Now

Also for Special Holiday treat we suggest motel reservations. Regular dinners served until 9 PM.

Phone (707) 875-3553 - or 875-3595

Sebastopol Times
Dec 1975

NORTHERN CALIFORNIA'S MOST COMPLETE AUDIO-VISUAL FACILITY

SINCE 1965

I would like to show your company a short desk top audio-visual production describing our services. I will be calling soon for an appointment.

Bill Rase

- RECORDING STUDIOS
- RADIO / TV COMMERCIALS
- CASSETTE & REEL DUPLICATING
- MOTION PICTURES - FILM STRIPS - SLIDES
- CREATIVE WRITING & GRAPHIC SERVICES

Bill Rase Productions Inc.

955 VENTURE COURT - SACRAMENTO, CALIFORNIA 95825 PHONE - (916) 929 - 9181

spring 1975

ST. ANTHONY PARISH HALL

Annual Cioppino Dinner

SATURDAY MARCH 13, 1976

Cocktails — 7:00 to 8:00 p.m.

Donation: $8.50 No Refunds No Carry Out

DINNER TICKET — Reserved Seating Only

TABLE NO. 7 ADULTS ONLY

No. 242

All Hallows Mothers Club
presents. . .

"SPIRIT OF '76"

Bill Rase Orchestra

January 31, 1976 All Hallows Hall
Cocktails 6:30 – 7:30 Buffet 7:30
Dancing 9:00 – 1:00

$5.50 PER PERSON
All Proceeds Benefit
All Hallows School

No 159

DENNIS
CARR
ASSOCIATES

ADVERTISING CONSULTANTS
DESIGN PHOTOGRAPHY

Bill,

Here are 2 prints of you plus one of the rejected ones. Colors are off compared to the others but it's still cute enough to "send home to ma".

Also - a slide of your logo, in "raspy" blue.

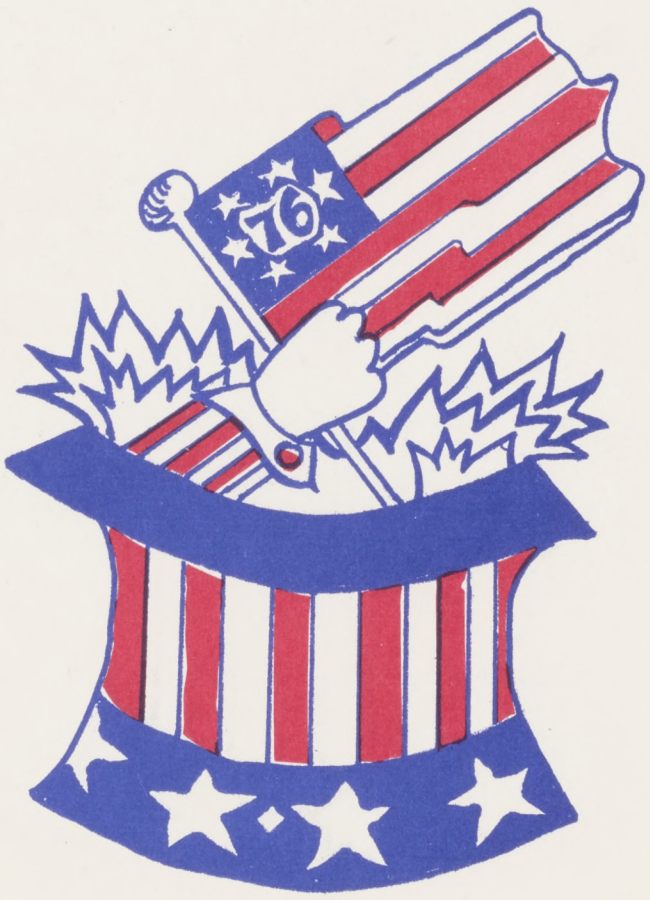
Thanks for all your help during the Ad Club Production. We really appreciated it

Sally

2401 C STREET
SACRAMENTO, CALIFORNIA 95816
PHONE 916 447-6777

WHOOP DE-DO

RED, WHITE & BLUE



Category 13B . . . Radio
Radio

Title: Rembering Series
Entered By: Rase Productions
Advertiser: Bank of Alex Brown
Award: Gold

Title: ''Pigs in a Bowl''
Entered By: Chris McGlasson
Advertiser: Sacramento City Police Department & Sacramento Sheriff's Department
Award: Silver

Title: Baskett Cottage
Entered By: Chuck Roy
Advertiser: Baskett Cottage
Award: Silver

Title: Billy Joe's Bail Bonds
Entered By: Dusty Morgan
Advertiser: Billy Joe's Bail Bonds
Award: Silver

RADIO AWARDS
Category 9A . . .
60 seconds, straight

Title: Fruit Baskets
Entered By: Bill Rase Productions, Inc.
Advertiser: Bank of Alex Brown
Award: Gold

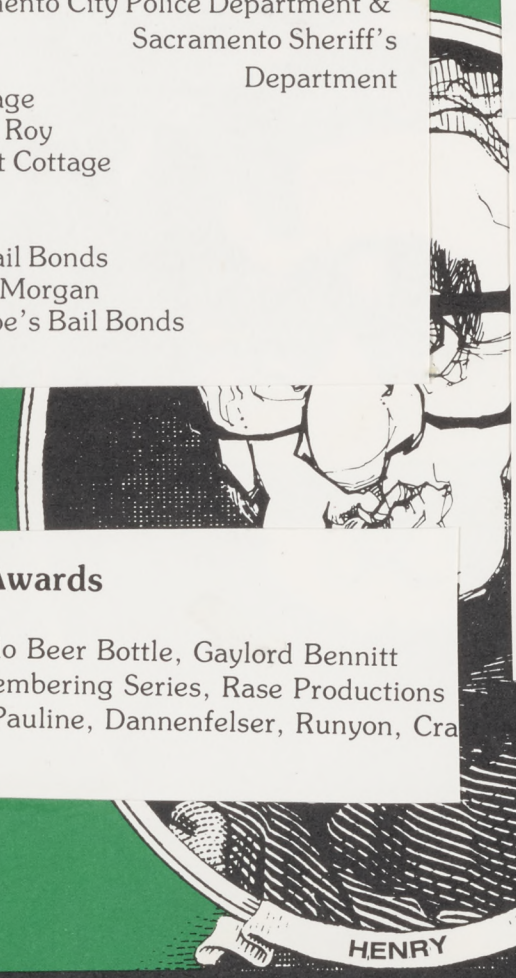
Title: Bank of Alex Brown
Entered By: Peter Higgins & Associates
Advertiser: Bank of Alex Brown
Award: Silver

Title: American River Commons
Entered By: John Buckley
Advertiser: American River Commons
Award: Silver

Title: ''Cookbooks''
Entered By: William Zimlich
Advertiser: The Sacramento Union
Award: Silver

Sweepstakes Awards

Print, Buffalo Beer Bottle, Gaylord Bennitt
Radio, Remembering Series, Rase Productions
Television, Pauline, Dannenfelser, Runyon, Cra
Inc.



1975 AWARDS BANQUET

Welcome...

The Cerebral Palsy Guild and the Sacramento Medical Auxiliary welcome you to "Whoop-de-do, Red, White and Blue", one of the capitol city's bicentennial celebrations.

This evening's proceeds will be used for the philanthropic and educational projects of both organizations and will remain in the community.

The Medical Auxiliary is dedicated to the advancement of medicine, public health and working with other organizations of like purposes.

Over $150,000 has been contributed to students persuing paramedical careers by the Financial Aids and Scholarship Committee. "Good Emergency Mother Substitutes" (GEMS), reaches over 1500 students each year, teaching first aid, safety, fire prevention, poison control and mouth to mouth resuscitation.

Project Re-Entry is a trained volunteer program to assist in the rehabilitation and resocialization of stroke victims.

In September, Project LEARN (Learning, Evaluation, Assessment and Remedial Needs) will begin to train volunteers to provide assessment and remediation to young children who display learning disabilities.

The Cerebral Palsy Guild's funds are raised entirely for the United Cerebral Palsy Association of Sacramento and Yolo Counties.

They subsidize an infant toddler, as well as an adult training program, and a residence for young adults. They maintain two vans for transportation to and from programs for handicapped persons. The Guild leases its development center for the severely handicapped to the City Schools.

A pre-natal clinic to educated obstetrical patients will soon be staffed by the Guild as a preventive medicine project.

We are grateful to all who have joined us in this tribute to our nation's 200th birthday. By helping to provide the adults of tomorrow with sound minds and bodies we are giving the ultimate gift.

Thank you

Mrs. Rollin M. Galster, President
Medical Auxiliary

Mrs. James L. Ontjes, President
Cerebral Palsy Guild

The Bicentennial Ball committee

Thanks you

Category 13B . . . Radio Radio

Title: Rembering Series
Entered By: Rase Productions
Advertiser: Bank of Alex Brown
Award: Gold

Title: "Pigs in a Bowl"
Entered By: Chris McGlasson
Advertiser: Sacramento City Police Department & Sacramento Sheriff's Department
Award: Silver

Title: Baskett Cottage
Entered By: Chuck Roy
Advertiser: Baskett Cottage
Award: Silver

Title: Billy Joe's Bail Bonds
Entered By: Dusty Morgan
Advertiser: Billy Joe's Bail Bonds
Award: Silver

RADIO AWARDS

Category 9A . . . 60 seconds, straight

Title: Fruit Baskets
Entered By: Bill Rase Productions, Inc.
Advertiser: Bank of Alex Brown
Award: Gold

Title: Bank of Alex Brown
Entered By: Peter Higgins & Associates
Advertiser: Bank of Alex Brown
Award: Silver

Title: American River Commons
Entered By: John Buckley
Advertiser: American River Commons
Award: Silver

Title: "Cookbooks"
Entered By: William Zimlich
Advertiser: The Sacramento Union
Award: Silver

Sweepstakes Awards

Print, Buffalo Beer Bottle, Gaylord Bennitt
Radio, Remembering Series, Rase Productions
Television, Pauline, Dannenfelser, Runyon, Cra Inc.

HENRY

1975 AWARDS BANQUET

WOOD'S WORLD OF TRAVEL

451 PARK FAIR DRIVE, SUITE 3
SACRAMENTO, CALIFORNIA 95825

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COME

JOIN

OUR WORLD

KAY WOOD
Owner

FRANCES McPHAIL
MANAGER

BARNEY REESE
TRAVEL CONSULTANT

Category 13B . . . Radio Radio

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Advertiser: Billy Joe's Bail Bonds
Award: Silver

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Award: Gold

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Advertiser: Bank of Alex Brown
Award: Silver

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Award: Silver

Sweepstakes Awards

Print, Buffalo Beer Bottle, Gaylord Bennitt
Radio, Remembering Series, Rase Productions
Television, Pauline, Dannenfelser, Runyon, Cra Inc.

HENRY

1975 AWARDS BANQUET

STRENG BROS. HOMES

CONTEMPORARY HOME BUILDERS

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America
JCP and USA
We've grown together!

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AMERICA & ALL ITS CHILDREN
A HOME FULL OF
LOVE...

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P.O. HAPPY BIRTHDAY AMERICA

Potted Cedar Room

DOWNTOWN
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CRÊPES
SANDWICHES
SOUPS SALADS
11am - 2:30pm M-F
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people prices

NORTH
2751 Fulton

OMELETTES
CRÊPES STEAKS
SANDWICHES
11am - 10pm Everyday
485-7000

'76 ROGER SHEPHERD STUDIOS

Category 13B . . . Radio Radio

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Advertiser: Bank of Alex Brown
Award: Gold

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Advertiser: Sacramento City Police Department & Sacramento Sheriff's Department
Award: Silver

Title: Baskett Cottage
Entered By: Chuck Roy
Advertiser: Baskett Cottage
Award: Silver

Title: Billy Joe's Bail Bonds
Entered By: Dusty Morgan
Advertiser: Billy Joe's Bail Bonds
Award: Silver

RADIO AWARDS

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Advertiser: Bank of Alex Brown
Award: Gold

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Advertiser: Bank of Alex Brown
Award: Silver

Title: American River Commons
Entered By: John Buckley
Advertiser: American River Commons
Award: Silver

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Sweepstakes Awards

Print, Buffalo Beer Bottle, Gaylord Bennitt
Radio, Remembering Series, Rase Productions
Television, Pauline, Dannenfelser, Runyon, Cra Inc.

HENRY

1975 AWARDS BANQUET

Carrier CERTIFIED DEALER

485-HEAT
485-COOL

BERKAN & CLARK

"PERSONALIZED SERVICE"

HEATING SYSTEMS
AIR CONDITIONING

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SACRAMENTO, CA 95825

ROCCO BERKAN
Pres.

CRYSTAL 75
1901-1976

Closer to fresh... closer to you!
CRYSTAL

Estates Auction Gallery

2419 Kay Street 443-1622 – 443-1868

Sacramento, California 95816

Appraisals for Fine Arts Insurance Insurance Losses
We Liquidate Estates for More Equitable Distribution
Purchase or Sell on Consignment From One Object to Whole Estates

---

Rosemount GRILL

3145-47 Folsom Boulevard
Sacramento, California 95816
Telephone 455-5387

Anderson Bros.

TOWN & COUNTRY PHARMACY
FLORIN SQUARE PHARMACY

WE HONOR MOST PRESCRIPTION PLANS

Your BANKAMERICARD welcome here

489-3638
Town & Country Village
Fulton & Marconi

REXALL
428-3794
Florin Square
24th and Florin Rd.

master charge

OPEN 9 A.M. TO 10 P.M. MON. THRU FRI.
SATURDAY 9 A.M. TO 8 P.M. - SUNDAY 10 A.M. TO 7 P.M.

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- ✓ NEW YORK STYLE DELICATESSEN
- ✓ THICK CRUSTED PIZZA
- ✓ COMPLETE CATERING SERVICE
- ✓ IMPORTED BEER & WINE
- ✓ KEG BEER
- ✓ PARTY ACCESSORIES

2232 FAIROAKS BLVD.
UNIVERSITY VILLAGE

YOUR LIQUOR STORE
AND SO MUCH MORE

927 5505

GEREMIA POOLS

Geremia builds pools the way they should be built — quickly, **reliably,** always with the customer in mind. With experience and integrity, they have been building pools in Northern California for over half a century. Be an award winner. Call Geremia today.

1976 DESIGN AWARD

GEREMIA POOLS
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Sacramento
SINCE 1922

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canfield's & co.
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canfield's & co.
2532 WATT AVENUE • SACRAMENTO, CALIFORNIA 95821 • PHONE 489-9228

canfield's & co.
2532 WATT AVENUE • SACRAMENTO, CALIFORNIA 95821 • PHONE 489-9228

Category 13B . . . Radio Radio

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Award: Gold

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Advertiser: Sacramento City Police Department & Sacramento Sheriff's Department
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Entered By: Chuck Roy
Advertiser: Baskett Cottage
Award: Silver

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Entered By: Dusty Morgan
Advertiser: Billy Joe's Bail Bonds
Award: Silver

RADIO AWARDS

Category 9A . . . 60 seconds, straight

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Advertiser: Bank of Alex Brown
Award: Gold

Title: Bank of Alex Brown
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Award: Silver

Title: American River Commons
Entered By: John Buckley
Advertiser: American River Commons
Award: Silver

Title: "Cookbooks"
Entered By: William Zimlich
Advertiser: The Sacramento Union
Award: Silver

Sweepstakes Awards

Print, Buffalo Beer Bottle, Gaylord Bennitt
Radio, Remembering Series, Rase Productions
Television, Pauline, Dannenfelser, Runyon, Cra Inc.

HENRY

1975 AWARDS BANQUET

PEOPLE COME FIRST

At Larchmont Homes, "People Come First". They always have. For over 23 years our concern for Sacramento families has been built into every Larchmont Home.

Today, that same brand of concern is displayed each year by the Cerebral Palsy Guild, and the Sacramento Medical Auxiliary. At Larchmont Homes we're proud to be a part of this year's Whoop-De-Do. This promises to be an exciting program for a worthwhile cause.

On behalf of everyone at Larchmont Homes, thank you for your 23 years of support and please continue to support the Cerebral Palsy Guild.

For more information regarding Larchmont Homes see the map below.

1. Larchmont Village $24,450.
2. Larchmont Butterfield $33,950.
3. Larchmont Foothills $28,450.
4. Larchmont Sunrise $33,950.
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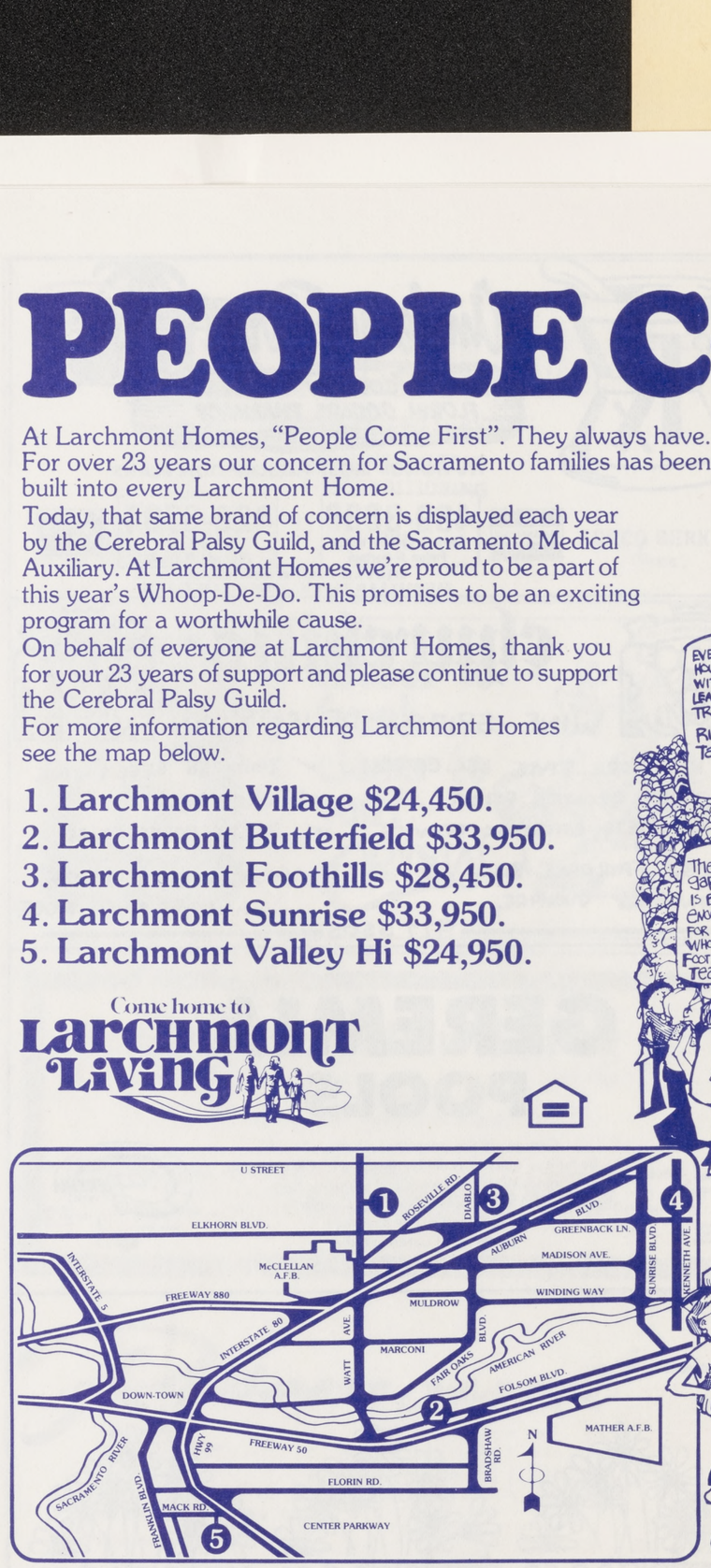

M.J. Brock & Sons Inc.

Category 13B . . . Radio Radio

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Advertiser: Bank of Alex Brown
Award: Gold

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Advertiser: Sacramento City Police Department & Sacramento Sheriff's Department
Award: Silver

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Print, Buffalo Beer Bottle, Gaylord Bennitt
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1975 AWARDS BANQUET

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1975 AWARDS BANQUET

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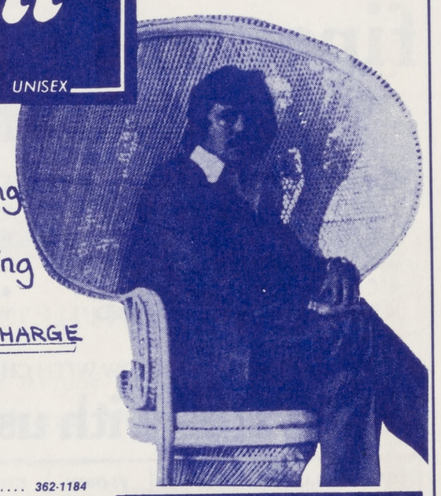

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1975 AWARDS BANQUET

Acknowledgements

Sacramento Union
Ron Vanderbeek
KCRA-TV
Sacramento Bee
Edward Corral
Carmichael Printing Co. Inc.
KXTV
Jacks House of Music
Hubacher Cadillac
Sacramento Suburban
Printing Press
Mike Johnson
Marconi Tech.
KOVR-TV
Gene Bilotti
Kim Whitney

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1975 AWARDS BANQUET

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Program

Social Hour in the Exhibit Hall

Welcome from Ralph Scurfield, Chairman
Sacramento American Revolution Bicentennial
Committee

Dinner -- Dancing

Grand Promenade

led by "Eppie's Spirit of '76"

Members of John F. Kennedy High School Band

A Bicentennial Celebration show in
the Community Center Theater

Starring

BOB HOPE

Music of Bill Rase continuing after

the show until one'o'clock

The Guild of the United Cerebral Palsy Association of Sacramento and Yolo Counties and the Auxiliary to the Sacramento County Medical Society, Co-sponsors of this Bicentennial Ball and Show, wish to express thanks to the chairman of the evening, Mrs. John Marra and members of the Committee Mdms Ivan H. Rarick, II; Ernest Ornellas; Larrie Grenz; Bernard D. Lewis; William E. Pettet; John W. Gorman; Orrin S. Cook; Marvin Sadugor; Robert J. Bielke; Charles C. Harper; James L. Poindexter; William E. Bittner; Winthrop Frantz; Arthur T. Aitken; Roderic C. Ward; Donald C. Whitney; Ernest Johnson; Donald V. Vicain; James L. Ontjes; Rollin M. Galster; Frank Phillips; Gary w. Sackett; Lloyd Bowles.

The enclosed print is one of a series of twelve local scenes by Sacramento artist Robert Miller, commissioned and donated for you by Capitol Federal Savings and Loan Association.

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1975 AWARDS BANQUET

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established 1907

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Your contribution to our Club is deeply appreciated. We hope this certificate will serve as a lasting memento of this pleasant occasion.

Date
Feb. 25, 1975

PRESIDENT

PROGRAM CHAIRMAN

St. John the Evangelist Catholic Church

5751 LOCUST AVE. CARMICHAEL, CALIFORNIA PHONE 483-8454

Rev. James Kenny, Pastor Rev. Vincent P. O'Reilly

ALL HALLOWS SCHOOL - dinner dance, January 31st, 5501 14th Avenue. There will be a cocktail hour from 6:30 p.m. to 7:30 p.m., a delicious buffet dinner will be served at 7:30 p.m. and dancing to the music of the Bill Rase Dance Band from 9:00 p.m. until 1:00 a.m. The cost is $5.50 per person. Call 451-4589 or 456-1630. No ticket will be sold at the door.

28th ANNUAL CALIFORNIA & PACIFIC SOUTHWEST
RECREATION & PARK CONFERENCE

California Park and Recreation Society 28th Annual Awards and Installation Banquet

MARCH 1, 1976

RED LION BALLROOM, RED LION MOTOR INN

SACRAMENTO, CALIFORNIA

1/19/76

Ben Johnson

These are but a few of the familiar faces local viewers will be seeing over channel 40 beginning at 10 p.m. Saturday and continuing through 6 p.m. Sunday, when an array of celebrity guests from the worlds of entertainment, sports, government and the like join Sacramento's March of Dimes Telethon.

Bill Daily

Stars will be shining on the Senator Hotel

Sacramentans will be treated to an after-holiday entertainment package Jan. 10-11 when a star-studded cast of Hollywood celebrities join an array of local personalities on the annual March of Dimes Telethon on KTXL-40.

Russ Tuccelli, popular KCRA broadcaster, will host Telethon '76, which is sponsored and produced by the Sacramento Jaycees and staged in the Empire Room of the Senator Hotel, open to the public. The show starts at 10 p.m. Saturday and continues through 6 p.m. Sunday.

Throughout the 20-hour telethon a number of Hollywood entertainers, national figures, governmental leaders, and sports celebrities will be appealing to viewers for the dollars needed by the March of Dimes to help fight birth defects and build the small bodies of afflicted children.

Hollywood stars already committed to the show include:

Bill Daily, currently portraying the flight-pilot on the Bob Newhart Show and formerly on the long-run "I Dream of Jeannie" series.

Robby Stroud, famous for a number of Hollywood film roles, most recently starring in "Winterhawk."

Ben Johnson, Academy Award winner for his performance in "The Last Picture Show" and soon to open in "The Hustle."

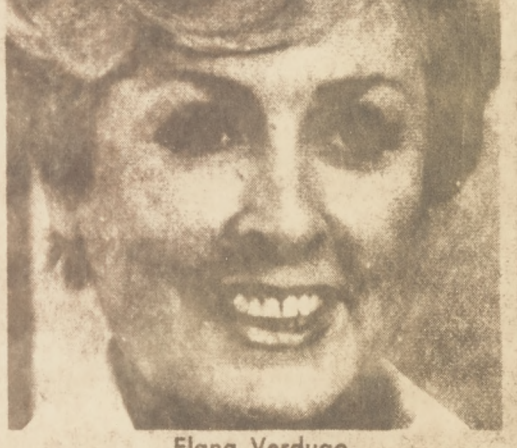
Ned Romero, side-kick to Burt Reynolds on Dan August and featured in a number of major films and television, stars in the Emmy-nominated program, "I Will Live No More Forever," an ABC-special scheduled for nationwide television on Friday, Jan. 9 (to be seen at 9 p.m. on 13 locally).

Also scheduled for possible appearances are Cameron Mitchell (Swiss Family Robinson and High Chapparel); Vic Morrow of Combat; Elana Verdugo, who portrays Consuella on the Marcus Welby Show; Jamie Farr, who plays Klinger, phony transvestite in search of a Section Eight medical discharge on Mash; and Las Vegas and Johnny Carson Show performers Karen Stanan, Don Sherman, and Sue Rainey.

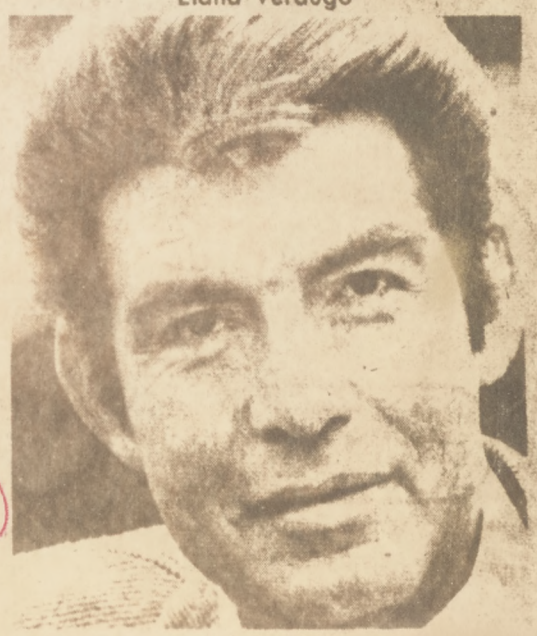
Former champion Sugar Ray Robinson and ex-Oakland Raider Ben Davidson head the list of sports figures who have agreed to appear.

California's Lt. Gov. Mervyn Dymally will join a number of governmental leaders on the show.

The orchestras of George Liberace and Bill Rase will provide musical support to some 40 variety acts, a number of major country-western stars will be introduced by Lloyd Hickey, and musical groups from the Bay Area, Reno and Lake Tahoe will entertain.



Elana Verdugo



Ned Romero

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John Baldecin
PROGRAM CHAIRMAN

12/75

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- VOCAL SOLO
  Penny Brukle
- DANCE NUMBER
  Judy and Kenna Favero
- VOCAL SOLO
  Susan Alexander
- PIANO SOLO
  Geri Washburn
- VOCAL QUARTET
  Jolene,Tammy, Gina and Sophia Favero
- PANTOMIME
  Judy Favero
- SINGING OF CHRISTMAS CAROLES
  BY AUDIANCE

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with the Bill Rase Quintet

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PRODUCER ..... DEL ATKINSON
PROGRAM COORDINATOR ..... JULE CARRUTH
HOSTESS COORDINATOR ..... CAROL LAKE
PUBLICITY COORDINATOR ..... CHRISTA STOREY
DECORATION COORDINATOR ..... RONA CUMMINS
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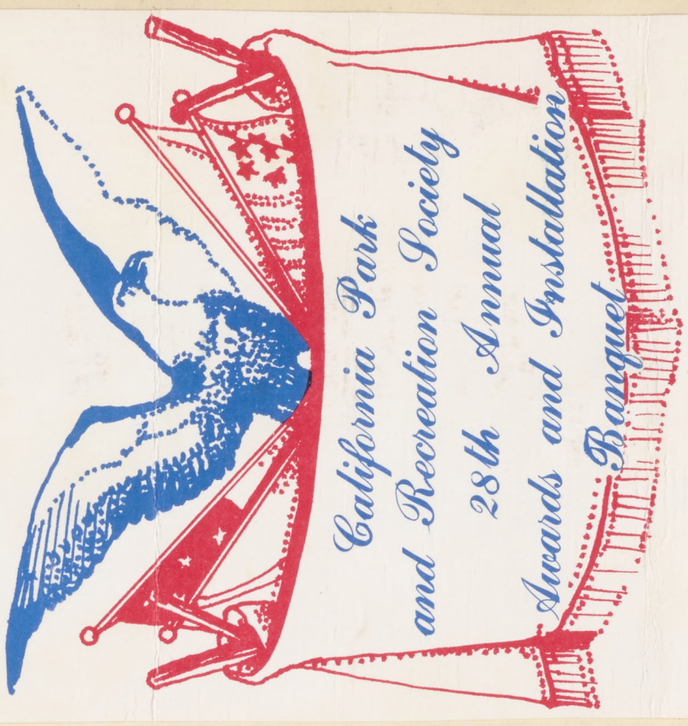

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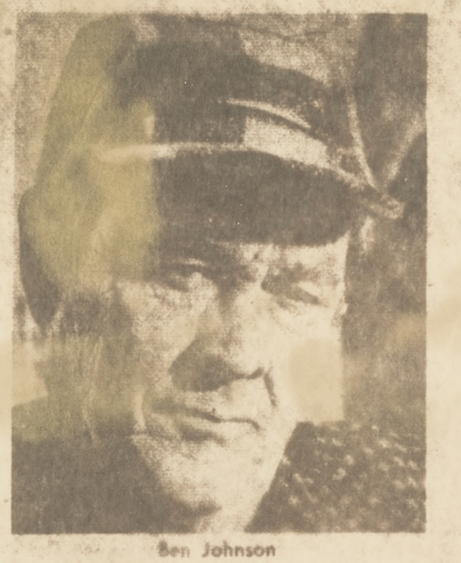

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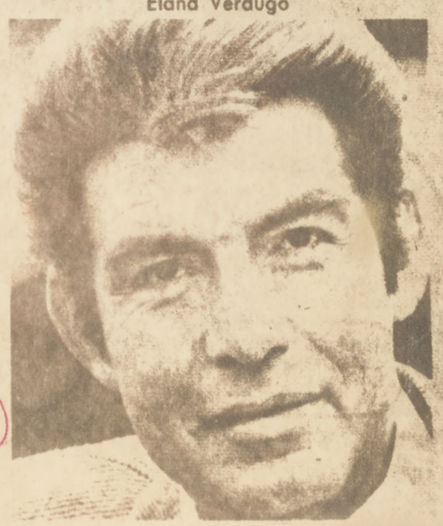


Ned Romero

Mae Belle Pendergast

You gotta have hope and they do—in person

This didn't start out as the greatest week for the planners from Medical Auxiliary and Cerebral Palsy Guild in charge of the bicentennial gala, "Whoop-de-do, Red, White & Blue."

The star attraction, John Davidson, cancelled his performance.

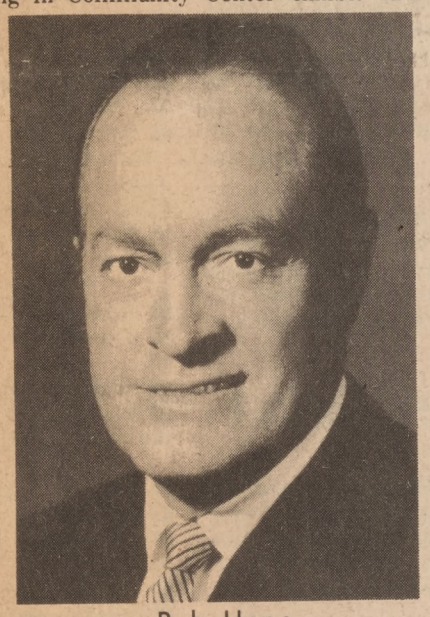
What do do?

Should the entire project be scrapped?

"No. We've just gotta have hope!"

And that's just what they have—Bob Hope, probably the greatest entertainer of all, to replace Davidson.

Hope will present his show during the May 8 gala, which will begin with cocktails, dinner and dancing in Community Center exhibit hall. The



Bob Hope

Hope performance will be later in the evening, when guests will move over to the Community Center theater, where the accoustics are so much better.

The contract from Hope arrived Thursday morning, was signed and returned at once.

The ladies couldn't be more exicted and delighted.

Davidso
(and severa
of a millio
sion series.

Auxiliary and guild members hold no animosity, they understand, but they were left in a quandry.

Invitations had been printed, addressed and stamped, ready for the mail, and the printer had orders for posters.

Thankfully, the printer was caught in time and the invitations were saved from the mail box.

The committee telephone lines began to sing . . . help us . . .who can we get? Never in their fondest dreams did they imagine Bob Hope as a replacement.

But Hope was on their side—and now plans are going ahead, bigger and better than ever.

The invitations can go in the mail (how they'll be corrected is still a question) and should be received within a week.

Approximately one-third of the 2,400 seats already have been sold, although anyone wishing a refund may write to the Cerebral Palsy office or call 451-6554.

But members anticipate the remainder of the tickets will go pretty fast. They are $20.00 per person and reservations are being taken for tables of eight. Checks may be mailed to Whoop-de-do, P.O. Box 25-1776, Sacramento 95825.

Proceeds from the evening will benefit projects of CP Guild and Medical Auxiliary—the guild will direct its funds toward pre-natal cerebral palsy prevention; the auxiliary will begin a new project, LEARN, aimed at recognizing learning disabilities among kindergarten age children.

While the cry 200 years ago may have been "The British are coming!" now it is "Bob Hope is coming!"

He'll be a winner.

Coming events

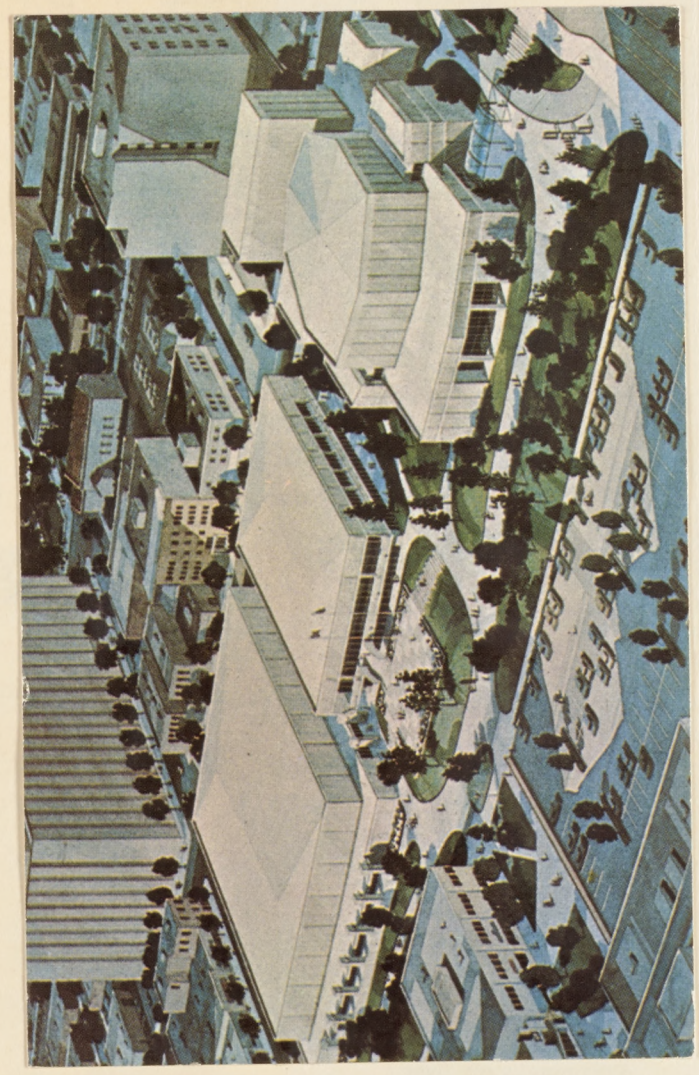
It's a full weekend . . . Hidden Valley Women's Club's old fashioned box social will be Saturday in Loomis Memorial Hall, where women will prepare a box dinner for two to be auctioned off . . . there'll be old time music and Americana costumes are encouraged by the committee of Mesdames Judy Gillum, Verne Speirs, Norm Van Huff, Ladell Fowler, Bill Diehl, Ted Blake and Art Grimm.

Starring

BOB HOPE

Music of Bill Rase continuing after

the show until one'o'clock



SACRAMENTO BEE Sunday, May 9, 1976

Hope Gets Cheers At Palsy Benefit

By MAX NORRIS
Bee Staff Writer

The nation's youngest 73-year-old blew into town last night.

And made fun of our airport.

"Where was that airport, Oakland?" asked Bob Hope as he stepped on the stage at the Sacramento Community Center.

Appearing before 2,398 people who had paid $20 each to benefit the Cerebral Palsy Guild, Hope promptly zeroed in on other local targets once he had dispensed with the city's rather remote air terminal.

Starting with the community center theater.

"I've never been in this beautiful garage before," he said.

"Sacramento. Isn't this the capital? Where's the kid?" he asked, referring to the 37-year-old governor of California, Edmund G. Brown Jr., as the crowd roared in approval.

"Oh, yes," said Hope," he's in Maryland isn't he. I heard he would have gone there weeks ago but he couln't get a note from his mother.

"Thirty-seven years old. We've had bills in Congress longer than that."

From Jerry Brown he turned to another Democratic presidential aspirant, former Georgia governor, Jimmy Carter.

"What about those teeth?" he asked of the constantly smiling Carter. "Isn't that something. He was on the cover of Time last week and when I picked up a copy it bit me."

Reminding his audience that Carter made much of being a religious man, Hope said, "I like to see politicians in prayer. It keeps their hands out where you can watch them.

"I never thought anyone could leave Hubert Humphrey speechless — but he (Carter) did.

"Do you believe Hubert when he says he isn't running? Humphrey will stop running when Fanne Foxe becomes a nun."

Then there was a doctor joke or two — a surefire thing in front of a physician-packed audience.

The show was presented by the auxiliary to the Sacramento County Medical Society to raise money for the Cerebral Palsy Guild.

Bee Photo

Before the show, avid golfer Bob Hope receives something to help his swing — a three-headed club from benefit chairperson Rita Marra.

After some jibes at President Ford, school busing and the current movies, Hope — as everyone knew he had to — got around to his long-time film foil, Bing Crosby.

"Crosby isn't very far away from here. Over in Hillsborough. Squeezing oranges.

"But at his age that's an emotional experience."

Sacramento is famous for giving people standing ovations. But usually only after the performance.

Hope got one when he walked on stage. What's more he deserved it.

May 8, 76

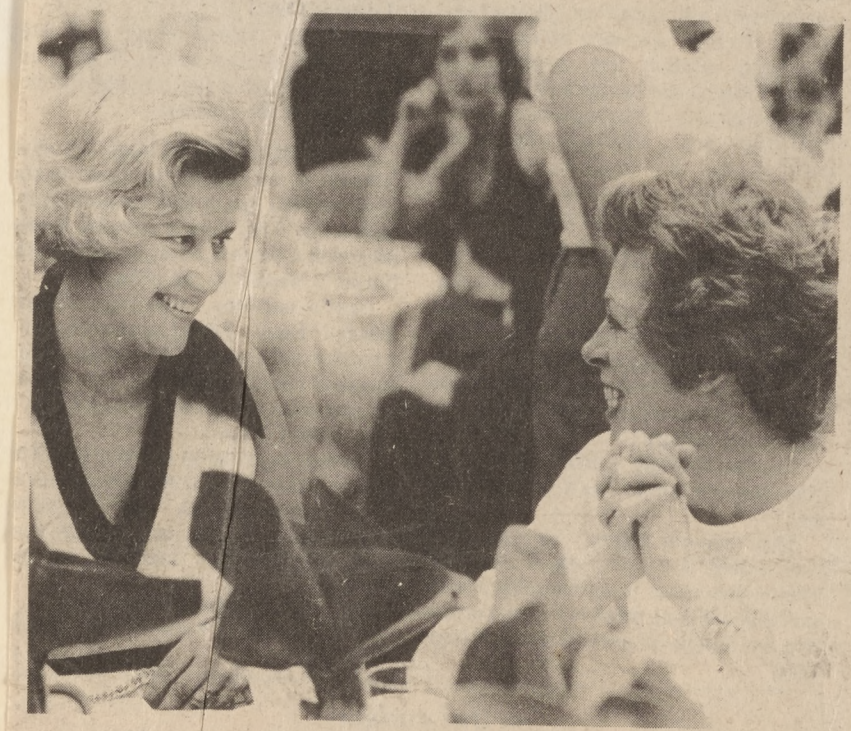
Whoop-de-do

Mrs. Donald Whitney

Dr. and Mrs. Rollin Galster—she is head of Medical Auxiliary —were seated with Mrs. Salvadore Lask of Lancaster, state Medical Auxiliary president; and Dr. Herman Galster.

Staff photos
by
Jerry Rainbolt

Mrs. John Mara, center, tries on one of the patriotic hats for Mr. and Mrs. Lou Peters of Lodi



Mrs. Ernest Johnson and Mrs. Isaac Parsons

Invitational Dance Club

May 1, 1976

Happy Hour 8-9

Music by Bill Rase

Committee:

Sally & Ray Lumley

June & Allan Combellack

Verna & Chet Wills

Barbara & Bill Cecarelli

Hope entertains

Twenty-four hundred persons celebrated the Bicentennial Saturday night at "Whoop-de-do, Red, White & Blue," a dinner dance in Community Center, punctuated halfway in Community Center Theater by an hour and a half entertainment headlined by Bob Hope.

As Rita Mara, head of the co-sponsoring Cerebral Palsy Guild and Sacramento Medical Auxiliary, said: "Faith, Hope and charity, we had it all."

It was an enthusiastic and receptive audience for Hope, whose patter took in politics ("Where's the Kid—he'd have run earlier, but he needed a note from his mother . . .he'll be hot in '84 . . . How about Carter's teeth . . . saw his picture on Time and it bit me . . . . . and the Fords— they're a nice family—down to earth—the President's the kind to take the Shah of Iran to McDonald's for dinner . . .and how about that Reagan, the way he's running through the last primaries, the President thought it was Bonnie and Clyde . . . what a career: from Death Valley to Sacramento to the White House."

And religion took a ribbing, Hope saying he was a Protestant, his wife a Catholic . . ."She's so Catholic she thinks Oral Roberts is a dentist and Norman Vincent Peale is a stripper."

The jokes, wise cracks and patter came so fast, he kept the audience in tears of laughter " Dean . . . Martin now drinks Windex—gives him an awful hangover, but his eyes are clear . . . Billy Graham is a show-off playing golf—he walks across the water hazaards. And they went on with a full hour of just Hope, plus a half hour of pretty blonde singer Patrician Price . . . and don't forget emcee Harry Martin.

Hope ended with a sentimental encore about the greatness of America and tried out a new song he'll sing on a Fourth of July special, said a fond farewell and was off to the airport for Davenport, Iowa, where he'll give the commencement at St. Ambrose's. He would arrive there at 5 a.m. Sunday morning.

Hope was all—and more—than any audience could ask for. **—Mae Belle Pendergast**

DIXON MAY FAIR

MAID OF SOLANO COUNTY BEAUTY CONTEST

MAY 5, 1976

CONTESTANTS
(In order of appearance)

CHERYL FANNING
KAREN JACOBS
LOUISE DAVIS
NORMA AMADO
ELIZABETH FISK
DEBBIE YARBROUGH
YVONNE APPLEGATE
LINDA SUE BIRD
CORA LEE PAGE

Mae Belle Pendergast

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But really still overcome with joy are Lynn Galster, president of Sacramento Medical Auxiliary, and Patty Ontjes, president of Cerebral Palsy Guild, the two sponsoring organizations which will share equally in the $18,000 proceeds from the fund raiser.

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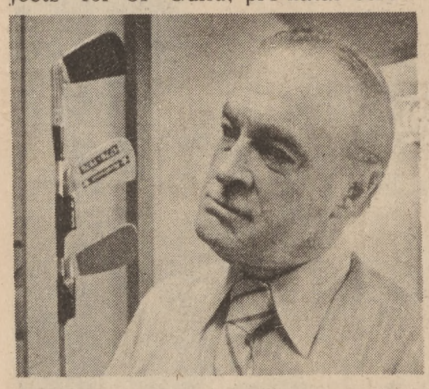

Bob Hope

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And the answers: "Hope will arrive on PSA at 3 p.m. . . . he'll try to get an earlier plane out of Burbank . . . he'll come later by private jet . . . no he will not have dinner . . . no, no need for liquor in his room (he doesn't smoke nor drink) . . . yes, he'll be there."

HOPE DID ARRIVE exactly on time (7 p.m.) by private jet at Executive Airport, and greeting him were two young men who had volunteered as chauffeurs—John Drury and Scott Vanderbeek, both 19 year old American River students. John was the driver of Scott's dad Roy's 1975 navy blue Cad, while Scott was "bag boy."

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Sacramento Chapter

Let's "get together" and meet our fellow members

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FOR A...

CHRISTMAS Dance

REFRESHMENTS

valuable prizes

Raffle

Dancing 9-1 to BILL RASE and his BAND

Door Prizes

Saturday, December 6th 1975

BAR OPEN 8 P.M.

CHEERS, EVERYBODY!

SHOW CURRENT MEMBERSHIP CARD

MEMBERS $4.00

GUESTS $4.25

CARPENTERS HALL
MELODY LANE
(Junction Hwy. 65 & Interstate 80)
ROSEVILLE MARYSVILLE TURNOFF

Whoop-De-Do
Red, White and Blue

STARRING

Bob Hope

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No Host Cocktails: 6:00 P.M.
Dinner: 7:30 P.M.
Show: Following

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Donation: $20.00

Table No. 124

No. 116

SEAT No. GRAND TIER G

WHOOP-DE-DO
Theater Ticket

SEAT No. 28

No. 116

sometimes I make up ecstatic

realizing that I am me

different from everyone else

yet the same

I look me

I think me

I feel me

but me alone is not complete

so I have joined you

We have decided to marry
and ask that you join us
in a celebration of love and joy
on the nineteenth of June,
nineteen hundred and seventy six
at the Veterans Memorial Building
230 E. Fourteenth St.
Davis, California
at 4 o'clock in the afternoon.

Festivities and epicurian delights
to follow.

Please let us know if you are
coming
by June 1, 1976.

756-2510 (Davis) or 451-3376 (Sac.)

Caroline Mackenzie & Richard Myers
2619 Blackburn Dr.
Davis, California 95616

WELCOME: Mel Monk, Director of Pageant

Introduction of
PAGEANT CO-ORDINATOR - Connie Lisec

MASTER OF CEREMONIES - Bill Rase

Entertainment By
THE CHORAL BELLES OF TRAVIS AIR FORCE BASE
"A Musical Salute to the Bicentennial"
Nancy Arnold - Director

Introduction of Judges
Mrs. Connie Werking Miss Shiela Barenca
Mr. Mordecai Klebanoff

. . . . . .

BATHING SUIT COMPETITION
Mr. Don Venturino at the Kawai Organ

Entertainment By
THE CHORAL BELLES

EVENING GOWN COMPETITION

QUESTION AND ANSWER COMPETITION

Introduction of 1975 Maid of Solano County
MISS CAREEN ATKINSON

ANNOUNCEMENT OF MISS CONGENIALITY
ANNOUNCEMENT OF THE FIRST RUMMER UP TO THE MAID OF SOLANO COUNTY
CROWNING OF THE 1976 MAID OF SOLANO COUNTY

DIXON MAY FAIR OFFICERS

CALVIN ANDERSON. . . . . .President
ROBERT GILL. . . . . Vice President
JOHN CAMPBELL. . . . . .Secretary-Manager

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SALLY ADAMS	*MEL MONK*
CALVIN ANDERSON	*JACK OLMSTED*
RICHARD EMIGH	*CATHERINE SOUTHARD*
ERNESTINE ESPARZA	*GENE WHITLEY*

ROBERT GILL

ACKNOWLEDGEMENTS

DECORATIONS. . . . . CHRIS DE REGO, Advertising Display Supervisor of J.C. Penney Company, Fairfield

ENTERTAINMENT. . . . CHORAL BELLES, Travis Air Force Base OWC Sponsored Activity, Nancy Arnold - Director

KAWAI ORGAN. . . . . .Courtesy of Bill Kuntz SOLANO MUSIC COMPANY, Fairfield

ORGANIST . . . . . Don Venturino

MAKE-UP. . . .Courtesy of Gayle Hoke of MARY KAY COSMETICS Assisted by Gerri Guinn, and Cora Polenski

PROGRAMS . . . . . .Courtesy of UNITED FARM AGENCY Represented in Solano County by BENNIE LOW REALTY, Fairfield, California

RECEPTION. . . . . .Helen Neundorf

Mae Belle Pendergast

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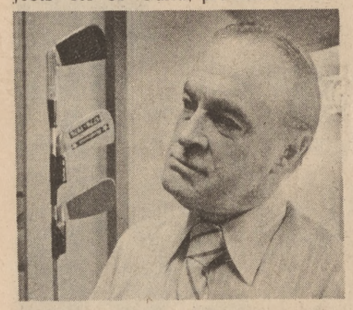

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WEP

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FROM • RED LION INN • SACRAMENTO
MAY 21, 1976

WISMER & BECKER
ANNUAL DINNER
30TH ANNIVERSARY
1946
1976

ADMIT ONE
10 CENTS

***FEATURING — The Bill Rase Band for your dancing enjoyment *** ADDED ATTRACTIONS — ***Bob Brown — Master Illusionist *** The Duane Dancers ***

TOP CAT

999 ★ 1976

FRONT ROW SEAT

NB

29th Annual Dinner Dance

BIA

SACRAMENTO BUILDING INDUSTRY ASSOCIATION, INC.

AFFILIATED WITH NATIONAL ASSOCIATION OF HOME BUILDERS

RED LION MOTOR INN
RED LION BALLROOM

JANUARY 10, 1976

"FORD" TEENTH
Northern California Roundup
MAY 29, 30, 31, 1976
Reliable A's, Inc.
Model A Ford Club of America

1st Prize—Model "C" Engine
2nd Prize—Model "A" Transmission

Machine Work Donated by:
David R. Daigh, Machinist
(Babbit Poured & Sized)
Chico (916) 342-9575

Parts Donated by:
Darold D. Kohout
Sacramento Vintage Ford
T — A — V-8

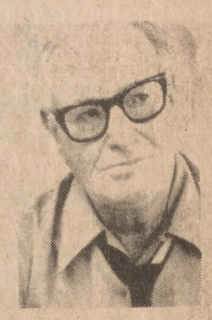
Drawing Sunday, May 30, 1976, Red Lion Motor Inn
Need not be present to win

Donation $1.00

No. 1545

Kirt's People

Tax time passes unmourned



By KIRT MacBRIDE
Staff Writer

Now that income tax filings are over, **Bill Holopoff** observes that the wages of sin are never reported to the IRS . . . And this being gardening weather, did you hear about the fellow who was so inept with a trowell his tulips came up with only one lip? . . . **Bill Rase,** whose band will play May 8 for the cerebral palsey **Bob Hope** show, feels the big band is coming back. His other big band engagements include the Association of Water Resources convention, the Wismer & Becker Engineering Company party and the national Japanese convention . . . Those who passed up the Best Dressed awards banquet Friday night because a big name wasn't booked missed one of

Graduates of 1961 at Hiram Johnson High School are asked to contact **Orene Burt Dunzweiler** at 452-0703 in regard to a reunion . . . Last rites at St. Rose Church at 9:30 a.m. today for **Joe De Stefano,** farmer and proprietor of the New Cocoanut ballroom for 25 years, who died last Tuesday. He was once known as the Christmas tree king of Chicago . . . The Lodi Grape Festival and National Wine Show Sept. 9-12 seeks women, 17 to 21, in its queen contest. Write the festival office, 413 E. Lockeford St., Lodi. They must be residents of San Joaquin County . . . For those looking for plastic garbage can lids, one source is Kenny Supply . . . 250 persons recently attended a luncheon for **Francis (Coonie) Callnon,** who is bravely

IFPA

Film/Video communicators

This is to certify that

Bill Rase

Is an active member of IFPA

President
Information Film Producers of America, Inc.

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BEN GOTTSCHALK ..... Treasurer
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JAMES GROSS
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JACK B. LEUE
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JOHN PISCIOTTA
John Pisciotta, Builder Inc.

DONALD D. WESTWOOD
Cupler and Westwood Homes

HOWARD HEILMAN
Howard Heilman Company

Program

"JANUARY OPEN HOUSE"

MASTER OF CEREMONIES ..... Robert H. Rivinius
Executive Vice President, Building Industry Association

SALUTE TO THE FLAG ..... Myles Esrig
President, Sales and Marketing Council

INVOCATION ..... Ben Gottschalk

INSTALLATION ..... Earl B. Ferre

DECORATIONS COMMITTEE

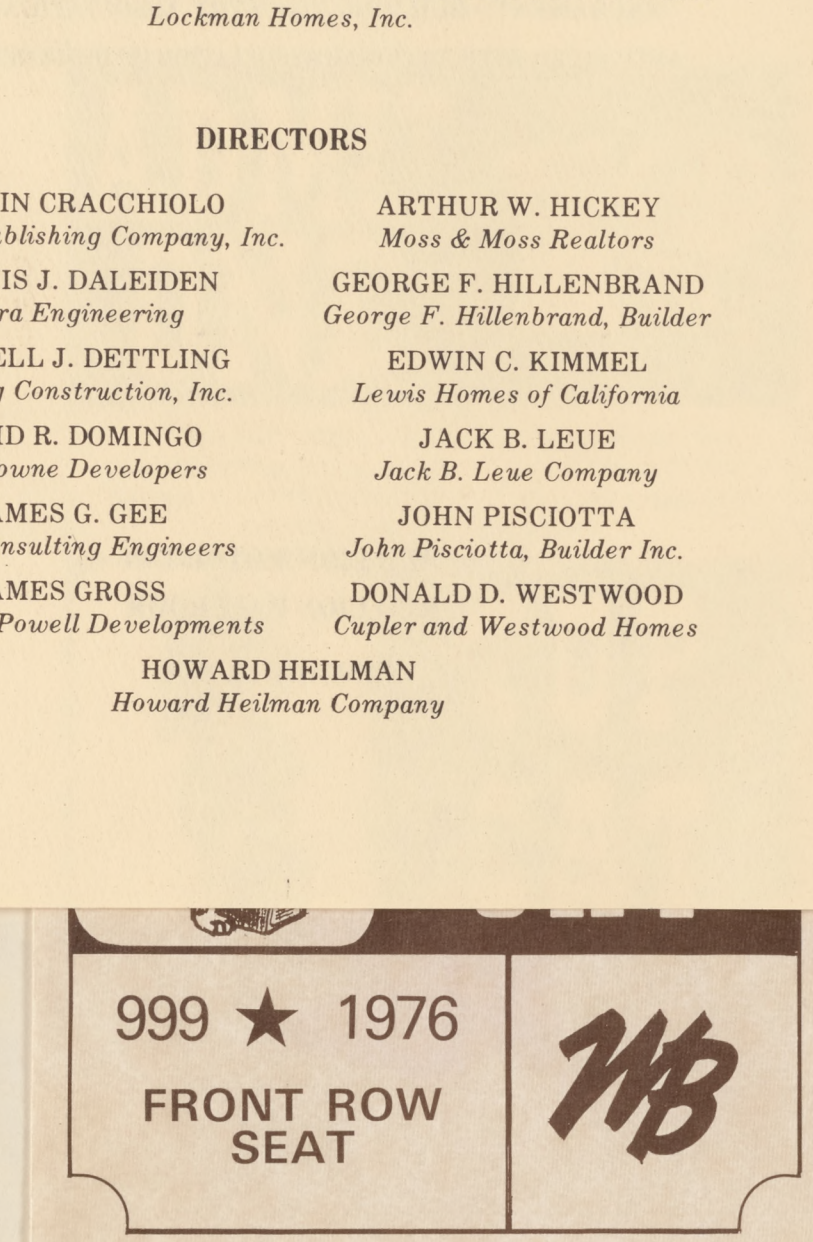
BARBARA FERRE, **Chair.**
EILEEN VAN DYKE
LEONA SIZEMORE

Flowers Arranged By
MADISON FLORIST
Foothill Plaza
Sacramento, California

Music by
THE BILL RASE ORCHESTRA

999 ★ 1976

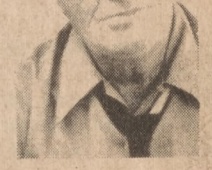
FRONT ROW SEAT



"FORD" TEENTH
Northern California Roundup
MAY 29, 30, 31, 1976
Reliable A's, Inc.
Model A Ford Club of America
1st Prize—Model "C" Engine
2nd Prize—Model "A" Transmission
Machine Work Donated by:
David R. Daigh, Machinist
(Babbit Poured & Sized)
Chico (916) 342-9575
Parts Donated by:
Darold D. Kohout
Sacramento Vintage Ford
T — A — V-8
Drawing Sunday, May 30, 1976, Red Lion Motor Inn
Need not be present to win
Donation $1.00
No. 1545

Kirt's People

Tax time passes unmourned



By KIRT MacBRIDE
Staff Writer

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Film/Video communicators

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President
Information Film Producers of America, Inc.

• MOTION PICTURE — VIDEO — SLIDE — FILMSTRIP — MULTI-MEDIA — COMMUNICATORS •

Invited Guests

SACRAMENTO

SACRAMENTO COUNTY BOARD OF SUPERVISORS

The Honorable Patrick E. Melarkey, D.D.S., Chairman
The Honorable E. Henry Kloss
The Honorable Sandra R. Smoley
The Honorable Joseph E. Sheedy
The Honorable Fred Wade

SACRAMENTO CITY COUNCIL

The Honorable Phillip L. Isenberg, Mayor
The Honorable Anne Rudin, Vice Mayor
The Honorable Callie Carney
The Honorable Lloyd Connelly
The Honorable Manuel R. Ferrales
The Honorable Blaine Fisher
The Honorable Robert T. Matsui
The Honorable R. Burnett Miller
The Honorable Michael S. Sands

COUNTY POLICY PLANNING COMMISSION

Mrs. Jane Hagedorn, Chairperson
Mr. Michael J. Gugliemetti
Rev. Keith Kenny
Mr. Danny Lang
Mr. Frederick R. Styles

COUNTY PROJECT PLANNING COMMISSION

Mr. James Streng, Chairman
Mr. William Barnaby
Mrs. Glendalee Garfield
Mr. Ben Williams

CITY PLANNING COMMISSION

Ms. Nadya Andrews
Mr. Lawrence Augusta
Mr. Raymond A. Caples
Mr. Joseph Cooper
Mr. Sy Jennings
Mr. George Muraki
Mr. Carl Shubert
Mr. Phillip Simpson
Mr. Thomas L. Smithson, Chairman

OTHER INVITED GUESTS

MR. ALEX FERREIRA
Supervisor Second District, Placer County
MS. LEONA FRANKE
Assistant Planning Director, Woodland
MR. LAWRENCE GADDIS
Chief Building Inspector, Placer County
MR. CHESTER HARRIS
Sacramento Union
MR. LEO HOSCHLER
Registrar of Contractors State License Board
MR. JERRY JACKSON
Sacramento Bee
MR. CLINT MALLOY
City Manager, Rocklin
MR. CLYDE A. MALONE
Contractors State License Board
MR. PAUL McCARRON
Executive Vice President, CBC
MR. KENNETH MILAM
Planning Director, El Dorado County
MR. JAMES NOBLE
City Planner, Woodland
MR. C.W. NORGARD
Chief Building Inspector, El Dorado County
MR. PETER O'SULLIVAN
Loan Guaranty Representative, Veterans Administration
MR. W.P. WALKER
Chairman, Board of Supervisors, El Dorado County
MR. DON WYLY
Mayor of Woodland

SACRAMENTO

COUNTY ADMINISTRATIVE OFFICIALS

Mr. Thomas G. Campbell
County Executive
Mr. William B. Pond
Community Development & Environmental Protection Agency Administrator
Mr. Brian Richter
Director, Public Works
Mr. G.W. Rodgers
Chief, Highways & Bridges Division
Mr. Clarence R. Johnson
Chief Building Inspector
Mr. Lee D. Kies
Public Works Department
Mr. W.C. Wanderer
Assistant Director Public Works Department
Mr. D.W. McKenzie
Assistant Director, Public Works Department
Mr. Phillip R. Hollick
Director, Planning Department
Mr. William C. Lynch
County Assessor
Mr. Robert Willet
Supervising Deputy County Counsel
Mr. Robert J. Baker
Principal Building Inspector
Mr. Edward S. Sarmento
Building Inspection Department
Mr. Manuel Artero
Building Inspections Department
Mr. John W. Voss
Building Inspection Department

CITY ADMINISTRATIVE OFFICIALS

Mr. Richard L. Rathfon
City Manager
Mr. R.H. Parker
City Engineer
Mr. Ethan Browning, Jr.
Planning Director
Mr. Otto Steinbrenner, Jr.
Director, Building Inspection Division
Mr. D. Timothy Sullivan
Building Inspection Division
Mr. Jack Licursi
Building Inspection Division
Mr. Elmer H. Flitter
Building Inspection Division

HUD/FHA

Mr. Richard Chamberlain
Director
Mr. L. O. Hackette
Mr. Keith Montgomery
Mr. John Frame
Mr. Phil Watts

999 ★ 1976

FRONT ROW SEAT

NB

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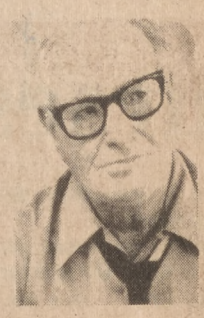

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. . . Menu . . .

TOSSED GREEN SALAD

NEW YORK CUT

BAKED POTATO ELEGANCE

VEGETABLES ITALIANO

CHAMPAGNE SHERBET

COFFEE

PAST PRESIDENTS

1944	E.A. CORUM *
1945	CHARLES BELL
1946	JAMES JANSEN
1947	JOHN McMAHON *
1948-49	CHARLES E. DeCUIR
1950	E.L. SCHUTT
1951	RAYMOND C. CORUM
1952	JACK HECKES *
1953	RICHARD RONNE
1954	STETSON SHUEY *
1955	JOHN A. JACOBSON *
1956	HERBERT J. HARLOW
1957	JOHN A. BRISTOW
1958	ROBERT D. HURST
1959	SHELDON W. PARKER
1960	ROY T. BROPHY
1961	RICHARD C. PRICE
1962	CARL K. LAWRENCE *
1963	WENDELL C. BROCK *
1964	GEORGE W. REED *
1965	JAMES P. LEWIS
1966	JAMES STRENG
1967	CARROLL BROCK
1968	FOREST TAYLOR
1969	SYD BARTLETT
1970	V. HAL TREADAWAY
1971	PAUL OPP
1972	WILLIAM R. MAZZA
1973	ROBERT L. CUTTLE
1974	WILLIAM J. CRABTREE
1975	WARREN W. LOCKMAN

*Deceased

Life Directors

NAHB

ROY T. BROPHY
ROBERT D. HURST
CARROLL BROCK

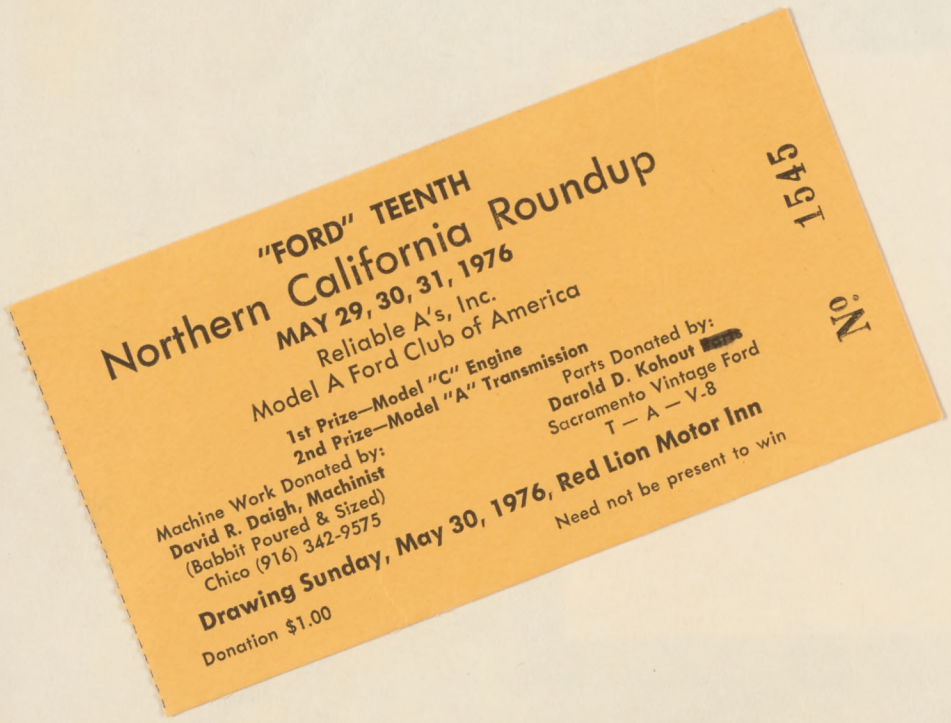
CBC

PAUL OPP
JAMES P. LEWIS

999 ★ 1976

FRONT ROW SEAT

NB



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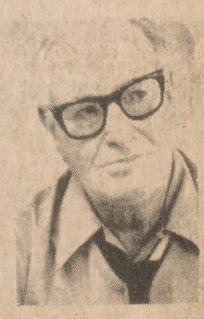

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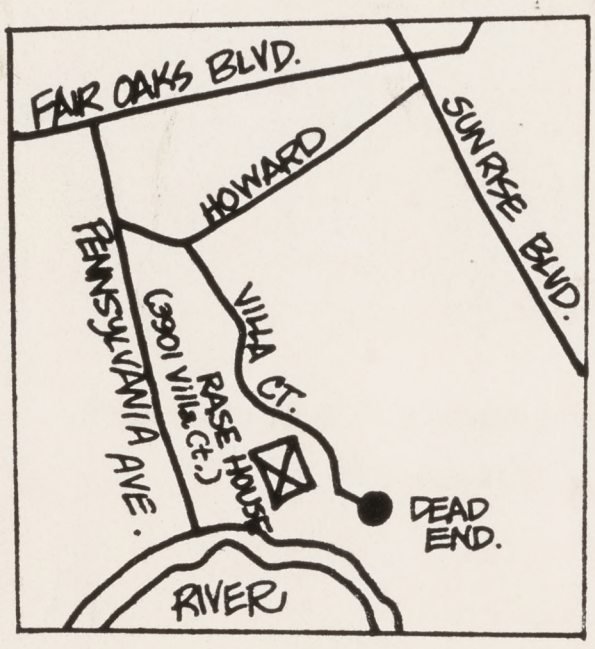
COME ON OVER TO OUR HOUSE
AFTER THE FAIR OAKS FIESTA CONCERT!

SUNDAY JUNE 4th
7PM.-9PM.

BRING YOUR WIFE OR FRIEND
AFTER THE CONCERT FOR
LIGHT REFRESHMENTS.

Bill and Shirley Rase



LOST? 961-2370

ALC Farewell Party

For Colonel M.T. Smith (B.G. Sel.)

PROGRAM

Cocktails	*1830 - 1920*
Dinner Bell	*1920*

Introduction of Head Table
Masters of Ceremony:
Col. Albert R. Bates
Col. Robert P. McCoy

Music by the Travis AFB Protocol Combo
Commemoration Presentations During Dinner

SM-ALC Farewell - 2030
Maj. Gen. Dewey K.K. Lowe

Guest of Honor Comments
Col. M.T. Smith

Dancing 2100 - 2400
Bill Rase Band

Retirement Party

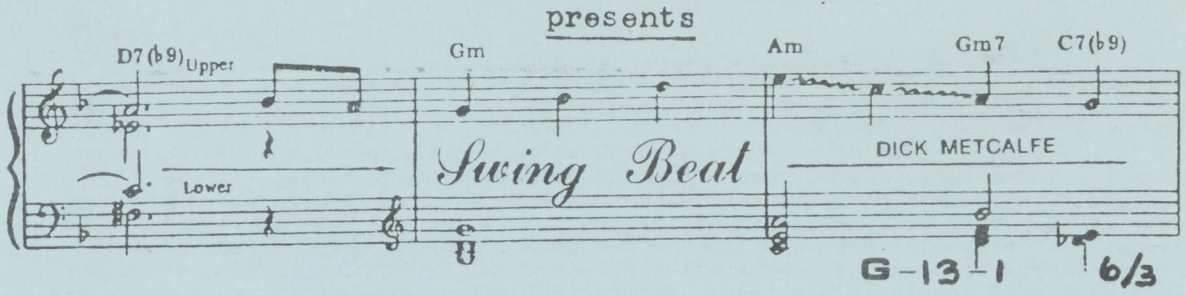
Friday MARCH 14, 1980

El Rancho Hotel ·· West Sacramento

NO-HOST COCKTAILS: 6:30 - 7:30 p.m.
DINNER and PROGRAM: 7:30 - 9 p.m.
DANCING: 9 p.m. - 1 a.m.
Music by the Bill Rase Orchestra

Wayne Griess **Karen Miller**
master and mistress of ceremonies

Garden West Mobile Estates
presents



• RECORDS
news of: • RADIO STATIONS
• BANDS & SINGERS —That Swing!———

Bands on the Move

JUNE

4 JOHN SKINNER'S Big Band at the Red Lion for the March of Dimes.(971-9696 info)

4 BILL RASE'S 15Pc. Band at Fair Oaks Pavillion 6-8 PM Part of the weekend FIESTA

6 BRIAN DENEEN & KXOA Band at the Woodlak[illegible]nn 6-10PM Ticket info[illegible]-4965

6 BUDDY [illegible] Band at [illegible]11 PM [illegible]igues

JUNE

8 BUDDY HARPHAM'S 7 Pc Band at Woodlake Inn for Duane Lowe crew & supporters.

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27 JOHN SKINNER'S Big Band at Carmichael Pk. 1-3 PM

27 BUDDY HARPHAM in Woodlnd.

* *

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[illegible]'S

[illegible]**estra**
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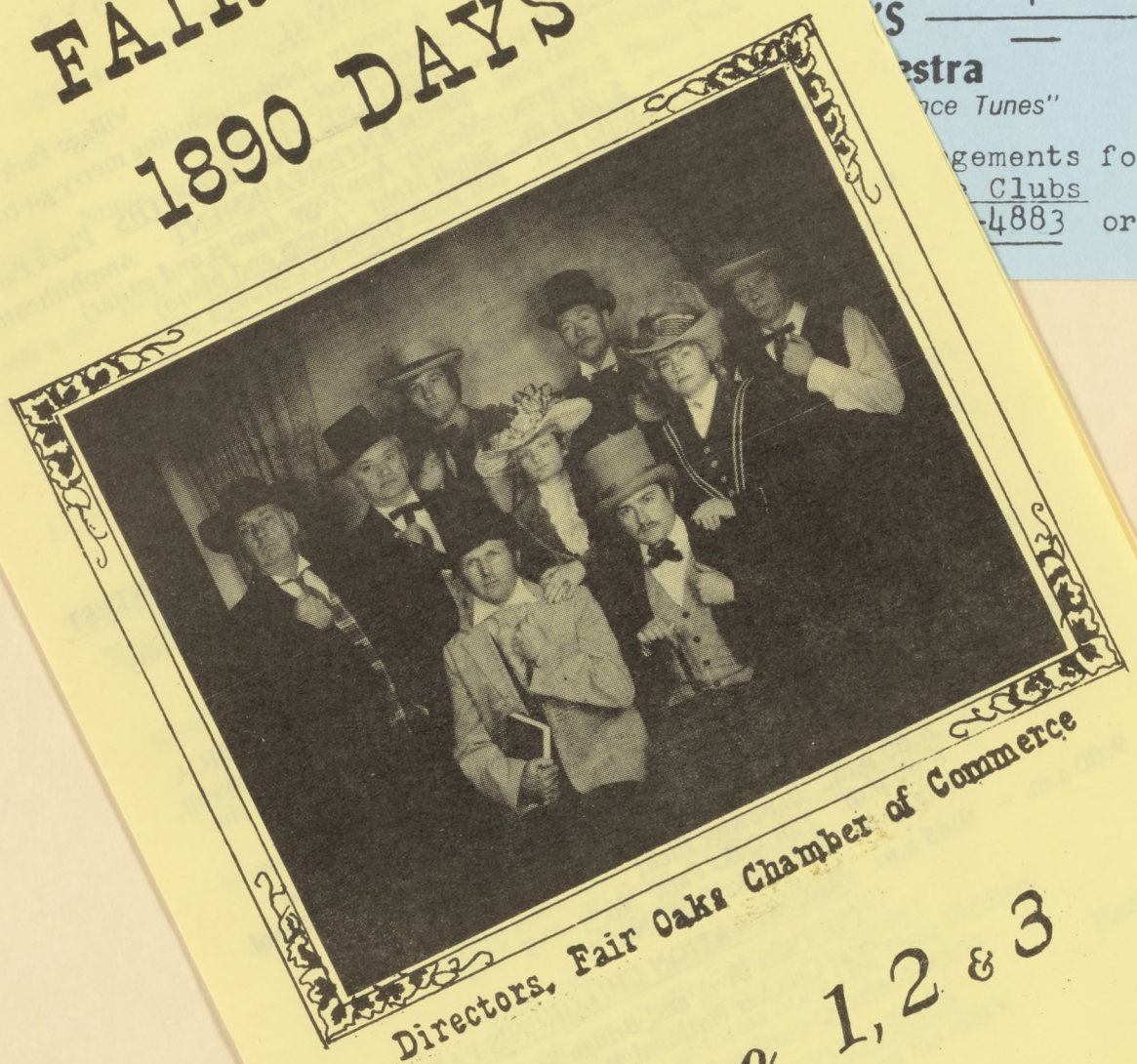
[illegible] Clubs
[illegible]-4883 or 925-6601

FAIR OAKS
1890 DAYS



Directors, Fair Oaks Chamber of Commerce

June 1, 2 & 3

Mrs. Ernest E. Johnson
450 Hopkins Road • Sacramento, California 95825

Dear Mr. Rase,

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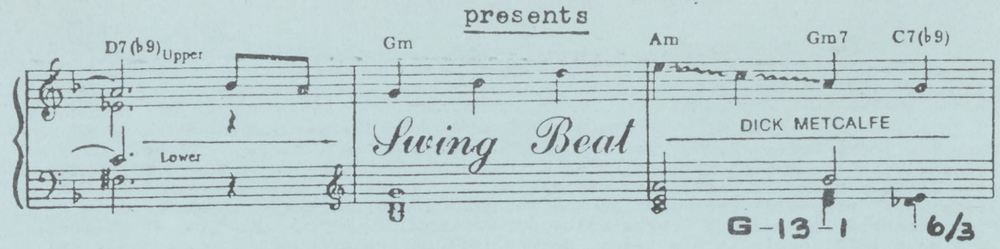
Secondly, Geoff Clarkson inadvertently picked up your music and it is being returned via me.

Your music was outstanding — I loved dancing to it.

Sincerely,
Muriel Johnson

Mosaic Law Congregation
DEDICATION DINNER DANCE
January 17, 1976

7:30 ..... HAVDALAH SERVICE, Rabbi Joseph Goldman
8:00 ..... WELCOME AND INTRODUCTION OF HEAD TABLE
Michael Caplan, Master of Ceremonies
OPENING PRAYER AND HAMOTZI ..... Rabbi Joseph Ehrenkrantz
DINNER
BIRKAT HAMMAZON ..... Cantor George Wald
Dancing to the music of Bill Rase
11:30 ..... RAFFLE DRAWING, Bill Brodovsky

Garden West Mobile Estates
presents

G-13-1 6/3

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FAIR OAKS 1890 DAYS

FRIDAY, JUNE 1

6:00 p.m. – 11:00 p.m. CARNIVAL — Village Park
A variety of rides including merry-go-round, ferris wheel,

6:00 p.m. – 10:00 p.m. FOOD AND CRAFT BOOTHS — Plaza Park

6:00 p.m. – 9:00 p.m. FREE ENTERTAINMENT — Amphitheater
– 5:00 p.m. Melody Ann Page (songs and guitar)
– 5:20 p.m. Sandi Mohr (songs and piano)
– 6:00 p.m. Bill Rase Orchestra Music
– 8:00 p.m. MJB (Maggie, John & Bill) – Music

6:00 p.m. – 10:30 p.m. SOFTBALL TOURNAMENT
Spectators welcome
Bannister Field
Fair Oaks Park No. 1
Fair Oaks Park No. 2

– 6:00 p.m. ENTRY FOR BAKING & CANNING CONTEST
– 6:30 p.m. Registration for home prepared baked and
– 6:00 p.m. canned goods. Fireplace Room at Community
7:00 p.m. – 9:00 p.m. Clubhouse

SATURDAY, JUNE 2

8:00 a.m. – Noon PANCAKE BREAKFAST — San Juan YMCA
$1.50 buys all the pancakes you can eat, syrup, sausage, coffee, juice and milk. Serving in the Basement of Community Clubhouse.

8:00 a.m. – 8:00 p.m. TENNIS TOURNAMENT
Spectators welcome to watch at Miller and Fair Oaks Parks. If needed San Juan Hi School.

8:00 a.m. – 11:00 p.m. SOFTBALL TOURNAMENT
Spectators welcome
Bannister Field
– 8:00 p.m. Fair Oaks Park No. 1
– 8:00 p.m. Fair Oaks Park No. 2
– 8:00 p.m.

9:00 a.m. – 9:45 a.m. REGISTRATION CHILDREN'S PARADE
Fair Oaks Blvd. and Bridge Street
near Crocker National Bank.

9:00 a.m. – 10:00 a.m. ENTRY FOR BAKING & CANNING CONTEST
Registration for home prepared baked and canned goods. Held in the Fireplace Room - Community Clubhouse

10:00 a.m.– Noon CHILDREN'S PARADE
Through the center of the Village beginning at the corner of Fair Oaks Blvd. and Bridge Street.

11:00 a.m.– 10:00 p.m. FOOD AND CRAFT BOOTHS — Plaza Park

11:00 a.m.– 2:00 p.m. HOT AIR BALLOON
Honorary Mayor Withrow will have his balloon tethered for rides at Winding Way & Fair Oaks Blvd. (weather permitting)

11:30 a.m.– Noon BOARD OF SUPERVISORS UP IN THE AIR
Mr. Toby Johnson and Mr. Fred Wade, our representatives will participate in the fun in the air. — Village Park

Noon – 10:00 p.m. CARNIVAL RIDES

Noon – 3:00 p.m. DISPLAY OF BAKED AND CANNED GOODS
See the prize winning goodies. Fireplace Room in Community Clubhouse — Plaza Park

– 5:00 p.m. VINTAGE CAR DISPLAY
Locally owned cars on display for viewing

PRESENTATION OF CITIZEN OF THE YEAR AWARD. by American River Jaycees in the Amphitheater — Amphitheater

Noon – 12:30 p.m. CHILDREN'S PARADE AWARDS
Amphitheater

Noon – 9:00 p.m. FREE ENTERTAINMENT
12:30 p.m. Bella Vista Concert Band
– 1:15 p.m. Bella Vista Vocal Jazz
– 1:45 p.m. Andrew Sisters "79 (Bella Vista Singers)
– 2:15 p.m. Rachael, Doug, Lucinda, Veronica, Kevin, and Vanessa – Singers

12:30 – 2:40 p.m.
– 3:15 p.m. Al Clethen (comedy)
– 4:00 p.m. Justin Bishop (music)
– 5:00 p.m. Paul Robbins (Comedy)
– 6:00 p.m. California State Old Time Fiddlers
– 8:00 p.m. Barber Shop Quartet Society — Plaza Park

VEDAS' GYMNASTICS
Demonstration on the mat's

2:30 p.m.

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450 Hopkins Road • Sacramento, California 95825

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DEDICATION DINNER DANCE
January 17, 1976

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8:00 ..... WELCOME AND INTRODUCTION OF HEAD TABLE
Michael Caplan, Master of Ceremonies
OPENING PRAYER AND HAMOTZI ..... Rabbi Joseph Ehrenkrantz
DINNER
BIRKAT HAMMAZON ..... Cantor George Wald
Dancing to the music of Bill Rase
11:30 ..... RAFFLE DRAWING, Bill Brodovsky

SACRAMENTO

The Sacramento Police Officers' Association
presents a fund raiser for

Vince Reagor for Judge

Friday, September 24, 1976
Dancing at the
Peppermint Twist, 1103 15th St., Sacramento

Dancing 9~?

Music by Bill Rase Orchestra
$ 3.00 per person

No. 1033

THE NUMADS RETIREMENT PARTY

RED LION MOTOR INN
2001 Point West Way

Saturday, October 2nd, 1976

No Host Cocktails - 5:30 to 6:30 p.m.
Dinner and Program - 6:30 to 9 p.m.
Dancing - 9 p.m. to Midnight

DANCING TO
THE BILL RASE ORCHESTRA

Menu
Braised Beef in Burgundy Wine Sauce
(wine included with dinner)

12/76

MAKING PLANS FOR THE NUMADS Christmas dinner dance on Saturday, Dec. 11 in the Solarium Room of the Caravan Inn are, left to right, the Mesdamses Gilbert Peters of Carmichael co-chairman; Donald Kirkaldie, chairman and Keith Sanford, president both of South Sacramento. NuMads is a social club open to newcomers of the area, although anyone may join. Contact Mrs. Robert Johnson, membership chairman, at 488-6838 for further information. Photo by Laws.

RED LION MOTOR INN

2001 Point West Way

Saturday, October 2, 1976

Braised Beef in Burgundy Wine Sauce
(wine included with dinner)

Tickets $5.50
(includes gift)

No-Host Cocktails	5:30	to	6:30 p.m.
Dinner and Program	6:30	to	9:00 p.m.
Dancing	9:00	to	Midnight

DANCING TO THE BILL RASE ORCHESTRA

CASUAL DRESS

"Having Only Ju

Third SEMINAR and WORKSHOP

By

CERAMIC TILE INSTITUE
Of Sacramento

EL RANCHO HOTEL
1029 WEST CAPITOL AVENUE
WEST SACRAMENTO, CALIFORNIA

OCTOBER 15th
and
Y, OCTOBER 16th
1976

MAL HALL
Executive Director

30th Annual Dinner Dance

BIA

SACRAMENTO BUILDING INDUSTRY ASSOCIATION, INC.
AFFILIATED WITH NATIONAL ASSOCIATION OF HOME BUILDERS

RED LION MOTOR INN
RED LION BALLROOM

JANUARY 8, 1977

Here's a gimmick on license plates which may not be new but I just heard about it. You flesh out the thought you want to convey on the special plate with words of your own on the plate frame. Like Bill Rase, who has a recording studio and got "On Tape" for his plate. The top of his frame reads "Try It" and the bottom "You'll Like It," making the whole thing "Try it on tape. You'll like it."

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Vince Reagor for Judge

Friday, September 24, 1976
Dancing at the
Peppermint Twist, 1103 15th St., Sacramento

Dancing 9~?

Music by Bill Rase Orchestra
$ 3.00 per person

No. 1033

1976

Toni Butler

Patrick Carew

Masters of Ceremonies

Jess Anderson

Thelma Reedy

Bea Baker

George Caselli

Samuel Hart

J. D. Huckabay

Ferdinando Martino

Delia Reynolds

Gerry Baker

T. W. Cherryholmes

James H. Hicks

Howard Hupp

Carl F. Miller

John B. Reynolds

Evelyn Bauman

William E. Combrink

Leonard Hill

Frank A. Jones

Clifford Morrison

Lucille Stoneking

Florence Brown

George Conner

Maenard Holmes

Stella Kemp

Hazel Parrott

Pete Taylor

Ruby Buck

Clayton Duke

Dale G. Holt

Ray Lynn

Marjorie Preis

Eugene P. Wachhorst

MAKING PLANS FOR THE NUMADS Christmas dinner dance on Saturday, Dec. 11 in the Solarium Room of the Caravan Inn are, left to right, the Mesdamses Gilbert Peters of Carmichael co-chairman; Donald Kirkaldie, chairman and Keith Sanford, president both of South Sacramento. NuMads is a social club open to newcomers of the area, although anyone may join. Contact Mrs. Robert Johnson, membership chairman, at 488-6838 for further information. Photo by Laws.

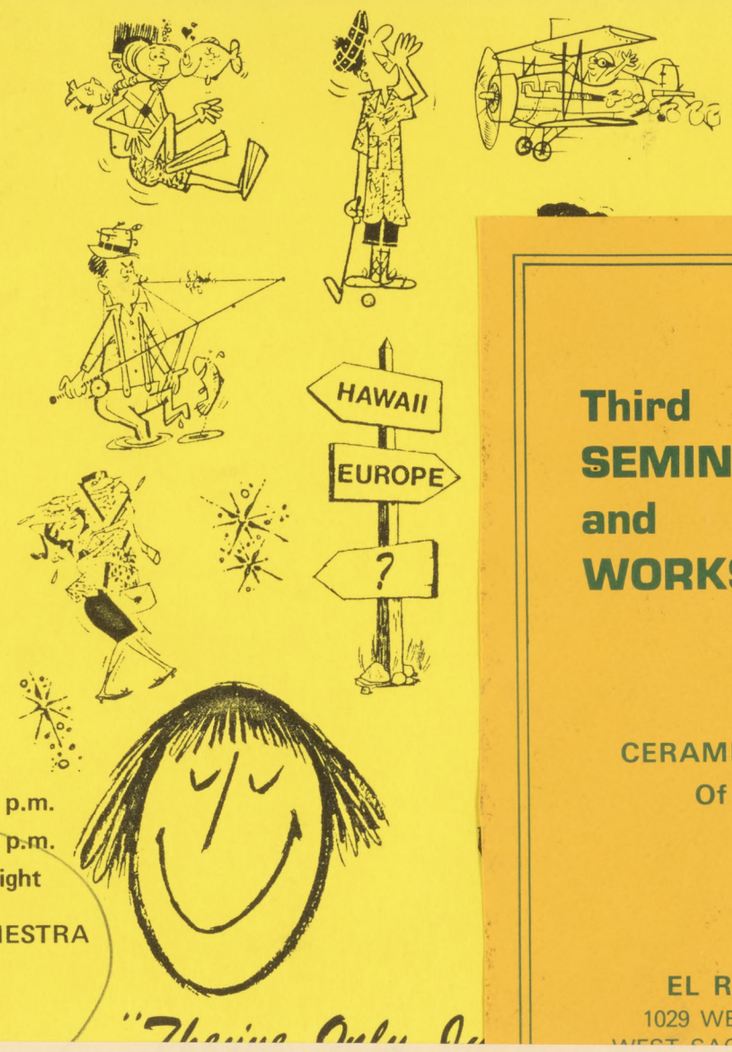
RED LION MOTOR INN

2001 Point West Way

Saturday, October 2, 1976

Braised Beef in Burgundy Wine Sauce
(wine included with dinner)

Tickets $5.50
(includes gift)



No-Host Cocktails	5:30	to	6:30 p.m.
Dinner and Program	6:30	to	9:00 p.m.
Dancing	9:00	to	Midnight

DANCING TO THE BILL RASE ORCHESTRA

CASUAL DRESS

"Having Only Ju

Third SEMINAR and WORKSHOP

By

CERAMIC TILE INSTITUE
Of Sacramento

EL RANCHO HOTEL
1029 WEST CAPITOL AVENUE
WEST SACRAMENTO, CALIFORNIA

OCTOBER 15th
and
Y, OCTOBER 16th
1976

MAL HALL
Executive Director

FORMAL RECOGNITION
NEW OFFICERS AND DIRECTORS
AND HONORING PAST PRESIDENTS

OFFICERS

FORREST P. MAURER ..... President
Forrest Maurer Development, Inc.

ROBERT R. GRIFFIN ..... Vice President
Griffin-Bilt Homes

JOHN PISCIOTTA ..... Treasurer
John Pisciotta, Builder Inc.

JACK LEUE ..... Secretary
Jack B. Leue Company

EARL B. FERRE ..... Immediate Past President
Lewis & Bristow Builders

DIRECTORS

KENNETH A. BANSEMER
Bansemer Homes, Inc.

GLEN HARRIS
Glen Harris Properties, Inc.

DENNIS J. DALEIDEN
Terra Engineering

GEORGE F. HILLENBRAND
George F. Hillenbrand, Builder

DAVID R. DOMINGO
Old Towne Developers

RICHARD L. KITOWSKI
Richard L. Kitowski Developments

WILLIAM J. FISHER
Pacific States Development Corp.

DUANE M. McCARLEY
Baywood Homes

JAMES G. GEE
G.W. Consulting Engineers

ERNIE ORNELLAS
Shapell Industries

RAYMOND M. GRENZ
Ray Grenz Construction Co., Inc.

GLEN E. UNDERWOOD
Underwood-Wiese Co.

JAMES GROSS
Robert C. Powell Developments

Program

MASTER OF CEREMONIES ..... Robert L. Cuttle
Past President, Building Industry Association

SALUTE TO THE FLAG ..... Richard L. Kitowski
President, Sales and Marketing Council

INVOCATION ..... Mel Pedersen
Chaplain, Building Industry Association

INSTALLATION ..... Forrest P. Maurer
President, Building Industry Association

DECORATIONS

Dona Leue

Flowers Arranged By

FAIR OAKS FLORIST
4201 Sunrise Blvd.
Fair Oaks, California

Music By

THE BILL RASE ORCHESTRA

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A
proud
legacy

76

24th Biennial National JACL Convention
June 21-26, 1976 / Sacramento, California

Schedule of Events

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presents a fund raiser for

Vince Reagor for Judge

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OCTOBER 15th
and
Y, OCTOBER 16th
1976

MAL HALL
Executive Director

Invited Guests

SACRAMENTO

SACRAMENTO COUNTY BOARD OF SUPERVISORS

The Honorable Fred Wade, Chairman
The Honorable E. Henry Kloss
The Honorable Patrick E. Melarkey, D.D.S.
The Honorable Joseph E. Sheedy
The Honorable Sandra R. Smoley

SACRAMENTO CITY COUNCIL

The Honorable Phillip L. Isenberg, Mayor
The Honorable Robert T. Matsui, Vice Mayor
The Honorable Callie Carney
The Honorable Lloyd Connelly
The Honorable Manuel R. Ferrales
The Honorable Blaine Fisher
The Honorable R. Burnett Miller
The Honorable Anne Rudin
The Honorable Michael S. Sands

COUNTY POLICY PLANNING COMMISSION

Mr. Frederick R. Styles, Chairman
Mrs. Maria Brugger
Mr. Michael J. Gugliemetti
Mrs. Jane Hagedorn
Rev. Keith Kenny

COUNTY PROJECT PLANNING COMMISSION

Mr. James Streng, Chairman
Mr. William Barnaby
Mrs. Myra Erwin
Mrs. Glendalee Garfield
Mr. Ben Williams

CITY PLANNING COMMISSION

Mr. Thomas L. Smithson, Chairman
Ms. Nadya Andrews
Mr. Lawrence Augusta
Mr. James Fong
Mr. Sy Jennings
Mr. George Muraki
Mr. Carl Shubert
Mr. Fred Silva
Mr. Phillip Simpson

OTHER INVITED GUESTS

MR. DON V. COLLIN
Executive Vice President, CBC
THE HONORABLE ALEX FERREIRA
Supervisor Second District, Placer County
MS. LEONA FRANKE
Assistant Planning Director, Woodland
MR. LAWRENCE GADDIS
Chief Building Inspector, Placer County
MR. CHESTER HARRIS
Sacramento Union
MR. JERRY JACKSON
Sacramento Bee
MR. LEO HOSCHLER
Registrar of Contractors State License Board
MR. CLINT MALLOY
City Manager, Rocklin
MR. KENNETH MILAM
Planning Director, El Dorado County
MR. JAMES NOBLE
City Planner, Woodland
MR. C. W. NORGARD
Chief Building Inspector, El Dorado County

OTHER INVITED GUESTS (CONTINUED)

MR. PETER O'SULLIVAN
Loan Guaranty Representative, Veterans Administration
THE HONORABLE W. P. WALKER
Chairman, Board of Supervisors, El Dorado County
THE HONORABLE HAROLD A. ROBERTS
Mayor, Woodland
MR. DON WYLY
City Councilman, Woodland
THE HONORABLE WILLIAM V. D. JOHNSON
Chairman, Board of Supervisors, El Dorado County
MS. ROCHELLE CAMPBELL
Planning Director, Rocklin
MRS. JOY WARNER
Assistant Planning Director, Rocklin

SACRAMENTO
COUNTY ADMINISTRATIVE OFFICIALS

David L. Smith
County Executive
Mr. William B. Pond
Community Development & Environmental Protection Agency Administrator
Mr. Brian Richter
Director, Public Works
Mr. G. W. Rodgers
Chief, Highways & Bridges Division
Mr. Clarence R. Johnson
Chief Building Inspector
Mr. Lee D. Kies
Public Works Department
Mr. W. C. Wanderer
Assistant Director
Public Works Department
Mr. D. W. McKenzie
Assistant Director
Public Works Department
Mr. Phillip R. Hollick
Director, Planning Department
Mr. William C. Lynch
County Assessor
Mr. Robert Willet
Supervising Deputy County Counsel
Mr. Robert J. Baker
Principal Building Inspector
Mr. Edward S. Sarmento
Building Inspections Department
Mr. Manuel Artero
Building Inspections Department

CITY ADMINISTRATIVE OFFICIALS

Mr. Walter Slipe
City Manager
Mr. R. H. Parker
City Engineer
Mr. Ethan Browning, Jr.
Planning Director
Mr. Otto Steinbrenner, Jr.
Director, Building Inspection Division
Mr. D. Timothy Sullivan
Building Inspection Division
Mr. Jack Licursi
Building Inspection Division
Mr. Elmer H. Flitter
Building Inspection Division

HUD / FHA

Mr. L. O. Hackette
Mr. Keith Montgomery
Mr. John Frame

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Daily

Free Continental Breakfast: Juices, rolls and coffee from 8 to 10 AM in Room 607. Co-sponsored by California first Bank, Sumitomo Bank and Coffee Break Services.

Monday, June 21

Golf Tournament and Banquet at Sierra View Country Club, Roseville. 10 AM shotgun start, 4 PM banquet. Cost: $25 per person.

Tennis Tournament at Rancho Murieta Country Club, Sloughhouse. Matches played from 8 AM to 5 PM. Entry Fee: $5 singles and $8 doubles.

Lake Tahoe Special departs at 7 PM from the Sacramento Inn. Midnight cocktail show optional. Cost: $6 per person.

Tuesday, June 22

Tennis Tournament continues at Rancho Murieta Country Club.

Local Tour departs 10 AM and returns 4 PM to the Sacramento Inn. Tour includes Sutter's Fort and Indian Museum, Old Sacramento with its reconstructed buildings from the 1800's, the State Capitol, Governor's Mansion, Crocker Art Gallery and other historic sites. Cost: $8 per person.

Monte Carlo Mixer in the Martinique Room from 8 PM to 1 AM. Casino fun, prizes, hor d'oeuvers, dancing to the Wakaba Band, entertainment, and a No Host bar. Cost: $8 per person.

Children's Activity: Bike riding on the American River Park Bikeway. Free to children of conventioneers.

Wednesday, June 23

Awards Luncheon in the Martinique Room from 12 to 2 PM. Presentations of the George Inagaki Award and JACLer of the Biennium Award.

Children's Activity: Picnic at Folsom Lake State Park. Free to children of conventioneers.

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Dancing 9~?

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Dinner and Program - 6:30 to 9 p.m.
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DANCING TO
THE BILL RASE ORCHESTRA

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(wine included with dinner)

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Y, OCTOBER 16th
1976

MAL HALL
Executive Director

. . . Menu . . .

TOSSED GREEN SALAD

NEW YORK CUT

BAKED POTATO ELEGANCE´

VEGETABLES ITALIANO

CHAMPAGNE SHERBET

COFFEE

PAST PRESIDENTS

1944	E. A. CORUM*
1945	CHARLES C. BELL
1946	JAMES JANSEN
1947	JOHN McMAHON*
1948-49	CHARLES E. DeCUIR
1950	E. L. SCHUTT
1951	RAYMOND C. CORUM
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1973	ROBERT L. CUTTLE
1974	WILLIAM J. CRABTREE
1975	WARREN W. LOCKMAN
1976	EARL B. FERRE

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NAHB
CARROLL BROCK
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CBC
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Fun Night coordinated by the Florin JACL chapter in the Martinique Room from 7 to 12 PM. Bridge tournament, bingo, singles social, and a jam session by the Hikari Band. Free to all conventioneers.

Thursday, June 24

Gold Country Tour departs at 9 AM and returns at 5 PM to the Sacramento Inn. Visits to scenic Coloma where gold was discovered, Marshall Gold Discovery State Park, Sutter's Saw Mill and Gold Hill, site of the Wakamatsu Silk Colony and Okei's grave. View Folsom Dam and Folsom Prison, tour the picturesque town of Folsom. Cost: $10 per person, lunch (bento) included.

Children's Activity: Bowling and Miniature Golf. Free to children of conventioneers.

Bi-Centennial Banquet in the Metropolitan Room of the Sacramento Convention Center: 6 to 7 PM - No Host Cocktails. 7 to 10 PM - Banquet. Presentation of the Mike Masaoka Distinguished Public Service Award. Speaker: Clarence Mitchell, Jr., Esq., Director, Washington Bureau NAACP. Cost: $15 per person.

Friday, June 25

Wine Country Tour departs at 9 AM and returns at 5 PM to the Sacramento Inn. Travel through the scenic Napa Valley, view the vineyards and tour one of California's most famous and picturesque wineries. Wine tasting follows the tour. Explore quaint shops at "Vintage 1870," Yountville. Cost: $10 per person, lunch included.

Asian American Fair in the Martinique Room from 3 to 8 PM. View exhibits, displays, movies, demonstrations, and plays which reflect "A PROUD LEGACY." Free to all conventioneers.

Western Bar-B-Que at the Sacramento Inn, patio and poolside. Tennis and golf tournament awards, door prizes, entertainment by the Taiko Drummers, live music provided. Cost: $9 for adults, $3 for students, free to Issei over 65 and children under 12.

Children's Activity: Ice Skating. Free to children of conventioneers.

National Youth Program: Workshop #1-Slide show and panel discussion from 1 to 3 PM. Workshop #2-JAY's Activities by the NC-WN DYC from 3:30 to 5:30 PM.

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NEW YORK CUT

BAKED POTATO ELEGANCE´

VEGETABLES ITALIANO

CHAMPAGNE SHERBET

COFFEE

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Fashion Show and Luncheon in the Martinique Room. 11:30 AM to 12 - No Host Cocktails. 12 to 3 PM - Luncheon and Show. Fashions by Canfields. Cost: $6 per person.

National Youth Program: Workshop #3- Employment Panel forum from 1 to 4 PM. Get-together social from 6 to 10 PM in Room 427, Sacramento Inn.

Sayonara Banquet and Ball in Exhibition Hall 'A' of the Sacramento Convention Center hosted by Sacramento, Mt Olympus and Salt Lake City chapters: 5:30 to 6:30 PM - No Host Cocktails. 6:30 to 10 PM - Banquet. Presentation of the Japanese American of the Biennium Award, and Installation of the National JACL officers. Speaker: Ms Connie Chung, CBS News, Washington. Dancing to the music of the Bill Rase Orchestra. Cost: $19 per person.

SACRAMENTO Inn

CONVENTION HEADQUARTERS

Notes:

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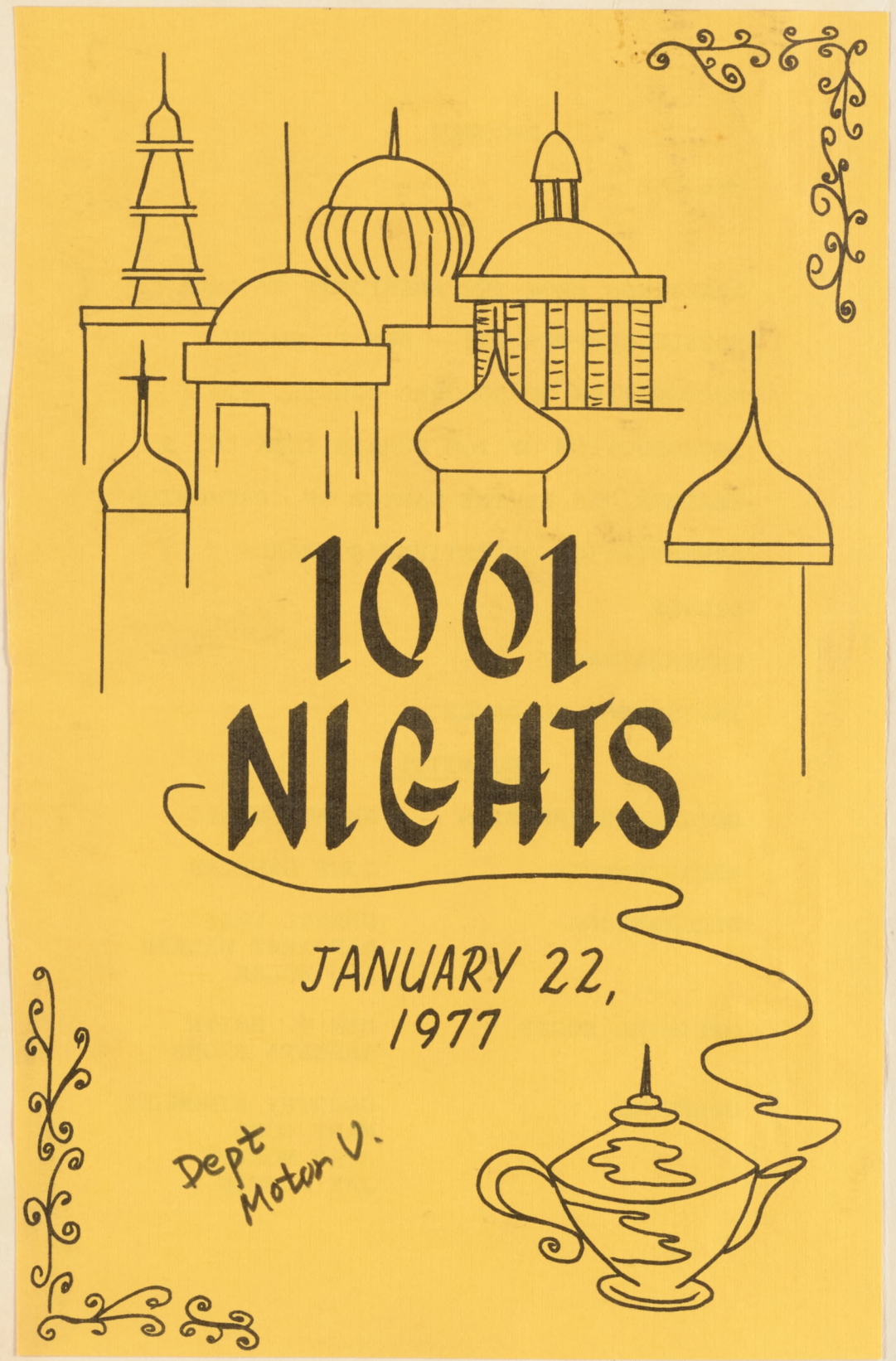
Kirt's People

owner . . . Big bands: BUDDY HARPHAM'S at El Rancho tonight; GEORGE BRUNO's opening at The Ritz, Oldtown, tonight and BILL RASE at the Fair Oaks Fiesta 2-5 p.m. Sunday . . . SHIRLEY WOODS, who came to Sacramento from Florida not too long



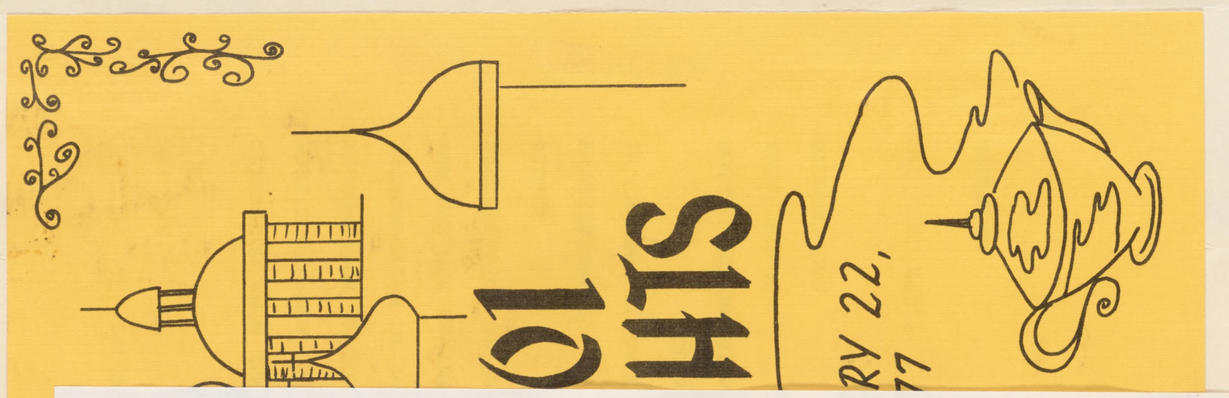
"The Green Sheet" Wednesday, June 1, 1977

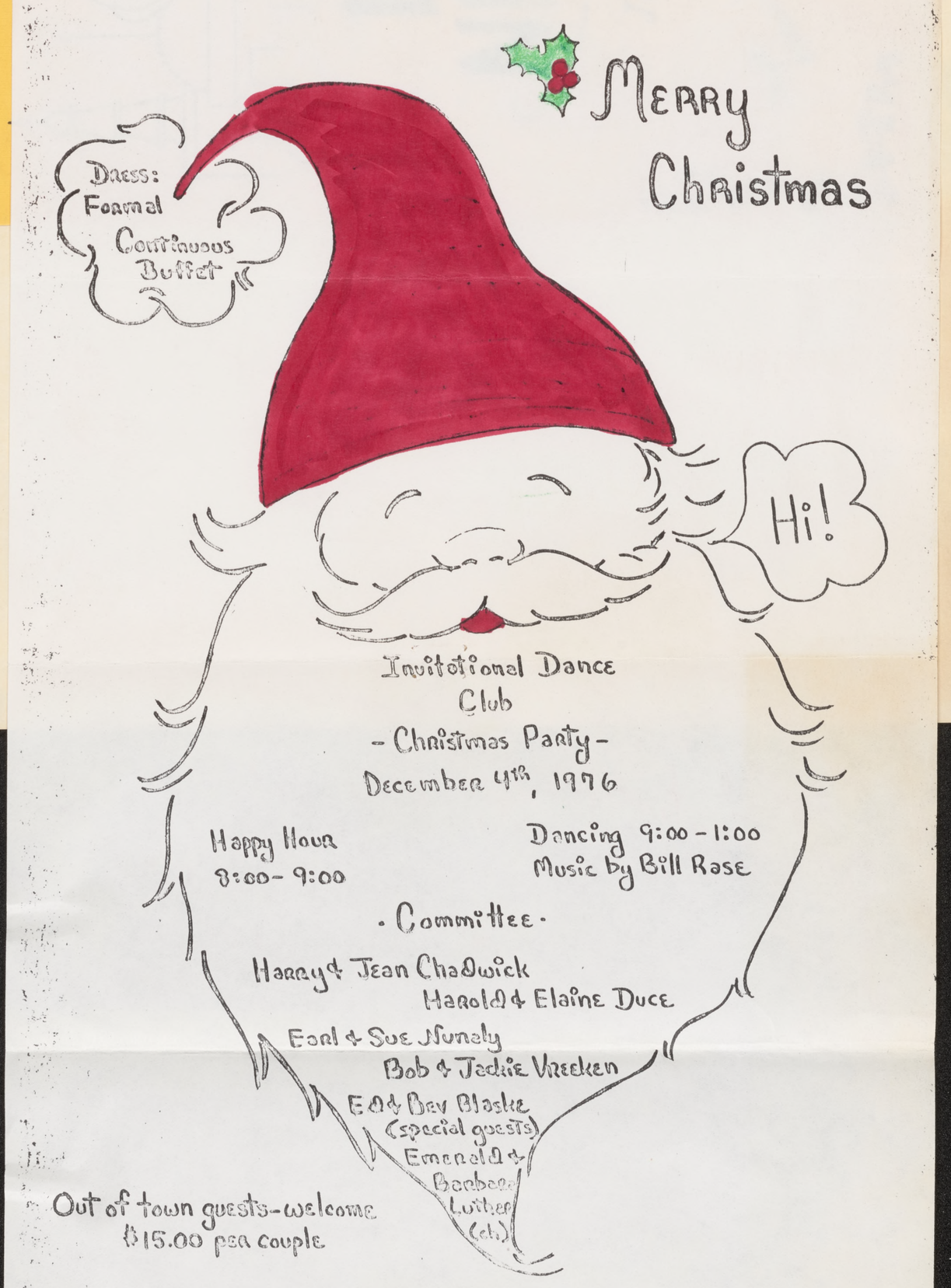
Fair Oaks Fiesta

"E"
1977

Kiris People

owner . . . Big bands: BUDDY HARPHAM'S at El Rancho tonight; GEORGE BRUNO's opening at The Ritz, Oldtown, tonight and BILL RASE at the Fair Oaks Fiesta 2-5 p.m. Sunday . . . SHIRLEY WOODS, who came to Sacramento from Florida not too long





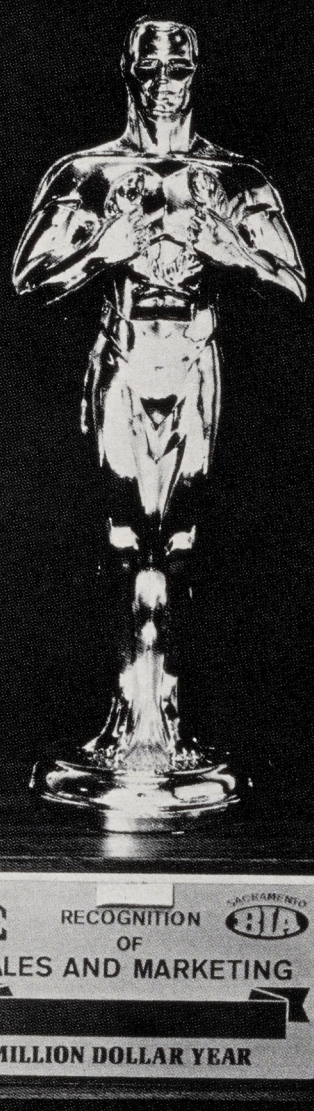
"The Green Sheet" Wednesday, June 1, 1977

Fair Oaks Fiesta

"E"
1977

Third Annual

SAMMY AWARDS



B.I.A.

Sales and Marketing Council

Installation Dinner/Dance

ROSEVILLE COMMUNITY HOSPITAL

CELEBRATES

25 YEARS OF SERVICE

ROSEVILLE COMMUNITY HOSPITAL
25th Anniversary
1952 - 1977

SACRAMENTO ADVERTISING CLUB
1978 AWARDS BANQUET
April 6, 1979
Cocktails: 6:30 p.m.
Dinner: 7:30 p.m.
Price: $20 per person
Red Lion Inn — Thunderbird Grand Ballroom
Semi-Formal (Black tie optional)

SAC
No. 069

Numads hold dinner-dance 12/7/77

"Christmas Wonderland" will be the theme for the NUMADS holiday dinner-dance to be held Saturday, Dec. 10 in the Solarium Room of the Caravan Inn at 2300 Auburn Blvd. Festivities begin with a 7 p.m. cocktail hour with dinner at 8 p.m. and dancing till midnight to the music of Bill Rase.

Fran Oldridge is chairman of the event, assisted by Hilary Bettenhausen, and Gertrude Vannoni.

Host couples are club president Ethel Buonassissi and her husband, Vince; 1st vice president Louise Machonis and her husband Jim, and chairman of the hostesses Barbara Miller and her husband Don, and Perdita Peters, past president and her husband, Gib.

NUMADS is a social club made up primarily of newcomers to the area, although any one may join. Any resident or newcomer of the Sacramento area is welcome to attend two NUMAD functions as a guest.

The luncheon meeting for this month will be a Christmas buffet at the Holiday Inn North on Tuesday, Dec. 20. The social hour is at 11 a.m., and luncheon served at noon. For further information please contact City Hostess Service 444-5896.

La Boheme

☆

KOVR 13 **And UNITED CEREBRAL PALSY present an exciting**

NORTHERN CALIFORNIA TELETHON

Bill Cosby

Florence Henderson

Continuous entertainment live beginning
Saturday, January 15 at 10:00 PM
through Sunday, January 16, 6:00 P.M.

Just two of the stars you will see helping to fight Cerebral Palsy on January 15 & 16. Other stars include:

Master of Ceremonies Johnny Tillotson
Gloria DeHaven
Wayne Newton
Paul Anka
Roy Clark
Charo
Jerry Vale
Grammy award-winner Jody Miller
From Barney Miller, Maxwell Gail
From Laverne & Shirley, Eddie Mekka
Odia Coates
Rip Taylor
Charlie Callas

HELP US FIGHT CEREBRAL PALSY. KOVR 13 **TOGETHER . . . WE CAN DO IT!**

Part of your Life

Sacramento Jeepers

SACRAMENTO JEEPERS

21st Annual Installation
Dinner Dance

March 5, 1977

. . . **PETER RUZIR**, retiring from the Southern Pacific after 40 years, will be honored at a cocktail party at the home of a neighbor tomorrow night. He played saxophone for **BILL RASE** for many years . . . A meeting to discuss

5th ANNUAL AMERICAN FIELD SERVICE
International Costume Ball
(Costume Optional)
Sponsored by
EL DORADO & PONDEROSA CHAPTERS, AFS
SATURDAY, APRIL 16, 1977
(No Host) Cocktails - 6:30 p.m. — Buffet - 7:30 p.m.
Dancing 9:00 p.m. to 1:00 a.m.
Music by "Bill Rase"
Multi-Purpose Room — El Dorado County Fairgrounds
Proceeds to AFS International Scholarships

$7.50 per person
Door Prizes
Costume Prizes

№ 268

FAIR OAKS FIESTA **SUNDAY, JUNE 5, 77**

8:00 a.m.-Noon	Pancake Breakfast, Basement.
8:00 a.m.-6:00 p.m.	Craft & Food Sales-Carnival Games, Village & Plaza Parks.
8:00 a.m.-9:15 a.m.	Registration for Fair Oaks Five Mile Run, Plaza Park.
9:30-a.m.-11:00 a.m.	Fair Oaks Five Mile Run co-sponsored: MacIntosh Sports Cottage, Plaza Park.
11:30-Noon	Andrew Carnegie Jazz Band-Jim Bortolotto, Amphitheatre.
12:00-12:30	Andrew Carnegie Stage Band-Jim Bortolotto, Amphitheatre.
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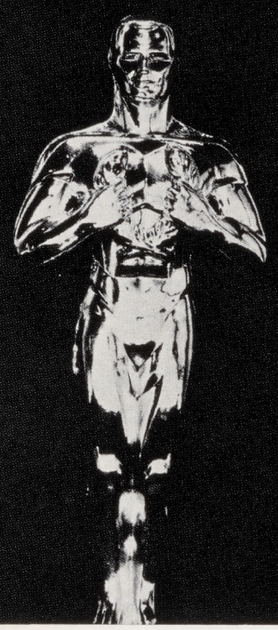
Third Annual

SAMMY AWARDS



ROSEVILLE COMMUNITY HOSPITAL

CELEBRATES

25 YEARS OF SERVICE

ROSEVILLE COMMUNITY HOSPITAL 25th Anniversary 1952-1977

New England Life

WILLIAM T. COMSTOCK, General Agent / 2100 21ST STREET, SACRAMENTO, CALIFORNIA 95818 / 916 · 452-5021

June 21, 1977

Mr. Bill Rase
955 Venture Court
Sacramento, Ca. 95825

Dear Bill:

Thanks for your part in making the other evening a most memorable occasion.

The band sounded terrific, particularly the oldies like Harlem Nocturne, Satin Doll, etc.

I hope you had as much fun as the rest of us did. We will look forward to doing it again in five or ten years or both. Maybe crew cuts will be back by then. The only thing missing was Governor's Hall.

I would surely love to see the scrapbook you have assembled over the years sometime. Maybe I will give you a call out of the blue and we can have lunch.

Thanks once again for making last Saturday such a fun evening.

Very cordially,

William T. Comstock

WTC:W
Enc.

SACRAMENTO ADVERTISING CLUB
1978 AWARDS BANQUET
April 6, 1979
Cocktails: 6:30 p.m.
Dinner: 7:30 p.m.
Price: $20 per person
Red Lion Inn — Thunderbird Grand Ballroom
Semi-Formal (Black tie optional)
No. 069

La Boheme

KOVR 13 And UNITED CEREBRA

Bill Cosby

Florence Henderson

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Rip Taylo
Charlie Co

HELP US FIGHT CEREBRAL PALSY.

Part of your Life

united cerebral palsy associations
NORTHERN CALIFORNIA TELETHON
3837 J STREET · SACRAMENTO, CALIFORNIA 95816
(916) 451-6555

HONORARY CHAIRMAN - WILLIAM H. COLLARD TELETHON CHAIRMAN - JOHN SCHOTSAL

northern california telethon
January 15-16, 1977

January 21, 1977

Bill Rase Orchestra
955 Venture Court
Sacramento, California (95825)

Dear Bill:

May I personally extend my warmest congratulations for generously sharing your time and talent with us.

The response to the United Cerebral Palsy Telethon was overwhelming and the goal was reached. WE COULDN'T HAVE DONE IT WITHOUT YOU!

Thank you for your participation in this great cause and my best wishes for you always.

Best Regards,

John Schotsal

John Schotsal
General Telethon Chairman

JS/ec

Sacramento Jeepers

SACRAMENTO · JEEPERS

21st Annual Installation Dinner Dance

March 5, 1977

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5th ANNUAL AMERICAN FIELD SERVICE

International Costume Ball

(Costume Optional)

Sponsored by
EL DORADO & PONDEROSA CHAPTERS, AFS

SATURDAY, APRIL 16, 1977

(No Host) Cocktails - 6:30 p.m. — Buffet - 7:30 p.m.
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Music by "Bill Rase"

Multi-Purpose Room — El Dorado County Fairgrounds
Proceeds to AFS International Scholarships

$7.50 per person
Door Prizes
Costume Prizes

№ 268

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3:45-4:15	San Juan Judo Club, Amphitheatre.
4:25	Pleasant Journey, Amphitheatre.

PROGRAM

I. INTRODUCTION - Gilbert Lang, M.D.

II. BRIEF HISTORY OF HOSPITAL - Jerrold Corbett, M.D.

III. INTRODUCTION OF BOARD OF DIRECTORS - Nikki Wright

IV. DONOR APPRECIATION & SPECIAL RECOGNITION - Christine Huber

V. EMPLOYEE RECOGNITION - Donald Ware

VI. CLOSING REMARKS - Gilbert Lang, M.D.

SACRAMENTO ADVERTISING CLUB
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Sacramento Jeepers

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49th

Semi-Annual Dividend Day

SACRAMENTO

Procter & Gamble

1977

RED LION MOTOR INN

Sacramento, California

DIXON MAY FAIR

EXECUTIVE

PARKING

May 4-8, 1977

№ 2839

CALIFORNIA YOUTH FAIR

52nd DISTRICT FAIR

1978

PARKING

ENTER GATE 12, ETHAN AND HURLEY WAY

MUST BE IN WINDSHIELD

NOT FOR SALE

№ 3030

60022-238 4-78 250 (1) OSP

In Recognition

TO

Bill Rase

FOR

Services Rendered

THIS CERTIFICATE IS ISSUED FOR OUTSTANDING DEVOTION TO THE DIXON MAY FAIR AND TO THE ECONOMY AND CULTURE OF THE COMMUNITY AND WELFARE OF THE STATE.

SERVICES PERFORMED IN THE PUBLIC INTEREST AND THE ATTENDANT SELF SACRIFICE ARE INDICATED BY THIS CERTIFICATE WITH THE INTENT THAT IT WILL SYMBOLIZE RECOGNITION AND REMEMBRANCE AND SELF SATISFACTION FOR A JOB WELL DONE.

Issued By
THE DIXON MAY FAIR

May 15, 1974
Date

E Ray Grobles
President

Jake Walgenbach
Secretary-Manager

DIXON MAY FAIR
Post Office Box 459
Dixon, California 95620
Phone (916) 678-5682
36th District Agricultural Association

Bill Rase
2904 Franklin Blvd.
Sacramento, Calif.

Dear Bill

Centennial
Year
1975

The Procter & Gamble Manufacturing Co.

Sacramento Plant

Forty-Ninth Semi-Annual Dividend Day

Sacramento Community Convention Center

Saturday, March 19, 1977

6:30 P.M.

RED LION MOTOR INN

Sacramento, California

DIXON MAY FAIR

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36th District Agricultural Association

Centennial Year 1975

Bill Rase
2904 Franklin Blvd.
Sacramento, Calif.

Dear Bill

More then a month has gone by since the conclusion of the 1974 Dixon May Fair. The fair, in the opinion of most, was extremely successful and from our stand point was tremendously successful. Our attendance was up as was our revenue. Working with us at the fair and on the fair as you have I am sure you know that success can only be accomplished with and through the co-operation and dedication of people such as yourself. The Board of Directors joim with me in a personal "Thank You" for your efforts and for your part of our very fine fair. "Our thank's and gratitude is yours for a job well done".

This enclosed certificate might say it better and will serve as a reminder of our appreciation.

KINDEST PERSONAL REGARDS

Jake Walgenbach

Lowell A. "Jake" Walgenbach
Secretary-Manager

LAW/fk

"The Oldest Fair of Its Kind in California"

Dinner Menu

*

Tossed Green Salad

Charcoal Broiled New York Steak

Delmonico Potatoes

Green Beans Almondine

Dessert

Coffee, Tea or Sanka

*

Dancing

9:00 P.M. — 1:00 A.M.

Program

Opening Remarks. . . . . A. W. Koppes

Talk. . . . . A. E. Harris

RED LION MOTOR INN

Sacramento, California

DIXON MAY•FAIR

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Lowell A. "Jake" Walgenbach
Secretary-Manager

LAW/fk

"The Oldest Fair of Its Kind in California"

Sacramento Senior High School

Review

30 Year Class Reunion

1945 - 1975

Souvenir

Presented to

California Incorporations

Sacramento, Nov. 21 — The following incorporations have recently been filed:

MOTION PICTURES

Cinema Cache, L.A. ($75,000-$10 par). Motion pictures. Donald J. Raich, 10880 Wilshire Blvd., L.A. Drts: Joan Laine, Jean Pierre Geuens, 202 N. Clark Dr., BevHills; Esther Linn, 133 N. La Peer Dr., L.A.

Cine Manifest Prods., S.F. ($25,000-$10 par). Peter S. Buchanan, 650 California St., S.F. Drts: Richard C. Kletter, 5463 Boyd Ave., Oakland; Stephen Lighthill, Stephen E. Wax, 632 Shotwell, S.F.

Twin Prods. Inc. L.A. ($75,000-$10 par). Motion pictures tv. Fulop, Rolston, Burns & McKittrick, 9665 Wilshire Blvd., BevHills. Drts: Charles J. Kalish, Julie T. Kalish, 1559 S. Rexford Dr., L.A.

Sierra Prods. Ltd., Orange ($75,000-$1 par). Motion pictures. M. D. Talbut, 1151 Dove St., Newport Beach.

Production Guild Inc., Orange ($100,000-$1 par). Motion pictures/-photography. Jensen & Jones, 1200 N. Main St., Santa Ana. Drts: Stanley R. Jones, Wm. B. Voss, 113½ 29th St., Newport Beach; Sheila A. Lancaster, 1594 Clinton, Orange.

Associated Artists Production Co., L.A. ($250,000-$1 par). Motion picture/tv programs. McKee, Tasheira & Wahrhaftig, 1330 Broadway, Oakland. Drts: Frankline R. Levy, 8833 Sunset Blvd., L.A.; Richard E. Pfeiffer, 14130 Washington Ave., San Leandro.

Dreams Inc., L.A. ($25,000-$10 par). Motion pictures/tv. Mitchell, Silberberg & Knupp, 1800 Century Park E., L.A. Drts: Margaret Newhouse, Evelyn Asmus, Barbara Egan, 1800 Century Park E.

TELEVISION

Lenmar Prods. Inc., L.A. (2500 shares-no par). Tv & radio programs/commercials/motion pictures. Douglas A. Smithers, 15300 Ventura Blvd., Sherman Oaks. Drts: Len Wayland, Marshall Reed, Arnold Phillips, 1901 Ave. of the Stars, L.A.

Strutfish Prods. Inc., L.A. ($75,000-$1 par). Tv programs. Arthur N. Fisher, 8665 Wilshire Blvd., BevHills. Drts: John G. Irwin, Thomas P. Rowan, Yvonne Lisciandro, 9454 Wilshire Blvd., BevHills.

Tai Mantis Prods., L.A. ($7500-$10 par). Tv films. Lawrence H. Deutsch, 16055 Ventura Blvd., Encino. Drts: Robert Carlson, Don Erwin, 7352 Woodrow Wilson Dr., L.A.; Kam Yuen, 11319 Hannom Ave., Culver City.

Lawrence-Aghayan Prods. Inc., L.A. ($75,000-$1 par). Tv programs. Wyman, Bautzer, Rothman & Kuchel, 9601 Wilshire Blvd., BevHills. Drts: Richard S. Harris, Richard S. Goldstein, Victoria Todd, 9601 Wilshire Blvd., BevHills.

Super Award Show Inc., L.A. ($75,000-$10 par). TV programs. Kaplan, Livingston, Goodwin, Berkowitz & Selvin, 450 N. Roxbury Dr., BevHills. Drts: Robert Stivers, Barbara Stivers, Thomas Hendel, 1741 N. Ivar, Hollywood.

Bill Rase Prods. Inc., Sacramento. ($75,000 - $10 par). Audio-video productions, sales. Roy S. Sules, 809 8th St., Sacramento. Drts: William W. Rase, Shirley B. Rase, Lori J. Rase, 3901 Villa Ct., Fair Oaks.

Gene-O-Line Prods. Inc., L.A. (7500 shares-no par). TV, motion pictures. Pacht, Ross, Warne, Bernhard & Sears Inc., 1800 Ave. of the Stars, L.A. Drts: Janet M. Schwartz, Diana Miller, 1800 Ave. of the Stars.

Tokyo Television Corp., S.F. ($200,000 $10 par). Japanese - language video programs. Kenneth P. Klaiman, PO Box 6045, S.F. Drts: Yoshimi Haruyama, John F. Wilczek, 1385 Monterey Blvd., S.F.; Yoshihiko Endo, 465 14th Ave., S.F.

Cabala Communications Inc. L.A. ($75,000 - $1 par). Tv programs. John G. Irwin, 9454 Wilshire Blvd., BevHills. Drts: Yvonne Lisciandro, John G. Irwin, Thomas P. Rowan, 9454 Wilshire Blvd., BevHills.

Sasha Corp., L.A. ($75,000 - $1 par). Tv programs. Irell & Manella, 1800 Ave. of the Stars, L.A. Drts: Ronald L. Blanc, Pamela A. Sloan, Harriet H. Beck, 1800 Ave. of the Stars.

MUSIC

Four Score Music Corp., N.Y. (no stock statement). Disks/electrical transcriptions phonograph records, etc. Kaplan, Livingston, Goodwin, Berkowitz & Selvin, 450 N. Roxbury Dr., BevHills. Main office: 8921 Sunset Blvd., L.A. Calif office: 8921 Sunset Blvd. Calif agent: Monte Kay, 1425 N. Kings Rd., L.A.

LEGIT

Cabernet Prods. Inc., L.A. (2500 shares-no par). Artistic & theatrical material & talent. Grobe, Reinstein, Freid & Katz, 1880 Century Park E., L.A. Drts: Simon de Mowbray Wells, 16130 Ventura Blvd., Encino.

MISCELLANEOUS

Prince Gabriel Prods. Inc., N.Y. (no stock statement). Entertainment industry. United States Corporation Co., 6430 Sunset Blvd., L.A. Main office: 352 7th Ave., N.Y. Calif. office: 9454 Wilshire Blvd., BevHills. Calif. agent: David A. Braun, 9454 Wilshire Blvd.

Walcar Corp. of California, L.A. (200 shares-no par). Entertainment industry. Loeb & Loeb, One Wilshire Bldg., L.A. Drts: Sylvia Leubner, Adrian Holtzman, Maria Garcia, One Wilshire Bldg.

Primal Prods. Inc., L.A. ($75,000 - $1 par). Entertainment industry. Freshman, Marantz, Comsky & Deutsch, 9171 Wilshire Blvd., BevHills. Drts: Thor Arngrim, Muriel Gaynor, Larry J. Petersen, 5611 Melrose Ave., L.A.

Rojak Artists Inc., L.A. ($20,000 - $1 par). Entertainment services. Michael E. Grodsky, 15910 Ventura Blvd., Encino, Calif. Drts: Albert Rodnunsky, Patricia Rodnunsky, 10648 Balboa Blvd., Granada Hills.

Zara Prods. Inc., L.A. (1000 shares-no par). George J. Siegel, 9200 W. Sunset Blvd., BevHills. Drts: George J. Siegel, Thomas Klinck, Constance McNay, 9200 W. Sunset Blvd.

Superfan Inc., L.A., (2500 shares-no par). Sports, entertainment. Steinberg & Demoff, 9601 Wilshire Blvd., BevHills. Drts: Lucille Sacks, Theodore Steinberg, Marvin A. Demoff, 9601 Wilshire Blvd.

'Lovelace' To Be Book

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SHOWBIZ STOC

Thursd
DAILY
Compos

Film Prod'n-Dist.: +0.22 to 1
Broadcasting: +0.12 to 1

10 Mos

1—Eastman Kodak 66,
2—General Electric 65,
3—Westinghouse (Group W) 61,
4—Sony Corp. 45,
5—RCA 33,

Daily V
Week-N

Dow Jones Ind
NEW YORK
Index: +0.17 to 3

1974

High	Low	
28	14½	ABC
4⅜	2⅞	Ampex
8⅛	2⅛	Avco (Embassy)
25⅞	10⅛	Bell & Howell
11	2⅜	Berkey Photos
39	16¾	Capital Cities Communica
3¾	1⅜	Chris Craft
38⅜	25	CBS
4¾	1⅜	Columbia Pictures Indust
19⅜	9	Cox Broadcasting
53⅞	20	Walt Disney Productions
36	15½	Dun & Bradstreet (Corinth
116¾	60½	Eastman Kodak
3	1½	EMI
10⅞	6	Foote, Cone, Belding
10½	4⅝	Fuqua (Martin Gulf State
65	30	General Electric
17⅝	11¾	General Tire (RKO Genera
29⅛	18	Gulf & Western (Paramou
23¼	10⅞	Loews Corp
7⅞	6⅜	Madison Square Garden
4¼	2	Mattel Inc
27¾	19⅛	MCA
11⅜	8¼	Meredith
15⅝	9¼	MGM
10⅝	4¼	Metromedia
16¾	8⅛	Norton Simon Inc
19⅜	7	Pickwick
21⅜	10	RCA
2⅝	1¼	Republic Corp
10¼	4⅝	Sony Corp
17⅜	10⅛	Storer Broadcasting
25	9¾	Superscope
21½	10¾	Taft Broadcasting
6⅝	4	Technicolor
8¼	2	Teleprompter
12	6⅛	Thompson (J. Walter) Co
10⅛	5½	Transamerica (United Art
9⅛	4⅝	20th Fox
7½	2½	Viacom International
18½	6⅝	Warner Communications (
54	13¾	Warners Pf D
26	8¼	Westinghouse (Group W)
10⅛	6	Wometco Enterprises
31⅜	13¾	Zenith

AMERICAN S
Index: —0.05 to 6

High	Low	
4⅛	⅜	Allied Artists
3⅛	3	AIP
2⅛	⅝	Bartell Media
4½	1¾	Cablecom General
3⅛	1⅞	Cinema 5
1¼	1	Cinerama (New)
6⅝	3	CMA
12⅛	5	Combined Communications
16¼	3¼	Cox Cable
3	1⅜	Craig Corporation
6	½	Filmways
14	6	General Cinema Corp
1	½	Inflight Services
1⅜	½	Movielab
2⅝	1¼	MPO Vid A
9¼	3⅞	Sonderling Broadcasting
3¼	1⅜	Trans Lux
1⅝	⅛	Viewlex
4	1	Vikoa Corp
6	1¾	Warners Pf C
7⅛	1⅞	Wrather Corp

OVER
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Amer. TV and Comm.	7	8	
Amer. Variety Int'l.	1½	2½	
Artists Ent. Complex	1⅜	1¾	
Cartridge TV	.01	.03	
Chuck Barris Prods.	1⅜	1⅞	
Cinecom	.01	.05	
Cinemation	⅜	1	
Comm. Properties Inc.	1½	1⅞	
Computer Image	½	1	
F & B CECO		¼	
Fanfare Corp.		Suspended	
First Artists Prods.	1		

HOTEL El Rancho
WEST SACRAMENTO

March 1, 1975

Sacramento Senior High School
Review
30 Year Class Reunion
1945 - 1975

The Reunion Committee wishes to thank all the members of our class who were able to attend our 30th year reunion and make it a huge success.

We regret that some of the class members contacted could not make it, and regret even more that we were unable to locate everyone.

The years have passed to quickly and some of us have changed a bit but it was a pleasure seeing all of you again and meeting your husbands and wives and friends.

We were delighted with the enthusiastic response of the class and trust that all of you enjoyed yourselves to the fullest. We are hoping to have another reunion in the future and are looking forward to seeing all of you.

Thank You All,

The Reunion Committee

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Presenting the

Sacramento Senior High School

Class of '45 in '75

Sterling & Phylis Amsberry

Herbert Anderson

Franklin Armstrong

Tom Audrain

Ed & Margaret (Bezzone) Lial

Nadine (Bradney) Nash

Margaret (Burnett) March

Al & Janet Cassell

John & Peggy (Chadwick) Davis

Bill & Mildred (Cole) Berriesford

Ray & Penny Crosby

John Krpan & Peggy (Dedier) Glavas

Mike & Elaine (Donaldson) Jarboe

Merrill & Trudy Doud

Gordon & Nancy (Edgar) McKay

Lloyd & Shirley (Farber) Wadekamper

Chuck & Delores (Fassett) Coyle

Wing & Chee Fat

Roy & Kathleen (Finnegan) Hebert

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SHOWBIZ STOC

Thursd
DAILY
Compos

Film Prod'n-Dist.: +0.22 to 1
Broadcasting: +0.12 to 1

10 Mos

1—Eastman Kodak 66,
2—General Electric 65,
3—Westinghouse (Group W) 61,
4—Sony Corp. 45,
5—RCA 33,

Daily
Week-

Dow Jones Ind
NEW YORK
Index: +0.17 to 3

1974

High	Low		
28	14½	ABC	
4⅞	2⅞	Ampex	
8⅛	2⅛	Avco (Embassy)	
25⅞	10⅛	Bell & Howell	
11	2⅜	Berkey Photos	
39	16¾	Capital Cities Communica	
3¾	1⅝	Chris Craft	
38⅝	25	CBS	
4¾	1⅜	Columbia Pictures Indust	
19⅞	9	Cox Broadcasting	
53⅞	20	Walt Disney Productions	
36	15½	Dun & Bradstreet (Corinth	
116¾	60½	Eastman Kodak	
3	1½	EMI	
10⅞	6	Foote, Cone, Belding	
10½	4⅝	Fuqua (Martin Gulf State	
65	30	General Electric	
17⅝	11¾	General Tire (RKO Genera	
29⅝	18	Gulf & Western (Paramou	
23¼	10⅞	Loews Corp	
7⅛	6⅝	Madison Square Garden	
4¼	2	Mattel Inc	
27¾	19⅛	MCA	
13¾	8⅛	Meredith	
15⅝	9¼	MGM	
10⅝	4¼	Metromedia	
16¾	8⅛	Norton Simon Inc	
19⅜	7	Pickwick	
21⅜	10	RCA	
2⅝	1¼	Republic Corp	
10¼	4⅝	Sony Corp	
17⅞	10⅛	Storer Broadcasting	
25	9¾	Superscope	
21½	10¾	Taft Broadcasting	
5⅝	4	Technicolor	
8¼	2	Teleprompter	
12	6⅛	Thompson (J. Walter) Co	
10⅞	5½	Transamerica (United Art	
9⅛	4⅝	20th Fox	
7½	2½	Viacom International	
18½	6⅝	Warner Communications	
54	13¾	Warners Pf D	
26	8¼	Westinghouse (Group W)	
10⅛	6	Wometco Enterprises	
31⅞	13¾	Zenith	

AMERICAN S
Index: —0.05 to 6

High	Low		
4⅛	⅜	Allied Artists	
3⅛	3	AIP	
2½	⅝	Bartell Media	
4½	1¾	Cablecom General	
3⅛	1⅞	Cinema 5	
1¼	1	Cinerama (New)	
6⅝	3	CMA	
12⅛	5	Combined Communications	
16¼	3¼	Cox Cable	
3	1⅜	Craig Corporation	
6	1	Filmways	
14	6	General Cinema Corp	
1	½	Inflight Services	
1⅝	½	Movielab	
2⅝	1¼	MPO Vid A	
9¼	3⅞	Sonderling Broadcasting	
3¼	1⅜	Trans Lux	
1⅝	⅞	Viewlex	
4	1	Vikoa Corp	
6	1¾	Warners Pf C	
7⅜	1⅞	Wrather Corp	

OVER
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	Bid	Asked	Chan
Amer. Nat'l. Enterprises	¼	⅜	
Amer. TV and Comm.	7	8	
Amer. Variety Int'l.	1½	2½	
Artists Ent. Complex	1⅜	1¾	
Cartridge TV	.01	.03	
Chuck Barris Prods.	1⅜	1⅞	
Cinecom	.01	.05	
Cinemation	⅝	1	
Comm. Properties Inc.	1½	1⅞	
Computer Image	½	1	
Fantasy Records		¼	
Fanfare Corp.			Suspended
First Artists Prods.	1		

Harry & Gloria Lambros

Dean & Lois (Lentz) McCoy

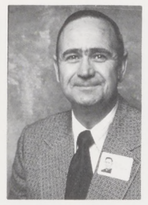
Ed & Ruth Mayfield

John & Frances McGinnis

Helen (McKee) Elliott

Doug & Aileen McKinney

William & Donna Mae (Morris) Ferguson



Alex Muirhead

Steve & Carolyn O'Dell

Ed & Clarice Ohanesian

Bob & Avis (Pinnegar) Teske

Gus & Bobbie Poulos

Bill & Shirley Rase

Barbara (Rowley) Morgan

Dean & Mary Lou (Samuelson) Utigaro

Vera (Scalora) Aspinall

Paul & Trude Schmidt

Jean (Stanard) Bashor

Jim & Barbara Tracy

William & Melva Vogel

Dan & Rosalie Yee

George & Lee Mathiesen

Bill & IvyAdelle (Ruiter) Lambert

Directory

-B-

BANCROFT, Barbara
Stewart
8581 Folsom Blvd.
Sacramento 95826

BEZZONE, Margaret
Lial
5892 Shepard Ave.
Sacramento 95819

BRADNEY, Nadine
Nash
5816 Mendocino Blvd.
Sacramento 95824

BURNETT, Margaret
March
3251 Via Grande
Sacramento 95825

-C-

CHADWICK, Peggy
Davis
7131 Nicholas
Sacramento 95828

COLE, Mildred
Berriesford
1141 Weber Way
Sacramento 95822

-D-

DEDIER, Peggy H.
Glavas
1300 Florin Rd. #27
Sacramento 95831

DONALDSON, Elaine
Jarboe
5394 Sandburg Dr.
Sacramento 95819

-E-

EDGAR, Nancy
McKay
1000 Katz Ave.
Sacramento 95831

-F-

FARBER, Shirley
Wadekamper
2808 Alamitos Way
Sacramento 95821

FASSETT, Dolores
Coyle
8823 B La Riviera Dr.
Sacramento 95826

FINNEGAN, Kathleen
Hebert
4752 Del Rio Rd.
Sacramento 95822

-G-

GILLETTE, Barbara
White
1621 McClaren Dr.
Carmichael 95608

GLEASON, Beth
Miller
1505 Barnett Circle
Carmichael 95608

GOOCH, Gladys
Murphey
2912 Greenwood Ave.
Sacramento 95821

GRAVES, Beryl
Wakefield
1240 Kaylor Dr.
Sacramento 95822

-K-

KINGSBURY, Jacqueline
Fowler
1430 - 46th St.
Sacramento 95819

-L-

LAWTON, Lorraine
Rooney
3210 Balmoral Dr.
Sacramento 95821

LENTZ, Lois
McCoy
5749 - 62nd Ave.
Sacramento 95823

-M-

MORRIS, Donna Mae
Ferguson
5100 - 59th St.
Sacramento 95820

McKEE, Helen
Elliott
1045 So. Orange Grove - Apt. 2
Pasadena 91105

-P-

PINNEGAR, Avis
Teske
535 Vine Hill Way
Martinez 94553

-R-

ROWLEY, Barbara
Morgan
161 Laws Ave. - #24
Ukiah 95482

-S-

SAMUELSON, Mary Lou
Utigard
855 - 36th St.
Sacramento 95816

SCALORA, Vera
Aspinall
3831 Mission Ave.
Carmichael 95608

SILVA, Elvira
Teixeira
1630 Ebers St.
San Diego 92107

STANARD, Jean
Bashor
5633 Johns Dr.
Sacramento 95822

-A-

AMSBERRY, Sterling
54 Grant
Petaluma 94952

ANDERSON, Herbert
P.O. Box 12
Afton, Wyoming 83110

ARMSTRONG, Franklin
18949 Natalie Court
Castro Valley 94546

AUDRAIN, Tom
1317 - 52nd St.
Sacramento 95819

-C-

CAMPANELLA, Michael
c/o Mildred Johnson
2106 Eye St.
Sacramento 95816

CASSELL, Albert
6828 Fallworth
Citrus Heights 95610

CROSBY, Ray
2950 Northrup Ave.
Sacramento 95825

-D-

DOUD, Merrill
5022 Pamela Ave.
El Monte 91732

-F-

FAT, Wing
830 San Ramon Way
Sacramento 95825

-G-

GESSNER, James F.
1324 Quincy
Delano 93215

GAULCO, James
Route 1, Box 163
Walnut Grove 95690

-H-

HUTCHINSON, Don B.
437 Bell Ave.
Yuba City 95991

-J-

JACKSON, George
1321 Tuggle Way
Sacramento 95831

JAMES, Arthur Jr.
P.O. Box 226
Robins 95676

-L-

LAMBROS, Harry J.
3632 McKinley Blvd.
Sacramento 95816

-M-

MAYFIELD, Ed
3621 Comstock Way
Carmichael 95608

McKINNEY, Doug
2728 A Randford Ave.
Pacific Grove 93950

MacCRACKIN, Don
4336 Whitney Ave.
Sacramento 95821

McGINNIS, John F.
616 Loma Vista Dr.
Salinas 93901

MUIRHEAD, Alex
10855 Barman Ave.
Culver City 90230

-O-

OHANESIAN, Ed
89 Sandberg Dr.
Sacramento 95819

ODELL, Stephen
1437 Oakwood Dr.
Modesto 95350

-P-

POULOS, Gus
6032 Comfort Ct.
Carmichael 95608

-R-

RASE, Bill
3901 Villa Court
Fair Oaks 95628

-S-

SCHMIDT, Paul A.
31 Lundy Court
Sacramento 95822

-T-

TRACY, Jim
346 Logan
Rio Vista 94571

-V-

VOGEL, William
1409 - 62nd St.
Sacramento 95819

-Y-

YEE, Daniel
1206 - 40th Ave.
Sacramento 95822

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Super Award Show Inc., L.A. ($75,000-$10 par) TV programs. Kaplan, Livingston, Goodwin, Berkowitz & Selvin, 450 N. Roxbury Dr., BevHills. Drts: Robert Stivers, Barbara Stivers, Thomas Hendel, 1741 N. Ivar, Hollywood.

Bill Rase Prods. Inc., Sacramento. ($75,000 - $10 par). Audio-video productions, sales. Roy S. Sules, 809 8th St., Sacramento. Drts: William W. Rase, Shirley B. Rase, Lori J. Rase, 3901 Villa Ct., Fair Oaks.

Gene-O-Line Prods. Inc., L.A. (7500 shares-no par). TV, motion pictures. Pacht, Ross, Warne, Bernhard & Sears Inc., 1800 Ave. of the Stars, L.A. Drts: Janet M. Schwartz, Diana Miller, 1800 Ave. of the Stars.

Tokyo Television Corp., S.F. ($200,000 $10 par). Japanese - language video programs. Kenneth P. Klaiman, PO Box 6045, S.F. Drts: Yoshimi Haruyama, John F. Wilczek, 1385 Monterey Blvd., S.F.; Yoshihiko Endo, 465 14th Ave., S.F.

Cabala Communications Inc. L.A. ($75,000 - $1 par). Tv programs. John G. Irwin, 9454 Wilshire Blvd., BevHills. Drts: Yvonne Lisciandro, John G. Irwin, Thomas P. Rowan, 9454 Wilshire Blvd., BevHills.

Sasha Corp., L.A. ($75,000 - $1 par). Tv programs. Irell & Manella, 1800 Ave. of the Stars, L.A. Drts: Ronald L. Blanc, Pamela A. Sloan, Harriet H. Beck, 1800 Ave. of the Stars.

MUSIC

Four Score Music Corp., N.Y. (no stock statement). Disks/electrical transcriptions phonograph records, etc. Kaplan, Livingston, Goodwin, Berkowitz & Selvin, 450 N. Roxbury Dr., BevHills. Main office: 8921 Sunset Blvd., L.A. Calif office: 8921 Sunset Blvd. Calif agent: Monte Kay, 1425 N. Kings Rd., L.A.

LEGIT

Cabernet Prods. Inc., L.A. (2500 shares-no par). Artistic & theatrical material & talent. Grobe, Reinstein, Freid & Katz, 1880 Century Park E., L.A. Drts: Simon de Mowbray Wells, 16130 Ventura Blvd., Encino.

MISCELLANEOUS

Prince Gabriel Prods. Inc., N.Y. (no stock statement). Entertainment industry. United States Corporation Co., 6430 Sunset Blvd., L.A. Main office: 352 7th Ave., N.Y. Calif. office: 9454 Wilshire Blvd., BevHills. Calif. agent: David A. Braun, 9454 Wilshire Blvd.

Walcar Corp. of California, L.A. (200 shares-no par). Entertainment industry. Loeb & Loeb, One Wilshire Bldg., L.A. Drts: Sylvia Leubner, Adrian Holtzman, Maria Garcia, One Wilshire Bldg.

Primal Prods. Inc., L.A. ($75,000 - $1 par). Entertainment industry. Freshman, Marantz, Comsky & Deutsch, 9171 Wilshire Blvd., BevHills. Drts: Thor Arngrim, Muriel Gaynor, Larry J. Petersen, 5611 Melrose Ave., L.A.

Rojak Artists Inc., L.A. ($20,000 - $1 par). Entertainment services. Michael E. Grodsky, 15910 Ventura Blvd., Encino, Calif. Drts: Albert Rodnunsky, Patricia Rodnunsky, 10648 Balboa Blvd., Granada Hills.

Zara Prods. Inc., L.A. (1000 shares-no par). George J. Siegel, 9200 W. Sunset Blvd., BevHills. Drts: George J. Siegel, Thomas Klinck, Constance McNay, 9200 W. Sunset Blvd.

Superfan Inc., L.A., (2500 shares-no par). Sports, entertainment. Steinberg & Demoff, 9601 Wilshire Blvd., BevHills. Drts: Lucille Sacks, Theodore Steinberg, Marvin A. Demoff, 9601 Wilshire Blvd.

'Lovelace' To Be Book

Jack S. Margolis has been signed to write the novelization of the film "Linda Lovelace For President" for Playboy Publications. The film is scheduled for a Valentine Day release.

Entertainment Stox Mixed; WCI, Disney Among Top Gainers

Showbiz stocks were mixed yesterday, with high gainers including Warner Communications up 7/8 and Walt Disney Prods. up 3/4, as the overall market had a spotty day marked by heavy selling of American Telephone & Telegraph Co. stock, following Wednesday's announcement of a Justice Dept. antitrust suit against AT&T.

Total showbiz volume was 548,800 shares, with 28 issues ahead, 52 steady, and 23 down.

The **Daily Variety** Composite Index gained 11c as NYSE Index rose by 17c. Amex Index dipped 0.05 and Dow Jones Industrials declined 1.02.

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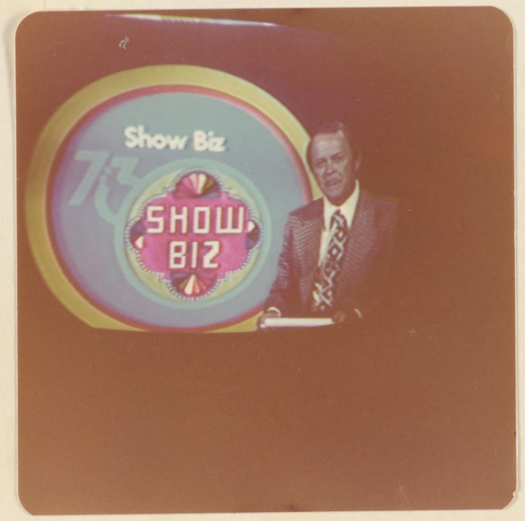
First Artists Prods.	1		

Color - Pak

Area Representative

Ron Smith
P.O. Box 296
No. Highlands
(916) 332-3667



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Tai Mantis Prods., L.A. ($7500-$10 par). Tv films. Lawrence H. Deutsch, 16055 Ventura Blvd., Encino. Drts: Robert Carlson, Don Erwin, 7352 Woodrow Wilson Dr., L.A.; Kam Yuen, 11319 Hannom Ave., Culver City.

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Super Award Show Inc., L.A. ($75,000-$10 par) TV programs. Kaplan, Livingston, Goodwin, Berkowitz & Selvin, 450 N. Roxbury Dr., BevHills. Drts: Robert Stivers, Barbara Stivers, Thomas Hendel, 1741 N. Ivar, Hollywood.

Bill Rase Prods. Inc., Sacramento. ($75,000 - $10 par). Audio-video productions, sales. Roy S. Sules, 809 8th St., Sacramento. Drts: William W. Rase, Shirley B. Rase, Lori J. Rase, 3901 Villa Ct., Fair Oaks.

Gene-O-Line Prods. Inc., L.A. (7500 shares-no par). TV, motion pictures. Pacht, Ross, Warne, Bernhard & Sears Inc., 1800 Ave. of the Stars, L.A. Drts: Janet M. Schwartz, Diana Miller, 1800 Ave. of the Stars.

Tokyo Television Corp., S.F. ($200,000 $10 par). Japanese - language video programs. Kenneth P. Klaiman, PO Box 6045, S.F. Drts: Yoshimi Haruyama, John F. Wilczek, 1385 Monterey Blvd., S.F.; Yoshihiko Endo, 465 14th Ave., S.F.

Cabala Communications Inc. L.A. ($75,000 - $1 par). Tv programs. John G. Irwin, 9454 Wilshire Blvd., BevHills. Drts: Yvonne Lisciandro, John G. Irwin, Thomas P. Rowan, 9454 Wilshire Blvd., BevHills.

Sasha Corp., L.A. ($75,000 - $1 par). Tv programs. Irell & Manella, 1800 Ave. of the Stars, L.A. Drts: Ronald L. Blanc, Pamela A. Sloan, Harriet H. Beck, 1800 Ave. of the Stars.

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LEGIT

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MISCELLANEOUS

Prince Gabriel Prods. Inc., N.Y. (no stock statement). Entertainment industry. United States Corporation Co., 6430 Sunset Blvd., L.A. Main office: 352 7th Ave., N.Y. Calif. office: 9454 Wilshire Blvd., BevHills. Calif. agent: David A. Braun, 9454 Wilshire Blvd.

Walcar Corp. of California, L.A. (200 shares-no par). Entertainment industry. Loeb & Loeb, One Wilshire Bldg., L.A. Drts: Sylvia Leubner, Adrian Holtzman, Maria Garcia, One Wilshire Bldg.

Primal Prods. Inc., L.A. ($75,000 - $1 par). Entertainment industry. Freshman, Marantz, Comsky & Deutsch, 9171 Wilshire Blvd., BevHills. Drts: Thor Arngrim, Muriel Gaynor, Larry J. Petersen, 5611 Melrose Ave., L.A.

Rojak Artists Inc., L.A. ($20,000 - $1 par). Entertainment services. Michael E. Grodsky, 15910 Ventura Blvd., Encino, Calif. Drts: Albert Rodnunsky, Patricia Rodnunsky, 10648 Balboa Blvd., Granada Hills.

Zara Prods. Inc., L.A. (1000 shares-no par). George J. Siegel, 9200 W. Sunset Blvd., BevHills. Drts: George J. Siegel, Thomas Klinck, Constance McNay, 9200 W. Sunset Blvd.

Superfan Inc., L.A., (2500 shares-no par). Sports, entertainment. Steinberg & Demoff, 9601 Wilshire Blvd., BevHills. Drts: Lucille Sacks, Theodore Steinberg, Marvin A. Demoff, 9601 Wilshire Blvd.

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SHOWBIZ STOC

Thursd
DAILY
Compos

Film Prod'n-Dist.: +0.22 to 1
Broadcasting: +0.12 to 1

10 Mos

1—Eastman Kodak 66,
2—General Electric 65,
3—Westinghouse (Group W) 61,
4—Sony Corp. 45,
5—RCA 33,

Daily
Week-

Dow Jones Ind
NEW YORK
Index: +0.17 to 3

1974

High	Low		
28	14½	ABC	
4⅞	2⅞	Ampex	
8⅛	2⅛	Avco (Embassy)	
25⅞	10⅛	Bell & Howell	
11	2⅜	Berkey Photos	
39	16¾	Capital Cities Communica	
3¾	1⅝	Chris Craft	
38⅝	25	CBS	
4¾	1⅜	Columbia Pictures Indust	
19⅞	9	Cox Broadcasting	
53⅞	20	Walt Disney Productions	
36	15½	Dun & Bradstreet (Corinth	
116¾	60½	Eastman Kodak	
3	1½	EMI	
10⅞	6	Foote, Cone, Belding	
10½	4⅝	Fuqua (Martin Gulf State	
65	30	General Electric	
17⅝	11¾	General Tire (RKO Genera	
29⅝	18	Gulf & Western (Paramou	
23¼	10⅞	Loews Corp	
7⅛	6⅝	Madison Square Garden	
4¼	2	Mattel Inc	
27¾	19⅛	MCA	
13¾	8⅛	Meredith	
15⅝	9¼	MGM	
10⅝	4¼	Metromedia	
16¾	8⅛	Norton Simon Inc	
19⅜	7	Pickwick	
21⅜	10	RCA	
2⅝	1¼	Republic Corp	
10¼	4⅝	Sony Corp	
17⅞	10⅛	Storer Broadcasting	
25	9¾	Superscope	
21½	10¾	Taft Broadcasting	
5⅝	4	Technicolor	
8¼	2	Teleprompter	
12	6⅛	Thompson (J. Walter) Co	
10⅞	5½	Transamerica (United Art	
9⅛	4⅝	20th Fox	
7½	2½	Viacom International	
18½	6⅝	Warner Communications	
54	13¾	Warners Pf D	
26	8¼	Westinghouse (Group W)	
10⅛	6	Wometco Enterprises	
31⅞	13¾	Zenith	

AMERICAN S
Index: —0.05 to 6

High	Low		
4⅛	⅜	Allied Artists	
3⅛	3	AIP	
2½	⅝	Bartell Media	
4½	1¾	Cablecom General	
3⅛	1⅞	Cinema 5	
1¼	1	Cinerama (New)	
6⅝	3	CMA	
12⅛	5	Combined Communications	
16¼	3¼	Cox Cable	
3	1⅜	Craig Corporation	
6	1	Filmways	
14	6	General Cinema Corp	
1	½	Inflight Services	
1⅝	½	Movielab	
2⅝	1¼	MPO Vid A	
9¼	3⅞	Sonderling Broadcasting	
3¼	1⅜	Trans Lux	
1⅝	⅞	Viewlex	
4	1	Vikoa Corp	
6	1¾	Warners Pf C	
7⅜	1⅞	Wrather Corp	

OVER
Index

	Bid	Asked	Chan
Amer. Nat'l. Enterprises	¼	⅜	
Amer. TV and Comm.	7	8	
Amer. Variety Int'l.	1½	2½	
Artists Ent. Complex	1⅜	1¾	
Cartridge TV	.01	.03	
Chuck Barris Prods.	1⅜	1⅞	
Cinecom	.01	.05	
Cinemation	⅝	1	
Comm. Properties Inc.	1½	1⅞	
Computer Image	½	1	
Fantasy Records		¼	
Fanfare Corp.			Suspended
First Artists Prods.	1		

Show Biz
SHOW
BIZ

California Incorporations

Sacramento, Nov. 21 — The following incorporations have recently been filed:

MOTION PICTURES

Cinema Cache, L.A. ($75,000-$10 par). Motion pictures. Donald J. Raich, 10880 Wilshire Blvd., L.A. Drts: Joan Laine, Jean Pierre Geuens, 202 N. Clark Dr., BevHills; Esther Linn, 133 N. La Peer Dr., L.A.

Cine Manifest Prods., S.F. ($25,000-$10 par). Peter S. Buchanan, 650 California St., S.F. Drts: Richard C. Kletter, 5463 Boyd Ave., Oakland; Stephen Lighthill, Stephen E. Wax, 632 Shotwell, S.F.

Twin Prods. Inc. L.A. ($75,000-$10 par). Motion pictures tv. Fulop, Rolston, Burns & McKittrick, 9665 Wilshire Blvd., BevHills. Drts: Charles J. Kalish, Julie T. Kalish, 1559 S. Rexford Dr., L.A.

Sierra Prods. Ltd., Orange ($75,000-$1 par). Motion pictures. M. D. Talbut, 1151 Dove St., Newport Beach.

Production Guild Inc., Orange ($100,000-$1 par). Motion pictures/photography. Jensen & Jones, 1200 N. Main St., Santa Ana. Drts: Stanley R. Jones, Wm. B. Voss, 113½ 29th St., Newport Beach; Sheila A. Lancaster, 1594 Clinton, Orange.

Associated Artists Production Co., L.A. ($250,000-$1 par). Motion picture/tv programs. McKee, Tasheira & Wahrhaftig, 1330 Broadway, Oakland. Drts: Frankline R. Levy, 8833 Sunset Blvd., L.A.; Richard E. Pfeiffer, 14130 Washington Ave., San Leandro.

Dreams Inc., L.A. ($25,000-$10 par). Motion pictures/tv. Mitchell, Silberberg & Knupp, 1800 Century Park E., L.A. Drts: Margaret Newhouse, Evelyn Asmus, Barbara Egan, 1800 Century Park E.

TELEVISION

Lenmar Prods. Inc., L.A. (2500 shares-no par). Tv & radio programs/commercials/motion pictures. Douglas A. Smithers, 15300 Ventura Blvd., Sherman Oaks. Drts: Len Wayland, Marshall Reed, Arnold Phillips, 1901 Ave. of the Stars, L.A.

Strutfish Prods. Inc., L.A. ($75,000-$1 par). Tv programs. Arthur N. Fisher, 8665 Wilshire Blvd., BevHills. Drts: John G. Irwin, Thomas P. Rowan, Yvonne Lisciandro, 9454 Wilshire Blvd., BevHills.

Tai Mantis Prods., L.A. ($7500-$10 par). Tv films. Lawrence H. Deutsch, 16055 Ventura Blvd., Encino. Drts: Robert Carlson, Don Erwin, 7352 Woodrow Wilson Dr., L.A.; Kam Yuen, 11319 Hannom Ave., Culver City.

Lawrence-Aghayan Prods. Inc., L.A. ($75,000-$1 par). Tv programs. Wyman, Bautzer, Rothman & Kuchel, 9601 Wilshire Blvd., BevHills. Drts: Richard S. Harris, Richard S. Goldstein, Victoria Todd, 9601 Wilshire Blvd., BevHills.

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Thursd
DAILY
Compos

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Broadcasting: +0.12 to 1

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4—Sony Corp. 45,
5—RCA 33,

Daily
Week-

Dow Jones Ind
NEW YORK
Index: +0.17 to 3

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25⅞	10⅛	Bell & Howell	
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6	1	Filmways	
14	6	General Cinema Corp	
1	½	Inflight Services	
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2⅝	1¼	MPO Vid A	
9¼	3⅞	Sonderling Broadcasting	
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Computer Image	½	1	
Fantasy Records		¼	
Fanfare Corp.			Suspended
First Artists Prods.	1		

Bill Rase Productions Inc.

Northern California's Most Complete Audio-Visual Facility!

955 Venture Court - Sacramento, California 95825 PHONE: 916 - 929 - 9181

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*Record Manufacture & Demo Records
*Eva-Tone Sound Sheets
*On-Location Recording
*Album Art Services

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Cassette & Reel Duplication
High Speed Duplication from 1 to 100,000, Over 50 Duplicator Machines - All Track Formats, Complete Labeling & Packaging Services

Tape Duplication

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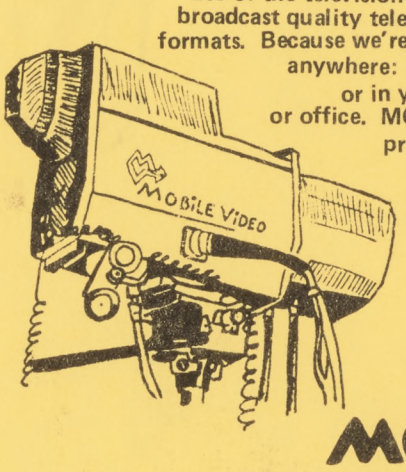
Complete Motion Picture Production (Industrial - Documentary), 16mm & 35mm Motion Picture Sound Recording (Using Magnasync & Naga), Narration Recording, Music Scoring & Sound Effects Library, Dukane Film Strips & Records, Slide & Audio Tape Productions, Slide & Still Photography, Slide Art Services, News Film Clips, Film Editing & Updating

Complete Music Services -
Music Copyrighting, Songwriting, Lead Sheets and Arrangements, Demo Record Sessions, Singing Jingles

Should your company be using television?

Probably. Television is today's most powerful communications tool. It is also a very specialized medium -- so it takes a very specialized company to help you use it: MOBILE VIDEO. If you have the ideas; we have the equipment and the technical knowhow. We can take the worries and technical problems out of your use of the television medium. We are full color, broadcast quality television -- incorporating all formats. Because we're mobile, we can showcase you anywhere: in the country, in the city, or in your own plant, store, or office. MOBILE VIDEO is portable and profitable for its customers.



MOBILE VIDEO

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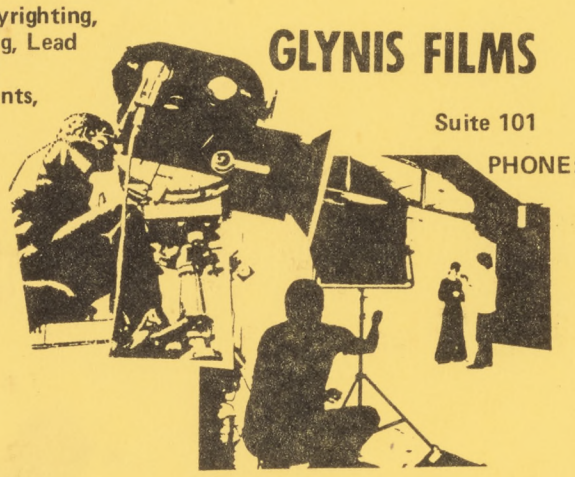
GLYNIS FILMS



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916 - 967-4943

Specializing in your every photographic need for television commercials, industrial, educational, public relations films, slide and film strip presentations.

At Glynis Films we put every single ounce of creative energy into your production which tells your story to your audience clearly, powerfully and imaginatively.

Member of International Quorium of Motion Picture Producers

Here's a gimmick on license plates which may not be new but I just heard about it. You flesh out the thought you want to convey on the special plate with words of your own on the plate frame. Like Bill Rase, who has a recording studio and got "On Tape" for his plate. The top of his frame reads "Try It" and the bottom "You'll Like It," making the whole thing "Try it on tape. You'll like it."

MRS. ARTHUR L. BREUER
3671 PARK ROAD
SACRAMENTO, CALIF. 95841

Bill

"Thanks a million" for sending us such great musicians! They were the sensation of the afternoon! Great people too!

AT YOUR MATHER NCO CLUB
FOR YOUR LISTENING AND DANCING
PLEASURE - THIS WEEKEND ....

FRIDAY - 22 FEB 74

Bill Rase

AAG Quintet

SATURDAY - 23 FEB 74

Master

AAG Sounds

Dear Bill —

The music was great -
Was a most happy +
gay celebration —

Thank you

Gloria Scurfield —

1974

hostelry for visiting Hilton Hotel representatives . . . **Bill Rase** is building a $250,000 recording studio off Howe Avenue . . . **Joe M. Farber**, former state director

Bill Rase, longtime Sacramento band leader and owner of a recording studio, has a personal joke about tape recordings. He says he keeps getting calls from an unnamed person in San Clemente. "I would like you to do some work for me," a familiar voice keeps asking, according to Rase, who finally decided to inquire why the man was calling him when there are so many bigger studios nearer his home. "Isn't this Bill Erase?" the voice insists.

Billboard Oct 13,73

Tape/Audio/Video

Tape Duplicator

reel, and will be adding new titles to the existing 30 classical and easy listening titles available now, for the largest open reel catalog by Christmas.

Bill Rase Recording and Duplicating, Sacramento, producers of complete audio-visual presentations, recently purchased new **Liberty/UA** cassette loaders and **Electrosound** splicers. They also purchased a new off-set printer to print directly onto cassettes, to offer "from script to finished cassette or reel" products. Rase is also Northern Calif. dealer for **TASCAM** tape machines and consoles and **Pentagon** cassette and reel duplicators.

Tape Duplicator

Billboard 2/75

Irish Magnetic Recording Tape Co. will exhibit its new Irish Series 187 ¾-inch U-Matic videocassette at the National Audio-Visual Assn. show, Jan. 11-13 in Las Vegas.

According to Sol Zigman, Irish president, a demonstration unit will show the quality reproduction obtained with the new product. Packaged in a vinyl dust-proof box, the cassettes and case both have a lined identifying label. The box label reverses to the same label appearing on the cassette to aid the user.

Lengths and suggested list prices for the new series are KC10, $17; KC20, $20; KC30, $25, and KC60, $35.

★ ★ ★

Bill Rase Productions Inc., Sacramento, Calif., has moved its duplication and audio/visual studios into new quarters at 955 Venture Court.

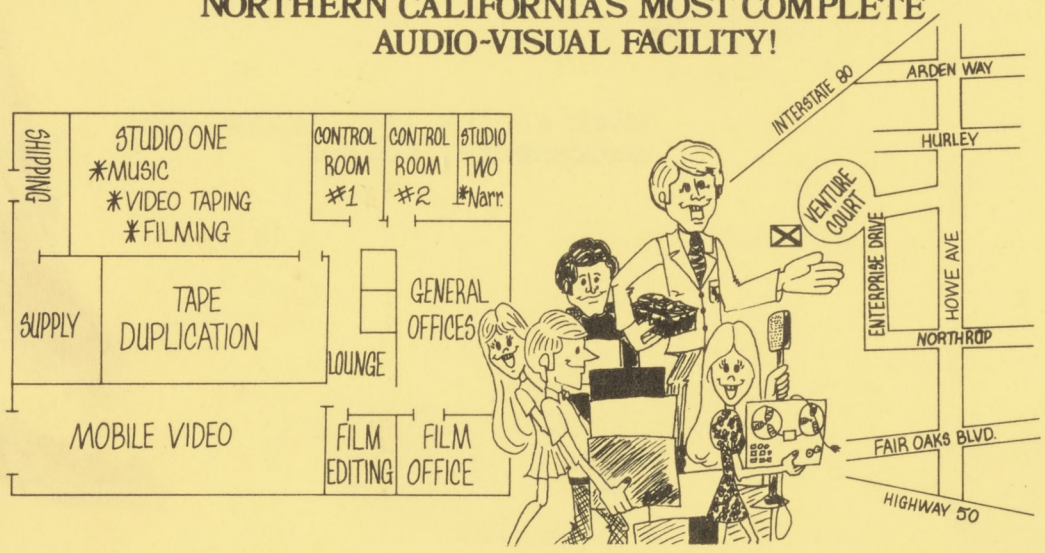
Besides offering cassette and reel high speed duplication in all track formats, with labeling and packaging services, the firm also sells Pentagon duplicators, Superscope loaders, TASCAM consoles and tape machines and Crown International tape machines.

Studio facilities include film and video taping, and the use of a mobile video unit for on-location work, as well as a completely equipped sound recording studio.

we've moved!

To our new custom built studios!
955 Venture Court, Sacramento, Calif. 95825
NEW PHONE 929-9181

Bill Rase Productions Inc.
NORTHERN CALIFORNIA'S MOST COMPLETE AUDIO-VISUAL FACILITY!



We wish to express our thanks for making this day a happy one.
Cindy and Don
April 6, 1975

Bill Rase, after nine years in audio-visual production and recording in Sacramento, has opened a new custom built facility off Howe Avenue.

The 5,400-square-foot building was designed to house two recording studios with adjacent control rooms, a complete cassette and reel duplicating facility, storage room, shipping department, lounge, and general offices.

Studio One will be used for the production of audio-visual programs, radio commercials and television and film sound.

Studio Two, the larger studio, will be used for filming and video taping as well as live music recording. It will also include theatrical lighting, curtains, grand piano, organ, and other furnishings used in audio-visual production.

Rase has leased part of the building to two allied firms. Glynis Films, owned by Jack Butler, has an office and editing room.

Mobile Video, owned by Kenneth Nagle, has a mobile truck to video tape both 1 inch and 2 inch color broadcast quality programs and commercials for television and education.

New Facility

1977 Summer Park Concert
Fair Oaks, Cal.

STRATEGIC SYSTEMS
CHRISTMAS PARTY
FRIDAY, DECEMBER 8, 1978
RANCHO MURIETA GOLF & COUNTRY CLUB
FABULOUS DOOR PRIZES!
PRIME RIB OF BEEF DINNER!
DANCE TO LIVE MUSIC!
6:30 - SOCIAL HOUR 7:30 - DINNER
9-1 A.M. - DANCING
OPEN TO STRATEGIC SYSTEMS EMPLOYEES
AND THEIR GUESTS
PRICE: ~~$10~~ 7.50 PER PERSON

No 231

June 12, 1978

Dear Mr. Rase,

Enclosed is a check in the amount of $265.00 for the engagement of your band at my daughter's wedding reception on June 10th.

The band was excellent. Everyone enjoyed their music.

I want to thank you for helping to make the evening a joyous occasion.

Sincerely,

Mrs Myrtle Eggen

(Debbie Eggen)

24th Biennial National JACL Convention / June 21-26, 1976 / Sacramento, California

SAYONARA BANQUET
1976 NATIONAL JACL CONVENTION
SACRAMENTO COMMUNITY CENTER
6:00 p.m. SATURDAY, JUNE 26, 1976

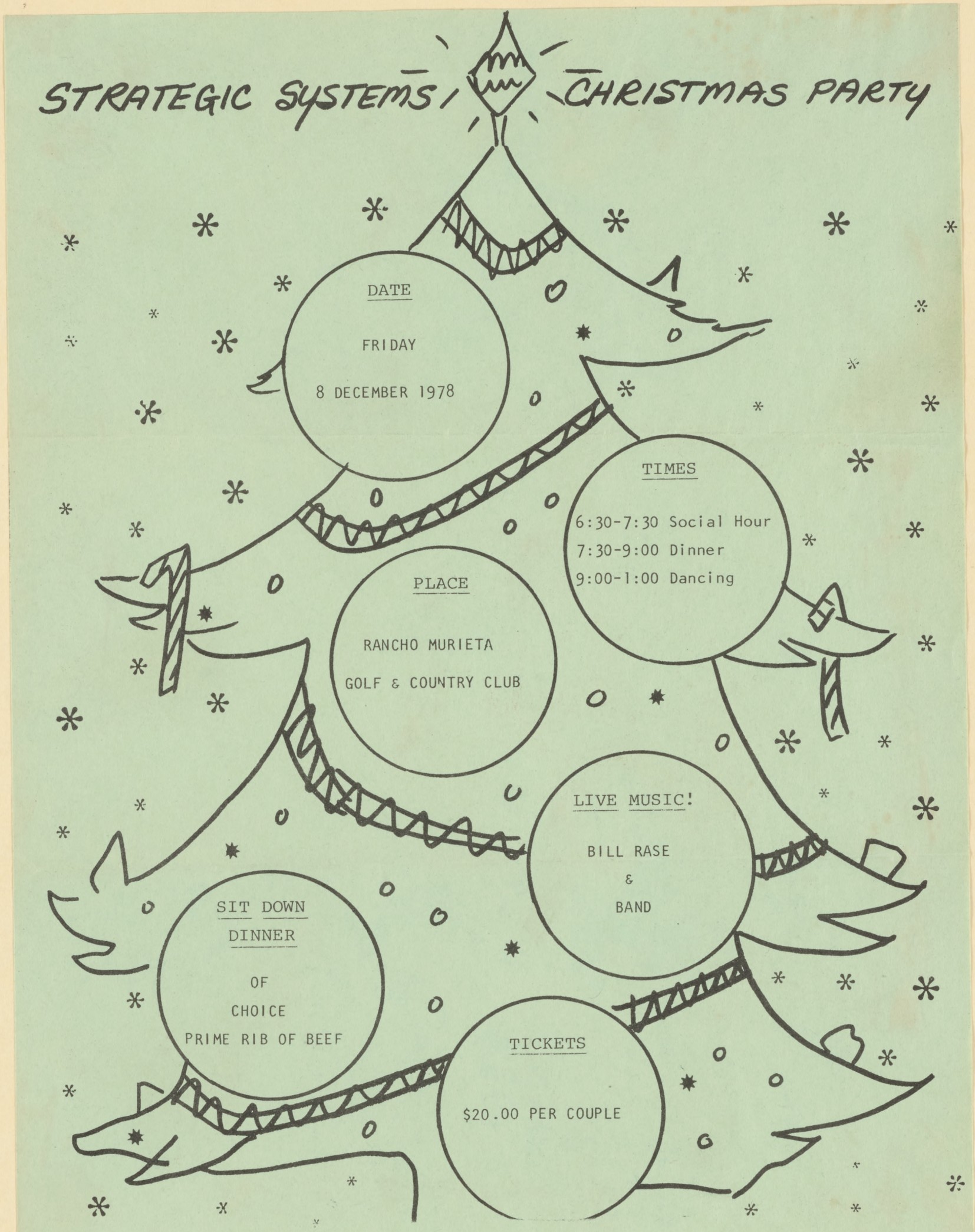
Sayonara Ball
Co-hosted with the 1978 Convention
Board (Salt Lake/Mt. Olympus)

Bill Rase Orchestra

A
proud
legacy

76

STRATEGIC SYSTEMS / CHRISTMAS PARTY



THE SACRAMENTO MEDICAL AUXILIARY

presents

FRIVOLITY II

A Party to Benefit Community Health Projects

FEBRUARY 17, 1979

BREUNERS WAYSIDE NORTH

THE EVENING:

- COMEDY SHOWS AT 9:00 and 10:00 PM
- FASHION SHOWS AT 9:15 and 10:15 PM
- DANCING TO THE MUSIC OF THE BILL RASE ORCHESTRA 8:00 to 11:00 PM
- DISCO DANCING FOR ALL 11:15 PM
  MUSIC BY "SOUND ASSOCIATED"
- RAFFLE DRAWING AT THE DISCOTEQUE, 11:30 PM
- CHAMPAGNE, HORS D'OEUVRES, COFFEE AND DESSERTS. Please join us.

See map on the reverse for location of each event.

DOCTORS, PLEASE NOTE: There are special on-call telephones and a page system for your convenience, located at the rear of the store.

Bill –

Thanks for the nice "surprise" last Saturday night – as Terri said, the people were really appreciative.

If you or any of the group ever needs Solly's Singing Sax for a freebee, give me a call.

Sorry we didn't get more of a chance to chat, but I really got pretty involved with the champagne (pouring & drinking & spilling)

Thanks again

Bill

Another View

Speeds to aid CHP

by chris wise

How can a man who has died 103 times save the lives of a bunch of California Highway Patrolmen?

It works this way. The man is Claude Akins. By his agent's count, Akins has been killed at least 103 times on screen in 50 movies and about 240 tv appearances.

The CHPers are the guys and girls who are putting together the awards banquet Saturday night at 6:30 at the Woodlake.

Star of the CHP affair was to have been "S.W.A.T." hero Steve Forrest. Tuesday morning Forrest's doctor said, "Take your bad back into the hospital at once."

One of the yeoman workers on the banquet called this office with the bad news. "What are you going to do?" we asked. "We don't now," was his reply.

We offered him a long shot: Call 20th Century-Fox Television and find out if Claude Akins, star of their new cop show "Nashville 99" is available.

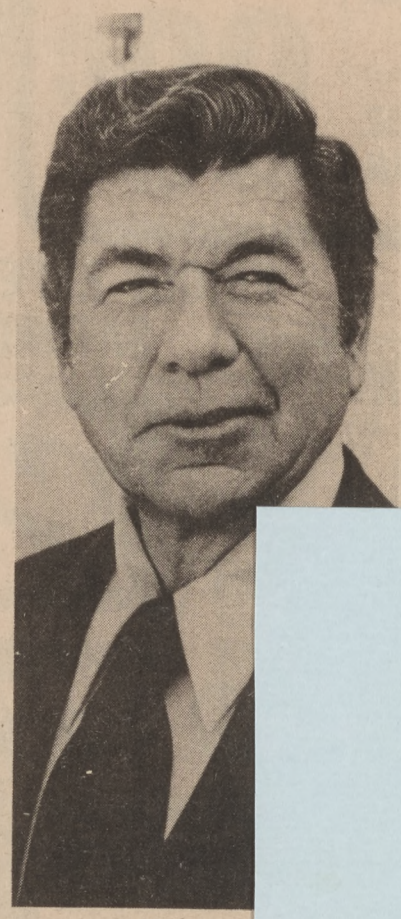
The second call from the CHPer was even more weepy. "I talked to a publicity guy (Frank O'Neill) at Fox. Akins just got back from Nashville last night. He's just finished a heavy shooting schedule for the series and has managed to make it home to spend Easter with his family.

"But the Fox publicity guy is going to ask him and let us know. I would say we don't have much of a chance but it looks like it's the only chance we have."

The third call from the CHP was practically oozing ecstasy. "Akins only asked two things," the patrolman enthused, " 'when and where?' "

And so it will come to pass that Akins, sorely missed as the star of NBC's "Movin' On" and now the star of CBS's "Nashville 99," will be saying a big howdy to all those who show up at the (public) CHP affair Saturday.

It is ironic that Akins is no longer behind the wheel of a big truck. That's the role he did so well on "[illegible] that one his co-star was [illegible] (soon to be seen on a "[illegible] sode).



Claude Ak

In his new series, "Nashville 99," he is a police officer in the Tennessee city which is known as the capital of country music.

"Nashville 99" co-star is Jerry Reed. Reed is both an actor and a country recording star.

Country boy Akins will feel right at home with the patrolmen and friends this weekend.

Consider the fact that he is sort of a triple threat: Star of a police series, former star of a trucking series, a nice guy.

Akins is no newcomer to theatrics although stardom eluded him for something like 20 years. Akins used to get killed by Lee Marvin in the mo[illegible]ies back when Marvin was still a bad guy.

He was one of the various and sundry sergeants in "From Here to Eternity." That 1953 film marked his screen debut.

Akins is a Georgia native. During the

Kirt's People

An action shot of local photog in D.C. display

the S[illegible]epartment of Benefit Paym[illegible]who has been ill since Janu[illegible]ter Big Top Pizza, Carm[illegible]onate proceeds from [illegible]une 28. Funds rais[illegible]unctions will be ma[illegible]AID Association for L[illegible]

Don [illegible]ndleader BILL RASE[illegible]s in windy west[illegible]ld get chapter lips [illegible]or of passenger entertainme[illegible]on the Norwegian Caribbean Lines is PETER COMPTON, one of the best popular singers to emanate from Sacramento. He was emcee and singer for the State Fair orchestra for years. We hope to become reacquainted when our Good Times group sails on the Starward, a NCL liner, Nov. 11 at Miami . . .

Those interested in Edgar Cayce

2nd

Annual

CALIFORNIA HIGHWAY PATROL

California Highway Patrol Awards Banquet

SACRAMENTO '52

Sacramento High School's January and June Classes of 1952 will hold a joint celebration of their 25th year class reunion June 11 at the Martinique Room of the Sacramento Inn. There will be dinner and dancing. For more information, call 428-6469.

The Red Lion Inn

May 27, 1977

FEATURING: The Bill Rase Band for your dancing enjoyment.
ADDED ATTRACTIONS: Hawiannas and the Sacramento Banjo Band.

30th ANNIVERSARY

WISMER & BECKER ANNUAL DINNER

1947 1977

11-4-77

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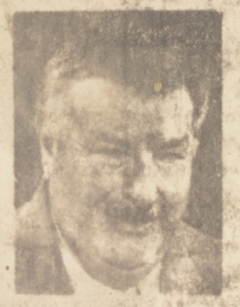


...ins, Arlene Parker, Zo Annett McBride, Lynette Balow, Carlota Gutierrez, Julie Nemes, Kimberly Calvert, Debra Battershell, Patricia Weldon and Felicia Elmore. All proceeds go for scholarships.

Another sign that big bands are coming back: Bill Rase's 18-piece orchestra will play for the Roseville Hospital's 25th anniversary tonight at the Red Lion's new ballroom. . . Vicki Brewer, attor-

Bill Rase (left) consults with his recording engineer, Ray Nakamoto.

** SERVICE AWARDS **

FIVE YEARS

Bob Banks
Paula Bennett
Janet Cardoza
Rich Christenson
Donna Faria
Larry Finer
Walt Hallock
Tom Hessler
Alma Hughes
Dave Kersten
Jim Lee
Rich McIntire
Ron Ross
Ron Simms
Joe Simons
Bruce Stiver
Bob Woodruff

TEN YEARS

Gary Anderson
Clarence Ervin
Cal Finley
Peggy Gillick
Jerry Johnson
Gary Knight
Jim Love
Susan Miller
Homer Ramsey
Otto Schmidt
Clarence Weber
Bob Whitlock

FIFTEENS YEARS

Dick Cuffe
Lee Holland
Frank Parada
Chuck Ramsey
Bill Wagner

TWENTY YEARS

Bob Pester
Bob Taber

Cocktails - 7:00 p.m.

Music Provided By Sacramento Banjo Band

Dinner - 8:00 p.m.

** MENU **

Crisp Green Salad

Prime Rib

Baked Potato

Mixed Italian Vegetables

Sherbet

Rolls and Butter

Beverage

** PROGRAM **

Welcome.....Ed Wismer

Recognition of New Employees.....Tom Sarmento

Presentation of Service Awards.....Bob Pester

"Hawaiiana" A Musical Review From the Islands.....Chris Williams, Director

"Top Cat" Award.....Bob Albrecht

Dancing 'til 1:00 a.m.

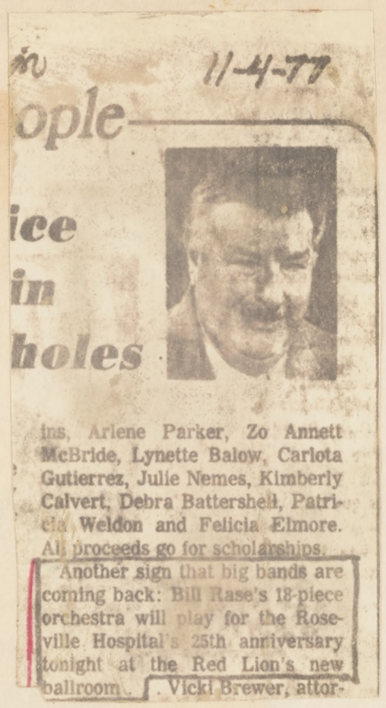
With The Bill Rase Big Band

- No-Host Cocktails Available at the Bar -

30th ANNIVERSARY

WISMER & BECKER ANNUAL DINNER

1947
1977



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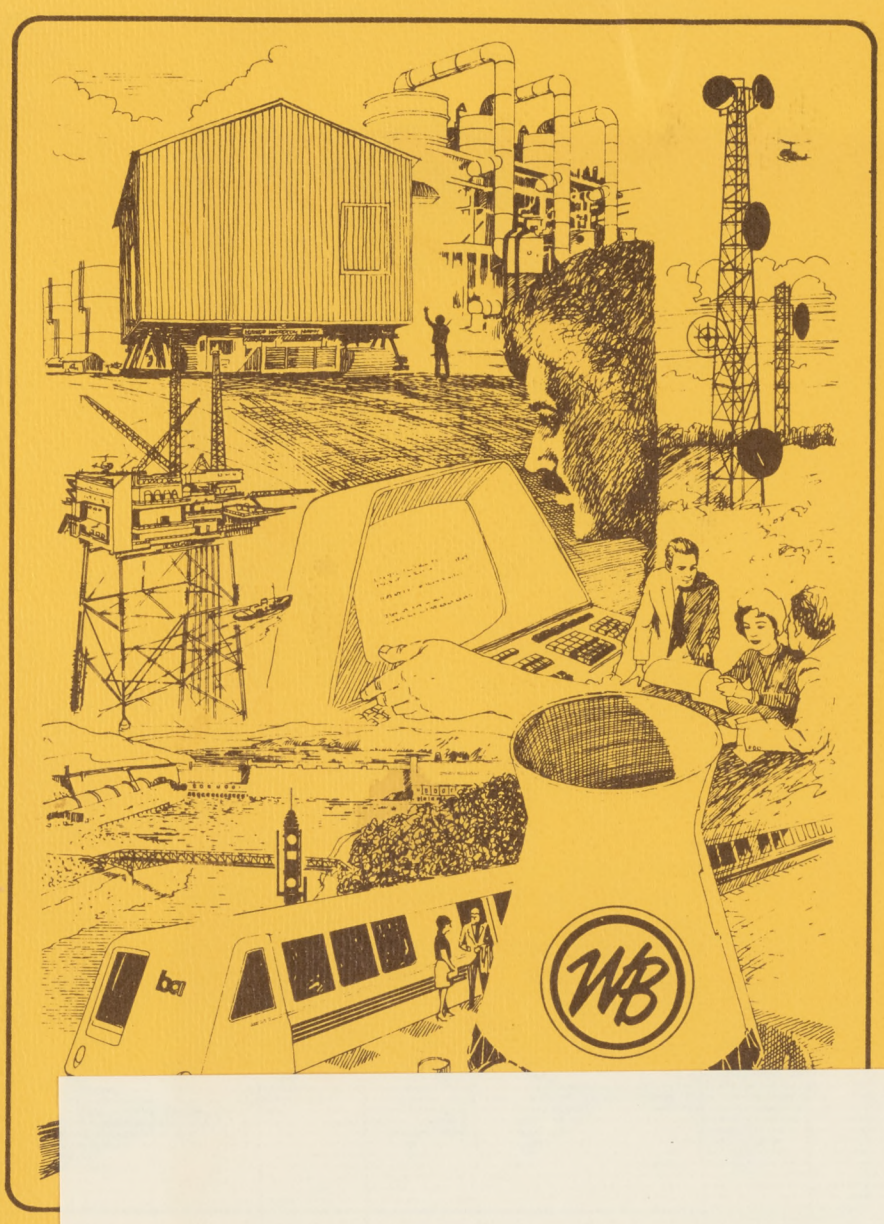
Bill Rase (left) consults with his recording engineer, Ray Nakamoto.



30th
ANNIVERSARY

WISMER & BECKER ANNUA

11-4-77

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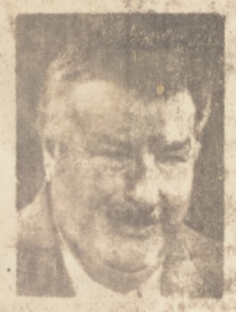

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Another sign that big bands are coming back: Bill Rase's 18-piece orchestra will play for the Roseville Hospital's 25th anniversary tonight at the Red Lion's new ballroom. Vicki Brewer, attor-

Wismer and Becker

June 3, 1977

Bill Rase
955 Venture Court
Sacramento, CA. 95825

Dear Bill:

We would like to thank you and your band for the entertainment you provided at Wismer & Becker's Annual Dinner/Dance. I'm sure everyone enjoyed the music and the chance to dance until 1:00 a.m.

I am enclosing our check for $435.00 per our agreement.

Thanks again, Bill.

Sincerely,

Stan Goodman

Stan Goodman

/par
Encl.

7820 FOLSOM BLVD. • P. O. BOX 1168 • SACRAMENTO, CALIFORNIA 95806 • (916) 381-3930 • CABLE: WISBEC

Bill Rase (left) consults with his recording engineer, Ray Nakamoto.

Music is his game

—from page 1

And the list isn't over yet. Rase has produced over 50 shopping center promotions, ranging from entertainment through talent shows, band battles, folk singing contests, art shows, etc. And he has been publicity director for the Sacramento Symphony, too.

RASE IS ALSO past president of the Sacramento Advertising Club and chairman of the Mayor's Committee to Hire the Handicapped, and a board member of the Public Relations Roundtable and the San Francisco Chapter, Academy of Arts and Sciences.

But, since 1965, Bill Rase Productions, Inc. has been his "main thing."

"I believe we have the most complete audiovisual production facility on the West Coast," said Rase. "We do it all under one roof. We're the only one to do this in the entire area. We can do it cheaper—and we do do it cheaper—than they can in San Francisco or Los Angeles because we have it all together under one roof. We can start with the concept of the script and take the project all the way to selling the equipment to play the result on.

"WE DO STILL photography, art cards, videotapes, mass cassette and reel duplicating . . . And we sell audiovisual equipment, too. We recently installed the biggest in-cassette facility in the world—as far as we know—for the Defense Language Institute at the Presidio of Monterey. We sell lots of equipment to schools. And we do work for smaller studios."

Rase said the biggest part of his business is educational work. Other important facets are industrial training and radio and television commercials.

"The explosion of audiovisual possibilities that came about first with the introduction of audio cassettes and then of video cassettes has been great for this field," he said. "Before I started in the business, I was the sales manager of a recording studio that went under.

"WHAT I DID then was take a survey of other studios in this area to determine what the needs were. Training was one of the greatest. And with the cassette, training has become much less costly than individual instruction. The world has changed, and this product has become extremely viable.

"Almost anyone can use our services—from the pastor of a church to the business executive. That's the way the world is."

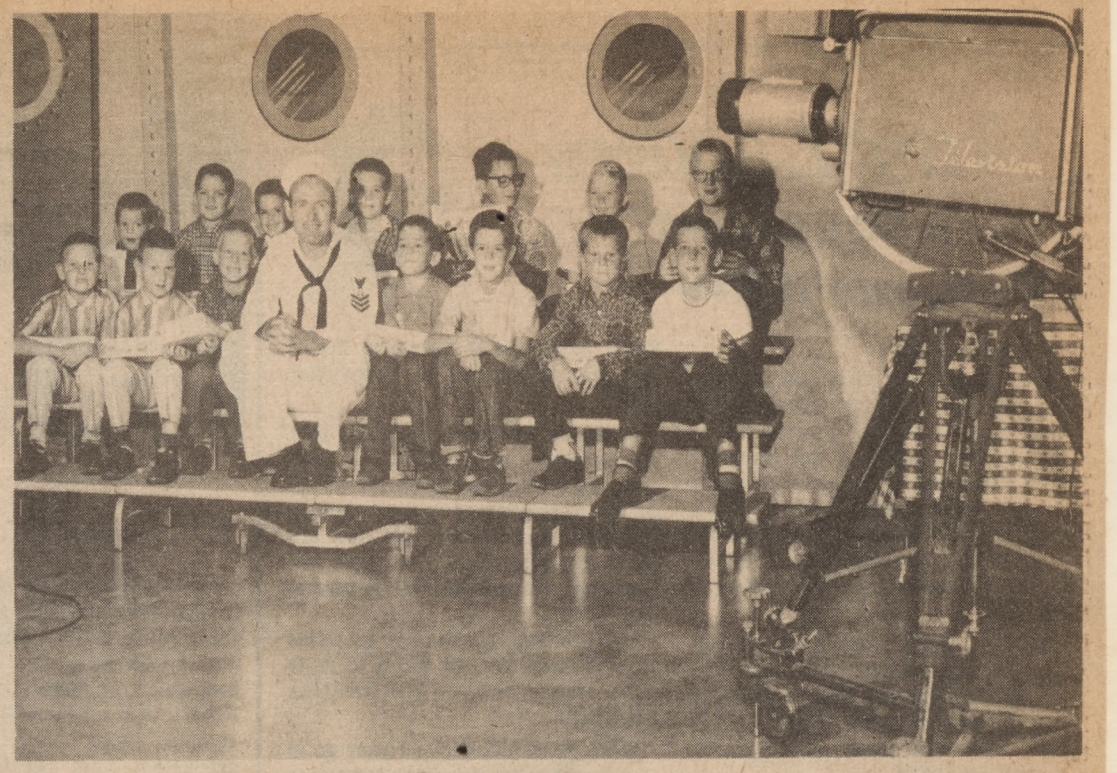
The company has created 300 presentations in the field of education, said Rase—for clients as diverse as McGeorge School of Law, Standard Oil and the telephone company

"We made over 200,000 cassettes for Standard Oil to give to schools as part of its education projects," said Rase. "And we did all the training films for the U.S. Army's recruiting service.

"AND THERE'S ENOUGH show business still in me that I read a script off and on. I've narrated the national training films for Levis, Fireman's Fund Insurance, Bechtel, Westinghouse . . . I guess you could say I'm still in broadcasting, but on my own terms."

Rase's firm also does some regional work—the commercials for last year's Pig Bowl, for one instance. And it has also worked on such exotic assignments as police surveillance tapes, approving their sound content so it could be discernible in court.

"We do everything," said Rase. "We've had former Governor Reagan in here filming messages one minute and a rock band doing its thing the next."



Many will remember Bill Rase when he was Bosun Bill and entertained groups, like the one above, in the studio.

Rase, who is his firm's only salesman, says frankly that he located his business in Sacramento because his home is here.

"I CAN FLY to Los Angeles in an hour," he says, "and I can drive to San Francisco in an hour and a half. Why should I settle anywhere else?"

Rase opened his business in a building on Franklin Boulevard, and it's now housed in a northeast area building designed and built by himself and his firm's staff.

He is mildly amused when he reflects that he is better known for his business activities in the Bay area than he is in his hometown.

"People still come up to me with worried looks on their faces," he said. "They want to know what I'm doing 'now that you're out of television.' And I've been out of television for 12 years.

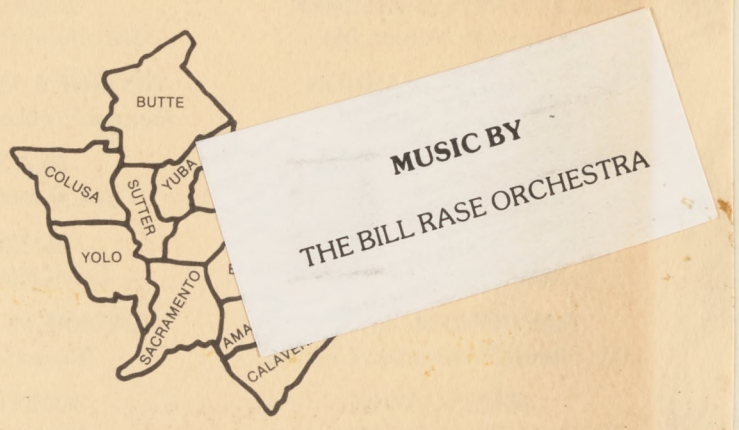
"My clients in the Bay Area—most of them—think all I do is run my business. And many Sacramento folks think all I do is run my band. It's funny, you know—the Big Bands are back now, and I get a lot of calls . . . But the band doesn't play as much as it used to. I don't want to play more than 100 dances a year . . .

"I STILL WORK 60 hours a week—50 hours in the business and 10 with the band. I eat lunch at my desk, and I haven't missed a day's work in 25 years. Some people say I'm a workaholic, but I don't think so. The band gets it out of my system. And when I take a vacation, I really take one . . .

"I'm happy at what I do. And I believe you are what you do. The busy people are the ones who will do things . . ."

31st Annual Dinner Dance

SACRAMENTO BUILDING INDUSTRY ASSOCIATION, INC.

AFFILIATED WITH NATIONAL ASSOCIATION OF HOME BUILDERS

MUSIC BY

THE BILL RASE ORCHESTRA

RED LION MOTOR INN
THUNDERBIRD BALLROOM
January 7, 1978

TESTIMONIAL DINNER – SHERIFF DUANE LOWE

THURSDAY, FEBRUARY 23, 1978
ELKS TEMPLE SACRAMENTO, CALIFORNIA

PROGRAM

No-Host Cocktail Party	6:00 pm
Presentation	7:00 pm
Introductions	7:15 pm
Invocation-Dinner	7:30 pm
Testimonial	8:45 pm
Guest of Honor	9:00 pm
Conclusion	9:15 pm

COMMITTEE

Chairman	Mark Cohn
Co-Chairmen	Cecil Finegold, Yubi Separovich
Production	James. R. Barbour
Arrangement	Nancy Keil
Accounting	Bill Toms
Legal	James Kasis

ACKNOWLEDGMENTS

Master of Ceremonies	Robert C. Radford
Keynote Speaker	Roy Brophy
Invocation	Chaplain Gary Benjestorf
Slide Presentation	Don Price
Music	Bill Rase and his Orchestra
Hostess	Nadia's Fashions
Program	Arthur Greenbaum

Staff photo by Scott Sommerdorf

The voice . . . face . . . name are familiar

By MICHAEL McBRIDE
Staff Writer

"People are successful at what they do if they're happy at what they do," says Sacramento's Bill Rase.

And there's no doubt that Rase is happy as he darts around the studios and offices of Bill Rase Productions, Inc., showing you his life's work.

You probably remember Rase from his days as a disc jockey at KCRA radio 1952-63, as "Bosun Bill" on Channel 3 from 1959 to 1963, or as producer and master of ceremonies of a Channel 3 talent variety hour called "The Bill Rase Show" from 1955 to 1964.

Or you might know him from his school days, even. If you were in the same school he was, you could hardly have missed him. He was student body president at Sutter Junior High School, Sacramento High School and Sacramento State College.

AND YOU MUST know him from his band. He's been the leader of the Bill Rase orchestra for almost 30 years now. The band—the oldest continuous dance band in town—has played over 4,500 engagements during that time—mostly on weekends, in sizes varying from five to 16 pieces.

Rase was born in Long Beach 51 years ago, and came to Sacramento with his parents when he was a month old. He's been here ever since.

The music and broadcasting he majored in at Sac State came naturally to him. Show business was in his blood. His father, who went by the professional name of William Esar ("Rase" backwards, if you hadn't noticed), was a character actor in musical stock for some 30 years.

HIS MOTHER and aunt, Della Rase and Stella Seltinrich, had a vaudeville song and dance act in which they were known as the Romig Twins (Romig was their maiden name). Stella's husband was the band leader for their shows.

"In fact," said Rase, "the Romig Twins were on the opening night program of both the Hippodrome Theater (located where the Crest Theater is now) and the old Alhambra Theater."

Rase's sister, Millie Macdonald, sang with Frankie Gordon's band under the name Dee Winters.

And his cousin, Dorothy Catania (nee Seltinrich), sang with bands locally and in San Francisco, and with USO troupes overseas. She went by the professional name Dottie Rich.

Rase himself at first hoped to become a singer. His record, "If I Could Sing Like Bing," made quite a hit back East.

"BUT, SOMEHOW, I never got into it full time," he says.

He got into a host of other things full time, though.

In addition to his work on radio and television, he has been an announcer for the California State Fair Bandstand, master of ceremonies and vocalist with the State Fair orchestra, emcee for the David Rose and Jimmy Durante shows at the State Fair.

And he has been news director for the State Fair and Cal-Expo and publicity director for the State Fair's Beef Week and its quarter horse meet.

HE WAS SPECIAL events director for the Sacramento County Fair from 1965 to 1968 and for the Placer County Fair in 1969 and 1970. And he has been special events director for the Dixon May Fair since 1969, and publicity director for the 4-H/Future Farmers of America Junior Exhibitors Fair and the California State Fair Horse Show for the past 10 years.

In 1963 and 1964, Rase was executive co-producer of the March of Dimes Telethons held on the old state fairgrounds. His band has been featured on half a dozen or more telethons. In 1976, the band backed the Bob Hope Show and dances in the Sacramento Convention Center. And on Jan. 15 and 16, 1978, he will have a 12-piece orchestra to play for professional acts in the Cerebral Palsy Telethon at the Convention Center.

—to page 3

Appreciated

Editor, The Union: My personal thanks to your paper for the nice article about me in your New Year's Day edition. Thanks too, to reporter Michael McBride and photographer Scott Sommerdorf.

BILL RASE

All Hallows Mothers Club
presents
Happy Days
a night from the past

Sat. January 28, 1978

$6.50 per person
Lasagna - Dinner

Cocktails 6:30 - 7:30
Dinner 7:30
Dancing 9:00 - 1:00 p.m.

with **Bill Race**

"AAAAAY..!"
BE THERE!

5500-14th Ave.
All Hallows
Multi-Purpose Room
STYLE OUT FOR
THE 50's OR THE 70's
no. 023

CHANNEL 13 and UNITED CEREBRAL PALSY

present the 1978

NORTHERN CALIFORNIA TELETHON

Gloria DeHaven

Continuous entertainment live beginning TONIGHT at 11:00 PM THROUGH TOMORROW, 7:00 PM

Co-hosts: Johnny Tillotson and Gloria DeHaven

Other stars appearing live from the Sacramento Community Center include:

Lyle Waggoner from "Wonder Woman"

Phillip McKeon from "Alice"

Grant Goodeve and Susan Richardson from "Eight is Enough"

James Vincent McNichol from "The Fitzpatricks"

Kevin Brophy, Star of "Lucan"

Concert Pianist Richard Schiro

plus many local celebrities

Lyle Waggoner

HELP US FIGHT CEREBRAL PALSY. KOVR 13 **TOGETHER . . . WE CAN DO IT!**

Part of your Life

MODELS

Flo Ann Connors
Lynn Galster
Jean Lewis
Jean Park
Lucille Rybka
Barbara Sebastian
Marilyn Tribbey
Darlene Vetter
Joyce Whitney
Sandra Yee

CAMEO APPEARANCES

Sansa and Bob Alexander
Sheilagh Neubuerger
Louise Shaffrath
Myra Soutar

MALE ESCORTS

Edward Mansour
Gordon Wong

SPECIAL THANKS FOR THE DONATION OF HISTORIC SHOES AND HATS

Sansa Alexander
Jean Lewis
Louise Shaffrath

MEDICHORDS

Dolores Dietler
Lynn Galster
Bo Kreis
Jean Lewis
Carolyn Reece
Marilyn Tribbey
Sandra Yee
Glo Fong
Muriel Johnson
Leah LeBaron
Margery Marshall
Barbara Sebastian
Joyce Whitney
Accompanist, Jane Cox

GOLDEN GALA COMMITTEE

Co-Chairmen: Lynn Galster, Muriel Johnson

Design and Decorations: Carol Doersch, JoAnn Barbis, Alice Harris, Dona Affleck, Peggy Allen, Anne Dozier, Twink Gross, Donna Range. Special Assistance from Ed Corral of Breuner's.

Fashion Show: Traute Mansour, Merrily Wong

Finance: Mary Claire Leonard

History Research: Pat Baker, Barbara Sebastian, Dorothy Dozier, Suzanne Hunt, Myra Soutar, Mrs. William Van Den Berg

Hostess: Sandra Yee

Invitations: Nancy Marks

Past President Liaison: Shirley Bowles

Publicity: Glo Fong, Jacquie Coffroth

HISTORY

On March 4, 1931, Mrs. Andrew M. Henderson, Sr. invited the doctor's wives in Sacramento to her home for the purpose of founding an Auxiliary to the Sacramento Society for Medical Improvement. Fifty-eight attended and the Auxiliary was actually chartered with 72 members. Its purpose: "to promote good will among physicians' families and to participate in any endeavor on the request of the Society in its program for advancement of medical and public health."

From its first major fund raising event, an Opera Tea, to its fabulous fashion shows and rummage sales of the 50's; from its support of the war effort in the 40's to supplying over $150,000 in Nursing Scholarships and Paramedical Grants and Loans over the past three decades; from enjoying one another to working closely with other community organizations and the Medical Society the Auxiliary has been a dynamic and dedicated organization. Today, the Auxiliary has grown to 450 members. It's purposes are:

— To cooperate with the Sacramento County Medical Society in its program for the advancement of medicine and public health.

— To promote projects of health education and to participate with organizations of like purposes;

— To cultivate friendly relations and promote mutual understanding among physicians' families.

SACRAMENTO EL DORADO MEDICAL AUXILIARY

proudly presents

the

Golden Gala

A Celebration in honor of its Fiftieth Anniversary

1931 - 1981

Saturday, March 28, 1981

The Sutter Club

6:30 - Cocktails

7:20 - Medichords

7:30 - Dinner

9:00 - Fashion Show

9:30 - Dancing until 1:00
Bill Rase's Orchestra

PLACERVILLE
916. 622-3135

WOODLAND
916 · 662-2891

CONCORD · WALNUT CREEK
415 · 689-6500

MARYSVILLE
916 · 742-3283

CONCORD · WALNUT CREEK
415 · 689-6500

LODI
209 · 369-3655

Kirt's People

Kirt MacBride

Can anyone match David Loyola's attendance record?

A lot of students will graduate this month with a lot of honors, but will anyone top David Loyola for perfect attendance? He will not have missed one day of school in 12 years—eight at St. Mary's and four at Christian Brothers—when he receives his diploma from CBS Thursday.

Larry Stevens, the lobbyist, greeted friends in a red wig at a party for him Thursday night at the Auburn Hotel. He may even wear it on the trip to Acapulco he was given by some 200 in attendance . . . Talk about big bands. Bill Rase will have 16 pieces when he gives a free concert in Fair Oaks at 5 p.m. tomorrow in conjunction with the F.O. Festival . . . If you want enlightenment on Proposition 13, don't ask it here. I'm as confused as the next guy. But I did think the prime time-debate Thursday, carried here on channel 3, was the best thing I've seen on both sides of the question.

Music appreciated

Dear editor:

On a recent Sunday evening an orchestra gave a concert in the Fair Oaks park. We had our windows open and enjoyed it very much.

A Strauss waltz was played in such a gay and lilting manner that it was absolutely charming. Never will I forget it.

A Nearby resident

Rancho Murieta Country Club

C2—The Sacramento Union, Thursday, June 29, 1978

Kirt's People

Kirt MacBride

Listeners are free but the Recording Industry's Music Performance Trust Fund pays the musicians at local outdoor concerts, Frank Giordano tells me. Like when Bill Rase's orchestra plays at Fair Oaks community park this Sunday, 7-8:30 p.m. The fund paid out $58,000 here last year.

B2—The Sacramento Union, Tuesday, August 1, 1978

Kirt's People

Kirt MacBride

Already more than 500 have signed for the reunion at the Red Lion Saturday night of the McClatchy High class of 1958, at which Bill Rase's orchestra will play. But late starters can call Gary Little or Jim McGinnis at 443-2511 or Dave Harvey at 391-6321.

LA BOHEME'S second generation dance will be held from 8:45 to 11:45 p.m. Saturday in Tuesday Clubhouse. Bill Rase and his band will play for the event, themed "Singing in the Rain."

Life Membership cards were then presented to Ted Weber, Bill Rase and Bob Matorola. Each of the recipients then offered a few words of thanks, after which Mrs. Matorola and Mrs. Weber were introduced to the members.

2—The Sacramento Union, Saturday, July 29, 1978

What's happening

Music

Al DiMeola. Al DiMeola and UK in concert. 8 p.m. today in the Community Center Theater.

Stratton/Howard. The Stratton/Howard Band and Steve Scott in concert, sponsored by the Warehouse Ministries. 8 p.m. today in the warehouse, 3132 Bradshaw Road. Free. Call 363-4807.

Bill Race. The Bill Race Orchestra presents a concert. 7 p.m. Sunday in the Fair Oaks Memorial Amphitheater, 7997 California Ave. Free.

Carillon Concerts. G. Leland Ralph, Westminster Presbyterian Church organist, performs on the 75-bell Maas-Rowe Carillon. 2:30-3 p.m. every Sunday in Capitol Park, 13th and N streets, facing the church.

51st

Semi-Annual Dividend Day

Sacramento

Procter & Gamble

1978

WESTERN EDUCATIONAL SOCIETY for TELECOMMUNICATIONS

Bill -

Thanks

Dave

united cerebral palsy associations
NORTHERN CALIFORNIA TELETHON

KOVR 13
STOCKTON
SACRAMENTO

free admission

January 21 - 22

free admission

Celebrity Telethon

Gloria De Haven **Johnny Tillotson**

Sacramento's Convention Center
13th and J
11 p.m. till 7 p.m.

Annual Report 1978

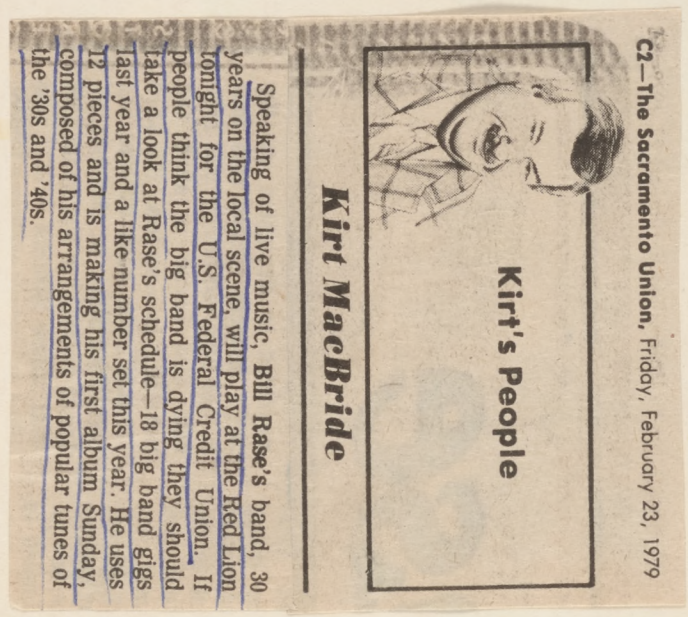
Sacramento U.S. Employees
Federal Credit Union

CLASS OF 1948
30TH REUNION

C.K. McCLATCHY HIGH SCHOOL LIONS

Red Lion Motor Inn

May 20, 1978



C2—The Sacramento Union, Friday, February 23, 1979

Kirt's People

Kirt MacBride

Speaking of live music, **Bill Rase's** band, 30 years on the local scene, will play at the Red Lion tonight for the U.S. Federal Credit Union. If people think the big band is dying they should take a look at Rase's schedule—18 big band gigs last year and a like number set this year. He uses 12 pieces and is making his first album Sunday, composed of his arrangements of popular tunes of the '30s and '40s.

Mr. and Mrs. James Alan Scott

PIG BOWL

SACRAMENTO

CERTIFICATE OF APPRECIATION

THE BOARD OF DIRECTORS AND MEMBERS
OF THE

PIG BOWL EXECUTIVE COMMITTEE

EXTEND TO

Bill Rase Productions

this certificate as symbolic of their heart-felt appreciation
of your efforts in behalf of the Pig Bowl.

Jose L. Enloe — CHAIRMAN–SACRAMENTO POLICE DEPARTMENT

5-6-77 — DATED

E. Rase — CHAIRMAN–SACRAMENTO SHERIFF'S DEPARTMENT

Our Reunion Committee

GINI GILMORE BAILEY
JUNE VESEY BAKOTICH
MARY GENSHLEA BOOTHBY
PAUL BUNYAN
BART CAVANAUGH
BILL DANA
BEV NEWMAN DODDS
MARGARET ROBINSON FARRELL
PHIL GALIN
BEV HURLEY GEREMIA
TONY GEREMIA
IRENE BEARDSLEE HADLEY
NANCY MALONEY JOHNSON
FLORENCE CROSS LITTLE
CHUCK MARINO
MICK McNALLY
KEN MURPHY
JOHNNIE JOHNSON PELETTA
DOBRES BARY ST. LOUIS
BETTY LOMBARDI VERNATCHI
EARL WARREN

C.K. McClatchy Senior High School
Class Of 1948 - 30th Year Reunion

Gonna Take A Sentimental Journey . . .

7:00 - No Host Cocktails . . .

. . . To Renew Old Memories . . .

8:30 - Dinner

. . . Got My Bags I Got My Reservations
Spent Each Dime I Could Afford . . .

9:00 - Mini Program
Welcome And Introductions
Announcements
Surprise Presentations
Our Honored And Esteemed Guest
- Sam Pepper

. . . Countin' Every Mile Of Railroad
Track That Takes Me Back . . .

9:20 - Bill Rase And Band - Takes Us
On A Sentimental Journey . . .

- ENJOY -

C2—The Sacramento Union, Friday, February 23, 1979

Kirt's People

Kirt MacBride

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Gloria De Haven
Johnny Tillotson
Sacramento's Convention Center
13th and J
11 p.m. till 7 p.m.

free admission
January 21 - 22
free admission
Celebrity Telethon

KOVR 13 STOCKTON SACRAMENTO
united cerebral palsy associations
NORTHERN CALIFORNIA TELETHON
northern california telethon

Annual Report 1978

Sacramento U.S. Employees Federal Credit Union

Dear Bill,

Thank-you so much for playing at our wedding on June 14th. You and your group did a fantastic job and we received nothing but compliments on your music. We will be more than happy to recommend you and your group to anyone. Thank-you again for making our wedding reception a better one.

Sincerely, Linda & Jim

PIG BOWL

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Joe D. Enloe
CHAIRMAN-SACRAMENTO POLICE DEPARTMENT

5-6-77
DATED

[illegible] Rose
CHAIRMAN-SACRAMENTO SHERIFF'S DEPARTMENT

SINCE 1965

Bill Rase

PRODUCTIONS INC.

NORTHERN CALIFORNIA'S MOST COMPLETE AUDIO-VISUAL FACILITY

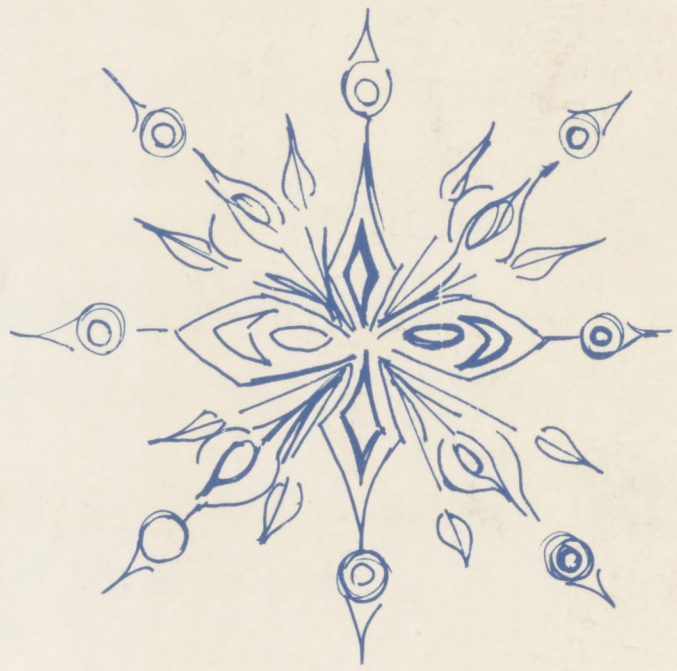
We are a one stop facility offering everything under one roof and prepared to give the customer fast, professional service at reasonable prices.

BILL RASE PRODUCTIONS, INC. is a full service professional audio-visual production facility serving the total audio-video-film needs of the radio, television, education, training, communication and entertainment fields.

955 VENTURE COURT
SACRAMENTO, CA 95825
(916) 929-9181

Winter Fantasy

Goose Stew, 1978



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Bill Rase

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Cassette and Reel Duplicating Specialists

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☐ Cassette/Reel Duplication
☐ Film Production
☐ Radio/TV Spot Production
☐ Eva-Tone Soundsheets
☐ Manufactured Records

COMPANY _____ PHO_____

ADDRESS _____

Bill Rase
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AUDIO • VIDEO • FILM
955 Venture Ct., Sacramento, CA 95825 • (916) 929-9181

Reception

immediately following ceremony

Norway Hall

776 Varina Avenue

North Sacramento, California

Anderson Party – 1978

1979 – C.H.P. Ball

of color for the chair.

You were an excellent guest host and I hope we'll be able to enlist your help again.

Cordially,
Nicki Shearer

KYIE 6

Mr. Rose:

The music was delightful and we received many compliments. Thank you for joining us —

Carolyn Globe/sw

10-26-79

EL CAMINO HS

Class of 1958 Reunion

Saturday, July 8, 1978

Red Lion Inn — Sacramento, California

AUDIO RECORDING: Our modern recording and mastering studios are fully equipped to serve your every need.
STUDIO ONE: Film and Video Productions • Music Sessions — 12 in 4 out Console, Turntables, graphic equalizers, and a full range of professional sound processing equipment.
STUDIO TWO: Audio-Visual Sound Tracks • Radio and T.V. Commercials • Tone Pulsing • Magnetic Film Transfers — 8 in 4 out Console, Broadcast Cart Machines; over 300 Needle-drop and Sound Effects Albums; Turntables, graphic equalizers and a full range of professional sound processing equipment.

TAPE DUPLICATION SERVICES: Our cassette and reel duplication facility is one of the largest in Norther California. Six different duplicating systems — bin loop and in-cassette. • Output capabilities of up to 3,000 cassettes per day. • Output capabilities of up to 1,000 reels per day • Custom length cassettes • Custom printed cassette labels • Direct imprinting on cassettes • All types of cassette packaging • Fast turn around time • Shipping service • Small orders welcome. We also duplicate all video formats.

ABOUT BILL RASE

Bill grew up in Sacramento, California. While a student at Sacramento Junior College, he started a dance orchestra which ultimately led to his joining KCRA Radio/TV as a disc jockey and host of a weekly TV variety show. He appeared daily on Channel 3 as children's personality "Bosun Bill." During his twelve years with KCRA Radio/TV, Bill produced and hosted many special event programs.

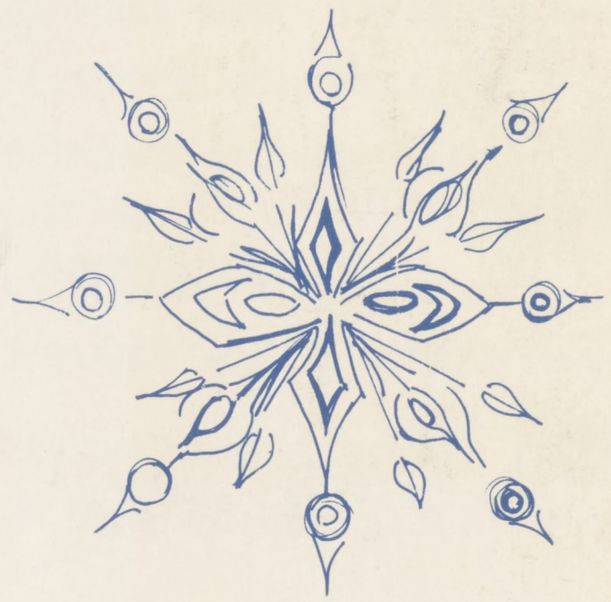
Over the years he accumulated the skills and expertise needed to enter the audio-visual field and in 1965 opened his own recording studio.

In 1974, Bill Rase Productions, Inc. constructed one of California's most complete audio-visual facility. This 5,400 square foot building houses nearly every service required by the professional audio-visual, radio and TV producer.

Bill is past president of the Sacramento Advertising Club. He has served on the Board of Directors of the Public Relations Round Table and the Board of Governors of the San Francisco Chapter of the Academy of Television Arts and Science. He received the Distinguished Service Medal from the chapter in 1964. Bill is president of Bill Rase Productions, Inc.

Winter Fantasy

Goose Stew, 1978



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immediately following ceremony

Norway Hall

776 Varina Avenue

North Sacramento, California

Anderson Party – 1978

1979 – C.H.P. Ball

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Committee

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Lucretia Pardee Bakken
Patt Dennis Bernardo
Tom and Barbara Baxter Brockman
Tom Fat
Jan Logan Hartman
Norm Green
Martha Reese Hughes
Carter and Carolyn Rose Jones
Keith and Farrell Haggerty McKeag
Jackie Marliave Mitchell
Bonnie Konvalin Nance
Sheron Cullen Olsem
Gary and Carole Smith Queale
Gwen Hildreth Sheldon
Joann Schmidt Sims
Craig Stalker
Carol Keema Whitelaw
Lois McCorkle VanQuill

Judi Richards Graham, Chairman

Acknowledgments
Valley Electric Company, postage

Program

No-host Cocktails

Dinner and Dancing to
Bill Rase's Big Band

Introduction of Special Guests

Awarding of Prizes

Rent-a-Mike

(During late evening music breaks you may purchase the use of the microphone to make important speeches/announcements. The cost is $1.00-a-minute for the first minute and $5.00-a-minute thereafter. Proceeds go to the Class of '58 Scholarship fund).

M
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for joining us —

Carolyn Globe/sw

10-26-79

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MOTION PICTURE PRODUCTION
High quality 16mm and 35mm motion picture production is available. We have the largest compliment of equipment and skilled technicians in our area. Most of our equipment is also available for rental.
Our location 18′ mobile grip van is equipped with everything needed for basic production including Arriflex and Eclair cameras, Nagra recorders, hydrolic crab dolly and a full inventory of support grip and lighting gear.

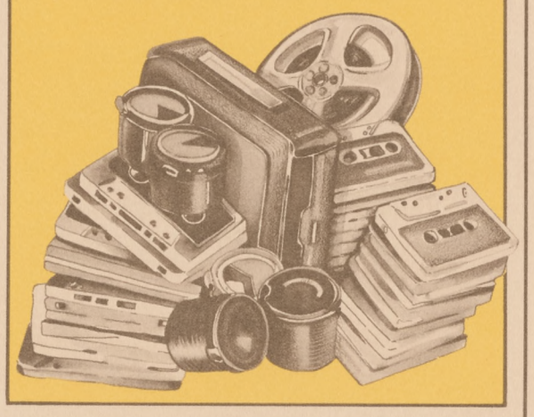
We also have a 25′ x 35′ soundproofed insert stage, and editing suite with moviola oxberry animation stand.

SLIDES AND FILMSTRIPS: Complete production from concept to finished filmstrip/slide cassette program:
Script Writing • Art Work • Photography • Audio Recording • Tone Pulsing • Filmstrip/Slide Equipment Sales.

VIDEO PRODUCTION: We offer on-location and in-studio color production on one inch reel, three-quarter inch cassette, and Betamax cassette formats. Film to tape transfers with special effects and art cards, video cassette viewing for both commercial and industrial TV is also available.

OTHER SERVICES: On-Location Recording • Manufactured Records • Manufactured 8-Tracks • Eva-tone Sound Sheets

SOME WE'VE SERVED



• Abbey Carpets • Addison-Wesley Publishing • Over 150 Advertising Agencies • Aerojet • Louis A. Allen Learning • Animal Protection Institute • Ananda Publications • Bay Film Associates • Bauder Fashion College • Bechtel Corporation • Boeing Computer • Cable Data Corp. • Canfield Press — Harper & Row Publishing • Cal Gas • California Hospital Association • California Medical Association • Crocker Art Gallery • Crocker Bank • Dairy Council of California • Deterline & Associates Management Training • Douglas Oil • Failsafe Inc. • Jalmar Press • Jensen Marine • Innovative Media • International Transactional Analysis Association • Institute of Applied Philosophy • Krupp Organization • Lombards Electronics • Longs Drug Stores • Long Film Slide Service • Macy's • Materials For Today's Learning • Media America • Media Pacific • Mobil Chemical • The Nut Tree • One Pass Video • Pacific Telephone • Patterson-Hall Graphics • J.C. Penney • Raley's Supermarkets • Dean Whitter Reynolds • Sacramento Ballet • SMUD • Sacramento Symphony • Safeway Stores • Servpro Company • Standard Oil of California • State Compensation Insurance Fund • State of California (most departments) • State of Hawaii • Television Associates • Tower Records • U.S. Government (Army, Navy, Interior, etc.) • U.S. Safety and Engineering • Wells Fargo Bank • Westinghouse Learning Corp.

Bill Rase
PRODUCTIONS INC.

Cassette and Reel Duplicating Specialists

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Reception

immediately following ceremony

Norway Hall

776 Varina Avenue

North Sacramento, California

Anderson Party – 1978

1979 – C.H.P. Ball

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Committee

Judy Giordano Babcock
Lucretia Pardee Bakken
Patt Dennis Bernardo
Tom and Barbara Baxter Brockman
Tom Fat
Jan Logan Hartman
Norm Green
Martha Reese Hughes
Carter and Carolyn Rose Jones
Keith and Farrell Haggerty McKeag
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Gwen Hildreth Sheldon
Joann Schmidt Sims
Craig Stalker
Carol Keema Whitelaw
Lois McCorkle VanQuill

Judi Richards Graham, Chairman

Acknowledgments
Valley Electric Company, postage

Program

No-host Cocktails

Dinner and Dancing to
Bill Rase's Big Band

Introduction of Special Guests

Awarding of Prizes

Rent-a-Mike

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M
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for joining us —

Carolyn Globe/sw

10-26-79

THE EVENING

6:30 - Champagne &
Hors d'Oeuvres

7:30 - Cornish Game Hen
Dinner

9:00 - Dancing to
The Bill Rase Orchestra

1978 Goose Stew Chairs—
Bill & Gail Rains

THE MENU

Goose Stew
Waldorf Salad
Stuffed Cornish Game Hen with
Orange Marmalade Glaze
Stringbeans with Almonds
Baby Carrots with Parsley
Parkerhouse & Cloverleaf Rolls—
Butter
Coffee – Tea - Milk
Cheese cake with Strawberries

Monterey Gruener Sylvaner
B.V. Beaurose' 76

955 VENTURE COURT
SACRAMENTO, CA 95825
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30TH REUNION

C.K. McCLATCHY HIGH SCHOOL LIONS

Red Lion Motor Inn

May 20, 1978

Bill Rase

PRODUCTIONS INC.

LIVE MUSIC RECORDING

Stereo or Mono 1, 2, 4 and 8 Track

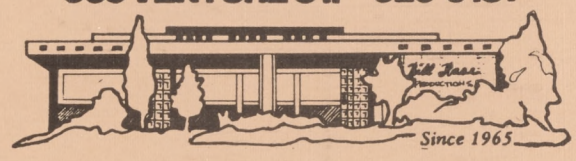
SACRAMENTO'S LARGEST STUDIOS

See our new 1" Ampex Eight-Track Recorder (15-30 ips)

DEMO AND MANUFACTURED RECORDS, CASSETTES AND EIGHT TRACKS

Hammond A-100 Organ•Baby Grand Piano
Micro Moog•Mini Moog•Arp Odyssey
Fender Rhodes•Clavinet

955 VENTURE CT. 929-9181



On April 9th, W.A.S.P. will present a critique by Anna-Rita Kautt at the James Monroe Manor at 7Z:30 p.m.; call 443-7075 . . . The Sacramento Public Library offers Dial-A-Story, a three-minute recorded story for children; call 421-4302 . . . The Bill Rase Orchestra 30th Anniversary Album will be sold locally. The album features big swing band sounds of the 1940's . . . Open Ring Gallery will open its permanent photographic gallery on April 6th. For further details, call the gallery at 448-2887 . . . Auditions will be held for the CSUS summer repertory on April 21st and 22nd at the Little Theatre on campus. For more information, call the Theatre Arts Dept. at 454-6617

JUDGES: BILL RASE.....BILL RASE PRODUCTIONS INC.
JACK WENDELL.....HUBACHER CADILLAC INC.SALES MGR.
ROSEMARY WEAVER.....ASSISTANT VICE PRESIDENT BRANCH MGR.
SAFECO TITLE INSURANCE CO.,ROSEVILLE,CA.
~~ELVIRA ARMAN REED....ARMAN PONTIAC, INC. COMPTON,CA. PRESIDENT~~
DAVID G. WALTERS.....BROKER,DEAN WITTER REYNOLDS, INC.

J U D G E

D2—The Sacramento Union, Thursday, April 5, 1979

Kirt MacBride

be fully lighted shortly.

Two big Red Lion parties this weekend: The Ad Club's awards banquet Friday night and the California Highway Patrol awards dinner sponsored by district Lions clubs Saturday. Augmenting the appearance of **Claude Akins** at the CHP affair will be **Bill Rase's** 17-piece orchestra.

Greenfair Blind Craft Class will hold an Easter

1978
MAID of CALIFORNIA
PÄGEÄNT

Grant 25th reunion

The Grant Union High School Class of 1954 will have its 25 year reunion the weekend of June 9-10. A dinner will be held at the Sacramento Inn Saturday, June 9 beginning at 6:30 p.m. with cocktails. The following day, a picnic will be held in Carmichael Park beginning at noon. For further information, especially the whereabouts of classmates, call Sharon Osborne Taylor at 481-5517.

1979

The SPCA should give a [illegible] next meeting to member **Rita Banuilos.** On a recent trip to Kyburz she saw a mother cat and three kittens stranded in the snow. The mother was killed by a passing car before she could be rescued but Rita saved the three kittens and will be glad to give them to anyone calling 682-3214.

When **Les Parker** fronted a big band here his theme song was "Vienna Dreams," says **Doris Wittenbrock.** Who knows **Bill Rase's** theme? And [illegible]

When **Bill Rase** plays a theme it's "Harlem Nocturne," and although Rase's band is the oldest in Sacramento—going into its 31st year—no reader knew it. **Eddy Howard** of this area was best known for "To Each His Own," but what was his theme song?

Frivolity II

Feb 1979

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Now, "Frivolity II," has been scheduled for Feb. 17—the first such fun-fund raiser was to "open" the first Breuner's Wayside store—North. Now, with the store refreshened, it again will be the setting for the evening party.

The gala, which will benefit Medical Auxiliary's community health projects, is open to the public at $12.50 per person, with tickets available by sending a check with stamped, self-addressed envelope to the auxiliary at P.O. Box 254593, Sacramento 95825. Tickets also may be purchased at the door.

The evening looks like a winner—a comedy revue featuring a "medical all-star cast" (here's your chance to see your doctor perform as a dancer, singer or actor); dancing to Bill Rase's band, with jazz, swing and disco offered; fashion vignettes by Miles N' Miles;, and tables of hors d'oeuvres and a separate table of homemade desserts and pastries. Complimentary champagne will be served and a no-host bar will be available.

To oblige all the spectators, the review, which has been written by talented Jerry Grisham, will have three performances—8:30, 9:30 and 10:30 p.m., with the fashions to be shown at 9 and 10 p.m. Doors open at 8 p.m.

Every member of the auxiliary is involved in presenting the event, and it is hoped the community will respond by a smashing attendance.

Holiday Markets Inc
583 ARDEN TOWN COURT
Sacramento, California 95825

PHONE: 481-1700

Bill:

Here's the snapshot that you wanted. It could be better--but also could be worse!

Your music, as always, was a big hit. Also, Jean and I are enjoying your record.

Ted

Our Reunion Committee

GINI GILMORE BAILEY
JUNE VESEY BAKOTICH
MARY GENSHLEA BOOTHBY
PAUL BUNYAN
BART CAVANAUGH
BILL DANA
BEV NEWMAN DODDS
MARGARET ROBINSON FARRELL
PHIL GALIN
BEV HURLEY GEREMIA
TONY GEREMIA
IRENE BEARDSLEE HADLEY
NANCY MALONEY JOHNSON
FLORENCE CROSS LITTLE
CHUCK MARINO
MICK McNALLY
KEN MURPHY
JOHNNIE JOHNSON PELETTA
DOBRES BARY ST. LOUIS
BETTY LOMBARDI VERNATCHI
EARL WARREN

C.K. McClatchy Senior High School
Class Of 1948 - 30th Year Reunion

Gonna Take A Sentimental Journey . . .

7:00 - No Host Cocktails . . .

. . . To Renew Old Memories . . .

8:30 - Dinner

. . . Got My Bags I Got My Reservations
Spent Each Dime I Could Afford . . .

9:00 - Mini Program
Welcome And Introductions
Announcements
Surprise Presentations
Our Honored And Esteemed Guest
- Sam Pepper

. . . Countin' Every Mile Of Railroad
Track That Takes Me Back . . .

9:20 - Bill Rase And Band - Takes Us
On A Sentimental Journey . . .

- ENJOY -

Bill Rase
PRODUCTIONS INC.
LIVE MUSIC
RECORDING
Stereo or Mono 1, 2, 4 and 8 Track
SACRAMENTO'S LARGEST STUDIOS
See our new 1" Ampex Eight-Track Recorder (15-30 ips)
DEMO AND MANUFACTURED
RECORDS, CASSETTES
AND
EIGHT TRACKS
Hammond A-100 Organ•Baby Grand Piano
Micro Moog•Mini Moog•Arp Odyssey
Fender Rhodes•Clavinet
955 VENTURE CT. 929-9181

On April 9th, W.A.S.P. will present a critique by Anna-Rita Kautt at the James Monroe Manor at 7Z:30 p.m.; call 443-7075 . . . The Sacramento Public Library offers Dial-A-Story, a three-minute recorded story for children; call 421-4302 . . . The Bill Rase Orchestra 30th Anniversary Album will be sold locally. The album features big swing band sounds of the 1940's . . . Open Ring Gallery will open its permanent photographic gallery on April 6th. For further details, call the gallery at 448-2887 . . . Auditions will be held for the CSUS summer repertory on April 21st and 22nd at the Little Theatre on campus. For more information, call the Theatre Arts Dept. at 454-6617

JUDGES: BILL RASE.....BILL RASE PRODUCTIONS INC.
JACK WENDELL.....HUBACHER CADILLAC INC.SALES MGR.
ROSEMARY WEAVER.....ASSISTANT VICE PRESIDENT BRANCH MGR.
SAFECO TITLE INSURANCE CO.,ROSEVILLE,CA.
~~ELVIRA ARMAN REED....ARMAN PONTIAC, INC. COMPTON,CA. PRESIDENT~~
DAVID G. WALTERS.....BROKER,DEAN WITTER REYNOLDS, INC.

D2—The Sacramento Union, Thursday, April 5, 1979

Kirt MacBride

be fully lighted shortly.

Two big Red Lion parties this weekend: The Ad Club's awards banquet Friday night and the California Highway Patrol awards dinner sponsored by district Lions clubs Saturday. Augmenting the appearance of **Claude Akins** at the CHP affair will be **Bill Rase's** 17-piece orchestra.

Greenfair Blind Craft Class will hold an Easter

1978
MAID of CALIFORNIA
PAGEANT

Grant 25th reunion

The Grant Union High School Class of 1954 will have its 25 year reunion the weekend of June 9-10. A dinner will be held at the Sacramento Inn Saturday, June 9 beginning at 6:30 p.m. with cocktails. The following day, a picnic will be held in Carmichael Park beginning at noon. For further information, especially the whereabouts of classmates, call Sharon Osborne Taylor at 481-5517.

JUDGE

1979

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Holiday Markets Inc

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Sacramento, California 95825

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Ted

The Sacramento Advertising Club Honors

BILL RASE PRODUCTIONS, INC.

Gold Award

T.V. PUBLIC SERVICE CHP "D.U.I"

For excellence in creative, effective advertising

Jim Conley
president

1979 Awards Competition

The Sacramento Advertising Club Honors

BILL RASE PRODUCTIONS, INC.

Gold Award

CAMPAIGN KXTV 10

For excellence in creative, effective advertising

Jim Conley
president

1979 Awards Competition

Recording the
Bill Rase Band
30th Anniversary
Album
1979

Left to Right -
Dean Nelson
Jim MacDonald
Ken Cooper
Brian Deneen

Left to Right -
Bob Lindfeldt
Larry Tyrell
Les Lehn
Les Jaspan

Brian Deneen

Left to Right
Walt Kunneke
Bill Solenberger
Jay Allen

Manny
Morante
- Bass

Left to Right:
Bill Solenberger
Jay Allen
Fred Morgan
Richard Harris

Gary Breckinridge
- Guitar

Recording Engineers
Left to Right -
Stu Boyer
Wayne Johnson

Stan Lunetta

sacramento public relations round table

The Board of Directors of
S.P.R.R.T.
declares that

BILL RASE

has met the membership qualifications
required by the Association.

President

33rd Annual Dinner Dance

BIA

BUILDING INDUSTRY ASSOCIATION OF SUPERIOR CALIFORNIA, INC.
AFFILIATED WITH NATIONAL ASSOCIATION OF HOME BUILDERS

RED LION MOTOR INN
THUNDERBIRD BALLROOM

January 12, 1980

The Procter & Gamble Manufacturing Co.
Sacramento Plant

Fifty-Fifth Semi-Annual
Dividend Day

Red Lion Room
Red Lion Inn
Saturday, March 8, 1980
6:30 p.m.

DIXON MAY FAIR
★1980★
AND MUSIC FESTIVAL

MAY 7-11

ATTRACTIONS

JAN & DEAN
WITH
PAPA DOO RUN RUN
the original "California Sound"

QUEEN IDA
AND HER
BON TON ROULET ZYDECO BAND
1980 Blues Bay Area Music Award Winner

MARK NAFTALIN
Rythm and blues review

BACK IN THE SADDLE
orchestrated country swing

DEL SCORPION & THE STINGERS
pink & black is back

BILL RASE ORCHESTRA
big band sounds

GOLDEN STATE JAZZ BAND
AND
GRAMMERCY SIX
WITH
JAMBOREE HAL

AND MORE

ADMISSION
$500
ONE PRICE INCLUDES ALL

WOODLAND HIGH SCHOOL
CLASS OF 1932
50th REUNION

Yolo Fliers Club
May 29, 1982

Souvenir Menu

Hot and Cold Hors d'Oeuvres
Cauliflower Oriental
Clams Casino
Cheddar Cheese al dente
Nova Scotia Smoked Salmon
Red and Black Caviar
Goose Liver Pate
Melon Italian Delight
Jumbo Shrimp Pyramid
***

Royal Haas Avocado Neptune Salad
***

Roast Prime Ribs of Beef, Au Jus
Yorkshire Pudding

Roast Cornish Game Hen
Apple & Raisin Dressing
***

Fresh Asparagus, Hollandaise
Potatoes a la Dauphinoise
***

Cherries Jubilee, Flambe
***
Coffee and Liquers
***

Selected Vintages
Charles Le Franc Fume Blanc, 1979
Charles Le Franc Chardonnay, 1978
Charles Le Franc Pinot St. George, 1978
***

Dancing to Bill Rase's Orchestra

Fliers Club Staff:
Robert A. Simmons, General Manager
Robert L. Bell, Executive Chef

om the desk of: Jay Masters

Bill,
Thanks for a
GREAT JOB!
Will see you
NEXT YEAR!
Jay

FORMAL RECOGNITION
NEW OFFICERS AND DIRECTORS
AND HONORING PAST PRESIDENTS

OFFICERS

JACK B. LEUE.....PRESIDENT
Jack B. Leue Company

EDWIN KIMMEL.....VICE-PRESIDENT
Lewis Homes of California

GEORGE F. HILLENBRAND.....TREASURER
George F. Hillenbrand, General Contractor

GLEN HARRIS.....SECRETARY
Glen Harris Properties, Inc.

JOHN PISCIOTTA.....PAST PRESIDENT
John Pisciotta, Builder, Inc.

DIRECTORS

LARRY AFZAL
Larry T. Afzal Developments, Inc.
JOHN CORCORAN
Hubbert-Corcoran, Inc.
DAVID DOMINGO
D & J Contractors
HILTON FRANK
Lewis Homes of California
REA HOOK
Real Estate Associates
LARRY KELLEY
Kelley Contractors, Inc.
CARL LUMRY
Carl Lumry & Sons Building Contractor, Inc.
DONALD McCORMICK
The Hofmann Company
JOHN PITALO
Morton & Pitalo, Inc.
ROBERT RADOVICH
Zenith Associates, Inc.
DONALD REED
M.J. Brock & Sons, Inc.
BRUCE RISLEY
American Waste Container Service, Inc.
JOHN SEDAR
Benson & Sedar

Program

SALUTE TO THE FLAG.....Glen Harris
Secretary, Building Industry Association

INVOCATION.....Ben Gottschalk
Ben Gottschalk, Builder-Developer

INSTALLATION OF 1980 BIASC PRESIDENT.....John Pisciotta
Immediate Past President, Building Industry Association

INSTALLATION OF 1980 OFFICERS
AND BOARD OF DIRECTORS.....Jack Leue
President, Building Industry Association

AWARDS

SAFETY.....Rich Muzinich
Ernie Busch Insurance & Bonding

BUILDER OF THE YEAR.....John Pisciotta
Immediate Past President, Building Industry Association

ASSOCIATE OF THE YEAR.....Sewell Keeter
Treasurer, 1980 Associates Council

MERITORIOUS.....Ed Kimmel
Vice President, Building Industry Association

ACHIEVEMENT.....Jack Leue
President, Building Industry Association

PAST PRESIDENTS AWARD.....Warren Lockman
Past President, Building Industry Association

DECORATIONS

B.I.A.S.C. AUXILIARY
Jo Boyet, Coordinator

PHOTOGRAPHY BY

DAVID KAHL

MUSIC BY

THE BILL RASE ORCHESTRA

The Procter & Gamble Manufacturing Co.
Sacramento Plant

Fifty-Fifth Semi-Annual Dividend Day

Red Lion Room
Red Lion Inn
Saturday, March 8, 1980
6:30 p.m.

What is a single-ticket gate?

At the Dixon 'May Fair' and Music Festival a single $5 ticket not only admits you to the grounds, but allows you to spend a day and evening listening to an ecclectic lineup of first-rate musicians, taking in a wide array of grandstand attractions, and riding a full midway of carnival rides - first come-first served, of course.

Pre sale season's tickets, at $20 each, and keys to the fair for $40 - entitling the holder to reserved seating - available until May 3.

DON'T MISS THE SCHEDULE POSTED IN EACH BUILDING FOR DAILY DEMONSTRATIONS

★1980★
WEDNESDAY
MAY 7

4 p.m.	Gates open - Buildings & carnival
6 p.m.	Stevenson Bridge, Garden Stage
	Juggler - Andy Swan, Crafts Fair
6:30 p.m.	Back in the Saddle, Country Stage
	Mitchell Marionettes, Courtyard
7 p.m.	Human Sound Effects Machine, Crafts Fair
7:30 p.m.	Stevenson Bridge, Garden Stage
8 p.m.	PTPA Tractor Pull, Grandstand
	Happytime Circus, Big Top
	Juggler - Andy Swan, Crafts Fair
8:15 p.m.	Back in the Saddle, Country Stage
8:30 p.m.	Stevenson Bridge, Garden Stage
9 p.m.	Sac. State Mime Troupe, Crafts Fair
9:30 p.m.	Stevenson Bridge, Garden Stage
10 p.m.	Back in the Saddle, Country Stage
	Human Sound Effects Machine, Crafts Fair
	Buildings Close
	Gates Close
11 p.m.	Carnival closes

★1980★
THURSDAY
MAY 8

4 p.m.	Gates open - Buildings & carnival
6 p.m.	Bill Rase Orchestra, Garden Stage
	Sac. State Mime Troupe, Crafts Fair
6:30 p.m.	Back in the Saddle, Country Stage
6:45 p.m.	Happytime Circus, Big Top
7 p.m.	Juggler - Andy Swan, Crafts Fair
7:30 p.m.	Bill Rase Orchestra, Garden Stage
8 p.m.	Jan & Dean with Papa Doo Run Run in concert, Grandstand
	Mitchell Marionettes, Courtyard
	Sac. State Mime Troupe, Crafts Fair
	Bonsai Demonstration, Floriculture Bldg.
8:15 p.m.	Back in the Saddle, Country Stage
8:30 p.m.	Bill Rase Orchestra, Garden Stage
9 p.m.	Juggler - Andy Swan, Crafts Fair
9:30 p.m.	Bill Rase Orchestra, Garden Stage
10 p.m.	Back in the Saddle, Country Stage
	Sac. State Mime Troupe, Crafts Fair
	Buildings close
	Gates close
11 p.m.	Carnival closes

★1980★
FRIDAY
MAY 9

10 a.m.	Gates open - Buildings
11 a.m.	Mitchell Marionettes, Courtyard
Noon	Happytime Circus, Big Top
12:30 p.m.	Treasure Hunt, Outdoor Theater
1 p.m.	Stevenson Bridge, Garden Stage
2 p.m.	Stevenson Bridge, Garden Stage
2:15 p.m.	Mitchell Marionettes, Courtyard
3 p.m.	Pie-eating contest, Big Top
3:30 p.m.	Happytime Circus, Big Top
6 p.m.	Back in the Saddle, Country Stage
	Juggler - Andy Swan, Crafts Fair
6:30 p.m.	Mitchell Marionettes, Courtyard
7 p.m.	Del Scorpion and the Stingers, Garden Stage
	Bonsai Demonstrations, Floriculture Building
	Human Sound Effects Machine, Crafts Fair
	4H and FFA Parent Showmanship, Livestock Area
7:30 p.m.	Back in the Saddle, Country Stage
8 p.m.	PRCA Rodeo, Grandstand
	Sac. State Mime Troupe, Crafts Fair
	Del Scorpion and the Stingers, Garden Stage
9 p.m.	Back in the Saddle, Country Stage
	Juggler - Andy Swan, Crafts Fair
10 p.m.	Del Scorpion and the Stingers, Garden Stage
	Human Sound Effects Machine, Crafts Fair
	Back in the Saddle, Country Stage
	Buildings close
	Gates close
11 p.m.	Carnival closes

★1980★
SATURDAY
MAY 10

6-9 a.m.	Annual Rotary Club Pancake Breakfast, Legion Hall, Downtown Dixon
10 a.m.	Gates open - Buildings
	May Fair Parade, Downtown Dixon, co-sponsored by the Dixon Chamber of Commerce
	Carnival opens
Noon	Annual Deep Pit BBQ sponsored by the Dixon Music Boosters Club, Garden Stage Area
	Back in the Saddle, Country Stage
	Mark Naftalin's R & B Revue, Garden Stage
12:30 p.m.	Back in the Saddle, Country Stage
1 p.m.	4-Wheel Drive Pull, Grandstand
	Charlie Reid, "The Travelling Folksinger," Crafts Fair
	Mark Naftalin's R & B Revue, Garden Stage
1:45 p.m.	Back in the Saddle, Country Stage
2 p.m.	Human Sound Effects Machine, Crafts Fair
	4H and FFA Junior Livestock Sale, Livestock Area
	Parade Awards, Outdoor Theater
2:30 p.m.	Bonsai Demonstrations, Floriculture Building
	Mark Naftalin's R & B Revue, Garden Stage
2:45 p.m.	Happytime Circus, Big Top
3 p.m.	Sac. State Mime Troupe, Crafts Fair
	Del Scorpion and the Stingers, Country Stage
3:30 p.m.	Queen Ida and the Bon Ton Roulet Zydeco Band, Garden Stage
4 p.m.	Belly Dancing, Crafts Fair
	Del Scorpion and the Stingers, Country Stage
5 p.m.	Juggling by Andy Swan, Crafts Fair

WOODLAND HIGH SCHOOL
CLASS OF 1932
50th REUNION

Yolo Fliers Club
May 29, 1982

Souvenir Menu

Hot and Cold Hors d'Oeuvres
Cauliflower Oriental — Clams Casino
Cheddar Cheese al dente
Nova Scotia Smoked Salmon — Red and Black Caviar
Goose Liver Pate — Melon Italian Delight
Jumbo Shrimp Pyramid
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Royal Haas Avocado Neptune Salad
***

Roast Prime Ribs of Beef, Au Jus
Yorkshire Pudding

Roast Cornish Game Hen
Apple & Raisin Dressing
***

Fresh Asparagus, Hollandaise
Potatoes a la Dauphinoise
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Cherries Jubilee, Flambe
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Coffee and Liquers
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Charles Le Franc Fume Blanc, 1979
Charles Le Franc Chardonnay, 1978
Charles Le Franc Pinot St. George, 1978
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Robert L. Bell, Executive Chef

From the desk of: Jay Masters

Bill,
Thanks for a
GREAT JOB!
Will see you
NEXT YEAR!
Jay

INVITED GUESTS

CONGRESSMAN HAROLD T. "BIZZ" JOHNSON
1st District
CONGRESSMAN ROBERT T. MATSUI
3rd District

CONGRESSMAN VIC FAZIO
4th District
ASSEMBLYWOMAN JEAN MOORHEAD
5th District, State Assembly

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THE HONORABLE ILLA COLLIN
THE HONORABLE SANDRA SMOLEY

THE HONORABLE FRED WADE
THE HONORABLE C. TOBIAS "TOBY" JOHNSON

SACRAMENTO CITY COUNCIL

THE HONORABLE PHILLIP L. ISENBERG, *Mayor*
THE HONORABLE JOHN ROBERTS
THE HONORABLE BLAINE FISHER
THE HONORABLE DOUGLAS POPE
THE HONORABLE ANNE RUDIN

THE HONORABLE DANIEL THOMPSON
THE HONORABLE LLOYD CONNELLY
THE HONORABLE THOMAS R. HOEBER
THE HONORABLE LYNN ROBIE

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MR. FREDERICK R. STYLES
MRS. JANE HAGEDORN

MR. MICHAEL T. GUGLIEMETTI
MR. THOMAS P. KENNEY

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MR. CORTUS T. KOEHLER
MRS. MYRA ERWIN
MRS. GLENDA LEE GARFIELD-SCULLY

MRS. JUDITH CHAIX
MRS. MARIA BRUGGLER

CITY PLANNING COMMISSION

MR. LAWRENCE AUGUSTA
MRS. JAMES FONG
MS. CHRIS HUNTER
MR. GEORGE MURAKI
MR. FRED SILVA

MR. PHILIP SIMPSON
MR. JOHN FLORES
MRS. SANDRA SIMPSON
MR. ED GOODIN

OTHER INVITED GUESTS

THE HONORABLE ARLIENE TODD
Board of Supervisors, El Dorado County
THE HONORABLE W.P. "DUB" WALKER
Board of Supervisors, El Dorado County
THE HONORABLE WILLIAM V.D. JOHNSON
Board of Supervisors, El Dorado County
THE HONORABLE JOSEPH FLYNN
Board of Supervisors, El Dorado County
THE HONORABLE THOMAS STEWART
Board of Supervisors, El Dorado County
MR. KENNETH MILAM
Planning Director, El Dorado County
MR. CARL MAYER
Director, FHA
MR. RON ZANZINGER
Deputy Supervisor For Multi-Family, FHA

MR. JOHN LUND
Deputy Supervisor For Single Family, FHA
MR. DICK FARRELL
Sacramento Union
MR. JERRY JACKSON
Sacramento Bee
THE HONORABLE ALEX FERREIRA
Board of Supervisors, Placer County
THE HONORABLE ROBERT P. MAHAN
Board of Supervisors, Placer County
MR. LAWRENCE GADDIS
Chief Building Inspector, Placer County
MR. THOMAS McMAHAN
Planning Director, Placer County
MR. ROBERT McHALE
Director of Industrial Planning, Placer County

OTHER INVITED GUESTS (Continued)

MR. WILLIAM MITCHELL
City Administrator-Engineer, Rocklin
MR. DON WYLY
City Council, Woodland
MR. WALLY FOSTER
City Council, Woodland
MR. JAMES NOBLE
City Planner, Woodland
MRS. JUNE WANISH
Mayor, Roseville
MR. OWEN R. WALTRIP
City Council, Roseville
MR. BYRON C. CLAIBORNE
City Council, Roseville

MR. GEORGE BULJAN
City Council, Roseville
MR. RICHARD ROCCUCCI
City Council, Roseville
MR. ROBERT H. RIVINIUS
California Building Industry Association
MR. MARVIN MAY
Chief Building Inspector, Folsom
MR. STEVE SPEITZ
Director of Public Works, Folsom

COUNTY ADMINISTRATIVE OFFICIALS

MR. BRIAN RICHTER
County Executive
MR. LEE B. ELAM
County Counsel
MR. WILLIAM B. POND
Community Development & Environmental Protection Agency
MR. D.W. McKENZIE
Director, Public Works
MR. W.C. WANDERER
Deputy Director, Public Works
MR. LEE D. KIES
Public Works Department
MR. LANCE BAILEY
Director, Planning Department

MR. G.W. RODGERS
Chief, Highway & Bridges Division
MR. WILLIAM C. LYNCH
County Assessor
MR. ROBERT WILLET
Supervising Deputy County Counsel
MR. ROBERT J. BAKER
Principal Building Inspector
MR. EDWARD SARMENTO
Principal Building Inspector
MR. MANUEL ARTERO
Supervising Electrical Inspector
MR. ANTHONY NISICH
Chief Building Inspector

CITY ADMINISTRATIVE OFFICIALS

MR. WALTER SLIPE
City Manager
MR. R.H. PAKRER
City Engineer
MR. ETHAN BROWNING JR.
Planning Director
MR. D. TIMOTHY SULLIVAN
Director, Building Inspection Division

MR. JACK LICURSI
Building Inspection Division
MR. RON PEECE
Building Inspection Division
MR. ELMER LARSON
Building Inspection Division

The Procter & Gamble Manufacturing Co.
Sacramento Plant

Fifty-Fifth Semi-Annual Dividend Day

Red Lion Room
Red Lion Inn
Saturday, March 8, 1980
6:30 p.m.

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	Mitchell Marionettes, Courtyard
7 p.m.	Human Sound Effects Machine, Crafts Fair
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9 p.m.	Sac. State Mime Troupe, Crafts Fair
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	Buildings Close
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★1980★
THURSDAY
MAY 8

4 p.m.	Gates open - Buildings & carnival
6 p.m.	Bill Rase Orchestra, Garden Stage
	Sac. State Mime Troupe, Crafts Fair
6:30 p.m.	Back in the Saddle, Country Stage
6:45 p.m.	Happytime Circus, Big Top
7 p.m.	Juggler - Andy Swan, Crafts Fair
7:30 p.m.	Bill Rase Orchestra, Garden Stage
8 p.m.	Jan & Dean with Papa Doo Run Run in concert, Grandstand
	Mitchell Marionettes, Courtyard
	Sac. State Mime Troupe, Crafts Fair
	Bonsai Demonstration, Floriculture Bldg.
8:15 p.m.	Back in the Saddle, Country Stage
8:30 p.m.	Bill Rase Orchestra, Garden Stage
9 p.m.	Juggler - Andy Swan, Crafts Fair
9:30 p.m.	Bill Rase Orchestra, Garden Stage
10 p.m.	Back in the Saddle, Country Stage
	Sac. State Mime Troupe, Crafts Fair
	Buildings close
	Gates close
11 p.m.	Carnival closes

★1980★
FRIDAY
MAY 9

10 a.m.	Gates open - Buildings
11 a.m.	Mitchell Marionettes, Courtyard
Noon	Happytime Circus, Big Top
12:30 p.m.	Treasure Hunt, Outdoor Theater
1 p.m.	Stevenson Bridge, Garden Stage
2 p.m.	Stevenson Bridge, Garden Stage
2:15 p.m.	Mitchell Marionettes, Courtyard
3 p.m.	Pie-eating contest, Big Top
3:30 p.m.	Happytime Circus, Big Top
6 p.m.	Back in the Saddle, Country Stage
	Juggler - Andy Swan, Crafts Fair
6:30 p.m.	Mitchell Marionettes, Courtyard
7 p.m.	Del Scorpion and the Stingers, Garden Stage
	Bonsai Demonstrations, Floriculture Building
	Human Sound Effects Machine, Crafts Fair
	4H and FFA Parent Showmanship, Livestock Area
7:30 p.m.	Back in the Saddle, Country Stage
8 p.m.	PRCA Rodeo, Grandstand
	Sac. State Mime Troupe, Crafts Fair
	Del Scorpion and the Stingers, Garden Stage
9 p.m.	Back in the Saddle, Country Stage
	Juggler - Andy Swan, Crafts Fair
10 p.m.	Del Scorpion and the Stingers, Garden Stage
	Human Sound Effects Machine, Crafts Fair
	Back in the Saddle, Country Stage
	Buildings close
	Gates close
11 p.m.	Carnival closes

★1980★
SATURDAY
MAY 10

6-9 a.m.	Annual Rotary Club Pancake Breakfast, Legion Hall, Downtown Dixon
10 a.m.	Gates open - Buildings
	May Fair Parade, Downtown Dixon, co-sponsored by the Dixon Chamber of Commerce
	Carnival opens
Noon	Annual Deep Pit BBQ sponsored by the Dixon Music Boosters Club, Garden Stage Area
	Back in the Saddle, Country Stage
	Mark Naftalin's R & B Revue, Garden Stage
12:30 p.m.	Back in the Saddle, Country Stage
1 p.m.	4-Wheel Drive Pull, Grandstand
	Charlie Reid, "The Travelling Folksinger," Crafts Fair
	Mark Naftalin's R & B Revue, Garden Stage
1:45 p.m.	Back in the Saddle, Country Stage
2 p.m.	Human Sound Effects Machine, Crafts Fair
	4H and FFA Junior Livestock Sale, Livestock Area
	Parade Awards, Outdoor Theater
2:30 p.m.	Bonsai Demonstrations, Floriculture Building
	Mark Naftalin's R & B Revue, Garden Stage
2:45 p.m.	Happytime Circus, Big Top
3 p.m.	Sac. State Mime Troupe, Crafts Fair
	Del Scorpion and the Stingers, Country Stage
3:30 p.m.	Queen Ida and the Bon Ton Roulet Zydeco Band, Garden Stage
4 p.m.	Belly Dancing, Crafts Fair
	Del Scorpion and the Stingers, Country Stage
5 p.m.	Juggling by Andy Swan, Crafts Fair

WOODLAND HIGH SCHOOL
CLASS OF 1932
50th REUNION

Yolo Fliers Club
May 29, 1982

Souvenir Menu

Hot and Cold Hors d'Oeuvres
Cauliflower Oriental — Clams Casino
Cheddar Cheese al dente
Nova Scotia Smoked Salmon — Red and Black Caviar
Goose Liver Pate — Melon Italian Delight
Jumbo Shrimp Pyramid
***

Royal Haas Avocado Neptune Salad
***

Roast Prime Ribs of Beef, Au Jus
Yorkshire Pudding

Roast Cornish Game Hen
Apple & Raisin Dressing
***

Fresh Asparagus, Hollandaise
Potatoes a la Dauphinoise
***

Cherries Jubilee, Flambe
***
Coffee and Liquers
***

Selected Vintages
Charles Le Franc Fume Blanc, 1979
Charles Le Franc Chardonnay, 1978
Charles Le Franc Pinot St. George, 1978
***

Dancing to Bill Rase's Orchestra

Fliers Club Staff:
Robert A. Simmons, General Manager
Robert L. Bell, Executive Chef

From the desk of: Jay Masters

Bill,
Thanks for a
GREAT JOB!
Will see you
NEXT YEAR!
Jay

BUILDING INDUSTRY ASSOCIATION
OF SUPERIOR CALIFORNIA STAFF

JAMES E. MERREY ..... *Executive Vice President*
PAUL A. STEWART II ..... *Director of Legislative Services*
NANCY NOBLE ..... *Director of Membership Services*
PATRICIA MACULAK ..... *Office Manager/Bookkeeper*
PAT WATT ..... *Insurance Coordinator*
RUTH STAAB ..... *Executive Secretary*
AMY GRIFFITH ..... *Receptionist*
KATHY POWLOSKI ..... *Assistant Bookkeeper*

Menu

TOSSED GREEN SALAD

NEW YORK CUT

BAKED POTATO ELEGANCÉ

BROCOLLI POLANAISE

KAHLUA PARFAIT

COFFEE

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1944 ..... E.A. CORUM*
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1948 ..... CHARLES E. DeCUIR
1949 ..... CHARLES E. DeCUIR
1950 ..... E.L. SCHUTT
1951 ..... RAYMOND C. CORUM
1952 ..... JACK HECKES*
1953 ..... RICHARD RONNE
1954 ..... STETSON SHUEY*
1955 ..... JOHN A. JACOBSON*
1956 ..... HERBERT J. HARLOW
1957 ..... JOHN A. BRISTOW
1958 ..... ROBERT D. HURST
1959 ..... SHELDON W. PARKER
1960 ..... ROY T. BROPHY
1961 ..... RICHARD C. PRICE
1962 ..... CARL K. LAWRENCE*
1963 ..... WENDELL C. BROCK*
1964 ..... GEORGE W. REED*
1965 ..... JAMES P. LEWIS
1966 ..... JAMES STRENG
1967 ..... CARROLL BROCK
1968 ..... FOREST TAYLOR
1969 ..... SYD BARTLETT
1970 ..... V. HAL TREADAWAY
1971 ..... PAUL OPP
1972 ..... WILLIAM R. MAZZA
1973 ..... ROBERT L. CUTTLE
1974 ..... WILLIAM J. CRABTREE
1975 ..... WARREN W. LOCKMAN
1976 ..... EARL B. FERRE
1977 ..... FORREST P. MAURER
1978 ..... ROBERT R. GRIFFIN
1979 ..... JOHN PISCIOTTA

*Deceased

The Procter & Gamble Manufacturing Co.
Sacramento Plant

Fifty-Fifth Semi-Annual Dividend Day

Red Lion Room
Red Lion Inn
Saturday, March 8, 1980
6:30 p.m.

What is a single-ticket gate?

At the Dixon 'May Fair' and Music Festival a single $5 ticket not only admits you to the grounds, but allows you to spend a day and evening listening to an ecclectic lineup of first-rate musicians, taking in a wide array of grandstand attractions, and riding a full midway of carnival rides - first come-first served, of course.

Pre sale season's tickets, at $20 each, and keys to the fair for $40 - entitling the holder to reserved seating - available until May 3.

DON'T MISS THE SCHEDULE POSTED IN EACH BUILDING FOR DAILY DEMONSTRATIONS

★1980★
WEDNESDAY
MAY 7

4 p.m.	Gates open - Buildings & carnival
6 p.m.	Stevenson Bridge, Garden Stage
	Juggler - Andy Swan, Crafts Fair
6:30 p.m.	Back in the Saddle, Country Stage
	Mitchell Marionettes, Courtyard
7 p.m.	Human Sound Effects Machine, Crafts Fair
7:30 p.m.	Stevenson Bridge, Garden Stage
8 p.m.	PTPA Tractor Pull, Grandstand
	Happytime Circus, Big Top
	Juggler - Andy Swan, Crafts Fair
8:15 p.m.	Back in the Saddle, Country Stage
8:30 p.m.	Stevenson Bridge, Garden Stage
9 p.m.	Sac. State Mime Troupe, Crafts Fair
9:30 p.m.	Stevenson Bridge, Garden Stage
10 p.m.	Back in the Saddle, Country Stage
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	Buildings Close
	Gates Close
11 p.m.	Carnival closes

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Jumbo Shrimp Pyramid
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Royal Haas Avocado Neptune Salad
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Roast Prime Ribs of Beef, Au Jus
Yorkshire Pudding

Roast Cornish Game Hen
Apple & Raisin Dressing
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Charles Le Franc Pinot St. George, 1978
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Fliers Club Staff:
Robert A. Simmons, General Manager
Robert L. Bell, Executive Chef

From the desk of: Jay Masters

Bill,
Thanks for a
GREAT JOB!
Will see you
NEXT YEAR!
Jay

CALIFORNIA
STATE FAIR
AUG 18-SEPT 5
1600 Exposition Blvd. (916) 641-2311

May 10, 1979

Bill Rase
955 Venture Court
Sacramento, California
95825

Dear Bill,

Thank you for participating in the opening ceremonies for our California Exposition Jazz Festival. Your contribution was valuable in that the students were able to see a musician who has been able to continue the process into a career.

Again, Thanks for being here.

Yours Truly

Jok R. Church
News Bureau

The Califo

PEARLS
NO SMOKING

NO SMOKING

NO SMOKING

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Yours Truly

Jok R. Church

Program

6:30 - 7:30 PM . . . . . Social Hour

7:45 PM . . . . . Welcome
Roger I. Ramseier, President

8:00 PM . . . . . Dinner

8:00 - Midnight . . . . . Entertainment
"Bill Rase Quintet"

Completely Hosted

Honorees

James R. Anderson
Kaname K. Arase
Kathleen M. Baker
Donald A. Barnes
Ray L. Barnhill
Frank J. Basista
Eugene W. Baxter
William Bentz
Ivan L. Berkheimer
Kurt B. Borowski
Robert A. Boylan
Kenneth W. Bridges
Herbert J. Bronner
Herbert Brown
Richard E. Brown
Betty R. Bunch
Victor J. Bundrock
Wallace N. Burkey
Opal M. Carter
George L. Chambers
Mildred L. Chandler
Mary S. Compton
Ernestine G. Crockett
Henry C. Davidson
Merlin H. Doud
Virgil L. Fink
Everett R. Franklin
Clyde D. French
George C. Freund
Goldie M. Gilson
Alvin J. Goncalves
Howard O. Goodwin
Leroy G. Haske
William G. Hooper
Edward L. Houtz
John Hupcey
Harry V. Hutton
Donald M. Jassowski
Octavia J. Jenkins
Robert J. Kudija
James H. Kurtz
James C. Lawrence
Martha E. Leckie
John A. Leins
Charles R. Massey
Joseph J. Meade
Marvin L. Merrill
William R. Mills
Robert E. Mueller
Jerry E. Nelson
Charles J. Neuar
Ronald L. Oakes
Gordon R. O'Neill, Jr.
Robert J. Peters
Peter E. Prone
Thomas H. Rehage
Donald R. Riddleberger
Eugene C. Ritenour
Walter R. Roberts
Danny J. Rosso
Betty M. Sanders
Ellard A. Schuett
Harold M. Smith
William E. Spargo
Jack E. Stammer
Kenneth R. Stevens
Wallace J. Storey
Melio E. Tallerico
Jean L. Taylor
John E. Tranum
Homer M. Turner
Charles A. Vinton
Don C. Williams
Robert W. Williamson, Jr.
Marian J. Wilson
Alton L. Worden
Gilbert J. Zaragoza

PEARLS
NO SMOKING

Robert

NO SMOKING

YOUR
FORTUNE
"WEIGH"
YOUR
FATE

TO
ERASE

→4

DATE	REFERENCE	GROSS AMOUNT	DISCOUNT	PREVIOUS BALANCE	BALANCE	REMARKS
10.23	711	75.00			75.00	Thank you. Love your big band album —

URN TOOL DISTRIBUTOR, INC.
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THE ATTACHED CHECK IS IN PAYMENT OF THE

Bill:
Thanks again
for such
nice music!

Betty Meyer

B2—The Sacramento Union, Tuesday, August 28, 1979

Kirt's People

. . . Bill Rase's big band plays for a Swing at Cancer dance at Northridge Country Club tonight. His latest album is selling well . . . Otis Grimble beating the drums for the Arizona-Northern California stars amateur fight card at the auditorium April 12. Tickets on sale at the Community Center boxoffice.

blanks should be out soon for the Pretty Legs contest Oct. 12 at Galactica 2000. Watch the column . . . Glenn Churches, a disc jockey among other abilities, highly recommends the album of oldies Bill Rase recorded this year. Such tunes as In The Mood, Tuxedo Junction, Jeepers Creepers . . . Send a letter or card to Lee Lemon, in

Big Band sounds on stage

DIXON MAY FAIR Musical groups featured at this year's fair include Jan & Dean, Papa Doo Run Run, Mark Naftalin and his Rhythm and Blues Revue, Del Scorpion and the Stingers, Queen Ida, the Bill Rase Orchestra, Back in the Saddle, Golden State Jazz Band, Grammercy Six and Jamboree Hal. Today through May 11 in Dixon. For detailed schedule call 1-678-5529.

DIXON MAY FAIR and MUSIC FESTIVAL — Jan and Dean; Papa Doo Run Run; Back in the Saddle; Stepheson Bridge and Del Scorpian; Bill Rase and His Big Band; Rose Maddox, and Queen Ida. Rodeo. Tractor pull. Carnival. Circus. Parade. Through May 11, hours 4-10 p.m. Thursday-Friday; 10 a.m.-10 p.m. Saturday-Sunday. Call 1-678-5529.

Back again at the Dixon May Fair and Music Festival are Bill Rase and his 10-piece big band orchestra. His moonlight sounds beam out from the fairgrounds Garden Stage beginning at 6 p.m. Thursday, May 8. Fairgoers are welcome to try a little cheek-to-cheek dancing or just swing back to the fond days of Tommy Dorsey and Glenn Miller.

DIXON MAY FAIR
1980
AND MUSIC FESTIVAL

MAY 7-11

Wednesday, May 7
BACK IN THE SADDLE

Thursday, May 8
JAN & DEAN with PAPA DOO RUN RUN
BILL RASE ORCHESTRA
BACK IN THE SADDLE

Friday, May 9
DEL SCORPION & THE STINGERS
BACK IN THE SADDLE

Saturday, May 10
MARK NAFTALIN'S RHYTHM & BLUES REVUE
DEL SCORPION & THE STINGERS
QUEEN IDA & THE BON TON ROULET ZYDECO BAND

Sunday, May 11
GOLDEN STATE JAZZ BAND
and
GRAMMERCY SIX with JAMBOREE HAL
CALIFORNIA COUNTRY COMFORT
BACK IN THE SADDLE

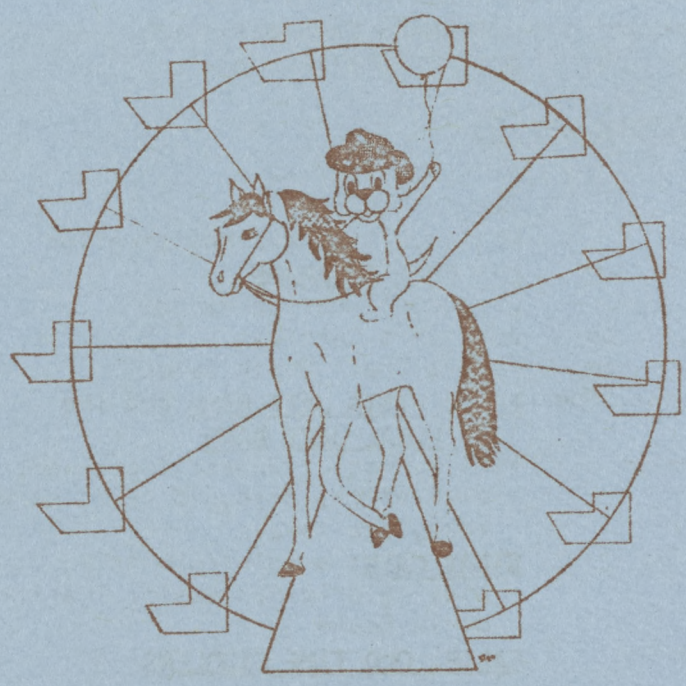
Plus Carnival on the midway, Pro Rodeo competition, tractor pull, 4-wheel drive pull, destruction derby, circus, juggler, mime, folk music, human sound effects machine and exhibits.

Single-ticket gate - $5 a day Wed & Thurs 4 p.m. - 11 p.m.
Fri. & Sat. 10 a.m. - 11 p.m./Sun. 10 a.m. - 10 p.m.

DIXON MAY FAIRGROUNDS
DIXON, CALIF.
For Info: (707) 678-5529

ADMISSION
$5.00
ONE PRICE INCLUDES ALL

FAIR OAKS 1890 DAYS
FIESTA



- Carnival
- Children's Parade (Saturday, 10:00 a.m.)
- Barn Raising Dance (Saturday, 8:00 p.m.-$5.00)
- Pancake Breakfast
- Craft Sales
- Fiesta Foods
- Balloon Rides
- Picnic, Games
- Horse Show
- Five-Mile Foot Race
- Live Bands: Jazz, Folk, Orchestra, & Blue Grass

MAY 31, & JUNE 1, 1980
Plaza Park in Fair Oaks

SPONSORED BY
The Fair Oaks Chamber of Commerce

PROGRAMS BY
Leisure Pro, Inc.

966-1011

Dixon May Fair

Surf's up tonight at D

Page Eb The Sacramento Bee — Thursday, May 8, 1980

DIXON — Tonight's second of five days in the 1980 Dixon May Fair and Music Festival's five-day run will be highlighted by a grandstand concert featuring Jan & Dean with Papa Doo Run Run. And if those names make little sense to you, never mind; there'll be other kinds of music too.

And there's much more listed among the events that will last through the weekend at the fairgrounds. Besides music ranging from bands through folksingers and country through swank, the jammed program features a rodeo, a circus, a destruction derby, a livestock show and sale, a carnival and Saturday's traditional pancake breakfast, parade and deep-pit barbecue.

And that's just the tip of the iceberg. There'll be a mime troupe, juggling, marionettes, a crafts fair, a tractor pull, bonsai, a treasure hunt, a pie-eating contest, a four-wheel drive pull, belly dancing, kids' games, a goat-milking contest, a diaper derby and a talent contest.

The gimmick in all this is the ticket price. A $5 ticket not only gains admission to the fairground but to all the day's scheduled events and — on a first-come, first-served basis — to the rides on the carnival's midway.

The Jan & Dean concert, the fair's entree tonight, is set for 8 at the fairground's grandstand. The house bands seem to be Back in the Saddle, which holds down the fair's Country Stage showtimes Wednesday through Friday and shares them with other acts Saturday and Sunday, and the Bill Rase Orchestra and Stevenson Bridge on the Garden Stage. Del Scorpion and the Stingers will play the Garden Stage

bill rase

bill rase

bill rase

bill rase

bill rase

bill rase

Big Band sounds on stage

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BILL RASE ORCHESTRA
BACK IN THE SADDLE

Friday, May 9
DEL SCORPION & THE STINGERS
BACK IN THE SADDLE

Saturday, May 10

FIESTA EVENTS

FRIDAY, MAY 30

6pm-10pm	Johnson's Carnival	VP
5pm- 7pm	EBYAM: Folk/rock music	AT

SATURDAY, MAY 31

9am	Softball Tourney	FOP
9am	Tennis Tourney	MP
9am	Children's Parade Registration	CB
10am-11am	CHILDREN'S PARADE	
11:30am	Children's Parade Awards	AT
noon-10pm	Johnson's Carnival	VP
noon- 6pm	Food & Craft Booth Sales	PP
noon-1:30pm	BELLA VISTA JAZZ BAND and the BV VOCAL JAZZ BAND	AT
1pm-2pm	Family Picnic: Games: Tug-a-war, dizzystick, 3-legged race, sack race, and relays	PP
2:15pm	STRAY CATS: a folk/rock trip playing original music: California Sound	AT
4pm-7pm	CALIF. OLD TIME FIDDLERS	AT
9pm-1am	BARN RAISING DANCE: ($5.00/per) AGB: Top 40, country/western, and 50's style music; The best in town (tickets available in Chamber booth: Plaza Park)	CH

SUNDAY, JUNE 1

8am-9am	Five Mile Foot Race: Registration	VP
9am	FIVE MILE FOOT RACE	VP
9am	Softball Tourney	FOP
9am	Tennis Tourney	MP
9am-5pm	HORSE SHOW: Illinois Ave. at Winding Way, Silver Dollar Stables	SDS

SUNDAY, JUNE 1

10am	Balloon Rides	VP
noon-6pm	Johnson Carnival	VP
noon-6pm	Food & Craft Booth Sales	PP
noon-2pm	BILL RASE ORCHESTRA: Big Band sounds of the 40's	AT
2:45-4:15	MJB: Swing Blues and Country band: recent special guest for "New Riders of the Purple Sage"	AT
4:45-5:15	THE SOUNDOWNERS a local square dance group; Virginia Callaghan, caller.	AT
5:20-6:15	THE SACRAMENTO CAPITALZIRES Chorus of the Society for the Preservation and the Encouragement of the Barber Shop Quartets Singing in America	AT

LEGEND

VP	Village Park
AT	Amphtheatre
FOP	Fair Oaks Park
MP	Miller Park
CB	Crocker Bank
PP	Plaza Park
CH	Clubhouse
SDS	Silver Dollar Stables

The 1980 THIRTY-FIRST ANNUAL FAIR OAKS 1890 DAYS FAIR OAKS FIESTA is made possible through the Fair Oaks Chamber of Commerce and its local business membership. This years FIESTA has been contracted through Leisure Pro, Inc. Specific questions about FIESTA activities should be referred to Leisure Pro through the Fair Oaks Recreation & Park District, 4200 Temescal Street, Fair Oaks, CA 95628. Phone: 916/966-1011 or 966-1036.

BILL WITHROW, CHAMBER PRESIDENT

PAUL SIMON, HONORARY FAIR OAKS MAYOR

bill rase

bill rase

bill rase

bill rase

bill rase

bill rase
bill rase

bill rase
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Come Everybody,
Come to the...

Fair Oaks Fiesta

— June 2,3,4 —

Fair Oaks Village

Game & craft booths ~ Food & refreshments
5 mile race ~ Children's carnival ~ Dances
Citizen of the year award ~ Children's art show
Continuous entertainment ~ AND LOTS MORE!

CONTACT FAIR OAKS CHAMBER OF COMMERCE FOR MORE INFORMATION ~ 967-2703
FAIR OAKS RECREATION & PARK DISTRICT

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1978 FAIR OAKS FIESTA

FRIDAY, JUNE 2nd

6:00 pm - 11:00 pm — CARNIVAL
A variety of rides including merry-go-round, ferris wheel, etc.

Noon - 6:00 pm — CANNING AND BAKING CONTEST
Registration for home prepared canned goods and baked pies, cakes or cookies. (Clubhouse)

6:00 pm - 11:00 pm — FOOD, GAME AND CRAFTS BOOTHS

6:30 pm - 9:00 pm — FRIDAY NIGHT SPECIAL (Amphitheatre)
- Carnegie Jazz Band
- Soule Puppets and Ventriloquist
- Citizen of the Year Award
- Galena Street East, professional youth dance and singing group.

Tickets - $2.00, age 16 and older; $1.00, ages 7-15; under 6 free.

6:00 pm - 11:00 pm — TENNIS TOURNAMENT
For B/C & D class players. Spectators may watch at Miller and Fair Oaks Parks, and at Bella Vista High School.

6:00 pm - 9:00 pm — SOFTBALL TOURNAMENT
Men's games at Fair Oaks and Bannister Parks.

9:00 pm - 1:00 am — TEEN DANCE: "COPPERWOOD"
Youth 14 years and older are invited. Tickets are $3.00 at the door.

SATURDAY, JUNE 3rd

8:00 am - Noon — PANCAKE BREAKFAST
$1.00 buys pancakes, syrup, sausage, juice or milk and coffee in the Clubhouse Basement.

9:00 am - 9:45 am — CHILDREN'S PARADE REGISTRATION
At Crocker Bank, Bridge Street

9:00 am - 9:50 am — CANNING AND BAKING CONTEST
Registration for home prepared canned goods and baked pies, cakes or cookies. (Clubhouse)

10:00 am - Noon — CHILDREN'S PARADE
Through the center of the Village, beginning at the corner of Fair Oaks Blvd. and Bridge Street.

Noon - 12:15 pm — CHILDREN'S PARADE AWARDS (Amphitheatre)

Noon - 11:00 pm — CARNIVAL

Noon - 8:00 pm — PONY RIDES

Noon - 11:00 pm — FOOD, GAME AND CRAFTS BOOTHS

8:00 am - 11:00 pm — TENNIS TOURNAMENT

8:00 am - 11:00 pm — SOFTBALL TOURNAMENT
Men's and Women's.

12:15 pm - 6:00 pm — SATURDAY ENTERTAINMENT (Amphitheatre)

12:15 pm	Bella Vista Jazz Singers
1:15 pm	Bob Hempka Singers
2:00 pm	SMUD Road Comedy Singers
3:00 pm	Gospel Music
3:30 pm	Gentle Breeze Dance and Music
4:00 pm	Wanda's Polynesian Dance
5:00 pm	Beckam Kelly and The Gentle Journey

1:00 pm - 3:00 pm — CANNING AND BAKING CONTEST SHOW (Clubhouse)

2:00 pm - 9:00 pm — BINGO!
Lots of prizes in the Clubhouse Basement!

5:30 pm - 8:30 pm — MONTE CARLO CASINO
More prizes in the Clubhouse!

9:00 pm - Midnight — ADULT DANCE
Contemporary and ballroom in the Clubhouse.

Guardettes

25th

Anniversary Reunion and Dinner Dance

Mather Air Force Base
Officers Club
Saturday Evening, 12 April 1980
7:00 O'clock

10 Bands Needed For May Fair's Annual 'Battle'

Bill Rase, special events director for Dixon May Fair, May 10-13, announced today that one of the special events at the celebration will be a Battle of the Bands to be held at 3 p.m. Saturday, May 12 on the outdoor stage.

"We want a total of ten bands to compete in this year's Battle Of The Bands," Rase says. "All bands must be non-union and each band will have ten minutes in which to set up its equipment."

Judging

Judging will be based on musical ability, arrangements, showmanship and audience response. The highest over-all score will win. Winners will be announced upon conclusion of the contest.

Winners Receive

First place winners receive $50 cash, a trophy and a $30 tape recording certificate from Bill Rase Recording Studio in Sacramento.

Second place winner will take home $30 cash, a trophy and a $20 tape recording certificate from Bill Rase Studio.

The third place winner will receive a trophy and $20 cash.

Entry forms are available from Bill Rase, Dixon May Fair, P.O. Box 459, Dixon, 95620. Phone (916) 678-5682.

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1981

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KIWANIS INTERNATIONAL

TWENTY-FIFTH ANNIVERSARY DINNER DANCE CELEBRATION

KIWANIS CLUB OF GREATER BROADWAY, NOW GREATER SACRAMENTO

Friday, June 29, 1973
WOODLAKE INN, 6:30 P.M.

Thank You!

B2—The Sacramento Union, Friday, July 6, 1979

Kirt's People

Kirt MacBride

the Dante Club; Linda Harpham at 966-8831 for reservations . . . A 17-piece orchestra headed by Bill Rase will give a free concert in Fair Oaks, 7997 California Ave., at 7 p.m. Sunday. Rase, incidentally, is out with an LP album of big hits as his band interprets them . . . After I'd written about those who remembered the Pantages (see above) Jess Wilson Sr. called to say he recalls James Post playing there very well, that his humor 65 years ago was way ahead of his time . . . Ellsworth Circle in Fair Oaks presented Dave Cromwell a good neighbor award at a Fourth of July party.

C2—The Sacramento Union, Saturday, July 21, 1979

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seven years, came "home' to help **Mary Ann Machiavelli** observe a birthday . . . Two more homesick for Sacramento are **George and Dora Liberace**, now with the Liberace Foundation for Performing Artists in Las Vegas. They so report to **Al Frechette**, the trumpeter with the golden lip . . . The concert free to the public at Fair Oaks Plaza by **Bill Rase's** orchestra Sunday, 7 p.m., will be made possible through the national Music Performance Trust hund, administered out of New York by trustee **Marty Taulson**. With money from royalties on records it has paid for all free concerts played here by Rase, **Buddy Harpham, George Bruno** and other bands.

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THE SACRAMENTO BEE — Monday, November 26, 1979

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Guardettes

25th Anniversary Reunion and

March 12, 1981

Dear Bill:

Thank you very much for sending me a copy of your album, Bill Rase Orchestra - 30th Anniversary, in addition to your brochure.

We have enjoyed your combo at previous events, and will keep the brochure explaining your audio-visual production facility on file for reference when your services are required in the future.

Your thoughtfulness is greatly appreciated.

Sincerely,

Mike Curb

MIKE CURB
LIEUTENANT GOVERNOR

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OFFICERS OF KIWANIS

LOREN J. BADSKEY
President, Kiwanis International
North Webster, Indiana

PHILIP B. ROBINSON
Governor
California-Nevada-Hawaii District
Newport Beach, California

STEWART L. ROSEN, D.C.
Lieutenant Governor, Division 7
and member of the Board of Trustees
Placerville, California

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KIWANIS CLUB OF GREATER SACRAMENTO

JOHN E. HOLKKO ..... President
LEONARD THORVALD ..... 1st Vice President
CLINTON KING ..... 2nd Vice President
JOHN R. WINNING ..... Secretary-Treasurer
WINSTON O. WILSON . Immediate Past President

DIRECTORS

RUBEN BITTER — RICHARD W. OLIVER
WALDO DOWNEY — DON KEENEY
GORDON R. LARSEN — WILLIAM R. POWELL
ROBERT SCHULTZ

PROGRAM

MASTER OF CEREMONIES
JIM MILLER President, 1959

"AMERICA"
ART TRAVIS President, 1958
DICK FARLEY President, 1963

PLEDGE OF ALLEGIANCE
DON KEENEY

INVOCATION
ALLAN MacLENNAN President, 1951

DINNER

PRESENTATION OF
PERFECT ATTENDANCE PINS
JOHN HOLKKO President

PRESENTATION OF LEGION OF HONOR
JUDGE ELVIN SHEEHY
Past President, Sponsoring
Sacramento Club, Past Lieutenant
Governor, Division 7

RECIPIENTS — CHESTER N. COPPIN, B. DALE EASTBURN, ALLAN M. MacLENNAN, JOHN VRILAKAS

ENTERTAINMENT
Boggess and the "Wuzzers"

CLOSING, "HAIL KIWANIS"
ART TRAVIS, DICK FARLEY

DANCING
Music by BILL RASE'S ORCHESTRA

Thank You!

B2—The Sacramento Union, Friday, July 6, 1979

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Kirt MacBride

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C2—The Sacramento Union, Saturday, July 21, 1979

Kirt's People

vember 26, 1979

amento

July 11, 1979

Dear Shirley & Biel -

Many thanks for the gift of your wonderful 30th Anniversary album. We have so enjoyed listening to it - it's really "our" kind of music!

Thanks again - and continued success in all your future endeavors,

Love,
Rose + Jack

good friend **BILL RASE** has recently released a new album to commemorate his 30th anniversary in show business ..... If you enjoy the **REAL** big band sounds, you'll want to get one of his albums ..... available at Jack's House of Music and the Tower stores ..... get one today.

Program

7:00 ~ 8:00
Cocktails (No Host)
& Hors D'O

8:00 ~ 9:00
Introduction of Presidents
Invocation
Dinner

9:00 ~ 1:00
Dancing
Bill Rose Band

Menu

Deluxe Salad

Prime Rib Beef

Baked Potatoe

Green Beans Almondine

San Francisco Sour Dough Bread

Chocolate Bavarian Cream Pie

Coffee or Tea

Wine

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KIWANIS INTERNATIONAL

TWENTY-FIFTH ANNIVERSARY DINNER DANCE CELEBRATION

6/26/79

Dear Bill;
Bill and I want you to know how much we appreciate you arranging for the music at Craig & Sarah's reception.
So many people commented on what a perfect touch it was.
It really made the evening special for us.
Many Thanks
Bill and Jerri

B2—The Sacramento Union, Friday, July 6, 1979

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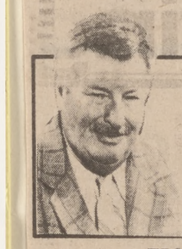

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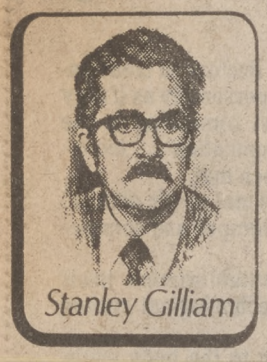
C. John Tupper Commendation Dinner

March 17, 1979
Faculty Club on the Davis Campus

Mr. and Mrs. Craig Scott Solenberger



Stan's Sacramento

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Big band dept.: Bill Rase's 11-piece organization will play for the Sacramento High class of 1949 at the Red Lion Saturday night . . . Burlison Saunders was given a surprise birthday party on his 95th at Greenhaven Country Place this week

Fair Oaks 1890 Days

JUNE 1-2-3

FRIDAY, JUNE 1

6:00 p.m. - 11:00 p.m. CARNIVAL
A variety of rides including merry-go-round, ferris wheel.
Village Park
6:00 p.m. - 10:00 p.m. FOOD AND CRAFT BOOTHS Plaza Park
5:00 p.m. - 9:00 p.m. FREE ENTERTAINMENT Amphitheater
5:00 p.m. Melody Ann Page (songs and guitar)
5:20 p.m. Sandi Mohr (songs and piano)
6:00 Bill Rase Orchestra - music
8:00 MJB (Maggie, John and Bill) (music)
Patricia Connelly, Master of Ceremonies

filled HAPPYTIME CIRCUS under the big top.
7:00 p.m. Let LARRY GROMER, our resident street musician, entertain you somewhere on the grounds.
● MONTEZUMA'S REVENGE on the Country Stage.
● The BILL RASE ORCHESTRA on the World of Music Stage.
7:30 p.m. CAPITOL RECORDING ARTIST **BOB WELCH** IN CONCERT in front of the grandstand.
8:00 p.m. The MITCHELL MARIONETTES perform on their Steamboat Stage in the Courtyard for your pleasure.
● MONTEZUMA'S REVENGE on the Country Stage.
The BILL RASE ORCHESTRA on the World of Music Stage.

ARCADE YOUTH BASEBALL
Adult Spring Dance
Del Norte Tennis Club
Robertson & Becerra Way
May 11th, 1979
8:00-12:00
Live Music 9:00-12:00
DONATION: $3.00 per person

Music

"T.G.I.F. SUMMER '79" Gospel concerts sponsored by The Storehouse. 8:45 p.m. July 6 (and continuing every other Friday through August) on the Capital Lawn, 10th and L streets. Free. 920-5606.

RANDY STONEHILL Concert sponsored by Warehouse Ministries. 8 p.m. July 7 in Hiram Johnson High School auditorium. Free.

BILL RASE ORCHESTRA Concert of old favorites, pop and contemporary music. 7 p.m. July 8 in Fair Oaks Memorial Amphitheater, 7997 California Ave. Free. Sponsored by Fair Oaks Park District. 966-1011.

DIXON MAY FAIR

Fair Oaks Recreation·Park District

4200 Temescal Street, Fair Oaks, California 95628 • 966-1011

Board of Directors

Ann Pardau
Chairperson

Richard A. Gilmore
Vice-Chairperson

Tom Bonner

George Dupray

Barbara Scurfield

District Staff

Jerry Steinke
District Administrator

Dennis Bellman
Park Superintendent

Wayne A. Lowery
Recreation Superintendent

Peggy Q. Fletcher
Recreation Supervisor

Karen Martin
District Secretary

PUBLIC SERVICE ANNOUNCEMENT
30 Seconds
FOR IMMEDIATE RELEASE

BIG BAND CONCERTS IN THE PARK

DO YOU LIKE THE BIG BAND SOUNDS OF THE 1940s??

THEN COME TO THE FREE PARK CONCERTS AT THE FAIR OAKS CITY PARK PAVILLION SUNDAY, JUNE 28th AND SUNDAY, JULY 12th.

CONCERTS ARE FROM 6:00PM TO 8:00PM. BILL RASE AND HIS BIG BAND WILL PERFORM.

THE CONCERTS ARE SPONSORED BY THE FAIR OAKS RECREATION DEPT. AND THE SACRAMENTO MUSICIANS UNION TRANSCRIPTION FUND.

REMEMBER THE DATES - SUNDAY, JUNE 28th AND SUNDAY, JULY 12th 6:00pm to 8:00pm AT THE FAIR OAKS CITY PAVILLION.

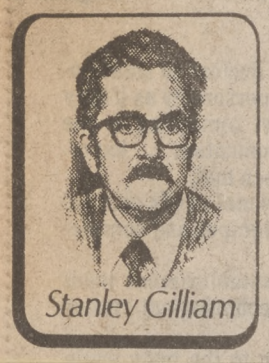
BILL RASE AND HIS BIG BAND - FREE CONCERTS IN THE PARK.

C. John Tupper Commendation Dinner

March 17, 1979
Faculty Club on the Davis Campus

Dear Bill + Shirley,
We wanted to thank you for the beautiful crystal mugs. Bill, the music was just perfect and can't thank you enough. With your help the celebration was a great success.
Thanks again
Craig + Sara

Page D8 THE SACRAMENTO BEE — Thursday, June 14, 1979



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5:00 p.m. - 9:00 p.m.	**FREE ENTERTAINMENT** Amphitheater
5:00 p.m.	Melody Ann Page (songs and guitar)
5:20 p.m.	Sandi Mohr (songs and piano)
6:00	Bill Rase Orchestra - music
8:00	MJB (Maggie, John and Bill) (music)
	Patricia Connelly, Master of Ceremonies

filled HAPPYTIME CIRCUS under the big top.
7:00 p.m. Let LARRY GROMER, our resident street musician, entertain you somewhere on the grounds.
● MONTEZUMA'S REVENGE on the Country Stage.
● The BILL RASE ORCHESTRA on the World of Music Stage.
7:30 p.m. CAPITOL RECORDING ARTIST **BOB WELCH** IN CONCERT in front of the grandstand.
8:00 p.m. The MITCHELL MARIONETTES perform on their Steamboat Stage in the Courtyard for your pleasure.
● MONTEZUMA'S REVENGE on the Country Stage.
The BILL RASE ORCHESTRA on the World of Music Stage.

ARCADE YOUTH BASEBALL
Adult Spring Dance
Del Norte Tennis Club
Robertson & Becerra Way
May 11th, 1979
8:00-12:00
Live Music 9:00-12:00
DONATION: $3.00 per person

Music

"T.G.I.F. SUMMER '79" Gospel concerts sponsored by The Storehouse. 8:45 p.m. July 6 (and continuing every other Friday through August) on the Capital Lawn, 10th and L streets. Free. 920-5606.

RANDY STONEHILL Concert sponsored by Warehouse Ministries. 8 p.m. July 7 in Hiram Johnson High School auditorium. Free.

BILL RASE ORCHESTRA Concert of old favorites, pop and contemporary music. 7 p.m. July 8 in Fair Oaks Memorial Amphitheater, 7997 California Ave. Free. Sponsored by Fair Oaks Park District. 966-1011.

DIXON MAY FAIR

Fair Oaks Recreation·Park District

4200 Temescal Street, Fair Oaks, California 95628 • 966-1011

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PUBLIC SERVICE ANNOUNCEMENT
30 Seconds
FOR IMMEDIATE RELEASE

BIG BAND CONCERTS IN THE PARK

DO YOU LIKE THE BIG BAND SOUNDS OF THE 1940s??

THEN COME TO THE FREE PARK CONCERTS AT THE FAIR OAKS CITY PARK PAVILLION SUNDAY, JUNE 28th AND SUNDAY, JULY 12th.

CONCERTS ARE FROM 6:00PM TO 8:00PM. BILL RASE AND HIS BIG BAND WILL PERFORM.

THE CONCERTS ARE SPONSORED BY THE FAIR OAKS RECREATION DEPT. AND THE SACRAMENTO MUSICIANS UNION TRANSCRIPTION FUND.

REMEMBER THE DATES - SUNDAY, JUNE 28th AND SUNDAY, JULY 12th 6:00pm to 8:00pm AT THE FAIR OAKS CITY PAVILLION.

BILL RASE AND HIS BIG BAND - FREE CONCERTS IN THE PARK.

CITY OF SACRAMENTO

PHILLIP L. ISENBERG
Mayor
City Hall, Room 202
Sacramento, California 95814
(916) 449-5400

July 12, 1979

Bill Rase
Bill Rase Productions Inc.
955 Venture Court
Sacramento, CA 95825

Dear Bill:

It took me back to High School! An actual record of collected Bill Rase songs. Fantastic!

Thanks for thinking of me.

Sincerely,

Phillip L. Isenberg
Mayor

PLI/wl

P.S. Did you really have your hair cut that short?

San Francisco Chronicle

July 31, 1979

Maestro!

Congratulations on a splendid record, and thanks for sending it along. The young Sacramentans of today are certainly dancing to a better beat than we had in the '30s, with the single exception of Jurgens. Howard Smiley???? Give him my best.

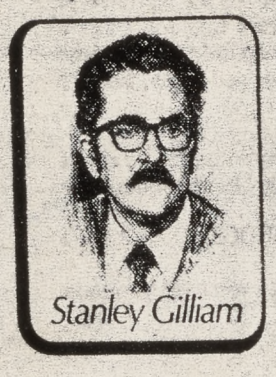
And warm regards to you always,

SAN FRANCISCO, CALIF. 94119 (415) 777-1111

The Sacramento Bee **Movies**

July 11, 79.

Stan's Sacramento


Stanley Gilliam

And speaking of trips, the Sutter County Historical Society has one coming up next Tuesday — that's July 17 — to Grass Valley and featuring a tour of the Empire Mine, reports **Celia Ettl**.

The catch is that you have to be at the Sutter County Museum in Yuba City at 9:15 to catch the bus.

You also have to mail — in advance — $10 to the society, P.O. Box 1004, Yuba City 95991. Oh, yes, and take a lunch along.

☆ ☆ ☆

The future couldn't have been brighter for **Judy** and **Gil Rittscher** — at age 50 he was divesting himself of his business interests, she was leaving her job, they were selling their Rancho Palos Verdes home and heading, with teen-age daughter **Cindy** for a year's stay in Europe.

Son Scott even had taken the family pets — **Koko**, a Chinese pug, and **Bat**, the cat — home with him to Rio Linda.

The flames of anticipation dissolved into ashes when Gil suffered a massive heart attack, dying before he even could be taken to a hospital.

Family sadness deepened when Scott, returning to Rio Linda after the funeral, found that Koko, perhaps thinking he'd been abandoned, had run away.

If anyone out in the north area finds the 4-year-old Koko, with her "smushed face and curly tail," the Rittschers will come get her and pay a reward. While Koko's ID tag carries an address and phone number which no longer are valid, the Rittschers can be reached at (213) 541-2805.

☆ ☆ ☆

Bill Rase — who really hasn't been making music around here forever, merely for 30 years — and his 17-piece dance orchestra are planning another two-hour "swing band concert" Sunday, July 22, at 7 p.m. in the pavilion at Fair Oaks Park. The Fair Oaks Park District is sponsoring the program, which is funded by Local 12 of the Musicians Union.

Want to hear in advance how the Rase aggregation sounds? They've

just cut an album, every groove of which is filled with swing-era nostalgia. Call 929-9181 to find out to get one.

☆ ☆ ☆

American Fairs' "Good Ol' Summertime" craft show begins today at Country Club Plaza Mall and will run through Sunday.

Besides some 60 artisans displaying their skills and vending their wares, reports the center's **Peggy J. MacArthur**, the Bell Street Four will be barbershopping their four-part harmony daily, with Dr. Winslow's Miracle Medical Show to be seen Friday through Sunday and virtuoso soprano whistler **Jason Serinus** performing the final two days.

☆ ☆ ☆

Say, **Duffy**, the noisy Fourth's long since over and it's safe to come home from the tavern — or wherever you've been hiding out.

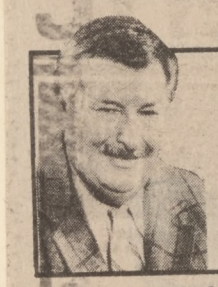
Hettie and **John Hervey**, along with **James**, 5, and **Elizabeth**, 8, are waiting with the "Welcome" mat out at your Del Dayo area home and a promise you won't be in the doghouse.

They know those firecrackers were enough to make any year-old white wirehaired terrier with brown spots nervous enough to run away.

And if you can't find your way back, Duffy, will you have someone call 489-3732? The Herveys will be right there to pick you up.

Elks Temple - Grass Valley 1979

B2—The Sacramento Union, Wednesday, January 23, 1980



Kirt's People

Kirt MacBride

A reader says he doesn't care what the calendar says, his crocus is in springlike bloom after four days of great weather . . . Bill Rase claims he was cleaning the bottom of a 30-year-old abandoned freezer and found a frozen radio dinner . . . Whatever organization is collecting

This is the day we vowed our love
Before our friends and God above
In years to come as we recall
Again we'll thank you, one and all

All you who came from far and near
We're grateful for your coming here
May God bless you, this we do pray
As he has us, this wedding day

Anna Marie and David
February 2, 1980

The Union's

Friday showcase

Big bands swing in Sacramento

By MICK MARTIN
Staff Writer

For a moment, it was like stepping back in time. The ballroom at the Woodlake Inn was filled with the big band sound of the '40s. The dancers on the crowded floor swayed and held each other close while the George Bruno Orchestra played hits from the swing era.

When the band went into an uptempo version of a rock 'n' roll oldie, "Kansas City," the spell was broken. Middle-aged couples in contemporary clothes walked back to their tables to listen as the soloists were given a chance to step out. Then it was back to swing.

IT'S A SCENE that's happening more and more in Sacramento these days. There are at least seven big bands still playing engagements throughout the year at local dance halls and private parties. And things, according to the bandleaders, are better than ever.

"It started about five years ago," said Bill Rase, who boasts 31 years as leader of a dance band and recently released an album of swing hits on his own label. "We started getting more and more calls. When we did the telethons with the big band, backing the acts, people would see the big band again. We found that that, and playing big events like the Bob Hope show, helped bring it back.

"This thing had picked up to the point that a couple of years ago I started improving my big band, enlarging the amount of musicians. Because I found we could do more park concerts, I stretched the big band, which was normally 12 to 14 men, up to 17."

WITH THE INTRODUCTION of rock 'n' roll in the late '50s, the demand for big dance bands steadily decreased. Bandleaders were forced to cut down the size of their groups. The only work was playing an occasional wedding, party or banquet. Because people hiring the musicians often couldn't afford much, the groups were usually three, five or seven pieces, hardly enough players to do justice to the big band hits. But the pendulum is starting to swing.

Al Frechette, who took over leadership of the George Liberace band when George moved to Las Vegas to run his brother's museum, said "It's a strange thing . . . I have an awful time booking the smaller group. Once they hear the big band again, they want the big band."

These experiences inspired Frechette, who was hired to provide the entertainment for the International Wine and Cheese Festival today through Sunday at Cal-Expo, to revive a dream.

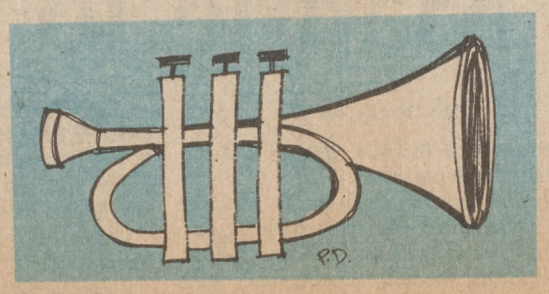
"They called me and said they wanted to have music but they didn't know exactly what kind," said Frechette with a smile. "I said, 'If it's going to be at Cal-Expo, you've got enough room there to do what I've wanted to do for a long time: promote a big band festival.' There are a lot of big band buffs in Sacramento. If this thing is a success, we're going to go to work immediately on next year's."

This year's headliner is Harry James, who Frechette represents in this area. George Liber-

✔—To C12, Col. 1

tte is the only big band leader playing time in Sacramento.

Big band sounds in our town
Page C1



The Sacramento Union
It's Friday Nov. 2, 1979

Big bands thriving in Sacramento

✔—From C1

ace will be back for a special appearance with Frechette and the orchestras of Bruno and Buddy Harpham will also be on the bill. Though there will be traditional German music by Erv Boushee and bluegrass from Harold Hensley, the accent is definitely on swing.

FRECHETTE'S ENTHUSIASM is shared by the other bandleaders in town. They're more than just players, they're fans.

"We play disco, Beatles things and hits from the '50s, '60s and '70s," said Rase. "But I, for one, feature the music of the late '30s and through the '40s, the big band era . . . that's what I like to play."

The same is true of Frechette, Bruno, Harpham, John Skinner, Bob Mattarola and, to a lesser degree, Denny Sacco.

Bruno, for example, loves the music because it was the soundtrack of his adolescent years. He finds that true of many in his audience.

"The people, when they start jitterbugging or doing the things they did when they were young, are young again," said the bandleader. "Maybe they're sore the next day but, for that night, they're young. They love the big band sound. If they hear their favorite song, like 'String of Pearls,' they clap because they haven't heard it in a long time, especially live."

BRUNO PUTS ON his own dances at the Woodlake Inn on an irregular basis. Harpham does monthly appearances at the Dante Club. Both men wish they could schedule events on a more regular basis, but since there are only a few places in Sacramento large enough to accomodate a big band and it's audience (and those are often booked with conventions and the like) they have to take what they can get.

"If you could just get a steady room like on the second Saturday of the month, so you knew you had the room, it would be much simpler,3 said Harpham. "But you can't. You've got to wait until they say, 'Well, we've got a date open if you want it.' Sometimes, that may just be 10 days ahead of time."

Bruno added, "It's so costly to advertise. ...hen we played at the Ritz in Old Sacramen- ...here every Friday and Saturday ...couldn't ignore it, we ...Friday here ...

take out is the seven-piece. We don't take steady engagements, we work strictly casuals (one-nighters). We get anywhere from eight to 12 jobs a month, all private parties, which is quite a bit in the casual field.

"When people call, they usually say they have just so much money, so they hire the seven-piece. The big band plays mostly at the Red Lion Inn on New Year's Eve, special engagements and concerts that we put on at parks which are sponsored by the Musician's Union."

RASE, WHO ALSO specializes in casuals, commented, "I've never thrown any dances myself. Most of our work is private dances, high school reunions and like that. Now, 17-piece bands are not sold every day. A big band job in Sacramento would usually be 10 to 12 pieces. That's what they're normally buying. Twelve pieces is almost a minimum to sound like anything. If you get beyond 12, the band sounds better. You have more brass. You have a better sound. This year, we've had some 17-piece bands and some 15 and some 14 at private parties."

Bruno agreed. "I try to keep 15 pieces because you can get a good, full sound with that number. If you get thinner than that, you start getting a duet sound rather than a full sound. Ideally, you should have four trumpets, four trombones, five saxophones and a rhythm section (Bruno uses piano, bass and drums.)

"SACRAMENTO, I THINK, is somewhat unique. Our paying scale is rather low. San Francisco's scale for musicians is almost double and other town's have higher scales. I think people here find it easier to hire bigger bands," said Bruno.

All of the leaders program a certain amount of disco and rock with the larger aggregations. But only Sacco sees the big band as a vehicle to do full sound disco and Buddy Rich-style jazz, although Skinner offers a full program of modern music occasionally and features Rich and Stan Kenton in his park concerts.

"I played drums with the State Fair orchestra for seven years," said Sacco. "I got really excited two years ago when the theme for 'Rocky' was written for a big band. I started saying, 'Hey, we could play rock!' " That inspired Herb Harrison, who has been the band's arranger/conductor for many years, and me and the following year, we did ...the 'Saturday Night Fever' things at the ...

...ted booking it as my ...ger audience ...thing

it's a stock arrangement. Ours is right off the record."

BANDLEADERS being unable to book the large bands as often as they would like has lead to an exchange of musicians; a trumpet player may be with Rase one night and Bruno or Skinner the next.

"There are a few key players," said Sacco. "Since there are not that many jobs available for big bands yet, many of the same players go from band to band. In fact, our lead alto (sax) player is Bud Harpham. But we lose him in December because he's got bookings for his own band."

This can lead to problems.

"People say they want the big band and I have to say forget it," said Frechette. "I can't get the guys because, like in December, I can't get them committed . . . everybody's working. (If they) let me know a year in advance, I know I can get the guys."

FRECHETTE IS THE ONLY leader who plays music full-time. Bruno is a junior high school counselor. Skinner is a commercial pilot. Harpham and Invernon teach music in local schools. Rase runs a recording studio. And Sacco is in real estate.

The one uniting factor among the bandleaders is their love of the full sound of a big band. Whether it's Sacco's Buddy Rich/disco sound or the swing of the older leaders, they consider it a privilege to front a big group.

"I rebuilt all of my band equipment this year," said Rase. "You have to put money back into it. I really don't know whether I make any money off the band business anymore but it is my favorite hobby and a labor of love. Whether I make any money off it at the end of the year is secondary to me . . . I like to play. And I think that's the case with a lot of the (people) here that are playing with the big bands.

"I'm very pleased, not only because we're getting work, but that other good bands in town are getting work, too. If you hear a big band, whether it be mine or someone else's, then you're more apt to hire a big band. So, it's good for all of us."

No matter what your preference, Sacramento has a wealth of talented big bands with wide-ranging repertoires from nitty-gritty to sounds-so-sweet. They can also adjust the number of musicians and instrumentation to suit different occasions.

Following is a partial list of big bands in the Sacramento area — many with experienced musicians who've played with the likes of Harry James and Stan Kenton:

● Mike Butera (saxophone) — Butera was with Harry James for two years. Band plays contemporary jazz and swing (phone 453-1088).

● Bud Harpham (saxophone) — "We'll do anything," says Bud, who's been playing in Sacramento since 1955. Now playing 9 p.m. to midnight Fridays at Dante Club (966-8831).

● George Bruno (saxophone) — Played The Ritz for seven months. Veteran band with big-time experience. (967-6800).

Al Frechette (trumpet) — Champagne music. Playing Hotel El Rancho Racquet Resort 6-10 p.m. Tuesday-Saturday (442-5555).

● Allan King (bass and vocal) — Trio plays 9 p.m. to 1 a.m. Wednesday-Saturday at Carousel Lounge on Arden Way. King played with Anson Weeks at Sacramento Inn (441-1121).

● Bob Matorola (clarinet and sax) — Plays big band, jazz and swing; has performed in Bay area (961-0735).

● Jerry Murphy — Quartet for swinging jazz, old standards, modern (421-1945).

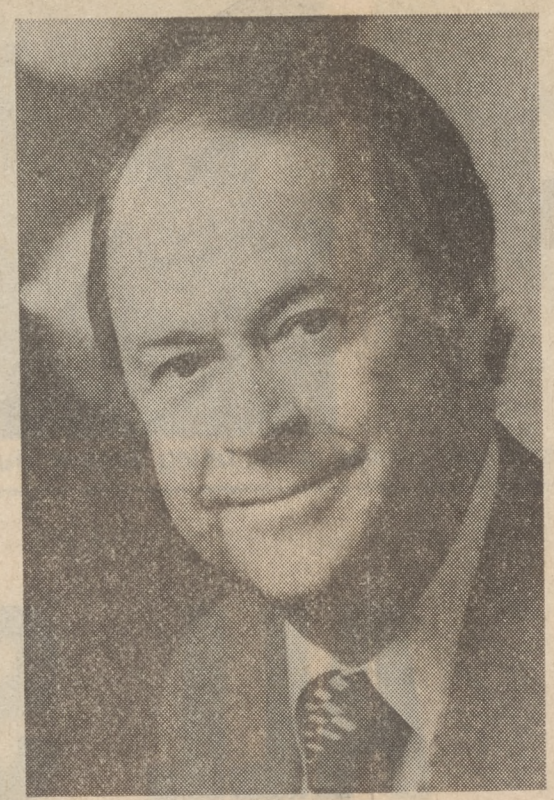
● Bill Rase (drums) — Plays formal occasions to school receptions. Rase, a former television personality, has a 30th-anniversary album available at Tower Records.

● Dennis Sacco (drums, keyboards) — Versatile musicians knowledgable in modern disco and old standards. (481-3639).

● John Skinner (trumpet) — Plays New Year's Eve at Red Lion Inn and the Camellia Bowl. Skinner's band, one of the youngest in town, plays more than 700 tunes from swing to disco. Playing "A Night of Nostalgia" 7-10 p.m. Fridays to Sept. 19 at Town & County Village (362-8801).

The Sacramento Bee
Sacramento TV:
Memory Lane
Page B1

Captain Sacto, Bosun' Bill Are Alive, Well



Harry Martin as he appears as Channel 3's Weeknight host and Martin, at right, as he appears to those Sacramentans who can remember back two decades and conjure up Captain Sacto.

By Bill Lindelof
Bee Staff Writer

For seven years Harry Martin had an identity crisis.

"Nobody knew my name," the quick-witted Channel 3 Weeknight personality remembered. "They would yell 'Hey Captain Sacto' and then they would walk away laughing — like they were the first ones who had ever said it. I heard it 95 times a day.

"Then somebody would yell, 'Where's Bugs Bunny?' I heard that a million times."

The loss of identity aside, Martin enjoyed most of his time as a children's cartoon show host on Channel 3 two decades ago. Like most of the former hosts of cartoon shows, he is glad that he once held the job.

Most of the former hosts are still in the Sacramento area. Tiny Moore (Ranger Roy) runs a music store; Bill Rase (Bosun' Bill) owns a modern recording studio; Mitch Agruss (Captain Delta and Captain Mitch) owns an ad agency and is host of Channel 40's cartoon show; Norman Bales (Diver Dan) is a Sacramento County public defender; Fred Wade (another Captain Sacto) owns an ad agency and is a Sacramento County supervisor; and Charles Duncan (Captain Delta II) is the curator of The Sacramento Bee's museum.

Only Stu Nahan, also known as Skipper Stu, has left town. And he left to become a big-time sports announcer in Los Angeles.

While Harry Martin decries his loss of identity, Norman Bales remembers his nadir as Diver Dan being reached when a monkey soiled his diving suit.

"I was doing a commercial for a toy store. The store had a monkey to draw in the kids," Bales said. "So they set the damn monkey in my lap and right away he peed on me. We had a few more takes and he did something heavier in my lap. I think he was frightened by the lights."

Bales, a graduate of Sacramento's McGeorge Law School, was the local host for a syndicated live action adventure featuring a helmeted diver and a school of talking marionette fish. Diver Dan's sidekick in the adventures was Doc Sturgeon and his love interest, the shapely Minerva Mermaid. Diver Dan constantly saved the day from the evil Baron Barracuda and *his* sidekick Trigger, a cowardly, cigarette-smoking fish in a turtleneck sweater.

Although kids never saw Diver Dan's face underneath the hard diver's helmet during the adventures, Bales was his smiling self every morning on the fake island in Channel 10's studios.

Bales' sidekick in the studio was the squeaky-voiced O.U. Squid, a marionette with a big bow tie who was

Diver Dan remembers episode with a monkey.

Diver Dan's best friend in the whole wide world. O.U. dangled down from a ladder where off-camera perched puppeteer Dick Cruiser.

Cruiser was the voice for O.U. as well as the man who pulled his strings. During one point in the '60s, he and Bales did not get along with a certain new director. "I felt that we owed him," Bales said. "He was really getting on our nerves. We rigged it with the engineers not to roll tape during a taping sequence but did not tell the new guy.

"The director said roll tape and I began talking to sweet O.U. Squid. 'You look kind of run down, O.U. What's wrong?' He says, 'I got me a woman last night you never seen the likes of her.'

"Well, I ended up killing O.U. Squid — stomping him into the deck, calling him names. All the while I could hear the director yelling to cut the camera and the microphone. Nobody was listening to him."

Stu Nahan still gets the needle from Larry Bowa, the Philadelphia Phillies' all-star shortstop and former visitor to the Skipper Stu show. "Even to this day I am called Skipper Stu by Bowa. Other pretty famous people have been on that show too — Barbie Benton, former Cincinnati Reds pitcher Gary Nolan and the two Forsch brothers, who are major league ballplayers. I've still got Bob Forsch believing that when he was on the show he wet his pants."

At first Nahan balked at doing a kids show. He did a variety of sports jobs for KCRA radio and television in 1957, including the Sacramento Solons baseball games. It was while he was doing a game away from the capital that he was drafted as the channel's new kiddie show host.

"They saw Nahan's name on the station roster and knew that he had four kids under the age of 10 years," Nahan said.

"I asked the owner then, Ewing C. Kelly, how do I talk to kids? He told me to talk to them just like I do my own. I said if I did that you would lose your license in 30 seconds.

"I learned fast that you never, never, never, talk down to a child. You talk to the child on his or her own level. A child can spot a phony faster than an adult can. The show lasted for four years and all the while I was complaining that I did not have time for it with all the sports."

Fred Wade helped put KCRA television on the air in 1955. It was the day of live local commercials and before tape and telepromters.

Wade still shows adeptness at ad-libbing during Sacramento County supervisor meetings. He honed that ability to perform without preparation during years in radio and the 30 months he was Captain Sacto.

"They saw a need for a transition or segue to give continuity to the diverse kind of programming that made up kid shows then," Wade said. "You had Crusader Rabbit for three minutes, then an 11-minute Buck Rogers adventure from 1931 and then into a Popeye cartoon."

Wade said that Captain Sacto was a unique experience for him. "It was the first time I discovered that once you take on something that gains that much popularity you lose all semblance of privacy. I still go places and people remember me as Captain Sacto. It is a very, very, powerful medium and those children were at a very impressionable age."

When Wade left the Captain Sacto role to carry one with directing duties at the station, Channel 3 lost one of the best at doing live commercials. He was especially good at getting a popular chocolate drink to mix through-

'Fred Wade could mix Bosco without spilling it.'

ly and neatly.

"I admired Fred Wade because he was the only guy who could mix up the Bosco without getting it all over the desk," Harry Martin,who replaced Wade as Captain Sacto, says with a laugh.

While Wade could mix kid's drinks well, Martin had a better-developed character. "When Fred Wade was Captain Sacto he was a plain ordinary test pilot," Martin said. "I was a space volunteer! When I left Channel 40's Bonanza Bill show where I played a uranium prospecter, I got a new suede uniform with a rocket on the pocket. We went out to McClellan Field to film me getting in and out of a jet. I'd land with a cargo of cartoons, screaming 'Tell

See CARTOONS, Page B2

Tiny Moore as the guardian of the trees, Ranger Roy.

Charles Duncan as Channel 13's second Captain Delta.

Cartoons

Continued from Page B2

personality still on the air in Sacramento. He introduces cartoons on Channel 40; he's a little grayer but still with the patience of Job when he talks with children. "I am part of the family here," he said. "I find it heartwarming because the audience has been built up and the advertising would probably come in even if I was not here."

He does not have children on the show anymore. But thousands watch him every day and he enjoys talking with them by telephone while on the air.

"When people ask me how I could have stood those children all those years, I think to myself that maybe it is them that dislike children," he said. "One thing that tickles me is that after 20 years of television programs, a lot of people come to me and say that when they were children they were on Captain Delta. Now they are parents. When grandparents start coming up and telling me the same thing, maybe then I'll retire."

away when Channel 3's soap operas came on because we hooked them early in the day."

Like Bill Rase, a longtime dance band leader, Tiny Moore was more familiar with music than kid shows when he accepted his job as a children's personality. Moore was an important member of the Bob Wills country-swing band that was instrumental in expanding the horizons of country music.

Moore, along with his guitar and a monkey, appeared on Channel 10 for four years as the khaki-uniformed guardian of the trees, Ranger Roy.

Moore teaches music from his office on El Camino Avenue and occasionally plays with his band at local clubs.

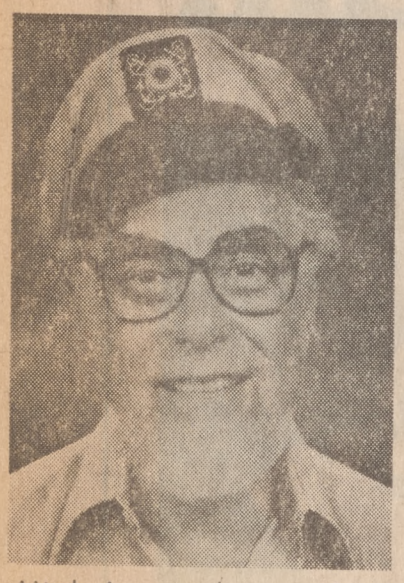
ed for months. I wanted to give them a chance for glory."

In the '50s and '60s television was not so fat and the local personalities were used to entice advertisers. They could point to large children's audiences and companies such as Rainbo Bread, Whammo and Chocks came running with advertising.

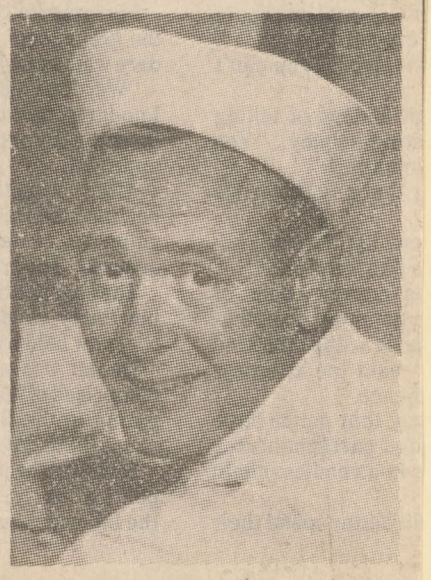
Later, with the advent of cheap reruns, management could still get the same amount of advertising with less overhead. Out went Captain Delta and in came Gilligan.

Today Agruss — now called Captain Mitch — is the only children's show

See CARTOONS, Page B3



Mitch Agruss, skipper of Delta Queen; now Captain Mitch.



Bill Rase as Bosun' Bill, with more cartoons on Channel 3.

we played "big band music" during dinner

The Sacramento Bee • Sunday, April 4, 1982 Scene 5

Send In The Clowns For This One

"IMAGINE THERE'S a 12-piece orchestra here," said **Tom Knox** enthusiastically while pointing toward two corn-dog-colored trash cans and a brick wall "chalk" full of graffiti.

Then, waving his hand across the 60,000-square-foot warehouse of the old Libby's Cannery, Knox said to also picture 2,000 people relishing a sit-down, steak dinner — amidst 3,000 helium balloons, colorful streamers and highway-size billboards.

And when Knox walked to the warehouse's entrance, he spoke of

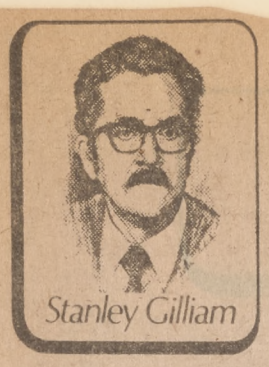
Michelle Bello

guests arriving attired for either a freak show or "Let's Make a Deal," and then marching to the Ophir Prison Band through a fun house. He promised that they will later be greeted with a spiked snow cone, peanuts and popcorn "to help get them in the mood."

Bee photo by Erhardt Krause

Under the cannery "big top" making plans for the circus-style fund-raiser on behalf of the Cerebral Palsy Association are George Hullin, left, Louie the Clown and Tom Knox.

Stan's Sacramento



Here's a switch — a public service agency giving back money.

A couple of years ago, when it wasn't able to make its workers' compensation insurance payments, Sacramento's Goodwill Industries asked for — and got — a completely no-strings-attached federal revenue-sharing grant of $12,000 from the county.

No spendthrifts they, those Goodwill people. First of all, they spent only $7,000, returning the balance. Then, the organization's financial fortunes having taken an upturn since the crisis, they did the never-heard-of.

Yep, the $7,000 has been turned back, too.

* * *

Mercy San Juan Hospital Guild's Greater Sacramento Antique Show and Sale is some months off — May 23 through 25, to be precise — but the members already are involved in making sure the first essential is taken care of.

Right. People to do the showing and selling.

Dealers are invited, advises **Elizabeth Mallory**, to call the guild office, 961-1400, extension 675, weekday mornings. They also can reach **Walter Larsen**, who is directing the show in the Community Center, at (415) 391-2180 in San Francisco.

* * *

The old must give way to the new, and that often means getting rid of toys and games which are not worn out but which have worn out their interest. After all, space has to be made for all the new ones that arrived Dec. 25.

The Daisy Lending Toy Library has plenty of room on its shelves for those discards, reports **Marsha Littrell**, and an excellent use for them as well if they're suitable for preschoolers.

They help handicapped youngsters learn developmental skills, which is what the Daisy organization is all about.

All it takes is a call to 485-7494.

* * *

Busy bandleader **Bill Rase** considers 1980 a great year already. He's played for two major affairs, has another two coming up before the end

of the month and six more already booked.

That's the tip of the iceberg, of course. Just wait till the class reunion season gets here. At least for those in the 20-year-plus category, their night of nostalgia just isn't complete without the strains of the same band that played for the junior prom and senior ball.

In most cases, that means Bill and his music-makers.

* * *

That, of course, brings up something that proves we are, indeed, past the holidays and into the new year — reunion announcements . . .

. . . there's a biggie coming up in August for Dunsmuir High grads, vintages 1936 through 1944 (with those before and after welcome, too), with **Maxine May** providing the information at P.O. Box 645, Dunsmuir 96101

. . .

. . . all of you — well, there just could be some around here — who got diplomas from Lawndale's Leuzinger High in 1970, be advised of a 10-year shindig upcoming in August, with, advises **Alice Rafidi**, details available from the alma mater, (213) 970-7124

. . .

* * *

The ever-observant **Leo "Scoop" Haggerty** thinks Channel 3's **Sarah Wallace** must be an admirer of San Francisco's bride-to-be mayor, **Dianne Feinstein**.

"Scoop" notes that Sarah has adopted the bow-at-the-neck look of Her Honor, who will become the bride of banker **Richard C. Blum** next Sunday. In City Hall, where else.

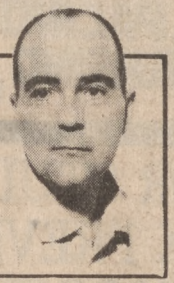
* * *

Sacramento historian and Native Son — with capital letters — nonpareil **Frank C. Christy** couldn't possibly find a more suitable site for his installation as noble grand of Capitol Lodge No. 87, Independent Order of Odd Fellows.

The Jan. 25 ceremony will take place in the Odd Fellows Temple at Ninth and K. Don't let that 1930-ish green ceramic facade fool you. The temple was built in 1869 and dedicated in 1871, and how much more historical can you get?

The 8 p.m. rite is open to the public.

Sex appeal on 'PM Magazine'



Another View

Chris Wise

Lust for dinner?

Tonight at 7:30, Channel 10 will profile the women of "Dallas" on its popular "PM Magazine." Diana Damron and Captain Carrot will be introducing a special segment which features Linda Gray and Charlene Tilton, two of the sexy actresses who are responsible for the amazing success of the CBS nighttime soap opera.

Other well-built items on tonight's "PM Magazine" menu include the Golden Gate Bridge. The Captain and Ten's Ten will wing us to the city by the bay for a special discussion about the construction of what many still consider one of the engineering wonders of the world.

BASKETBALL tonight on 3.

USF meets Santa Clara at 8 o'clock and the Channel 3 sports department will be there. No doubt, the game will run long enough to preempt regular NBC programming until at least 10 o'clock, at which time Karl Malden, as "Skag," will bring us another chapter in the continuing battle between "straight" parents and "with-it" children.

Tonight's "Skag" deals with sex before marriage.

RONALD C. POTTER is a Sacramentan who makes his living as a staff sergeant in the United States Army.

He works in the educational television branch of the audiovisual center at Ft. Jackson, S.C. And, apparently, he works hard.

Potter recently won a commendation from the Department of the Army for a production job.

THIS GUY HAS to be kidding. If he were serious he would be a menace.

Richard Maibaum is a writer. He did the scripts for the first five James Bond movies.

His latest piece of work is "S.H.E." It's a telefilm which CBS will air Saturday night (9 p.m. on Channel 10).

Talking about his new work recently, Maibaum said, "The last decade has seen the emergence of women in fields once thought to be male domains. It was time for a female superspy who could stand up to any man in the field." Either this guy has not seen his own movies or he is joking. "S.H.E." is little more than Bonded fun. It's hokum, not to be taken seriously.

And, by the way, was Maibaum possibly confined to his study when "The Girl From U.N.C.L.E." hit the airwaves?

STAND BY for some fireworks on the Phil Donahue show Friday.

Rev. Jerry Falwell and Rev. Everett Parker will be on hand. The topic was announced as separation of church and state but when top TV evangelists tangle with Notre Dame grad Donahue anything can happen.

The show airs at 1 p.m.

BILL RASE, will be the special guest on Bob Wilkins' Channel 40 show Saturday night.

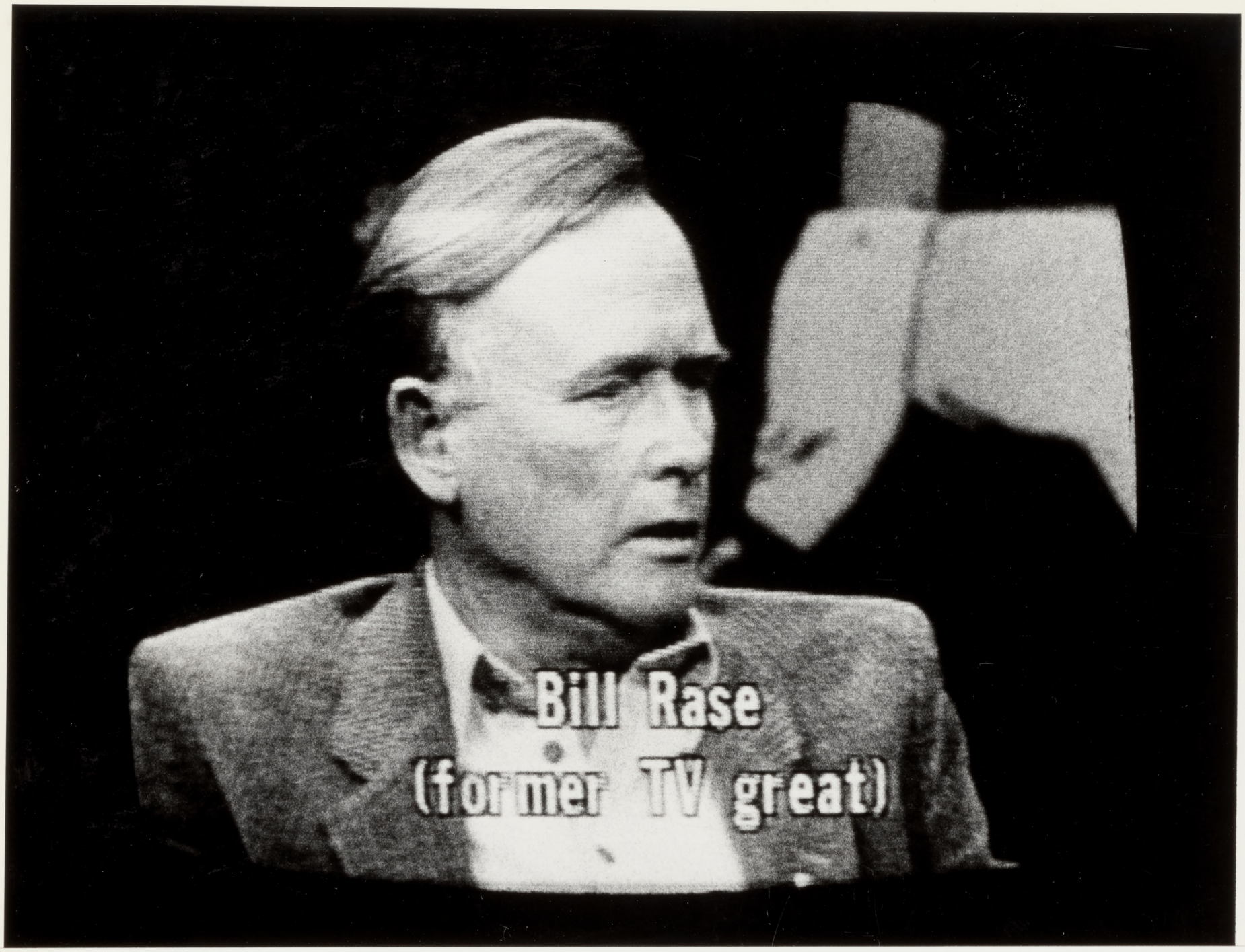
Sacramentan Rase started his own dance band when he was still at a rather tender age. That led to a job on KCRA as a disc jockey and yet another job on Channel 3 as host of a weekly variety show.

Rase appeared daily on 3 as Bosun Bill, the idol of many a youngster.

Wilkins plans an in-depth interview with Rase during his 11:30 p.m. movie show.

CHANNEL 6 is now old enough to buy a drink.

The station is celebrating its 21st anniversary this week and plans a big party, public invited, Friday night at 6:30 at the studios out on Garden Highway.


Bill Rase
(former TV great)

Swing Beat.

Senior Citizen's weekly News p.

By Dick Metcalfe

As we swing into the summer season, there is more action on the music scene and among the items making news, we have more big band concerts, the swing era on radio and a local band leader returns to the bandstand.

Vern Maclusi, leader of the Melody Mates who recently underwent major surgery, is well on the way to recovery and was with his musicians for a dance concert Friday nite, July 3rd at the Rancho Cordova Community Recreation Hall.

Radio KAHI in Auburn has scheduled the "Ballads and Swing" music of the 40's and 50's for their entire daytime schedule. At 950 on the AM dial, KAHI is currently on the air from 6 a.m. until 8:30 p.m. Glen Miller, Frank Sinatra, and the Ink Spots are just a few of the performers you'll hear if you dial KAHI. For more information on their format or comments, the station personnel can be reached at 988-9271 in Sacramento. I'll be listening as often as I can.

Many of the commercials on local TV that advertise businesses in the Sacramento area are produced in the Bill Rase Production studios at 955 Venture Court. Altho Bill is well known in the Camellia City, there are probably a fair number who are unaware that Bill started in the entertainment business with his own dance band back in 1948.

A drummer and singer, Bill still fronts an 18 piece swing band that plays for local affairs of all types. A year or so back, Bill recorded his orchestra for the first time and the result is a fine LP disc that features such tunes as Dipsy Doodle, Tuxedo Junction, String of Pearls, Satin Doll and the Ray Noble tune Cherokee.

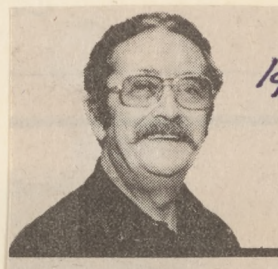
The Rase band has played many major engagements over 30 plus years with the Bob Hope Show and major telethons being the most memorable.

Bill has noted a very pleasant upsurge in bookings over the last 2 years and adds that the slowest period for the big band style of music was from 1965 - 75 (the period of Elvis Presley).

The Bill Rase Band will be in concert at the Fair Oaks City Park Pavilion in Fair Oaks on Sunday nite July 12th from 6 - 8 p.m. The program will be entirely 30's and 40's music by his 15 piece unit and will feature solos by his talented sidemen.

Next week I'll have answers to the musical questions recently put forth, including the one coming up.

Last week I asked for the name of the band, this week I'll give you the name of the band and you'll be asked to give the band identification and how they got it. Jan Savitt is the orchestra leader and he started his powerful swing aggregation in Philadelphia back in 1936. What was the title and how was it acquired?



1982

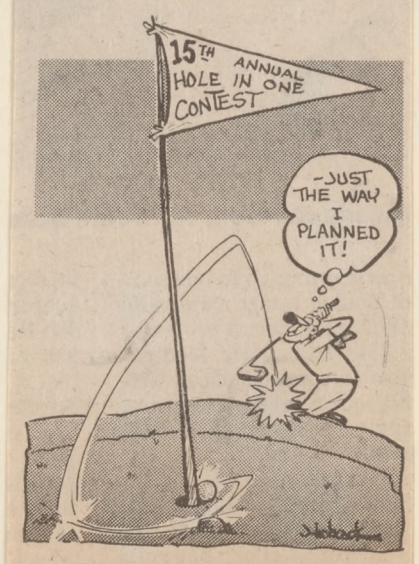
Stan's Sacramento

By Stan Gilliam

golfers at the joint meeting of the American Medical Tennis and Golf associations.

* * *

Well worth making a note of ... **Dr. Umberto DeBoni**, a senility expert, will speak this afternoon at 1 in the Oak Room of the CSUS University Union ... this weekend's 34th annual Fair Oaks Fiesta will kick off with a carnival and dancing to **Bill Rase** tomorrow night in the



Village Park, continue with a parade Saturday morning and, advises **Sandi Beard**, include nonstop entertainment for all ages through Sunday ... what **Mary Alldredge** thinks will be the largest yard sale in Northern California, from 9 to 6 both

Bee
Sunday, Nov 30, 80

Michelle Bello

Sanity-Saving Tips

Bill Rase also suggests taking vitamins and eating sparingly, but well.

"A candy bar in the late afternoon can't hurt," he adds, if you need a quick pickup before a party.

Rase is president of a busy Sacramento recording studio. In addition to fulfilling the social obligations that accompany this demanding career, he also will be performing with a dance band at parties several nights over the holidays. (He'll be playing the drums at the governor's office party.) And he's a stickler for "pacing himself" and for going home as early as possible.

Besides employing common sense during the holidays, Rase insists you also have to "mentally prepare" yourself for the rigors of holiday socializing. For example, this weekend he purposely left town for some early R&R in anticipation of a busy season ahead.

Come tomorrow, he'll be ready to play hard. And when things get really crazy, all he has to do is conjure up an image of himself relaxing in a whirlpool bath — which he just ordered and is having installed immediately after the holidays.

* * *

C.K. McClatchy High 1940 Reunion
June 1980

January 29th

Dear Bill,

Thank you for the additional albums you sent for the kids pleasure. It was a fantastic evening and the music was a tremendous hit. Everyone enjoyed it so much. Your suggestion of twelve musicians was great.

(over)

Out & About 2 The Sacramento Bee • Thursday, July 2, 1981

On The Go

If your group has an announcement for On The Go, it should be typewritten and must be received no later than the Monday before publication. As a public service, notices are published as space permits. Send notices to: On The Go, c/o The Sacramento Bee, P.O. Box 15779, Sacramento, 95813.

Music

BENEFIT JAZZ CONCERT — Monday at 8 p.m., for Sacramento programs supporting the people of El Salvador, **Sierra School Community Center,** 488-6117.

BILL RASE AND HIS BIG BAND — July 12 from 6-8 p.m., big band sounds of the 1940s. Free. **Fair Oaks City Park Pavillion.**

Big Band Concerts In The Park

Do you like the big band sounds of the 1940s?

Then come to the free park concerts at the Fair Oaks city park pavillion Sunday, June 28th and Sunday, July 12th. Concerts are from 6:00 PM to 8:00 PM. Bill Rase and his big band will perform.

The concerts are sponsored by the Fair Oaks Recreation Dept. and the Sacramento Musicians Union Transcription Fund.

Remember the dates — Sunday, June 28th and Sunday, July 12th 6:00 PM to 8:00 PM at the Fair Oaks City Pavillion.

Bill Rase and his big band — free concerts in the park.

KVMR

89.5 FM

Commercial-free Community Radio

August 1, 1980

Dear Bill,

The program is wonderful, Bill. Somehow you managed this really warm tone, like a fireside chat, which I think people of all ages will enjoy. In fact, I believe that this program will be the very first program of the auction week. It's popular enough, interesting enough, informative enough, and thoughtful enough to characterize what I believe is GOOD RADIO. And I really want to get the point across to the listeners (and the DJs) that KVMR could be EXCELLENT, and here's what I mean... Hi Everybody, this is Bill Rase...

As the auction nears, I get busier and busier, so I want to take this time now to invite you to listen if you can, and plan to attend our Grand Finale,"Arts, Crafts, Antique and Junque" Auction at the Museum on the Sunday after the week-long radio event (Sept. 14). It's the same day as the Museum's Victorian Flea Market, and the same day as Nevada City's Constitution Day Parade. So there will be lots to do, capped off of course by a magnificent auction of unique items only possible in Nevada City. I'm sure

studios & offices: The American Victorian Museum/325 Spring Street/Nevada City, California 95959/(916) 265-9649
mailing address: P.O. Box 328/Nevada City, California 95959

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Dear Mr. Rase~

Thank you so very much for providing such beautiful music at our wedding re~ ception!

Sincerely,
Barbara and Richard Frates

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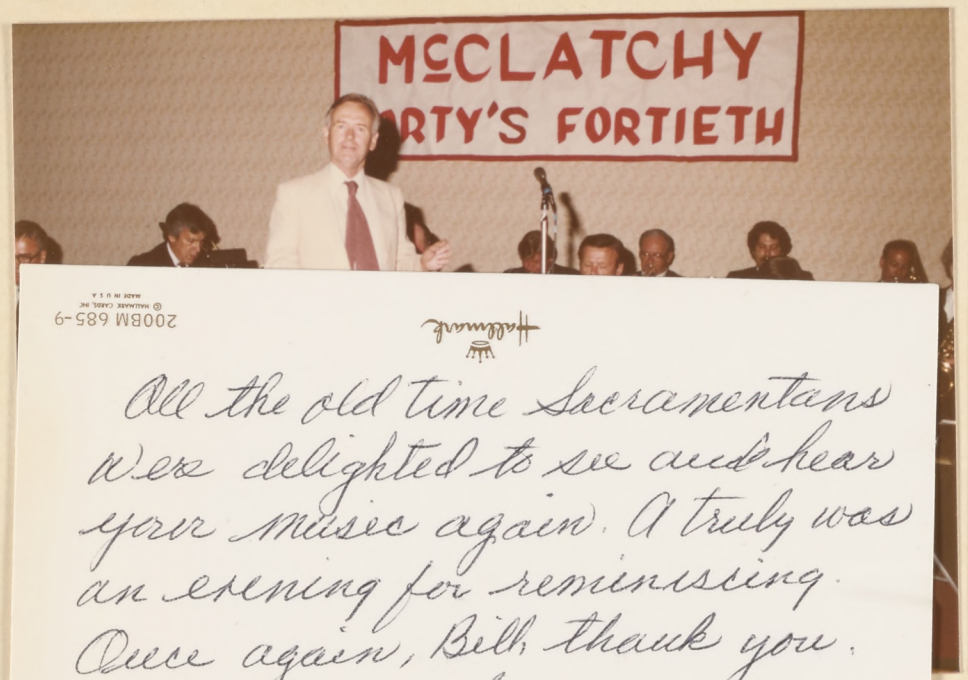

200BM 685-9
MADE IN U.S.A.

All the old time Sacramentans were delighted to see and hear your music again. A truly was an evening for reminissing. Once again, Bill thank you.

Sincerely,
Denise & Al

Out & About **2** The Sacramento Bee • Thursday, July 2, 1981

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FREE • PLEASE TAKE ONE • FREE • PLEASE TAKE ONE • FREE

The

KVMR Auction

BOOKLET

September 8th thru 14th On KVMR FM 89.5

A Community Radio Event
For Everyone!

Gourmet Gala Dinner Dance

Fourth Annual Scholarship Benefit

For

R. O. P. Food Service Students

ELK'S CLUB

MARYSVILLE, CALIFORNIA

SATURDAY, APRIL, 25 1981

The K.V.M.R. "Buy-A-Watt"

MARATHON

A Full Week of Special Programs to Boost Power!

APRIL 20th—26th

Throughout this entire week of high-quality programs, listeners will be urged to help KVMR-FM reach its $5,000 "Buy-A-Watt" Goal, the final power boost effort.

	MONDAY Eclectic Day	TUESDAY Jazz Day	WEDNESDAY Oldies Day	THURSDAY Variety Radio Day	FRIDAY Rock N' Roll Day	SATURDAY Country Music Day	SUNDAY Classical Music Day	
6 a.m.	MONDAY MORNING MOTIVATION with Arthur Comen	BREAKFAST WITH BILLIE with Dave Birk	MORNING MADNESS with Geroge Grist and Marilyn Shipman	THE SUN RISES IN THE WEST with Scott Van Linge	OFF ON THE WEEKEND with Laurie Miller	EARLY-MORNING OLD-TIME COUNTRY-TYPE MORNING MUSIC with Tom Ninkovich	SUNDAY MORNING INSPIRATION	6 a.m.
8 a.m.	J. S. BACH					STUPENDOUS, FANTASTIC, SOOPER DOOPER AND TERRIFIC CHILDREN'S HOURS		8 a.m.
9 a.m.	THE ROOTS OF KVMR-FM	THE NUCLEAR FUTURE	THE DRUNK DRIVER A Panel Discussion	NEVADA COUNTY CLOSE-UP —Issues & Answers—	BUTANOL: Drive your car for 3 cents per gallon!			
10 a.m.	LIGHT YEARS OFF BROADWAY with Ronna Joseph	THE FABULOUS ERA OF THE SWING BANDS with Guest DJ Bill Rase	COUNTDOWN: The Top 25 Hits of All Time with Ron Jones	"I Remember Arthur Godfrey" with Leon Harms	BLUE N' BOOGIE with Noam	The Grass Valley BLUE GRASS FESTIVAL 1980	MARATHON MINSTRELS	10 a.m.
11 a.m.	SURPRISE!						FOCUS ON GUITAR Pepe Romero & Joaquin Rodrigo with Tony Amore	11 a.m.
12 Noon	• B E A T L E S F O R L U N C H •							
1 p.m.	BEAUTIFUL MUSIC FOR THE NEW AGE with Jima	SING YOUR SOCKS OFF Extraordinary Jazz Vocals with Doug Biggert	JUKE-BOX JIVE Familiar To Obscure Oldies with Roger May	THE BOBBY ANGEL MARATHON SHOW with YOU KNOW WHO	ROCK OFF with Ethlie Ann Vare	THE STORMIN' NORMAN COUNTRY MUSIC SPECIAL	THE GODS with Rev. Marilyn Shipman	1 p.m.
2 p.m.	AROUND THE WORLD ON A TURNTABLE with Pat Seim						MOZART Allison A.	2 p.m.
3 p.m.	MUSICIANS IN NEVADA COUNTY with Allison Allen & Mikail Graham	THE RADIO THEATER WORKSHOP	GRANDPA'S OLDIES 1925-1935 with Bill Wilhelm	SPOT-MAN	A.D. MUSIC with B.C. Johnson	THE MAN RETURNS	BEETHOVEN	3 p.m.
4 p.m.		NO MOTION PICTURE (short) with Terry Marquez	ETHLIE, CAN YOU HEAR ME ?	STEVIE WONDER-FUL with Arthur Cohen			BACH	4 p.m.
5 p.m.	LIVE MUSIC	LIVE JAZZ	OLDIES LIVE with KVMR'S House Musician	LIVE MUSIC	STUDIO "B" Live Rock n' Roll	LIVE COUNTRY MUSIC	THE PIPE ORGAN with Vic Merth	5 p.m.
6 p.m.	• C O M M U N I T Y C L O S E - U P •						WILD & CRAZY "Buy-A-Watt" MARATHON PARTY 6 Hours of ecclectic party-music as we close out our MARATHON with a BANG!	6 p.m.
7 p.m.	KVMR TALKS WITH... ELIZABETH KUBLER-ROSS MOSE ALLISON		PAPA JOHN CREACH	SWAMI SATCHADANANDA	RICHIE HAVENS	DAVE VAN RONK		
	NEW MUSIC BY WOMEN with A Woman's Place	In Concert MOSE ALLISON from The American Victorian Museum FEB. 6, 1981	Elizabeth Kubler-Ross Speaking from the Nevada Theater December 1980	THE MUSIC OF TERRY RILEY with Terry Marquez	THE DEVIL IN MR. ANGEL Not A Movie	APPALACHIAN COUNTRY with Marina Bokelman		
						GRAM PARSONS SPECIAL Norm Varney		
9 p.m.	Mr. Filter is a SCHIZOPHRENIC with Mr. Filter & Mr. Filter	I LOVE JOHN COLTRANE A Jazz Workshop Special with Robert Sposato	SHAKE, RATTLE & ROLL R&B of the 50's with Johnny Ringle	Gary Snyder - Allan Ginsberg Poetry Reading from The American Victorian Museum Fall 1980	ROCK N' ROLL ORGY A continuous all-stops out feast of great music with the Radio Ravers	RARE BLUES Ken Crow Welcomes Special Guest Phil Givant for a night of great music and blues talk.	All purchasers of watts invited to "Thank-you" cocktail party at the American Victorian Museum 6 - 8 p.m.	
11:15 p.m.	GO TO BED WITH A GOOD BOOK—Reading with Bob Bione							
12:15	INSOMNIAC'S DREAM with Prairie Rose till dawn	UP AND GONE Funk, Salsa and Soul with Kevin Moore till 6 a.m.	THE BEST OF SADASHIV till dawn (6 a.m.)	ALL NIGHT ECLECTICISM with Vic Merth till 6 a.m.	HIGH-TOP TENNIES From Blondie to Black with Sidney till 6 a.m./flag	RADIO PLANET with Roger May till tomorrow		

2,000 Watts is only WEEKS away!

SO TUNE IN TO KVMR-89.5 FM FOR MARATHON WEEK, and phone **265-9555** with your $10 "**Buy-A-Watt**" pledge.

The Community Supports Its' Radio Station . . .

The KVMR Auction features items of merchandise from the following businesses and individuals:

The Herb Shop • Nevada City Exxon • Sports Anyone? • Tour of Nevada City • Pamela Beesley • The Pegasus • The Klip Joint • Country Cabinets • Arthur Cohen • Mama Su's Squeeze In • HBO and Cable TV • Music in the Meadow • Superfast Print • Love Your Feet • Grass Valley Printers • SEAgroup • The Swapper • Steven Sak • Mikos Fabersunne • Tyler's Photo • C Street Clothiers • Joel Granados • Foothill Flowers • Stephen Smith • Brick Oven Pizza • Alta Buena Stereo • Granny's Gourmet Grocery • The Sun Center • Tofanelli's • Foggy Mtn. Music • Animal Spay and Neuter Clinic • The Whiskey Drummer • The Scotch Broom • Grimblefinger • Ross Woodbury • Studio One • Heauser's Plaza Tire • Nevada City Auto Parts • Argall Chiropractic • Ronaldo's Pizzeria • Harding's Custom Draperies • Gemini Enterprises • D and E Garage • Freddy and Sons Fix-It-All • Up Your Alley • Moule Paint & Glass • John Mayfield • Mountain Images • Bill's Discount Tires • Tom and Tynowyn • Allert and Bassett • Nature's Way • Cafe Les Stace • American Antenna Systems • Lee Ann Brook • James Reichle • Marshall's Pasties • Perry's Garage • Fine Arts Signs • C and G Auto Repair • ACE Heating and Air Conditioning • Jerome Orloff • Robert Tobis • Bob's Beautiful Body • Nevada County Aviation • Winston Tire • Anawalt and Associates • The Argonaut • CB and Stereo Specialists • Bud Plant • Jim's Foreign Car Repair • The Del Oro Theater • Mountain Song • Village Fabrics • Photography by Mark • Dougherty Custom Pools • Auto Parts Distributors • Warehouse Paint and Paper • The Bargain Barn • GEON of Grass Valley • Laz Lewis • Valet Carpet Service • Local Color Photo, Michael Pinter • Local Color Picture Framing • Sierra Solar Systems • The Pool Shop • Salomy Jane's • Graphics Now! • The Liberal Arts Commission • Bob Bione • Lisa Moon • The Plain Gold Band • Signs by Darshann • Mighty Dread • Manzanita Music • The International Dance Festival • Sierra Philharmonic • All Points Travel • The Owner-Builder Center • Graphic Arts Sign Shop • Mountain Block and Masonry • Mumsy the Clown • Glen's Lock and Key • Lester's Haircuts • Mtn. Wool and Weaving • Woolsey's • Richard Dickard • Quick Draw House Plans • Cloud Anderson • The Kitchen • Dale Jacobson • Tony Alexander • Upholstery Unlimited • The Caribbean Connection • J & L Cycles • Sierra Timberline • Patti's Bookkeeping • Dan Mancine • Alpha Hardware • B. C. Johnson • Rob Holland • Everett's Painting Service • Jerry Paneta • Pat Havard • European Auto Service • Talisman • Dio Neff • Brian Moore • Alcohol Fuel Research Corp. • Woman's Law Project • Lily Craig • The Bookseller • Gaylord Spurgeon • Bob Marrone • Triple S Tires • The Ink Slingers • Richie's Home Foreign Car Repair • Scot Hart • Susan Simmons • Walp and Associates •

If **YOU** would like to add your name to this list, there is still time,
CALL KVMR
265-9649
with an Auction donation.
We'll be glad to help you in return.

The Very First

KVMR Auction

September 8th thru 14th On KVMR FM 89.5

A Community Radio Event For Everyone!

Hundreds of quality items and unique services, donated by people in the business and professional community, will be sold to the highest bidder during an exciting week-long "ON-THE-AIR" Auction!

ON-THE-AIR Schedule-Tune To FM 89.5

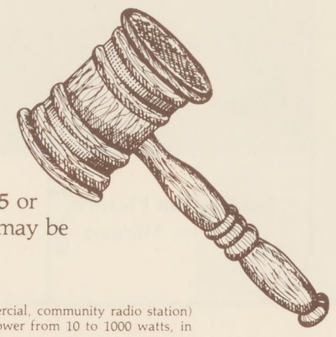
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
8	9	10	11	12	13	14
6 P.M.—Midnight					NOON ⬇ MIDNIGHT	LIVE* IN-PERSON AUCTION 1 P.M.

*ARTS • CRAFTS • ANTIQUES
A Showcase and Auction
SUNDAY, SEPTEMBER 14 • 1 P.M. • AMERICAN VICTORIAN MUSEUM

IN ADDITION, we will be presenting special programs of community interest prepared by KVMR's top DJ's.

How To Bid:

1. **Tune** your FM radio to **89.5**
2. **Listen** to our **Auction Broadcast** and when an item is "put up" that you want...
3. **Call** our hotline numbers **265-9555** or **265-9649** and bid (**BID HIGH**, it may be your only chance!)



All proceeds benefit **KVMR-FM** (a non-profit, non-commercial, community radio station) which is making an effort to increase its broadcasting power from 10 to 1000 watts, in stereo.

KVMR-FM 89.5 in the American Victorian Museum, Nevada City

Designed by Pamela Beesley • Typography by Phil Brown Typography

Gourmet Gala Dinner Dance

Fourth Annual Scholarship Benefit

For

R. O. P. Food Service Students

ELK'S CLUB

MARYSVILLE, CALIFORNIA

SATURDAY, APRIL, 25 1981

The K.V.M.R. "Buy-A-Watt"

MARATHON

A Full Week of Special Programs to Boost Power!

APRIL 20th—26th

Throughout this entire week of high-quality programs, listeners will be urged to help KVMR-FM reach its $5,000 "Buy-A-Watt" Goal, the final power boost effort.

	MONDAY Eclectic Day	TUESDAY Jazz Day	WEDNESDAY Oldies Day	THURSDAY Variety Radio Day	FRIDAY Rock N' Roll Day	SATURDAY Country Music Day	SUNDAY Classical Music Day	
6 a.m.	**MONDAY MORNING MOTIVATION** with Arthur Comen	**BREAKFAST WITH BILLIE** with Dave Birk	**MORNING MADNESS** with Geroge Grist and Marilyn Shipman	**THE SUN RISES IN THE WEST** with Scott Van Linge	**OFF ON THE WEEKEND** with Laurie Miller	**EARLY-MORNING OLD-TIME COUNTRY-TYPE MORNING MUSIC** with Tom Ninkovich	**SUNDAY MORNING INSPIRATION**	6 a.m.
8 a.m.	**J. S. BACH**					**STUPENDOUS, FANTASTIC, SOOPER DOOPER AND TERRIFIC CHILDREN'S HOURS**		8 a.m.
9 a.m.	**THE ROOTS OF KVMR-FM**	**THE NUCLEAR FUTURE**	**THE DRUNK DRIVER** A Panel Discussion	**NEVADA COUNTY CLOSE-UP** **—Issues & Answers—**	**BUTANOL:** **Drive your car for 3 cents per gallon!**			
10 a.m.	**LIGHT YEARS OFF BROADWAY** with Ronna Joseph	**THE FABULOUS ERA OF THE SWING BANDS** with Guest DJ Bill Rase	**COUNTDOWN:** **The Top 25 Hits of All Time** with Ron Jones	**"I Remember Arthur Godfrey"** with Leon Harms	**BLUE N' BOOGIE** with Noam	**The Grass Valley BLUE GRASS FESTIVAL 1980**	**MARATHON MINSTRELS**	10 a.m.
11 a.m.	**SURPRISE!**						**FOCUS ON GUITAR** **Pepe Romero & Joaquin Rodrigo** with Tony Amore	11 a.m.
12 Noon	• B E A T L E S F O R L U N C H •							
1 p.m.	**BEAUTIFUL MUSIC FOR THE NEW AGE** with Jima	**SING YOUR SOCKS OFF** Extraordinary Jazz Vocals with Doug Biggert	**JUKE-BOX JIVE** **Familiar To Obscure Oldies** with Roger May	**THE BOBBY ANGEL MARATHON SHOW** with YOU KNOW WHO	**ROCK OFF** with Ethlie Ann Vare	**THE STORMIN' NORMAN COUNTRY MUSIC SPECIAL**	**THE GODS** with Rev. Marilyn Shipman	1 p.m.
2 p.m.	**AROUND THE WORLD ON A TURNTABLE** with Pat Seim						**MOZART** Allison A.	2 p.m.
3 p.m.	**MUSICIANS IN NEVADA COUNTY** with Allison Allen & Mikail Graham	**THE RADIO THEATER WORKSHOP**	**GRANDPA'S OLDIES 1925-1935** with Bill Wilhelm	**SPOT-MAN** **STEVIE WONDER-FUL** with Arthur Cohen	**A.D. MUSIC** with B.C. Johnson	**THE MAN RETURNS**	**BEETHOVEN**	3 p.m.
4 p.m.		**NO MOTION PICTURE** (short) with Terry Marquez	**ETHLIE, CAN YOU HEAR ME ?**				**BACH**	4 p.m.
5 p.m.	**LIVE MUSIC**	**LIVE JAZZ**	**OLDIES LIVE** with KVMR'S House Musician	**LIVE MUSIC**	**STUDIO "B"** **Live Rock n' Roll**	**LIVE COUNTRY MUSIC**	**THE PIPE ORGAN** with Vic Merth	5 p.m.
6 p.m.	• C O M M U N I T Y C L O S E - U P •							6 p.m.
7 p.m.	**KVMR TALKS WITH...** **ELIZABETH KUBLER-ROSS**	**MOSE ALLISON**	**PAPA JOHN CREACH**	**SWAMI SATCHADANANDA**	**RICHIE HAVENS**	**DAVE VAN RONK**	**WILD & CRAZY "Buy-A-Watt" MARATHON PARTY** **6 Hours of ecclectic party-music as we close out our MARATHON with a BANG!**	
	NEW MUSIC BY WOMEN with A Woman's Place	**In Concert** **MOSE ALLISON** from The American Victorian Museum FEB. 6, 1981	**Elizabeth Kubler-Ross Speaking from the Nevada Theater** December 1980	**THE MUSIC OF TERRY RILEY** with Terry Marquez	**THE DEVIL IN MR. ANGEL** **Not A Movie**	**APPALACHIAN COUNTRY** with Marina Bokelman		
						GRAM PARSONS SPECIAL Norm Varney		
9 p.m.	**Mr. Filter is a SCHIZOPHRENIC** with Mr. Filter & Mr. Filter	**I LOVE JOHN COLTRANE** **A Jazz Workshop Special** with Robert Sposato	**SHAKE, RATTLE & ROLL** **R&B of the 50's** with Johnny Ringle	**Gary Snyder - Allan Ginsberg** **Poetry Reading from The American Victorian Museum** Fall 1980	**ROCK N' ROLL ORGY** **A continuous all-stops out feast of great music with the Radio Ravers**	**RARE BLUES** **Ken Crow Welcomes Special Guest Phil Givant for a night of great music and blues talk.**	All purchasers of watts invited to "Thank-you" cocktail party at the American Victorian Museum **6 - 8 p.m.**	
11:15 p.m.	**GO TO BED WITH A GOOD BOOK—Reading with Bob Bione**							
12:15	**INSOMNIAC'S DREAM** with Prairie Rose till dawn	**UP AND GONE** **Funk, Salsa and Soul** with Kevin Moore till 6 a.m.	**THE BEST OF SADASHIV** till dawn (6 a.m.)	**ALL NIGHT ECLECTICISM** with Vic Merth till 6 a.m.	**HIGH-TOP TENNIES** **From Blondie to Black** with Sidney till 6 a.m./flag	**RADIO PLANET** with Roger May till tomorrow		

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A Week of Radio Auction and Special Programs!

	MONDAY 8th	TUESDAY 9th	WEDNESDAY 10th	THURSDAY 11th	FRIDAY 12th	SATURDAY 13th	SUNDAY
6 P.M.		KVMR "On The Air" Auction					LIVE IN-PERSON AUCTION 1 P.M. AMERICAN VICTORIAN MUSEUM
7	"Paul McCartney, Thanks For Being Born" with Bobby Angel	"The Songs You Swang For Me" with Bill Rase	The Halls of Radio Imagination with the Old Timer	Behold the Human Voice! with Susan Seneft	Bach with Ardvasura	What is a New York? with Robert Sposato	
8		KVMR "On The Air" Auction					
9	The Thing In The Cellar with Bob Bione	Muse of the Universe with Susan Suntree & Philip Suntree	E. F. Schumacher Speaks produced by Brent Stuart	The Last Broadcast by Mike Maginot	Little World Views (interviews with children) with Ron Jones	Science Fiction and Woman produced by A Woman's Place	
10		KVMR "On The Air" Auction					
11	"No Motion Picture" with Terry Marquez	Turned-On Mr. Filter with Mr. Filter (Ms. Filter)	Blues on the West Coast with Ken Crow	Everything Must Change with Arthur C.	Rock and Roll You Saved My Life with George Parson	?	
Midnight							

PLUS: "Bubbles and Danny Go To Hollywood."

produced by Mike Maginot

and Special Saturday Afternoon Children's Programs!

Gourmet Gala Dinner Dance

Fourth Annual Scholarship Benefit

For

R. O. P. Food Service Students

ELK'S CLUB

MARYSVILLE, CALIFORNIA

SATURDAY, APRIL, 25 1981

The K.V.M.R. "Buy-A-Watt"

MARATHON

A Full Week of Special Programs to Boost Power!

APRIL 20th—26th

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Phone In Your Bid On . . .

house painting . . . a pair of Birkenstocks . . . a camera . . . work from a dentist . . . a pizza . . . a haircut and style . . . some new clothing . . . stereo equipment . . . a place to work on your car . . . a breakfast and lunch meal ticket . . . a guitar . . . a place to get married . . . a band for the occasion . . . some flowers too . . . printed invitations . . . a case of vintage wines to celebrate . . . a caterer for exquisite food . . . a custom built swimming pool . . . pictures to remember yourself by . . . a cord of firewood . . . a hot tub . . . an eye examination . . . tickets to the theater . . . fabric to make your fall wardrobe . . . an evening with a boogyman . . . a free pass to the best movies in town . . . a photo portrait . . . an exotic, hand-made craft from Venezuela . . . a tune-up for a VW . . . a smoke detector . . . a business design for cards and stationery . . . a dinner at an all-natural foods restaurant . . . a week of chiropractic care . . . a permanent frizz for your hair . . . bookkeeping for your small business . . . another cord of firewood . . . a clown for a kid's party . . . a mason for block and brick work . . . a sun-streak for your hair . . . a locksmith service . . . a sand-blasted sign for your office or business . . . a rock band for a party . . . a pass to a dance festival . . . guitar repair work . . . some fancy rims for your wheels . . . a new set of radials . . . a car battery . . . some self-help classes . . . a rare collection of Mickey Mouse comics . . . and Uncle Scrooge too . . . some body work on your car or boat . . . a turntable for your sounds . . . a private screening of a most hilarious movie . . . silkscreening . . . solar consultation with an expert . . . a front end alignment . . . a secretary for a day . . . typing . . . answering services . . . a consultation service for your business . . . some tofu . . . printing needs . . . a spinal adjustment . . . dance lessons . . . a poster designed . . . a scenic tour in an airplane around Nevada County . . . spark plugs . . . piano lessons . . . a hand-sculpted ceramic bathroom sink . . . a set of tires . . . a rebuilt engine . . . bass lessons . . . a divorce . . . lomi-body work . . . a candle-lit dinner in your own home . . . promotional consultation . . . a haircut for your dog . . . an enchilada . . . an antique toilet-paper holder . . . some fine coffee . . . cable television hook-up . . . business cards . . . 50 capuchinnos . . . a spay for your permiscuous dog or cat . . . a folk band for a party . . . dinner for two . . . a date with a swashbuckling KVMR DJ . . . a portable solar water heater for a shower anywhere . . . an omelette . . . a squeeze . . . a set of guitar strings . . . a pastrami sandwich . . . with a pickle . . . a little potato salad . . . alterations on a suit . . . a Victorian brunch . . . and much, much more . . .

ATTENTION CITIZENS!

Do you have something to add to this list?

A skill, talent or service of value; a basement,
attic or garage filled with "interesting items."
Please consider donating something to the KVMR AUCTION CAUSE.

CALL 265-9649

or bring it to the American Victorian Museum

The FINAL EVENT

KVMR Auction

Live & In-Person

A "Showcase Auction" of fine items

Arts

Crafts

Antiques

Uniques

Sunday, September 14th
1 P.M.
American Victorian Museum

Come browse, bid and support your
Local Community Radio Station, KVMR
FM 89.5

Gourmet Gala Dinner Dance

Fourth Annual Scholarship Benefit

for

R. O. P. Food Service Students

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MARATHON WEEK

KVMR May 16-22 89½ FM

	SUNDAY Classical Day	MONDAY Folk & Internat'l Day	TUESDAY Jazz Day	WEDNESDAY Nostalgia Day	THURSDAY Variety Radio Day	FRIDAY Rock & Roll Day	SATURDAY Country & Blues Day	
Mid night								Mid night
1 am						HEAVY METAL Mike Meals		1 am
2 am	MARATHON MIRTH Classics & Inspiration Victor Merth	UP & GONE Kevin Moore	LATE NIGHT JAZZ Sadashiv	MELVIN WATCHPOCKET Music of the 60's B.D. Colwell	INSOMNIAC'S DREAM #2 Prairie Rose		COUNTRY ROCK Scott Woodland	2 am
3 am								3 am
4 am		FLYING DOWN TO RIO Kathy Crosby	EARLY MORN JAZZ Christina Elder			NEW WAVE PLUS David Trowbridge		4 am
5 am								5 am
6 am								6 am
7 am	INSPIRATION HOURS	• M O R N I N G S H O W •						7 am
8 am	Mormon Choir	Laura Sklar	Miguel Torres	Scott van Linge	George Grist	Laurie Miller	Robert & Debra Zarcone	8 am
9 am	BEETHOVEN BEAT Neal Hahn							9 am
10 am	SUNDAY FUNNIES George & Judy	CAJUN MUSIC Patty Matheny	NEW AGE JAZZ Patricia Kaminski	POP GOES THE 40's Leon Harms	The Greatest Little Whorehouse in Texas Ronna Joseph	ENGLISH ROCK Annie Clinton	WE WHOOPED & WE HOLLERED Children's Show	10 am
11 am	MARATHON INTRO	BRITISH ISLES & IRISH MUSIC Allan Seim	ANOTHER SIDE OF JAZZ Mikail Graham	OLD TIME RADIO Bruce Percifield	SENIOR CITIZEN'S SHOW Grandma DJ	THE GRATEFUL DEAD Jonathan Hill	BLUEGRASS	11 am
Noon	YOUNG PEOPLE'S CONCERT Gary Goldschneider							Noon
1 pm	• L A U G H S F O R L U N C H •							1 pm
2 pm	CLASSICS FOR BRUNCH Allison Allen	TRADITIONAL AMERICAN FOLK Marina Bokelman	BE BOP Cereza	SOUL OLDIES Arthur Cohen	DAN FOGELBERG & TIM WEISBERG Steve Ferraro	ROCK ON Ethlie Ann Vare	COUNTRY SINGLES Sandi Brown	2 pm
3 pm		CRIES FROM BABYLON Mike Meals & Cereza			KEEPING UP WITH THE JOANS Laurie Miller			3 pm
4 pm	VICTORIAN ALMANAC Charles Woods		ALBUM FEATURE	SURF MUSIC Chuck Sullivan		ELVIS Bobby Angel	LADY PLAYS THE BLUES Ethlie Ann Vare	4 pm
5 pm	LIVE! FROM THE AVM Joanne Condrin, Marc Accornero & Aileen James	• M U S I C M A G A Z I N E •					WESTERN SWING Terry Meekins & Annie Clinton	5 pm
6 pm	NAME THAT COMPOSER Tom Eisemann	Johnny Ringle	Dave Birk	Jima Abbott	Arthur & Andrea Cohen	Allison Allen		6 pm
7 pm	SEGOVIA Gregory Leupp	STEVE HOLLAND LIVE Guitar	BACKWOODS JAZZ	LIVE OLDIES KVMR House Musicians	READER'S THEATRE	ROCK AT NUHS	CABIN FEVER IN CONCERT	7 pm
8 pm	NATIONAL RADIO THEATRE Odyssey Part V	A WOMAN'S PLACE Women of the World Kathy Crosby & Shareen	THE LAW SPEAKS Nevada County Sheriff Forum	WORLD VIEWS Ron Jones	THE WRITTEN WORD	FRIDAY NIGHT JOURNAL Dio Neff	DOWN HOME COUNTRY Bill Wilhelm	8 pm
9 pm	MUSIC OF THE MASTERS Martin Fortgang	HOMEMADE MUSIC Tom Ninkovitch	THE BEST OF THE BEST Doug Biggert	THE FABULOUS ERA OF THE SWING BANDS Guest DJ Bill Rase with Leon Harms	BOBBY ANGEL NIGHTTIME EXTRAVAGANZA Featuring Music by the Scouts	BLACK VINYL George Parsons	RARE BLUES Brennan Totten Welcomes Special Guest Phil Givant for a Night of Great Blues	9 pm
10 pm								10 pm
11 pm	VARIATIONS ON A THEME Justyn Vallori	SALSA Kevin Moore	NO MOTION PICTURE Terry Marquez	OLD 'N' GOLDIES Roger May	MR. FILTER'S UNUSUAL MUSIC Mikail Graham & George Parsons	FREE RAIN Noam Siegel	MARATHON CLOSING SHOW	11 pm
					READINGS IN S F			

A FULL WEEK OF SPECIAL PROGRAMS

Pledge Your Support For Community Radio

265-9555 265-9649 265-5804
446-0108
(Sacramento)

"Are you sure this is the way Cugie started...?"

May 1981 Marysville

Buffet reception immediately
following at the Sacramento
Turn Verein Hall;
3349 Jay Street

R.S.V.P.

Mrs. Joan Stoner
3525 Whitney Ave. Apt. #1
Sacramento, 95821
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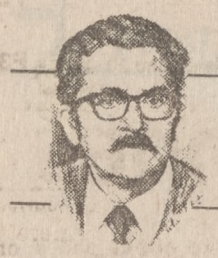

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It won't take a sci-fi time capsule to transport people back to 1846 come Sunday. A car, bus, bike, skates or two legs will get you to Sutter's Fort, where Living History Day is going to be celebrated.

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List among the permanent

Kempster accomplishments a marriage that's lasted since 1931. That, of course, calls for a golden wedding celebration, and it's scheduled for tomorrow from 2 to 4 at the First Christian Church, 39th Street and Folsom Boulevard.

All their friends are invited, says son **Dick**. Just don't expect a prize for coming the longest distance. Eldest son **Norman** has a lock on that. He, along with wife **Jane** and their two children, are coming all the way from Israel, where foreign correspondent Norm currently is stationed.

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Yearn for those big band sounds of the 1940s, do you? Look back nostalgically on concerts — free ones — in the park, too?

What a deal the Fair Oaks Recreation and Park District has just for you, both Sunday and again on July 12.

Bill Rase, he who played for everyone's junior prom and senior ball and now is doing it for their class reunions, will lead the band both days at the Fair Oaks City Park Pavilion.

The Sacramento Musicians Union is the important — meaning financial — sponsor, and three cheers once again for Local No. 12.

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Navy **Cmdr. Thomas F. Boynton**, a decorated F4 combat and test pilot, already has been piped aboard at Burbank, with his Air Force counterpart at Johnson still to be named.

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Not that they're likely to get it, of course. The way things are today, the extracurricular companion probably will sue, charging sexual harassment, and walk away with the whole thing.

HAVE YOU HUGGED THE BILL RASE BAND TODAY?

U.S. Submarine Veterans
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27th Annual Convention

Sacramento, California
16 to 20 September 1981
Sacramento Host Chapter

DANCING - 9:00 PM TO 1:00 AM
BILL RASE ORCHESTRA - RED LION BALLROOM

59th

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Special gift

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1982

Mrs. Joan A. Stoner
and
Lt. Col.(ret.) and Mrs. Edwin G. Clement

invite you to share in the joy of the
marriage uniting
Paula Marie
and
David Dustin

on Friday, June 12, 1981,
at 7: o'clock p.m.

at Fremont Presbyterian Church,
5110 Carlson Drive, Sacramento

Buffet reception immediately
following at the Sacramento
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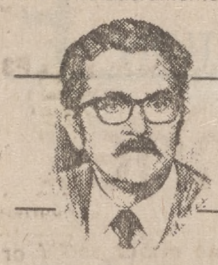

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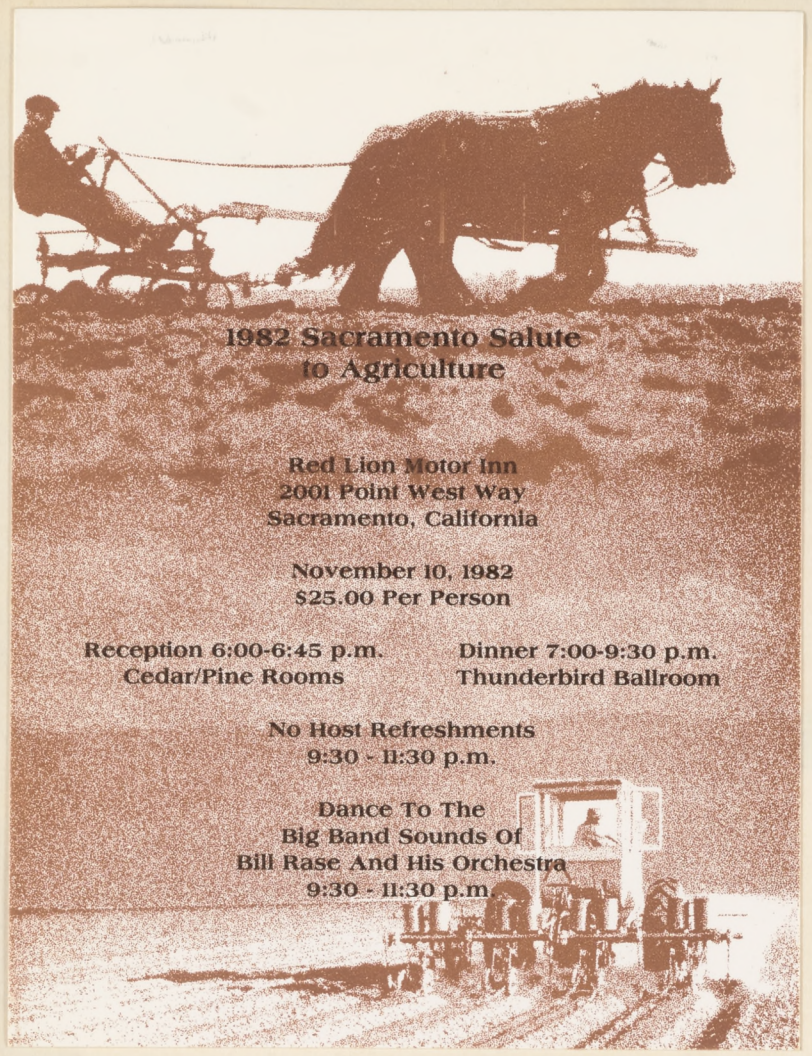

1982 Sacramento Salute
to Agriculture

Red Lion Motor Inn
2001 Point West Way
Sacramento, California

November 10, 1982
$25.00 Per Person

Reception 6:00-6:45 p.m.
Cedar/Pine Rooms

Dinner 7:00-9:30 p.m.
Thunderbird Ballroom

No Host Refreshments
9:30 - 11:30 p.m.

Dance To The
Big Band Sounds Of
Bill Rase And His Orchestra
9:30 - 11:30 p.m.

Gourmet Gala Dinner Dance

Fifth Annual Scholarship Benefit

for

R. O. P. Food Service Students

Dear Bill & Shirley:

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But I, and all the Committee, did appreciate your "Class act," and we do also thank you for your Generous donation. The Ball was a great success & we made a nice profit for the Workshop -- and that's what all the "madness" is about.

Again, thanks for your help in helping us help the handicapped.

Sincerely,
Juanita Broome

Also, thanks for the great record.

Dear Bill-
You missed a
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Your band did
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Marilyn Conlrisk

Doris and Kris
February 13, 1982

George and Florence
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B2—The Sacramento Union, Tuesday, June 1, 19

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455 CAPITOL MALL, SUITE 800
SACRAMENTO, CALIFORNIA 95814

December 29, 1981

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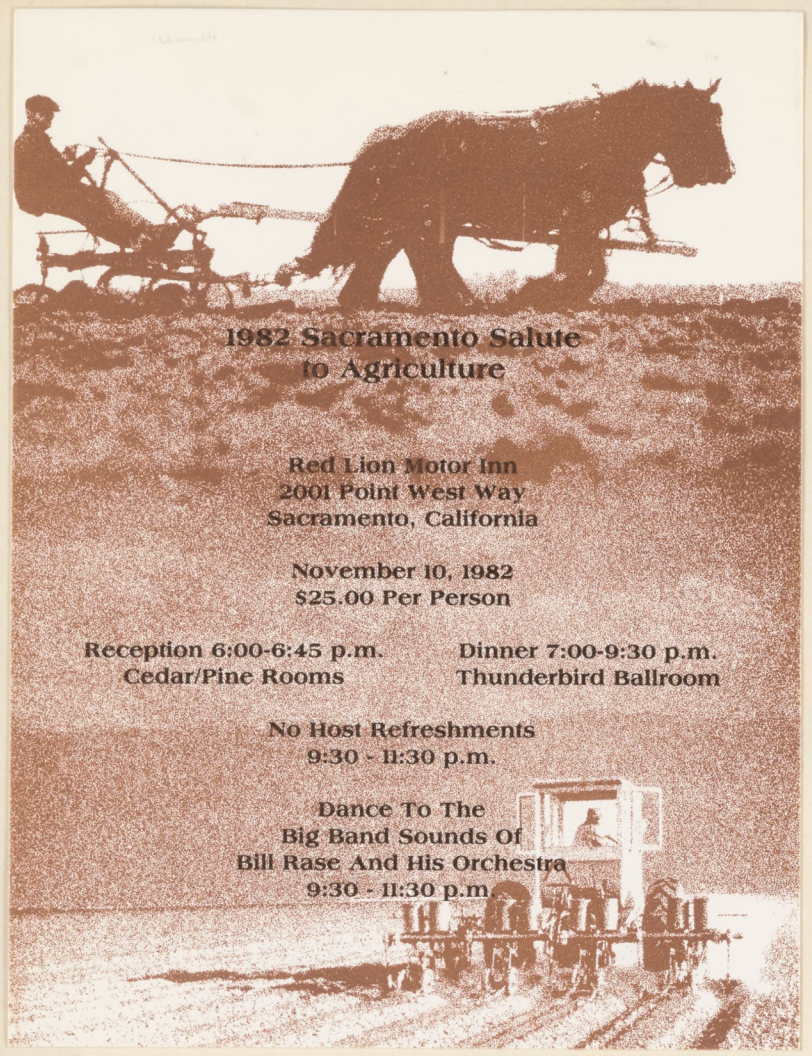

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Enclosure

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Dear Mr. Rase,

Steve and I would like to take this opportunity to thank you for playing at our wedding reception April 24th.

Everyone enjoyed the music so much, especially Steve and myself. We appreciate your effrts.

Sincerely,
Bonnie and
Steve

April 1982 - Federal Land Bank

On The Road To M

Comedian Bob Hope Fills Mary

By DOUG BUNNELL
A-D Staff Writer

Bob Hope is still a very funny man — just ask any of the 800-900 people who caught last night's act at the Marysville Community Auditorium.

At the age of 79, the show business institution is far from finished. He has an impeccable sense of timing, perfect pace and can still milk a laugh out of a very old joke.

The near capacity-crowd started laughing the moment Hope walked onto the stage, looked around and said, this place "looks like my grammer school graduation."

Hope said he loves doing benefits for hospitals. Last night's was for Marysville's Rideout Hospital.

The jokes and one-liners flow from Hope. Sometimes, they rush out so quickly the words come tumbling out on top of one another.

How he views hospitals: "I used to try and check the nurses, now I check the wheelchairs."

The man who has spent the past five decades with the National Broadcasting Co. punctuated his stand-up routine with a little light-hearted song. He sang snatches from such old favorites as "Chicago, Chicago," and, of course, "Thanks for the Memories."

And he couldn't resist toying with a few songs and singing still others tailored to the master of self-deprecation.

"A rockin' chair will never get me; I'll tell jokes as long as they let me. I'm available."

At a brief afternoon news conference, Hope had appeared a bit tired. He acknowledged that he was having trouble with his eyes but nothing serious enough to keep him from performing.

Bob Hope on stage at the Marysville Community Auditorium wit

Once he got on stage, with an orchestra behind him and an appreciative audience at his feet, the comic juices began to flow.

"You're so damn lucky. You're so close to Yuba City. Isn't that nice."

He then turned to his Southern California home and gave a weather report — lots of thunder and lightning and rain.

"I haven't heard thunder like that since Orson Welles took up jogging."

Hope was orginally scheduled to fly into the Yuba-Sutter area. Instead, Yuba-Sutter auto dealer Dave Wheeler went to Sacramento and drove Hope back to Marysville.

"I ought to get a stunt check just for the ride," he jested.

At times, Hope almost appears to be talking — occasionally muttering — to himself. Perhaps he is just delving into his storehouse of jokes.

"I fly so damn much, I've been to almost as many places as my luggage."

He smiled and continued.

"I haven't made any pictures lately. I can't make the pictures they make today. I can't pass the physical."

Hope is an avid golfer and the host of a professional benefit tournament played each year in Palm Springs. His love for the game has given him the opportunity to play with some great golfers, such as Jack Nicklaus.

In fact, Hope said, Nicklaus once watched his swing and asked: "Are you on marijuana?"

"I said 'no.'"

Nicklaus replied: "Try some."

Hope wonders about one of the guys who plays at his club: "He doesn't replace divots — he smokes them." The man also drives a Delorean golf cart, Hope added.

The increasing use of drugs puzzles Hope.

Baroque Ball
Saturday, December 3

This year, the annual Baroque Ball promises to be an enchanting evening of dining, dancing and entertainment. The Baroque decor and the Christmas tree and lights, give the museum a festive, holiday atmosphere. The music will be provided by the Bill Rase orchestra with several samples of the Baroque music throughout the dance.

Call for the availability of reservations for dinner or dancing. The reception, dinner and dancing including a glittering patron ornament is $100 per person. The dancing and dessert portion of the evening is $20 per person. The museum looks its best at this time of year. Come and bring in the holidays this year with something festively different. For additional information call 446-0943.

g of elegance
oque Ball

Louis Qua-, the 23rd esented on er Art Mu-s XIV was ance at the

hem at $100 attended a catered din-room. Each rons dinner

received a numbered and signed sunburst designed by artist Dave Komar. The sunburst of brass with 22-karat gold overlay was chosen to reflect the theme (Louis XIV was known as the Sun King).

Additional couples—the limit was 80 and the tickets were $40 per couple—joined in the gala at 9:30 p.m. for a special dessert and dancing. The Bill Rase Orchestra provided the music. Peggy Bohl was in charge of the ball.

d For Thought

tan's Sacrame
y Stan Gilliam

April 1982 - Federal Land Bank

Baroque Ball
Saturday, December 3

This year, the annual Baroque Ball

On The Road To Marysville

Comedian Bob Hope Fills Marysville Audience With Laughter

By DOUG BUNNELL
A-D Staff Writer

Bob Hope is still a very funny man — just ask any of the 800-900 people who caught last night's act at the Marysville Community Auditorium.

At the age of 79, the show business institution is far from finished. He has an impeccable sense of timing, perfect pace and can still milk a laugh out of a very old joke.

The near capacity-crowd started laughing the moment Hope walked onto the stage, looked around and said, this place "looks like my grammer school graduation."

Hope said he loves doing benefits for hospitals. Last night's was for Marysville's Rideout Hospital.

The jokes and one-liners flow from Hope. Sometimes, they rush out so quickly the words come tumbling out on top of one another.

How he views hospitals: "I used to try and check the nurses, now I check the wheelchairs."

The man who has spent the past five decades with the National Broadcasting Co. punctuated his stand-up routine with a little light-hearted song. He sang snatches from such old favorites as "Chicago, Chicago," and, of course, "Thanks for the Memories."

And he couldn't resist toying with a few songs and singing still others tailored to the master of self-deprecation.

"A rockin' chair will never get me; I'll tell jokes as long as they let me. I'm available."

At a brief afternoon news conference, Hope had appeared a bit tired. He acknowledged that he was having trouble with his eyes but nothing serious enough to keep him from performing.

Bob Hope on stage at the Marysville Community Auditorium with the Bill Rase big band of Sacramento.

(A-D photos by Dave Nielsen)

Once he got on stage, with an orchestra behind him and an appreciative audience at his feet, the comic juices began to flow.

"You're so damn lucky. You're so close to Yuba City. Isn't that nice."

He then turned to his Southern California home and gave a weather report — lots of thunder and lightning and rain.

"I haven't heard thunder like that since Orson Welles took up jogging."

Hope was orginally scheduled to fly into the Yuba-Sutter area. Instead, Yuba-Sutter auto dealer Dave Wheeler went to Sacramento and drove Hope back to Marysville.

"I ought to get a stunt check just for the ride," he jested.

At times, Hope almost appears to be talking — occasionally muttering — to himself. Perhaps he is just delving into his storehouse of jokes.

"I fly so damn much, I've been to almost as many places as my luggage."

He smiled and continued.

"I haven't made any pictures lately. I can't make the pictures they make today. I can't pass the physical."

Hope is an avid golfer and the host of a professional benefit tournament played each year in Palm Springs. His love for the game has given him the opportunity to play with some great golfers, such as Jack Nicklaus.

In fact, Hope said, Nicklaus once watched his swing and asked: "Are you on marijuana?"

"I said 'no.'"

Nicklaus replied: "Try some."

Hope wonders about one of the guys who plays at his club: "He doesn't replace divots — he smokes them." The man also drives a Delorean golf cart, Hope added.

The increasing use of drugs puzzles Hope. Especially by athletes.

"Why would a guy 7-foot-2 want to get any higher."

And it's not just the big guys; now the jockeys are into the stuff, he said.

"They got suspicious at Santa Anita when five jockeys finished ahead of their horses."

Hope loves playing golf with former President Jerry Ford — and pointed out Ford has done a lot for the hospitals. "He's filled them." Ford also has "made golf a contact sport," Hope joked.

Everybody plays golf — especially celebrities, Hope said. Of course, the comic won't play with Lawrence Welk. "He can only count to two."

Then there's Sammy Davis Jr. Davis "hits a nice ball about 90 yards and his jewelry goes 110."

Hope said he, Welk, George Burns and some of the "older guys get together, hold hands and try to contact the living."

Seriously, though, according to Hope: "Age doesn't mean a thing. It's not how you feel — it's how often."

Of course, the miracles of modern medicine have helped. They've kept people alive and active longer, but at times they have some curious side effects.

Hope's next door neighbor recently had a pacemaker installed. "Of course every time he makes love my garage door opens."

He complimented former First Lady Betty Ford for having the guts to publicly announce she was going to have facelift.

Most women quietly slip off to a foreign country, such as Switzerland or Dingville, to have the cosmetic surgery.

He never gave the audience a chance to rest.

"This is a great audience and a great place. The laugh's bounce around here."

Moments later, a door slammed shut. Hope paused. His audience began laughing before Hope had the opportunity to capitalize on the loud slam.

"They couldn't be walking out this early. They probably just dropped my makeup case."

His show even included a musical geography lesson, from "California Here I Come" to "Oklahoma" and "Dixie."

Oklahoma's a great state, Hope said.

"You show me a home where the buffalo roam and I'll show you a dirty living room."

"Where Will Rogers said 'I never met a man I didn't like.' Liberace said the same thing two weeks ago."

He inevitably made his way to the current state of the economy. Times are tough but Hope likes his former colleague, President Ronald Reagan.

He predicted Reagan would run again because actors love reruns.

"I like a president who tells jokes instead of appointing them," he added.

Politics are a lot like show business, he said. "One day you're drinking the wine. The next day you're picking the grapes."

Hope wanted Reagan to pick Charlton Heston as his vice president because the country could have used a miracle. And Don Rickles would have made the perfect ambassador to Iran.

The economy's bad, but it could be worse in the Yuba-Sutter area, he said. "Up here they don't feel it. All they talk about is duck hunting."

And while things are really tough in New York, "Over in Jersey the mafia had to lay off three judges."

Audrey Landers, who plays the role of J.R. Ewing's former mistress on the hit television show "Dallas," opened the evening with some more contemporary songs as well as a little humor.

She boasted she had "dumped" J.R. — television's Attila the Hun.

"And I didn't even have to shoot him."

Hope brought the lovely blonde singer back on stage at the conclusion of his act and allowed her to be his straightwoman.

Hope asked: "Do you know the difference between chicken hash and sex?"

"No," she answered with a giggle.

"How about lunch tomorrow," he replied.

Bob, thanks for a memorable evening.

Hope wanted Reagan to pick Charlton Heston as his vice president because the country could have used a miracle.

April 1982 - Federal Land Bank

...ppeal-Democrat Saturday, Nov. 20, 1982

Son, Daughter Held In Dad's Ambush Slaying

CHEYENNE, Wyo. (AP) — A teen-age brother and sister who had argued with their father plotted his "execution," and when he came home from dinner the son ambushed and killed him in the driveway, police say.

Richard J. Jahnke

"I shot my father for revenge," 16-year-old Richard Jahnke Jr. told investigators, according to a complaint filed with the Laramie County attorney's office.

"They are nice, average kids," said James Godfrey, principal at Central High School. "We never had any knowledge of any kind of trouble at home. They had to have something pop someplace."

One of Richard C. Jahnke's children filed a child abuse complaint "the middle of this year," Laramie County Sheriff Dennis Flynn said. The complaint was investigated and a report forwarded to the county attorney and state social services office, Flynn said, but he refused to discuss its contents.

On Tuesday night, police say, the younger Jahnke and his 17-year-old sister, Deborah, put the family dogs in the basement so they wouldn't get in the way and then hid — he in the garage, she in the living room — to await the return of their mother and father from dinner.

The elder Jahnke, a 38-year-old criminal investigator for the Internal Revenue Service, stepped out of the car and was struck by four 12-gauge shotgun blasts that came smashing through the garage door, authorities said. His wife, Maria, watched horrified from the car.

The two teens appeared Thursday before a county judge in Cheyenne to be advised of their rights. Both are being held without bond.

Jahnke was charged with first-degree murder. His sister, who authorities say waited in the living room armed with a .30-caliber carbine in case he walked in the front door, was charged with aiding and abetting first-degree murder.

Police said Mrs. Jahnke called the sheriff and an ambulance but her husband was dead on arrival at a Cheyenne hospital. She told deputies that her son "did the shooting."

Jahnke was arrested later that ...d's mobile home, ... arrested the next ...yenne park after ...iff's deputies. ...mplaint signed by ...Tom Carroll, the ... sheriff's deputies ...r decided to "ex-...r after an argu-...rnoon. ...nts left the house ...mplaint said, the ...eral firearms and ...round the house. ...se a weapon. ...nned friends and ...Wyoming capital, ...murder was six ...e state's murder ...onal average.

Dancing For The Games

An Indian dancer in imaginative garb took the spotlight yesterday in New Delhi, India, during opening festivities for the Ninth Asian Games. (AP)

GOP Gets 'Doublespeak' Award From Teachers

WASHINGTON (AP) — The Republican National Committee's television ad that credited President Reagan for delivering a Social Security cost-of-living increase that actually was automatic won the "Doublespeak Award" on Friday from the National Council of Teachers of English.

The political commercial showed a folksy mailman delivering Social Security checks and boasting that they included "the 7.4 percent cost-of-living hike that President Reagan promised .... He kept his promise in spite of those sticks-in-the-mud who tried to keep him from doing what we elected him to do."

William D. Lutz, the chairman of the teachers' Committee ... Public ... cations for the Republican National Committee, said the council had not bothered to inform the committee of the award. "It seems that their ability to judge the English language is every bit as keen as their manners," he said.

"Perhaps they and our children would be better off if they spent more time teaching English and less time engaging in cheap, political demagoguery," said Greener. "'Tacky' is my basic response to their actions."

The council's second place award went to Interior Secretary James Watt for telling a group of California farmers, "I never use the words Republicans and Democrats. It's liberals and Americans."

Third place went to another Republicans garnered top honors — or dishonors — in the competition staged since 1974 by the teachers' Committee on Public Doublespeak. Last year it went to then-Secretary of State Alexander Haig for his comments on the murder of three American nuns and a lay worker in El Salvador.

President-elect Reagan received the dubious distinction in 1980 for his campaign oratory, narrowly edging then-President Jimmy Carter, who was in the running for his remark that the aborted U.S. helicopter raid on Iran during the holding of the hostages was "an incomplete success."

Lutz, 42, chairman of the English department at Rutgers University's College of Arts and Sciences in Cam-

Judge Stall... Appointme...

SAN FRANCISCO (AP) ...perior Court judge on Frida... lame-duck Gov. Edmund G... Jr.'s appointment of 18 newly... appellate judgeships just on... ter he got the go-ahead from ... Supreme Court to fill the po...

San Francisco Superio... Judge Jay Pfotenhauer gr... temporary restraining orde... in a lawsuit filed on behalf ... taxpayers. He scheduled a ... for Tuesday on their merit... suit.

The basis of the suit is ... "Catch 22" in which plaintif... that the law creating the juc... is invalid because a judge ap... to the newly created distric... Jose cannot be confirmed un... ing state law.

State law now requires th... appointment be confirmed by... mission made up of the chief... of the Supreme Court, the a... general and the presiding ap... judge in the district concern...

Since there is no presiding ... the San Jose district because ... not yet exist, Pfotenhauer s... question raised by the peti... "Who is going to pass upon th... ifications" of a judge for that d...

He said the plaintiffs als... tended that if one section of t... creating the judgeships is inva... whole is invalid because ... claimed it had no provision for ... ating portions deemed unco... tional.

Richard Martland, an ass... attorney general, called the ... argument "nonsense." He sa... in 1961, a new appeals court w... ated in Fresno, and the then at... general and chief justice con... new justices without a third m... of Commission on Judicial Ap... ments.

"In this particular situat... think it's clear that two memb... the commission can sit and ap... appointments as they did in 196... just another effort to dela... appointment process."

The judgeships were created ... Legislature last year and func... the state budget. The state Ju... Council had requested 15 new... tions because of the appeals c... heavy workload, and the extra... were added by an error in the le... tion.

They include new courts ir... Jose and in Santa Barbara ... Orange counties and additions ... isting courts.

A group of lawyers blocke... positions with a suit challengin... constitutionality of the funding ... edures.

But the Supreme Court uphel... judgeships Nov. 1 on a 4-3 vote. ... Chief Justice Rose Bird and t... other justices disqualifying t... selves. On Thursday, the court b... same vote refused to reconside... decision and put it into effect ... mediately, nearly two weeks a... of the normal schedule.

Brown refused to comment pu... ly Friday on the Supreme Court ... sion. But the governor's staff has ... he intends to make all 18 app... ments, and he and Legal Affairs

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A SHORT CHRONOLOGY 1948-1983

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...of payment by patrons.
Patrons — tickets are $200 per couple — will arrive at 6:30 p.m. for a reception in the California gallery overlooking the ballroom. Dinner, catered by Peg Tomlinson, will be served in the Margaret Crocker Forum. And dancing to the Bill Rase orchestra will begin at 9:30 p.m. Patrons tickets will be limited to 250 people.
Another ticket option is available: $20 per person ($40 per couple) for dessert and dancing. For the dancers, Tomlinson will create some

Baroque Ball
Saturday, December 3

This year, the annual Baroque Ball promises to be an enchanting evening of dining, dancing and entertainment. The Baroque decor and the Christmas tree and lights, give the museum a festive, holiday atmosphere. The music will be provided by the Bill Rase orchestra with several samples of the Baroque music throughout the dance.

Call for the availability of reservations for dinner or dancing. The reception, dinner and dancing including a glittering patron ornament is $100 per person. The dancing and dessert portion of the evening is $20 per person. The museum looks its best at this time of year. Come and bring in the holidays this year with something festively different. For additional information call 446-0943.

An evening of elegance at the Baroque Ball

WITH "La Fete de Louis Quatorze" as the theme, the 23rd Baroque Ball was presented on Saturday evening in the Crocker Art Museum. Even a costumed Louis XIV was scheduled to make an appearance at the formal ball.

All patrons tickets—250 of them at $100 apiece—were sold. Patrons attended a reception and Peg Tomlinson-catered dinner prior to dancing in the ballroom. Each couple who attended the patrons dinner received a numbered and signed sunburst designed by artist Dave Komar. The sunburst of brass with 22-karat gold overlay was chosen to reflect the theme (Louis XIV was known as the Sun King).

Additional couples—the limit was 80 and the tickets were $40 per couple—joined in the gala at 9:30 p.m. for a special dessert and dancing. The Bill Rase Orchestra provided the music. Peggy Bohl was in charge of the ball.

BLACK & WHITE DINNER DANCE
Installation of Officers
Beverly Garland
Ball Room
Cocktails — 6:30 PM
Dinner — 7:00 PM

№ 170

C2 The Sacramento Bee • Wednesday, April 27, 1983

Musical Food For Thought

It has the ring of a hand-to-mouth existence, but bandleader **Bill Rase** isn't complaining. Last weekend he played for the Food Handlers Ball in Marysville; this Saturday it'll be a California Cheese and Butter Association event at Rancho Murieta.

"That's really putting food on the table. Literally as well as figuratively.

* * *

Stan's Sacrame...
By Stan Gilliam

The $200,000
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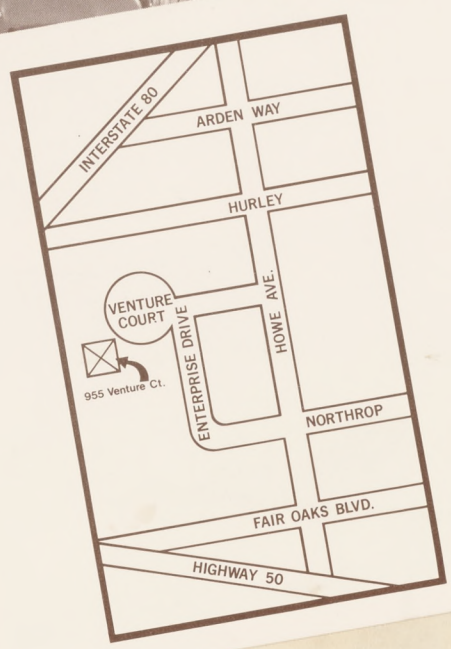

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Rideout Memorial Hospital

Celebrates Its

Diamond Jubilee

with

Bob Hope

November 19, 1982

Marysville Community Auditorium

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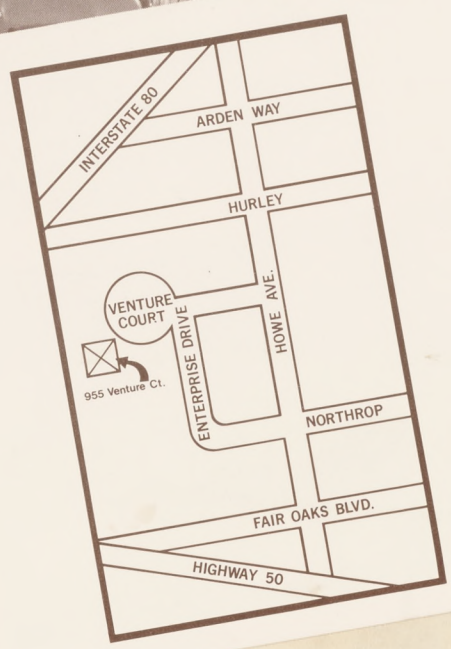

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Rideout Memorial Hospital

Celebrates Its

Diamond Jubilee

with

Bob Hope

November 19, 1982

Marysville Community Auditorium

Introductions

Master of Ceremonies . . . . . Mr. Clay Costello

Orchestra . . . . . Conductor, Bill Rase

Singer . . . . . Audrey Landers

Our Special Guest for the Evening

Mr.

Bob Hope

Thank you for your support and please enjoy this evening with Mr. Hope.

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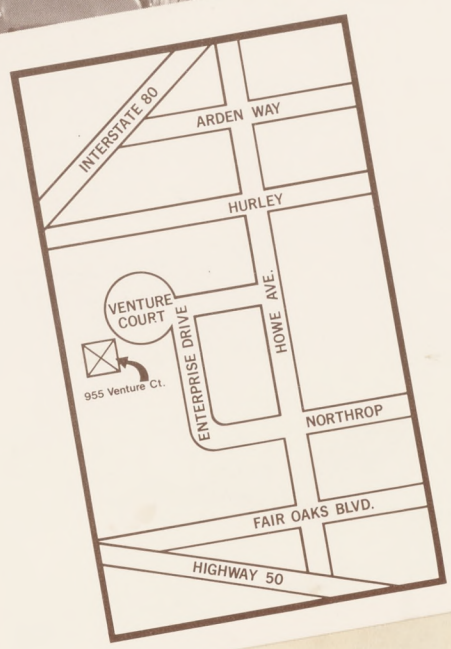

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November 19, 1982

Marysville Community Auditorium

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Many people have contributed of themselves to make this evening possible.

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3-22-83

You were superb!

It was a memorable day & we thank you.

Mary Sloane, Leonard

BILL,
THE GUYS WERE GREAT!
PLAN TO DO IT AGAIN NEXT YEAR.
THANKS SO MUCH
JEAN

BOB HOPE SHOW
NOV 1982 - MARYSVILLE

California Association Of Nurserymen

1419 21st STREET, SACRAMENTO, CA 95814, (916) 448-2881

September 28, 1982

Bill Rase
955 Venture Court
Sacramento, CA 95825

Bill, your group did an outstanding job in providing the music for our President's Banquet last week. We certainly appreciated the atmosphere that you created with your style of music.

Thanks again for a great job.

Sincerely,

Richard C. Staples

Richard C. Staples
Program Administrator

RCS/ph
enc
#218

Rideout Memorial Hospital

Celebrates Its

Diamond Jubilee

with

Bob Hope

1907 — RIDEOUT MEMORIAL HOSPITAL — 1982
75th Year of Service
MARYSVILLE, CA.

November 19, 1982

Marysville Community Auditorium

3
Twenty Five Years

BILL RASE

November 20, 1982

Dear Bill,

A note to tell you how much I enjoyed playing in the Bill Rase Band for the Bob Hope Show!

You handled everything in a most Professional way.

Best regards,

Sylvia Wechsler

Name: Ed Harris Jr

$2.50

Holiday Dinner Dance
Saturday, December 4, 1982
Sacramento Inn Martinique Room

63rd

Semi-Annual Dividend Day

Sacramento

Procter and Gamble

1984

UNITED STATES NAVY

208th

Birthday Ball

Sacramento California

1983

Thank you to the following individuals and companies for their special donations which made this evening possible.

Patrons

Arnoldy-Eubanks Insurance Sales
Mrs. Joan Bechtel
Mr. & Mrs. Heiman Cheim
Mr. & Mrs. Robert Church
Mrs. Marie Coy
Mr. & Mrs. Kenneth Dempsey
Mr. & Mrs. Daniel J. Desmond
Mr. Thomas Frye
Hutchinson & Carnes
Sierra View Mortuary
Mr. & Mrs. Harry Kirkpatrick
Mr. & Mrs. Gavin Mandery
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Mr. & Mrs. Kenneth Onstott
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Mr. & Mrs. Ross Scott
Seven-Up Bottling Company of Marysville
Soper-Wheeler Company
Wise Insurance

Distinguished Patrons

Mrs. John C. Bayes
Mr. & Mrs. O.B. Bayes
Mr. & Mrs. Frank M. Booth
Del Pero-Mondon Meat Co.
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Mr. & Mrs. Henry Miller
Mr. & Mrs. Mas Oji
Mr. & Mrs. Curt Otto
Mr. & Mrs. Fred Shaeffer
Taylor, Hinsdale & Williamson, Inc.
Mr. & Mrs. David Wheeler

3
Twenty Five Years
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Ticket and Door Prize Entry Stub (deposit at door)
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1984

United States Navy

208th

Birthday Ball

sponsored by
SACRAMENTO SEA POWER ASSOCIATION

Carmichael Elks Lodge B.P.O.E. #2103
5631 Cypress Avenue
Carmichael, California

Saturday, the fifteenth of October
nineteen hundred and eighty-three

Introductions

Master of Ceremonies . . . . . Mr. Clay Costello

Orchestra . . . . . Conductor, Bill Rase

Singer . . . . . Audrey Landers

Our Special Guest for the Evening

Mr.

Bob Hope

Thank you for your support and please enjoy this evening with Mr. Hope.

3

Twenty Five Years

BILL RASE

November 20, 1982

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U.S. Frigate Constitution - 1797

HISTORY OF THE NAVY

The Beginning: America's first navy, the Continental Navy, was born from the fire of the revolution and the necessity to halt the flow of men and material from Great Britain. In the beginning, the colonies carried on the war at sea using privateers—privately owned ships commissioned to fight for the struggling new nation. But on the thirtieth of October in 1775 the Continental Congress took the first step toward building a permanent Navy by authorizing the funds for a few small ships. Two months later Esek Hopkins was appointed Commander in Chief of the Navy with the monthly salary of twenty-five dollars. Twenty-two officers were commissioned in December. Among their number was John Paul Jones. After six years of battles on the seas, ranging as far as the coast of France, the Revolutionary War ended in 1781. This was the beginning of a long and fine tradition of naval service.

In 1794 Congress passed a law officially establishing a United States Navy, and as the nation approached a new century, quarterdecks were manned by future heroes named Preble, Decatur, Truxton, and Bainbridge. In 1812 the Navy again faced British fleets. In famous actions such as Lake Erie and Lake Champlain the precedent for quality in American naval power was set. Porter, Lawrence ("Don't give up the ship!"), and others wrote their names firmly into United States history.

The Civil War: After half a century of development the basis for a greatly expanded fleet existed by the time of the Civil War. Confederate and Union naval forces met throughout this war to test each other's strength. Monitor, Virginia, Albemarle, Alabama, and Boston were ships that established a history of bravery that continues today.

The Spanish-American War: By February of 1898 trouble between Spain and the United States had been developing in Cuba for years. On the twenty-fifth of February USS Maine was destroyed by an explosion in Havana's harbor. Thus began the short-lived war that saw the heroic actions of Dewey at Manila Bay and Santiago.

In the peaceful period between the end of the Spanish-American War and the beginning of the First World War, the Navy was called upon for an occasional show of force. Naval forces were used in Cuba, Panama, Nicaragua, and Mexico at various times to restore order and to protect American interests. During this time the Navy changed greatly. Steel replaced iron. High-powered guns came into use. Radio was adapted to fleet communications. Fuel oil replaced coal. The Navy acquired its first airplanes and began investigating the possibility of their use as seaborne weapons. Submarines advanced from experimental craft to seagoing ships with regular fleet status.

World War I: In World War I the Navy did much to speed final victory. Naval convoys escorted two million troops to France, losing only one transport, and helped bottle up the German Fleet by laying 35,000 mines in the North Sea.

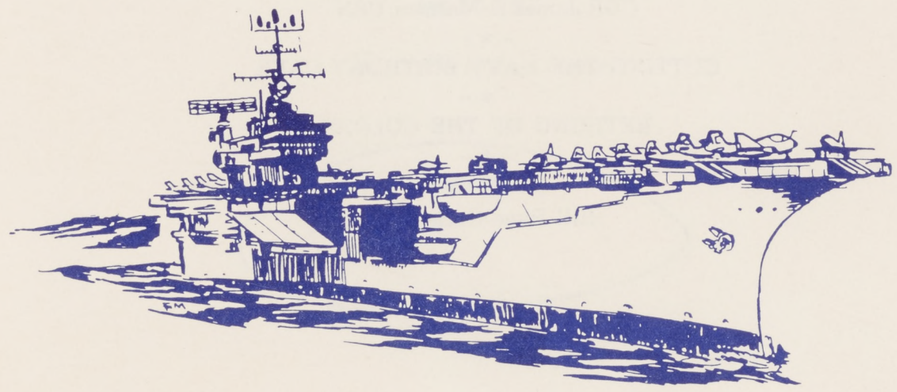
Following the immense costs of World War I the Navy budget underwent drastic reductions in armament spending. The fleet fell far below adequate strength, but in 1933 shipbuilding experienced an upswing. President Roosevelt proclaimed a limited national emergency in 1939. This raised naval manpower ceilings and recalled to active duty officers and men on the retired and reserve lists. On December 7, 1941 Japanese planes dove out of the sky over Pearl Harbor, and the country was once again at war.

World War II: Throughout World War II, on both the Atlantic and Pacific Oceans, naval forces carried the fight to enemy shores. Starting with the holding efforts in the Philippines, and the first convoys to England, the Navy went on to island-hopping in the Pacific, fought the great battles of Midway and the Coral Sea, and continued up to the surrenders at Paris and Tokyo. Naval power and mobility proved itself indispensable in protecting the freedom and interests of the United States throughout the world.

The Korean War: Five years after the end of the war with Japan the United States Navy joined other United Nations forces in Korea. Before the truce was signed on July 27, 1953, the Navy had provided 575 ships and 250,000 men to join in the UN action.

The Vietnamese War: From the early 1960's until the cease fire on 27 January 1973, U.S. Navy forces served in both advisory and active combat support roles for the Republic of Vietnam through the employment of carrier aircraft, naval gunfire support, and riverine forces.

Today: The Navy is dedicated to keeping open the sea lanes of the world, supporting international treaty agreements, and maintaining a nuclear strike capability as a deterrent to nuclear warfare.



Hospital Board of Directors

Chester Baldwin
Joan Bechtel
Robert Galligan
Richard Hamilton, M.D.
Donald Harrington, M.D.
Coburn Haskell
Mal Huntley
Henry Miller
Kenneth Onstott
Sam Zall

Diamond Jubilee Committee

Many people have contributed of themselves to make this evening possible.

The Rideout Memorial Hospital Board of Directors

The Rideout Hospital Institute for Development Board of Directors

Institute Board of Directors

David Anderson
Richard Arnoldy
Robert Berry, M.D.
Albert D. Branscum
Stephen Carnes
Kenneth Dempsey
Robert Eckardt
Bob Haase
Miriam Hatamiya
Juanita Kelly
James Leonard
Laetitia Offutt

Thank you to the following groups which made up the Diamond Jubilee Committee.

Rideout Hospital Institute for Development
Community Relations Committee
Major Gifts Committee
Public Relations Committee

November 20, 1982

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Semi-Annual Dividend Day

Sacramento

Procter and Gamble

1984

PROGRAM

"PIPING ABOARD" TO DINING ROOM
U.S. Sea Cadets, Ticonderoga Division
- ★ -
POSTING OF THE COLORS
Navy Junior ROTC
Luther Burbank Senior High School
- ★ -
INVOCATION
Rev. Dr. Frank Solomon
National Chaplain of Pearl Harbor Survivors Association
- ★ -
INTRODUCTIONS
Master of Ceremonies
Joseph Mohamed Sr., Col., USAR
- ★ -
TOASTS
- ★ -
DINNER
- ★ -
ENTERTAINMENT
"Navy Junior ROTC Drill Team"
Dinner Music
- ★ -
GUEST SPEAKER
Rear Admiral Peter M. Hekman, Jr. U.S.N.
Commander, Cruiser, Destroyer, Group One
- ★ -
READING THE NAVY BIRTHDAY MESSAGE
CDR James L. Mattson USN
- ★ -
CUTTING THE NAVY BIRTHDAY CAKE
- ★ -
RETIRING OF THE COLORS
- ★ -
DANCING
Bill Rase Orchestra

MENU

Garden Salad

- ★ -

ENTREE

New York Strip

Baked Potato

Broccoli

- ★ -

Bread Rolls

Wine

Coffee or Tea

- ★ -

DESSERT

Navy Birthday Cake

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1984

SPECIAL THANKS

"NAVY JUNIOR ROTC DRILL TEAM"

- ★ -

NAVY JUNIOR ROTC COLOR GUARD
LUTHER BURBANK SENIOR HIGH SCHOOL

- ★ -

SEA CADETS CORPS, TICONDEROGA DIVISION
Side Boys and Boatswain

- ★ -

ACKNOWLEDGEMENTS

Century Graphics

Summit Typesetting & Graphics

Pacific Telephone

Sacramento Council of Navy League

U.S. Naval Academy Association

Naval Reserve Association

Aerojet TechSystems Company

Fleet Reserve Association

Teichert Aggregates

Joseph Mohamed Enterprises

Berbarian Bros.

Charles Jacqlin E.T. SILS

Mather Federal Credit Union

U.S. NAVY BIRTHDAY BALL COMMITTEE

CHAIRMAN YNCS SAL CASTRO, USN, RET

MEMBERS

CDR Dennis Bluett
Mrs. Dorothy Bush
Mr. Jack Everett
PNCS Jim Garcia
Mrs. Jeanne Hancock
Mr. Charlie Johnson
CDR James L. Mattson
Mr. Fred Nichol
Mr. Paul Puech
CDR Don W. Segur
LT Dennis D. Stayton

CDR Tom Boynton
CAPT Joe Drachnik
Mr. Harry Geisler
Mrs. Doris Harvey
CAPT Robert L. Harris
Mr. Pete Karl
CAPT Gerald Mohlenbrok
Mr. Bill Patton
Mrs. Louise Rupp
Rev. Dr. Frank Solomon
CDR W. F. Threlkeld

SACRAMENTO SEAPOWER ASSOCIATION

ORVILLE A. SMITH, PRESIDENT

MEMBERS

Fleet Reserve Association Branch 69	Sal Castro
Fleet Reserve Association Branch 275	Ted Esrey
Marine Corps Reserve Officers Association	Major Steve Carroll
Sacramento Council of the Navy League	William N. Durley
Sea Cadet Corps - Ticonderoga Division	CDR Robert K. Gunderson
Sacramento Ex-Waves	Ms. Audrey Mathewson
Navy/Marine Corps Reserve Center	CDR Don W. Segur
Submarine Veterans WWII	Ken Waddell
Pearl Harbor Survivors Association	Mal Garcia
Naval Reserve Association - Sutter Chapter	CDR Donald H. Ishikawa
USCG Air Station Sacramento	CAPT Alfred F. Baker
Naval Air Training Unit	CDR James L. Mattson
Navy Recruiting District SF	LCDR Bob Barton
Marine Corps Recruiting Station	LT COL J. H. McKelligon
U.S. Naval Academy Alumni Association	Jack Everett
Naval Junior Reserve Officer Training Corps	CDR Thomas F. Boynton

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63rd

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Sacramento

Procter and Gamble

1984

HISTORY OF

SACRAMENTO SEAPOWER ASSOCIATION

Sacramento Seapower Association was established by common agreement among the Naval Reserve Association, Navy League, Navy and Marine Corps Reserve Center, and Naval Training Unit at Mather Air Force Base in 1978. Since then twelve other organizations have also joined. The objectives for which the organization was formed were to provide coordination for naval and maritime oriented activities in the Sacramento area, and to avoid schedule conflicts or duplication of efforts in preparing for such activities.

Stand Navy out to sea,
Fight our battle cry;
We'll never change our course,
so vicious foe steer shy-y-y-y
Roll out the T.N.T.
Anchors Aweigh
Sail on to vic-to-ry
And sink their bones to Davy Jones
hooray!

Anchors Aweigh my boys,
Anchors Aweigh
Farewell to college joys, we sail
at break of day-day-day-day!
Through our last night on shore,
Drink to the foam,
Until we meet once more
Here's wishing you a happy voyage
home.

Stand Navy down the field,
Sail set to the sky!
We'll never change our course so,
Army you steer shy-y-y-y
Roll up the score Navy
Anchors Aweigh
Sail Navy down the field
And sink the Army, sink the Army
gray.

Members of the United States Navy Birthday Ball Committee and the Sacramento Sea Power Association extend sincere thanks to you, our honored guests, particpants and community supporters for making this ball a tremendous success.

JAMES DIEPENBROCK
455 CAPITOL MALL, SUITE 800
SACRAMENTO, CALIFORNIA 95814

8/9/83

Dear Bill

Thank you for your outstanding music. You contributed to the happiness of the day.

Thank you also for the picture of the old Diepenbrock Theater.

Regards

FIR
ASSOC

9-1- Some
Hope you don't have

1983

Enchanted Christmas

AEROJET TechSystems COMPANY

MINI-MEMO

TO: BILL RASE
955 VENTURE CT
SAC 95825

SUBJECT: MUSIC CONTRACT PAYMENT

DATE 6/18/84

M Bill-

E Per our contract, enclosed is a check for $520.00

S To pay for the music costs associated with the

S Karen Ahlquist Dinner Dance on 6/16/84

A

G

E We really enjoyed the music!

RETURN TO

SIGNED Dave Ahlquist

ADDRESS

PHONE 3633158

R

E cc Jack Thorne

Bill Rase

955 VENTURE CT.
SACRAMENTO, CA. 95825

- John Diepenbrock

Music for special party at Sutter Club on Sunday, March 5, 1983.

Six musicians (2:00pm to 6:00pm) $ 520.00

Make check payable to: BILL RASE

Thank you, Bill. The music was great!

Thank you

FIRE DISTRICTS
ASSOCIATION OF CALIFORNIA

1400 K Street, Suite 303 • Sacramento, CA 95814 • (916) 441-3263

January 26, 1984

Bill Rase
955 Venture Ct.
Sacramento, CA. 95825

Thank you for adding your special touch to our dinner dance. Our guests were delighted with the music, humor, & vitality. Thanks for playing on our conference team.

Cordially,

Iris McQueen
General Manager

IM:bc

Enclosure

9-1- Sorry!
Hope you don't have

Aerojet Techsystems Company
Christmas Party

Presented by

Test Operation

Committee

Chairman	D.R. Brincka
Publicity	M.P. Lepley
Programs	R.W. Wensch
Tickets	P.D. Hill
Door Prizes	W.G. Hooper
Hospitality	J.E. Barth
Dinner	J.D. Wilkins
"Gifts for Others"	C.A. Kennedy
Decoration	J.A. Van Antwerp

Location

Woodlake Inn

Date

Thursday, December 15, 1983

Program

6:00 - 6:30	Cocktails
6:30 - 8:30	Dinner (Bill Rase 5 piece Combo)
8:00 - 8:30	Program & Door Prizes
8:30 - 11:30	Dancing to Bill Rase and His Big Band

Menu

Entree
Filet Mignon
Bordelaise

Salad
Tossed Green Salad

Vegetable
Whole Green Beans
Baked Potato

Dessert
Apple Cobbler

MINI-MEMO

TO: Bill Rase 955 Venture Ct Sac 95825

DATE 6/18/84

SUBJECT: Music Contract Payment

M Bill -

E Per our conversation, enclosed is a check for $520.00

S To pay for the music costs associated with the

S Aerojet Alpha Pi Reunion Dinner Dance on 6/16/84

A

G

E We really enjoyed the music!

SIGNED ▲ Dave Hileman

RETURN TO

ADDRESS

PHONE 363-7158

R

E

Bill Rase
955 VENTURE CT.
SACRAMENTO, CA. 95825

John Diepenbrock

Music for special party at Sutter Club on Sunday, March 5, 1983.

Six musicians (2:00pm to 6:00pm) $ 520.00

Make check payable to: BILL RASE

Thank you, Bill. The music was great!

Dave

Thank you

June 4, 1984

Mr. Bill Rase
955 Venture Court
Sacramento, California 95825

Dear Mr. Rase:

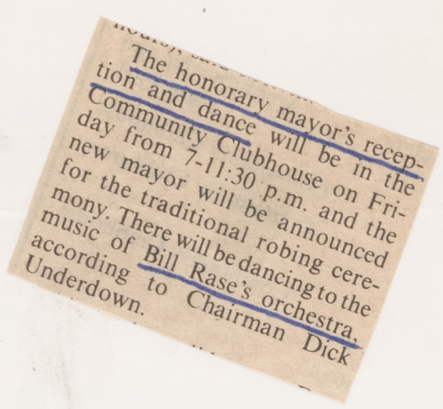
As expected, your music was outstanding and provided a perfect ending to a lovely evening.

Thank you for playing for us.

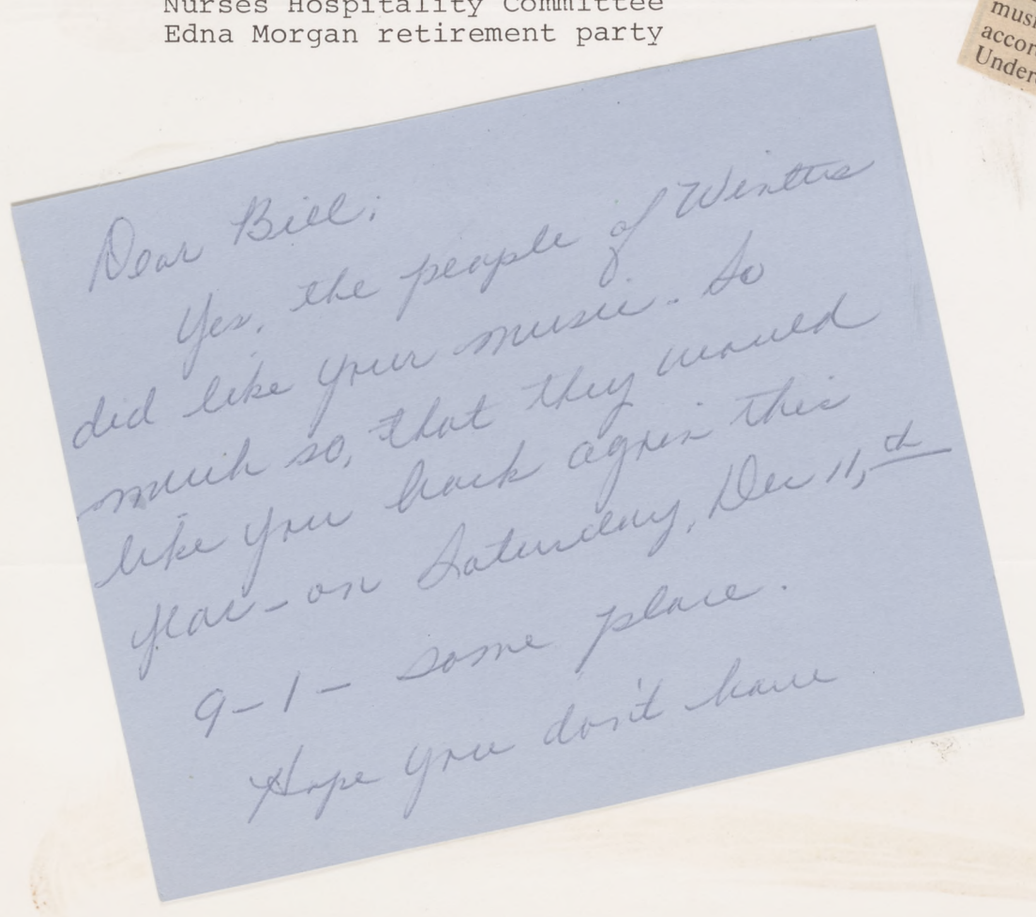
Sincerely,

Elva Reichenberger

Elva Reichenberger
Sacramento City Unified School District
Nurses Hospitality Committee
Edna Morgan retirement party



The honorary mayor's reception and dance will be in the Community Clubhouse on Friday from 7-11:30 p.m. and the new mayor will be announced for the traditional robing ceremony. There will be dancing to the music of Bill Rase's orchestra, according to Chairman Dick Underdown.



Dear Bill:
Yes, the people of Ventura did like your music. So much so, that they wanted you back again this year - on Saturday, Dec 11, at 9-1 - some place.
Hope you don't have

Aerojet Techsystems Company
Christmas Party

Presented by

Test Operation

Committee

Chairman	D.R. Brincka
Publicity	M.P. Lepley
Programs	R.W. Wensch
Tickets	P.D. Hill
Door Prizes	W.G. Hooper
Hospitality	J.E. Barth
Dinner	J.D. Wilkins
"Gifts for Others"	C.A. Kennedy
Decoration	J.A. Van Antwerp

Location

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Date

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6:30 - 8:30	Dinner (Bill Rase 5 piece Combo)
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8:30 - 11:30	Dancing to Bill Rase and His Big Band

Menu

Entree
Filet Mignon
Bordelaise

Salad
Tossed Green Salad

Vegetable
Whole Green Beans
Baked Potato

Dessert
Apple Cobbler

MINI-MEMO

TO: Bill Rase 955 Venture Ct Sac 95825

DATE 6/18/84

SUBJECT: Music Contract Payment

M Bill -

E Per our conversation, enclosed is a check for $520.00

S To pay for the music costs associated with the

S Woodlake Alpha Pi Reunion Dinner on 6/16/84

A

G

E We really enjoyed the music!

SIGNED ▲ Dave Hileman ADDRESS PHONE 363-7158

RETURN TO

R

E

cc Jack Thorne

Bill Rase
955 VENTURE CT.
SACRAMENTO, CA. 95825

• John Diepenbrock

Music for special party at Sutter Club on Sunday, March 5, 1983.

Six musicians (2:00pm to 6:00pm) $ 520.00

Make check payable to: BILL RASE

Thank you, Bill. The music was great!

Thank you

M A N E

E V E N T

May 13, 1984

Bill:

I was so embarrassed for not having a check available on Saturday afternoon.

It was a pleasure to hear your music. You and your band are to be complimented.

Thanks again

Jack

From the desk of:

Jack Higdon

KPOP 93.5 FM
Playing the Hits for Greater Sacramento

9/20/84

Stan's Sacramento
By Stan Gilliam

Bill Rase's busy baton will be in motion later today during the grand opening of KPOP Radio's new studios on Madison Avenue. For the veteran music maker it'll be a warmup for Sept. 29, when his 22-piece band backs the Bob Hope show in Placerville.

That'll be old hat for Bill, marking the third time he's played for a Hope performance.

* * *

Sheriff Robbie Waters has to yield the spotlight today to his parents, **Joyce** and **Jim**. They're celebrating a golden wedding anniversary, and I'm proud to have known them for nearly 40 of those 50 years.

Stan's Sacramento
By Stan Gilliam

He didn't mention it, but veteran bandleader **Bill Rase** probably had to add "Pony Boy," "Give a Man a Horse He Can Ride" and maybe even the music from the chariot race in "Ben Hur" to his repertoire. Bill has played a lot of gigs in his time, but last Saturday in Grass Valley was his first at providing music for a sale of Arabian steeds.

... the Volunteer Center of Sacramento and the CSEA are joining ranks for a post-Valentine's Day benefit tea dance from 5 to 8 Friday at the Senator Hotel, music by **Bill Rase** and tickets at 441-HELP ...

Stan's Sacramento By Stan Gilliam

An irreverent habit

Bill Rase better have "It's Been a Long, Long Time" and "So Long, It's Been Good To Know You" in his repertoire. His band will need both when they play for the annual SMUD retirement party tonight at the Red Lion. The 25 pin-pullers during 1984 chalked up a combined 625 years of service with the district.

Aerojet Strategic Propulsion Company
"Snowflakes & Candlelight"
Friday Night 7 December 1984
Sacramento Community
Convention Center
(Exhibit Hall A)
Cocktails 6:30 — Dinner 8:00
8698

Bill Rase: A Sacramento Tradition

The big band music of Bill Rase and his Orchestra, which has pleased the ears of Sacramentans for 37 years, will sound forth next week for a civic cause that might also be viewed as a social event.

Bill and his ever-popular musicians will play some of the most enduring dance music ever composed at the "Hearts and Flowers Tea Dance," February 15 (close enough to Valentine's Day to justify the hearts and flowers theme), from 5 to 8 p.m. in the Senator Hotel in downtown Sacramento.

The event, carrying forward an afternoon or early evening social tradition that bloomed at the turn of the century and continued until the 1950s, is sponsored by the Volunteer Center of Sacramento - and the California State Employees Association.

The center hopes to raise enough additional funds to fully carry out its mission of providing qualified volunteers of more than 200 nonprofit area agencies.

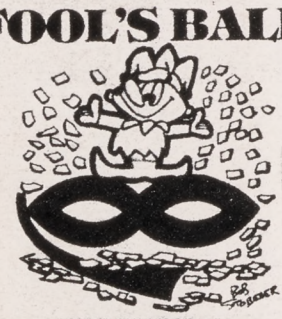
The spacious lobby of the renovated Senator Hotel (now an office building) will become a ballroom. Tables will surround the dance floor, enabling dancers - and just plain music lovers - to rest while enjoying free hors d'oeuvres and an open bar. The requested donation for this event is $7 per person. Tickets are available at the door.

The Bill Rase Orchestra, like the tea dance, has been around Sacramento for a very long time. Bill and some members of his band played for local college and high school proms as far back as 1948, and today provide music for reunions of those graduates.

But the orchestra, which varies from 12 to 19 musicians, has played all over northern California and southern Oregon, chalking up more than 5,000 performances since its founding. Last fall they played for the Bob Hope telethon in Placerville (their third appearance for Hope). They are, by far, the most popular exponent of big band music in the Sacramento area, and the oldest continuing musical organization of its kind in the state.

"We are fortunate that we can combine two such fine traditional Sacramento institutions as the tea dance and the Bill Rase Orchestra," said Margaret Einspahr, Executive Board Member of the Volunteer Center. "We hope that Sacramentans will attend our dance in large numbers and learn for themselves the extent of the pleasure that awaits them."

FEBRUARY 4th, 1985
Laughs Unlimited's
Mardi Gras
FOOL'S BALL



FEATURING:
• The Crowning of Sacramento's King Fool
• Foolish Costume Contest, First Prize $100.00
• Terrific Food and Drinks
• Big Band Dancing to the BILL RASE ORCHESTRA!
Tickets on sale at Laughs Unlimited $8.00 advance $10.00 at the door!
Where:
Laughs Unlimited,
1124 Firehouse Alley
Old Sacramento
When:
February 4th, 1985
Doors Open 6:30 pm
Dancing 7:00 'til
11:00 pm
Laughs Unlimited
all comedy showroom
Come In Costume & Have A Ball!
SPECIAL FOOL'S BALL HOT LINE:
446-2363

50th Anniversary
July 3
1935 – 1985
Loving remembrances
of
Larry and Arlene Dubie

Gourmet Gala Hors d' oeuvres and Dance
Seventh Annual Scholarship Benefit
for
Food Service Students
Saturday, April 27, 1985
Veteran's Center, Yuba City
8 p.m. Champagne and Hors d' Oeuvres Demonstrations
9 p.m. Dance to the Bill Rase Orchestra
Donation: $15.00 per person
Present at the door

Welcome to...

THE MANE EVENT
Sacramento's premier showcase of horses, emceed by equine specialist Duane Pettibone. Representatives of many pristine bloodlines will be displayed this evening, in anticipation of the sale of their offspring or services on June 4 at the Channel 6 TV Auction.

7:00 pm — Reception

Catered by Kato's Katering
Champagne courtesy of
Dorman's Catering Service
Music by Bill Rase Quartet

7:30 pm — The Premier Showcase Horses
A limited horseshow.

THE PREMIER SHOWCASE HORSES
These superior horses will be sold on June 4 on the Channel 6 Auction. Each package includes training, plus legal services from Kenneth Wood Legal Services and accounting services from Steve House Accountancy.

Quimerico MSR (Peruvian Paso) — Vivienne Lundquist, Meadow Springs Ranch. Trainer: Richard Derringer
Reed Bar Prime Time (Quarter Horse) — Yvonne LeMaitre, Wild Oak Farm. Trainer: Wild Oak Farm
Unnamed (Standardbred Racing Horse) — Northern California Horse Enthusiasts. Trainer: Greenbriar Farm
Courbas (Purebred Arabian Colt) — Dean Rhodes, Rhodes Paragon Arabians. Trainer: Esler Arabians

---

7:45 pm — The Celebrity Champagne Ride
Starring local media personalities in a riding competition

CELEBRITY CHAMPAGNE RIDE
Starring the following media personalities in a riding competition judged by Duane Pettibone. Assisted by John Hershberger, President and General Manager, Channel 6.

TELEVISION
Sue Pearson, KCRA Channel 3
Pat McConahay, KVIE Channel 6
Jennifer Smith, KXTV Channel 10
Joan Edmundson, KOVR Channel 13
Christine Craft, KRBK Channel 31
Norm Jacobs, KTXL Channel 40
Lynn Dixon, KSCH Channel 58
RADIO
Jack Kirkwood, KCTC
Mary Jane Popp, KFBK
Kevin Manna, KHYL
Dave Allan, K-108
Amy Bibb, KK-105
Charlie Thomas, 93-Rock
PRINT
Marc Mogul, Executive Place
Kristine Angell, Folsom Telegraph
Debbie Singleterry, Modesto Bee
Dale Vargas, The Sacramento Bee
Ann McCully, Sacramento Magazine
Rob Hughes, The Sacramento Union
Pam Mondragon, Stockton Record

The exotic and unique Peruvian Paso will be featured in the Celebrity Champagne Ride:

Antares, Meadow Springs Ranch
Audaz, Patricia Corcoran
Cinzano, Paul Simon
El Precidio, North Star Stud
Fantasia Negra, Robert Reid Family
Super Sol, North Star Stud
Xanadu, Richard Derringer

Display of Stallions
Stud services of superior bloodlines

DISPLAY OF STALLIONS
Stud services by these outstanding stallions will be for sale on the Channel 6 Auction.

Commanding Presence (National Show Horse), Shelley's Arabians
Chapar (Arabian), Stadley Arabians
Gambling Man (Paint), Al Reece
Isle Breeze (Quarter Horse), Indian Creek Ranch
Khemistree (Arabian), Esler Arabians
Leibjager (Trakehner), Crossfield Farms
Prince Gaylord (Westphalian), Glenwood Farm
Sir Calvin (Thoroughbred), Oak Meadow Farms
Telstar (Dutch Warmblood), Telstar Syndicate
Verduet (Thoroughbred), Anderson Ranch
Zan Parr Express (Quarter Horse), Quail Hills Ranch

May 13, 1984

Bill:
I was so embarrassed for not having a check available on Saturday afternoon.
It was a pleasure to hear your music. You and your band are to be complimented.
Thanks again
Jack

From the desk of: **Jack Higdon**

KPOP 93.5 FM
Playing the Hits for Greater Sacramento

9/20/84

Stan's Sacramento
By Stan Gilliam

Bill Rase's busy baton will be in motion later today during the grand opening of KPOP Radio's new studios on Madison Avenue. For the veteran music maker it'll be a warmup for Sept. 29, when his 22-piece band backs the Bob Hope show in Placerville.

That'll be old hat for Bill, marking the third time he's played for a Hope performance.

* * *

Sheriff Robbie Waters has to yield the spotlight today to his parents, **Joyce** and **Jim**. They're celebrating a golden wedding anniversary, and I'm proud to have known them for nearly 40 of those 50 years.

Stan's Sacramento
By Stan Gilliam

He didn't mention it, but veteran bandleader **Bill Rase** probably had to add "Pony Boy," "Give a Man a Horse He Can Ride" and maybe even the music from the chariot race in "Ben Hur" to his repertoire. Bill has played a lot of gigs in his time, but last Saturday in Grass Valley was his first at providing music for a sale of Arabian steeds.

. . . the Volunteer Center of Sacramento and the CSEA are joining ranks for a post-Valentine's Day benefit tea dance from 5 to 8 Friday at the Senator Hotel, music by **Bill Rase** and tickets at 441-HELP . . .

Stan's Sacramento By Stan Gilliam

An irreverent habit

Bill Rase better have "It's Been a Long, Long Time" and "So Long, It's Been Good To Know You" in his repertoire. His band will need both when they play for the annual SMUD retirement party tonight at the Red Lion. The 25 pin-pullers during 1984 chalked up a combined 625 years of service with the district.

Aerojet Strategic Propulsion Company
"Snowflakes & Candlelight"
Friday Night 7 December 1984

Sacramento Community
Convention Center

(Exhibit Hall A)
Cocktails 6:30 — Dinner 8:00

8610

Bill Rase: A Sacramento Tradition

The big band music of Bill Rase and his Orchestra, which has pleased the ears of Sacramentans for 37 years, will sound forth next week for a civic cause that might also be viewed as a social event.

Bill and his ever-popular musicians will play some of the most enduring dance music ever composed at the "Hearts and Flowers Tea Dance," February 15 (close enough to Valentine's Day to justify the hearts and flowers theme), from 5 to 8 p.m. in the Senator Hotel in downtown Sacramento.

The event, carrying forward an afternoon or early evening social tradition that bloomed at the turn of the century and continued until the 1950s, is sponsored by the Volunteer Center of Sacramento - and the California State Employees Association.

The center hopes to raise enough additional funds to fully carry out its mission of providing qualified volunteers of more than 200 nonprofit area agencies.

The spacious lobby of the renovated Senator Hotel (now an office building) will become a ballroom. Tables will surround the dance floor, enabling dancers - and just plain music lovers - to rest while enjoying free hors d'oeuvres and an open bar. The requested donation for this event is $7 per person. Tickets are available at the door.

The Bill Rase Orchestra, like the tea dance, has been around Sacramento for a very long time. Bill and some members of his band played for local college and high school proms as far back as 1948, and today provide music for reunions of those graduates.

But the orchestra, which varies from 12 to 19 musicians, has played all over northern California and southern Oregon, chalking up more than 5,000 performances since its founding. Last fall they played for the Bob Hope telethon in Placerville (their third appearance for Hope). They are, by far, the most popular exponent of big band music in the Sacramento area, and the oldest continuing musical organization of its kind in the state.

"We are fortunate that we can combine two such fine traditional Sacramento institutions as the tea dance and the Bill Rase Orchestra," said Margaret Einspahr, Executive Board Member of the Volunteer Center. "We hope that Sacramentans will attend our dance in large numbers and learn for themselves the extent of the pleasure that awaits them."

FEBRUARY 4th, 1985
Laughs Unlimited's
Mardi Gras
FOOL'S BALL

FEATURING:
• The Crowning of Sacramento's King Fool
• Foolish Costume Contest, First Prize $100.00
• Terrific Food and Drinks
• Big Band Dancing to the BILL RASE ORCHESTRA!
Tickets on sale at Laughs Unlimited $8.00 advance $10.00 at the door!
Where:
Laughs Unlimited,
1124 Firehouse Alley
Old Sacramento
When:
February 4th, 1985
Doors Open 6:30 pm
Dancing 7:00 'til 11:00 pm
Laughs Unlimited
all comedy showroom
Come In Costume & Have A Ball!
SPECIAL FOOL'S BALL HOT LINE:
446-2363

50th Anniversary

July 3
1935 – 1985

Loving remembrances
of
Larry and Arlene Dubie

Gourmet Gala Hors d' oeuvres and Buffet
Seventh Annual Scholarship Benefit
for
Food Service Students
Saturday, April 27, 1985
Veteran's Center, Yuba City
6 p.m. Champagne and Hors d'Oeuvres Demonstrations
9 p.m. Dance to the Bill Rase Orchestra

Donation: $15.00 per person

Present at the door

Video Taping Band at Rase Studios - Jan 1985

the 4 ROBIN HOODS

"Put a Feather in YOUR *Cap — Help Us Help"*

Celebrating
21
years of service

November 15, 1985

Video Taping Band at Rase Studios - Jan 1985

HISTORY

The 4 Robinhoods are Sacramento business and professional men who have banded together with one mutual interest — serving needy children. The group started in November, 1964, as a result of an election bet. In deciding what should be done with the sizable winnings of the bet, Ken Cayocca, Mark Cohn, Cecil Finegold and Lou Morris decided to give a Christmas Party for children from the Children's Home in Sacramento. The small party grew into a wonderful event with entertainment, food and gifts for over 200 children. Best of all, it was decided that more events should be planned for the needy children year round.

Kirt MacBride's Good Morning column in the Sacramento Union helped them on their way. Mike Dante of the same daily newspaper dubbed them "Modern Day Robinhoods," and the name was officially adopted.

The "Maid Marions and Merry Men" are community-minded citizens deeply interested in the welfare of youth, and with their yearly donations ($100.00), the Robinhoods have been able to offer assistance to thousands of people —among them, the blind, the mentally retarded and the physically disadvantaged. They are in need of medicine, clothing, food and special education.

Proceeds of this special anniversary event will go towards helping educable mentally retarded and blind youngsters to learn self-sufficiency training at Safetyville, USA.

Thank you for your contribution.

Committees

Chairman

Frank Corti	Corti Brothers

Masters of Ceremony

Stan Atkinson	KCRA
Norm Phillips	Pacific Bell

Committee

Ken Brown	Safetyville, USA
Line Davies	Trans Global Travel
Jim Delasaux	Public Relations Consultant
Bill Rose	Video Productions
Creighton Sanders	KCRA
Lee Shapiro	Classic Trophies
John Ickes	Public Relations
Kirt MacBride	The Sacramento Union
April Williams	Modern Impressions
Norene Moss	Modern Impressions
Kenneth Goore	Creative Textiles

The 4 Robinhoods

Ken Cayocca
Mark Cohn
Cecil Finegold
Lou Morris

Video Taping Band at Rase Studios - Jan 1985

GEORGE DEUKMEJIAN
GOVERNOR

State of California
GOVERNOR'S OFFICE
SACRAMENTO 95814

October 22, 1985

TO: THE 4 ROBINHOODS

It is my distinct pleasure to convey my warm regards as you observe your 21st anniversary.

Giving one's time and energy for the benefit of others is truly representative of America and the principles upon which our nation was founded. Through the years you have exemplified this American spirit by sharing your talents and compassion with your community. Your demonstrated concern for all children and your dedicated efforts on their behalf are truly inspirational and deeply appreciated by all citizens. I am pleased to join your many friends and a grateful community in recognizing your illustrious record of volunteer service.

Please accept my best wishes for a most joyous celebration and every future success.

Most cordially,

George Deukmejian

George Deukmejian

Senator John Garamendi

August 13, 1985

Mr. Mark Cohn
The 4 Robinhoods
1220 "X" Street
Sacramento, CA 95818

Dear Mr. Cohn:

It has been brought to my attention by Rex Warden, Chairman of the Board of Directors of the Sacramento Safety Center, Inc., of California, that the "4 Robinhoods" are having a 21st Anniversary Celebration and Fundraiser. I was informed that your organization will be contributing a portion of the proceeds to educate the mentally retarded and blind in our community.

Your support of the disadvantaged is most commendable. Our community is fortunate to have an organization involved in the philanthropic pursuit of helping those citizens less fortunate than ourselves.

Safetyville, USA, is a unique project the whole community can take pride in, as it will promote the most important, yet simplest, of messages: "Safety for all."

I commend the 4 Robinhoods for their support.

Sincerely,

John Garamendi

JG:mcc

STATE CAPITOL, ROOM 4081, SACRAMENTO 95814 (916) 445-2407
DISTRICT OFFICE, 31 E. CHANNEL STREET, ROOM 440, STOCKTON 95202, (209) 948-7930

Video Taping Band at Rase Studios - Jan 1985

SACRAMENTO ADDRESS
STATE CAPITOL
SACRAMENTO 95814
(916) 445-8253

DISTRICT OFFICE
1064 STATE BUILDING
350 MCALLISTER
SAN FRANCISCO, CA 94102
(415) 557-2253

Assembly
California Legislature

ART AGNOS
ASSEMBLYMAN, SIXTEENTH DISTRICT
CHAIRMAN
JOINT LEGISLATIVE AUDIT COMMITTEE

COMMITTEES:
AGING AND LONG TERM CARE
HUMAN SERVICES
LABOR AND EMPLOYMENT
WAYS AND MEANS

JOINT COMMITTEES:
REFUGEE RESETTLEMENT AND IMMIGRATION
LEGISLATIVE BUDGET COMMITTEE

November 15, 1986

To: The 4 Robinhoods

Ken Cayocca
Mark Cohn
Cecil Finegold
Lou Morris

It is with great enthusiasm and delight that I extend my congratulations to you on the 21st Anniversary of your service as The 4 Robinhoods.

As someone who represents San Francisco in the State Legislature, and spends a great deal of time in the State Capitol, I have come to know and respect your extraordinary work to the needy children of your community. Sacramento is indeed fortunate to have private citizens like you working in one of the most critical areas of concern today--our youth.

I feel a special kinship to your organization because of its origin--an election bet which produced enough winning to kick off 21 years of service.

Congratulations! I am proud to be one of the co-sponsors of the special legislative award honoring you for your achievements.

Sincerely,

ART AGNOS

AA:cc

SAFETY CENTER OF CALIFORNIA
sacramento safety council
3909 BRADSHAW ROAD • SACRAMENTO, CA 95827 • (916) 366-SAFE

August 6, 1985

Mr. Mark Cohn
The 4 Robinhoods
1220 X Street
Sacramento, CA 95818

Dear Mr. Cohn:

I am delighted to hear from Ken Brown, our President, that the 4 Robinhoods is planning a 21st Anniversary Celebration and Fundraiser benefiting Safetyville, USA, for safety training of the mentally retarded and the blind.

The problems facing the mentally retarded and the blind are unique in nature. There is a great need for community-based education to assist this special interest group. We look forward to working with you in a united effort to make your fundraiser a success. This kind of philanthropic endeavor has no higher goal than the preservation of the health and welfare of our citizens who need special help.

The Sacramento Safety Council, Inc., will gladly lend our support to this important event. I plan to announce your offer to our full Board at their regular meeting on August 8, 1985. Your generosity will certainly help us reach our common goal--safety.

Sincerely,

Rex Warden
Chairman of the Board

cc: Jane Nelson

Chapter of the National Safety Council

A non-profit non-governmental agency dedicated to accident prevention and safety awareness.

Video Taping Band at Rase Studios - Jan 1985

Thank You For "Helping Us Help"

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WE SPECIALIZE IN INSURANCE CLAIMS
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North of El Camino	Main Office	Opposite Southgate Center

We are pleased to support
the 4 Robinhoods

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THAT'S WHAT WE'RE HERE FOR.

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Bill Rase Big Band
OR QUINTET

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(916) 961-2370

Catch A Smile
Fly

PSA

Best Wishes to
the 4 Robinhoods

For Passenger Reservations, Call:
922-8021

DUCK SOUP
Catering & Restaurant

Congratulations to you
on your anniversary

6507 Fourth Avenue
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916/455-9073

Best Wishes
For
Continuous Success
From

HILTON

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the PRINT MEDIA

Congratulates

the 4 Robinhoods

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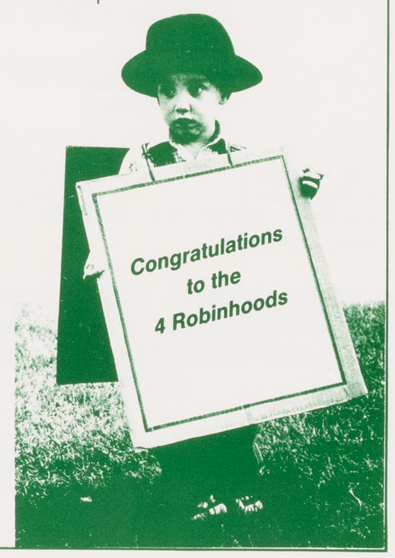

Video Taping Band at Rase Studios - Jan 1985

•Folsom
5810 Folsom
9 AM to 7 PM

•Arden
1739 Arden
9 AM to 7 PM

CORTI BROTHERS
Fine Wines

• Bird Cage
6111 Sunrise
9 AM to 7 PM

• Cort Yard
5770 Freeport
9:30 AM to 7 PM SAT 9-7

WE WISH YOU GREAT SUCCESS IN YOUR CHARITABLE ENDEAVORS!

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THE TROPICANA HOTEL AND CASINO
IN LAS VEGAS
WISHES THE
4 ROBINHOODS
CONTINUED
SUCCESS IN
THEIR CHARITABLE
EVENTS!

THE SANDS HOTEL AND CASINO
IN LAS VEGAS
SALUTES THE
4 ROBINHOODS
AND WISHES THEM
SUCCESS IN
THEIR FUTURE!

These sponsors have participated in and contributed to The Robinhood Ball

BELWIN CLEANERS
3355 Arden Way
at Watt Avenue
Sacramento, CA
(916) 482-8989

Creative Textiles
4150 Florin Perkins Rd.
Sacramento, CA 95826
(916) 383-2657

Best Wishes

Modern IMPRESSIONS PRINTING SERVICES
4250 Power Inn Road, Suite C
Sacramento, California 95826
(916) 454-2905

Special Thanks to:

the Robinhood Volunteer Staff:

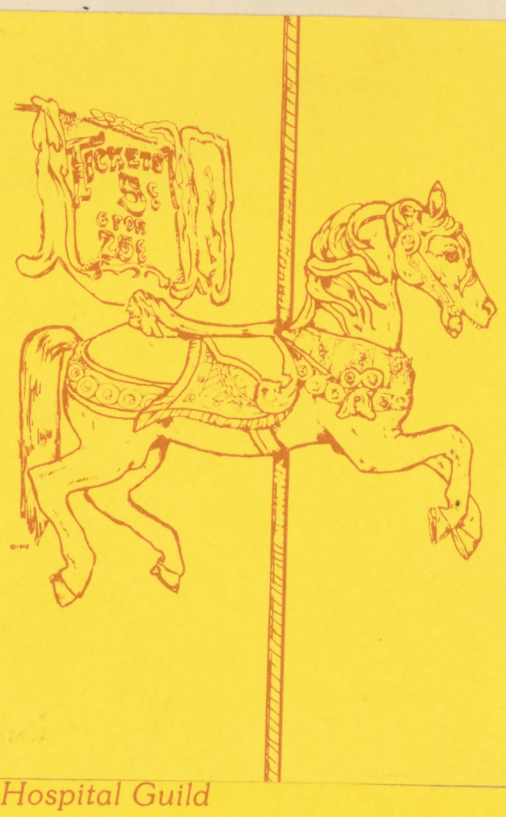
Janet Sheedy
Elizabeth Betty Gibbs

---

the Producers of the Robinhood Film:

Terry Ubaldi
Rick Green
Bill Rase

"THROUGH THE CAROUSEL OF TIME"



Intercommunity Hospital Guild
invites you to journey with them

"THROUGH THE CAROUSEL OF TIME"

Friday, June 21, 1985
Fairfield Community Center
No Host Cocktails — 7:30 p.m.
Fancy Finger Buffet throughout the evening
Dance through the Carousel of your time
with the music of
The Bill Rase Orchestra
9:00 p.m. to 1:00 a.m.

Enjoy the lighter side of "Putting on the Hits"
by Guild members, hospital staff and local dignitaries

Dress: Fashions from your favorite year
Or Cocktail Attire

$15.00 per person

"VIVA ITALIA"

You are invited to join us
for our Fourth Annual
Italian Dinner Dance Party
on
Saturday, August 3, 1985 at 6:30 PM
at
6480 Chiquita Way • Carmichael

Kay & Brian Eggiman

RSVP 924-0800
485-4052

Bill Rase
Productions, Inc.

AUDIO • VIDEO • FILM

955 Venture Court
Sacramento, CA 95825
(916) 929-9181
FAX (916) 929-4751

BILL RASE
President

Bob Hope Show - Placerville
Sept 29, 1984

Look who's coming to Placerville

Marshall Hospital Foundation
presents

BOB HOPE

Sat. Sept. 29
8:00 p.m.

El Dorado County Fairgrounds

TICKETS
$500 sponsor, $250 patron $100 general admission
All seats reserved
(tax deductible)
Available at WESTERN SIERRA BANK
Cameron Park,
WELLS FARGO BANK, Placerville
ALL BASS TICKET CENTERS
including Record Factory Stores
CHARGE BY PHONE:
(916) 395-BASS — (415) 893-BASS — (408) 998-BASS
Further ticket information:
MARSHALL HOSPITAL 622-1441

1885 • 1985

Centennial
CELEBRATION
CROCKER ART MUSEUM

GALA BALL

MAY 25, 1985

Crocker museum plans 100th-anniversary party

THE CROCKER ART Museum is planning its 100th birthday party — a celebration that will start May 18 and end a week later.

The handsome Victorian structure at 216 O St. was built as a residence by Edwin Bryant Crocker, a justice on the state Supreme Court and brother of Charles Crocker, the railroad tycoon.

The Crockers built themselves that lovely mansion, installed a bowing alley and a baroque ballroom, and for its walls brought back from Europe some 800 paintings and 1,000 master drawings. These were the start of what is now one of the most select and interesting art collections in the nation, ranging from such old masters as Rembrandt, Reubens and Van Dyck to an important gathering of works from the early to the avant garde West.

The Museum is also the venue for Sunday afternoon concerts.

The centennial celebration will encompass all of the museum's exhibit spaces as well as the block-square park across the street, and a circus-style tent will be erected there to house many of the birthday activities.

The events begin May 18 with a Flower Festival (floral tributes to the museum in a reenactment of a similar festival a century ago), to be followed by a grand march and parade. Then there will be varied entertainment — singing groups, school and military bands, a concert by the Sacramento Youth Symphony and others. Poster contest awards will be announced, the museum will be rededicated and there will be fireworks in the spring night. And that's just the first day.

On May 19, in both the museum and park, there will be a variety of art exhibits, historical vignettes, and honors for the poster winners.

Scheduled for the tent on May 22, both afternoon and evening, is a fashion show featuring vintage and contemporary clothing. And the happy birthday wishes end Gala Centennial Ball, also in the tent.

On view during the week will be such exhibits as Masters of California Landscapes, the 60th annual Crocker-Kingsley Open Competition, historic views of Sacramento and such decorative arts as furniture, flowers, costumes and appropriate accessories. Naturally, all the fine art collected over the 100 years can be seen by the public.

Further information can be obtained at 449-5423.

Aero Jet Tech Systems Retirement Party 1984

June 12, 1985

Dear Bill,

A sincere thank you to you and your band members for a great job. The music was enjoyed by all our guests and added to a very special day.

Sincerely,
Archie and Ramona
Bugatto

Bob Hope Show - Placerville
Sept 29, 1984

PROGRAM

VICTORIAN MELODIES *** MUSIC A DUÉ ***

DANCING *** THE BILL RASE ORCHESTRA ***

MASTER OF CEREMONIES *** STAN ATKINSON ***

*** TOAST TO A SECOND CENTURY ***

*** CENTENNIAL BENEFIT DRAWING ***

MENU

	Whole Artichoke stuffed with
SAUVIGNON	Shrimp and Avocado
BLANC 1983	Lemon Caper Mayonnaise
Callaway	Prawn Garnish-Lemon Wedge
	FETTUCINI ALFREDO
CABERNET	Filet of Beef Tenderloin
SAUVIGNON 1979	Carmelized Onion Sauce
Spring Mountain	Béarnaise Sauce
	Fresh Asparagus
	Browned Garlic Butter
	An Assortment of Valley Vegetables
	French Baguette with Butter
CREMPARI	***** TARTS AND TRUFFLES ****
Barengo	DESSERT BUFFET
	Chocolate Mint Coffee
	Tea

Catering: Dorman's Catering Specialists

Look who's coming to Placerville

Marshall Hospital Foundation
presents

BOB HOPE

Sat. Sept. 29
8:00 p.m.
El Dorado County Fairgrounds

TICKETS
$500 sponsor, $250 patron $100 general admission
All seats reserved
(tax deductible)
Available at WESTERN SIERRA BANK
Cameron Park,
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ALL BASS TICKET CENTERS
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CHARGE BY PHONE:
(916) 395-BASS — (415) 893-BASS — (408) 998-BASS
Further ticket information:
MARSHALL HOSPITAL 622-1441

Encore 20 The Sacramento Bee • Sunday, September 16, 1984

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Sincerely,
Archie and Ramona
Bugatto

1985
100th Anniversary
of Crocker Museum

Cafe CalFarm

Celebration Luncheon

We Beat the Backlog!

September 14, 1985

CalFarm

You are cordially invited to attend
a Surprise Champagne Reception and Roast
in Honor of

Dick Sacino

Who is celebrating his
THIRTIETH ANNIVERSARY
with CalFarm

Wednesday, October 30, 1985
Red Lion Inn, Sacramento
5:00 pm to 7:30 pm

R.S.V.P. by October 23, 1985

The Best in Contemporary and Favorite Dance Music!

Bill Rase Quintet
& FULL ORCHESTRA

955 Venture Ct., Sacramento, Calif. 95825
(916) 929-9181 or (916) 961-2370

1985
100th Anniversary
of Crocker Museum

Cafe CalFarm

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with CalFarm

Wednesday, October 30, 1985
Red Lion In
5:00 pm

R.S.V.P. by October 23, 19

The Best in Contempor

Bill Ras
& FULL
955 Venture Ct.,
(916) 929-918

Thanks for providing the "enjoyable" music for our party. It was really nice having you. Also, thanks for the records.

Kim and Shirley:

Just one "thank you" would never do
So here's a whole bunch of thanks for you...

Thank you! Thank you! Thank you!

Gail and Madeline

CALIFORNIA ZEPHYR

The Second Annual Medical Sciences

Gala Dinner and Dance

Nina and Steve
February 23, 1985

MOMENTS TO REMEMBER

1984 SMUD RETIREMENT PARTY

Friday, March 1, 1985

RED LION INN - MAIN BALLROOM
NO HOST COCKTAILS 6:00 PM
DINNER 7:00 PM
PROGRAM 8:00 PM
DANCING TO THE MUSIC OF BILL RASE
9 TIL MIDNITE

New Year's

Hilton: 2200 Harvard. The package, at $150 per couple, includes New Year's Eve ball in the Grand Ballroom, featuring dinner, champagne at midnight, hats and noisemakers, dancing to the Bill Rase Band, and deluxe room for two and breakfast the following morning. Late checkout at 2 p.m. 922-4700.

BEGIN A NEW TRADITION . . .

CELEBRATE
AT A GALA
NEW YEAR'S EVE BALL
IN THE
GRAND BALLROOM
OF THE NEW
SACRAMENTO HILTON

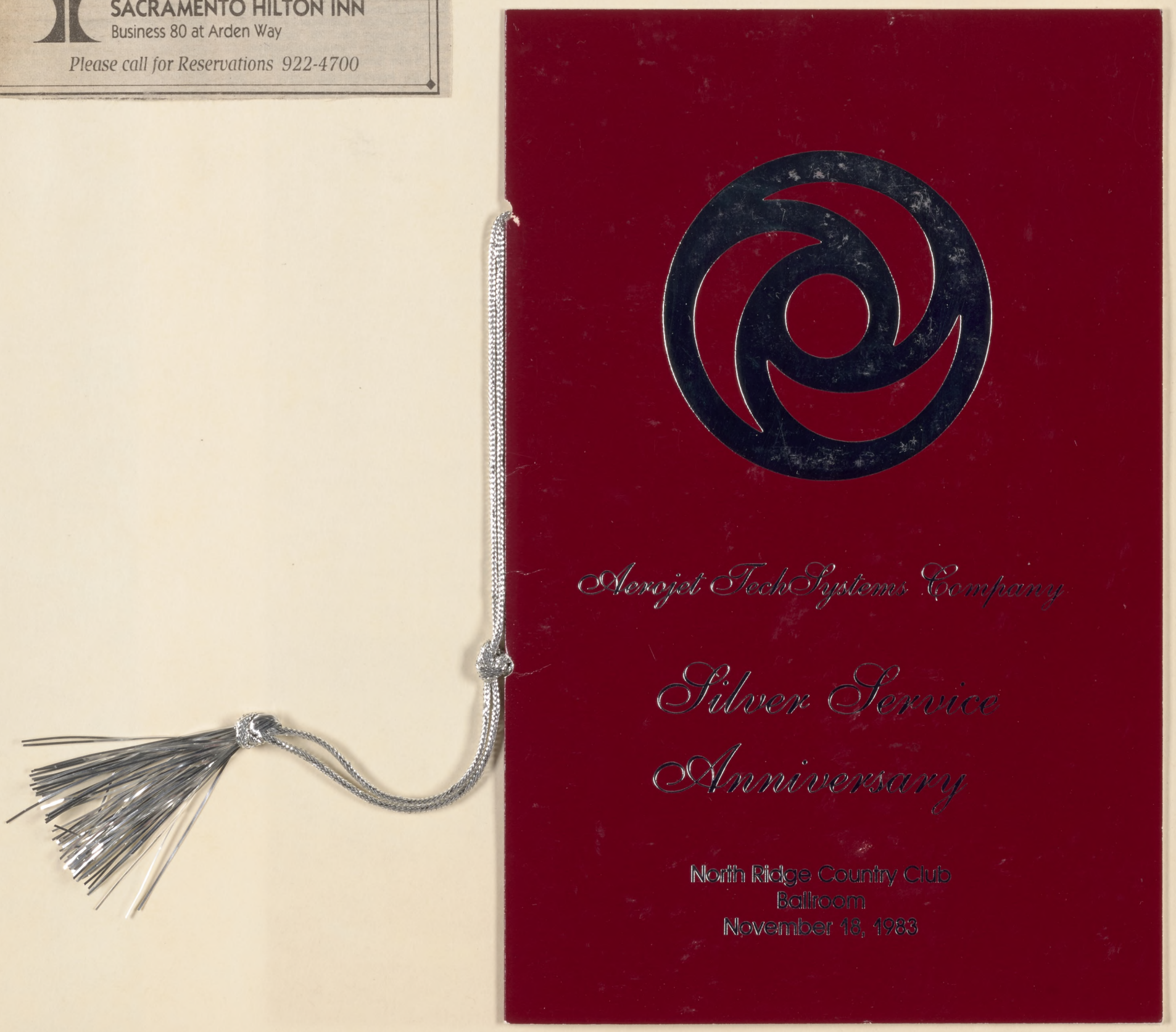
$150.00 per couple

PACKAGE INCLUDES:

- A gala New Year's Eve Dinner Dance for 2 featuring the Big Band of Bill Rase
- A choice of 3 entrees for dinner • Wine with dinner
- Deluxe room for 2 • Party favors, hats & Noisemakers
- Champagne at midnight • New Year's Day Breakfast Buffet
- Late checkout New Year's Day of 3pm • All taxes & gratuities

SACRAMENTO HILTON INN
Business 80 at Arden Way

Please call for Reservations 922-4700



The University of California, Davis
School of Medicine

and

The University of California, Davis
Medical Center, Sacramento
present

The Second Annual Medical Sciences Gala Dinner and Dance

Proceeds to benefit cancer research

Saturday, November 17, 1984
7 p.m. to Midnight
California State
Railroad Museum

Music Performed
by the
Bill Rase Orchestra

The Dining Car

Select California Champagne
and Dinner Wines
Smoked Salmon Mousse
Paté Normandy
Roquefort Cheese Balls
Sliced Baguette
Fresh Vegetable Plate
Hot Potato-Leek Soup
Chateaubriand with Bordelaise Sauce
and Wild Mushrooms
Saute of Fresh Carrots and Snow Peas
Long Grain and Wild Rice with
Duxelles and Herbs
Salad of Romaine Lettuce with Caesar Dressing
Fresh Fruit Tarts with Baked Custard
Vienna Roast and Decaffeinated Coffees,
Freshly Ground

Riding the Rail

The California State Railroad Museum brings to Sacramento the history of an industry that tied a continent together in 1869: railroading. Leland Stanford of the Central Pacific and Thomas Durant of the Union Pacific drove the famous gold and silver spikes at Promontory Summit, Utah, that linked California to the rest of the nation and began an era of growth and commerce that continues today.

The California State Railroad Museum opened to the public in May 1981. It contains 21 restored locomotives and cars along with 30 railroad exhibits. Future plans for the museum include new exhibits and a proposed railroad technology museum.

Nina and Steve
February 23, 1985

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- Champagne at midnight • New Year's Day Breakfast Buffet
- Late checkout New Year's Day of 3pm • All taxes & gratuities

SACRAMENTO HILTON INN

Program

7:00-8:00 PM ..... Social Hour

Roger I. Ramseier, President ..... Welcome

8:00 PM ..... Dinner

8:00-Midnight ..... Entertainment
"Bill Rase Quintet"

Completely Hosted

Honorees

John Adler-Lund
Roger E. Anderson
William F. Back
James W. Barnhill
Philip J. Burke
Albert T. Caffo
Edward S. Chalpin
Steve E. Colucci
Ronald F. Ensign
LaMoine F. Field
Charles A. Fournier
James R. Fryer
Gordon W. Geerts
Charles M. Gracey
Larry A. Hansen
Robert L. Harris
Stanley W. Hart
Wayne L. Hartley
Curtis W. Heimlich
Jack E. Hickman
Paul D. Hill
Charles A. Hollmer
Roy E. Jones, Jr.
Hallie T. Kent
John L. Kingsbury
Gene Kranig
Donald E. Lemke
William G. Little
James E. Lockhart, Jr.
Stanley A. Lorenc
Donald R. Machado
Clifford S. Mah
William E. Mallory, Jr.
Joseph A. Mellish
Philip J. Meredith
Albert E. Minning
Harry H. Mueggenburg
Quentin E. Murer
William R. O'Hearn
Judson D. Osborn
Fred Pagel, Jr.
Carl A. Pelz
Marvin D. Peters
James J. Racz
Raymond S. Reed
Albert J. Rickman, Jr.
Chester Ronald
Sanders D. Rosenberg
Mark I. Rudnicki
Fred R. Schilling
James A. Somatis
Melvin W. Standart
Roberta J. Tripp
Paul P. Ventura
Louis M. Weiss
Mary E. White
Robert E. White
James D. Wilkins
Rae Lou M. Williams
Leland Wing
Ruth D. Winkler
Delbert D. Zamora
Keith H. Zeitler
Kenneth L. Zeitler
Alvin O. Zuehlk

FROM THE BILL RASE SCRAPBOOK

by Ruland Hardy III

***BILL RASE. Well known in Northern California for his orchestra, his recording studio, and as a television personality. Few people other than his lovely wife Shirley know that Bill was a woodie enthusiast before most of us.

While looking through Bill's incredible scrap books of his career I came upon the above photographs taken in about 1950. He paid $500 for the 1942 Chrysler and refinished the wood himself. As was common practice in those days, Bill advertised the orchestra with lettering on wood panels attached to the doors. Some years later, after much faithful service, the '42 was traded in on a near-new 1951 Mercury woodie.

When I mentioned to Bill what sort of prices his '42 Chrysler might bring today he said "I don't want to hear about it." After a pause he continued, "You know I knew that car was rare even at that time." Let's hope Bill's woodie made it into 1983. Maybe one of you out there own it. If so, be sure to let us know. Better still, send us a photo showing how it looks today.

Support Your Club

VERY LITTLE INTEREST IN REPRO MAT.

***IN OUR MAY ISSUE (Page 11) Phil Swanson offered to coordinate an effort with Dennis Carpenter to have the front and rear floor mats for the 1950 and 1951 Ford wagons reproduced. Although Dennis needed about 75 letters of interest to make the project cost effective, only 11 letters were received for the front mat and ten for the rear mat. The project has been abandoned. Phil thanks those of you who did respond, especially Cami Stark, who offered a floor pan for the job. Those of you who really need floor mats for your Country Squire will have to get along a while longer with the old ones, or make a reasonable substitute until there's enough real demand for a reproduction.

MIDDLE AND REAR SEATS AVAILABLE

***STUART RESOR writes that he's found a source for reproduction middle and rear seats for 1942 through 1948 Ford and Mercury wagon owners. W. H. Elrod of El Camino Welding is offering the middle seat, pipe frame, floor brackets and springs (no arm rest), ready for upholstery, for $600. The rear seat, pipe frame, floor brackets and springs, $750. The middle seat arm rest with pressed ends, exactly like the original, chromed, are offered for $100. Stu says the company just finished putting springs in an old thrashed middle seat pipe frame that Stu had, and it came out like new. Although Stu will loan Elrod his own middle and rear seats to fabricate the replica version, he says there's no profit or kickback to him. The company needs a minimum order of ten, but there's no need to send cash, you pay when you take delivery. Stu says his transactions with the company were "totally satisfactory." W. H. Elrod, El Camino Welding, 322B El Camino Real, Encinitas CA 92024.

FOR SALE: 1940 Ford Deluxe station wagon. 52,000 original miles. Restored in 1982, Mandarin Maroon, radio, LeBaron Bonney interior. $19,000 firm, or partial trades of another woodie or Ford Sportsman considered. Call evenings. J. Bria, 439 West Putnam Ave, Greenwich CT 06830, 203/661-8938.

***HARRY CAMERON of Cameron Aircraft Interiors, DuPage Airport, West Chicago, IL 60185, writes that his cabinet man, Bill Bennett, specializes in the woodwork found in corporate jets and doubles in woodies. The company has restored Town & Country woodies, as well as the wood sub-structure in the early Rolls Royces. The company is progressing (so far 2300 man hours) on their own show car, a 1941 International woodie. Some three tons of sand, Harry says, have been used to remove rust. All wood has been replaced with the exception of the roof. Bill makes finger joints look easy, according to his boss. Bennett also has a 1948 Ford wagon awaiting his attention. The company is looking for an unrestored Sportsman or a Town & Country for their next project. If you have any leads, feel free to write directly to Cameron at the above address. Their phone number is 312/584-9359.

Other Offices: New York • Chicago • San Francisco • Los Angeles • Anchorage • Boston • Houston • Honolulu
Milwaukee • Phoenix • Portland • Reno • Nashville • Salt Lake City • San Diego • Seattle • Washington D.C. • New Orleans

FEBRUARY 4th, 1985

Laughs Unlimited's

Mardi Gras

FOOL'S BALL

Featuring:

- **The Crowning of Sacramento's King Fool**
- **Foolish Costume Contest, First Prize $100.00**
- **Terrific Food and Drinks**
- **Big Band Dancing to the BILL RASE ORCHESTRA!**

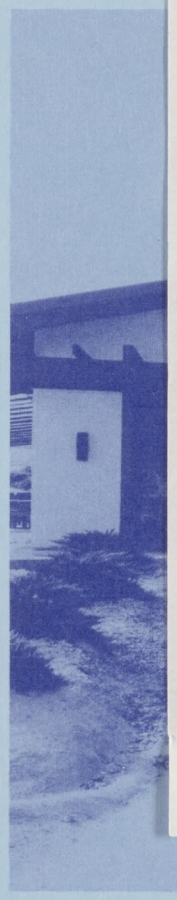
Tickets on sale at Laughs Unlimited
$8.00 advance $10.00 at the door!

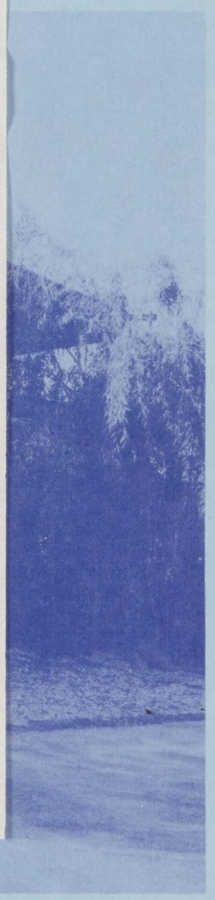
Laughs Unlimited
all comedy showroom

COME IN COSTUME AND HAVE A BALL!

Where:
Laughs Unlimited,
1124 Firehouse Alley
Old Sacramento

When:
February 4th, 1985
Doors Open 6:30 pm
Dancing 7:00 'til
11:00 pm





Dance under the Stars by the light of the full moon to the Big Band Sounds of the famous Bill Rase, August 16th from 8 to 11 p.m., on Monteviña's Lanai.

Taste wine inside or buy some to enjoy outside with the music.

Admission is free.

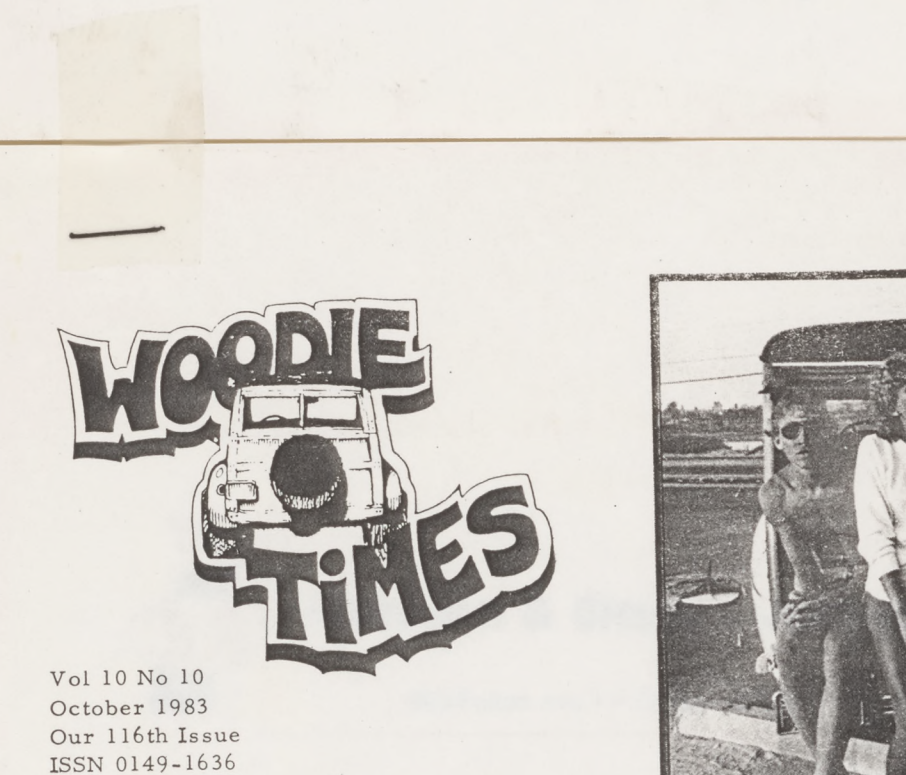
20680 Shenandoah School Road, Plymouth (209) 245-6942

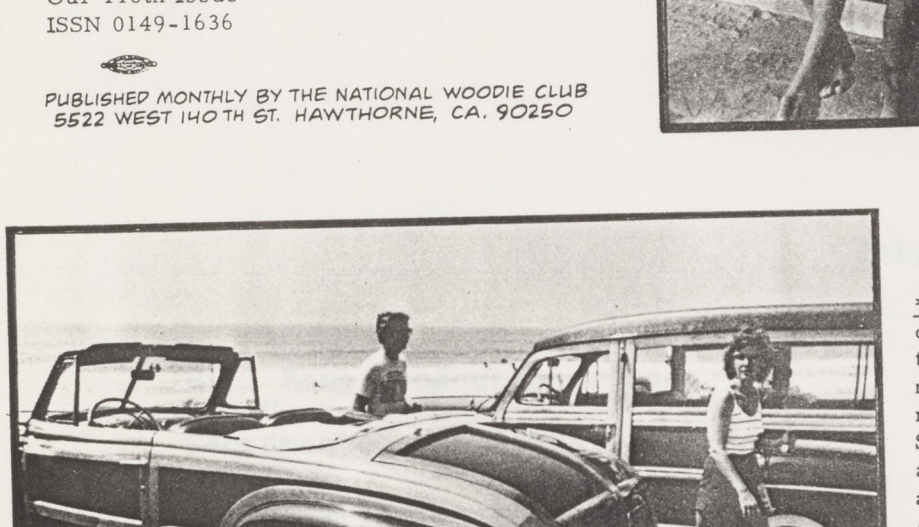
Tasting Room is also open daily, 11:00 to 4:00 p.m.

WOODIE TIMES

Vol 10 No 10
October 1983
Our 116th Issue
ISSN 0149-1636

PUBLISHED MONTHLY BY THE NATIONAL WOODIE CLUB
5522 WEST 140TH ST. HAWTHORNE, CA. 90250





WAVECREST '83

by Stuart Resor

***WAVECREST '83 managed to happen, in spite of the problems with a new and unfamiliar location at Carlsbad State Beach in Southern California. A spectacular lineup of some 30 cars, all made of wood, started lining up at 7:30 am on September 17th, stacking woodie after woodie along Highway 101. Some came from as far away as San Jose, about 400 miles to the north, and some came only across town from Carlsbad.

The weather was perfect, warm and crystal clear, the ocean was warm and tropically blue, and the sand was soft and just hot enough to be comfortable. The picturesque lineup of woodies brought traffic on 101 to a standstill. News reporters and television crews showed up to cover the event and to let all of the people of San Diego and surrounding communities get in on the fun.

Besides woodies and the people who drive them, the main purpose of this meet is surfing and the surfing contest. Dave Holmes of Santa Monica took first place, I came in second, and brothers Eric & Chris Endersby took third and fourth, respectively. Reg Bell of Vista was right behind in fifth place, followed by Henry Trulson of Leucadia. Since Dave Holmes was in charge of the surf contest, he promptly awarded himself a T-shirt (donated by himself) and a record album (Surfbound) donated by the National Woodie Club. Other winners also got albums and T-shirts.

Two Sportsman convertibles were among the many handsome woodies on hand. Ollie Smith's '46 Sportsman and his '46 Ford wagon are shown in the photo, top left.

In the photo at the top of the page are, left to right, Chris Endersby, a gal known to us only as Linda, Melina Holden, Dave Holmes, and Eric Endersby. They're sitting and leaning on Dave Holmes' '42 Ford wagon.

For info on a video tape of this exciting meeting, please turn to Page 2 of this issue.

Other Offices: New York • Chicago • San Francisco • Los Angeles • Anchorage • Boston • Houston • Honolulu
Milwaukee • Phoenix • Portland • Reno • Nashville • Salt Lake City • San Diego • Seattle • Washington D.C. • New Orleans

Monteviña

presents

Wine Tasting
&
Dancing Under The Stars

Dance under the Stars by the light of the full moon to the
Big Band Sounds of the famous Bill Rase, August 16th
from 8 to 11 p.m., on Monteviña's Lanai.

Taste wine inside or buy some to enjoy outside with the music.

Admission is free.

20680 Shenandoah School Road, Plymouth (209) 245-6942

Tasting Room is also open daily, 11:00 to 4:00 p.m.

Corroon & Black – James Burpo / INSURANCE SERVICES

960 Fulton Ave • P.O. Box 255228 • Sacramento CA 95825 • Phone (916) 485-4500

July 9, 1980

Bill Rase Productions, Inc.
955 Venture Court
Sacramento, CA 95825

Attention: Mr. Bill Rase

Dear Bill:

McClachy's High School class of 1940, 40th year reunion is now history and was one of the best, if not the best reunion we have had.

On behalf of myself and the committee we want to thank you and your group for selecting and playing music that we still enjoy listening and dancing to and which contributed to the success of our reunion.

We hope that you will be available for our next reunion in June of 1985. I will contact you as soon as a definite date and location have been selected.

Very truly yours,

Harold R. Wiener

HRW:lo

DEAN WITTER REYNOLDS INC.
455 Capitol Mall, Sacramento, CA 95814

April 28, 1982

Mr. Bill Rase
Bill Rase Productions Inc.
955 Venture Court
Sacramento, CA 95825

Dear Bill:

I can't tell you how delighted I was that you were able to play at my daughter's wedding. It just would not have been quite right without you.

Everyone enjoyed your music and your presence. For myself, my daughter Ronnie and her husband Steve, I send my thanks and appreciation for your help in making it a wonderful day for all. See you soon.

Sincerely,

John C. Rodgers

JCR/ck

SACTO

Sacramento Area Commerce and Trade Organization

May 13, 1983

Mr. Bill Rase
BILL RASE PRODUCTIONS, INC.
955 Venture Court
Sacramento, CA 95825

Dear Bill:

I remember well some of the earliest days of the SACTO experiment and of how many times I turned to you for some special help in sometimes very difficult circumstances. You never let us down and you were always quick to help us in many ways that were both volunteered and unsung.

Those experiences crossed my mind on the occasion of the Annual Meeting this year as I listened to your orchestra and reflected on what a pleasant atmosphere you created for all of our visitors that morning. Once again you had done something very nice for us. This letter comes by way of expressing my sincere personal appreciation for what you did and it carries with it the gratitude of all of our directors.

We have had a great outpouring of positive responses to this Eighth Annual Meeting and most all of them have included a notation of the thoughtful touch provided by your orchestra. It is one thing to put on a fine program like you did; but, it is quite another to do that at 6:30 a.m.!

Thank you very much, indeed, for all your courtesies and the talents which you brought to the success of this important meeting. We certainly are grateful for your continued interest in our special work and we hope that we may always merit this kind of confidence.

Cordially,

Alan D. Ewen
Executive Director

ADE/cam

UNIVERSITY OF CALIFORNIA, DAVIS

BERKELEY • DAVIS • IRVINE • LOS ANGELES • RIVERSIDE • SAN DIEGO • SAN FRANCISCO

SANTA BARBARA • SANTA CRUZ

OFFICE OF DEVELOPMENT
AND ALUMNI AFFAIRS
(916) 752-7316
(916) 752-8494

SCHOOL OF MEDICINE
DAVIS, CALIFORNIA 95616

November 21, 1984

Mr. Bill Rase
955 Venture Ct.
Sacramento, CA 95825

Dear Bill:

Your band is phenomenal.

The Gala dinner dance held Saturday night at the Railroad Museum was a success, in no small part, due to you, the selection of your music, and the enthusiasm of your band.

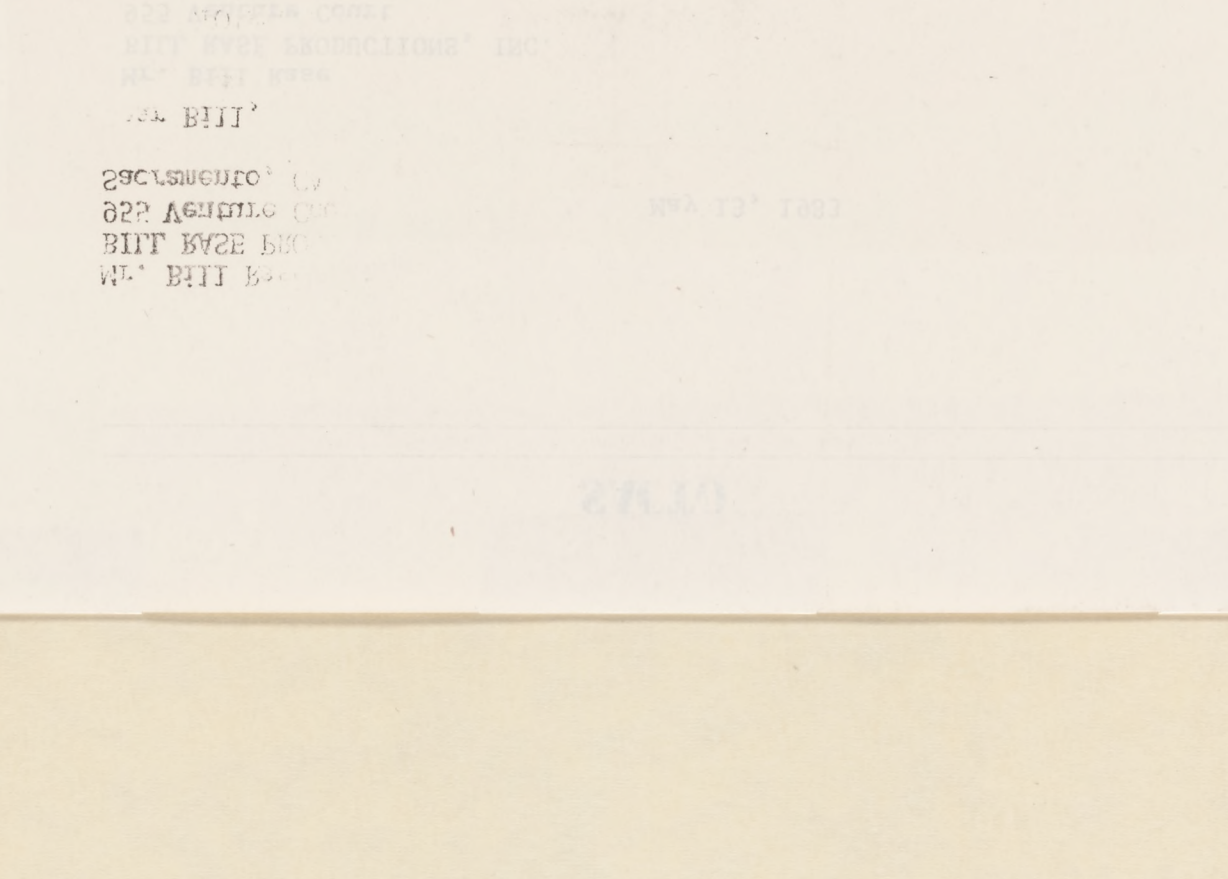
The repeated comments were "My Lord, no one else in Sacramento plays as well as Bill. How did you ever get him?" And "Isn't it wonderful to have him join us for the evening?"

We all feel this way, and we look forward to working with you again.

Sincerely yours,

Edward J. Hurley, M.D.
Associate Dean for Development
and Alumni Affairs
Associate Director for Development,
UCD Medical Center

EJH:css



(A-D photo by Ulan valusek)

Mark Gibson inspects a cornucopia of fruits and vegetables available for the annual Yuba College Gourmet Gala, April 11 at the Veteran's Center in Yuba City.

Gourmet Gala set April 11

Area students will demonstrate their expertise in food preparation at the Eighth Annual Gourmet Gala, sponsored by the Yuba College Food Service Advisory Committee.

The gala will be held April 11 at 7:30 p.m. at the Veteran's Center in Yuba City and will feature hors d'oeuvres prepared by students from Marysville, Yuba City, Lindhurst, Live Oak, Sutter, East Nicolaus and W.T. Ellis high schools and Yuba College.

Included in the Gourmet Gala will be champagne and dinner music by a group of high school students. Beginning at 9 p.m., the big band sounds of the Bill Rase Orchestra will provide dance music. Rase and his group has been used as a backup band for comedian Bob Hope. Students from Yuba College's advanced flower arranging class will provide the floral arrangements.

The $15 per person donation will go to benefit the Food Service department's scholarship fund.

Advance tickets can be purchased by writing to: Food Service Advisory Committee Treasurer, c/o Glenndyn Johnson, Lucky Star Produce, 625 Shasta St., Yuba City. Tickets can also be picked up at the Campus Inn on the Yuba College campus in Linda, the Lemon Tree restaurant on D Street, Marysville; and the Husky Haven Deli, located on the Sutter High School campus.

Sacramento Area [illegible]

May 14, 1984

Mr. Bill Rase
BILL RASE PRODUCTIONS, INC.
955 Venture Court
Sacramento, CA 95825

Dear Bill,

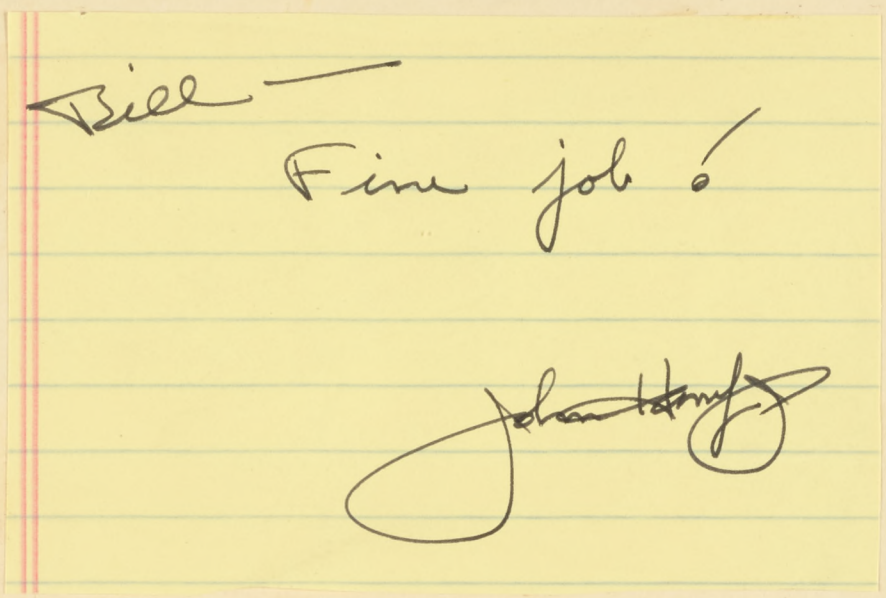
Once again, this year, you brought a special touch of sophistication to SACTO's annual meeting! 2000 business and government leaders from this region, the Bay Area, southern California and from different parts of the nation enjoyed our meeting and the early morning breakfast all the more because of the good music provided by your orchestra. We have been receiving so many nice comments since the meeting about your splendid music and the "big band" atmosphere you provided, Bill.

There is no way that I could adquately thank you for the favor of your presence at the 1984 meeting. Accept, please, my genuine personal gratitude and the appreciation of every member of our Board for the very generous professional support you gave to us all. I would like you to carry these greetings, if you will, to each member of the band. They were very graciously received by a most appreciative audience.

Cordially, as usual,

Alan D. Ewen
Executive Director

ADE:cag



The Faculty Club Presents

1985 GOOSE STEW

Silver Bells

Saturday, December 7, 1985

FREEBORN HALL

6:30 p.m. — Champagne and Hors d' oeuvres
7:30 p.m. — Prime Rib Dinner and Viennese Dessert Table
9:00 p.m.-1:00 a.m. — Dancing to the Bill Rase Orchestra

R.S.V.P. by December 2, 1985

$25.00 per person

Franciscan Frolic VI

An evening at the Capitol

MADD

MOTHERS AGAINST DRUNK DRIVING

Sacramento/Placer Counties Chapter
PROUDLY PRESENTS:
THE MADD HATTER

FRIDAY EVENING, MARCH 7, 1986
BLACK TIE OPTIONAL

Join Alice in Wonderland and all of her friends as we premiere the Spring Fashion Season.
Choreographed by: TRAUTE MANSOUR
Fashions by: DE MILLES and BONNY & GORDON
6:30 P.M. to MIDNIGHT
NO HOST COCKTAILS AND HORS D'OEUVRES
SHOWINGS OF THE FASHION EVENT
MUSICAL ENTERTAINMENT AND DANCING
824½ J STREET, OLD ELKS BUILDING,
SECOND FLOOR

$25 per person

Volunteer Center of Sacramento

Second Annual
Hearts and Flowers Tea Dance

PROCEEDS FOR: Fund Raiser for the organization

FRIDAY, FEBRUARY 14, 1986 — 5:00 pm - 8:00 pm

SENATOR HOTEL
1121 L Street, Sacramento, CA 95814
PRIZES:

Vacation for 2 in Reno. Sponsored by
Sport Leisure Travel• Door Prizes

DONATION: $10.00
Need not be present to win № 0627

55

St. John Vianney Parish

St. Patrick's Night

Dinner & Dance

March 15, 1986
New St. John Vianney Parish Hall

No-Host Bar 6:30-7:30
Dinner: Corned Beef & Cabbage, Irish Soda Bread 7:30-9:00
Dance: Bill Rase Band 9:00-12:00

Door Prizes

Dress Irish!

Benefit for the St. John Vianney Youth Group

By reservation: $10 Donation

March 11, 1985

Dear Mr Rase

Thank you for the enjoyable music you and your band provided for Nina and Steve's wedding reception. Everyone ~~~~ commented upon it - a good mixture for all young and old

Sincerely

Mrs. Worsley

Bill —

Fine job !

John Hamby

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R.S.V.P. by December 2, 1985

$25.00 per person

THE FRANCISCAN GUILD
OF SAINT FRANCIS HIGH SCHOOL

presents

FRANCISCAN FROLIC VI

"An evening at the Capitol"

Saturday evening, the twenty-third of March

six to ten

Champagne and Wine Elegant Hors d'oeuvres

The Bill Rase Orchestra

California State Capitol

Tenth and L Streets

Benefit: St. Francis High School Development Fund

Volunteer Center of Sacramento

Second Annual
Hearts and Flowers Tea Dance

PROCEEDS FOR: Fund Raiser for the organization

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Door Prizes **Dress Irish!**

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Sacramento/Placer Counties Chapter
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Fashions by: DE MILLES and BONNY & GORDON
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SHOWINGS OF THE FASHION EVENT
MUSICAL ENTERTAINMENT AND DANCING
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R.S.V.P. by December 2, 1985

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ACKNOWLEDGMENTS

Mr. and Mrs. Victor Bertolani

Kari Kuhlman-Kassis

A. J. Nicoletti Funeral Home

Nor Cal Beverage

PaperWorld

Sister Catherine Sedgeman

$500 Cash Prize for Raffle:

Mr. and Mrs. Bob Patterson
Mr. and Mrs. Philip Kassis
Filco-Appliance, T.V. and Camera
Mr. and Mrs. Michael Koewler
Koefron Industries
Hyatt Hotel
Eleanor Neuman of
American River Travel (Elk Grove)
I. Magnin
Anonymous Friend of St. Francis
Madame Butterfly at the Pavilions
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Corti Brothers
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Mr. Don Walter
(Bowling, Walter & Gawthrop)
Mr. and Mrs. Monroe Woodson
Mr. and Mrs. Jerome Varannini

Volunteer Center of Sacramento

Second Annual
Hearts and Flowers Tea Dance

PROCEEDS FOR: Fund Raiser for the organization

FRIDAY, FEBRUARY 14, 1986 — 5:00 pm - 8:00 pm

SENATOR HOTEL
1121 L Street, Sacramento, CA 95814
PRIZES:

Vacation for 2 in Reno. Sponsored by
Sport Leisure Travel• Door Prizes

DONATION: $10.00
Need not be present to win

№ 0627

55

St. John Vianney Parish

St. Patrick's Night

Dinner & Dance

March 15, 1986
New St. John Vianney Parish Hall

No-Host Bar 6:30-7:30
Dinner: Corned Beef & Cabbage, Irish Soda Bread 7:30-9:00
Dance: Bill Rase Band 9:00-12:00

Dress Irish!

Door Prizes

Benefit for the St. John Vianney Youth Group

By reservation: $10 Donation

MADD

MOTHERS AGAINST DRUNK DRIVING

Sacramento/Placer Counties Chapter
PROUDLY PRESENTS:

THE MADD HATTER

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BLACK TIE OPTIONAL

Join Alice in Wonderland and all of her friends as we premiere the Spring Fashion Season.
Choreographed by: TRAUTE MANSOUR
Fashions by: DE MILLES and BONNY & GORDON
6:30 P.M. to MIDNIGHT
NO HOST COCKTAILS AND HORS D'OEUVRES
SHOWINGS OF THE FASHION EVENT
MUSICAL ENTERTAINMENT AND DANCING
824½ J STREET, OLD ELKS BUILDING,
SECOND FLOOR

$25 per person

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Sincerely

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Bill —

Fine job !

John Hamby

The Faculty Club Presents

1985 GOOSE STEW

Silver Bells

Saturday, December 7, 1985

FREEBORN HALL

6:30 p.m. — Champagne and Hors d' oeuwres
7:30 p.m. — Prime Rib Dinner and Viennese Dessert Table
9:00 p.m.-1:00 a.m. — Dancing to the Bill Rase Orchestra

R.S.V.P. by December 2, 1985

$25.00 per person

SPONSORS

Mr. and Mrs. Obie Brandon
Mr. and Mrs. Peter Brothers
Dr. and Mrs. Alan Calkin
Mr. Bob Creedon
(Senator Ford)
Mr. and Mrs. Richard Dickinson
Mr. and Mrs. Harry Gaudio
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ALUMNAE AND PARENTS OF ALUMNAE

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Dr. and Mrs. Patrick Leonard
Mr. and Mrs. Frank Martucci
Mr. and Mrs. William Merz
Mr. and Mrs. George Plenkovich
Judge and Mrs. R. N. Zarick

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FRANCISCAN FROLIC VI COMMITTEE

Frolic Chairman	Esther Larrea Jo Ann Kuhlman
Raffle Chairman	Patti Koewler
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Hostess Chairmen	Betty Tietsort Carol Turner
Committee	Marilyn Bessey Barbara Brodie Dianna Emenavin Christa Geurts Rita Jankowski Chris Metz Ellyn Sekul
Junion Hostesses	Melita Crawford Traci Grundon Jeanine Larrea Allison Reese

THE CALIFORNIA STATE CAPITOL

*Sacramento was proclaimed the site of the State Capitol by the Legislature in 1854. Six years later the city donated four blocks to the state and the Legislature appropriated $500,000 to begin construction.

Work on the foundation began in 1860. As protection against flooding, the ground was raised six feet, making the site 13 feet above street level. The structure was designed in Roman Corinthian style, and the cornerstone was laid on May 15, 1861.

The exterior of the first story was built with dark granite quarried by convicts in Folsom Prison and light granite quarried in nearby Rocklin. The outer walls of the other two stories were brick, thirty inches thick, set in lime mortar and covered with plaster. The building was finished in 1874.

In January, 1982, the restoration of the Capitol was completed. This was the most extensive restoration undertaken in the Western Hemisphere, recreating the grandeur of the 1900-1910 period.

Today this beautiful building is a symbol of pride that belongs to all of us.

*From "California's Historic Capitol"
by Loraine B. Donnelly and Evelyn T. Cray

THE FRANCISCAN GUILD

The Franciscan Guild came into being as the result of a dream of a few women who, over the years, thought that St. Francis High School should have a special organization. This organization, they felt, should encompass all mothers and guardians of present students attending the school and all alumnae of St. Francis, including those who attended the school when it was located at 25th and Kay Streets and those who attended Bishop Armstrong High School. They also felt it should be separate from the Parents Guild of St. Francis High School. In June, 1979, this dream was realized; and the Franciscan Guild was formed.

The purpose of the Franciscan Guild is to foster the educational advancement of St. Francis High School students. The Guild also provides service and support where it is needed in school related activities.

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OFFICERS AND BOARD MEMBERS

Spiritual Advisor & Moderator:	Sister Catherine Sedgeman, A.S.C.J.	452-3461
President:	Cathy Bertolani	482-8263
Vice-President:	Bev Deary	427-0552
Recording Secretary:	Peggy Haley	446-1513
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Parliamentarian:	Barbara Rowder	971-0757
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	Mary Ann Mendoza	391-0345
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	Karen Dickinson	944-1889
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	Emily Rossi	363-7089
Memorial:	Denise Franzoia	457-5084
Historian:	Sharon Coker	362-5984
	Rita Jankowski	486-9198

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Sincerely

Mrs. Parsley

LAW OFFICES OF

DOWNEY, BRAND, SEYMOUR & ROHWER

555 CAPITOL MALL, SUITE 1050

SACRAMENTO, CALIFORNIA 95814

TELEPHONE (916) 441-0131

ROBERT R. HARLAN
GARTH L. SCALLON
GEORGE BASYE
RICHARD G. WORDEN
RICHARD D. WAUGH
JAMES A. WILLETT
RONALD N. PAUL
JOHN J. HAMLYN, JR.
PHILIP A. STOHR
J. KEITH McKEAG
HENRY E. RODEGERDTS
D. STEVEN BLAKE
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JANE DICKSON
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RALPH T. FERGUSON
STEPHEN J. SMITH
WILLIAM R. DEVINE

OF COUNSEL
OTTO ROHWER
JOHN F. DOWNEY

STEPHEN W. DOWNEY
(1926-1959)

CLYDE H. BRAND
(1926-1964)

HARRY B. SEYMOUR
(1926-1977)

DIXON OFFICE
190 S. FIRST STREET
DIXON, CA 95620
(916) 678-1606

Fine Job, Bill. Everyone enjoyed it!

Dear Bill
Tom and I would like
To Thank you for the
beautiful music you provided
for us at the Tu
Sunday
Dorothy Cl

Dear Bill,

David and I want to thank you again for your great music at our 40th anniversary party in Clarksburg. It was just what we wanted and made the occasion an especially memorable one for us.

Hope the mosquitoes didn't do you in too early. They certainly ended our party in a timely fashion.

Our best to you,
David & Erma Wilson

REUNION

EL CAMINO H.S.

1955 - 1956

September 27, 1986

WOODLAKE INN

Oct 9, 1987

Sacramento Bee

accepted. . . . 31st annual St. Rose Fall Festival, 1 to 7 p.m. Sunday at St. Patrick's Home, Franklin Boulevard and 35th Avenue, with entertainment, games and a variety of food. . . . Complimentary pouring Saturday by **Steve Runyon**, whose roots in the Delta go back five generations, of his prime pear juice at the Safeway store on Alhambra Boulevard. □

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STAN'S SACRAMENTO

By Stan Gilliam

Brother, can you spare a receipt?

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The '55 and '56 Reunion Committee extends its thanks to all our fellow classmates whose attendance, enthusiasm, and good fellowship will make this reunion a rousing SUCCESS. We are sure it will be an evening that will be long remembered by all.

THE REUNION COMMITTEE

Sacramento Bee Oct 9, 1987

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ALMA MATER

For El Camino High, In joyful chorus sing,
For banners green and white, Loud our
praises ring.
E'er true and steadfast we shall be,
We pledge our lasting loyalty.

Hail Alma Mater, Hail!
Thy name full honored be,
For every son and daughter
will give his all to thee.
Thru endless days ne'er shall fail,
To make the name and fame prevail.

FIGHT SONG

Fight on to victory, on green and white;
We must ever honor and glory win.
Proudly the Eagle soars above its prey,
Ready to strike the foe and save the day.

Fight! On to victory, on green and white;
We're all here to back you and cheer;
And we'll all sing together the battle cry.
Win the game for El Camino H-I-G-H !

PROGRAMME

COCKTAILS.....No Host
6:00 PM - 8:00 PM

DINNER.....8:00 PM - 9:00 PM

Special awards will be presented during dinner by our Masters of Ceremony, Lew Richardson, '55, and Dick Tharp, '56.

DANCING.....9:00 PM - 1:00 AM

Bill Rase and his Orchestra

DOOR PRIZES to be given away throughout the evening.

Sacramento Bee Oct 9, 1987

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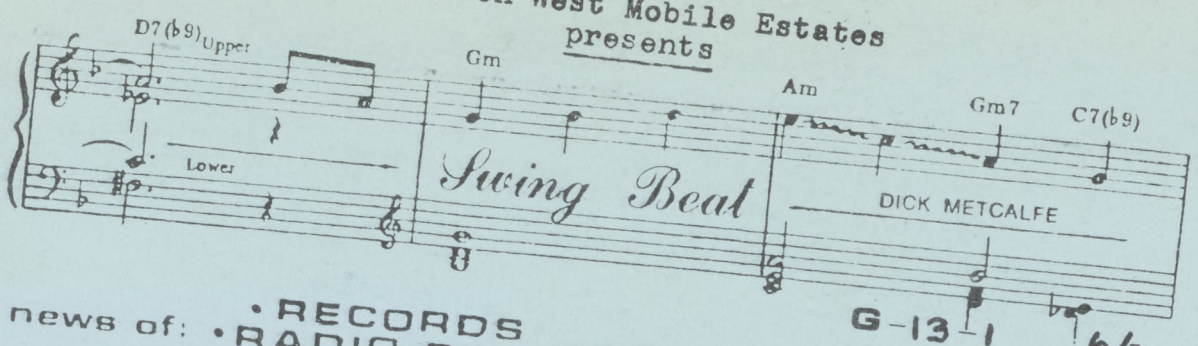
Garden West Mobile Estates
presents



G-13-1 6/3

news of: •RECORDS
•RADIO STATIONS
•BANDS & SINGERS —That Swing!—

Bands on the Move

JUNE

4 JOHN SKINNER'S Big Band at the Red Lion for the March of Dimes.(971-9696 info)

4 BILL RASE'S 15Pc. Band at Fair Oaks Pavillion 6-8 PM Part of the weekend FIESTA

6 BRIAN DENEEN & KXOA Band at the Woodlake Inn 6-10PM Ticket info at 446-4965

6 BUDDY HARPHAM'S 7 Pc Band at the Dante Club 7-11 PM Benefit for Ped. Rodrigues

JUNE

8 BUDDY HARPHAM'S 7 Pc Band at Woodlake Inn for Duane Lowe crew & supporters.

25 FREDDIE MORGAN'S Big Band at Country Club parkg.lot by Lib. Hse. For Ch 6 9PM

27 LES ELGART'S Big Band at the Holiday Inn Holidome 8-12 PM. Info 920-1121

27 JOHN SKINNER'S Big Band at Carmichael Pk. 1-3 PM

27 BUDDY HARPHAM in Woodlnd.

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Valley Music Dec. 1986

BILL RASE STUDIOS BACK IN MUSIC

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Band Beat

TOMMY DORSEY a Hit.....
LES ELGART Up Next....

In the goodly crowd of swing fans gathered at the Holiday Inn on May 23rd to hear the Tommy Dorsey Band, was "Big Band" diehard Orren Turner. Obviously pleased with the musical efforts of the Buddy Morrow directed 16 piece carry over of the swing era, Orren had praise for the talents of both the band and the leader. A trombonist from age 12, Moe Zudecoff (Buddy Morrow) has won acclaim from teachers and musical greats alike for his musical gift. Studying at Juilliard on a scholarship in his teens, Morrow left before graduation to earn big pay with Artie Shaw, Paul Whiteman and Tommy Dorsey.

Very cooperative with the press, promoters and courteous to the fans, Morrow does not, however, receive comments from the audience on how to direct his musical show with any real grace. In my opionion his program was very well laid out, very capably presented and a real credit to the Tommy Dorsey name.

Well balanced with swing and sweet numbers, the band also presented a very capable singer in the person of Leif Pedersen. Friendly and outgoing, Leif did credit to many songs in the Dorsey book as well as several more recent tunes. Of the latter "On a Clear Day" was excellent showing a hint of Dorsey singer Dick Haynes and present day star Steve Lawrence.

Band solos were well distributed and well done. Rhythm section members who shone well in the spotlite were Tom Kasparek on drums, Mark Carlsen on bass, and Tom Sapienza at the piano.

Morrow on the trombone handled the Dorsey solos very capably and displayed a fine combination of the gentle Dorsey touch with just a smidgeon of Buddy Morrow gusto. Some of the great songs remembered in the full evening of music were Grofe's "Daybreak", and Gershwin's"Fascinatin'Rhythm"and 'Do do what ya done, done before."

For those of us who come alive with big band swing, the Tommy Dorsey Band with Buddy Morrow brought a night full of joyous music and very pleasant memories. We are indebted to Mike Barker and Pacific Freelance Productions for making it possible.

The next feature that Barker will present to local "Big Band" fans is the very smooth danceable music of the Les Elgart Orchestra. One of the few non-rock bands to maintain a regular schedule of concerts and dances following the very slim period of the 50's and 60's, Les often teamed up with brother Larry to provide live entertainment for swing fans. Like Les Brown, the boys used "Sophisticated Swing" as their theme song for awhile and had top arrangers writing excellent charts for the band.

With Les on trumpet and Larry on sax, the Elgarts played a sound that bore kinship to Bert Kaempfort and Sammy Kaye.

Experience with the bands of Bunny Berigan, Woody Herman and the late Charlie Spivak provided Les with an excellent background for not only the style of his trumpet and his band but the musical know-how to write the swing tune "Bandstand Boogie".

For those in Sacramento who are not familiar with Les Elgart's book of melodies some of his most popular include; "The Nearness of You","When I Take my Sugar to Tea", "So Rare", "Cocktails for Two", "Music to Watch Girls By", "Strings of Pearls and "Out of Nowwhere". Les also plays rock music on special occasions, but none will be part of his June27th date at the Holidome.

Les was not scheduled for a Sacramento visit until late 82, but was summoned early when the Larry O'Brien directed Glenn Miller band was forced to cancel the engagement they had signed to play here in June.

Altho our calendar was bit crowded and the weekly dance programs by the small bands of Bill Lessman, Ralph McCormick and the Melody Mates were not listed, all will be playing their regular dances. The Lessman orchestra is at the Masonic Hall on Saturday and Ralph's band is at the Comstock Building on the same nite. Vern Maclusi and the Melody Mates play their regular Wed. afternoon dances at the Clunie Clubhouse.

* * * * * * * * * *

Swing Beat by DICK METCALFE

Dixieland Jazz will be heard many times again this year, but the really big blast is now just a happy memory. Altho the cold evening breezes kept numbers of fans indoors, the ticket sales were greater this year than in the past according to Gus Blanchard and comments indicate the music was better than ever.

Unable to attend all 4 days, I still managed to enjoy a number of the top bands. The "Polish Jazz Band Ball" were particularly entertaining and their choice of tunes included such favorites of mine as "Drum Boogie" and "Sunny Side of the St.". I'm not an expert on the technical excellence of their music, but they had energy and gusto unbridled. The boogie-woogie keyboard work of their piano player was especially enjoyable.

The Jazz Jubilee also provided me with very good fortune of meeting and taping comments with Johnny Mince and Nick Fatool two of America's leading musicians of the "Big Band Era". Exerpts from our conversations as well items from an interview with Buddy Morrow will be coming up in future columns.

It matters not to swing fans in No. Calif. whether the music of the Big Bands will again spread across th nation, since thay are fortunate enough to enjoy it here on a regular basis right now. The only effort necessary to maintain this musical environment is regular attendance at dances and concerts, and reasonable support for the businesses that sponsor the swing music activities.

Occasionally the promoters and bands schedule their musical presentations so that attendance by the fans is difficult. The June schedule of events points this out rather clearly. The weekends at the beginning and end of the month feature several music programs on a given Friday or Sunday, and weekends mid-month have very few programs available to the swing fans.

On the subject of "coming events", a reminder that the John Skinner Big Band returns to Town & Country Village at 7:30 PM on Friday nite July 2nd. The musicians will play weekly 3 hour dance concerts for 11 successive Friday nites into Sept. under the co-sponsorship of the Town & Coutry merchants and KEWT-FM radio. In addition to great music the music sessions feature some great weekly prizes and a big end-of-the-season prize of a luxurious river cruise on the Mississippi Delta Queen.

A new addition to the crew which includes band singers Susan Karnold, Rick Baker and Roger Gosline, band soloists and guests; will be new M.C. Dick Wallace. A long time "Big Band" buff and former TV producer, Wallace will be on hand to monitor the drawings, introduce the guests, and interview band musicians, dancers and other unsuspecting people in the audience. As in the past, the theme this year is "Family Entertainment" and the goal is...and enjoyable evening for everyone. With no admission charge of any kind, it's entertainment that fits any budget easily.

Schools, mobile park residents, or clubs or associations planning to attend in groups are asked to provide advance information of your coming to allow introductio of your group.

If Lou Invernon is representative, musicians are civic minded individuals. The alto sax player and alternate leader with the John Skinner Orchestra, Invernon is a candidate for the office of assemblyman in the 10th district. On a platform that addresses legal rights for crime victims, a state supreme court responsive to the people, the correct educational emphasis for non-english speaking children and the peripheral canal (not needed), Lou does not champion any musical causes in his political rhetoric. With the help of his dedicated wife Betty, Invernon has been in his district bringing his views to the people of his community. Much luck Lou!

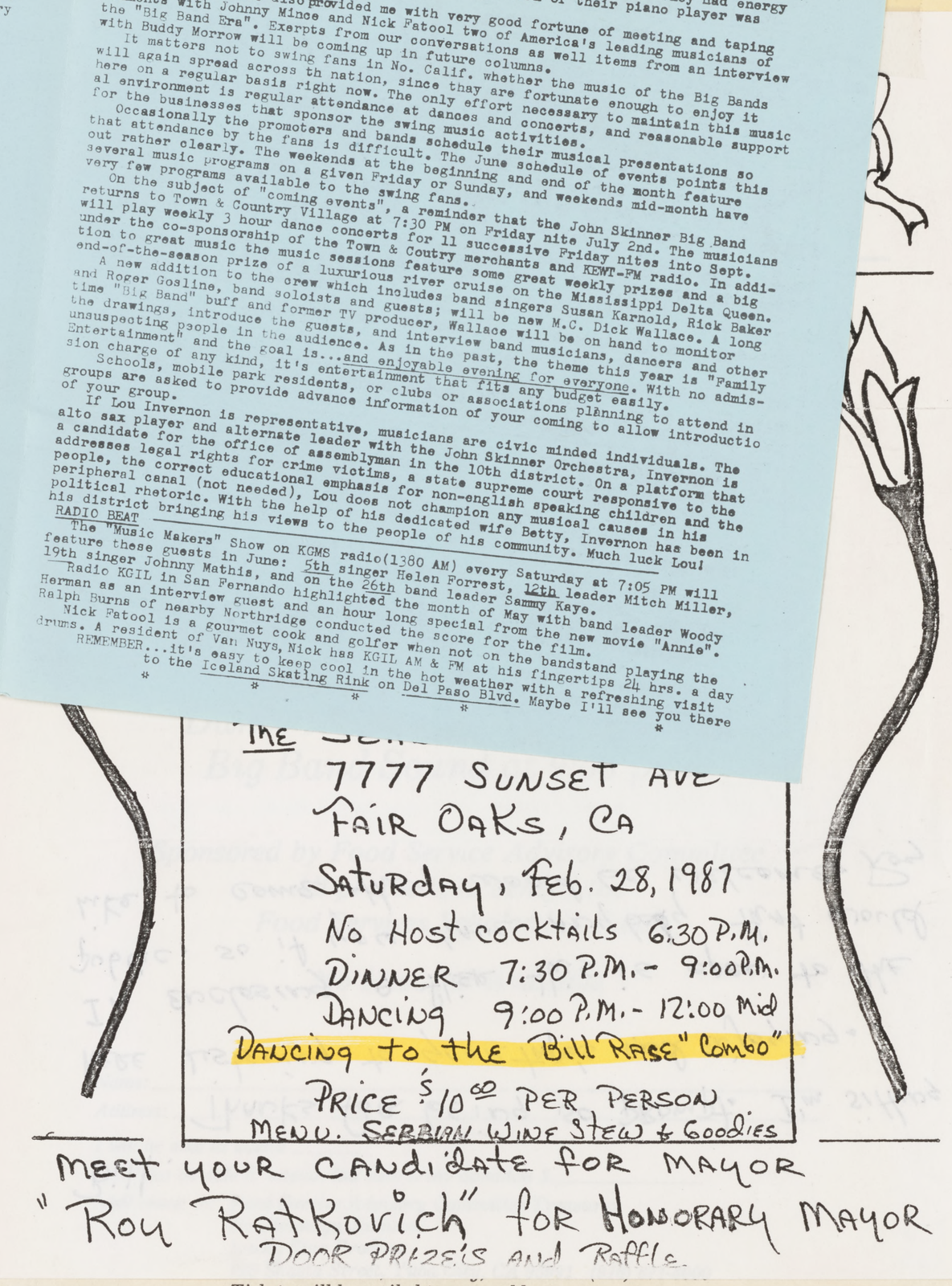
RADIO BEAT

The "Music Makers" Show on KGMS radio(1380 AM) every Saturday at 7:05 PM will feature these guests in June: 5th singer Helen Forrest, 12th leader Mitch Miller, 19th singer Johnny Mathis, and on the 26th band leader Sammy Kaye.

Radio KGIL in San Fernando highlighted the month of May with band leader Woody Herman as an interview guest and an hour long special from the new movie "Annie". Ralph Burns of nearby Northridge conducted the score for the film.

Nick Fatool is a gourmet cook and golfer when not on the bandstand playing the drums. A resident of Van Nuys, Nick has KGIL AM & FM at his fingertips 24 hrs. a day REMEMBER...it's easy to keep cool in the hot weather with a refreshing visit to the Iceland Skating Rink on Del Paso Blvd. Maybe I'll see you there

* * * * *



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A political action committee of the Building Industry Association of Superior California, Inc.

Valley Music Dec. 1986

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The video facilities at Rase have also been expanded and improved.

To contact Bill Rase Studios, call 929-9181.

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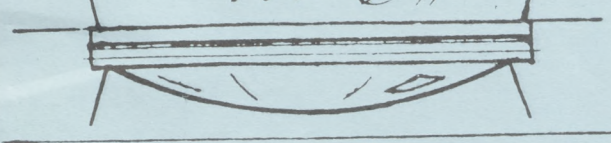

Fun a Song .... MUSICAL QUIZ no. 7

For a Song....with the words....
"We make each other sing..
And you can never ever overdue a Good thing".

Give the song title (a) (Skating for 4 ICELAND RINK

And...For a Song titled: Temptation
Name the artist it's most associated with. (b) (One LP Album PRELUDE RECORDS

And For a Song with these scrambled letters..... ./../../..

L E N R A B A I L
(c)

Give the title
With your name, address and phone number, mail your 3 answers to "Swing Boat" 4205 Bouquet Way Sacramento, Ca. 95834

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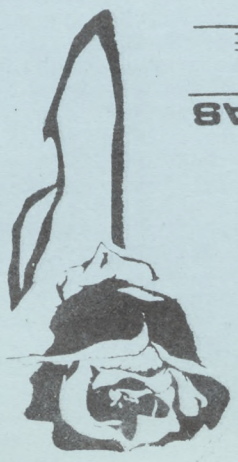

Kent
94.1 Stereo KC5

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Bill.

Thanks for being so prompt. I'm sitting here listening to your tapes and enjoying. I'm enclosing a flier this is open to the public, so if you have anybody that would like to come they would be welcome. Roy

FSAC

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Dance to the music of Bill Rase
Big Band Sound at 9:00 p.m.

Sponsored by Food Service Advisory Committee
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BAC-PAC

**Builders, Associates
Concerned Political
Action Committee**
3780 Rosin Court, Suite 290
Sacramento, CA 95834
916-925-2772

October 29, 1987

Bill Rase
Bill Rase Big Band
955 Venture Ct.
Sacramento, CA 95825

Dear Mr. Rase,

Thank you for your superb performance at our BAC-PAC fundraising reception last evening. Your efforts were greatly appreciated, and commented upon, by many of the guests.

Enclosed is a check in the amount of $425.00 in payment for your services.

Should we have need of a combo or big band in the future, you are certainly on the top of our list. Again, thank you for a job well done.

Sincerely,

DWIGHT HANSEN
Treasurer, BAC-PAC

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BILL RASE ORCHESTRA

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9:00 - Raffle Prizes

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Fast Rase

Veteran entertainer, producer, orchestra leader stays busy

By Nancy Turner
Neighbors staff writer

A shock of hair falls over his eyes as Bill Rase spins this way and that way, talking quickly, trying to show everything in the room at once.

He sweeps the hair back with his right hand, his left hitching his trousers for the third time in five minutes. Still talking, he bends to pick up Lily, his Shih Tzu dog, whose eyes are lost under her own shock of hair.

From the looks of it, doing several things at once is a part of Rase's life, and it seems unlikely that will change.

His enthusiasm for hobbies — a production company, two bands, and a collection of paintings and antiques — is contagious. Retirement is light years away.

"I'm a working senior citizen," said Rase, 60. A former Carmichael resident, he now lives in Fair Oaks.

His is a lifelong infatuation with the entertainment and production industries.

Rase, who moved to Sacramento as a 1-year-old with his parents, is the son of turn-of-the-century vaudeville actors, William and Della Rase.

His father acted at the old Plaza and State theaters. His mother and aunt were billed as the Romig Twins and performed in a repertory company. His sister, Millie, sang with Frankie Gordon's orchestra in Sacramento for several years.

Rase began his own entertainment career in the '40s as a singer in the Sacramento Eddie Halter's Orchestra. His singing career leapt to new heights when he billed himself as a Bing Crosby impersonator.

"I used to sing like that when they couldn't get Bing Crosby to do it," Rase recalled. "I'd impersonate Crosby on a coast-to-coast show with Eddie Cantor."

Although he recorded several songs, his most popular was titled "If I Could Sing Like Bing" and was released under the Rainbow Records label.

"It went, 'If I could sing like Bing, how happy I would be — boo-boo-boo-boo, boo-boo-boo-boo,' just like he did," Rase said.

Rase quit the singing business 39 years ago and formed two bands that are still active: the Bill Rase Orchestra and the Bill Rase Band. He estimates the two groups have entertained at 5,000 dances.

"I was going to retire (after) 25 years, and I didn't, so now I'm heading for 40, according to how I feel and if anybody hires me," he said jokingly. "I'll probably have a band until I quit breathing."

He conducts his 22-member orchestra, which plays mostly 1940s swing music, and is drummer in the six-man combo, a dance band that plays popular music.

"After all these years I've had 200 different musicians play for me," he said. "It's fun. It's a release for me. Some people go bowling. I play in bands."

Among thousands of other engagements, Rase's orchestra

See Rase, Page 17

Susie Gow/Neighbors

Bill Rase spends a rare spare moment in his collectible-filled front office. Now head of his own production company, the 60-year-old still conducts his orchestra, as he did in the 1950s.

Special to Neighbors

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— Bill Rase

Rase

Continued from Page 10

backed Bob Hope three times when the comedian visited the Sacramento area.

Rase began his career as a radio personality in 1952 as a disc jockey. Three years later, while still working as a disc jockey, Rase began producing a successful television talent show, "The Bill Rase Show," for KCRA.

"We started with a 13-week contract, and it lasted 9½ years," Rase said.

In 1959, he created Bosun Bill children's personality on the "Popeye and Bosun Bill" cartoon program, serving as the program's host until 1963.

A year later, he quit the talent show, gave up his disc jockey program and opened his own production company.

The business, called Bill Rase Productions Inc., began with a recording studio, video production and tape duplication business.

Today, the company, located on Venture Court off Howe Avenue, has expanded to include two sound stages, editing and sound control rooms. His company does everything, from transferring old home movies to videotape to recording and producing albums to producing thousands of tapes for major U.S. companies.

Rase is the company's salesman, video-radio narrator and interior decorator, letting his employees care for the "technical stuff," as he puts it. "It's gone beyond me," he said.

His offices are a mixture of antiques and state-of-the-art editing and production equipment. While the back rooms are outfitted with the latest equipment, the front office is strictly for show. Water colors by his daughter, Lori Race-

> 'For almost 45 years I've done almost everything I wanted to do.'
>
> — Bill Rase

Hall, grace one wall; acrylic paintings by well-known local artists hang on another.

In the center of the room, a Marble-lette table still tagged with a label that reads "patent pending" holds scrapbooks covering Rase's entertainment career. Beside it sits what Rase calls an "avant-garde" bird cage housing a parakeet named Vanity, an old weight machine he bought in Sutter Creek and a display of old English pub games given him by some European friends.

Rase's ambitions seem never-ending.

From 1967 until 1986, he served as director of public relations for the 52nd district Agricultural Association for 4-H-Future Farmers of America Fair and the California State Fair Horse Show.

In 1964 he won an Emmy for his distinguished service in the Television Arts and Sciences. He served as director of the San Francisco chapter. A lover of art, Rase also volunteers at the Crocker Art Museum.

"I'd like to get back into oil painting," he said. "I'd like to travel more. I hope to go to England this year . . . For almost 45 years I've done almost everything I wanted to do.

"My life is still normal, though. There's the bird, the dog, the wife having her hair done and taxes . . . "

Special to Neighbors

During the '50s and '60s, Rase spun hit records and hobnobbed with singing stars like Eddie Fisher. Now one of his biggest fans is Lily, a Shih Tzu.

Special to Neighbors

1942 - 1945

94TH BOMB GROUP MEMORIAL ASSOCIATION

1975 - 1987

SEVENTH REUNION
CAPITOL PLAZA HOLIDAY INN
SACRAMENTO, CALIFORNIA
OCTOBER 7 - 11, 1987

1986 Honorary Mayor
of Fair Oaks

Door Prize Drawings
Donors to be Announced

for your enjoyment
7 - 11:30 p.m.

Music and Dancing
provided by

BILL RASE BAND

DATE: Saturday, July 11
BALLPARK: Cameron Park Country Club

Pregame Gatoraid Warm-up: 12:00
FIRST BALL OFF AT 1:00 P.M.
Foremat: "5 man scramble"
Teams setup by "Bing"

Mr. Bill has BOLTED to 50!
bill rase
bill rase
bill rase
bill rase

HEADQUARTERS 94th BG

331ST SQUADRON **332ND SQUADRON**
333RD SQUADRON **410TH SQUADRON**

453rd SUB DEPOT
312th SERVICE GROUP
334th SERVICE SQUADRON
1138th QUARTERMASTER
1734th ORDNANCE
979th MILITARY POLICE
879th CHEMICAL COMPANY
6th STATION COMPLEMENT
18th WEATHER DETACHMENT
FIRE FIGHTING PLATOON
AMERICAN RED CROSS

PRESENT OFFICERS

Jim Oberman	PRESIDENT
_____	VICE - PRESIDENT
Cliff Hatcher III	SECRETARY
Dorothy E. Halm	TREASURER

PAST PRESIDENTS — REUNION LOCATIONS

1975-1977	FRANK HALM	LAS VEGAS
1977-1979	CLIFF C. HATCHER III	KANSAS CITY
1979-1981	FRANKLIN H. COLBY	ORLANDO
1981-1983	MILTON J. SHEELY, SR.	DENVER
1983-1985	ROBERT H. VOSS	DALLAS
1985-1987	HARRY E. SLATER	WASHINGTON D.C.

BANQUET

1900-2000	RECEPTION
2000	BANQUET
2015	INTRODUCTION OF OFFICERS & GUESTS
2200	GUEST SPEAKER
	LCDR Theodore Montgomery Robinson, USNR

DANCING

MUSIC FROM THE 40's
by
BILL RASE ORCHESTRA

2400 GOOD NIGHT LADIES

ACKNOWLEDGEMENTS

WADE C. WILSON	REUNION HOST
WANDA WILSON	REUNION HOSTESS
MILT SHEELY	DISPLAY ROOM
ALLEN RAKES	PHOTOGRAPHER
PRESTON CLARK	ROVING REPORTER
ED DAHL	RR MUSEUM COORDINATOR
FRANK BONZ	COMBAT FILMS
RALPH SALTSMAN	SQUADRON COMMANDERS
GEORGE CURRIE	MERCHANDISE
SID CARTER	GOLF TOURNAMENT
ROSETTA BURROUGHS	CONVENTION COORDINATOR
BILL DOWNEY	GUEST SPEAKER
IRA AHERN	GUEST SPEAKER

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Fair Oaks
CHAMBER OF COMMERCE

presents

HONORARY MAYOR'S
RECEPTION

Friday, May 9, 1986

Mr. Bill has BOLTED to 50!
bill rase
bill rase
bill rase

bill rase

QUEEN EASY
X-RAY MIKE
TARE SUGAR
GEORGE LOVE

1942 - 1945

94TH BOMB GROUP MEMORIAL ASSOCIATION

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PROGRAM

8:00 - 8:30 P.M.

DICK UNDERDOWN
Master of Ceremonies
Realtor

Opening Remarks
PAGE GUTHRIE
President
Fair Oaks Chamber of Commerce
A.T.T. Trophy/Cordova Awards

Introduction of Candidates
IVA LANGNESS
1985 Honorary Mayor

Presentation of
1986 Honorary Mayor
of Fair Oaks

Door Prize Drawings
Donors to be Announced

for your enjoyment
7 - 11:30 p.m.

Music and Dancing
provided by

BILL RASE BAND

Mr. Bill has BOLTED to 50!
bill rase
bill rase
bill rase

bill rase

Beverly Garland Hotel's New Year's Party Package

Big Band Dancing to the Bill Rase Orchestra
Chef Dale Keefe's Gourmet Dinner
New Year's Day Buffet Brunch

- Luxurious Accommodations
- Early Check-in
- Late Check-out
- Champagne
- Hats, Horns & Party Favors

Only **$159.95 per couple**
Includes tax and gratuities

Reservations limited: **929-7900**

The Beverly Garland Hotel®
and Fillmore's Restaurant
1780 Tribute Road
Exit Cal Expo West, over the Freeway

FILLMORE'S Restaurant, Lounge, and The Garden Court Coffee Shop in The Beverly Garland Hotel, 1780 Tribute Road, Sacramento 929-7900. Owned by actress Beverly Garland of "Scarecrow & Mrs. King", managed by her son Fillmore P. Crank, Fillmore's offers a variety of continental dishes prepared by Chef Dale Keefe. Entrees include Ballantine of Chicken, Veal Picatta, steak, fresh fish, pasta of the day. Offering a New Year's Eve Ballroom party package featuring big band dancing to the Bill Rase Orchestra, gourmet dinner, champagne, party favors, luxurious accommodations and New Year's Day buffet brunch. Priced at $159.95 per couple. (Reservations: 929-7900.) 1987

The Sacramento Bee Final • Tuesday, February 9, 1988 B11

Old Sacramento will celebrate Mardi Gras

Monday, 8 p.m.: "Fools' Ball" at Laughs Unlimited, 1124 Firehouse Alley, Old Sacramento. Costume party will include dancing to music by the Bill Rase Orchestra and crowning of "King and Queen of Fools." Admission is $8 in advance; $10 at door. For information: 446-5905.

Laughs Unlimited's
Mardi Gras
FOOL'S BALL

Featuring the Crowning of Sacramento's King Fool of 1988, plus a FOOLISH COSTUME CONTEST with great prizes, terrific food and drinks...and BIG BAND DANCING to the BILL RASE ORCHESTRA!

Where: Laughs Unlimited, Old Sacramento
1124 Firehouse Alley
When: February 15th, 1988
Doors Open 7:30pm
Dancing 8:00pm 'til 11:30pm

COME IN COSTUME AND HAVE A BALL!

Laughs Unlimited
all comedy showroom

ADMIT ONE $8.00

SWING INTO SPRING II

Presented by
The Volunteer Center of Sacramento

Music by the
Bill Rase Orchestra

March 5, 1988

Anne Bruce
requests the honour of your company
for an evening of fine fare and entertainment
to celebrate her firm's
10 years in business

Thursday, January 28th, 1988
from 5 to 7:30 pm
The Landmark Building
1750 Howe Avenue
Sacramento

Rsvp
by January 25th
Tina Morrill
922 7900

Please present
this invitation
as you enter

JOHN C. RODGERS

Dear Bill -

Thank you so much for helping us make our evening a lovely & enjoyable one.

Many of those there enjoyed seeing you as much as hearing you.

Have a wonderful Thanksgiving

Sincerely
Jack

Sandra sends her warm Regards

Fifth Annual

CALIFORNIA HIGHWAY PATROL

Awards and Recognition Banquet

Fourth Annual

CALIFORNIA HIGHWAY PATROL

California Highway Patrol Awards and Recognition Banquet

1950a-60s
Band Reunion
Luncheon
2-88
Spagetti Factory
Sacramento.

Executive Committee

Frank Bassett
Virgil Clemons
Gardner Curtwright
Jerry Davis
George Edgerton
Cal Florence
Larry Page
Ron Von Rajes

Advisory Committee

Hon. Francis Newell Carr
Warren Holloway
Roger Hughes
Mike McLeod
Frank Ramos
Chris Wise

Officer of the Year Selection Committee

Hon. Francis Newell Carr, Chairperson
Kay Fukushima
George Nielsen

Area Subcommittee

T. A. Kearns
J. G. Andrade
E. E. Ginkens
W. F. LaPord
R. L. Belli
R. N. Swindler

Awards and Recognition Banquet

Sponsored By

District 4-C5

LIONS INTERNATIONAL

Kay Fukushima
District Governor

1950s-60s
Band Reunion
Luncheon
2-88
Spagetti Factory
Sacramento.

Awards and Recognition Banquet

Program

Saturday, April 7th, 1979

Incocation

Rev. Edward Clemons

*****Dinner*****

Opening Remarks

C. R. Cal Florence, Past District Governor

Presentation of Colors

Sgt. J. A. McDonald

Introduction of Lions District Governor

Pledge of Allegiance

Kay Fukushima

Introduction of South Area Commander

Capt. George Edgerton

Introduction of North Area Commander

Capt. Ron Von Rajcs

Introduction of Master of Ceremonies

Larry Page

Presentation of Awards

Award of Special Merit

Paul C. Lehner

Leo I. Hart

Officer of the Year Nominees

NORTH AREA

Nevin L. Fidler, Jr.

Robert C. LaPord

John A. Waugh

SOUTH AREA

Frank L. Bridges

Earl L. Doyle

Gary L. Galatioto

Closing Remarks

Entertainment and Dancing

1950s-60s
Band Reunion
Luncheon
2-88
Spagetti Factory
Sacramento.

Special Guest

Mr. Claude Akins

Special Recognition

Hon. Glendon B. Craig
Commissioner, California Highway Patrol
Mary Jane Popp
Erick Sprunger

Special Acknowledgements

Frank Azvedo
Beneto Oil Co.
Capitol Bank of Commerce
Devine & Son Trucking Co.
Flower Sack Florists
Hatfield Trucking Service
KGNR News Radio
Petroleum Tank Lines
S/Sgt. R. A. Pittman, U.S.M.C.
Ramco Transportation Inc.
Ramos Oil Co.
Reamer Farms Inc.
Red Lion Motor Inn
Relles Florists
River City Lithography
Roseville Trophy Shop
Service Transport Lines Inc.
Village Florist

Awards and Recognition Banquet

1950s-60s
Band Reunion
Luncheon
2-88
Spagetti Factory
Sacramento.

EXECUTIVE CHAIRMAN

GEORGE EDGERTON
Captain CHP No. Area
Commander

C.R. CAL FLORENCE, SR.
Past District Governor
General Chairman

RON VON RAJCS
Captain CHP So. Area

EXECUTIVE COMMITTEE

WILLIAM BENSON
Blu Yonder Lions Club
Lions Coordinator,
Ass't Comptroller

VIRGIL CLEMONS
Vice President
KNGR Radio
Special Events

GORDON DANIELS
Past District Governor
Financial Coordinator

WAYNE MORRISON
Citrus Heights Lions Club
Tickets-Reservations

LARRY PAGE
KGNR Anchorman
Production Coordinator
Master of Ceremonies

JERRY DAVIS
Vice President
KGNR Radio
Comptroller

AL SARTI
Owner-General Manager
Woodlake Inn
Banquet Chairman

OFFICER OF THE YEAR SELECTION COMMITTEE

WILLIAM LALLY, Judge
Superior Court
Chairman

COL. LYLE AHNER, Ret. USAF
Chief, Stockton Port

HERB JACKSON
District Attorney
Sacramento County

ROBERT JIMINEZ, Chief
Lincoln Police Dept.
Retired

DAVE WILLIAMS, Lions
District Governor
State Engineer

AREA NOMINEE SELECTION COMMITTEES

NORTH AREA

SGT. L. GLASS
SGT. D. WEBER
OFF. T. MILLWARD
OFF. C. NALLEY
OFF. B. THOMPSON

SOUTH AREA

SGT. L. CROCKER
SGT. D. HIATT
OFF. A. HALE
OFF. M. RAISNER
OFF. T. WHITLEY

Sponsored By

District 4-C5

LIONS INTERNATIONAL

DAVE WILLIAMS
District Governor

Fourth Annual

California Highway Patrol Awards and Recognition Banquet

1950a-60s
Band Reunion
Luncheon
2-88
Spagetti Factory
Sacramento.

Program

Saturday, April 19, 1980

Invocation
FATHER DANIEL MADIGAN
Immaculate Conception Church

Dinner

Opening Remarks
CAL FLORENCE, SR., General Chairman
Past District Governor Lions International

Presentation of Colors
SGT. JAMES A. MCDONALD, C.H.P.

Introduction of Lions District Governor
GOV. DAVE WILLIAMS

Pledge of Allegiance

Introduction
EXECUTIVE COMMITTEE & HEAD TABLE

Introduction
INTRODUCTION OF MASTER OF CEREMONIES
MR. LARRY PAGE, *KGNR NEWS RADIO*

Introduction of Selection Committee
CHIEF LYLE AHNER
Port of Stockton
CHIEF ROBERT JIMINEZ, Ret.
Lincoln Police Dept.
HERB JACKSON, District Attorney
Sacramento County
GOV. DAVE WILLIAMS
Lions International
WILLIAM LALLY, Judge Superior Court
Chairman

Presentation of Awards

Introduction of Officer of the Year Nominees

North Area Commander
CAPTAIN GEORGE EDGERTON
D. "TOM" BLATTMAN
GEORGE A. LAWSON
JOHN A. WAUGH

South Area Commander
CAPTAIN RON VON RAJCS
FRANK BRIDGES
CLYDE INGALSBE
RICHARD JAMES

Closing Remarks
C.R. CAL FLORENCE

Entertainment and Dancing
MUSIC BY BILL RASE

Fourth Annual

CALIFORNIA HIGHWAY PATROL

California Highway Patrol Awards and Recognition Banquet

1950a-60s
Band Reunion
Luncheon
2-88
Spagetti Factory
Sacramento.

Special Recognition

HON. GLENDON B. CRAIG
Commissioner, California Highway Patrol

Special Acknowledgements

The Members of the Executive Committee wish to Express Their Gratitude to the Following Individuals for Their Support in Making This Evening Possible. It Is Deeply Appreciated.

AMERICAN RIVER LIONS CLUB
BLU YONDER LIONS CLUB
CENTRAL LIONS CLUB
DEVINE & SON TRUCKING CO.
FORT SUTTER LIONS CLUB
FOUR STAR ELECTRIC CO.
GREATER SACRAMENTO NEW CAR DEALERS ASS'N
KGNR NEWS RADIO
NORTH SACRAMENTO LIONS CLUB
RELLES FLORIST
RIVER CITY LITHOGRAPHY
ROSEVILLE TROPHY SHOP
SACRAMENTO HOST LIONS CLUB
SAN DIEGO SAVINGS & LOAN CO.
SUMITOMO BANK
VILLAGE FLORIST

Lions Clubs Objects

TO create and foster a spirit of understanding among the people of the world through a study of the problems of international relationships.

TO promote the principles of good government and good citizenship.

TO take an active interest in the civic, cultural, social and moral welfare of the community.

TO unite the clubs in the bonds of friendship, good fellowship and mutual understanding.

TO provide a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

TO encourage service-minded men to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

• Working Today — For a Better Tomorrow •

Fourth Annual

CALIFORNIA HIGHWAY PATROL

California Highway Patrol Awards and Recognition Banquet

1950a-60s
Band Reunion
Luncheon
2-88
Spagetti Factory
Sacramento.

BIG STARS like (from left) Sam Elliott, Molly Ringwald and LeVar Burton may shine bright in Hollywood, but their roots are in Sacramento.

ANN DERY/staff artist

Hollywood is home, but Sacramento is still hometown

*this street is right behind our house!

By MICK MARTIN
SACRAMENTO UNION STAFF WRITER

WHEN FORMER Sacramentan Lee Greenwood returned here as the opening act on a Kenny Rogers concert last year, he took a slight detour. Hopping into his $380,000 touring coach before the show, the country singer took a drive back through time.

"I went out to my grandparents' farm on Rio Linda Boulevard," he said during a recent phone conversation. "My grandparents (who raised him) both died, but the farm is still there. So I stood there about an hour, looked down at the soil and reminisced a lot and thought.

"I feel the magnetism pulling me back to the place where I spent so many years growing up and learning to be a man," he said. "Sacramento is important to me. Everybody needs a place that they can say, 'That's my home.' "

While not exactly the birthplace of the stars, Sacramento has had its share of famous residents — before and after their successes. For example, Channel 40 has been introducing "Bosom Buddies" star Tom Hanks as "Sacramento's own" even though he only lived here for 1½ years.

But who's counting? Hanks attended California State University, Sacramento, and his first big break came as the result of working in local theater here.

Hanks returns to visit friends once in awhile. Jane Fonda occasionally pops into local restaurants with husband Tom Hayden. And character actor Victor Wong, who is on screen in Eddie Murphy's smash hit "The Golden Child," is working on video projects with Sacramento's creative community.

Used to be you didn't see a movie star in Sacramento unless the Music Circus was going. Now, film companies are working on the city's streets and stars like Emilio Estevez and Demi Moore can be seen at a burger joint grabbing a quick bite.

As far as residents and prodigals go, the city's list of notables is growing. Included on the honor roll of homegrown talents are rock icon John Fogerty, film and TV-movie star Sam Elliott ("Sam Houston"), country singer Lynn Anderson, movie star Adrienne Barbeau ("Back to School"), rock guitarist Craig Chaquico of the Jefferson Starship — and the list goes on.

> **'I drive down Euclid Avenue and sit in front of Sam Brannan Junior High School. Junior high was the hardest time of my life. I felt if I made it through that, I could make it through life. So I just sit up on the hood of my car and stare at the school, laughing at the memories.'**
>
> **— Olivia Brown**

Greenwood was a graduate of Norte Del Rio High School in 1960 and had a 20-year climb to the top. Now that he's a award-winning singer-songwriter for hits like "I.O.U." and "God Bless the U.S.A." he gets a lot of recognition — sometimes from odd sources.

"When I was in high school," he said, "most of the kids didn't have much to do with me. I was an alumni in name only, worked three or four night a week in the clubs. I was popular in the band and stuff like that, but I didn't really have too many friends.

"It's amazing. Now that I'm out of school, when we work in California and Nevada, people will come up and say, 'I went to school with you.' It's a great compliment, but there's no one that I really would want to go and see."

"Miami Vice" regular Olivia Brown is a graduate of McClatchy High School and Sacramento City College. She went from a star-making featured role in "48 HRS." to the hit television series.

Like Greenwood, Brown was pretty much of a loner during her Sacramento years, preferring theater work to partying. But she is close to her family and comes back to Sacramento often.

"After I visit with my folks, I always drive through all of the areas I used to live in," said Brown of her regular routine. "I drive down Euclid Avenue and sit in front of Sam Brannan Junior High School.

"Junior high was the hardest time of my life. I felt if I made it through that, I could make it through life. So I just sit up on the hood of my car and stare at the school, laughing at the memories."

Before Pat Morita was a regular on "Happy Days" and became a big star with the "Karate Kid" films, he lived in Sacramento. Although this was 25 years ago, he remembers our city foundly and has what he called a "ton of family" here.

"Work schedules have made it so I don't get up there often enough," Morita said. "When I can, I come back for family gatherings. But it isn't often enough, and I miss my old friends like Bill Rase and Gary Gerold.

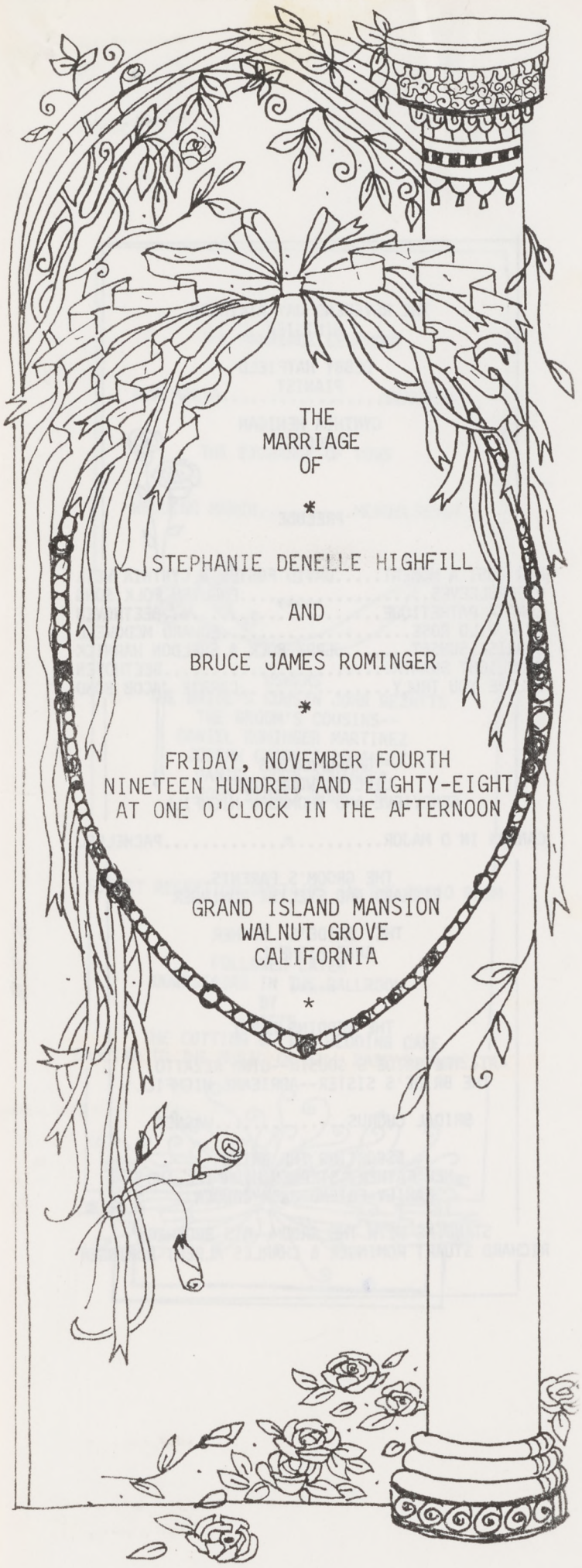
"When I was still a stand-up comic working the Tahoe/Reno basin — that's going back 12, 15 years ago — I would stop by to visit on my way through. But I can't even do that anymore."

The area holds many fond memories for Morita. During his pre-show business days, he worked for Aerojet and at his family's restaurant, Ariake Chop Suey.

"It was the only chop suey house in Sacramento that had a Japanese name," said Morita with a chuckle.

He plans on coming back. In fact, he'd love to do a Music Circus — provided he can get the

● Please see STARS, B5



THE
MARRIAGE
OF

*

STEPHANIE DENELLE HIGHFILL

AND

BRUCE JAMES ROMINGER

*

FRIDAY, NOVEMBER FOURTH
NINETEEN HUNDRED AND EIGHTY-EIGHT
AT ONE O'CLOCK IN THE AFTERNOON

GRAND ISLAND MANSION
WALNUT GROVE
CALIFORNIA

*

Concorde Party for
KZAP Radio, June 24, 88.

Now in Old Sacramento

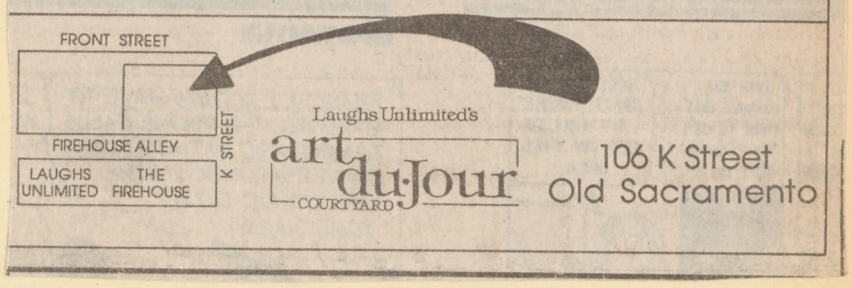
Sacramento's first
art gallery center!

Laughs Unlimited's
art du·Jour
COURTYARD

featuring the art work
of these fine galleries!
The Ackley Galleries
The Two Penny Gallery
Talbot's Fine Art Gallery
Cartoon Galleria
Gallery of The American West II
Skyline I Framing Gallery
The Courtyard Gallery
...All in one beautiful
Old Sacramento Location!

plus...dine at
Old Sacramento's newest
restaurant experience...
theartofpasta
Featuring wonderful
pasta dishes and Italian
delights.
Live Music
Courtyard Dining

GRAND OPENING WEEKEND MAY 20TH, 21ST, AND 22ND.
Discover Old Sacramento's newest attraction and enjoy live music, terrific food and great art work. Grand opening party is Saturday night with the Bill Rase Band.



Dear Bill,

The music Saturday night was just great. More of our group stayed and bought drinks as a result.

Thanks, a lot.

Sincerely

Bob Lee

BIG STARS like (from left) Sam Elliott, Molly Ringwald and LeVar Burton may shine bright in Hollywood, but their roots are in Sacramento.

ANN DERY/staff artist

Hollywood is home, but Sacramento is still hometown

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"Work schedules have made it so I don't get up there often enough," Morita said. "When I can, I come back for family gatherings. But it isn't often enough, and I miss my old friends like Bill Rase and Gary Gerold.

"When I was still a stand-up comic working the Tahoe/Reno basin — that's going back 12, 15 years ago — I would stop by to visit on my way through. But I can't even do that anymore."

The area holds many fond memories for Morita. During his pre-show business days, he worked for Aerojet and at his family's restaurant, Ariake Chop Suey.

"It was the only chop suey house in Sacramento that had a Japanese name," said Morita with a chuckle.

He plans on coming back. In fact, he'd love to do a Music Circus — provided he can get the

● Please see STARS, B5

THE REVEREND JAY ATKINSON
MINISTER

DEBBY HATFIELD
PIANIST

CYNTHIA HENIGAN
SOLOIST

PRELUDE

FOR JUST A MOMENT.....DAVID FOSTER & CYNTHIA WEIL
GREENSLEEVES.....ENGLISH FOLK SONG
SONATA PATHETIQUE,.....BEETHOVEN
TO A WILD ROSE.....EDWARD MCDOWELL
SUNRISE,SUNSET.....JERRY BOCK & SHELDON HARNICK
MOONLIGHT SONATA.....BEETHOVEN
I LOVE YOU TRULY..... ..CARRIE JACOB BOND

GRANDPARENTS
LILLIAN WOOD ROWE
GENEVIEVE AND THOMPSON HIGHFILL

CANNON IN D MAJOR.....PACHELBEL

THE GROOM'S PARENTS
RICHARD AND EVELYNE ROMINGER

THE BRIDE'S MOTHER
ANNE HIGHFILL

*****

THE WEDDING PARTY

THE BRIDE'S COUSIN--GINA REZATTO
THE BRIDE'S SISTER--ADRIENNE HIGHFILL

BRIDAL CHORUS.....WAGNER

ESCORTING THE BRIDE
HER FATHER, STEPHEN HIGHFILL AND
FAMILY FRIEND JACK COWDEN

STANDING WITH THE GROOM--HIS BROTHERS
RICHARD STUART ROMINGER & CHARLES ALBERT ROMINGER

THE MARRIAGE CEREMONY

AVA MARIA.....SCHUBERT

THE EXCHANGE OF VOWS

WEDDING MARCH.....MENDELSSOHN

*****

USHERS
THE BRIDE'S COUSIN JOHN REZATTO
THE GROOM'S COUSINS--
DANIEL ROMINGER MARTINEZ
JOSEPH CHARLES ROMINGER
DANIEL CODY ROMINGER
JOHN STUART ROWE, JR.

*

BUFFET RECEPTION UPSTAIRS IN THE PATIO ROOM

FOLLOWED LATER
DOWNSTAIRS IN THE BALLROOM
BY
TOASTS
THE CUTTING OF THE WEDDING CAKE
DANCING TO THE MUSIC OF BILL RASE'S ORCHESTRA

Concorde Party for
KZAP Radio, June 24, 88.

Now in Old Sacramento

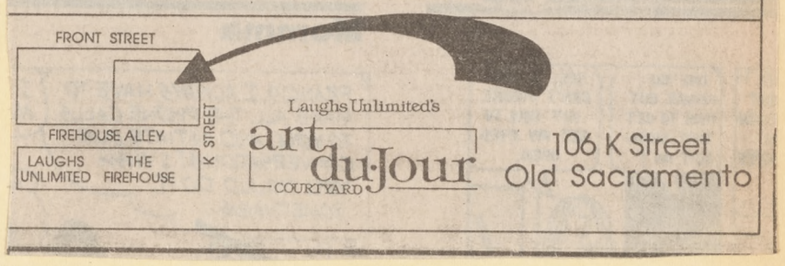
Sacramento's first art gallery center!

Laughs Unlimited's
art du·Jour
COURTYARD

featuring the art work of these fine galleries!
The Ackley Galleries
The Two Penny Gallery
Talbot's Fine Art Gallery
Cartoon Galleria
Gallery of The American West II
Skyline I Framing Gallery
The Courtyard Gallery
...All in one beautiful Old Sacramento Location!

plus...dine at Old Sacramento's newest restaurant experience...
theartofpasta
Featuring wonderful pasta dishes and Italian delights.
Live Music
Courtyard Dining

GRAND OPENING WEEKEND MAY 20TH, 21ST, AND 22ND.
Discover Old Sacramento's newest attraction and enjoy live music, terrific food and great art work. Grand opening party is Saturday night with the Bill Rase Band.



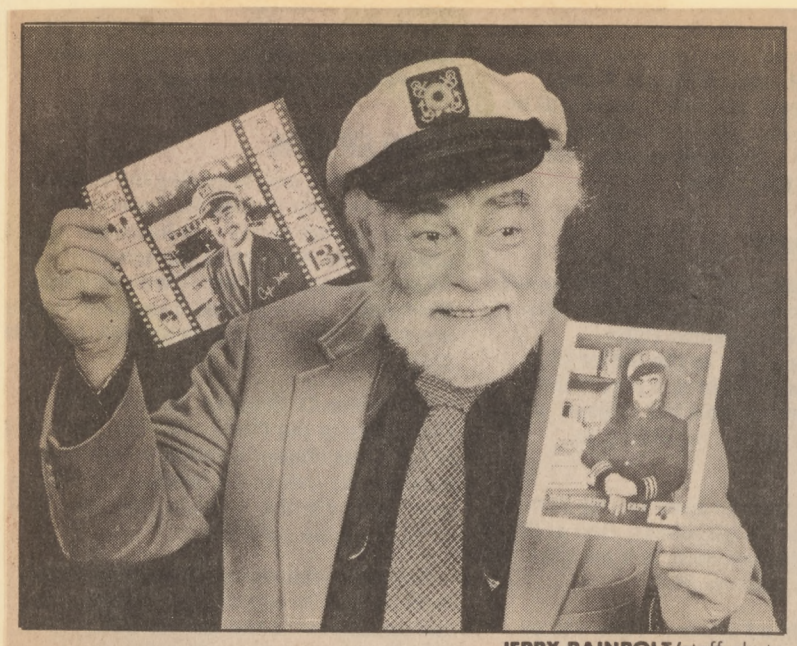
Dear Bill,

The music Saturday night was just great. More of our group stayed and bought drinks as a result.

Thanks, a lot.

Sincerely,

Bob Law



JERRY RAINBOLT/staff photo

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CAPTAINS and the KIDS

Hosts of local kiddie shows reminisce on kids, Keds and the thrills of early TV

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75th Anniversary

ROTARY CLUB OF SACRAMENTO 1913-1988

Now's the time to make your New Year's Eve party plans

Packages aplenty

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Buffet Brunch

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City Of Sacramento Department of Parks and Community Services

Grand Opening

BING MALONEY GOLF COURSE

6801 FREEPORT BLVD.

SATURDAY, JULY 9, 1988

For more information call 449-5541

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Limited Parking-Please carpool
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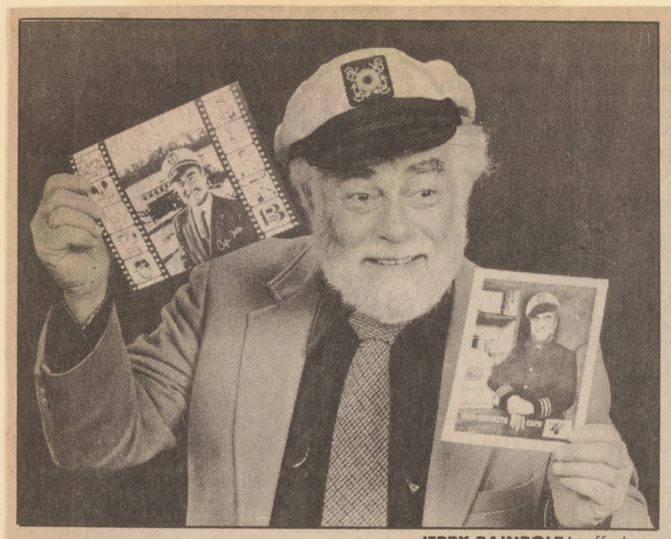

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Diamond Jubilee

Rotary Club 97 of Sacramento, California
District 519
Saturday, the first day of October
Nineteen Hundred Eighty Eight
Six o'clock in the evening
Hyatt Regency Sacramento

Now's the time to make your New Year's Eve party plans

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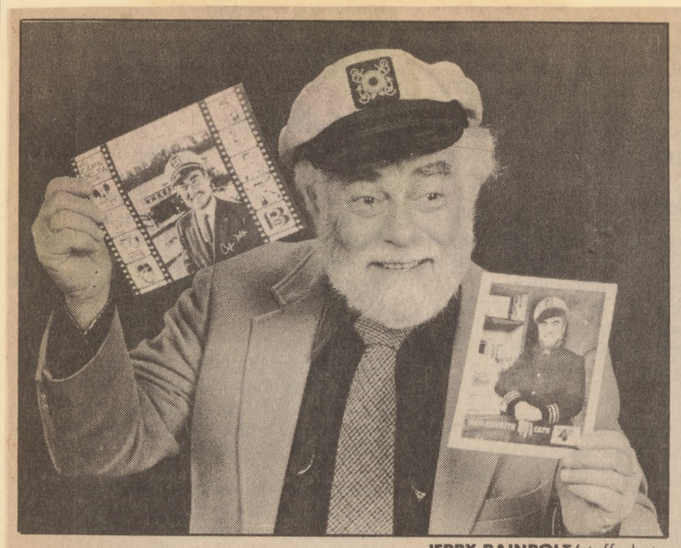

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PROGRAM

Introduction ..... President John Rohde
Invocation ..... Rev. Robert Romeis
Pledge of Allegiance ..... Jack Powell
Master of Ceremonies ..... Bill Smith
Introduction of Guests ..... John Vincent Lemmon
Introduction of Honorable George Deukmejian
..... Ronald Zumbrun
Toast ..... Bob Cole
Rotary Quartet ..... Dick White
Mel Lawson
Jack Powell
Paul Stone

Dinner Menu
Painted Field Salad
Filet of Beef and Salmon
Roasted Red Skin Potatoes with Vegetable
Cornucopia and Chocolate Mousse

Wines
1987 Rutherford Estate Chardonnay
1986 B.V. Cabernet Sauvignon
Anna De Codorniu

Seventy-Fifty Anniversary Party Committee

J. Gary Kerns—Chairman
David K. Murphy—Pres. 1987-88
John H. Rohde— Pres. 1988-89
Charles Alexander
Wallace G. Clark
John Vincent Lemmon
Barbara McNairn
Richard C. Powell
J. Harold Shay
William A. Smith
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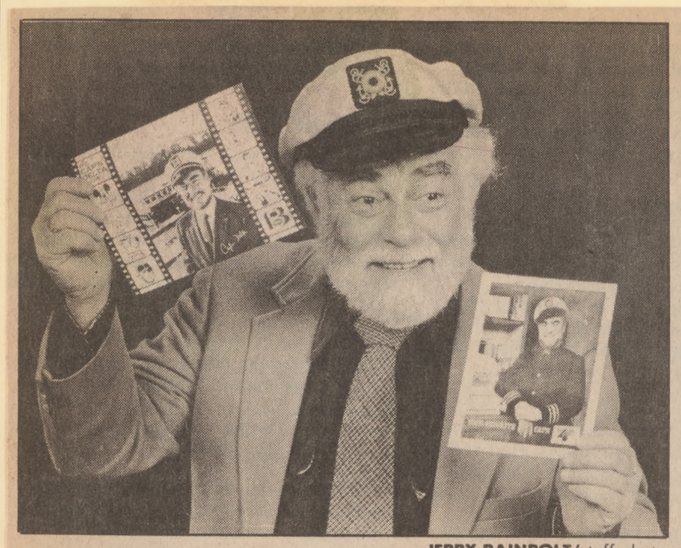

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THE WHITE HOUSE

WASHINGTON

September 13, 1988

Congratulations to the members of the Sacramento Rotary Club as you celebrate your 75th anniversary.

You have every right and every reason to be proud on this special occasion. For three-quarters of a century, your charitable and civic efforts have touched the lives of countless people for the better. You continue to offer help and hope to many and to display the volunteer and patriotic spirit that has meant so much to our communities and our country through the years. You have truly earned the gratitude and esteem of your fellow citizens. You surely have mine -- and, as a resident of Sacramento for a number of years a while back, I take special pleasure in saying so.

Again, congratulations on this milestone and best wishes for many more anniversaries. God bless you.

Ronald Reagan

OFFICE OF THE GOVERNOR
State of California

August 30, 1988

TO: SACRAMENTO ROTARY CLUB

It is my distinct pleasure to extend my warm regards and sincere congratulations as you gather in celebration of your 75th anniversary.

The legendary compassion and generosity of the American people have long stirred the admiration of the world. Since our earliest beginnings, our people have been prompt to volunteer help to the less fortunate, to give of their time and their talent, and to lend their hands to any worthwhile cause. The Rotary Club is an outstanding service organization whose members exemplify this American spirit and set a fine example to others.

This important event provides a fine opportunity for you to celebrate your proud history of providing services that meet the needs of our ever-growing and changing society. May you have the opportunity to reflect upon your past accomplishments while preparing for the rewarding challenges that lie ahead.

On this special occasion, all Californians join me in saluting your most worthy endeavors and commitment to the well-being of the people of the Golden State.

Please accept my best wishes for a most memorable and enjoyable event and every future success.

Most cordially,

George Deukmejian

George Deukmejian

Congressional Record

United States of America

PROCEEDINGS AND DEBATES OF THE 100th CONGRESS, SECOND SESSION

WASHINGTON, D.C., SATURDAY, OCTOBER 1, 1988

House of Representatives

CONGRESSIONAL SALUTE TO
THE SACRAMENTO ROTARY CLUB

MR. SPEAKER, it is with great pleasure that I rise today to pay tribute to a most distinguished group, the Sacramento Rotary Club. It is indeed an honor to salute such a community minded society, and it is with distinct pride that we celebrate their 75th Anniversary today.

The Rotary Club's objective is "Service Above Self". The members of the Sacramento Rotary are devoted to this goal. The Club is an outstanding example of a service minded organization and has contributed to the Sacramento community through its "Bids for Kids" programs, its donation to projects and services for orthopedically handicapped students, and a variety of other charity projects. The Sacramento Rotary has also hosted the International Invitational Track Meet and sponsors numerous fellowships and scholarships.

The Sacramento Rotary Club's contributions to our community have been outstanding. The members of the club are dedicated to service of our city and we, the people of Sacramento, are the lucky recipients of this civic pride.

Mr. Speaker, I can not say enough about the Sacramento Rotary Club. Their devotion to our community, the selflessness which the members display and the great pride they have for our city are truly exemplary. I am very proud to be a member of this organization and I want to congratulate all the members for a job well done. The dedication shown by the Club for our city is an example for us all, and I offer the Club my very best wishes as we celebrate its 75th Anniversary.

Robert T. Matsui
ROBERT T. MATSUI
Member of Congress

[redacted]
Board of Supervisors

MEMORIZING THE SACRAMENTO ROTARY CLUB
ON THE OCCASION OF ITS 75TH ANNIVERSARY

WHEREAS, the SACRAMENTO ROTARY CLUB, the 97th oldest Rotary Club in the world, is celebrating its 75TH ANNIVERSARY with a formal banquet on October 1, 1988; and

WHEREAS, the ROTARY CLUB OF SACRAMENTO was organized August 20, 1913, by a Committee of Rotarians from San Francisco and Oakland, and following the appointment of a Membership Chairman and selection of Club officers, the first meeting of the Club was held at the Chamber of Commerce at 916 Sixth Street in Sacramento; and

WHEREAS, the Charter for the ROTARY CLUB OF SACRAMENTO was granted February 1, 1914; and

WHEREAS, today the ROTARY CLUB OF SACRAMENTO is the twenty-first club in size within the international organization comprised of over 22,000 community clubs; and

WHEREAS, the SACRAMENTO ROTARY CLUB has contributed most generously to the charitable and civic needs of the Sacramento community throughout its seventy-five years of existence.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of Sacramento, State of California, hereby commends and honors the ROTARY CLUB OF SACRAMENTO upon the occasion of its 75TH ANNIVERSARY CELEBRATION, and expresses its congratulations on this significant milestone for the Club and appreciation for its long term achievements and for all its members have done to improve the quality of life for Sacramento citizens.

PASSED AND ADOPTED: September 13, 1988.

Jim Streng
Chairman
Mattie Johnson
Bill Collin
Sophie P. Moskey
D.G. Johnson

Barbara A. Wimmer
Clerk of the Board

UNITED STATES SENATE
WASHINGTON, D.C. 20510

PETE WILSON
CALIFORNIA

October 1, 1988

TO THE SACRAMENTO ROTARY CLUB

It is with admiration that I extend my warmest congratulations to the members of the Sacramento Rotary Club on the occasion of your organization's 75th Anniversary.

As you celebrate this auspicious milestone in the long and colorful history of your venerable Rotary Club, you do so with the gratitude and respect of your entire community which has been greatly enriched by the countless hours of volunteerism given generously and freely by each Rotarian, past and present.

Today is an appropriate time to honor the founding fathers of the Sacramento Rotary Club, men whose quest for community service laid the foundation upon which the Sacramento community has been assisted and enhanced by its Rotarians ever since.

I salute the special fellowship of Rotary which has made such a difference for the better around the world, particularly at the local level where its many good works are keenly felt and appreciated.

May you enjoy a most memorable Diamond Jubilee celebration this evening with the good wishes of the California community you so ably serve.

Sincerely,

Pete Wilson
PETE WILSON

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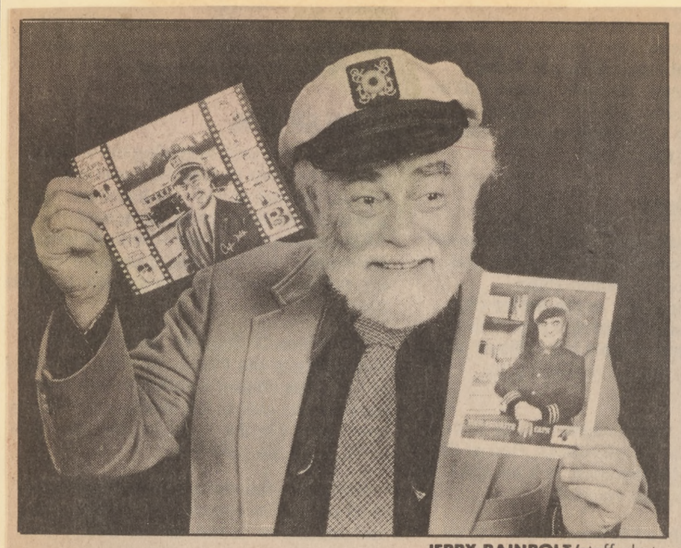

JERRY RAINBOLT/staff photo

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JIM KEATING
Cap'n Delta No. 3

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SACRAMENTO UNION STAFF WRITER

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● Please see CAPTAINS, B5

HISTORY OF THE ROTARY CLUB OF SACRAMENTO

The Rotary Club of Sacramento was organized August 20, 1913, by a Committee of Rotarians from San Francisco and Oakland. The first meeting of the Club was held at the Chamber of Commerce, 916 6th Street.

At this meeting Fontaine Johnson was appointed Chairman of a Committee to select the officers of the Club, and the following officers were chosen: Sam Gilbert, President; Dick McKay, Vice-President; Fontaine Johnson, Corresponding Secretary; Charles Lumbard, Financial Secretary; Tom Scott, Treasurer; Charlie Doyle and Charlie Alvord, Directors.

The Charter for the Rotary Club of Sacramento was granted February 1, 1914.

The first meeting of the Board of Directors of the Rotary Club of Sacramento was held at the office of Sam Gilbert, 916 Sixth Street, and the following officers and directors were present: President Sam Gilbert; Vice-President R.S. McKay; Directors Charles Becker, F.C. Chinn and Chas. F. Doyle.

(1) Is it the TRUTH?

(2) Is it FAIR to all concerned?

(3) Will it build GOODWILL and BETTER FRIENDSHIP?

(4) Will it be BENEFICIAL to all concerned?

The Rotary Club mottoes are "Service Above Self" and "He Profits Most Who Serves Best."

Rotary's program is expressed in its object, which is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First. The development of acquaintance as an opportunity for service;

Second. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;

Third. The application of the ideal of service by every Rotarian to his personal, business and community life;

Fourth. The advancement of international understanding, good will and peace through a world fellowship of business and professional men united in the ideals of service.

Through the Rotary Foundation, established in 1947, Rotarians promote understanding through educational and humanitarian projects. The Foundation sponsors the largest scholorship program in the world and is supported by Rotary clubs in 160 countries.

More than $15 million dollars are donated annually by Rotary Clubs in the United States to support programs in Rotary project ng countries.

The Health, Hunger and Humanity program is another initiated world-wide in 1978 to improve health, relieve hunger and to demonstrate humanitarian concerns for the quality of life for all people. In 1986 $2 million was budgeted for Health, Hunger and Humanity. An additional $2 million was also budgeted for projects under the Polio Plus Program. It is Rotary's goal to protect all of the world's children from polio by the year 2005.

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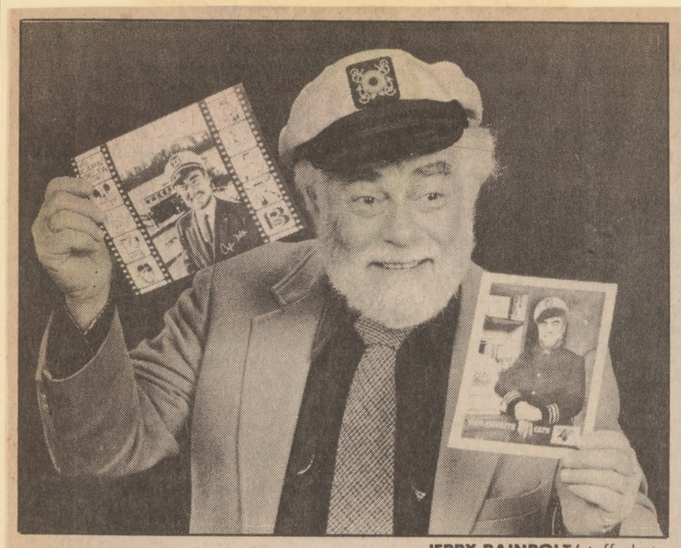

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Rotary Club
of
Sacramento
No. 97

1987-1988
OFFICERS

President ..... David K. Murphy
President-Elect ..... John H. Rohde
Executive Secretary ..... Paul C. Steward
Treasurer ..... Walter L. Thompson
Newletter Editor ..... Pete Knoles
Administrative Assistant ..... Kathrin Mathes
Stenographer ..... Beverly W. Westbrook

DIRECTORS

Stephen D. Bender 86-88
John (Ish) Bennett 86-88
Richard R. Ramey 86-88
Robert J. Crawford 86-88
William H. Schaw 86-88
James C. Chenu 87-89
Patrick G. Hays 87-89
Ludy E. Langer 87-89
Jack Powell 87-89
Edwin F. Weldner, III 87-89

ROTARY CLUB OF SACRAMENTO FOUNDATION

Board of Trustees

Term Expires June 30

1987

John L. Dowdell — Armor W. Harris
Douglas A. Sleeper

1988

Albert E. Feci — Richard A. Kowaleski
Homer N. Stephenson

1989

J. Gary Kerns(Pres.) — Richard R. Ramey
Edward S. Towne

1990

David F. Hess — Carl E. Spilman
Charles A. Skinner

1986-1987

Ex-Officio—Carl Schubert

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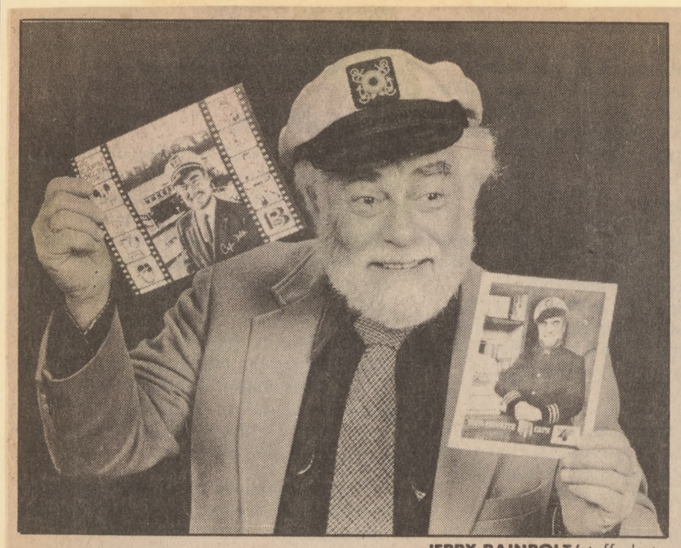

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PAST PRESIDENTS

Sam Gilbert, '13
Richard S. McKay, '14
Howard C. Cameron, '15
Joseph C. Hobrect, '16
Charles B. Bills, '17
Fontaine Johnson, '18
Jack E. Lynn, '19
Egbert Brown, '20
Milton J. Ferguson, '21
Walter J. Taylor, '22
W.I. (Bill) Elliott, '23
Carl A. Lamus, '24
August F. Brinkman, '25
Joseph H. Stephens, '26
Jack K. Reese, '27
Charles Ed. Schoff, '28
Mitchell W. Nathan, '29
Dal M. Lemmon, '30
Royal Miller, '31
Hilliard E. Welch, '32
Michael J. Brickley, '33
Ernest B. Chappell, '34
James B. Keating, '35
Chris R. Jones, '36
Harry J. Devine, '37
Kenneth C. Watson, '38
C.E. (Polo) Borom, '39
Nathan G. Hale, '40
Gus Olson, '41
Tevis Paine, '42
Leland J. Doherty, '43
John Clauss, '44
Homer J. Boucher, '45
Roy A. Green, '46
Edwin D. Witter, '47
F. Melvyn Lawson, '48
J. Edward Cain, '49
Lester G. Brownell, '50
Clyde A. Shurtleff, '51
Lester J. Holmes, '52
Henry A. Sleeper, '53
Robinson N. Crowell, '54
E.A. Combatalade, '55
A. Russell Gallaway, Jr., '56
W.C. Huntley, '57
John F. Downey, '57
C. Cash Powell, '58
John Vincent Lemmon, '59
Sterling Nelson, '60
Henry Teichert, '61
Lloyd Magar, '62
William B. Schaw, Jr., '63
Frederick L. Adams, '64
John J. Murphy, '65
Thomas J. MacBride, '66
John Clauss, Jr., '67
Albert Sessarego, '68
Douglas A. Sleeper, '69
Robert S. Romeis, '70
G. Wayne O'Brien, '71
Charles F. Gray, Jr., '72
Robert L. Cole, '73
Leo McAllister, '74
John B. Bowker, '75
Forrest A. Plant, '76
Carl B. Swanson, '77
William A. Smith, '78
Carl E. Spilman, '79
George Basye, '80
Edwin F. Weidner, Jr., '81
Frank J. Corti, '82
Philip E. Rowland, '83
Herbert S. Rodebaugh, '84
Austin J. Gerber, '85
Carl Schubert, '86
David K. Murphy, '87

PAST DISTRICT GOVERNORS

Edwin Witter, '47
E.A. Combatalade, '55
John Vincent Lemmon, '59
Bill Smith, '78

EDDIE MULLIGAN SOCIETY LIFE MEMBERS

Carl Swanson
Joe Anderson
Mead Kibbey
George T. Gibson
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Now's the time to make your New Year's Eve party plans

Packages aplenty

Beverly Garland Motor Lodge, 1780 Tribute Road, 929-7900. Package includes room with early check in and late check out, dinner for two with wine, champagne at midnight and dancing to the Bill Rase Big Band. The price is $179 per couple and reservations are required.

Beverly Garland Hotel's New Year's Party Package

Big Band Dancing to the 13 piece Bill Rase Orchestra
Gourmet Dinner
New Year's Day Buffet Brunch

- Luxurious Accommodations
- Early Check-in
- Late Check-out
- Champagne
- Hats, Horns & Party Favors

Only **$179 per couple**
Includes tax and gratuities
Reservations limited:
929-7900

The Beverly Garland Hotel
and Fillmore's Restaurant
1780 Tribute Road
Exit Cal Expo West, over the Freeway

City Of Sacramento Department of Parks and Community Services

BING MALONEY GOLF COURSE
6801 FREEPORT BLVD.

SATURDAY, JULY 9, 1988

For more information call 449-5541

The new nine-hole executive length addition to Bing Maloney 18-hole course on Freeport Blvd. will be dedicated this date with a festive celebration.

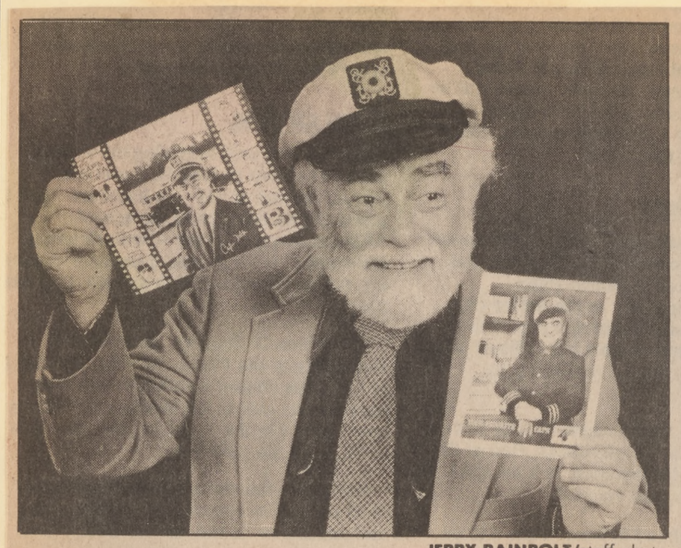
Come and be a part of this truly special event as this is the first course to be opened by the City of Sacramento Golf Division in over 25 years.

Grand Opening

BING MALONEY EXECUTIVE 9

JULY 9, 1988

Limited Parking-Please carpool
Complimentary Refreshments and Souvenirs
Door prizes and tee prizes



JERRY RAINBOLT/staff photo

MITCH AGRUSS is longest running kiddie show host.

CAPTAINS and the KIDS

Hosts of local kiddie shows reminisce on kids, Keds and the thrills of early TV

Harry Martin as Captain Sacto

HARRY MARTIN can't escape his popularity as Captain Sacto and Bonanza Bill. BRYAN PATRICK/staff photo

BILL RASE
The musical Bosun Bill

TINY MOORE
Ranger Roy and Anna Banana

BOB MOORE/staff photos

JIM KEATING
Cap'n Delta No. 3

By MICK MARTIN
SACRAMENTO UNION STAFF WRITER

IT HAS been nearly a quarter of a century since Channel 3's Harry Martin was a kiddie-show host. But the most frequent question he is asked by strangers harks back to his early days on television.

"People come up to me and say, 'When was the last time you heard the name Captain Sacto?' I hate to tell the guy that it was just five minutes ago. It's been so long for them, they probably haven't thought about it since they were kids, but I get that question three times a day."

In the early '60s, most local stations had a children's show host. These men — mostly performers from other media like radio, theater and live music — would wear colorful costumes, introduce cartoons and interview local children — all while pumping an advertiser's product.

Channel 13's was Cap'n Delta and Channel 10 had Ranger Roy, who was succeeded by Diver Dan. Later in the decade, Channel 40 introduced Cap'n Mitch when it went on the air.

Martin, who is currently the entertainment reporter on Channel 3's news, was the first local kiddie-show personality. But not as Captain Sacto. His initial role was that of Bonanza Bill on Channel 40 from 1954 to 1955.

"He was a uranium prospector," said Martin. "The show would start out on film with me pulling up at the studio in my Jeep. Then I would run in, hurtle the desk and fall down. I couldn't do that today.

"Fred Wade was Captain Sacto on Channel 3, and we were actually dueling each other. Then I went to 3 as an announcer-director, and Fred wanted out of the show. So they talked me into it."

Martin was Captain Sacto for seven years. He made an indelible impression on Sacramento's baby boomers.

"Back then, I had no idea of the impact that show was having," he said. "But I did know that I had to sneak into bars through the side door. Even then, if I was having a drink, some guy would walk up to me and say, 'Wait 'til I tell my kids where I saw Captain Sacto.'

"You were expected to lead this spartan life. I didn't dare buy a copy of Playboy because, with a mother looking at me, I didn't dare reach for it. I don't swear to this day. I had to teach myself not to because I never wanted to get caught."

Following the "Captain Sacto" show weekday afternoons on Channel 3 was "Skipper Stu." Host Stu Nahan was then doing double duty as a sportcaster and kiddie-show host. Now, he is a Los Angeles TV personality and has played the ringside commentator in all four "Rocky" movies.

"The reason 'Skipper Stu' was started was because so many sponsers were trying to get on to the 'Captain Sacto' show," said Martin. "I would have Wonder Bread and Keds as sponsors, so we had to have 'Skipper Stu' to get Rainbo and P.F. Flyers."

Sponsorship for kiddie cartoon shows was a lucrative source of income for local stations. Then parents began protesting.

"They thought it wasn't right for us to say, 'Next time your mom goes shopping for shoes, tell her to get you some Keds,'" said Martin. "But that was the only reason to have those shows. So they disappeared.

During the time Martin was still appearing as Captain Sacto, Nahan asked to be relieved of his duties as Skipper Stu. Bill Rase, of recording studio repute, replaced him. He did the show for 4½ years.

"Everything was live when I was Bosun Bill," said Rase. "Whatever the kids said went on the air. But they were so young, we seldom had any problems."

Rase did 11 shows a week. He was on mornings and afternoons Monday through Friday and appeared on Saturdays as well. The five afternoon shows were live and the others were filmed.

"Plus, I was a disc jockey five days a week," said Rase. "I put on the talent show on TV Saturdays. And, while 'Bosun Bill' was popular, I did personal appearances at grocery stores on

● Please see CAPTAINS, B5

ACKNOWLEDGEMENTS

Balloons ..... Blow-ups the Balloon Professionals
—Janet Lewis
Decorations ..... Shay Florist
—Sonny Shay
—Barbara McNairn
Facilities ..... Hyatt Regency
—Nancy Smith
Favors ..... Weinstocks
—Dennis Cutter
Photography ..... Sacramento Valley Insurance
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Printing ..... Printing Connection
—Dick Powell
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Wine ..... Lovotti Brothers Distribution Co.
—Bob Biko

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Grand Opening

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The Fair Oaks Post

January 6, 1989 | Vol. 6, No. 1 | 10120 Fair Oaks Blvd. | Fair Oaks, California | (916) 965-6397 | Mailed Circulation 17,378

Photo/Scott Monaco

***Bill Rase** listens approvingly as his orchestra swings into another dance tune on New Year's eve.*

Veteran bandleader hasn't lost a beat

By Kris Mackay

Bill Rase doesn't celebrate New Year's Eve. It isn't that he's a holdout for the "Bah, Humbug!" of Christmas — far from it — but for the past 41 years he has been too busy helping other people party.

This year was no exception. Rase and his 14-piece orchestra helped ring in the New Year at the Beverly Garland Hotel last weekend.

"I love to play on New Year's Eve," he said. "It's the last dance of the year, and a joyous night. Some people relax and have fun playing golf. With me, it's the band. We celebrate the end of another successful year in the business. Besides, it isn't my style to party a lot."

Rase, a Fair Oaks resident since 1972, started his "real" business, a music production company, in 1965. His wife Shirley works full time as office manager for Bill Rase Productions, Inc., and they hire 13 employees. Rase handles company administration. One of their two grown daughters is married to the head of the video department.

But Rase's two bands are his hobbies. Varying in size from three pieces to 22 for the big band, and five or six pieces for the small one, they are put together to suit the needs of each customer. Rase plays drums with the smaller group. Size and style of music notwithstanding, including rock, both groups retain a smooth big band sound.

Hobby or not, he takes his music seriously. "Playing isn't a game and we're not doing it strictly for fun," Rase said. "The reason we play is to please peo-

See BAND, page 12

Band

From page 9

ple. I look at the crowd more than I do the orchestra. If they are not dancing, we switch to a different style of music."

Changes have come to music through the years. Elvis songs were added when Presley became popular, and with the advent of the Beatles, other tunes became part of the Rase repertoire. "We stay up-to-date," he explained. "The Beatles' music was particularly well written and lends itself to our kind of sound."

Audiences are diversified. Rase provided a 17-piece band for George Dukakis' $1,000 per plate fundraiser and on election night in November he played for Senator John Doolittle. Four years ago he played when George Bush ran for vice president. He plays for clubs, weddings and church parties.

"We adjust from 30s and 40s songs to 60s, 70s or 80s according to what the dancers want," Rase said. "We have huge files of arrangements. Sometimes we judge what to perform by age of audience. Often we don't know what we're getting into until we start to play."

Talented musicians from all walks of life make up the organization. His pianist played for George Liberace. A saxaphonist worked with Harry James and Stan Kenton, and a trumpeter blew for Pete Fountain. One or two others play with a symphony, and some are school teachers.

Rase, himself, has a rich background in entertainment from which to draw. Coming from a family of musicians and vaudeville troupers, he started out as a singer. "I thought I sounded like Bing (Crosby). Besides singing for weddings and funerals, I used to imitate his style when they couldn't get Bing. I'd impersonate Crosby on a coast-to-coast show with Eddie Cantor." At one point Rase went on the road for two years as singer with a band.

He recorded several songs, among them "If I Could Sing Like Bing," with national success.

Rase was a disc jockey with KCRA radio for 12 years, had a children's show for four years and hosted a TV talent variety show for nine years. He was Bosun Bill to Harry Martin's Captain Sacto.

Saxaphonist Bob Newman, a band member for more than ten years, said that "what stands out most about Bill is his terrific sense of humor and his terrible puns. It's fun to work with him."

Rase, 62, has no plans for retirement. He paints in his spare time and jokes that not only does he give his oils away, but offers $25 to entice takers. Actually, his pictures hang in several local restaurants.

But Rase feels he would be at loose ends without music. "I imagine I will lead a band as long as I can breathe," he said.

Tonight's 'Fool's Ball' launches Mardi Gras

SACRAMENTO'S FIRST effort to stage a community-wide Mardi Gras gets under way in earnest tonight with a "Fools' Ball" in Laughs Unlimited, the Old Sacramento comedy club.

There'll be similar events throughout the week, but the climax comes next weekend in the form of parades, fireworks, costume contests, music, dance and — the celebration's centerpiece — a coronation ball in honor of "King Delta" and his queen.

Most of the action will take place in Old Sacramento but Saturday's ball — a $20-a-ticket formal that Rose M. Malone is organizing for the non-profit Sacramento Carnival Association — will take place in the Metro Room of the city's Community Center at 14th and J streets. (The Community Center box office is handling ticket sales to this one, along with other usual outlets.)

The coronation ball will follow the first of two monster parades through Old Sacramento — one Saturday, the other Sunday — staged to mark the pre-Lenten festival. Saturday's parade will start at 2 p.m., an hour after the water-borne arrival of King and Queen Delta, and Sunday's will begin at 3. Both will wend their ways through Old Sacramento and will feature floats, vintage rolling stock and music-and-marching units from throughout the community. Many parade participants will be tossing beads and souvenir doubloons to the crowd. Onlookers are urged to come in costume and, especially Saturday, fall in behind the line of march.

Mardi Gras coordinator Susan Ramon at 361-1309, parade chairman Jimmy Nunn at Clancy's, 444-9644, and Malone at 362-4555 can supply particulars but here, briefly, is the schedule:

TONIGHT — Fool's Ball at Laughs Unlimited, 1124 Firehouse Allee, 7 p.m.-1 a.m., featuring Bill Rase's orchestra and the crowning of a "King Fool." $10 at the door. Costumes encouraged. ("Real People's" Byron Allen opens a four- night stand here Thursday.)

TUESDAY — "Fat Tuesday" celebration, with live Dixieland music, costumes and prizes, starts at 2 p.m. and runs through the evening in Fat City, 1001 Front St.

WEDNESDAY — Mardi Gras costume party at the Union Restaurant, 117 J St.

FRIDAY — "Duke of Clancy's" coronation at Clancy's, 1030 2nd St.

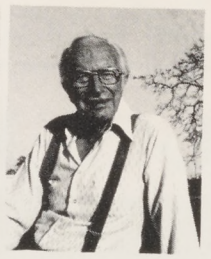
SATURDAY — 1 p.m.: King Delta arrives at Front Street; 2 p.m.: parade begins; after parade: a costume contest at Front Street reviewing stand; 6:30 p.m.: coronation ball begins in Community Center.

SUNDAY — 3 p.m.; parade begins; after parade: awards for best float, marching unit, etc.; dusk, grand finale fireworks display.

In addition, Saturday and Sunday will see special celebrations in several Old Sacramento spots. There'll be live music at China Camp (1015 Front St.), Clancy's, Cafe LaSalle (1028 2nd St.), SS Cheers (1023 Front), D.O. Mills (111 K St.), Jon Pierpoint Daley (926 2nd), Barnum's (916 2nd). The Balet Folklorico will perform at Los Padres (Front & J) following both parades and at 7 p.m. each day.

2-86

Music From The 20's
with John N. Wilson



John N. Wilson, prominent Sacramento man of music, and author of the history to be serialized on these pages, is well-qualified as an authority on the 1920's. In 1925, a year before graduating from High School, he organized a dance orchestra with banjoist Frank E. King. Thus he became a part of the history about which he now writes. It deals with every aspect of music and entertainment in the 1920's, from "Dreamland" and the "Dime Dances" to the Alhambra Theater and the Senator Hotel.

Me and My Shadow
(Walking Down K Street)

A news story - in the Sacramento Bee, issue of August 7, 1978 - by Richard Rodda, to the effect that demolition work was about to begin on the old Fox-Senator Theater Building, brought a flood of memories to your writer - among them the memory of a June night in 1927, when yours truly and Frank King attended the late evening show at the Senator Theater, starring Fay Wray (later to become King Kong's playmate), then drove to Hope Valley in Frank's turtle-backed Chevrolet Coupe, and each caught an easy limit of twenty-five trout (the limit in those days) by noon!!!

It also brought back memories of Jue Wong, Henry Burr, Fuzzy Knight, Cliff "Ukelele Ike" Edwards, Rudy Wiedoft and Eddie Peabody - forgotten names today, but every one of them headline vaudeville stars in the hey-day of the Senator Theater, before the Vitaphone sounded the knell for vaudeville and stage shows - Fanchon and Marco and the O'Neill Kiddies, Walt Roesner and Rube Wolf in San Francisco, and Benny Meroff and Benny Rubin, comedians with and without bands, respectively.

In those days, Fanny and Mark Wolf - sister and brother of San Francisco's ever-popular Rube Wolf, formed a theatrical producing organization known simply as "Fanchon and Marco." Then a deal was consumated with the Fox West Coast Theater chain whereby Fanchon and Marco would become the producing company for all of the stage shows presented in the affiliated theaters of the Fox West Coast chain.

When the Senator Theater was erected in Sacramento by New Theater Corporation, George W. Peltier, President, Mr. Peltier made a statement to the effect that the building of the Senator Theater was undertaken from a civic standpoint. Yet out of competitive necessity, it became an affiliate of the Fox West Coast Theater organization, and opened with a stage show under the aegis of Fanchon and Marco.

At the opening of the Fox Senator Theater in Sacramento on September 29, 1924, officials of the Fox West Coast Theater organization arranged for the personal appearance of at least seven of Hollywood's most prominent movie stars. In a group headed by comedian Charles Murray, who acted as a sort of Master of Ceremonies to introduce the stars, were the following then-greats of filmland; Lew Cody, Corinne Griffith, Jack Mulhall, Eugene O'Brien, Aileen Pringle and Claire Windsor. A rather impressive line-up, considering that this was before the days when entertainers and politicians became interchangeable entities, and mixed couples spawned out of this unholy alliance could even become the subjects of matrimonial gossip, and were therefore human, just like everybody else!

But at the time of the opening of the Senator Theatre, entertainers still abode in their own private Valhalla, and were the object of a worship unique to its time. So it is with a sophisticated forbearance that we sympathize, across the chasm of years, with the many hundreds of people

who were turned away. But those who were enabled to gain admission to Sacramento's most recent stage and screen sanctuary were greatly impressed by the long, mirrored concourse between the ticket office and the lobby, the wide, gracefully-curved side-staircases leading to the spacious upstairs foyer, with its comfortable soft-piled davenports and wide-armed easy chairs, and in the auditorium itself, the dazzling vari-colored lighting of the oval-domed ceiling, the small, ornamental electric-candled lights with their tiny model lamp shades along the side walls, and the grandeur of the proscenium arch outlining a richly-colored curtain.

Credit for the majestic design of this veritable cinema palace must go to Leonard Starks, of the firm of Starks and Flanders.

This was the opening program for Sacramento's Senator Theater, Saturday, September 24, 1924:

UNIT ONE: Overture from "Aida" . . Charles Wilson on the $50,000 organ
UNIT TWO: Senator Theater Current Events: the World's news in pictures
UNIT THREE: Walter Hiers in a comedy picture - "Short Change"
UNIT FOUR: Dedication Ceremonies: speakers, Mayor Albert Elkus and George W. Peltier
UNIT FIVE: Walter Kline and the Syncopating Senators in popular musical selections
UNIT SIX: Fanchon and Marco Revue, "In Birdland", with chorus and players
UNIT SEVEN: Joseph M. Schenck presents Norma Talmadge and Eugene O'Brien in the world's premier showing of the film play. "The Only Woman", by C. Gardner Sullivan

The Senator Theater's first orchestra was a group known as "Walter Kline's Syncopating Senators." Kline was a skilled performer on the E-flat alto saxophone, He had served in the United States Marines during World War I, and had been a friend and musical teammate of celebrated saxophone virtuoso Rudy Wiedoft, perhaps the greatest saxophonist of the Twentieth Century. Kline and Wiedoft had played together in the saxophone section of the Marine Band. Kline himself had few peers on his instrument, and was highly regarded in the field of theater music for his ability to play all types of music with equal facility. Included in Walter Kline's orchestra at the Senator Theater were the following musicians: Walter Kline, *E-flat alto saxophone and Leader*; Mickey McCartney, *E-flat alto saxophone and clarinet*; Fred Christian, *B-flat tenor saxophone and clarinet*; Lou Volz, *banjo*; Cy Richardson, *bass*; Al Lyons, *piano*; George Gordon, *drums*; Harold Grady, *1st trumpet*; Johnny Sprigg, *2nd trumpet*.

E. Max Bradfield brought several new men with him when he came in as leader at the Senator Theater: Among them were: Ralph Canning, E-flat alto saxophone; Ray Nicholson, trombone; and Jay Brower, violin. Others who played in the Senator Theater Orchestra were Stewart Grow, trumpet; Leo Steppan, trumpet and cello; Bill Brennan and Loren McCarthy, bass, and Willie Heilrath, drums, from the Hippodrome; Charlie Lear and Enoch Pacheco, violins.

Between 1924 and 1932, the principal musical directors at the Senator Theater were:

Walter Kline, who opened the Senator Theater as leader; he had an excellent knowledge of music and good command of musicians, but was unable to project a warm and friendly personality across the footlights.

Al Lyons, who succeeded Kline; tarried for a short while as interim conductor, and went on to become musical director at other Fox West Coast Theaters.

Owen Sweeten, who had the "common touch;" his singing (if you could call it that) of "Me and My Shadow" (walking down K Street) insured him a lasting place in the hearts of all Sacramentans.

E. Max Bradfield, whose principal aspiration was to bring "a touch of class" to the low-brow peasants of Sacramento. He might have succeeded had he only been able to bring "a touch of warmth" along with it.

Gino Severi, who had plenty of pretense and psuedo-dignity without genuine sincerity. Not the type to endear himself to any audience.

Hermie King, who was very hard for anybody to take; his shiny, shellacked, black curly hair, his perpetually-patronizing air, and his prissy mannerisms always bordered right on the edge of the obnoxious.

Jay Brower, who was handicapped by his short stature and freshly-scrubbed appearance of youthful immaturity, which probably was not overly deceptive. His stage manner was ingratiating, but never charming or captivating.

After Al Lyons turned into a West Coast Theater maestro, Jack Seltenrich became the orchestra pianist at the Senator Theater, continuing on throughout each successive leadersiip. Seltenrich married Stella Romig - one of the well-known Romig Twins, who were a singing duo with the Roy "Hiram" Clair Revue at the Hippodrome Theater. Stella's twin sister, Della Romig, became Della Rase - the mother of Sacramento's casual-dance maestro and recording studio impressario, Bill Rase.

Next Time: The "Imp" from Placerville

LICATE--
ER
F&B
R RETAILER

ON THE TOWN

Bob Hope Comes To Placerville—The Marshall Hospital Foundation presents Bob Hope in a two-hour program benefiting Marshall Hospital. The Bill Rase Orchestra and a female vocalist also provide cabaret-style entertainment. Regular seating $100 per ticket; $500 sponsor tickets include front section seating, pre-show cocktail party and use of posters and other material advertising the sponsor's role in bringing Hope to the area. 9/29, 8 p.m. in the main exhibit hall of the El Dorado County Fairgrounds, Placerville Dr., off Hwy. 50 (1-626-2645)

Grand Opening
JULY 9, 1988
9
BING
MALONEY
EXECUTIVE

SACRAMENTO CITY COUNCIL

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Mayor
David M. Shore
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District 2
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Jack Crist
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Department of Parks and Community Services

Robert P. Thomas
Director
G. Erling Linggi
Assistant Director
Walter S. Ueda
Deputy Director

City of Sacramento
Department of Parks
& Community Services
Golf Division

GRAND OPENING PROGRAM AGENDA

8:45 p.m.	Tournament Check-in
9 a.m.	Continental Champagne Breakfast
9:45 a.m.	Dedication Ceremonies
10 a.m.	Shotgun Tournaments Begin
12 p.m.	Putting Contest
2:30 p.m.	Announcement of Door Prize Winners

MAYOR'S MESSAGE

OFFICE OF THE MAYOR

ANNE RUDIN
MAYOR

CITY OF SACRAMENTO
CALIFORNIA

CITY HALL
ROOM 205
915 I STREET
SACRAMENTO, CA
95814-2672

916-449-5300

Dear "Grand Opening" Participants,

On behalf of the city of Sacramento I welcome you to the dedication of the Bing Maloney Executive Nine Golf Course.

Interest in the game of golf has flourished nationwide, and Sacramento's residents have proven themselves equal to the challenge of the fairways. With a record 465,245 rounds of golf played on city courses last year, this new course is a beautiful and timely addition.

Today your task is to enjoy the festivities, the beautiful park atmosphere and the first tournament to be played at the Bing Maloney Executive Nine.

Congratulations to the Golf Division of the Department of Parks and Community Services on its newest facility!

Sincerely,

Anne Rudin

ANNE RUDIN
Mayor

DISTRICT 7
COUNCILMAN'S MESSAGE

OFFICE OF THE
CITY COUNCIL

TERRY KASTANIS
COUNCILMEMBER
DISTRICT SEVEN

CITY OF SACRAMENTO
CALIFORNIA

CITY HALL
ROOM 205
915 I STREET
SACRAMENTO, CA
95814-2672

916-449-5060

Residents and Golfing Enthusiasts:

Many people here today will remember the excitement of the grand opening of the Bing Maloney 18-hole Golf Course during the summer of 1952. Over the decades, this course has become a favorite mainstay of south area golfers.

In the summer of 1988, I am very pleased to have the opportunity to greet you at another memorable ceremony — the Grand Opening of the Bing Maloney Executive Nine.

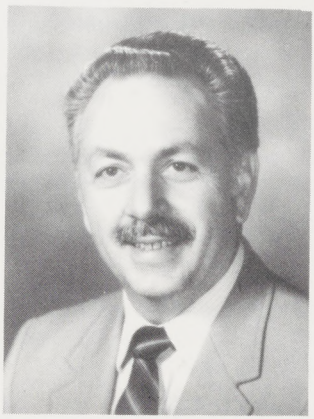
As this is the first course to be opened by the Golf Division in over 25 years, you are participating in a truly "special" event.

Welcome, and good golfing!

Sincerely,

Terry Kastanis

TERRY KASTANIS
Councilmember
District 7



GOLF DIVISION MANAGER'S MESSAGE

The Department of Parks and Community Services is charged with meeting the recreational, cultural and educational needs of both the 344,000 residents of the City and the 11.1 million tourists who visit Sacramento each year. Sacramento is one of the fastest growing metropolitan areas in the nation, and the City's reputation as an exciting place to visit, as well as to live, is also growing. A recent national survey on the "quality of life" in the nation's cities ranked Sacramento first in the country.

The rapid growth of the metropolitan Sacramento area has created a shortage of golf courses. The City's golf courses are played at capacity and individuals as well as tournament groups are finding it increasingly difficult to secure starting times at City facilities. Total play at all City-owned golf courses in FY 1985-86 amounted to 429,819 rounds and in 1986-87 increased over 7 percent to 465,245 rounds. Continuing this trend, estimated rounds for FY 1987-88 are 480,00, an increase of 3 percent over FY 1986-87 and 11 percent over FY 1985-86.

Further, evidence of the existing shortage of golf courses was demonstrated by a feasibility study conducted for the Bing Maloney Expansion Project, provided by the William Sherman Company, Golf Course Consultants. In this 1986 report, it was determined that the metropolitan Sacramento area is short of meeting the playing demand for courses by over 13 courses. With the projected population of the golf market area estimated at over 300,000 by the year 2000 it is imperative that the City move ahead vigorously to meet the ever growing demand for additional courses.

In an effort to continue to meet the demand for recreation excellence the Department of Parks and Community Services is proud to open Sacramento's first new golf course in 23 years. The Bing Maloney Executive Nine Golf Course is the latest, but not the last, addition to the City of Sacramento's golf courses. The Department will continue to pursue opportunities for the development of new golf courses in the Sacramento area.

The people of Sacramento are our customers and our first priority. We are here to serve you and will keep our commitment to providing you and your family with quality services and facilities.

Enjoy this day of dedication and look forward to another in the near future.

Dale Achondo

BING MALONEY GOLF COURSE HISTORY

(Excerpts from a story written in 1952 by ***Sacramento Bee*** *Sports Writer Tom Kane.)*

Sacramento's thousands of golfers today eagerly looked ahead to a new era upon the opening of the 18-hole Bing Maloney Course, south of the city on Freeport Boulevard.

Situated on a 135-acre plot, the course bears the name of the late John B. (Bing) Maloney, former superintendent of the city Recreation Department.

Progress which has marked the growth of Sacramento from just the site of a fort in the wilderness in the days of 1849 is reflected in the completion of the course, which is another forward step in the efforts of the city administration and its allied departments to adequately plan for the future.

Providing much encouragement and help to golfers who sought to add to the existing fairways for an ever-growing family of public links enthusiasts was Maloney, who led the office of superintendent of recreation from January 1, 1932 until his death January 21, 1951.

Called upon as counsellor, advisor and just a plain friend of golfers, Maloney commanded the respect of all of the city's varied and rabid fairway groups. It was May 5, 1947 that Maloney first gave a public opinion on the subject of the establishment of a new course. Portions of his letter written to City Manager Bartley W. Cavanaugh follow:

There is considerable sentiment, however, which favors the location of any new development of golf in the area lying generally south of Sacramento. There is one piece of property in that area which is just about ideal for a golf course layout. It has the advantage of gently rolling terrain dotted with native oaks and further possibility of developing a beautiful natural lake.

. . . advantages of this location are proximity to the city limits, proximity to another major city-owned facility, the municipal airport, and the best golfing terrain in the entire area surrounding Sacramento. Location of a golf course in this area would give impetus to home development south of the city with the possibility of eventually annexing the entire area including the golf course and the municipal airport.

A council committee appointed by then Mayor George L. Klumpp, including Peter E. Mitchell, Roy J. Nielen, Ray Flint and John M. Welsh, officially recommended that the land proposal *(to add nine*

Continued on page 15

Bing Maloney Executive Nine — The Ninth Green
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Lawrence Feliciano
Joseph Andrade
Norrine O. Lawrence
Doug Hocking
Charles Cali
Arthur Gonzalez
Thomas Stockton
Richard Warner

Tom Doris
Golf Professional

Bing Maloney Staff: *L-R back row: Steve Chapman, Larry Feliciano, Carlos Estrada, Rick Rutherford, Christine Lagoda, Lyle Lederer. L-R front row: Megan Crose, Howard Walters, Joe Stallworth, Feliciano Garcia, Charles Cali.*

Sacramento Golf Council

Mike Bakarich
Robert Clark
Peggy Dodds
Lucy Feenstra
Frank Freer
Eugene Geraty
Isaac Jackson
John Nakamura
Leroy Schwenk
Donald Sperling
Ruth Taylor
Vince Toolan
Dorothy Trevethick
Gayle Turner

L-R back row: Frank Freer, John Nakamura, Vince Toolen, Isaac Jackson, Robert Clark. L-R front row: Lucy Feenstra, Ruth Taylor, Gayle Turner, Peggy Dodds, Dorothy Trevethick. Not pictured: Mike Bakarich, Eugene Geraty, Leroy Schwenk, Donald Sperling.

ART IN PUBLIC PLACES/ THE NEW SCULPTURE

Chico artist Tony Natsoulas designed the life-sized sculpture of a determined golfer swinging at a ball in a water hazard. The clay original for the sculpture was used to create the mold for the bronze casting. The finished art work is painted and installed near the Coffee Shop.

Program Background

Through the Art in Public Places Program the Metropolitan Arts Commission administers ordinances for the City, the County and the Sacramento Housing and Redevelopment Agency, which allocate from one to two percent of construction costs for works of art.

The program is breaking new ground in the field of public art by developing innovative collaborations among architects, engineers, community groups and artists. These groups work together to recommend an artistic treatment or approach which integrates into the site of placement.

Selected works reflect a diversity of style, scale and design. Recent program sites include the 25 Light Rail stations, the Fruitridge Library, Fire Station 11 and the new Metropolitan Airport Terminal.

HAGGIN OAKS GOLF COURSE

The area in which the present **Haggin Oaks Golf Course** is located is part of the original Rancho Del Paso, commonly known as the Haggin Grant. Originally 44,000 acres, its first owner was Eliab Grimes and the first grant was made to him from Governor Manual Micheltorena, governor of the Department of California under Mexican rule.

In 1911 the City of Sacramento purchased 828 acres in the very heart of the Haggin Grant for $41,400. The 140 acres at the apex of the property was considered a splendid natural site for an 18-hole course. Construction began in February, 1932 and opening day of the Sacramento Municipal Golf Course was celebrated October 1 of that same year.

Tom LoPresti was installed as Head Pro and was responsible for many Host Pro Invitationals held at Haggin Oaks. Under the direction of LoPresti, Haggin Oaks also sponsored many charitable tournaments which brought such celebrities as Bing Crosby, Bob Hope and Babe Ruth to Sacramento in the 1940s.

Many changes have occurred since the opening of the original Haggin Oaks Golf Course. Two nine-hole courses were added to the facility, the Red Nine in 1957 and the Blue Nine in 1961.

On the original course a program of replacing old greens was initiated in 1970. Since that time greens #1, 2, 3, 4, 5, 6, 7, 11, 12, 13, 14, 15, and 17 have been rebuilt. In 1982, a stepped up program of capital improvements for the Haggin Oaks facility was developed by the Department of Parks and Community Services and approved by the Sacramento City Council.

LAND PARK GOLF COURSE

The history of **William Land Golf Course** really began on December 30, 1911, the date of William Land's death, when his will provided a gift of $250,000 to the City of Sacramento, "to purchase a public park."

The original plan for the resulting 236-acre purchase called for a nine-hole golf course, picnic areas, children's playground, baseball fields, flower gardens and small lake areas. Although the construction of the nine-hole golf course was not unanimously agreed to by the City Council, an area of 121 acres was laid out for that purpose early in the development program. (At the present time, approximately 75 acres are used for golf purposes.)

Construction by the Parks Department began in May, 1923. The course was planned by W.J. Lock who was paid, by popular subscription among golfers of Sacramento, a fee of $1,000. William C. Watkins was supervisor of construction. The course was opened for play on May 25, 1924; it was turned over to the Recreation Department for operation on May 1, 1924.

Bing Maloney

From page 7

holes to the Land Park Course) be dropped and that subsequently the council investigate the possibilities of constructing an 18-hole course elsewhere.

Councilman Frank H. Seymour asked the council to begin a study of the possibility of a course south of the city. Maloney prepared a report which was submitted to the city council in November of 1948. The plan as outlined by Maloney and City Manager Bartley W. Cavanaugh tied in with the land immediately south of the municipal airport, and would serve as protection to runways and landing field. Cavanaugh estimated the purchase of 225 acres of land of which approximately 125 would be devoted to the golf course and cost in the neighborhood of $200,000.

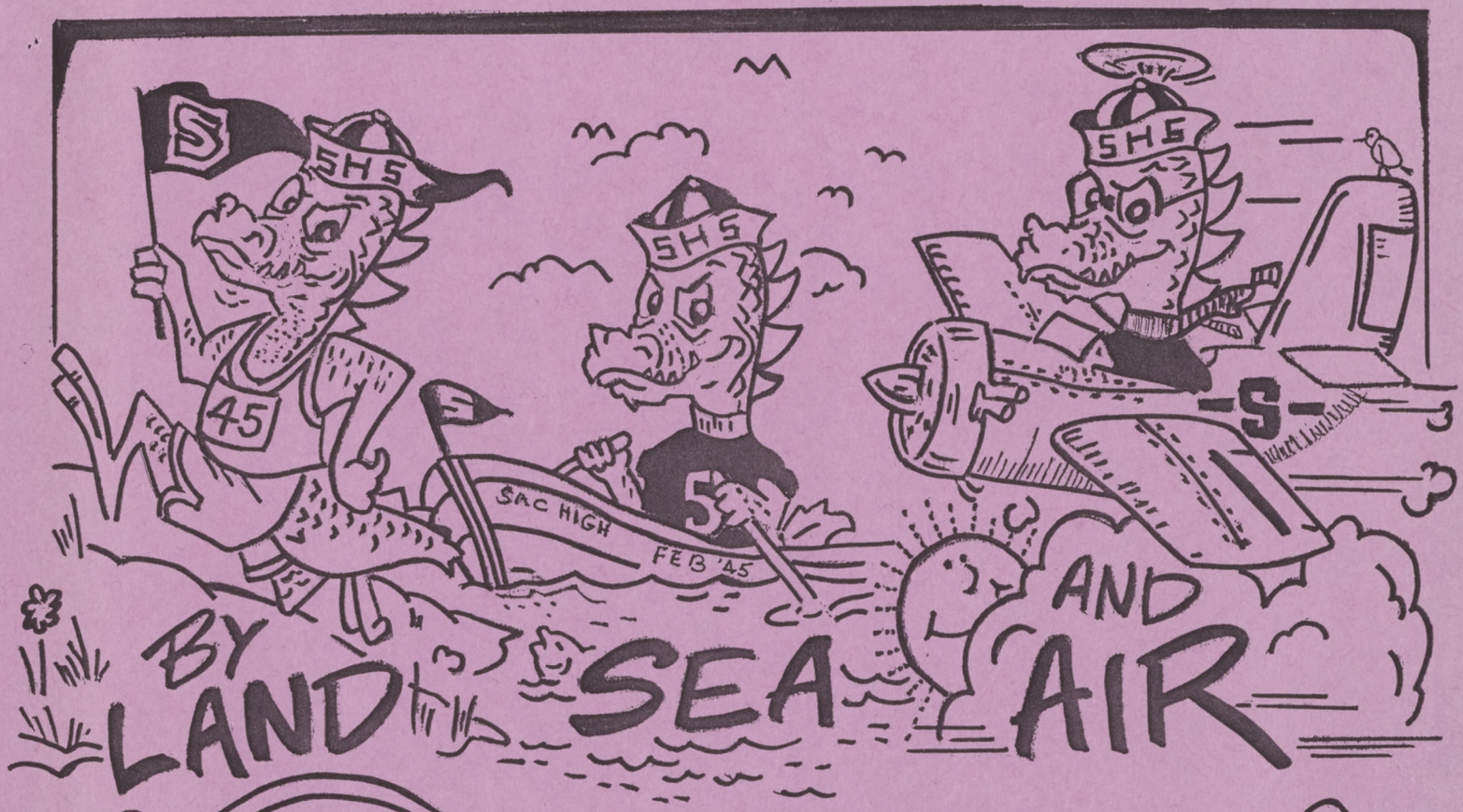
The red letter day for Sacramento golfers finally arrived on September 26, 1950. With Maloney present, Councilman Seymour and his recreation committee members Bert Geisreiter and H.H. Hendren, along with civic leaders and golfers, formally dedicated the course and the dirt began to fly.

MUNICIPAL GOLF COURSE TRIVIA QUIZ

1. When constructed in 1916, how many miles was Del Paso Golf Course (located east of the current Haggin Oaks facility) from the City of Sacramento?
2. What was hired for three and a half months each year at a fee of $1 per day to cut grass on Del Paso Golf Course's nine fairways?
3. What future golf course site became the subject of a referendum petition because the area was a "swamp land and too far from the City of Sacramento?"
4. What golf course site was once world-renowned for its owner's horse breeding program, and now bears his name?
5. Who was Superintendent of Recreation from 1932 to 1951?
6. What was the original name of the Sacramento Golf Council?
7. Who served over 50 years as Head Pro at Haggin Oaks Golf Course?
8. Now it is known as Haggin Oaks Golf Course. What was it called in 1932 when it opened?
9. In the Bing Maloney Golf Course dedication program of 1952 one of the rules of golfing etiquette was: *You should discourage the purchase of _____ from anyone on the course except authorized employees.*

1. Del Paso Golf Course was located eight miles from the City on 'paved highway.'
2. A team of horses groomed the fairways. The tees were dirt and the greens were sand so only the fairways required cutting.
3. William Land Park. The ponds there now were developed to drain and control the swamp during wet seasons. During the referendum in 1918 the site was one-and-a-half miles from the city. Although the petition was approved by the voters and the purchase nullified, numerous court actions prevented a resolution to the problem. In 1921 Sacramento became a Charter City, and the following year the City Council voted to complete the transaction.
4. J.B. Haggin of San Francisco. After 1905 he discontinued his horse breeding program and turned the land over to son-in-law John Mackay to manage as a stock farm for cattle.
5. John B. 'Bing' Maloney. He held the office until his death; the golf course was named posthumously.
6. The Sacramento Golf Commission.
7. Tom Lo Presti.
8. The Sacramento Municipal Golf Course.
9. Golf balls.

The Pride of Sacramento



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	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Midnight	CLASSICAL	JAZZ	FOLK & INTERNATIONAL	VARIETY	NOSTALGIA	ROCK	COUNTRY WESTERN	Midnight
1 am	ELECTRONIC NEW WAVE Louise Jones	AFTER HOURS Sadashiv	ALL NIGHT EXCITEMENT Kevin Moore	NIGHT-STALKER Bruce Percifield	SON OF MELVIN Q. WATCH-POCKET B.D. Colwell	ALL NIGHT ROCK 'N ROLL Mark Bradley & Ken Smith	SOUTHERN COUNTRY Paul Quackenbush	1 am
2 am								2 am
3 am	BACH ORGAN WORKS Drexel Agner			EARLY RISING REVOLU-TIONS Debra Burke-Zarcone			THE SOULDIES Debbie & Michael Tigue	3 am
4 am		SOULFUL JAZZ Kevin Peaches						4 am
5 am	18th CENTURY GREATEST HITS Drexel Agner & Louise Jones							5 am
6 am		MORNING SHOW						6 am
7 am	RENAISSANCE IN MUSIC Mila Johansen							7 am
8 am	Mormon Choir	Dave Birk	Noel Charonnat	Laurie Miller	George Grist	Jack Marshall	Scott Van Linge	8 am
9 am	PIANO CLASSICS Felix Racelis							9 am
10 am	SUNDAY FUNNIES George & Judy	WEST COAST COOL Len Gorsky	OLD TIMEY MUSIC Patty Matheny	MELODIES & MEMORIES Grandma DJ	GOLDEN LIGHTS OF BROADWAY Ronna Joseph	DEAD HEAD'S DELIGHT Johnny Hill	ROUND-UP GANG Merrill, Leslie	10 am
11 am	CLASSICAL POTPOURRI Justyn Vallori	FOCUS ON MINGUS Randy Stark	GYPSY Mila Johansen	GUITAR SHOW ALL-STARS Ken Donnel & Co.	WHEN RADIO WAS KING Roger Lewis	JIMI, JIMI, JIMI Kevin Moore	LIVE BLUEGRASS WITH the Linda Creek Boys	11 am
Noon	BERLOIZ REQUIEM Martin Fortgang	ANOTHER SIDE OF JAZZ Mikail	IN THE TRADITION Tom Ninkovich	VALLEY VOICES Mike Hermann	ANGEL BABY Bobby Angel	ROCK MARATHON Ethlie Ann Vare	THE COUNTRY DUET	Noon
1 pm	MUSIC FROM THE HEARTLAND Allison Allen	DOWNBEAT Diane Beland	REGGAE ROOTS Mike Meals	ECHOES OF THE FOOTHILLS Elfin & local musicians		THE BRITISH ARE COMING! Annie Clinton	HAPPY TRAILS Don Craddock	1 pm
2 pm						JONATHAN RICHMAN LIVE		2 pm
3 pm	VICTORIAN ALMANAC Charles Woods	MUSIC MAGAZINE					GOSPEL SOUNDS Ike Thomason	3 pm
4 pm	LIVE! FROM THE AVM Lyman Gilmore Choir & Jason Pell, violin	Johnny Ringle	Shareen	Jima Abbott	Arthur Cohen	Allison Allen		4 pm
5 pm					LIVE OLDIES KVMR House Musicians		KATE WOLF SPECIAL Nadine Vaughan	5 pm
6 pm	BEETHOVEN CONCERTO CONCERT Neal Hahn							6 pm
7 pm		WOMEN OF JAZZ Marilyn Ericksen	JUSTICE IN RUSSIA	RUSSIA: IS THIS THE ENEMY?	LOTS O' LOTTA Vicki Kalman	LOGIC & BEAUTY Dio Neff	COUNTRY SWING T.J. Meekins	7 pm
8 pm	SONGS Beverly Marks							8 pm
9 pm		NO MOTION PICTURE Terry Marquez	A SONG FOR IRELAND Allan Seim	OUR HOUSE Sandi Brown	BILL'S BIG BAND Bill Rase	BEST OF BLACK VINYL George Parsons		9 pm
10 pm	HANDEL'S MESSIAH Victor Merth			KVMR LIVE! NUHS Choir			BLUES IN THE NIGHT Carrie & Scott	10 pm
11 pm	LUTE & GUITAR CLASSICS David Blanchfield	COSMIC DEBRIS with Mr. T.	PAN AM BEAT Kathy Crosby & Cereza	DRAMEDY Chuck Sullivan & Friends	IT'S RAINING ON PROM NIGHT Roger May & Melissa Flower	PERMANENT WAVE David Trowbridge	MARATHON CLOSING SHOW	11 pm

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